



Rashtreeya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT

CA 17, 36th Cross, 26th Main, 4th 'T'Block, Jayanagar, Bangalore – 560 041

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Accredited by NAAC with "A" Grade

National Conference On Role of NGOs in Nation Building



Saturday, December 03, 2016

A Premier Institute in Management Education, Training, Research & Consultancy

Rashtreeya Sikshana Samithi Trust

R V Group of Educational Institutions is a conglomerate of 21 educational institutions managed by Rashtreeya Sikshana Samithi Trust. The Trust was established in 1940 with the main objective of offering quality education to the community. The institutions range from schools to professional colleges, including Management, Dental, Engineering, Nursing and Teacher education. There are over 18,000 students and 1,700 personnel across various institutions managed by RSST situated at Bangalore, the Silicon Valley of India.

R V Institute of Management

R V Institute of Management- a unique B-School that carries the flag of 'RV's Academic Excellence' and demonstrates it in its every activity.

R V Institute of Management was started in the year 1999, is one of the 21 leading educational institutions of national and international repute, managed by Rashtreeya Sikshana Samithi Trust, which is spearheading the cause of education in various fields since the last 75 years. The institute aims to provide quality Management education to aspiring youngsters and imparts value based, culture driven and quality oriented education in business administration. It also aims to provide need based training, research and consultancy. What keeps RVIM aside from the rest, is its unique pedagogy. It does not just aim at high academic results but also enables its students to reach higher planes of success, all through their careers.

Conference Theme

A non-governmental organization (NGO) is a not-for-profit organization that is independent from states and international governmental organizations. They are usually funded by donations but some avoid formal funding altogether and are run primarily by volunteers. NGOs are highly diverse groups of organizations engaged in a wide range of activities, and take different forms in different parts of the world. Some may have charitable status, while others may be registered for tax exemption based on recognition of social purposes. Others may be fronts for political, religious, or other interests. Non-governmental organizations are often setup to plug in the gaps left by the government. In India, there are NGOs doing brilliant work in different fields. For example in the education sector we have Pratham, Teach for India and Akshya-Patra. A substantial number of NGOs are involved with one of the most important problems facing the poor like lack of quality skills and employment opportunities. These NGOs focus on skill development and livelihood creation by creating entrepreneurial opportunities for them. All these activities of NGOs are facilitating in the nation building.

In the long term, NGOs will continue to play a larger role in nation-building. Increasing prosperity and increased focus on Corporate Social Responsibility spending will definitely help in increasing the focus on the unprivileged sections of society. Those NGOs that are able to adopt best practices and bring about the maximum transparency through auditing and reporting will be best placed to receive a larger chunk of funds in the coming years. NGOs such as AkshyaPatra have grown enormously in scale by consistently delivering results year after year. CSR spending will benefit only the most credible organizations and allow them to grow in scale. This is a good trend, larger and more accountable NGOs will be able to deliver more effectively and efficiently, making best use of resources.

Thus, NGOs will continue to play a larger role in Indian society, but it is also essential for NGOs to open themselves for auditing and reporting. In this backdrop, it becomes essential to provide a stimulating platform for academicians and practitioners from NGO to reflect, deliberate, and suggest measures for improving the performance of NGOs in India. From this perspective, R V Institute of management is organizing the national conference on "Role of NGOs in Nation Building" on December 03, 2016. The Conference Organizing Committee takes pleasure in inviting our members of fraternity from the academia, corporate and NGOs representative to participate in the deliberations by submitting Research papers and Case studies. The aim of this National Conference is to discuss, deliberate and disseminate above critical issues related to the growth of NGOs in India and suggesting measures for their sustainable growth.

Themes & Sub-themes:

Contributors are strongly encouraged to develop manuscripts bearing the form of Conceptual, Empirical, and Case study. In keeping with the overall theme of the conference - Role of NGOs in Nation Building, manuscripts that seek to focus on themes and sub-themes given below are most welcome. Please note that these are only representative.

Subthemes

1. NGOs – Success Stories
2. Social Entrepreneurship- Building long lasting Models
3. NGOs and Women Empowerment
4. Building NGOs for Youth development and Leadership
5. NGOs in Health care and Rural development
6. Professional Management Practices for NGOs
7. Transparency and Ethics in management of NGOs
8. Challenges ahead of NGOs to create an equitable society
9. Urban problems and role of NGOs in its mitigation
10. NGOs and eradication of Social evils
11. Role of NGOs in Primary and higher educational sectors
12. Environmental Governance
13. Government initiatives for empowering NGOs for better public welfare
14. NGOs role in preserving Art and Culture
15. Strategies for sustainable growth of NGOs

Participants

NGO Professionals, Faculty Members, Management Practitioners, Consultants, Entrepreneurs, Researchers and Ph.D. Scholars.

Opportunities for Publication

- o Selected papers emerging out of double-blind review process will be published in RVIM Journal of Management Research bearing ISSN: 0974-6722
- o Selected papers will also be published in the form of Conference Proceedings with ISBN

Best Paper Award

Cash Prize for best paper will be awarded. Presentation of paper in the conference by either or both of the author(s) is mandatory to receive the best paper award.

Guidelines for Submission of Abstract and Papers

- ♦ Abstracts and full papers to be sent by e-mail to organisers@rvimconference.in
 - Abstract : Not more than 300 words excluding Title/Cover page
 - Full paper : Not more than 5000 words excluding Title/Cover page and references
 - Font Type : Times New Roman
 - Font size : 12
 - Spacing : 1.5
 - Style : APA style of referencing
- ♦ Cover page of the manuscript should contain the title of the paper, full name of the author/s, designation, e-mail ID and affiliating organization to be clearly mentioned in the abstract and also in the full paper.

Registration

Authors are required to complete the registration process well within due date.

Conference Fees

Category of Participants	Fee for Conference
Corporates	INR 2000
Academicians	INR 1500
NGO Representatives	INR 1000
PhD Scholars	INR 1000
Participation through Video Conferencing	INR 2500
Only participation	INR 1000

- ♦ The fee is inclusive of Conference Kit, Lunch & Snacks, Conference CD and Certification
- ♦ Registration fees does not include accommodation.
- ♦ Authors have to register separately per paper if they require conference proceedings and certificate.
- ♦ Presentation of paper through Video Conferencing is with prior approval.

Payment Procedure

Payment for registration should be made through demand draft in favour of "The Director, RVIM", payable at Bangalore.

Important Dates

- ♦ Last date for Abstract Submission : October 28, 2016
- ♦ Intimation of Abstract Acceptance : November 5, 2016
- ♦ Last date for Full Paper Submission : November 25, 2016
- ♦ Last Date for Registration : November 30, 2016

Conference Committee

Chief Patron

Dr. M K Panduranga Setty, President, RSST

Patrons

Sri. A V S Murthy, Hon. Secretary, RSST

Sri. K G Subbarama Setty, Hon. Treasurer, RSST

Sri. D P Nagaraj, Joint Secretary, RSST

Conference Chairman

Dr. M.P. Shyam,
Chairman, Governing Council, RVIM

Chief Coordinator

Dr. T V Raju, Director, RVIM

Faculty Coordinators

Dr. Noor Firdoos Jahan, Professor

Dr. G.S. Venugopal, Professor

Dr. Anupama Malagi, Associate Professor

Dr. A. Narasima Venkatesh, Sr. Assistant Professor

Mr. M. Manjunath, Assistant Professor

Mr. N. N. S. Reddy, Assistant Professor

Contact Details

Dr. Noor Firdoos Jahan +91-9945085937, **Dr. Anupama.K. Malagi** +91-9448079735

Email: organisers@rvimconference.in

Conference Website: www.rvimconference.in

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Rashtriya Sikshana Samithi Trust
R V Institute of Management

A Brief Report of the National Conference on Role of NGOs in Nation Building held
on 3rd December, 2016

The Institute has always been on the forefront in organizing the conferences and seminars to the students, corporates and faculty of Business Management to inculcate the research skills and to equip them to face the challenges of the business world. The theme selected for this conference was "Role of NGOs in Nation Building" We felt that the NGOs are playing a larger role in Indian society, but it is also essential for NGOs to open themselves for auditing and reporting. In this backdrop, this conference is one of the initiative by the institute to provide a stimulating platform for academicians and practitioners from NGO to reflect, deliberate, and suggest measures for improving the performance of NGOs in India.

The conference was well attended by eminent academicians from reputed educational institutions and NGOs from different parts of the country and abroad. Total 50 selected papers were presented in the conference.

In the morning during the Inaugural function we had the presence of Dr. Charan Singh, RBI Chair Professor of Economics, Indian Institute of Management, Bangalore, who was the chief guest and also delivered the Key note address on the theme of the conference and spoke about the role of NGO in international scenario and how it have emerged in India. He brought out 26 areas where NGos are contributing in the nation building activities and supporting government to achieve its goal of public welfare. The Inaugural function was presided by Sri. B.R. Viswanath Setty, Trustee, Rashtriya Sikshana Samithi Trust, Bangalore.

To elaborate on the theme we invited Mr. Rajendraa K, Chairman and Managing Director, Innovative Development Transformations, Bangalore to deliver a plenary session. His session was very inspiring and thought provoking session wherein he conveyed the very strong messages pertaining to transformation, respect and reality of life and revolution.

The papers were presented by the participants in two technical session consisting of three parallel session each. One session in the afternoon was completely designed for the online paper presentation, wherein the presenters from various part of the country and abroad was provided an opportunity to present their papers and share their knowledge.

The Conference was concluded with the valedictory programme.

Mr. Meghashyam Karanam, Co-Founder & CEO, Megdap Innovation Labs, Bangalore was the Chief Guest for the valedictory function and Dr. M.P Shyam, Trustee, Rashtriya Sikshana Samithi Trust, Bangalore and Chairman, Governing Council RVIM, Bangalore was the president for the valedictory programme of the conference. In the end of the programme the organising Committee Members thanked all the delegates, representatives from the media, faculty and students for their magnanimous support and assured that RVIM will organize more such activities in the future.

Report prepared by

Dr. Noor Firdoos Jahan,
Professor, RVIM



Photo Gallery





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Internal Quality Assurance Cell (IQAC)

Workshop for Administrative Staff on

**"Managing and Developing Effective Team for
Effective Administration"**

Tuesday, 14 February, 2017

The Internal Quality Assurance Cell of the Institute has organized a Workshop on "Managing and Developing Effective Team for Effective Administration" for the Administrative Staff on Tuesday, 14 February, 2017. The details of the sessions are provided below:

Session No./Time	Topic	Resource Person
Session 1: 2:00 pm to 3:30 pm	Qualities of an effective team & how to build trust among the team members	Mr. M Rajiv Consultant
3:30 pm to 3:45 pm	Tea Break	
Session 2: 3:45 pm to 5:15 pm	Team development, Involvement and Feedback	Mr. A Chandran Asst. Professor, RVIM

The workshop was held at MDP Cell, II Floor, RVIM.

[Handwritten Signature]
(Rashmi)



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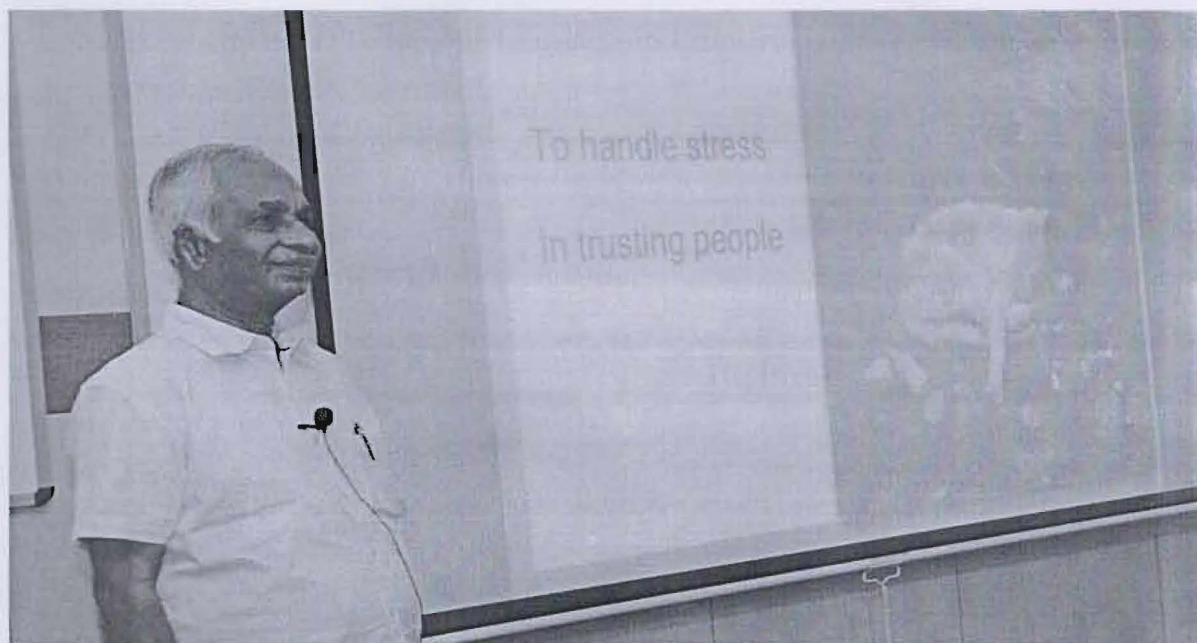
Internal Quality Assurance Cell (IQAC)

Development Programme for Supporting Staff

On Thursday, 16 February, 2017

The Internal Quality Assurance Cell of the Institute has organized a Development Programme for the Supporting Staff (D Group) on Thursday, 16 February, 2017. The details of the sessions are provided below:

Session No./Time	Topic	Resource Person
Session 1: 2:00 pm to 3:00 pm	How to lead a quality life?	Sri. Srinagesh R Happiness Coach and Counseling Psychologist
3:00 pm to 3:15 pm		Tea Break
Session 2: 3:15 pm to 4:15 pm	Care and Share	Sri. Gowrisha Asst. Professor, RVIM





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CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE -41

No.010/RVIM/MBA/PS/CIR./2017-18

3-07-2017

Circular

I am happy to inform all the faculty members that, a guest lecture has been organized at 12.noon on Friday, 7th July 2017 on the topic "**TEACHER**". The speaker is Prof. S. Ranganath, Head, Dept. of Sanskrit, NMKRV College for Women and Director, R.V. Institute of Sanskrit Studies. The lecture will be for one hour and thereafter, lunch has been arranged in the basement floor for all the teaching and non-teaching staff at 1:15pm. I request all the staff members not to bring their lunch on that day.

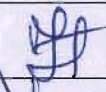
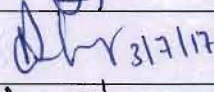
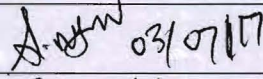
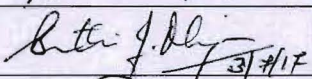
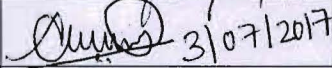
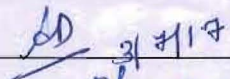
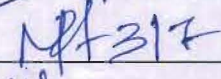
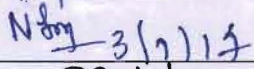
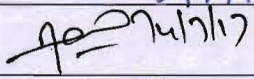
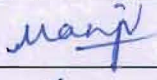
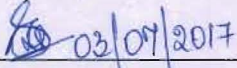
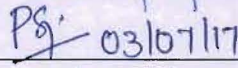
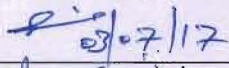
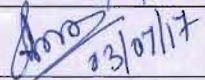

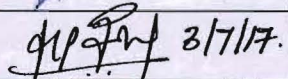
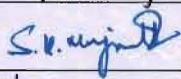
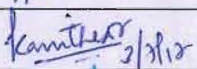

Only teaching staff will attend the lecture programme and non-teaching staff are invited for lunch only.

The guest lecture will be delivered in the MDP cell at the second floor of the Institute.

It is compulsory for all the faculty members to attend the guest lecture and not to apply for any kind of leave.


Director 03.07.17

Teaching Staff List

Sl. No.	Name	Signature
1	Dr. Noor Firdoos Jahan	
2	Dr. Anupama K Malagi	 3/7/17
3	Dr. A. Narasima Venkatesh	 03/07/17
4	Dr. Shruthi. J. Mayur	 3/7/17
5	Mr. N. Suresh	 3/07/2017
6	Ms. Anitha. B.M. D'Silva	 3/7/17
7	Mr. G. Mahesh	 3/7
8	Mr. Nagasubba Reddy	 3/7/17
9	Mr. A. Chandran	 3/7/17
10	Mr. Manjunath S. Menedhal	 manji
11	Ms. Sowmya. D. S	 03/07/2017
12	Ms. Pavithra. S. T	 PG 03/07/17
13	Mr. Gowrisha	 03/07/17
14	Ms. Rashmi Shetty	 03/07/17
15	Ms. Payal Jindal	
16	Mr. Pradeep M.P.	 3/7/17.
17	Mr. S.K. Manjunath	 S.K. Manjunath
18	Ms. Maithri R	leave
19	Ms. Kavitha. D.A	 Kavitha 3/7/17
20	Ms. Ramya. S	 Ramya 4/2/17

Non-Teaching Staff List

Sl.No.	Name	Signature
1	Mr.Siddaramanna.L.J	
2	Mr. Madhusudhan. B. N	
3	Mr. K.R. Vidyashankar	
4	Mr. V. Madhusudhana	
5	Ms. Ambika. S	
6	Ms. A. Lakshmi	3/7/17
7	Ms. B.A. Rangalakshmi	B.A. Rangalakshmi 3/7/17
8	Ms. Anupama S.M.	Anupama S.M. 3/7/17
9	Ms. Lalitha	
10	Mr.Shivakumar H.C	Shivakumar H.C.
11	Mr.Rajanna SC	Rajanna S.C
12	Ms.Padmashree	Padmashree
13	Mr.T.Vamsi Krishna	T.Vamsi Krishna
14	Mr.Manjunath N	leave
15	Mr. Charan	
16	Mr. B. Ashok Kumar Reddy	

D group staff List

Sl.No	Name	Signature
1	Borashetty	
2	Puttashetty	
3	Geetha	
4	Suvarnamma	SUVARNA
5	Shivakumar SB	
6	Ravi Kumar	
7	Rajamma	
8	Mamatha.L	Mamatha.L
9	Lalithamma	
10	Yellappa	
11	shashikala	