

Cutting Tool Manufacturing Company (now Kennametal, India), Bengaluru. Thereafter he has worked as

- i) GM. HR for Tube Investments of the Murugappa Group, Chennai.
- ii) VP, HR of Wartsila India, a Finnish Power Projects Co., Mumbai.
- iii) Sr. Director, HR. for Oracle India, a US software product development and services company.
- iv) President HR, Adani Group, Ahmedabad.

Mr. Udupa carries with him strong conceptual knowledge and has done substantial original work in the areas of employee engagement, talent management, succession planning and leadership development, mergers and acquisition, culture building etc.

After graduating from St. Xavier's College in Mumbai, he has done a Masters Program in PM & IR, from TISS (1978), Mumbai.

He has been the HR Panel Head for CII, Bangalore. He has written a few papers in academic journals and has also contributed a couple of chapters to a book on Performance Management. In addition to being a guest faculty at management institutions, Mr. Udupa has also addressed seminars at the national level on Quality, HR, Leadership and Management.

Session	Topic	Resource Person
Session 1	Business Story Telling	Mr. Meghashyam Karanam
Session 2	Sensing Financial Health of a Company	Dr. D N S Kumar
Session 3	Quality Begins in Minds of People	Mr. Shrihari Udupa

#### Registration Details

- ♦ Registration Fees: Rs. 1000/- per participant.
- ♦ Payment should be made by cash or DD / Cheque to be drawn in favour of 'Director, R V Institute of Management' payable at Bangalore.
- ♦ Telephonic and/ or email confirmation for spot registration are welcome.
- ♦ Registration at 8.30 am.

#### Organising Committee

Chief Coordinator

**Dr. T V Raju**, Director, RVIM

#### Members

**Dr. G S. Venugopal**, Professor - 9880149951

**Dr. A. Narasima Venkatesh**, Sr. Assistant Professor - 9986728377

**Ms. Bhavya Vikas**, Assistant Professor - 9886040144

**Ms. Pushpa M**, Assistant Professor - 9036847452

**Mr. Pradeep M P**, Assistant Professor - 9620992602



Rashtreeya Sikshana Samithi Trust  
**R V INSTITUTE OF MANAGEMENT**

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore-560 041  
Phone : 080-42540300 Website : www.rvim.in

Accredited by NAAC with "A" Grade

## Management Development Programme

on

# “Organisational Excellence through Total Quality Management”

Saturday, October 10, 2015



## Rashtreeya Sikshana Samithi Trust

Rashtreeya Vidyalaya Group of Educational Institutions, a conglomerate of 25 educational institutions is managed by Rashtreeya Sikshana Samithi Trust. The Trust was established in 1940 with the main objective of offering quality education to the community. The institutions range from schools to professional colleges, including Management, Dental, Engineering, Nursing and Teacher Education. The Group is 75 years old and operates all the Institutions with the main objective of offering education to its students without any bias. There are over 18000 students and 1700 personnel in all its campuses situated at Bangalore, the Silicon Valley of India.

## R V Institute of Management

R V Institute of Management started in the year 1999, with the purpose of providing quality management education to aspiring youngsters. The institute aims at imparting value based education in business administration and provide need based training, research and consultancy. The primary goal of the institution is to train and mould the students into professionally committed and socially responsible corporate leaders and entrepreneurs.

## Management Development Programme

***“Excellence is the unlimited ability to improve the quality of what you have to offer.” -- Rick Pitino***

For the modern organizations, the whole world is a market. The geographical boundaries of market have started disappearing. In these days of formidable competitors all around an organization, the leadership at the helm should emphasize the application of a variety of principles, systems, and tools towards the sustainable improvement of key performance metrics, which may be profit or return on investment.

But is profitability being gained today at the loss of future performance? Is profitability gained through unethical and illegal treatment of employees, the exploitation of community and degradation of environment? The interaction of an organization with all of its stakeholders, certainly needs to be considered in defining organizational excellence.

Earlier management concepts were based on continuous improvement methodologies, such as Lean Manufacturing, Scientific Management, and Six sigma. The endeavor of organizational excellence goes beyond the traditional event-based model of improvement towards total quality management.

Excellent organizations perform excellently in relationship; they are judged by informed observers to be doing substantially better qualitatively than other comparable systems.

In the back drop of above imperatives R V Institute of Management, is organizing a one day Management Development Programme, which will benefit the executives of all types of organizations.

## Resource Persons



### Mr. Meghashyam Karanam

Meghashyam is an Entrepreneur working in large Localization Market opportunity and is also a Trustee at Siddhi Foundation (NGO).

He is a seasoned business professional with over 22+ years of extensive experience in Marketing, Sales and Business Development functions in various capacities. He has worked with Microsoft Corporation (India), for 11+ years handling different roles. He was involved in conceptualizing, planning, executing & implementing localization strategy, initiatives and marketing programs for India markets across product lines including – Windows, Office, Phone and other products.

He also runs a NGO – Siddhi Foundation. Siddhi Foundation works towards advancement and propagation of education and learning with an endeavour to improve reading and writing skill in local languages amongst school students through Story Reading and Writing.

He is also a Mentor & an empanelled educator and trainer at NEN (National Entrepreneur Network) & actively mentors start-ups.



### Dr. DNS Kumar

Dr. DNS Kumar is currently Professor of Finance & Associate Director, Centre for Research-Projects, and Chairman, CU-Academic Staff College, Christ University, Bangalore and CEO, Centre for Financial Consultancy & Training, Pvt. Ltd., Bangalore. His focus areas are Teaching, Research and Consultancy in Management Control System,

Public Private Partnership, Cluster Development, Valuation of Business Models, Risk Mitigation, Financial PPC, Financial Forensics, and IFRS. He has 61 Research papers in National and International Journals, Magazines and Newspapers to his credit.

He has published five books on Management, Cost and Finance, and Two Monographs. Valuation of intangibles, International Financial Reporting Standards (IFRS) and Financial Forensics are his current areas of research.

He has been awarded Bhartiya Rastriya Vocational Excellence Award in the year 2007 and Mohammad Yunus Economic Development Award in the year 2006.

He is pursuing Certified Public Accountants, USA, a professional course. He is member of Editorial Board, Indian Journal of Marketing, New Delhi and member of Research Committee, ABBS, Bangalore.



### Mr. Shrihari Udupa

Shrihari Udupa, is currently a Director with Agora Analytics, a HR Analytics company, which is changing the way recruitment and talent management is done; also a coach & consultant with Think talent India. He was formerly, Executive Director of Nettur Technical Training Foundation, (NTTF), a training institute based out of Bangalore.

In his final corporate assignment, Mr. Udupa was the Director and Human Capital Leader for PwC India. He has started his career with erstwhile, Widia India, a German



Rashtriya Sikshana Samithi Trust

## **R V INSTITUTE OF MANAGEMENT**

CA-17, 36<sup>TH</sup> CROSS, 26<sup>TH</sup> MAIN, 4<sup>TH</sup> T BLOCK, JAYANAGAR, BANGALORE - 41

October 8, 2015

### **CIRCULAR**

It is hereby informed that Management Development Programme on the topic  
“Organisational Excellence through Total Quality Management” will be organized at  
9.30 am on Saturday, October 10, 2015 in the third floor, Seminar Hall.

All the faculty members are invited to attend the MDP.

  
Director  
08/10/15

**Report of the proceedings of the MDP with the theme“ Organizational excellence through Total Quality Management” ,conducted on 10-10-15**

**PREAMBLE**

-As an initiative of RVIM to promote, the culture and environment of practicing management with the latest tools of quality, a Management Development Programme (MDP) was organized and conducted in the college premises on 10-10-15

-Following are the office bearers of the committee

1. Dr.T.V.Raju (Chief Co-coordinator)
2. Dr.G.S.Venugopal (Co-coordinator)
3. Dr.A.Narasimha Venkatesh (Member)
4. Prof.Bhavya Vikas (Member)
5. Prof.M.Pushpa (Member)
6. Prof.M.P. Pradeep (Member)

-The theme of the MDP was “Organizational excellence through Total Quality Management”

**INAUGURAL SESSION**

The programme started with a welcome speech by Prof.Bhavya, followed by traditional lighting of the lamp by the dignitaries –Dr.T.V.Raju, Shri Meghashyam Karnam and a representative delegate.

Dr.Venugopal proposed a vote of thanks to all those who have participated in the programme, the resource person,the Director,RVIM and teaching and non teaching staff members, at the end of the inauguration

**FIRST SESSION**

First session was conducted by Shri.Meghashyama Karnam, a well known entrepreneur and the founder of an NGO-Siddhi Foundation. He deliberated on the concept of “Business Story Telling”. Mr.Meghashyam averred “As a concept and a tool, storytelling, can be effectively used, in enhancing the communication parameters of an organization”. The session was heard with attention by the participants. Many interesting visuals were displayed by the resource person, to emphasize the concept. The session was followed by a question and answer session, in which few important issues were debated before conclusive answers were provided

## **SECOND SESSION**

Second session was conducted by Mr. Shrihari Udupa, the Director of Analytics and former Director of NTT. The sub theme of the session was titled "Quality begins in the minds of the people. The presentation revolved around issues and challenges of making people quality conscious. He dealt at length the steps to be initiated by organizations to make quality, an essential responsibility of all the stake holders. The concept was enriched by numerous real life examples.

The session concluded with a question and answer session. The participants were eager and enthusiastic to have their doubts clarified. Mr. Udupa was equally enthusiastic and responsive in clarifying the doubts.

## **THIRD SESSION**

Third session was chaired and conducted by Dr. D.N.S. Kumar, a renowned Professor of Finance and Associate Director of Research, at Christ University.

Dr. Kumar, asserted that one should be deft and capable of sensing the financial health of the company, to promote excellence, as finance, is a key resource of any type of organization. He explained the necessity of such skills in an organization, quoting examples from real life situations. The key elements which affect the relationships among the resources of an organization .viz. Material, Machinery, Human resources and the finance were elaborated with relevant examples.

The session concluded with a question and answer session in which the queries and doubts raised by the participants, were answered to their best satisfaction

## **VALEDICTORY SESSION**

The valedictory function was addressed by the director Dr. T.V. Raju and he thanked all the corporate participants for their participation and informed them to give suggestions to be incorporated in future MDPs. Dr. Kumar was the guest of honour.

Prof. Pradeep proposed a vote of thanks to all those who cooperated directly and indirectly, for the success of the programme.

The curtains of MDP were drawn with a high tea for all participants