



**FDP on 'Building Research Capabilities in Management & Social Science'**  
**By**  
**Teaching learning Centre**

Date: 19 <sup>th</sup> -25 <sup>th</sup> July, 2020	Venue: Webinar / Zoom meeting
Time: 09.30am to 01.30pm	Event : Faculty Development Program
No. of Participant: 100	Event Convener: Dr. Purushottam Bung Dr. Padmalini Singh Event Coordinator: Prof. Priya Jain

**Objectives**

- The FDP is intended to support researchers in their quest for enhancing their research capabilities and skills to carry out quality research in management and social science discipline.

**Agenda/Flow of the Event**

Date Day	Session I Expert Talk				Session II Practice session Experts: Dr. Purushottam Bung Dr. Padmalini Singh	
	<b>Time → 09:00 am -10:30 am (Morning) FOLLOWED BY 20-25 MINUTES Q&amp;A</b>				<b>11:30 am-01:30 pm (Afternoon)</b>	
19 <sup>th</sup> July Sunday	Dr. Sourav Borah Assistant Professor, Marketing IIM-Ahmadabad	Framing the Manuscript		<b>LUNCH</b>	Problem Identification	
20 <sup>th</sup> July Monday	Dr. Souvik Dutta Assistant Professor at IIIT, Delhi	Problem Statement Review of literature Identifying research gaps			Introduction Hooking strategy	
	<b>Time → 02:00 pm -03:30 pm (Afternoon) FOLLOWED BY 20-25 MINUTES Q&amp;A</b>					<b>11:30 am-01:30 pm (Afternoon)</b>
21 <sup>st</sup> July Tuesday	Dr. Charan Singh, Chief Executive EGROW Foundation	Research questions Framing objectives Framing Hypothesis			Review of literature Identifying research gaps	
	<b>Time → 09:00 am -10:30 am (Morning) FOLLOWED BY 20-25 MINUTES Q&amp;A</b>					<b>11:30 am-01:30 pm (Afternoon)</b>
22 <sup>nd</sup> July Wednesday	Dr. M.H.Bala Subrahmanya Professor,	Research Process and Research Design			Research questions	

	Management Studies, IISc, Bangalore			
23 <sup>rd</sup> July Thursday	Dr. Pawan Kumar Singh Director, MDI Gurgaon	Interpreting findings and writing insightful conclusion		Framing Objectives Framing Hypothesis
<b>Time →</b>	<b>09:00 am -10:00 am (Morning)</b> <b>INCLUDING 20-25 MINUTES Q&amp;A</b>			<b>11:30 am-01:30 pm</b> <b>(Afternoon)</b>
24 <sup>th</sup> July Friday	Dr. Pranav Garg Assistant Professor, Stevens Institute of Technology, Hoboken, New Jersey	Formulating a publication strategy		Research Design
<b>Time →</b>	<b>11:30 am -12:30 pm (Morning)</b> <b>FOLLOWED BY 20-25 MINUTES Q&amp;A</b>			<b>01:00 pm-02:30 pm</b> <b>(Afternoon)</b>
25 <sup>th</sup> July Saturday	Dr. Azhar Kazmi Professor, King Fahd University of Petroleum & Minerals, Saudi Arabia	Publication Ethics		Entire research plan & way forward & Feedback

#### Outcome Achieved/ Attained:

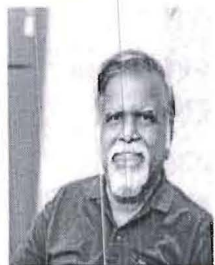
One week FDP was completely appreciated by the participants. The expert's talk followed with the workshop was very helpful in practicing the concepts learnt by the participants.

#### Few testimonials of the participants:



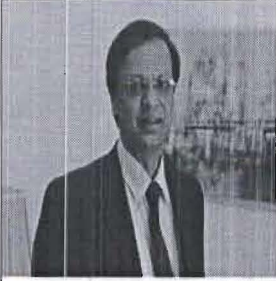
Prof. Javed Shaikh,  
Academic Associate,  
IIM-Ahmadabad

*"Hands on exercises which forced me to apply my understanding in practical manner".*



Mr. Mohanadoss Balaguru  
Principal Consultant  
HR Net Consultants Private Ltd

*"Academic Excellence combined with Practical Experience of the Speakers coupled with support from Dr. Purushottam Burg, Dr. Padmalini Singh and Dr. Priya Singh, 'Walked The Talk' from Introduction to Publication made participants understand the entire Chain of Research / Thesis / Proposal and Paper."*



Mr. I. IMTIAZ BAIG  
Talent Manager  
Baig & Associates

*"The structure and design, Choice of Resource persons/ speakers from all over. Blend of both knowledge and skills, Skills through Practice Sessions. Magnanimity of the Institute to support and share resources."*



Dr. MEERA B  
HOD Department of Business Administration  
SJR college

*"Well organized and commendable leader and excellent speakers"*



Dr. BASAVARAJU P S  
Assistant Professor,  
GMIT, Davangere

*"Wonderful programme with time management, coordination communication"*

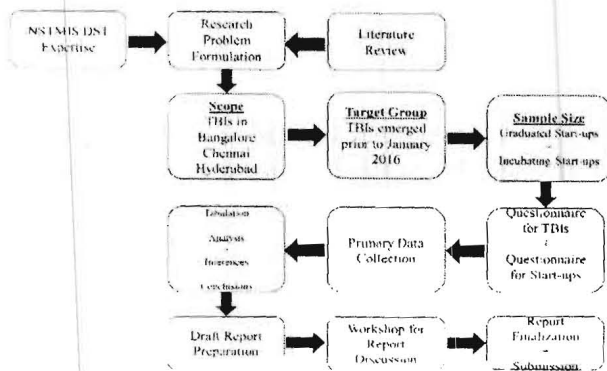
#### Academic Papers: Crafting A Manuscript

- Six Major Components
- Introduction and Motivation
  - The problem should have broad practical and academic relevance.
  - Should be generalizable.
- Literature Review
  - It is not copy paste job.
  - Relevant vs. Irrelevant literature.
- Hypothesis Development
  - Intuitive vs. Non-intuitive hypothesis.
  - Literature is not hypothesis.
- Methodology

#### WHERE DOES A PROBLEM STATEMENT ORIGINATE FROM?

- A good problem originates from a research question formulated out of observation of the reality.
- A literature review and a study of previous experiments, and research, are good sources of research questions that are converted to statements of problem.
- Many scientific researchers look at an area where a previous researcher generated some interesting results, but never followed up. It could be an interesting area of research, which nobody else has fully explored.

## RESEARCH PROCESS



### Anchor on theory or phenomenon?

- Most scholars develop identity along one axis
  - Rows are theoretical perspectives
  - Columns are phenomena
- Typically, management papers are at the interface
  - A theoretical perspective and a phenomenon

	M&A	Alliances	Business groups
Resource-Based View			
Transaction cost economics			
Agency theory			

Snapshot of few days

### Feedback & Coordinator Comment:

The FDP program was received much appreciation by all the participants. The participants also valued and enjoyed the interaction with the experts as well as during the workshop. The participants have requested to organize FDPs and workshop on research in future too.

**Event Convener: Dr. Padmalini Singh**

**Event Coordinator: Prof. Priya Jain**

~~Director~~

Annexure 1	Proposal / Approval
Annexure 2	Circular / Brochure of the event
Annexure 3	Brief profile of the speaker
Annexure 4	Attendees list
Annexure 5	Photo Gallery
Annexure 6	Detail Feedback (if required)
Annexure 7	Any other related documents