

October 6- 12, 2019

2000K CHALLENGE 2019

Entrepreneurial Awareness

The freshly inducted students were divided in groups and each group was given Rs. 2000 as seed money which they had to invest and run a business for 3 days. The groups had to present their conduct in business and also produce the profits earned. The best business won cash prize

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2000K CHALLENGE

Date: 6 th October to 12 th October, 2019	Venue: RVIM Centre for IEI
Time: 09:00 am to 7:00 pm	Students of First semester
No. of Participants: 180	Event Coordinator: Prof. Rashmi Shetty
Objectives <ul style="list-style-type: none">Awareness of Entrepreneurship , create a sense of social contribution through their venture, use innovation as a unique point of venture	
Agenda/Flow of the Event <ul style="list-style-type: none">- Grouping and guidelines- Distribution of seed fund- Business Model Canvas preparation- Presentation	
Brief Profile of the Judges : <ul style="list-style-type: none">- Mr. Venkatesh Majji, Founder CMO, Redsolar.- Prof. Debashish Ghosh, Finance Department	

Copy of the Circular

Outcome Achieved/ Attained:

- The students were able to understand what takes to run a successful venture is it heart, luck, guts or brain.

Photo Gallery



Rs 2000 VENTURE CHALLENGE

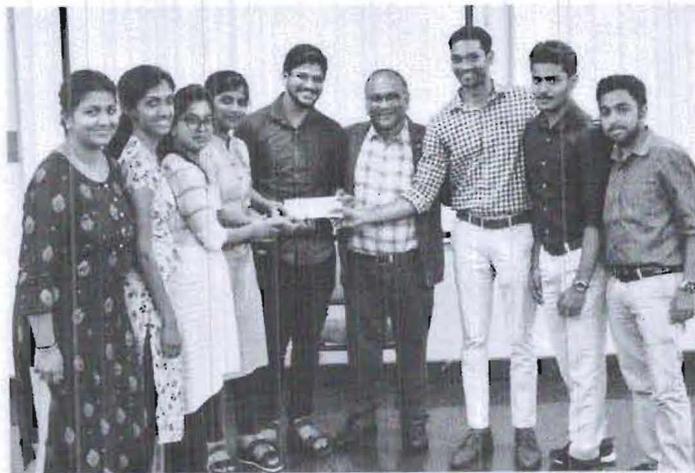
The event was conducted on _____ by Centre for Innovation, Entrepreneurship and incubation for the first year MBA batch of 2019-21. The goal of this event was to give the freshers an idea on how a business run.

The program was started by dividing 180 students into 19 different teams.



Rs2000 was given to each of the team as initial investment. They had to invest the money in creating a small venture using innovative ideas and had to run it for 3 days. The assessment was based on two criteria. One is the profit and the other was innovative idea, creativity and team spirit. the venture was of different type like food stalls, paintings, craft items, creating websites etc.

The initial investment by the centre was Rs 38000. The profit earned in the end by the ventures was Rs 34000. Half of the profit made by the team was given



back to the respective team and the remaining half of the profit was distributed as cash prizes to the to five winning team.

The wining team had made the highest profit of Rs 6000, they won the 1st cash prize of Rs. 5050. This program was a Successful one as the goal was achieved. It surely gave the freshers a new

challenging Experience.



Participant's Feedback:

"we had wonderful time organising the venture as it made us to think out of the box and how to make money in real time with whatever we have"

-Rajath and team

"Coming in from different place, and working together as a group with new ideas made us realize our potential and work towards goal and found our talents and made profit from it"

-Tharaga and team

"A good start to the journey of MBA. Gave a bitter and sweeter taste about converting theory into practical; business plans and team spirit. And yes, I got a great blend of team"

-Mamatha And Team







Feedback/ Coordinators Comment:

The program is very useful to the students and taught them the real meaning of team spirit, innovation, effectuation, and risk taking by actual experience.

Event Coordinator

Director





Rashtreeya Sikshana Samithi Trust
R.V.INSTITUTE OF MANAGEMENT

Orientation Programme

Attendance

2019- 2020 Batch

Date: 01/10/19

Sl.No	Name	Session 1	Session 2	Session 3
1	Aakanksha Rao B S	✓	✓	
2	Abhay Pai	✓	✓	✓
3	Abhishek Hatti			
4	Abhishek Jagadish Joshi	✓	✓	✓
5	Abhishek Vijaykumar Lakkundi			
6	Aishwarya R.K.	✓	✓	✓
7	Akash Rosario	✓	✓	✓
8	Akshatha Bopaiah M	✓	✓	✓
9	Akshatha K.M	✓	✓	✓
10	Akshatha M L	✓	✓	✓
11	Akshay Kumar	✓	✓	✓
12	Alok Krishna Hegde	✓	✓	✓
13	Amarnath P M	✓	✓	✓
14	Amogh Ashok Nimbargi	✓	✓	✓
15	Anant Bajpai	✓	✓	✓
16	Anirudh Y S	✓	✓	✓
17	Archana V	✓	✓	✓
18	Arun Raveendra Bhat	✓	✓	✓
19	Ashwathi Sundaram	✓	✓	✓
20	Athri D A	✓	✓	✓
21	Ayushi Anand	✓	✓	✓
22	Balachandra Adiga	✓	✓	✓
23	Balaji Raj V T	✓	✓	✓
24	Bharath Gowda M.R	✓	✓	✓
25	Bharath Kiran D V	✓	✓	✓



63	Kriti Shukla	✓	✓	✓
64	Kuberanand N	✓	✓	✓
65	Lalitha.T.V	✓	✓	✓
66	Lathashree S	✓	✓	✓
67	Lavanya.H	✓	✓	✓
68	Leelavathi .B. Thite	✓	✓	✓
69	Leena Parik	✓	✓	✓
70	Lingraj Patil			
71	Lokesh Mg	✓	✓	✓
72	Mahesha S	✓	✓	✓
73	Malapati Jaipal Reddy	✓	✓	✓
74	Mallikarjun J	✓	✓	✓
75	Mamatha	✓	✓	✓
76	Mamatha Bhaskar Gaonkar	✓	✓	✓
77	Manoj Basappa Katti	✓	✓	✓
78	Meghana R T	✓	✓	✓
79	Mohan.R	✓	✓	✓
80	Mohd Zeeshan Athani	✓	✓	✓
81	N.B. Gowtami	✓	✓	✓
82	Nagashree Umesh K	✓	✓	✓
83	Namrata .S. Kotur	✓	✓	✓
84	Narahari K.K	✓	✓	✓
85	Nikhil .K	✓	✓	✓
86	Nikita			
87	Nikita L	✓	✓	✓
88	Nithin Shashindran	✓	✓	✓
89	Nithin Varma M	✓	✓	✓
90	Nomaan Saleem Bokhari,			
91	Pooja Billava .L			
92	Pooja Mallappa Patil			
93	Poornima D Patil	✓	✓	✓
94	Prajeeth A Goutham	✓	✓	✓
95	Prajna Pramanik	✓	✓	✓
96	Prajna Shetty	✓	✓	✓
97	Pramod Parashar M P	✓	✓	✓
98	Pranav Pramod Kumar	✓	✓	✓



Sl.No	Name	Session 1	Session 2	Session 3
132	Shivaprasad D R	✓	✓	✓
133	Shravya Sunder shetty	✓	✓	✓
134	Shreya Anil Deshpandae,	✓	✓	✓
135	Shreya S	✓	✓	✓
136	Shreya Satish Deshpande	✓	✓	✓
137	Shreya Shahapurkar	✓	✓	✓
138	Shruthi B	✓	✓	✓
139	Shubham Basavaraj Beesankoppa	✓	✓	✓
140	Sindhu Narasimha Hegde	✓	✓	✓
141	Smeeta Patil	✓	✓	✓
142	Sneha.M	✓	✓	✓
143	Spoorthy M S	✓	✓	✓
144	Sravanthi T	✓	✓	✓
145	Srihari V	✓	✓	✓
146	Srinidhi B K	✓	✓	✓
147	Srivalli .N. Gupta	✓	✓	✓
148	Subhashini .D	✓	✓	✓
149	Sudhakara J V	✓	✓	✓
150	Sugan G.R	✓	✓	✓
151	Sumanth O R	✓	✓	✓
152	Sunitha.S	✓	✓	✓
153	Suprita S. Chatni	✓	✓	✓
154	Suraj Muthu	✓	✓	✓
155	Sushma	✓	✓	✓
156	Sushma Bhat K	✓	✓	✓
157	Sushmitha D R	✓	✓	✓
158	Sushmitha P	✓	✓	✓
159	Swati Kumari	✓	✓	✓
160	Swetha T R	✓	✓	✓
161	Syed Asif Pasha	✓	✓	✓
162	Tadavarthy Raga Hanisha	✓	✓	✓
163	Tahsin Hadalge	✓	✓	✓
164	Tanzeel Ahmed	✓	✓	✓
165	Tauheed Ahamed	✓	✓	✓



COMPANY - CIRCLE HOME TUTORS

9th Oct 2019.

INVESTMENT - 60/- rupees (apart from 2000/- rupees)

Group B
Team 3

* HOW DID WE MAKE THE PROFIT?

* Cost price of 1 pen = 5/- rupees.

- (Selling Price)
- S.P of 13 pens = 15/-
∴ $(13 \times 15) = 195/-$ rupees.
 - S.P of 2 other pens = 50/-
∴ $(2 \times 50) = 100/-$ rupees.
 - S.P of 1 pen = 25/-
∴ $(1 \times 25) = 25/-$ rupees.

Therefore, 16 pens = $(195 + 100 + 25) = \underline{320/-}$ rupees → Profit.

(We got a discount of Rs 20/- from the shopkeeper!)

OUR TEAM -

- 1) Team leader - Shreya A.D
- 2) Ramya .R
- 3) Vasani .V
- 4) Shreya .S
- 5) Rakshith
- 6) Abhishek
- 7) Samarth
- 8) Shubhama
- 9) Pramod.



Group A

0.05 - 0.05 - 20
 0.06 - 0.15 - 30
 0.16 - 0.26 - 40

Total

Investment

Profit

+ Cash prize

①	3321	2000	0.04	669	+ 660
②	2600	2000	0.018	300	+ 300
③	3565	2000	0.048	785	+ 780
④	4187	2000	<u>V</u> 0.066	1095	+ 1095
⑤	4510	2000	III 0.076	1255	+ 1255
⑥	3900	2000	0.054	950	+ 950
⑦	6620	2000	0.14 <u>II</u> 30	2310	+ 2310
⑧	7520	2000	<u>Draw</u> 40 <u>I</u> 0.17 (2200)	560	+ 2760
⑨	3112	2000	0.03	560	+ 552
<hr/>		<hr/>			
	39335	18000			10662



10662
 I 4264
 II 3198
 III 2132
 IV 1066

6174
 10662
16836

I: 6734
 II 5050
 III 3367

V 1683

11254

Group B

Team 4

①	<u>Total</u>	<u>Investment</u>	<u>Profit</u>	<u>+ Cash price</u>
	3460	2000	0.04 (730)	+ 730
②	2600	2000	0.018 (300)	+ 300
③	2320	2000	0.009 (160)	+ 160
④	3240	2000	0.037 (620)	+ 620
⑤	2990	2000	0.03 (495)	+ 495
⑥	4715	2000	0.083 (1360)	+ 1355
⑦	3538	2000	0.047 (770)	+ 768
⑧	3664	2000	0.050 (832)	+ 832
⑨	2819	2000	0.02 (410)	+ 409
⑩	3015	2000	0.03 (510)	+ 505

6174



6174.00

5692

5679

12271

11371 total profit

R V Institute of Management
Centre for Innovation, Entrepreneurship and Incubation
2000/- Rs Challenge, Presentation Marks Sheet
Group: A

Team No.	Walking Extra miles (10), Business Model (10), Team Spirit (5)	Innovation Thinking, Creativity (15), Marshalling /resource (10)	Profit (Revenue-25marks Profit-25marks)	TOTAL	
	Total Marks: 25	Total Marks: 25	Total Marks: 50	100	<u>Avg</u>
1	18	19	20	57	52
2	17	17	20	54	47
3	20	20	20	60	56
4	19	19	30	68	63.5
5	20	19	30	69	65.5
6	17	17	30	64	60
7	18	18	30	66	68.5
8	23	24	40	87	83.5
9	18	19	20	57	53
10	_____	_____	_____		

Please Consider Professional Conduct And Ethical Practices Followed by the team While allotting the Marks



R V Institute of Management
Centre for Innovation, Entrepreneurship and Incubation
2000/- Rs Challenge, Presentation Marks Sheet

Group: **B**

Team No.	Walking Extra miles (10), Business Model (10), Team Spirit (5) Total Marks: 25	Innovation Thinking, Creativity (15), Marshalling /resource (10) Total Marks: 25	Profit (Revenue-25marks Profit-25marks) Total Marks: 50	TOTAL 100	
1	15	15	20	50	50.5
2	20	10	20	50	43.5
3	15	20	20	55	58
4	15	10	20	45	44.5
5	20	20	20	60	62.5
6	20	15	30	65	67
7	20	20	20	60	63.5
8	15	20	20	55	51
9	20	20	20	50	45
10	10	15	20	45	44

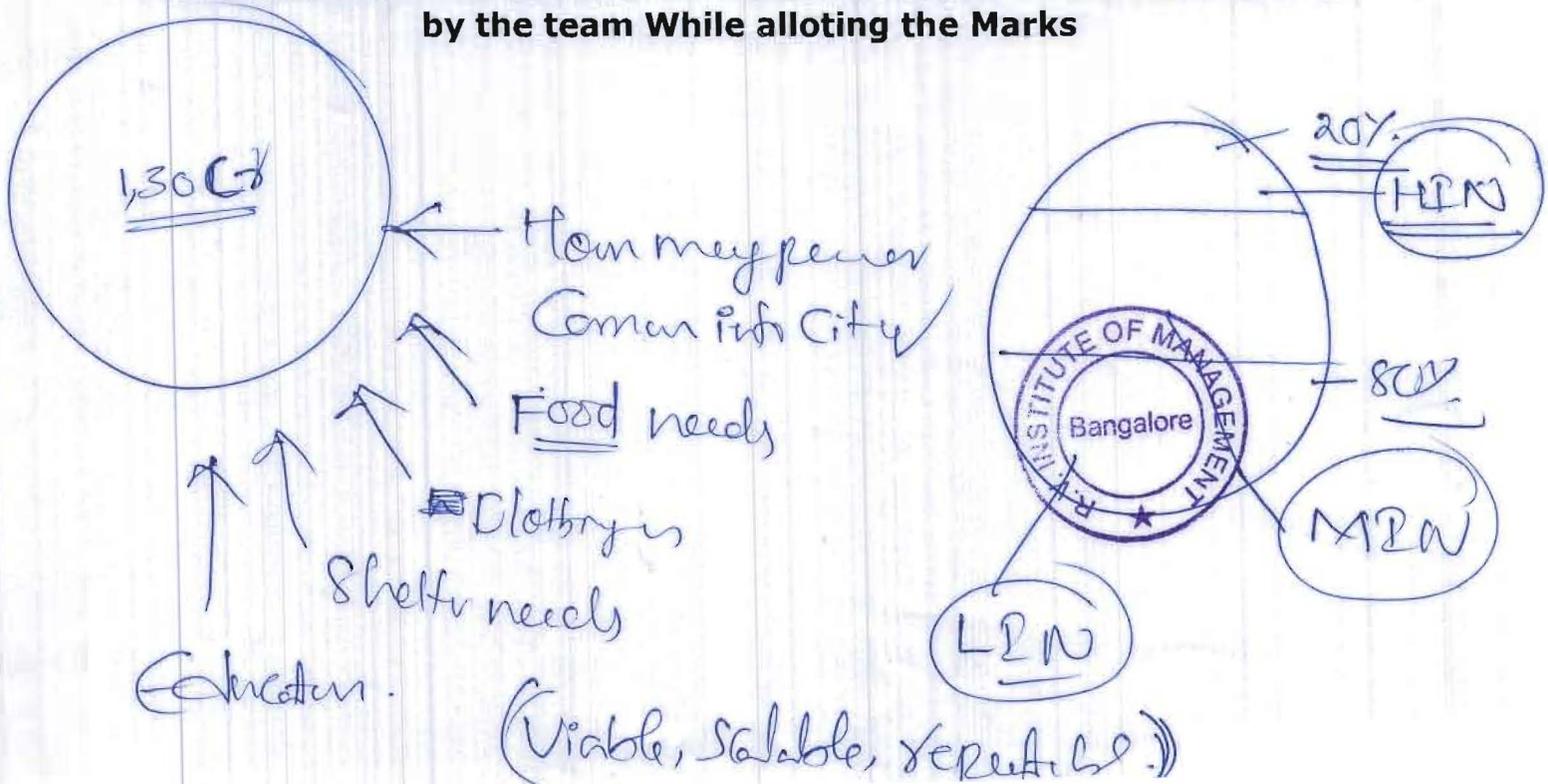
**Please Consider Professional Conduct And Ethical Practices Followed
by the team While allotting the Marks**



R V Institute of Management
Centre for Innovation, Entrepreneurship and Incubation
2000/- Rs Challenge, Presentation Marks Sheet
Group: B

Team No.	Walking Extra miles (10), Business Model (10), Team Spirit (5)	Innovation Thinking, Creativity (15), Marshalling /resource (10)	Profit (Revenue-25marks Profit-25marks)	TOTAL
	Total Marks: 25	Total Marks: 25	Total Marks: 50	
1	6+5+7	6+7	20	51
2	4+3+4	3+3	20	37
3	8+9+8	9+7	20	61
4	3+4+7	4+6	20	44
5	8+9+9	10+9	20	65
6	7+7+9	8+8	30	69
7	9+10+10	9+9	20.	67
8	8+4+7	4+4	20.	47
9	3+4+5	4+4	20	40
10	4+4+6	4+5	20	43

Please Consider Professional Conduct And Ethical Practices Followed by the team While allotting the Marks



R V Institute of Management
Centre for Innovation, Entrepreneurship and Incubation
2000/- Rs Challenge, Presentation Marks Sheet
Group: A

Team No.	Walking Extra miles (10), Business Model (10), Team Spirit (5) Total Marks: 25	Innovation Thinking, Creativity (15), Marshalling /resource (10) Total Marks: 25	Profit (Revenue- 25marks Profit- 25marks) Total Marks: 50	TOTAL 100
1	7+5+5	5+5	20	47
2	5+4+5	3+3	20	40
3	6+7+7	6+6	20	52
4	4+8+8	4+5	30	59
5	6+7+7	6+6	30	62
6	5+5+8	4+4	30	56
7	8+8+9	7+9	30	71
8	8+8+8	7+9	40	80
9	5+5+7	6+6	20	49
10			—	

1320

Please Consider Professional Conduct And Ethical Practices Followed by the team While allotting the Marks

Paintings

web development

83.5 - 8A I

68.5 - 7A II

67 - 6B

65.5 - 5A

63.5 - 4B





Director RVIM <director.rvim@rvei.edu.in>

2K Challenge Business Presentations Feedback | RVIM | Venkatesh Majji

Venkatesh Majji <startwithmajji@gmail.com>
To: "Rashmi.Shetty R V Institute of Management" <rashmi.rvim@gmail.com>
Cc: director.rvim@rvei.edu.in, Dr anupama - <anupama.rvim@rvei.edu.in>

10 October 2019 at 17:46

Madam Rashmi,

I'm really inspired.

I think most people are like Volcanos. Most of us live a very dormant life until they can erupt big. That's when they realize their full potential. I believe Entrepreneurship is one such event people realize the full potential that was dormant inside. That's what I witnessed yesterday.

Some of the start-ups can be really scalable out of 19 teams and I'm confident that they can generate good enough income and employment to many RVIM students.

Some of the interesting start-ups I feel they can be scalable within the next 2 years:

1. Circle Home Tutoring
2. IT Consulting
3. Dust Masks
4. Home Chocolates
5. Customized Accessories
6. Art and Photography

Please convey my best wishes to these teams and forward this email to all the students if possible.

They can access my entrepreneurial knowledge whatever the way possible they can, Website, Blogs and Youtube and Webinars in the future.

Facebook: <https://www.facebook.com/majjiinspires/>
 Instagram: <https://www.instagram.com/majjiinspires/>
 YouTube: https://www.youtube.com/channel/UCZWC7gVVOCr8jx_WJLOqna
 Website: <https://majjimedia.wixsite.com/startwithmajji>
 Blog: <https://medium.com/@majjimedia>

Best,
Venkatesh Majji
Email: startwithmajji@gmail.com



Rashmi
 build documentation around it
 let up publish one more copy on the
 on the same link or that of
 venture dept. call it "Discovering Entrepreneurship"
 very good Hb. Add that in your report
 & documentation folder or web.

