# RVIM Center for Innovation, Entrepreneurship and Incubation (RVIM IEI)

RVIM Centre for Innovation, Entrepreneurship and Incubation (RVIM IEI) was started in the year 2018 to develop and inculcate entrepreneurship among the students. This Centre aims to prepare the budding minds to innovate and think entrepreneurially in different arenas of business. The sole purpose of setting up this Centre is to inspire and facilitate the potential entrepreneurs to build business ventures. The Centre runs with a mission to fuel the entrepreneurial ambitions of RVIM students and alumni through mentoring, networking, and educating. The Centre has got recognized as IIC (Institute Innovation Council) under MHRD in October (2019)

## **Objectives**

- 1. Be and instrumental institution mechanism by providing support to the budding student and alumni entrepreneurs.
- 2. To nurture entrepreneurship knowledge through entrepreneurship studies and education and to assist entrepreneurs in developing viable enterprises that are capable of competing in the global business and industry.
- 3. To create a venture capital fund with linkages to angel investors, VCs and banks
- 4. To foster better linkages between RVIM IEI, industries and R&D institutions in the region and other related organizations engaged in promoting Small & Medium Enterprises (SMEs) including NGOs and other voluntary organizations.
- 5. To organize Entrepreneurship Development Programmes in the region for the benefit of students, whether internal or external.
- 6. To conduct research work and survey for identifying entrepreneurial opportunities.

### **IPR Centre**

RV Institute of Management in association with Karnataka State Council for Science and Technology -KSCST inaugurated the IP cell at the institutes Center for Entrepreneurship Innovation and Incubation, On 21st September '21. Aim of the cell is to provide all incubates and budding entrepreneurs from the institute an access to services within the campus as they launch themselves on the startup journey. Dr.Purushottam Bung Professor Director of RVIM joined Mr. Hemanth Kumar - Executive Secretary of KSCST ,Mr Vivek and Mr.Nagarjun ,members on the RVIM-KSCST IP Cell board and inaugurated the cell , followed by signing of the MOU for three

years (as seen in the photo). Faculty and students of the institute participated in the inaugural of the center.

# Flagship Activities conducted

S.No	Name	Details
1	Venture Fest	The Centre conducts Venture Fest every year for the students of the second semester to give them a chance to run the business for one day. Even if it is a one-day event the student groups will undergo 4 rounds and best three are rewarded with cash prize.
2	Video Profiling	This is a competition where the students are asked to pursue an entrepreneurial journey of an entrepreneur and document it in form of a video. The best three videos are awarded with cash prizes.
3	Josh Talk	The Centre has conducted many Josh Talks sessions for the students
4	#Ihaveastory	This is a talk show and is all about entrepreneur's Journey.
5	Visit to Incubation Centers	The Centre conducts visits to various incubation centres like NSR Cell, IISc Centre, MI incubation center, MSME development institute etc for the aspiring entrepreneur
6.	Panel Discussions	A Day with Startups on contemporary topics on startups
8	2000k Challenge	A simplified version of campus venture with seed funding from the Institute. The students run the business for one day and they give back the seed fund along with the 50% profit margin
9	Boot Camps	Students will be provided with professional advice right from the generation of their business idea to the setting up of the venture.
18	Online sessions from IIC, MHRD	25 students of RVIM have attended the 17 Online IIC- MIC- AICTE sessions and submitted the assessment

19	Magazine	Incubation Centre releases a yearly magazine "Golden feather" covering the activities entailed by the Centre.
18	Activities in collaboration with SEE (Society of Entrepreneurship Educators)	Conducted #Myresearchstory series from October 2019 to Jan 2020

# **Photo Gallery**









# Society of Entrepreneurship Educators

#MyResearchStory Webinar Series

#### OCTOBER 20,2020

**Webinar #1**My Journey as a Researcher in the field of Entrepreneurship

06.30 p.m. IST 09.00 a.m EST



By.
Prof Sankaran Venkataraman,
Mastercard Professor of Business Administration,
Senior Associate Dean for Faculty and Research,
University of Virginia Darden School of Business, USA







Brownies, Mocktails

Products: Dragon Breath, Whistling Bird, Pottery, Ornaments, Hoverboard ride, Segway ride, Key Chains, Customised Coffee Mugs, Customised Phone cases.

Others: Traditional Games, PC Games, Virtual Reality, Professional Nutritionist, Car and Bike Spa, Ruben's Talent Show.

#### GOOD PRODUCTS AT GOOD PRICES

June 08,2019, Morning .9. 00 am to Evening 6.00 pm At RV Institute of Management CA 17, 36th Cross, 26th Main, Jayanagar 4th T Block Contact 9632855589, 9663671179, 9739803905

### WELCOME ALL



July 21, 2020
Design Thinking for
Entrepreneurs

July 22, 2020

IPR for

**Entrepreneurs** 

July 23, 2020

:ntrepreneursnip & Effectuation

July 24, 2020 Startup Eco-System

Free Registration Join by scanning the QR for Zoom Link



RESOURCE PERSONS....

Innovation Ambassadors
IIC – SWRO









Prof. Rashmi Shetty,



