



R.V. Institute of Management

RVIM Centre for Social Responsibility

CA-17,36th Cross,26th Main, Jayanagar 4th 'T' Block, Bangalore 560041

Ph:080-42540300 Fax:080-26654920 E Mail :contact@rvim.edu.in Web: www.rvim.edu.in

TITLE OF THE EVENT:

NATIONAL EDUCATION DAY

Category : National Event

Date : 11.11.2013

Location : Campus and 1 Km radius

Time : 3 pm-6 pm

Partnering

Institution/Supported by :

Instructions of AICTE ,UGC &
Bangalore University

Participation breakup

TOTAL :182 Students : 140 Staff: 12 Public/Others: 30

Objectives to be achieved

To commemorate the birth anniversary of Moulana Abdul Kalam Azad

National Education Day is held every year on November 11. This year the programme commenced with photography contest on the theme 'Education for All' and screening of two short films on the theme 'Education and Poverty'. Around 182 students participated in the programme.

The programme had a media coverage and the news was carried in the national daily Deccan Herald on 13.11.2013

Report Summary

IMPACT NOTES-What benefits and impact does this activity bring to the students in the campus and society at large?

The reflections of the students pointed in the media coverage , Deccan Herald Dated 13.11.2013 is to have a deep impact to the newspaper readers .Expected to have influenced policy makers ,teachers and public at large. Secondly the remembrance of the day could have had a deeper understanding of the freedom fighter and national leader Moulana Abdul Kalam Azad to be a role model for the students.

Continued with Documentary Evidences



Continued with Documentary Evidences



अखिल भारतीय तकनीकी शिक्षा परिषद्
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION
(भारत सरकार का एक संविधिक निकाय)
(A STATUTORY BODY OF THE GOVERNMENT OF INDIA)

F. No. Misc-Tech/SWRO/2013/18475

Date: 28/10/2013

To
The Director/Principal
SSMRV College
Bangalore

SSMRV COLLEGE
Jayanagar Bangalore
No. 2389
Date 5/11/2013




Sub: Celebration of National Education Day on 11.11.2013.

Sir,

Please find enclosed a copy of the letter from the Honb'le Chairman of AICTE, addressed to all AICTE approved Institutions, highlighting importance of National Education Day to commemorate the Birth Anniversary of the freedom fighter and eminent Educationist Moulana Abdul Kalam Azad. In line with the letter you are requested to celebrate the National Education Day with full enthusiasm.

Thanking you,

Yours faithfully,


(Dr. K Shreekrishna Kumar)
Director



SOUTH WESTERN REGIONAL OFFICE
P.K. Block, Palace Road, Bangalore - 560 009
Ph : 91(080) 2220 8407 / 2220 5919 Fax : (080) 2225 3232
email : aicteswro@hotmail.com website : www.aicte-india.org



अखिल भारतीय तकनीकी शिक्षा परिषद्
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(भारत सरकार का एक सांविधिक निकाय)
(A STATUTORY BODY OF THE GOVT. OF INDIA)

डा. एस. एस. मंथा

अध्यक्ष

Dr. S.S. Mantha

Chairman

F.No. 5-54/2010/Misc.&MHRD/Estt

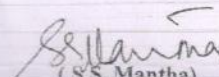
October 23, 2013

All AICTE approved Institution

Sub: Celebration of National Education Day on 11-11-2013

11th November, the Birth Anniversary of Maulana Abdul Kalam Azad, great freedom fighter, eminent educationist and the first Union Minister of Education was declared "National Education Day" by the Government of India in 2008, (a copy of the resolution is enclosed). Since then, 11th November is celebrated as National Education Day throughout the country, every year.

To commemorate the birthday of this eminent scholar and great personality, by recalling his contribution to the cause of education, all the Institutions are requested to celebrate the National Education Day on November 11, 2013, with full enthusiasm by organizing seminars, symposia, essay writing, elocution competitions, workshops and rallies with banners, cards and slogans on the importance of education.


(S.S. Mantha)

Copy to : All Regional Offices of AICTE

7वाँ तल, चन्द्रलोक भवन, जनपथ, नई दिल्ली-110001

7th Floor, Chanderlok Building, Janpath, New Delhi-110 001

Ph. : +91-11-23724188 Fax : 23724189 Website : www.aicte-india.org

E-mail : ssmantha@vjti.org.in, vjtirobotics@vsnl.com, ssmantha@aicte.ernet.in

23724670
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BANGALORE UNIVERSITY
Jnana Bharathi, Bangalore-560 0 56

No. VCP/Misc/2013-14

Date: 06/11/2013

To

1. The Chairpersons of P.G. Departments of Studies / Principal, UVCE/UCPE/ULC, Bangalore University.
2. The Principals of Colleges affiliated to Bangalore University

Madam/Sir,

Sub: National Education Day – 11th November - reg.
Ref: D.O. Letter No. 14-24/2011(CPP-II), dated 23rd Oct. 2013
from the Deputy Secretary, UGC., New Delhi.

This is to bring to your kind notice that the Government of India had decided to observe 11th of November, the birth day of Maulana Abul Kalam Azad as National Education Day. Maulana Abul Kalam Azad was a great leader of our freedom struggle and was India's first Union Minister of Education who contributed immensely to the cause of education in India.

In this context, the UGC has issued instructions that in order to pay befitting tribute to this great son of India, the educational institutions in the country should celebrate the National Education Day in a big way by organizing following activities:

- i. Organization of Essay writing competitions, debates, exhibitions on importance of education;
- ii. Thematic Seminars, symposia, workshops and rallies with banners, cards and slogans on nation's commitment to all aspects of Education;
- iii. Any other activity incidental or relevant to the event.

The theme for this year's National Education Day is "Science & Society".

You are requested to kindly comply with the above instructions.

Yours faithfully,

K. S. Srinivas
REGISTRAR

Prof. Chandran

M. Chandran (urgent)

11/11/13

From
A.Chandran
Faculty in General Management
RVIM

November 8, 2013

To

The Respected Director
RVIM

Sir,

As per the instructions in AICTE letter dated 28/10/2013 and Director's note and further with discussion with the time table committee the following is suggested for approval

Date: November 11, 2013

Time: 3.50 pm(after classes)

Audience: All the students of I Semester

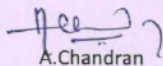
Venue: Seminar Hall III Floor

Programme: 20 MINUTES VIDEO SCREENING AND ELOCUTION COMPETITION

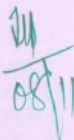
Request for Approval to celebrate National Education Day

Thanking you

Yours faithfully


A.Chandran

Approved


08/11

PHOTOGRAPHY - Registration Form

NAME	SECTION	Signature
VENNELA.T	D	<u>Vennela.T</u>
SINDHU.S	D	<u>Sindhu S Rao</u>
Bhaskar Kumar.H.s	A	<u>H.S. Bhaskar</u>
Abhishek AV	A	<u>Abhi - Shek AV</u>
Deepak.B	A	<u>Deepak B</u>
Sayamanta Acham	C	<u>Sayamanta</u>
UMESH.N	D	<u>Umesh</u>
Chunupth Raghu Tejale	D	<u>Chunupth</u>
Shabareesha H.N	C	<u>Shabareesha</u>

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Report of 'National Education Day' Celebrations at R.V. Institute of Management, Bangalore

R.V. Institute of Management organized documentary film screening on the theme -*education and poverty*, elocution competition on the theme- *in campus* and photography contest on the theme -*education for all* on November 11, 2013 to mark 'National Education Day'.

National Education Day is celebrated to Commemorate the birthday of Bharatha Rathna Dr. Maulana Abdul Kalam Azad, great freedom fighter, eminent educationalist and first Union Minister for Education.

Government of India in the year 2008 declared the day to be observed as National Education Day. AICTE New Delhi had sent in instructions to all its institutions to celebrate National Education Day with full enthusiasm.

Photographs

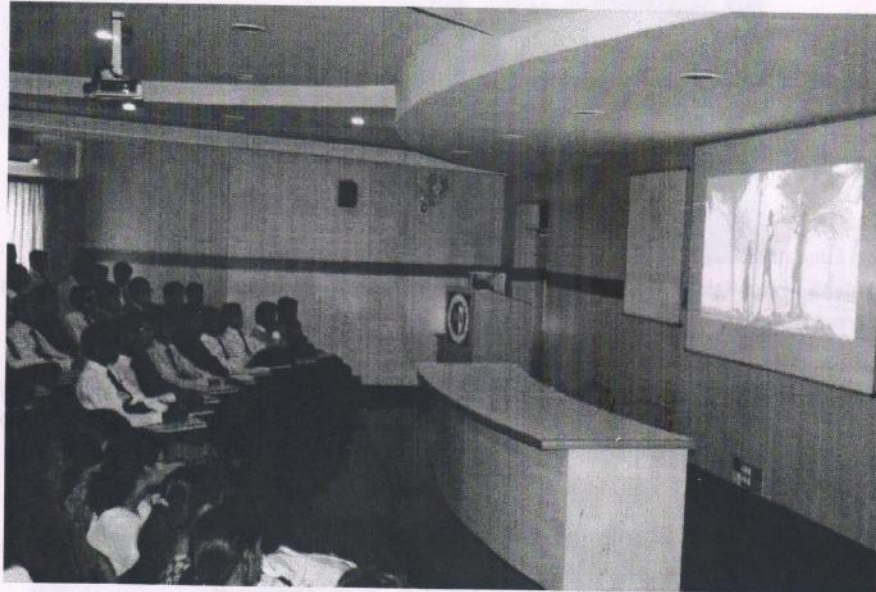


**Education for ALL- Students of I Semester MBA (Participants in the elocution competition
(10 .40 am)**

Mr. Chandran
Thank you

RM
12/11

Documentary film Viewing(11.15 am -12.00 pm)



Coordinator, Department of Technical Education - 100

Mr. Chandrasekhar
11/11/11

Photography Contest -Participants in the competition with their cameras at start (4.15 pm)



Library priority -M. Anand Prabhu I MBA B Sec



Reading -Priyanka.C I MBA Section C



Reading- Shilpa G Kulkarni (MBA I SEM D SECTION)

Faculty support:

Judges for the elocution competition: Prof.Mahesh and Prof.Krupa Joshi

Stage management :Prof.Divya Shree

Telecast net search :Prof.Pavithra

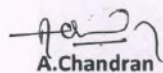
Documentary film screening : Prof. Manjunath.M

Photography Contest Instructions: Prof Bhavya Vikas

Technical support: Mr.Rajanna

Note: The uncertainty in telecast link access from New Delhi was anticipated earlier and accordingly programme was planned with alternate schedule .Later in the evening the video link of Dr.Mantha, Chairman ,AICTE was activated. Students were informed to click the link for viewing after the class hours.

Report is submitted to Respected Director


A.Chandran

Coordinator, Department of General Management

DEEP THINKING

Highlighting the importance of education

RV Institute of Management observed 'National Education Day' on its campus in the City recently.

As a part of the event, there was a screening of two films on the theme 'education and poverty', along with an elocution competition on the theme 'in campus' and a photography contest on 'education for all', where most students participated rather enthusiastically.

Throughout the celebrations, the students intended to explore the deeper meaning of education. The students, who took part in the different activities, shared their experience.

Meghashri, who watched the films, pointed out that the importance for education, is not understood by those who have easy access to it.

"I was moved by the different clips in the film where the students were sitting and learning by themselves without any teachers. They had no facilities," she shared.

The other film was a speech by a young girl at a UN conference in 1992. She spoke about the possible environmental hazards in the future.

"There has been so much awareness going on about these issues but the forests are disappearing day by day. There's much more to be done," commented Meghashri.

Anand Prabhu, who took part in the photography competition, said that they were given 45 minutes to capture images around Jayanagar area, related to topics like 'promoting education', 'studying while commuting' and return to college.

"It was a revelation to see that not much promotion of education, is being done in the City and finding such im-



MATURE Participants of the photography competition.

ages was a hard task," shared Anand.

Kavya Chandakacheria, a student who participated in the elocution competition, said despite being nervous in the beginning, it was a learning experience.

"I got the topic 'mid-day meals' and since it was a technical topic, I had to organise my thoughts and use my time accordingly. I tried to narrate how these meals play a major role in promoting education in rural areas," she detailed.

Other topics that were spoken about included 'classroom', 'teacher' 'school bags' and more.

K Balaji, another student who took part in the elocution, shared that the education system in the country needs a makeover of sorts.

"Our syllabus needs to be extended and the style of education needs to change so that we are more prepared for tomorrow's needs," she said.

Such events often leave an impression on students. Mallesh, a student who hails from Shimoga, expressed the need of more government schools in the City. "The government should make education accessible to all barring class and monetary divides in the society," he said.


Inspired by the need of education for all, Rizwan, another student, said that he has decided to help train and take tuitions for students in his locality, who cannot afford extra

fees for the same. "Education should be open to all and everyone should be able to easily access it," he wrapped up.

DHNS


Shopping





ARNAV

jewellery from the heart



ARNAV
launches
a new winter
collection
of Silver

#17(251), 9th Main, 2nd Block
Jayanagar, Bangalore-11.
Ph: 9986001216 www.arnav.in
10:30am to 6:30pm (Sunday Holiday)

ARNAV Jewellery from the Heart



Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi
A PREMIER INSTITUTE IN MANAGEMENT EDUCATION, TRAINING, RESEARCH & CONSULTANCY

Ref.No.701/RVIM/MBA/2013-14

November 13, 2013

To
Dr.K. Shreekrishna Kumar
Director
All India Council for Technical Education
South West Regional Office
P.K.Block, Palace Road, Bangalore-560 009

Sir,

Sub: Report of 'National Education Day' celebrations at RVIM.

In accordance with instructions from Honb'le Chairman, AICTE through letter F.No.554/2010/Mics.&MHRD/Estt dated October 23,2013 and your letter F.No.Misc-Tech/SWRO/2013/18475 dated 28/10/2013 ,R.V. Institute of Management ,SSMRV Campus had organized the National Education Day celebrations in the campus with full enthusiasm.

RVIM organized documentary film screening on the theme -*education and poverty*, elocution competition on the theme- *in campus* and photography contest on the theme -*education for all* on November 11, 2013 to mark 'National Education Day'. The importance of the day was highlighted by briefing the audience during assembly with brief biography of Bharatha Rathna Maulana Abul Kalam Azad, great freedom fighter, eminent educationalist and first Union Minister for Education as National Education Day is celebrated to commemorate his birth anniversary. Also the students were facilitated to view the lecture/address telecast by the Chairman, AICTE.

Media report of the event -Deccan Herald, Page 3-Metrolife Dated-13.11.2013. (Copy enclosed)

Thanking you

Yours faithfully

Dr.T.V.Raju
Director

Copy for information:

1. Hon.Secretary, Rashtreeya Sikshana Samithi Trust, Jayanagar,II Block,Bangalore 560 011
2. Member Secretary, AICTE, New Delhi 110 001