

R.V. Institute of Management

RVIM Centre for Social Responsibility

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TITLE OF THE EVENT:

Event No :

EARTH DAY 2015

Category : Awareness Date : April 22,2015

Location : Campus and Surrounding

Time : 1.30 pm

Partnering

Institution/Supported by:

Earthday Network, Washington

Participation breakup	TOTAL: 85 Students: 4 Staff: 1 Public/Others: 80
Objectives to be achieved Report Summary	To spread the message of green living
	The students walked across to communicate to the public gathering. They approached bus stops, auto stand, shops and other places. The students' team was able to meet around 80 members in the public places and communicated the green thoughts.

IMPACT NOTES-

All the students had learnt the conservation techniques and were able to practice. They were also helping to motivate others to adopt green living.

Team

1.Praveen

2.Raghavendra

3.Koushik

4.Prashanth

R.V. Institute of Management Bangalore - 560041

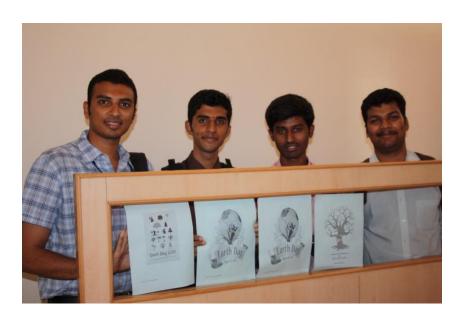
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World Earth Day 2015

April 22,2015

Poster awareness programme was designed by Mr. Koushik .They had interacted with the community to reach the message on World Earth Day





Mr. Praveen Koushik designed the posters for the awareness campaign





Interaction with public in front of the institute





Interaction with public in front Bus BMTC Depot



Display of posters in campus