### RashtreeyaSikshanaSamithi Trust

# R.V. Institute of Management

CA-17, 26<sup>th</sup> Main, 36<sup>th</sup> Cross, 4<sup>th</sup> "T" Block, Jayanagar, Bangalore-560041

Workshop on IPR - First year MBA students	
Date: 22 <sup>nd</sup> and 23 <sup>rd</sup> March'21	Venue: Seminar Hall
Time: 2.00 to 4.00 pm	State level / PG Dept. Faculty
No. of Participant: 173	Event Coordinator: Uma Sharma and Rashmi Shetty

#### Objectives:

- Workshop aimed at providing understanding and awareness on Intellectual Property Rights-IPR among students.
- Workshop was conducted with resource persons from KSCST.

  Karnataka State Council for Science and Technology-

#### Brief Profile of the Resources Person:

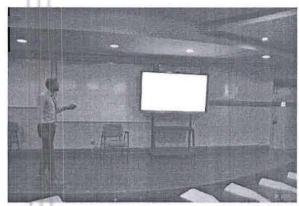
- Mr. Vivek Anand Sagar, IP Attorney, Consultant, Karnataka State Council for Science and Technology
   -KSCST
- Mr. Nagarjun M G -Project Associate at Karnataka State Council for Science and Technology (KSCST),

Workshop on' IPR Awareness' was organized on two day 22<sup>nd</sup> and 23<sup>rd</sup> March'21. The workshop was conducted for First year, First semester students of MBA.

First day of the workshop was conducted by Mr. Vivek Anand Sagar, IP Attorney, Consultant, Karnataka State Council for Science and Technology - KSCST, the topics covered were-Introduction to IPR regime & Eamp; IP Tools. Copyrights & Trademarks in Business management.

Mr. Nagarjun M G -Project Associate at Karnataka State Council for Science and Technology (KSCST), conducted the second day session on the topic of: Patent subject matters & Management, Industrial Designs in Management.

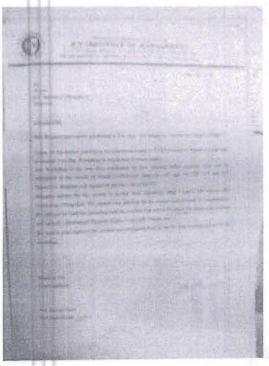
## Photo of the workshop sessions and Approval Letter



Mr. Nagarjun M G -Project Associate at (KSCST).



Mr. Vivek Anand Sagar, IP Attorney, Consultant

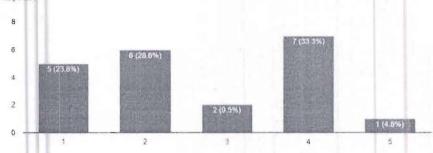


Workshop approval letter

## Student Feedback On The Workshop

Students' feedback indicates that they have gained awareness on the IPR concept and process involved in registering for IPR in India

Workshop on IPR gave me more awareness on need for IPR and the ways for gaining IPR protection 21 responses



Uma Sharma

Rashmi Shetty

**Event** -Coordinator

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Director-RVIM