

R.V. Institute of Management

RVIM Centre for Social Responsibility

CA-17,36th Cross,26th Main, Jayanagar 4th 'T' Block, Bangalore 560041
Ph:080-42540300 Fax:080-26654920 E Mail :contact@rvim.edu.in Web: www.rvim.edu.in

TITLE OF THE EVENT:

**NATIONAL MANAGEMENT
WEEK 2014**

Category : National

Date : August 1-8,2014

Location : Campus and 5 Km radius

Time : As per the programme schedule

**Partnering
Institution/Supported by :**

**Association of Indian
Management Schools(AIMS)**

Participation breakup

TOTAL :361 Students : 55 Staff: 6 Public/Others: 300

Objectives to be achieved

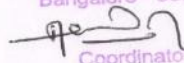
To organize events to mark National Management Week and thereby sensitizing the students on various social issues.

August 1-7 is marked as National Management Week as per instructions of AIMS. Various extension and outreach programmes were organized on all the days.
The report was submitted to AIMS office in the following week.

Report Summary

IMPACT NOTES- The programmes were held every day and students had a flexibility to choose their areas of interest in community programmes. The entire campus was aware of the events and hence was very supportive to offer their help.

R.V. Institute of Management
Bangalore - 560041


Coordinator

RVIM Centre for Social Responsibility

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AIMS National Management Week 2014 at R.V. Institute of Management, Bangalore.

www.rvim.in Phone 080-42540300 Programme Coordinator:Prof.A.Chandran. **RVIM-CSR**



Rashtreya Sikshana Samithi Trust

R V Institute of Management

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi

A PREMIER INSTITUTE IN MANAGEMENT EDUCATION, TRAINING, RESEARCH & CONSULTANCY

Ref.No.356 /RVIM/MBA/2014-15

August 9, 2014

To:

AIMS-Secretariat
Association of Indian Management Schools(AIMS)
Flat No.101,Rekha Deluxe Enclave, Sangeetha Nagar
Punjagutta
Hyderabad 500 082

And Jury Members
Prof.Mohd.Masood Ahmed
Former President ,AIMS and Group Director
Vidya Group of Institutions, Hyderabad

Dr.P.Narayana Reddy
Director
Dr. Y S Raja Sekhara Reddy
National Institute of Tourism & Hospitality Management
Hyderabad

Sir,

I herewith submit a copy of report of all the activities relating to social responsibility organized in this institute for AIMS National Management Week from August 1-7, 2014.

R.V. Institute of Management has a separate centre of excellence for organizing community development and volunteerism activities. And as such all CSR programmes are conducted through RVIM Centre for Social Responsibility,Coordinated by Prof.A.Chandran.

Thanking you

With Regards

Dr.T.V.Raju
Director

CA - 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore - 560 041

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R.V. Institute of Management

CA 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore 560 041

Report of NATIONAL MANAGEMENT WEEK celebrations at RVIM

AUGUST 1-7, 2014

Activities	Dates
Students were taken to water recycling plant in Cubbon Park to create positive approach and awareness towards grey water recycling and to understand the importance of water conservation.	1 Aug 2014
Student group formed to initiate research on recycling of grey water with student leader Mr. Shivayogi Jotawar, MBA III Semester under the guidance of Prof.A.Chandran, Faculty in General Management and Coordinator RVIM Centre for Social Responsibility. To further this efforts a interview was requested with the Chairman, Karnataka State Pollution Control Board.	2 Aug 2014
A group of students from III Semester MBA were sensitized on various issues of cruelty towards animals by taking them to an animal shelter in Koramangala . On the same day evening, a programme in the campus was ongoing where many local art group, employee welfare group and humour group were associated. Dr. T.V.Raju Director ,R.V. Institute of Management patronized the Ancient Indian Culture by providing an opportunity to use the campus infrastructure .	3 Aug 2014
Visit to cancer hospital was arranged at Kidwai Memorial Institute of Oncology. Faculty and student team entertained the little children with computer –rhymes, animation and helping them to paint using crayons on art/activity book at the inpatient unit, Pediatric Block. Many of the faculty and students donated drawing books and crayons for this programme.	4 Aug 2014
Eye camp to screen and identify ophthalmic problems by qualified optometrists was arranged in the R.V. Institute of Management campus. Around 80 people of all age groups were benefited by providing timely advice by prescribing remedy free of cost. TITAN EYE supported the optometrist's expertise facility by providing free service to all.	5 Aug 2014
Nele an orphanage was invited to the campus to collect used cloth, stationeries, food items and dry eatables for the destitute children in their home. All the Students of MBA were sensitized on various issues in the society and encouraged to participate and contribute for the cause through effective motivation by Prof.N.Suresh, Assistant Professor, Department of General Management . On the same day Dr. Noor, Firdous,Professor ,Department of General Management visited the local Government School in Jayanagar along with a student to interact with the children on safety precaution and lessons on harassment especially highlighting on various forms of Good Touch and Bad Touch in wake of the recent wide spread media reports on rape incidents in India. Police help line for children 1098 and its usage during emergency was highlighted in the classroom talk,	6 Aug 2014
This day was marked exclusively on pollution awareness. Posters and leaflets on various forms of pollution, use of plastic and recycling of waste and waste management was displayed in all the campus notice board and screening of Karnataka State Pollution Control Board documentary films in the campus TV was carried out from 9.30 am to 5.00pm.	7 Aug 2014
Student of III Semester Mr. Shivayogi, working on recycling of grey water and a VII standard student in the local school and a participant during World Ozone Day Painting Competition 2013 was provided an opportunity to interview ,Dr. Vaman Acharya, Chairman,Karnataka State Pollution Control Board to take forward the grey water research and planning for World Ozone Day Painting Competition to be held on September 2014.	8 Aug 2014

August 1, 2014

Visit to water recycling plant



Photo 1 a : Water Recycling Plant Display



Photo 1 b : Source for recycling plant-input soiled water



Photo 1 c: Plant Manager explaining the plant operations to RVIM students



Photo 1 d: Pure water -output .Prof.Gowrisha, Assistant Professor, Department of Finance explaining the goodness of water



Photo 1 e: Faculty and Student at entrance of recycling unit

August 2, 2014



Photo 2: Training on grey water recycling research

August 3, 2014



Photo 3 a: III Semester MBA students at the entrance of animal shelter



Photo 3b : Lessons on empathy



Photo 3c: Understanding the kindness that the dumb animals teach us



Photo 3d: Food for all-understanding the hunger in the deprived world



Photo 3 e: The lessons of-Live and Let Live really seen at the animal shelter

August 3, 2014

Evening



Photo 3 f: The Indian Values and Culture-Dr.T.V.Raju, Director ,RVIM appreciating the Indian Traditional Art

August 4, 2014



Photo 4a: Cancer Hospital Pediatric Ward -Children pose with their work with RVIM Volunteers



Photo 4b: Patients ailing with leukemia with Prof.Nagasubba,Assistant Professor, Department of Information Technology at the rhymes session on computer



Photo 4c : Children watch cartoons at Kapoor Block -Cancer Hospital



Photo 4 d: Mr.Harsha ,Student Volunteer teaching to colour for tiny children at cancer hospital



Photo 4 e: Prof. Nagasubba Reddy guides the child to colour



Photo 4 f: All children display their work at cancer hospital with pride along with Faculty and student volunteer

August 5, 2014



Photo 5 a: Titan supported free eye screening at campus-Mr.Ranjit ,Student Volunteer in-charge for the camp, in front of invitation poster



Photo 5 b: Eye screening in progress at RVIM Campus

August 6, 2014



Photo 6 a: Faculty members and students contribute for destitute children orphanage-NELE



Photo 6 b: Prof.Suresh motivates the student towards philanthropic work

August 6, 2014



Photo 6 e: Dr. Noor Firdoos Jahan, Professor ,Department of General Management, RVIM at Government High School, Jayanagar in discussion with

Head Master



Photo 6f: Dr. Noor and Student Mr. Narasappa student III Semester informing the children on harassment and emergency police helpline for children-1098



Photo 6g: Awareness class on- how the children should be vigilant?-

Connecting media report on child abuse and rape in India



Photo 6h: After the work-at school entrance

August 7, 2014



Photo 7a: Posters on pollution and ozone layer depletion displayed at RVIM Campus notice board



Photo 7b: Posters reached all the sections of the society and visitors in campus



Photo 7c: Student researcher Mr. Shivayogi working on Recycling of Grey Water visited Karnataka State Pollution Control Board



Photo 7d: Student Researcher interviewing Dr. Vaman Acharya, Chairman of Karnataka State Pollution Control Board



Photo 7e:Dr. Vaman Acharya,Chairman of Karnataka State Pollution Control Board answers one question on ozone layer depletion to a local student in Bangalore **Celebrations of AIMS**

National Management Week 2014 at RVIM concluded and the quest for Grey Water Research and School Programmes continue.....

The video recording of the interview is provided here



USE THE LINK: <https://www.youtube.com/watch?v=mRKK22sCOis>