

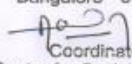


### R.V. Institute of Management

#### RVIM Centre for Social Responsibility

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<b>TITLE OF THE EVENT:</b>  <b>ELDERS DAY</b>	<b>Category</b> : Empowerment <b>Date</b> : October 8,2014 <b>Location</b> : Campus <b>Time</b> : 10.30 am
<b>Partnering Institution/Supported by :</b>  <b>Swashaya, Senior Citizens Welfare Organisation, J P Nagar</b>	
<b>Participation breakup</b>	<b>TOTAL : 114 Students : 4 Staff: 10 Public/Others: 100</b>
<b>Objectives to be achieved</b>	To honour the services of senior citizens Elders Day is celebrated on October 8. RVIM associated with 'Swashaya' an NGO working towards welfare of Senior Citizens. The invitees and guests spoke about the challenges faced by Senior Citizens and later honoured few achievers.
<b>Report Summary</b>	
<b>IMPACT NOTES-</b> At the age of 60 and above, health is an issue. Secondly respecting the elders is an issue. This programme provided student volunteers to be empathically grateful to elders.	

R.V. Institute of Management  
Bangalore - 560041  
  
Coordinator  
RVIM Centre for Social Responsibility

## World Elders Day

Elders Day is celebrated on October 8. RVIM associated with 'Swashaya' an NGO working towards welfare of Senior Citizens.



Dr.Ranganath, Professor and Head of the Department of Sanskrit, NMKRV College honored the Senior Citizens in the community. Dr.T.V.Raju, Director, RVIM supported all initiatives for the event.



Audience



Hon. Secretary, Swashaya addressing the gathering during felicitation