



RASHTREEYA SIKSHANA SAMITHI TRUST  
**R V INSTITUTE OF MANAGEMENT**  
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar  
Bengaluru, Karnataka 560 041



Latitude: 12.92273  
Longitude: 77.59264  
Elevation: 923.92m  
Accuracy: 43.1m  
Time: 19-07-2021 14:37  
Note: 3rd floor Seminar hall



Latitude: 12.922796  
Longitude: 77.592638  
Elevation: 923.92m  
Accuracy: 18.4m  
Time: 19-07-2021 14:32  
Note: 3rd floor class room



Latitude: 12.922794  
Longitude: 77.592664  
Elevation: 923.92m  
Accuracy: 42.5m  
Time: 19-07-2021 14:34  
Note: 3rd floor class room entrance 310



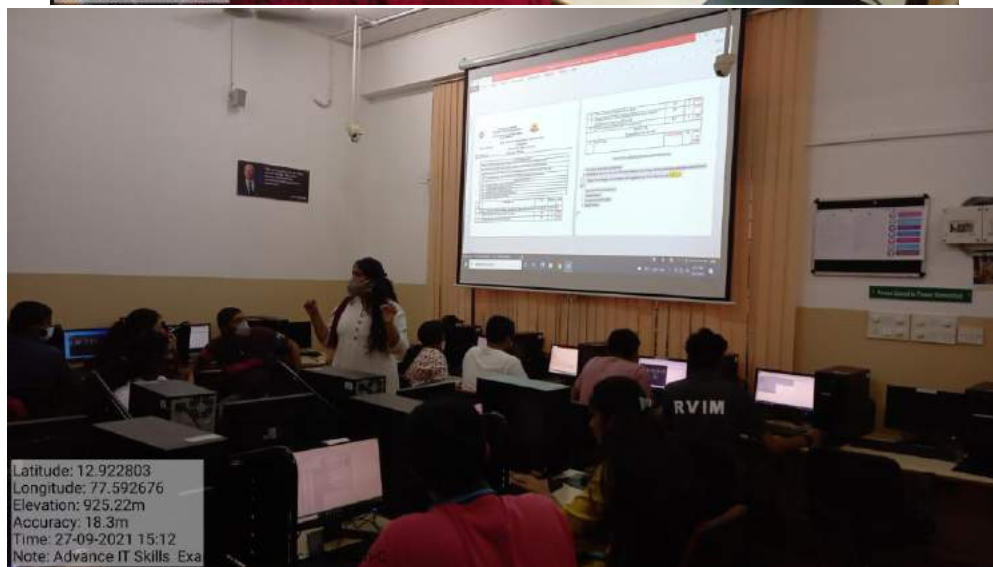
Latitude: 12.922871  
Longitude: 77.592693  
Elevation: 923.92m  
Accuracy: 17.6m  
Time: 19-07-2021 14:31  
Note: 3rd floor class room 312



Latitude: 12.9228  
Longitude: 77.592632  
Elevation: 837.3m  
Accuracy: 36.9m  
Time: 19-07-2021 14:30  
Note: 3rd floor class room e



Latitude: 12.922765  
Longitude: 77.592663  
Elevation: 915.22m  
Accuracy: 14.1m  
Time: 11-11-2021 16:09  
Note: D Librari 1





Latitude: 12.922811  
Longitude: 77.592638  
Elevation: 838.9m  
Accuracy: 110.0m  
Time: 27-09-2021 12:13  
Note: Advance IT Skills Exam Lab2 Practical 2021

# RVIM Quiklrn Report 2020-21

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## 1. Quiklrn Sessions Conducted

| Session  | Month |
|--|-------|
| Session on Quiz                                  | June  |
| Session on Assignment                            | June  |
| Session on Content Upload                        | June  |
| Session on marks upload and notification sending | June  |
| Session on Feedback                              | June  |
| Doubts Clearance Session                         | June  |

## 2. Second Semester Usage Summary

**2.1 Active User Report** – 97.73% students use the platform on a daily basis and are continuously logged into the system.

| 2nd Sem - Sections | Not Logged into Quiklrn Currently | Logged Into Quiklrn | Grand Total | Active Users Percentage |
|--------------------|-----------------------------------|---------------------|-------------|-------------------------|
| 2021-2 Sem-Sec A   | 1                                 | 59                  | 60          | 98.3                    |
| 2021-2 Sem-Sec B   | 2                                 | 58                  | 60          | 96.6                    |
| 2021-2 Sem-Sec C   | 1                                 | 59                  | 60          | 98.3                    |
| <b>Grand Total</b> | <b>4</b>                          | <b>176</b>          | <b>180</b>  | <b>97.73</b>            |

### 2.2 Device OS Usage Report

| 2nd Sem Sections   | Android    | IOS       | Windows   | Not logged in |
|--------------------|------------|-----------|-----------|---------------|
| 2020-2 Sem-Sec A   | 42         | 7         | 10        | 1             |
| 2020-2 Sem-Sec B   | 47         | 6         | 5         | 2             |
| 2020-2 Sem-Sec C   | 45         | 6         | 8         | 1             |
| <b>Grand Total</b> | <b>134</b> | <b>19</b> | <b>23</b> | <b>4</b>      |

### 2.3 Reading Hours and No of Downloads:

*SECTION - A*

| Section Name                             | Course name                                  | Book/Module  | Time Spend in hours | Down loads |
|--|--|--|---------------------|------------|
| <b>MBA-FIRST YEAR - 2021-2 Sem-Sec A</b> | Business Analytics-2.4-Sec A                 |  | 0.0172              | 2          |
|  |  | Case studies   | 0.0172              | 2          |
|  | Business Analytics-2.4-Sec C                 |  | 0.0153              | 3          |
|  |  | Course Plan and other reading materials BA Sem II    | 0.0153              | 3          |
|  | Business planning and regulations-1.3        |  | 0.1097              | 13         |
|  |  | 1.3 Business Planning and Regulation- Course Docket  | 0.0646              | 10         |
|  |  | Business Planning and Regulation Unit 1 and 2        | 0.0451              | 3          |
|  | Business Research Methods-2.2-Sec A          |  | 0.0502              | 7          |
|  |  | Important PPT BRM SEM II                             | 0.0502              | 7          |
|  | Economics for business decisions-1.4         |  | 11.6813             | 12         |
|  |  | Economics for Business Decisions                     | 11.6813             | 12         |
|  | Economics For Managers                       |  | 0.262               | 9          |
|  |  | Economics for Managers - Unit 1                      | 0.0189              | 4          |
|  |  | Economics for Managers- Chapter 2                    | 0.2431              | 5          |
|  | Management and organizational behaviour -1.1 |  | 21.4392             | 197        |
|  |  | M&OB-20-22 Batch-I Sem- Perception-Module-3          | 13.2332             | 126        |
|  |  | Management and Organizational Behavior Course Docket | 0.5748              | 21         |
|  |  | Management and Organizational Behavior Module 1,2    | 1.938               | 17         |
|  |  | Management and Organizational Behavior Module 3      | 1.3844              | 4          |
|  |  | Management and Organizational Behavior Module 3,4,5  | 0.6387              | 10         |
|  |  | Management and Organizational Behavior               | 3.4127              | 10         |

|  |   |  |                |            |
|--|---|--|----------------|------------|
|  |   | Module 4   |                |            |
|  |   | Management and Organizational Behaviour                  | 0.0036         | 2          |
|  |   | Organizational Behaviour Unit 1                          | 0.193          | 5          |
|  |   | Organizational Behaviour Unit 2                          | 0.0608         | 2          |
|  | Marketing For Customer Value                  |  | 0.0036         | 2          |
|  |   | Marketing for Customer Value - Module 2 & Module 3       | 0.0011         | 1          |
|  |   | Marketing for Customer Value - Module1                   | 0.0025         | 1          |
|  | Marketing Management-1.6                      |  | 0.8967         | 16         |
|  |   | Marketing Management - Module 1,2                        | 0.8967         | 16         |
|  | Production and Operations Research-2.6        |  | 5.1001         | 88         |
|  |   | 2.6 Production and Operations Research - Course Docket   | 0.7724         | 49         |
|  |   | Module -1 - Notes  | 0.0851         | 18         |
|  |   | Module -2 - Notes  | 0.1039         | 6          |
|  |   | Numerical problems on Inventory management               | 4.1201         | 10         |
|  |   | Questions on EOQ   | 0.0186         | 5          |
|  | Production and Operations Research-2.6- Sec B |  | 0.075          | 3          |
|  |   | Production and Operations Research - Course Introduction | 0.0183         | 1          |
|  |   | Production and Operations Research- Module 2             | 0.0567         | 2          |
|  | Open Sources Content/ Old Sem Content         |  | <b>0.3651</b>  | <b>6</b>   |
|  |   | Business Accounting - Module 6                           | 0.1423         | 2          |
|  |   | Business Analytics                                       | 0.0114         | 1          |
|  |   | Course Plan and other reading materials BRM Sem II       | 0.0031         | 1          |
|  |   | Fundamentals of Business, Second Edition (2018)          | 0.0425         | 1          |
|  |   | Management - Managerial Economics (Video Course)         | 0.1658         | 1          |
|  | <b>Grand Total</b>                            |  | <b>40.0154</b> | <b>358</b> |



**SECTION - B**

| Section Name                             | Course name                                  | Book/Module  | Time Spend in hours | Down loads |
|--|--|--|---------------------|------------|
| <b>MBA-FIRST YEAR - 2021-2 Sem-Sec B</b> | Accounting For Managers                      |  | 0.0034              | 2          |
|  |  | Accounting for Managers                              | 0.0028              | 1          |
|  |  | Accounting for Managers- UNIT 4                      | 0.0006              | 1          |
|  | Business planning and regulations-1.3        |  | 0.0894              | 14         |
|  |  | 1.3 Business Planning and Regulation- Course Docket  | 0.0791              | 11         |
|  |  | Business Planning and Regulation Unit 1 and 2        | 0.0103              | 3          |
|  | Business Research Methods-2.2                |  | 0.1073              | 3          |
|  |  | Business Research Methods notes                      | 0.1073              | 3          |
|  | Economics for business decisions-1.4         |  | 0.9901              | 12         |
|  |  | Economics for Business Decisions                     | 0.9901              | 12         |
|  | Economics For Managers                       |  | 0.0061              | 1          |
|  |  | Economics for Managers- Chapter 2                    | 0.0061              | 1          |
|  | Management and organizational behaviour -1.1 |  | 2.8169              | 39         |
|  |  | M&OB-20-22 Batch-I Sem- Perception-Module-3          | 0.5467              | 13         |
|  |  | Management and Organizational Behavior Course Docket | 0.2529              | 11         |
|  |  | Management and Organizational Behavior Module 1,2    | 0.7289              | 7          |
|  |  | Management and Organizational Behavior Module 3      | 1.0244              | 1          |
|  |  | Management and Organizational Behavior Module 3,4,5  | 0.0084              | 2          |
|  |  | Management and Organizational Behaviour              | 0.0153              | 2          |
|  |  | Organizational Behaviour Unit 1                      | 0.2403              | 3          |

|                    |   |  |               |            |
|--------------------|---|--|---------------|------------|
|                    | Marketing Management-1.6                      |  | 0.236         | 8          |
|                    |   | Marketing Management - Module 1,2                        | 0.216         | 7          |
|                    |   | RVIM Playbook for Marketing Management                   | 0.02          | 1          |
|                    | Organizational Behaviour                      |  | 0.0094        | 2          |
|                    |   | Organizational Behaviour - Unit 1                        | 0.0094        | 2          |
|                    | Production and Operations Research-2.6        |  | 0.0153        | 3          |
|                    |   | 2.6 Production and Operations Research - Course Docket   | 0.0153        | 3          |
|                    | Production and Operations Research-2.6- Sec B |  | 0.0781        | 18         |
|                    |   | Production and Operations Research - Course Introduction | 0.0122        | 2          |
|                    |   | Production and Operations Research- Module 1             | 0.0184        | 6          |
|                    |   | Production and Operations Research- Module 2             | 0.0475        | 10         |
|                    | Open Sources Content/ Old Sem Content         |  | 3.5819        | 35         |
|                    |   | Advanced IT Skills                                       | 0.0044        | 1          |
|                    |   | Comparative statement Analysis- Solution                 | 3.5597        | 32         |
|                    |   | MHR-Module One-HR Dashboard-Dr.A.Narasima Venkatesh      | 0.0178        | 2          |
| <b>Grand Total</b> |   |  | <b>7.9339</b> | <b>137</b> |

### SECTION - C

| Section Name                             | Course name                   | Book/Module                      | Time Spend in hours | Down loads |
|--|-------------------------------|----------------------------------|---------------------|------------|
| <b>MBA-FIRST YEAR - 2021-2 Sem-Sec C</b> | Business Analytics-2.4        |                                  | 0.02                | 2          |
|  |                               | Business Analytics Course Docket | 0.02                | 2          |
|  | Business Analytics-2.4- Sec C |                                  | 0.0781              | 13         |

|  |  |  |        |    |
|--|--|--|--------|----|
|  |  | Course Plan and other reading materials BA Sem II    | 0.0636 | 6  |
|  |  | Important PPT BA SEM II                              | 0.0145 | 7  |
|  | Business planning and regulations-1.3        |  | 0.0693 | 18 |
|  |  | 1.3 Business Planning and Regulation- Course Docket  | 0.0633 | 11 |
|  |  | Business Planning and Regulation Unit 1 and 2        | 0.006  | 7  |
|  | Business Research Methods-2.2                |  | 0.0811 | 19 |
|  |  | 2.2 Business Research Methods - Course Docket        | 0.0811 | 19 |
|  | Economics for business decisions-1.4         |  | 4.904  | 7  |
|  |  | Economics for Business Decisions                     | 4.904  | 7  |
|  | Economics For Managers                       |  | 4.8953 | 6  |
|  |  | Economics for Managers - Unit 2                      | 0.0014 | 1  |
|  |  | Economics for Managers-Chapter 2                     | 3.917  | 3  |
|  |  | Economics for Managers-Chapter 3                     | 0.9769 | 2  |
|  | Management and organizational behaviour -1.1 |  | 1.5627 | 42 |
|  |  | M&OB-20-22 Batch-I Sem- Perception-Module-3          | 0.4136 | 8  |
|  |  | Management and Organizational Behavior Course Docket | 0.0325 | 12 |
|  |  | Management and Organizational Behavior Module 3,4,5  | 0.0015 | 5  |
|  |  | Management and Organizational Behaviour              | 0.0375 | 3  |
|  |  | Organizational Behaviour Unit 1                      | 1.043  | 11 |
|  |  | Organizational Behaviour Unit 2                      | 0.0346 | 3  |
|  | Marketing Management-1.6                     |  | 0.03   | 4  |
|  |  | Marketing Management - Module 1,2                    | 0.03   | 4  |
|  | Organizational Behaviour                     |  | 0.0092 | 1  |
|  |  | Organizational Behaviour - Unit                      | 0.0092 | 1  |

|  |  |   |  |  |
|--|--|---|--|--|
|  |  | 1 |  |  |
|--|--|---|--|--|

| 2 <sup>nd</sup> Semester         |  | Time Spend in hours                                     | Download       |            |
|----------------------------------|--|---|----------------|------------|
| <b>Grand Total Section A+B+C</b> |  | <b>59.8234</b>  | <b>635</b>     |            |
|                                  | Production and Operations Research-2.6   |   | 0.0503         | 5          |
|                                  |  | 2.6 Production and Operations Research - Course Docket  | 0.0297         | 3          |
|                                  |  | Module -2 - Notes                                       | 0.0206         | 2          |
|                                  | Open Sources Content/<br>Old Sem Content |   | 0.1741         | 23         |
|                                  |  | Business Analytics - Unit1                              | 0.0044         | 1          |
|                                  |  | Business Statistics & Business Analytics (Video Course) | 0.0025         | 1          |
|                                  |  | Employability Skill Development II Syllabus 2021        | 0.1269         | 17         |
|                                  |  | Management Research Methods Course Details (Section C)  | 0.0092         | 1          |
|                                  |  | MGT404 Managerial Accounting (Video Course)             | 0.01           | 1          |
|                                  |  | Organizational Behaviour (Video Course)                 | 0.0211         | 2          |
| <b>Grand Total</b>               |  |   | <b>11.8741</b> | <b>140</b> |

## 2.4 Total Time Spend and No of Downloads

| Second Semester           | Time Spend in hours | Download    |
|---------------------------|---------------------|-------------|
| Grand Total Section A+B+C | <b>59.8234</b>      | <b>1858</b> |

### 3. Fourth Semester Usage Summary

**3.1 Active User Report** – 87% students use the platform on a daily basis and are continuously logged into the system.

| 4th Sem Sections   | Not Logged into Quiklrn Currently | Logged Into Quiklrn | Grand Total | Active Users Percentage |
|--------------------|-----------------------------------|---------------------|-------------|-------------------------|
| 2021-4 Sem-Sec A1  | 20                                | 3                   | 23          | 87                      |
| 2021-4 Sem-Sec A2  | 24                                | 1                   | 25          | 96                      |
| 2021-4 Sem-Sec B1  | 22                                | 2                   | 24          | 92                      |
| 2021-4 Sem-Sec B2  | 29                                | 3                   | 32          | 91                      |
| 2021-4 Sem-Sec C1  | 14                                | 7                   | 21          | 67                      |
| 2021-4 Sem-Sec C2  | 30                                | 3                   | 33          | 91                      |
| 2021-4 Sem-Sec D1  | 4                                 | 2                   | 6           | 67                      |
| 2021-4 Sem-Sec D2  | 11                                | 2                   | 13          | 85                      |
| <b>Grand Total</b> | 154                               | 23                  | 177         | 87                      |

### 3.2 Device Usage OS Report

| 4th Sem Sections   | Android | IOS | Windows | Not logged in | Grand Total |
|--------------------|---------|-----|---------|---------------|-------------|
| 2021-4 Sem-Sec A1  | 18      | 1   | 3       | 1             | 23          |
| 2021-4 Sem-Sec A2  | 24      |     | 1       |               | 25          |
| 2021-4 Sem-Sec B1  | 20      | 2   | 2       |               | 24          |
| 2021-4 Sem-Sec B2  | 25      | 1   | 3       | 3             | 32          |
| 2021-4 Sem-Sec C1  | 13      | 1   | 7       |               | 21          |
| 2021-4 Sem-Sec C2  | 27      | 3   | 3       |               | 33          |
| 2021-4 Sem-Sec D1  | 3       | 1   | 2       |               | 6           |
| 2021-4 Sem-Sec D2  | 10      | 1   | 2       |               | 13          |
| <b>Grand Total</b> | 140     | 10  | 23      | 4             | 177         |

### 3.3 Reading Hours and No of Downloads:

#### SECTION - A1

| Section Name                     | Course name    | Book/Module | Time Spent in hours | Downloads |
|----------------------------------|----------------|-------------|---------------------|-----------|
| MBA-2ND YEAR - 2021-4 Sem-Sec A1 |                |             | 71.3385             | 285       |
|                                  | Accounting For |             | 0.0022              | 3         |

|  |  |  |        |    |
|--|--|--|--------|----|
|  | Managers   |  |        |    |
|  |  | Accounting for Managers-UNIT 4   | 0.0022 | 3  |
|  | Business Analytics-2.4                             |  | 0.0739 | 4  |
|  |  | Business Analytics Course Docket   | 0.0739 | 4  |
|  | Business planning and regulations-1.3              |  | 1.006  | 27 |
|  |  | 1.3 Business Planning and Regulation- Course Docket                              | 0.0008 | 1  |
|  |  | Business Planning and Regulation Unit 1 and 2                                    | 1.0052 | 26 |
|  | Business Research Methods-2.2                      |  | 0.0193 | 7  |
|  |  | Business Research Methods - Research Papers, Video Cases and Old Question Papers | 0.0193 | 7  |
|  | Corporate Valuation and Financial Modelling -3.2.3 |  | 0.0053 | 3  |
|  |  | Corporate Valuation and Financial Modelling- Course Docket                       | 0.0022 | 1  |
|  |  | Corporate Valuation and Financial Modelling- Question Papers                     | 0.0031 | 2  |
|  | Derivatives and Risk Management                    |  | 0.0153 | 1  |
|  |  | Risk Management and Derivatives - Class Notes and Articles (Section D)           | 0.0153 | 1  |
|  | Economics for business decisions-1.4               |  | 2.5029 | 7  |
|  |  | Economics for Business Decisions   | 2.5029 | 7  |
|  | Economics For Managers                             |  | 2.4875 | 10 |
|  |  | Economics For Managers - Chapter 1   | 1.8267 | 5  |
|  |  | Economics for Managers-Chapter 2   | 0.4275 | 2  |
|  |  | Economics for Managers-Chapter 3   | 0.2333 | 3  |
|  | Entrepreneurship &                                 |  | 0.5589 | 1  |

|  |  |   |         |     |
|--|--|---|---------|-----|
|  | Ethics                                       |   |         |     |
|  |  | Entrepreneurship and Ethics - Introduction to the world of entrepreneurship - Unit 01 | 0.5589  | 1   |
|  | Financial Management                         |   | 0.0197  | 3   |
|  |  | Financial Management Course Docket  | 0.0197  | 3   |
|  | Financial Management-2.5                     |   | 0.0014  | 1   |
|  |  | Financial Management - Module 1   | 0.0014  | 1   |
|  | Management and organizational behaviour -1.1 |   | 29.7458 | 107 |
|  |  | Management and Organizational Behavior Course Docket                                  | 1.8689  | 17  |
|  |  | Management and Organizational Behavior Module 1,2                                     | 5.3415  | 22  |
|  |  | Management and Organizational Behavior Module 3                                       | 4.7261  | 11  |
|  |  | Management and Organizational Behavior Module 3,4,5                                   | 0.0092  | 5   |
|  |  | Management and Organizational Behavior Module 4                                       | 8.7804  | 23  |
|  |  | Management and Organizational Behaviour   | 0.0489  | 4   |
|  |  | Organizational Behaviour Unit 1   | 1.7488  | 15  |
|  |  | Organizational Behaviour Unit 2   | 7.222   | 10  |
|  | Managing Human Resources-2.3                 |   | 3.7123  | 30  |
|  |  | Managing Human Resources Course Docket  | 3.7123  | 30  |
|  | Marketing For Customer Value                 |   | 1.2259  | 16  |
|  |  | Marketing for Customer Value - Module 2 & Module 3                                    | 0.8314  | 9   |
|  |  | Marketing for Customer Value - Module1  | 0.3945  | 7   |
|  | Marketing                                    |   | 5.7181  | 6   |

|  |  |  |         |    |
|--|--|--|---------|----|
|  | Management-1.6                                       |  |         |    |
|  |  | Marketing Management -<br>Module 1,2                         | 5.7181  | 6  |
|  | Organizational<br>Behaviour                          |  | 0.0506  | 3  |
|  |  | Organizational Behaviour -<br>Unit 1                         | 0.0023  | 2  |
|  |  | Organizational Behaviour-<br>Unit 3                          | 0.0483  | 1  |
|  | Production and<br>Operations<br>Research-2.6         |  | 0.1956  | 3  |
|  |  | PRODUCTION AND<br>OPERATIONS RESEARCH -<br>MODULE 1          | 0.1895  | 2  |
|  |  | Productions and Operations<br>Research Course Docket         | 0.0061  | 1  |
|  | Strategic Brand<br>Management                        |  | 1.1314  | 2  |
|  |  | Strategic Brand Management<br>Unit 2                         | 1.1314  | 2  |
|  | Strategic<br>Management &<br>Corporate<br>Governance |  | 0.0039  | 3  |
|  |  | Strategic Management &<br>Corporate Governance               | 0.0028  | 1  |
|  |  | Strategic Management &<br>Corporate Governance -<br>Module 1 | 0.0011  | 2  |
|  | Open Sources<br>Content/ Old Sem<br>Content          |  | 22.8625 | 48 |
|  |  | Accounting for Managers -<br>Question Bank                   | 0.0039  | 1  |
|  |  | Business Accounting  | 0.0278  | 1  |
|  |  | Business and Industry - Unit 1                               | 0.0006  | 1  |
|  |  | Business Research Methods -<br>Course Material               | 0.6477  | 7  |
|  |  | Corporate Valuation and<br>Financial Modelling               | 14.2784 | 13 |
|  |  | Derivatives and Risk<br>management - Module 1                | 6.9444  | 7  |
|  |  | Digital Marketing Unit 1                                     | 0.0014  | 1  |
|  |  | Investments - Technical<br>Analysis (Video Course)           | 0.0067  | 1  |



|                    |  |   |                |            |
|--------------------|--|---|----------------|------------|
|                    |  | Marketing Management (Video Course)   | 0.0511         | 1          |
|                    |  | OPERATIONS RESEARCH MODULE 2  | 0.0178         | 2          |
|                    |  | Organizational Behaviour- Unit 4  | 0.0003         | 1          |
|                    |  | Risk Management & Derivatives- University Question Paper                          | 0.0072         | 1          |
|                    |  | Strategic Brand Management Question Paper   | 0.0158         | 1          |
|                    |  | Strategic Management - Internal analysis - Module 6                               | 0.0014         | 1          |
|                    |  | Strategic Management - CSR - BE - CG - Module 3                                   | 0.572          | 6          |
|                    |  | Strategic Management - Industry Analysis - Module 5                               | 0.0533         | 1          |
|                    |  | Strategic Management - Remote External and global environment analysis - Module 4 | 0.2294         | 1          |
|                    |  | Using Microsoft Excel   | 0.0033         | 1          |
| <b>Grand Total</b> |  |   | <b>71.3385</b> | <b>285</b> |

### SECTION - B1

| Section Name                            | Course name                           | Book/Module  | Time Spend in hours | Downloads |
|---|---------------------------------------|--|---------------------|-----------|
| <b>MBA-2ND YEAR - 2021-4 Sem-Sec A2</b> |                                       |  | 120.3101            | 483       |
|   | Business Analytics-2.4                |  | 0.417               | 4         |
|   |                                       | Business Analytics Course Docket   | 0.417               | 4         |
|   | Business planning and regulations-1.3 |  | 2.5824              | 43        |
|   |                                       | 1.3 Business Planning and Regulation- Course Docket                              | 0.0306              | 1         |
|   |                                       | Business Planning and Regulation Unit 1 and 2                                    | 2.5518              | 42        |
|   | Business Research Methods-2.2         |  | 0.1513              | 11        |
|   |                                       | Business Research Methods - Research Papers, Video Cases and Old Question Papers | 0.1513              | 11        |

|  |  |  |        |    |
|--|--|--|--------|----|
|  | Corporate Valuation and Financial Modelling -3.2.3 |  | 0.4974 | 23 |
|  |  | Corporate Valuation and Financial Modelling- Course Docket                   | 0.4459 | 14 |
|  |  | Corporate Valuation and Financial Modelling- Question Papers                 | 0.0515 | 9  |
|  | Economics for business decisions-1.4               |  | 3.1773 | 3  |
|  |  | Economics for Business Decisions   | 3.1773 | 3  |
|  | Economics For Managers                             |  | 0.0261 | 2  |
|  |  | Economics For Managers - Chapter 1   | 0.0033 | 1  |
|  |  | Economics for Managers - Unit 1  | 0.0228 | 1  |
|  | Financial Management                               |  | 0.4535 | 15 |
|  |  | Financial Management Course Docket   | 0.4535 | 15 |
|  | Financial Management- 2.5                          |  | 0.0128 | 4  |
|  |  | Financial Management - Module 1  | 0.0128 | 4  |
|  | Global HRM   |  | 2.6123 | 9  |
|  |  | Global HRM-IV Semester- Course Docket-2019-21- Batch-Dr.A.Narasima Venkatesh | 2.6123 | 9  |
|  | Management and organizational behaviour -1.1       |  | 26.64  | 84 |
|  |  | Management and Organizational Behavior Course Docket                         | 0.1611 | 11 |
|  |  | Management and Organizational Behavior Module 1,2                            | 8.6343 | 18 |
|  |  | Management and Organizational Behavior Module 3                              | 6.0455 | 9  |
|  |  | Management and Organizational Behavior Module 3,4,5                          | 2.9045 | 12 |
|  |  | Management and   | 4.3673 | 12 |

|  |   |  |         |     |
|--|---|--|---------|-----|
|  |   | Organizational Behavior<br>Module 4                      |         |     |
|  |   | Management and<br>Organizational Behaviour               | 0.0208  | 2   |
|  |   | Organizational Behaviour<br>Unit 1                       | 3.4751  | 13  |
|  |   | Organizational Behaviour<br>Unit 2                       | 1.0314  | 7   |
|  | Managing Human<br>Resources-2.3               |  | 7.5428  | 153 |
|  |   | Managing Human Resources<br>Course Docket                | 7.5428  | 153 |
|  | Marketing For Customer<br>Value               |  | 0.4582  | 17  |
|  |   | Marketing for Customer<br>Value - Module 2 & Module<br>3 | 0.0445  | 4   |
|  |   | Marketing for Customer<br>Value - Module1                | 0.4137  | 13  |
|  | Marketing<br>Management-1.6                   |  | 2.5006  | 12  |
|  |   | Marketing Management -<br>Module 1,2                     | 2.5006  | 12  |
|  | Organizational<br>Behaviour                   |  | 1.1577  | 13  |
|  |   | Organizational Behaviour -<br>Unit 1                     | 0.0321  | 4   |
|  |   | Organizational Behaviour-<br>Unit 2                      | 0.2634  | 6   |
|  |   | Organizational Behaviour-<br>Unit 3                      | 0.8622  | 3   |
|  | Production and<br>Operations Research-<br>2.6 |  | 0.7653  | 17  |
|  |   | PRODUCTION AND<br>OPERATIONS RESEARCH -<br>MODULE 1      | 0.7394  | 6   |
|  |   | Productions and Operations<br>Research Course Docket     | 0.0259  | 11  |
|  | Open Sources Content/<br>Old Sem Content      |  | 71.3154 | 73  |
|  |   | Business Accounting -<br>Module 6                        | 0.0003  | 1   |
|  |   | Business Ethics  | 9.0546  | 7   |
|  |   | Business Research Methods<br>- Course Material           | 0.0211  | 5   |
|  |   | Corporate Valuation and                                  | 5.0201  | 12  |

|  |  |   |         |   |
|--|--|---|---------|---|
|  |  | Financial Modelling   |         |   |
|  |  | Derivatives and Risk management - Module 1  | 0.4691  | 7 |
|  |  | Entrepreneurship and Ethics - Financial Planning, VC process and Feasibility analysis - Unit 4                        | 0.0067  | 1 |
|  |  | Financial Management - Undergraduate (Video Course)   | 0.012   | 2 |
|  |  | Financial Management - Unit I   | 0.0319  | 1 |
|  |  | Financial Management - Unit II  | 0.0303  | 2 |
|  |  | GHRM-IV Sem 2021-Sec A2-Module-3-IHRM-T AND D   | 0.0011  | 1 |
|  |  | HUMAN RESOURCE MANAGEMENT-Training and Development  | 0.4503  | 1 |
|  |  | HUMAN RESOURCE MANAGEMENT-Unit 1  | 5.612   | 4 |
|  |  | HUMAN RESOURCE MANAGEMENT-Unit 2  | 12.1436 | 8 |
|  |  | IHRM vs DHRM-Approaches to Recruitment and Selection, Factors Influencing Selection, Expatriate Failure-Reasons etc., | 0.0003  | 1 |
|  |  | Managerial Research Methods Question Paper  | 0.0028  | 1 |
|  |  | MARKETING MANAGEMENT - UNIT 1   | 4.8183  | 2 |
|  |  | MARKETING MANAGEMENT - UNIT 2   | 7.5231  | 1 |
|  |  | Operations Management Module 1  | 4.2723  | 2 |
|  |  | Operations Management Unit 3 and 4  | 0.0186  | 1 |
|  |  | Organizational Behaviour-Unit 4   | 0.0919  | 2 |
|  |  | Research Methodology Module 3   | 5.7861  | 4 |
|  |  | Research Methodology Module 4   | 0.8339  | 1 |
|  |  | Research methodology Unit 1 and 2   | 15.1097 | 5 |

|                    |  |  |          |     |
|--------------------|--|--|----------|-----|
|                    |  | Risk Management & Derivatives- University Question Paper | 0.0053   | 1   |
| <b>Grand Total</b> |  |  | 120.3101 | 483 |

### SECTION - B1

| Section Name                                     | Course name  | Book/Module  | Time Spend in hours | Downloads |
|--|--|--|---------------------|-----------|
| <b>MBA-2ND YEAR<br/>- 2021-4 Sem-<br/>Sec B1</b> |  |  | 46.2687             | 278       |
|  | Business Analytics-2.4                             |  | 0.6942              | 7         |
|  |  | Business Analytics Course Docket   | 0.6942              | 7         |
|  | Business and Social Marketing-3.3.2                |  | 0.0139              | 2         |
|  |  | Business & Social Marketing -3.3.2   | 0.0139              | 2         |
|  | Business planning and regulations-1.3              |  | 2.2426              | 32        |
|  |  | Business Planning and Regulation Unit 1 and 2                                    | 2.2426              | 32        |
|  | Business Research Methods-2.2                      |  | 0.3469              | 9         |
|  |  | Business Research Methods - Research Papers, Video Cases and Old Question Papers | 0.3469              | 9         |
|  | Corporate Valuation and Financial Modelling -3.2.3 |  | 0.0589              | 9         |
|  |  | Corporate Valuation and Financial Modelling- Course Docket                       | 0.0581              | 8         |
|  |  | Corporate Valuation and Financial Modelling- Question Papers                     | 0.0008              | 1         |
|  | Economics for business decisions-1.4               |  | 0.8428              | 5         |
|  |  | Economics for Business Decisions   | 0.8428              | 5         |
|  | Economics For Managers                             |  | 0.0011              | 1         |
|  |  | Economics For Managers - Chapter 1   | 0.0011              | 1         |

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|--|--|---|--------|----|
|  | Entrepreneurship & Ethics                    |   | 0.2947 | 2  |
|  |  | Entrepreneurship and Ethics - Entrepreneurship process - Unit 02                      | 0.2861 | 1  |
|  |  | Entrepreneurship and Ethics - Introduction to the world of entrepreneurship - Unit 01 | 0.0086 | 1  |
|  | Financial Management                         |   | 0.2012 | 9  |
|  |  | Financial Management Course Docket  | 0.2012 | 9  |
|  | Human Capital Management                     |   | 0.0069 | 1  |
|  |  | Human Capital Management Unit 1   | 0.0069 | 1  |
|  | Management and organizational behaviour -1.1 |   | 5.4419 | 36 |
|  |  | Management and Organizational Behavior Module 1,2                                     | 0.925  | 8  |
|  |  | Management and Organizational Behavior Module 3                                       | 0.0116 | 3  |
|  |  | Management and Organizational Behavior Module 3,4,5                                   | 0.0045 | 3  |
|  |  | Management and Organizational Behavior Module 4                                       | 0.0014 | 2  |
|  |  | Management and Organizational Behaviour   | 0.0003 | 1  |
|  |  | Organizational Behaviour Unit 1   | 3.7127 | 14 |
|  |  | Organizational Behaviour Unit 2   | 0.7864 | 5  |
|  | Managing Human Resources-2.3                 |   | 4.5361 | 60 |
|  |  | Managing Human Resources Course Docket  | 4.5361 | 60 |
|  | Marketing For Customer Value                 |   | 0.2679 | 22 |
|  |  | Marketing for Customer Value - Module 2 & Module 3                                    | 0.1158 | 11 |

|  |   |   |         |    |
|--|---|---|---------|----|
|  |   | Marketing for Customer Value - Module1                                  | 0.1521  | 11 |
|  | Marketing Management-1.6                |   | 20.3548 | 15 |
|  |   | Marketing Management - Module 1,2                                       | 20.3548 | 15 |
|  | Organizational Behaviour                |   | 0.0006  | 2  |
|  |   | Organizational Behaviour - Unit 1                                       | 0.0003  | 1  |
|  |   | Organizational Behaviour- Unit 3  | 0.0003  | 1  |
|  | Production and Operations Research- 2.6 |   | 0.0176  | 3  |
|  |   | PRODUCTION AND OPERATIONS RESEARCH - MODULE 1                           | 0.0106  | 1  |
|  |   | Productions and Operations Research Course Docket                       | 0.007   | 2  |
|  | Open Sources Content/ Old Sem Content   |   | 10.9466 | 63 |
|  |   | Accounting for Managers - Question Bank                                 | 0.0261  | 3  |
|  |   | Accounting in the Finance World   | 0.0203  | 1  |
|  |   | BSE: P-03 Business ecosystem and entrepreneurship(e-PGP) (Video Course) | 0.0014  | 1  |
|  |   | Business Accounting   | 0.0022  | 2  |
|  |   | Business Accounting - Module 6  | 0.4755  | 3  |
|  |   | Business Analytics - Unit1  | 0.0209  | 2  |
|  |   | Business Research Methods - Course Material                             | 1.5493  | 17 |
|  |   | Business Statistics & Business Analytics (Video Course)                 | 0.0028  | 1  |
|  |   | COM: P02-Managerial economics (ePGP) (Video Course)                     | 0.0194  | 1  |
|  |   | Corporate Valuation and Financial Modelling                             | 7.9526  | 12 |
|  |   | Derivatives and Risk  | 0.7747  | 5  |

|  |  |  |                |            |
|--|--|--|----------------|------------|
|  |  | management - Module 1  |                |            |
|  |  | Entrepreneurship and Ethics (Course Details)                         | 0.0092         | 1          |
|  |  | Financial Management   | 0.0122         | 1          |
|  |  | Financial Management Sem 2   | 0.0061         | 1          |
|  |  | HRM: P13- Strategic Human Resource Management (e-PGP) (Video Course) | 0.02           | 1          |
|  |  | Human Resource Management Unit 1                                     | 0.0017         | 1          |
|  |  | Human Resource Management Unit 2                                     | 0.0003         | 1          |
|  |  | Management - Organizational Behaviour (Video Course)                 | 0.0069         | 2          |
|  |  | Managerial Research Methods - All Class Notes                        | 0.0003         | 1          |
|  |  | Marketing Management (Video Course)                                  | 0.0167         | 1          |
|  |  | MKT501 Marketing Management (Video Course)                           | 0.0233         | 1          |
|  |  | MODELING & ANALYSIS LAB  | 0.0006         | 1          |
|  |  | Organizational Behaviour- Unit 4                                     | 0.0019         | 2          |
|  |  | PSY: P-12 Organizational Behavior(e-PGP) (Video Course)              | 0.0022         | 1          |
|  |  | <b>Grand Total</b>   | <b>46.2687</b> | <b>278</b> |

### SECTION - B1

| Section Name                            | Course name                         | Book/Module                        | Time Spent in hours | Downloads |
|---|-------------------------------------|------------------------------------|---------------------|-----------|
| <b>MBA-2ND YEAR - 2021-4 Sem-Sec B1</b> |                                     |                                    | 46.2687             | 278       |
|   | Business Analytics-2.4              |                                    | 0.6942              | 7         |
|   |                                     | Business Analytics Course Docket   | 0.6942              | 7         |
|   | Business and Social Marketing-3.3.2 |                                    | 0.0139              | 2         |
|   |                                     | Business & Social Marketing -3.3.2 | 0.0139              | 2         |



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|--|--|---|--------|----|
|  | Business planning and regulations-1.3              |   | 2.2426 | 32 |
|  |  | Business Planning and Regulation Unit 1 and 2   | 2.2426 | 32 |
|  | Business Research Methods-2.2                      |   | 0.3469 | 9  |
|  |  | Business Research Methods - Research Papers, Video Cases and Old Question Papers      | 0.3469 | 9  |
|  | Corporate Valuation and Financial Modelling -3.2.3 |   | 0.0589 | 9  |
|  |  | Corporate Valuation and Financial Modelling- Course Docket                            | 0.0581 | 8  |
|  |  | Corporate Valuation and Financial Modelling- Question Papers                          | 0.0008 | 1  |
|  | Economics for business decisions-1.4               |   | 0.8428 | 5  |
|  |  | Economics for Business Decisions  | 0.8428 | 5  |
|  | Economics For Managers                             |   | 0.0011 | 1  |
|  |  | Economics For Managers - Chapter 1  | 0.0011 | 1  |
|  | Entrepreneurship & Ethics                          |   | 0.2947 | 2  |
|  |  | Entrepreneurship and Ethics - Entrepreneurship process - Unit 02                      | 0.2861 | 1  |
|  |  | Entrepreneurship and Ethics - Introduction to the world of entrepreneurship - Unit 01 | 0.0086 | 1  |
|  | Financial Management                               |   | 0.2012 | 9  |
|  |  | Financial Management Course Docket  | 0.2012 | 9  |
|  | Human Capital Management                           |   | 0.0069 | 1  |
|  |  | Human Capital Management Unit 1   | 0.0069 | 1  |
|  | Management and organizational behaviour -1.1       |   | 5.4419 | 36 |
|  |  | Management and Organizational Behavior Module 1,2                                     | 0.925  | 8  |
|  |  | Management and Organizational   | 0.0116 | 3  |

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|--|--|---|---------|----|
|  |  | Behavior Module 3   |         |    |
|  |  | Management and Organizational Behavior Module 3,4,5                     | 0.0045  | 3  |
|  |  | Management and Organizational Behavior Module 4                         | 0.0014  | 2  |
|  |  | Management and Organizational Behaviour                                 | 0.0003  | 1  |
|  |  | Organizational Behaviour Unit 1   | 3.7127  | 14 |
|  |  | Organizational Behaviour Unit 2   | 0.7864  | 5  |
|  | Managing Human Resources-2.3           |   | 4.5361  | 60 |
|  |  | Managing Human Resources Course Docket                                  | 4.5361  | 60 |
|  | Marketing For Customer Value           |   | 0.2679  | 22 |
|  |  | Marketing for Customer Value - Module 2 & Module 3                      | 0.1158  | 11 |
|  |  | Marketing for Customer Value - Module1                                  | 0.1521  | 11 |
|  | Marketing Management-1.6               |   | 20.3548 | 15 |
|  |  | Marketing Management - Module 1,2                                       | 20.3548 | 15 |
|  | Organizational Behaviour               |   | 0.0006  | 2  |
|  |  | Organizational Behaviour - Unit 1                                       | 0.0003  | 1  |
|  |  | Organizational Behaviour- Unit 3  | 0.0003  | 1  |
|  | Production and Operations Research-2.6 |   | 0.0176  | 3  |
|  |  | PRODUCTION AND OPERATIONS RESEARCH - MODULE 1                           | 0.0106  | 1  |
|  |  | Productions and Operations Research Course Docket                       | 0.007   | 2  |
|  | Open Sources Content/ Old Sem Content  |   | 10.9466 | 63 |
|  |  | Accounting for Managers - Question Bank                                 | 0.0261  | 3  |
|  |  | Accounting in the Finance World   | 0.0203  | 1  |
|  |  | BSE: P-03 Business ecosystem and entrepreneurship(e-PGP) (Video Course) | 0.0014  | 1  |
|  |  | Business Accounting   | 0.0022  | 2  |
|  |  | Business Accounting - Module 6  | 0.4755  | 3  |
|  |  | Business Analytics - Unit1  | 0.0209  | 2  |

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|--------------------|--|--|----------------|------------|
|                    |  | Business Research Methods - Course Material                          | 1.5493         | 17         |
|                    |  | Business Statistics & Business Analytics (Video Course)              | 0.0028         | 1          |
|                    |  | COM: P02-Managerial economics (ePGP) (Video Course)                  | 0.0194         | 1          |
|                    |  | Corporate Valuation and Financial Modelling                          | 7.9526         | 12         |
|                    |  | Derivatives and Risk management - Module 1                           | 0.7747         | 5          |
|                    |  | Entrepreneurship and Ethics (Course Details)                         | 0.0092         | 1          |
|                    |  | Financial Management   | 0.0122         | 1          |
|                    |  | Financial Management Sem 2   | 0.0061         | 1          |
|                    |  | HRM: P13- Strategic Human Resource Management (e-PGP) (Video Course) | 0.02           | 1          |
|                    |  | Human Resource Management Unit 1                                     | 0.0017         | 1          |
|                    |  | Human Resource Management Unit 2                                     | 0.0003         | 1          |
|                    |  | Management - Organizational Behaviour (Video Course)                 | 0.0069         | 2          |
|                    |  | Managerial Research Methods - All Class Notes                        | 0.0003         | 1          |
|                    |  | Marketing Management (Video Course)                                  | 0.0167         | 1          |
|                    |  | MKT501 Marketing Management (Video Course)                           | 0.0233         | 1          |
|                    |  | MODELING & ANALYSIS LAB  | 0.0006         | 1          |
|                    |  | Organizational Behaviour- Unit 4                                     | 0.0019         | 2          |
|                    |  | PSY: P-12 Organizational Behavior(e-PGP) (Video Course)              | 0.0022         | 1          |
| <b>Grand Total</b> |  |  | <b>46.2687</b> | <b>278</b> |

### SECTION - B2

| Section Name                            | Course name            | Book/Module                      | Time Spend in hours | Downloads |
|---|------------------------|----------------------------------|---------------------|-----------|
| <b>MBA-2ND YEAR - 2021-4 Sem-Sec B2</b> |                        |                                  | 86.4077             | 227       |
|   | Business Analytics-2.4 |                                  | 0.0122              | 1         |
|   |                        | Business Analytics Course Docket | 0.0122              | 1         |

|  |  |  |         |    |
|--|--|--|---------|----|
|  | Business and Social Marketing-3.3.2                |  | 65.8505 | 25 |
|  |  | Business & Social Marketing - 3.3.2  | 58.1272 | 15 |
|  |  | Module 4 - Business & Social Marketing -3.3.2                                    | 4.7097  | 8  |
|  |  | Module 5 - Business & Social Marketing -3.3.2                                    | 3.0136  | 2  |
|  | Business planning and regulations-1.3              |  | 0.8418  | 29 |
|  |  | Business Planning and Regulation Unit 1 and 2                                    | 0.8418  | 29 |
|  | Business Research Methods-2.2                      |  | 0.0022  | 1  |
|  |  | Business Research Methods - Research Papers, Video Cases and Old Question Papers | 0.0022  | 1  |
|  | Corporate Valuation and Financial Modelling -3.2.3 |  | 0.0014  | 1  |
|  |  | Corporate Valuation and Financial Modelling- Course Docket                       | 0.0014  | 1  |
|  | Economics for business decisions-1.4               |  | 0.1816  | 3  |
|  |  | Economics for Business Decisions   | 0.1816  | 3  |
|  | Economics For Managers                             |  | 0.0041  | 3  |
|  |  | Economics For Managers - Chapter 1   | 0.0041  | 3  |
|  | Financial Management                               |  | 0.044   | 5  |
|  |  | Financial Management Course Docket   | 0.044   | 5  |
|  | Financial Management-2.5                           |  | 0.0009  | 2  |
|  |  | Financial Management - Module 1  | 0.0009  | 2  |
|  | International Business-4.1                         |  | 0.0003  | 1  |
|  |  | International Business Dynamics - Module 2                                       | 0.0003  | 1  |
|  | Management and organizational                      |  | 10.6655 | 72 |

|  |   |   |        |    |
|--|---|---|--------|----|
|  | behaviour -1.1                                  |   |        |    |
|  |   | Management and Organizational Behavior Course Docket        | 1.1223 | 8  |
|  |   | Management and Organizational Behavior Module 1,2           | 2.3026 | 18 |
|  |   | Management and Organizational Behavior Module 3             | 0.5811 | 7  |
|  |   | Management and Organizational Behavior Module 3,4,5         | 0.0017 | 3  |
|  |   | Management and Organizational Behavior Module 4             | 0.0831 | 9  |
|  |   | Management and Organizational Behaviour                     | 0.1911 | 3  |
|  |   | Organizational Behaviour Unit 1                             | 4.3926 | 17 |
|  |   | Organizational Behaviour Unit 2                             | 1.991  | 7  |
|  | Managing Human Resources-2.3                    |   | 0.7833 | 26 |
|  |   | Managing Human Resources Course Docket                      | 0.7833 | 26 |
|  | Marketing For Customer Value                    |   | 0.1353 | 4  |
|  |   | Marketing for Customer Value - Module 2 & Module 3          | 0.0656 | 2  |
|  |   | Marketing for Customer Value - Module1                      | 0.0697 | 2  |
|  | Marketing Management-1.6                        |   | 3.6676 | 9  |
|  |   | Marketing Management - Module 1,2                           | 3.6676 | 9  |
|  | Organizational Behaviour                        |   | 0.037  | 5  |
|  |   | Organizational Behaviour - Unit 1                           | 0.037  | 5  |
|  | Sales and Distribution Management and Retailing |   | 0.0136 | 1  |
|  |   | 4.3.1 Sales and Distribution Management and Retailing notes | 0.0136 | 1  |
|  | Open Sources Content/ Old Sem                   |   | 4.1664 | 39 |

|                    | Content   |  |                |            |
|--------------------|---|--|----------------|------------|
|                    | Business Accounting   |  | 0.0092         | 1          |
|                    | Business Analytics - Unit1                                  |  | 0.0003         | 1          |
|                    | Business and Industry - Unit 1                              |  | 0.0047         | 1          |
|                    | Business Research Methods - Course Material                 |  | 0.0097         | 2          |
|                    | Business Statistics & Business Analytics (Video Course)     |  | 0.0217         | 1          |
|                    | Consumer Behavior - Summative (Final Term) Test             |  | 0.0072         | 1          |
|                    | Corporate Valuation and Financial Modelling                 |  | 2.8886         | 2          |
|                    | Derivatives and Risk management - Module 1                  |  | 0.9717         | 4          |
|                    | Investment Analysis - Articles, Case Studies and Numericals |  | 0.0023         | 4          |
|                    | Investment Analysis and Management (Course Details)         |  | 0.0009         | 2          |
|                    | Management Research Methods Course Details (Section C)      |  | 0.0034         | 2          |
|                    | Managerial Economics Principles                             |  | 0.0156         | 1          |
|                    | Managerial Research Methods - All Class Notes               |  | 0.1989         | 13         |
|                    | Marketing Management (Video Course)                         |  | 0.0322         | 4          |
| <b>Grand Total</b> |   |  | <b>86.4077</b> | <b>227</b> |

### SECTION - C1

| Section Name                            | Course name                         | Book/Module                                   | Time Spend in hours | Downloads |
|---|-------------------------------------|---|---------------------|-----------|
| <b>MBA-2ND YEAR - 2021-4 Sem-Sec C1</b> |                                     |   | 6.0577              | 104       |
|   | Business and Social Marketing-3.3.2 |   | 2.4421              | 17        |
|   |                                     | Business & Social Marketing - 3.3.2           | 1.6375              | 6         |
|   |                                     | Module 4 - Business & Social Marketing -3.3.2 | 0.5778              | 4         |
|   |                                     | Module 5 - Business & Social Marketing -3.3.2 | 0.2084              | 4         |
|   |                                     | Module 6 - Business & Social Marketing -3.3.2 | 0.0184              | 3         |

|  |  |  |        |    |
|--|--|--|--------|----|
|  | Business planning and regulations-1.3        |  | 0.2898 | 22 |
|  |  | Business Planning and Regulation Unit 1 and 2                                    | 0.2898 | 22 |
|  | Business Research Methods-2.2                |  | 0.0022 | 1  |
|  |  | Business Research Methods - Research Papers, Video Cases and Old Question Papers | 0.0022 | 1  |
|  | Economics for business decisions-1.4         |  | 0.0103 | 1  |
|  |  | Economics for Business Decisions   | 0.0103 | 1  |
|  | Economics For Managers                       |  | 0.0003 | 1  |
|  |  | Economics For Managers - Chapter 1   | 0.0003 | 1  |
|  | Financial Management-2.5                     |  | 0.0252 | 2  |
|  |  | Financial Management - Module 1  | 0.0252 | 2  |
|  | Management and organizational behaviour -1.1 |  | 2.4669 | 21 |
|  |  | Management and Organizational Behavior Course Docket                             | 0.325  | 3  |
|  |  | Management and Organizational Behavior Module 1,2                                | 0.097  | 5  |
|  |  | Management and Organizational Behavior Module 4                                  | 0.0247 | 5  |
|  |  | Organizational Behaviour Unit 1  | 1.6764 | 5  |
|  |  | Organizational Behaviour Unit 2  | 0.3438 | 3  |
|  | Managing Human Resources-2.3                 |  | 0.2142 | 21 |
|  |  | Managing Human Resources Course Docket   | 0.2142 | 21 |
|  | Marketing For Customer Value                 |  | 0.0311 | 3  |
|  |  | Marketing for Customer Value - Module 2 & Module 3                               | 0.0175 | 2  |
|  |  | Marketing for Customer Value - Module1   | 0.0136 | 1  |

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|--------------------|--|---|--------|-----|
|                    | Marketing Management-1.6                 |   | 0.4313 | 4   |
|                    |  | Marketing Management - Module 1,2           | 0.4313 | 4   |
|                    | Open Sources Content/<br>Old Sem Content |   | 0.1443 | 11  |
|                    |  | Business and Industry - Unit 1              | 0.0117 | 2   |
|                    |  | Business Research Methods - Course Material | 0.0345 | 4   |
|                    |  | Corporate Valuation and Financial Modelling | 0.0056 | 2   |
|                    |  | Managerial Research Methods Question Paper  | 0.0925 | 3   |
| <b>Grand Total</b> |  |   | 6.0577 | 104 |

## SECTION - C2

| Section Name                            | Course name                         | Book/Module                                   | Time Spend in hours | Downloads |
|---|-------------------------------------|---|---------------------|-----------|
| <b>MBA-2ND YEAR - 2021-4 Sem-Sec C2</b> |                                     |   | 126.2918            | 298       |
|   | Accounting For Managers             |   | 0.0466              | 4         |
|   |                                     | Accounting for Managers                       | 0.0111              | 1         |
|   |                                     | Accounting for Managers-UNIT 4                | 0.0347              | 2         |
|   |                                     | Accounting for Managers-UNIT 5                | 0.0008              | 1         |
|   | Business Analytics-2.4              |   | 0.0543              | 8         |
|   |                                     | Business Analytics Course Docket              | 0.0543              | 8         |
|   | Business and Social Marketing-3.3.2 |   | 79.9814             | 50        |
|   |                                     | Business & Social Marketing - 3.3.2           | 53.7213             | 28        |
|   |                                     | Module 4 - Business & Social Marketing -3.3.2 | 23.5107             | 9         |
|   |                                     | Module 5 - Business & Social Marketing -3.3.2 | 1.3563              | 9         |
|   |                                     | Module 6 - Business & Social                  | 1.3931              | 4         |



|  |  |  |         |    |
|--|--|--|---------|----|
|  |  | Marketing -3.3.2   |         |    |
|  | Business planning and regulations-1.3        |  | 1.1802  | 34 |
|  |  | Business Planning and Regulation Unit 1 and 2                                    | 1.1802  | 34 |
|  | Business Research Methods-2.2                |  | 0.0836  | 6  |
|  |  | Business Research Methods - Research Papers, Video Cases and Old Question Papers | 0.0836  | 6  |
|  | Economics for business decisions-1.4         |  | 2.3033  | 5  |
|  |  | Economics for Business Decisions   | 2.3033  | 5  |
|  | Financial Management                         |  | 0.2965  | 9  |
|  |  | Financial Management Course Docket   | 0.2965  | 9  |
|  | Financial Management-2.5                     |  | 0.0042  | 2  |
|  |  | Financial Management - Module 1  | 0.0042  | 2  |
|  | Global HRM                                   |  | 0.0106  | 1  |
|  |  | Global HRM-IV Semester- Course Docket-2019-21- Batch-Dr.A.Narasima Venkatesh     | 0.0106  | 1  |
|  | Management and organizational behaviour -1.1 |  | 26.2803 | 66 |
|  |  | Management and Organizational Behavior Course Docket                             | 0.0072  | 3  |
|  |  | Management and Organizational Behavior Module 1,2                                | 13.804  | 12 |
|  |  | Management and Organizational Behavior Module 3                                  | 3.7639  | 7  |
|  |  | Management and Organizational Behavior Module 3,4,5                              | 1.8101  | 10 |
|  |  | Management and Organizational Behavior Module 4                                  | 4.1792  | 9  |
|  |  | Management and Organizational Behaviour  | 0.0044  | 1  |
|  |  | Organizational Behaviour Unit  | 1.5931  | 17 |

|  |   |  |         |    |
|--|---|--|---------|----|
|  |   | 1  |         |    |
|  |   | Organizational Behaviour Unit 2                        | 1.1184  | 7  |
|  | Managing Human Resources-2.3                |  | 3.9822  | 66 |
|  |   | Managing Human Resources Course Docket                 | 3.9822  | 66 |
|  | Marketing For Customer Value                |  | 0.2186  | 9  |
|  |   | Marketing for Customer Value - Module 2 & Module 3     | 0.1103  | 2  |
|  |   | Marketing for Customer Value - Module1                 | 0.1083  | 7  |
|  | Marketing Management-1.6                    |  | 11.2542 | 11 |
|  |   | Marketing Management - Module 1,2                      | 11.2542 | 11 |
|  | Organizational Behaviour                    |  | 0.2389  | 2  |
|  |   | Organizational Behaviour - Unit 1                      | 0.2389  | 2  |
|  | Production and Operations Research-2.6      |  | 0.0146  | 6  |
|  |   | PRODUCTION AND OPERATIONS RESEARCH - MODULE 1          | 0.0034  | 3  |
|  |   | Productions and Operations Research Course Docket      | 0.0112  | 3  |
|  | Strategic Brand Management                  |  | 0.0642  | 1  |
|  |   | Strategic Brand Management Unit 1                      | 0.0642  | 1  |
|  | Strategic Management & Corporate Governance |  | 0.0614  | 1  |
|  |   | Strategic Management & Corporate Governance - Module 1 | 0.0614  | 1  |
|  | Talent & Knowledge Management               |  | 0.0909  | 4  |
|  |   | Talent and Knowledge Management - Class Presentations  | 0.0903  | 3  |
|  |   | Talent and Knowledge Management Article and Cases      | 0.0006  | 1  |

|                    |  |   |          |     |
|--------------------|--|---|----------|-----|
|                    | Open Sources Content/<br>Old Sem Content |   | 0.1258   | 13  |
|                    |  | Accounting for Managers -<br>Question Bank                    | 0.0028   | 1   |
|                    |  | Business Accounting - Module<br>6                             | 0.0744   | 2   |
|                    |  | Business Analytics - Unit1                                    | 0.0014   | 1   |
|                    |  | Business and Industry - Unit 1                                | 0.0186   | 1   |
|                    |  | Business Research Methods -<br>Course Material                | 0.0114   | 5   |
|                    |  | Novel Frontiers of Advanced<br>Neuroimaging                   | 0.0128   | 2   |
|                    |  | PSY: P-12 Organizational<br>Behavior(e-PGP) (Video<br>Course) | 0.0044   | 1   |
| <b>Grand Total</b> |  |   | 126.2918 | 298 |

### SECTION - D1

| Section Name                            | Course name                                   | Book/Module  | Time Spend in hours | Downloads |
|---|---|--|---------------------|-----------|
| <b>MBA-2ND YEAR - 2021-4 Sem-Sec D1</b> |   |  | 6.1506              | 25        |
|   | Business planning and regulations-1.3         |  | 0.0603              | 2         |
|   |   | Business Planning and Regulation Unit 1 and 2        | 0.0603              | 2         |
|   | Economics for business decisions-1.4          |  | 0.0081              | 1         |
|   |   | Economics for Business Decisions                     | 0.0081              | 1         |
|   | Learning and Development                      |  | 0.0006              | 1         |
|   |   | Learning and Development Module 2                    | 0.0006              | 1         |
|   | Management and organizational behaviour - 1.1 |  | 5.8764              | 16        |
|   |   | Management and Organizational Behavior Course Docket | 0.017               | 2         |
|   |   | Management and Organizational Behavior Module 1,2    | 0.8089              | 2         |
|   |   | Management and                                       | 3.4467              | 1         |

|                    |                          |   |               |           |
|--------------------|--------------------------|---|---------------|-----------|
|                    |                          | Organizational Behavior Module 3                    |               |           |
|                    |                          | Management and Organizational Behavior Module 3,4,5 | 0.8776        | 3         |
|                    |                          | Management and Organizational Behavior Module 4     | 0.647         | 3         |
|                    |                          | Management and Organizational Behaviour             | 0.0031        | 1         |
|                    |                          | Organizational Behaviour Unit 1                     | 0.0753        | 3         |
|                    |                          | Organizational Behaviour Unit 2                     | 0.0008        | 1         |
|                    | Marketing Management-1.6 |   | 0.0019        | 1         |
|                    |                          | Marketing Management - Module 1,2                   | 0.0019        | 1         |
|                    | Organizational Behaviour |   | 0.2033        | 4         |
|                    |                          | Organizational Behaviour-Unit 2                     | 0.2011        | 3         |
|                    |                          | Organizational Behaviour-Unit 3                     | 0.0022        | 1         |
| <b>Grand Total</b> |                          |   | <b>6.1506</b> | <b>25</b> |

## SECTION - D2

| Section Name                            | Course name                         | Book/Module                                   | Time Spend in hours | Downloads |
|---|-------------------------------------|---|---------------------|-----------|
| <b>MBA-2ND YEAR - 2021-4 Sem-Sec D2</b> |                                     |   | 80.6614             | 158       |
|   | Business Analytics-2.4              |   | 0.2106              | 1         |
|   |                                     | Business Analytics Course Docket              | 0.2106              | 1         |
|   | Business and Social Marketing-3.3.2 |   | 28.3226             | 30        |
|   |                                     | Business & Social Marketing -3.3.2            | 6.341               | 14        |
|   |                                     | Module 4 - Business & Social Marketing -3.3.2 | 13.0168             | 7         |
|   |                                     | Module 5 - Business & Social Marketing -3.3.2 | 7.4467              | 4         |
|   |                                     | Module 6 - Business & Social Marketing -3.3.2 | 1.5181              | 5         |

|  |   |  |         |    |
|--|---|--|---------|----|
|  | Business planning and regulations-1.3         |  | 0.4139  | 8  |
|  |   | Business Planning and Regulation Unit 1 and 2                                    | 0.4139  | 8  |
|  | Business Research Methods-2.2                 |  | 0.2088  | 5  |
|  |   | Business Research Methods - Research Papers, Video Cases and Old Question Papers | 0.2088  | 5  |
|  | Financial Management                          |  | 2.5489  | 13 |
|  |   | Financial Management Course Docket   | 2.5489  | 13 |
|  | Financial Management-2.5                      |  | 0.4722  | 6  |
|  |   | Financial Management - Module 1  | 0.4722  | 6  |
|  | Global HRM                                    |  | 0.0169  | 1  |
|  |   | Global HRM-IV Semester- Course Docket-2019-21- Batch-Dr.A.Narasima Venkatesh     | 0.0169  | 1  |
|  | Learning and Development                      |  | 12.0132 | 34 |
|  |   | Learning and Development - Course Docket   | 0.1078  | 7  |
|  |   | Learning and Development Module 2  | 3.7996  | 15 |
|  |   | Learning and Development Module 3,4,5  | 7.5399  | 9  |
|  |   | Learning and Development Module 5  | 0.5659  | 3  |
|  | Management and organizational behaviour - 1.1 |  | 0.6455  | 10 |
|  |   | Management and Organizational Behavior Module 1,2                                | 0.1311  | 3  |
|  |   | Management and Organizational Behavior Module 3                                  | 0.0006  | 2  |
|  |   | Organizational Behaviour Unit 1  | 0.5091  | 4  |
|  |   | Organizational Behaviour Unit 2  | 0.0047  | 1  |
|  | Managing Human Resources-2.3                  |  | 23.0191 | 23 |

|                    |   |   |                |            |
|--------------------|---|---|----------------|------------|
|                    |   | Managing Human Resources Course Docket                              | 23.0191        | 23         |
|                    | Production and Operations Research-2.6      |   | 5.5284         | 10         |
|                    |   | PRODUCTION AND OPERATIONS RESEARCH - MODULE 1                       | 5.3092         | 1          |
|                    |   | Productions and Operations Research Course Docket                   | 0.2192         | 9          |
|                    | Strategic Management & Corporate Governance |   | 0.0006         | 1          |
|                    |   | Strategic Management & Corporate Governance                         | 0.0006         | 1          |
|                    | Talent & Knowledge Management               |   | 4.8869         | 4          |
|                    |   | Talent and Knowledge Management - Class Presentations               | 4.8869         | 4          |
|                    | Open Sources Content/ Old Sem Content       |   | 2.3738         | 12         |
|                    |   | Course Docket - Learning and Development - 3.4.3 - L&D-2020         | 0.0086         | 1          |
|                    |   | L&D-2020-Training Evaluation -Module Four                           | 0.0006         | 1          |
|                    |   | Learning and Development - 2020 - Module One                        | 2.3025         | 4          |
|                    |   | Learning and Development - 2020 - Training Evaluation - Module Four | 0.0008         | 1          |
|                    |   | Talent and Knowledge Management                                     | 0.0494         | 4          |
|                    |   | Talent and Knowledge Management Course Details (Section A)          | 0.0119         | 1          |
| <b>Grand Total</b> |   |   | <b>80.6614</b> | <b>158</b> |

### 3.4 Total Time Spend and No of Downloads

| Fourth Semester | Time Spend in hours | Download |
|-----------------|---------------------|----------|
|-----------------|---------------------|----------|

|   |          |      |
|---|----------|------|
| Grand Total Section A1+A2+B1+B2+C1+C2+D1+D2 | 543.4865 | 1858 |
|---|----------|------|

## 4. Assessment Summary

### 4.1 2nd Semester

| Courses   | Quizzes  | Assignments | #Students  |
|---|----------|-------------|------------|
| Entrepreneurship and Start-ups Management-2.1-Sec A | 0        | 0           | 0          |
| Business Research Methods-2.2-Sec A                 | 1        | 0           | 53         |
| Managing Human Resources-2.3-Sec A                  | 0        | 0           | 0          |
| Business Analytics-2.4-Sec A                        | 2        | 0           | 115        |
| Financial Management-2.5-Sec A                      | 0        | 0           | 0          |
| Production and Operations Research-2.6-Sec A        | 0        | 0           | 0          |
| Employability skills II - 2.7-Sec A                 | 0        | 0           | 0          |
| Advanced IT Skills-2.8-Sec A                        | 0        | 0           | 0          |
| <b>Total</b>  | <b>3</b> | <b>0</b>    | <b>168</b> |

### 4.2 4th Semester

| Courses  | Quizzes  | Assignments | #Students  |
|--|----------|-------------|------------|
| Big Data Analytics-4.7.1   | 1        | 2           | 164        |
| Derivatives and Risk Management                                    | 1        | 0           | 91         |
| Emerging Technologies And Future Skills For Business Leaders-4.7.3 | 0        | 0           | 0          |
| Global HRM   | 0        | 1           | 39         |
| Industrial Relations and HR Audit-4.4.3                            | 0        | 1           | 57         |
| Integrated Marketing Communication and Digital Marketing           | 0        | 3           | 167        |
| International Business-4.1   | 0        | 3           | 109        |
| International Financial Management-4.2.2                           | 0        | 1           | 86         |
| Sales and Distribution Management and Retailing                    | 0        | 1           | 26         |
| Services Marketing and Customer Relationship Management            | 0        | 3           | 73         |
| Strategic Human Resource Management-4.4.2                          | 0        | 0           | 0          |
| Data Visualization and Business Reporting using Tableau-4.7.2      | 0        | 2           | 63         |
| <b>Total</b>   | <b>2</b> | <b>17</b>   | <b>875</b> |

## 4. 2nd and 4th Semester Content Upload Status.

### 2nd Semester

|   | Syllabus | Lesson Plan | Course Docket | M 1   | M 2 | M 3 | M 4 | M 5 | M 6 | Old Question Papers | Case Studies |
|---|----------|-------------|---------------|---|-----|-----|-----|-----|-----|---------------------|--------------|
| Advanced IT Skills-2.8                        |          |             |               |   |     |     |     |     |     |                     |              |
| Business Analytics-2.4                        |          |             |               |   |     |     |     |     |     |                     |              |
| Business Research Methods-2.2                 |          |             |               | Content Uploaded Topic Wise in oe course pack |     |     |     |     |     |                     |              |
| Employability skills II - 2.7                 |          |             |               |   |     |     |     |     |     |                     |              |
| Entrepreneurship and Start-ups Management-2.1 |          |             |               |   |     |     |     |     |     |                     |              |
| Financial Management-2.5                      |          |             |               |   |     |     |     |     |     |                     |              |
| Managing Human Resources-2.3                  |          |             |               |   |     |     |     |     |     |                     |              |
| Production and Operations Research-2.6        |          |             |               |   |     |     |     |     |     |                     |              |

#### 4th Semester

|   | Syllabus | Lesson Plan | Course Docket | M 1 | M 2 | M 3 | M 4 | M 5 | M 6 | Old Question Papers | Case Studies |
|---|----------|-------------|---------------|-----|-----|-----|-----|-----|-----|---------------------|--------------|
| International Business-4.1                                    |          |             |               |     |     |     |     |     |     |                     |              |
| Big Data Analytics-4.7.1                                      |          |             |               |     |     |     |     |     |     |                     |              |
| Data Visualization and Business Reporting using Tableau-4.7.2 |          |             |               |     |     |     |     |     |     |                     |              |



|  |  |  |  |  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|--|--|--|--|
| Derivatives and Risk Management                                    |  |  |  |  |  |  |  |  |  |  |  |
| Emerging Technologies And Future Skills For Business Leaders-4.7.3 |  |  |  |  |  |  |  |  |  |  |  |
| International Financial Management-4.2.2                           |  |  |  |  |  |  |  |  |  |  |  |
| Global HRM   |  |  |  |  |  |  |  |  |  |  |  |
| Strategic Human Resource Management-4.4.2                          |  |  |  |  |  |  |  |  |  |  |  |
| Integrated Marketing Communication and Digital Marketing           |  |  |  |  |  |  |  |  |  |  |  |
| Sales and Distribution Management and Retailing                    |  |  |  |  |  |  |  |  |  |  |  |
| Services Marketing and Customer Relationship Management            |  |  |  |  |  |  |  |  |  |  |  |
| Industrial Relations and HR Audit-4.4.3                            |  |  |  |  |  |  |  |  |  |  |  |

**Thank You**

