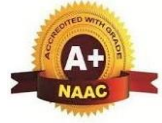




R V INSTITUTE OF MANAGEMENT



OUTCOME BASED EDUCATION PRINCIPLES & PHILOSOPHY



CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar

Bengaluru, Karnataka 560 041

www.rvim.edu.in



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- About R V I M
- Perspective Plan
- OBE Graphical Representation
- Our Vision, Mission, Values and Quality policy
- RVIM Graduation Attributes
- Program Educational Objectives (PEO)
- Program Outcomes (POs)
- Attainment of Course Outcomes
- Attainment of Course Outcome & Program Outcome





RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT



About R V Institute of Management

It is a unique B-School that carries the flag of RV's Academic Excellence and demonstrates it in every activity. R V Institute of Management commenced in 1999. It is one of the 27 leading educational institutions of National & International repute, managed by Rashtreeya Sikshana Samithi Trust, which has been spearheading the cause of education in various fields since 1940.



R V Institute of Management offers a two-year full-time MBA Programme in its custom-designed state of art campus located at Jayanagar, the most beautiful & centrally located suburb in Bangalore. RVIM offers many value addition programmes and specializations in Marketing, Finance, HR, Banking & Insurance, Healthcare and Entrepreneurship. RVIM also has International collaborations for extended programmes and research. The current two year MBA programme is affiliated to Bangalore City University and approved by AICTE, New Delhi and recognized by the Government of Karnataka. In 2019, RVIM was accredited by NAAC with an 'A+' Grade.

Dedicated and experienced faculty, state of the art infrastructure, student-centric teaching and learning methods, 100% placement support and robust industry and institutional linkages are some of the salient features of RVIM. The institute aims to impart value-based, culture-driven, and quality-oriented quality management education. The institute seeks to foster a strong culture of research to provide need-based training and consultancy to the industry. The unique pedagogy followed places RVIM in a different league than the rest of the B-Schools and gives an edge to its students. Besides focusing on superior academic performance, the institute provides numerous opportunities for the holistic development of skills for lifelong success. At the helm of the affairs are eminent personalities like Industrialist and Philanthropist Dr. A S Vishnu Bharath, a leading Chartered Accountant, as Chairman of the Governing Council and Dr. Purushottam Bung as the Director of the institute.

MBA @ RVIM strives to develop successful business leaders with ethical and human values and transform every student into an entrepreneur/intrapreneur. Our MBA programme prepares young graduates to grab the opportunities of the 21st century while remaining socially conscious. Upon completing the MBA course, the students are ready to cater to Industry 4.0. We ensure that the students who graduate from our portals will be problem solvers /innovators/entrepreneurs/collaborators with abundant knowledge, skills and the right mindset.



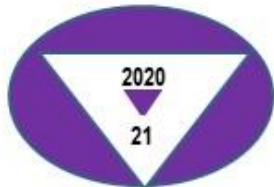
PERSPECTIVE PLAN



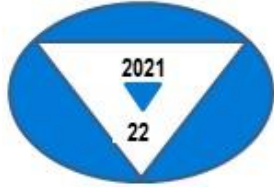
- ◆ NAAC Re-accreditation



- ◆ Preparation for Autonomy
- ◆ E-LEAD certification by QS I - GAUGE



- ◆ Preparation for Autonomy
- ◆ Applying for Autonomy



- ◆ Becoming Autonomous Institution of Excellence
- ◆ First Autonomous Batch 2021 - 22



- ◆ Sustaining & Strengthening Autonomy
- ◆ Preparing for NBA



- ◆ Applying for NBA
- ◆ NAAC Re-accreditation



- ◆ Launching Evening MBA / Executive MBA Programs
- ◆ Applying for International Accreditations

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Practising OBE Principles and Philosophy

GAs, PEOs & POs

- Setting Graduate Attributes (GAs)
- Setting Program Educational Objectives (PEOs)
- Setting Program Outcomes (POs)

COs & MOs

- Getting Course Outcomes for each course (COs)(within a program) – **Course Docket**
- Setting Module wise outcomes for each module (MOs)(within a course)

Mapping attainment levels

- Mapping the Course Outcomes with the Program Outcomes
- Checking the **Attainment level** of the Course Outcomes, Program Outcomes and also the Program Educational Objectives

Revisiting GAs, PEOs and POs

- Taking measures to **increase the attainment** levels
- **Revisiting GAs, PEOs, POs, COs, MOs** at regular time intervals as they are dynamic in nature and change according to the context.



Our Vision & Mission

Vision

To Become **World Class** Management Institute of **Eminence**

Mission

To nurture global thought leaders by offering holistic management education fostering **Business Intelligence, Innovation and Entrepreneurship** for inclusive growth and sustainable development

&

To provide value added services to **Business, Government and Society** through staff empowerment and collaborative engagement





Our Values and Quality policy

Quality Policy

Constantly strive to achieve excellence in Academics, Research, Extension, Industry & Institutional collaborations, Training & Placements, Admission, Accreditations and Alumni Relations to remain an **industry relevant and student friendly** Institution

Values

TRUST
RESPECT
INTEGRITY
PROFESSIONAL
HUMANE





RVIM's Graduate Attributes

Attributes	Descriptor
Subject Knowledge proficiency and Application	Graduates will demonstrate comprehensive knowledge in their functional domains and apply it to professional practice
Creativity, Innovation and Entrepreneurship	Graduates will show entrepreneurial orientation by demonstrating creativity and Innovation in professional and personal situations
Communication, Presentation and Negotiation skills	Graduates will convey ideas and information effectively to a range of audiences and be able to negotiate
Data Analysis, problem solving and Decision making	Graduates will apply logical, critical and creative thinking to solve a range of problems for data-based decision making
Global Orientation and Cultural Sensitization	Graduates will be able to understand and appreciate people from different cultures and nationalities. Operate effectively in cross-cultural settings, understanding the nature of globalization
People Management, Leadership and Team Orientation	Graduates will Lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment
Research Aptitude, Critical Thinking and Cognitive Flexibility	Graduates will be able to think critically with cognitive flexibility and develop an aptitude towards research
Self Awareness, Self Reflection and Life long learning	Graduates will understand their own self and their reflections on others and engage in lifelong learning
Social Responsibility, Ethical Behavior, Inclusive Growth and Sustainable Development	Graduates will adapt to a rapidly changing environment through learning and applying newer skills and become socially responsible and ethically driven citizens committed to inclusive growth and sustainable development
IT Skills & Business Analytics	Graduates will be able to use contemporary information technology tools and techniques independently to enhance productivity and strengthen decision making skills





PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

PEO 1

- Graduates will be able to demonstrate effective decision making, cognitive flexibility and problem solving capability and adapt to the changing global environment

PEO 2

- Graduates will be capable of innovating, starting new entrepreneurial ventures and be a lifelong learner with multidisciplinary research aptitude

PEO 3

- Graduates will be able to think critically; communicate effectively; demonstrate analytical skills, team spirit and leadership qualities

PEO 4

- Graduates will be able to demonstrate professional values, cultural sensitization, ethical behavior and integrity

PEO 5

- Graduates will be responsible global citizens and contribute towards inclusive growth and sustainable development of the society





Program Outcomes (POs)

1. Apply knowledge of management theories and practices to solve business problems.
2. Foster analytical and critical thinking abilities for data-based decision making.
3. Develop value-based leadership skills.
4. Ability to understand, analyze and communicate global, economic, societal, cultural, legal, and ethical aspects of businesses.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
6. Ability to identify business opportunities, frame innovative solutions, launch new business ventures, or be an intrapreneur.
7. Ability to deal with contemporary issues using a multi-disciplinary approach with the help of advanced Management and IT tools.
8. Ability to apply domain specific knowledge and skills to build competencies in their respective functional areas.
9. Ability to engage in research and development work with cognitive flexibility, to create new knowledge and be a lifelong learner.
10. Ability to understand social responsibility and contribute to the growth and development of the society at large.
11. Ability to function effectively as individuals, and in teams, through effective communication and negotiation skills.





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Bengaluru, Karnataka 560 041

CO -PO Attainment Level 2019-21- 1st Semester

R V Institute of Management					
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar,					
Bengaluru, Karnataka 560 041					
CO -PO Attainment Level 2019-21- 1 st Semester					
		Internals		Final CO Attainment	
	CO	Percentage	Level	Percentage	Level
Sub: Management and Organizational Behaviour Sub Code: 1.1	CO1	72	2	91	3
	CO2	79	2	93	3
	CO3	54	-	86	3
	CO4	74	2	91	3
	CO5	57	-	86	3
Sub: Managerial Accounting Sub Code: 1.2	CO1	64	1	84	3
	CO2	99	3	94	3
	CO3	66	1	84	3
	CO4	81	3	89	3
	CO5	62	1	83	3
Sub: Business Planning and Regulations Sub Code: 1.3	CO1	66	1	89	3
	CO2	66	1	89	3
	CO3	74	2	91	3
	CO4	70	2	90	3
Sub: Economics for Business Decisions	CO1	35	-	81	3





Sub Code: 1.4	CO2	82	3	95	3
	CO3	74	2	92	3
	CO4	68	1	90	3
Sub: Business Statistics Sub Code: 1.5		Internals		Final CO Attainment	
	CO	Percentage	Level	Percentage	Level
	CO1	73	2	89	3
	CO2	57	-	84	3
	CO3	71	2	88	3
	CO4	94	3	95	3
	CO5	58	-	85	3
Sub: Marketing Management Sub Code: 1.6		Internals		Final CO Attainment	
	CO	Percentage	Level	Percentage	Level
	CO1	49	-	85	3
	CO2	77	2	93	3
	CO3	76	2	93	3
	CO4	76	2	93	3
	CO5	51	-	85	3
CO6	76	2	93	3	
Sub: Employability Skills Sub Code: 1.7		Internals		Final CO Attainment	
	CO	Percentage	Level	Percentage	Level
	CO1	68	1	90	3
	CO2	54	-	86	3
	CO3	94	3	98	3
	CO4	70	2	91	3
CO5	74	2	92	3	





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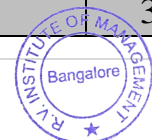
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Bengaluru, Karnataka 560 041											
Final CO-PO Attainment -Batch-2019-21 1st Semester											
SUBJECT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
Sub: Management and Organizational Behaviour Sub Code: 1.1	71	72	35	89	60	0	59	72	48	60	48
Sub: Managerial Accounting Sub Code: 1.2	59	76	63	63	64	64	64	58	81	58	46
Sub: Business Planning and Regulations Sub Code: 1.3	52	45	38	52	45	38	37	37	53	45	53
Sub: Economics for Business Decisions Sub Code: 1.4	74	68	44	89	44	52	38	30	60	38	30
Sub: Business Statistics Sub Code: 1.5	64	59	65	65	59	53	65	53	71	65	35
Sub: Marketing Management Sub Code: 1.6	70	65	51	70	70	75	60	50	46	40	45
Sub: Employability Skills Sub Code: 1.7	92	86	86	79	92	92	67	31	31	42	43



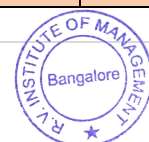


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CO -PO Attainment Level 2019-21- 2nd Semester					
Sub: Entrepreneurship and Start-ups Management Sub Code: 2.1		Internals		Final CO Attainment	
	CO	Percentage	Level	Percentage	Level
	CO1	46	-	84	3
	CO2	79	2	94	3
	CO3	55	-	87	3
	CO4	74	2	92	3
	CO5	76	2	93	3
	CO6	54	-	86	3
	CO7	94	3	3	3
Sub: Management Research Methods Sub Code: 2.2		Internals		Final CO Attainment	
	CO	Percentage	Level	Percentage	Level
	CO1	52	-	86	3
	CO2	95	3	99	3
	CO3	66	1	90	3
	CO4	77	2	93	3
	CO5	79	2	94	3
	CO6	71	2	91	3
	Sub:Managing Human Resources Sub Code: 2.3		Internals		Final CO Attainment
CO		Percentage	Level	Percentage	Level
CO1		58	-	87	3
CO2		66	1	89	3
CO3		73	2	91	3
CO4		83	3	94	3





	CO5	76	2	92	3
Sub: Business Analytics Sub Code: 2.4		Internals		Final CO Attainment	
	CO	Percentage	Level	Percentage	Level
	CO1	71	2	91	3
	CO2	94	3	98	3
	CO3	73	2	92	3
	CO4	79	2	94	3
	CO5	54	-	86	3
	CO6	57	-	87	3
Sub: Financial Management Sub Code: 2.5		Internals		Final CO Attainment	
	CO	Percentage	Level	Percentage	Level
	CO1	75	2	92	3
	CO2	57	-	86	3
	CO3	70	2	90	3
	CO4	94	3	98	3
	CO5	52	-	85	3
Sub: Production and Operations Research Sub Code: 2.6		Internals		Final CO Attainment	
	CO	Percentage	Level	Percentage	Level
	CO1	54	-	86	3
	CO2	77	2	93	3
	CO3	51	-	85	3
	CO4	82	3	95	3
	CO5	94	3	98	3
	CO6	82	3	95	3
Sub: Employability Skill		Internals		Final CO Attainment	
	CO	Percentage	Level	Percentage	Level



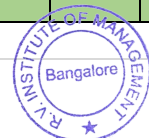


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Development – II Sub Code: 2.7	CO1	68	1	90	3
	CO2	55	-	87	3
	CO3	73	2	92	3
	CO4	77	2	93	3
	CO5	76	2	93	3

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Final CO-PO Attainment -Batch-2019-21 2nd Semester											
SUBJECT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
Sub: Entrepreneurship and Start-ups Management Sub Code: 2.1	38	56	9	38	47	64	65	52	35	17	34
Sub: Management Research Methods Sub Code: 2.2	46	46	10	51	36	36	41	40	41	26	26
Sub: Managing Human Resources Sub Code: 2.3	48	61	60	29	79	67	72	60	72	72	60
Sub: Business Analytics Sub Code: 2.4	71	76	61	82	45	51	51	40	66	45	41
Sub: Financial Management Sub Code: 2.5	85	80	29	55	55	20	59	90	75	60	59
Sub: Production and Operations Research Sub Code: 2.6	52	56	41	31	47	40	60	62	66	31	21
Sub: Employability Skill Development – II Sub Code: 2.7	91	85	85	79	91	91	66	30	30	54	36





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