



R.V. Institute of Management

RVIM Centre for Social Responsibility

CA-17,36th Cross,26th Main, Jayanagar 4th 'T' Block, Bangalore 560041
Ph: 080-42540300 Fax:080-26654920 E Mail: contact@rvim.edu.in Web: www.rvim.edu.in

TITLE OF THE EVENT:

WORLD WATER DAY

Category : Awareness

Date : March 22,2016

Location : Campus

Time : 11.15 am

**Partnering
Institution/Supported by :**

RVIM

Participation breakup

TOTAL : Students : 39 Staff: 2 Public/Others: 120

Objectives to be achieved

To convey the message to conserve water

Report Summary

Students were provided with an assignment to create a fact sheet on conservation of water. All the students in II Semester C created the fact sheet and they were printed in colour by student in charge Mr. Shankar Reddy. The poster were displayed for the day in the noticeboard and extended the display for few more days for greater reach.

IMPACT NOTES-

After the exercise it was observed that few students started to discuss on leakage of water pipes and many more. This implies that the discussion among friends will have some thoughts on conservation in the students mind.

R.V. Institute of Management
Bangalore - 560041

Coordinator
RVIM Centre for Social Responsibility

R.V. Institute of Management
RVIM Centre for Social Responsibility

In-Campus Awareness Programme
World Water Day
March 22, 2016

Brief Report



Congratulations
to all our students
and staff, who have
taken initiative and part in
Sincere best to make the Venture highly successful

LM
26/03/16

World Water Day



39 students from II Semester MBA Section C worked to create 39 posters to mark World Water Day. The posters were displayed to sensitize the viewers on water wastage. The impact was very high and reached to around 400 students and visitors

The subject contents of 2.2 Managerial Research Methods for II Semester MBA were utilized to design the awareness programme.

All students of II Semester MBA Section C were provided 30 minutes time to create the posters after theoretical briefing on the topic 'literature review'. All the 39 students present on the day were made to understand the method to apply internet skills to track one good research data and to prepare a one page display poster. The instructions and rubric provided in the theory instructions was helpful in bringing out 39 A4 Size posters. Mr. Vamshi (Staff) used the LAN to source all the posters in one folder in a span of 3 minutes. Following the class Mr. Shankar (Student) obtained colour prints from nearby commercial printing centre. Two students from II Semester B had a KG Cardboard poster created in their home(Appreciation in the class-Motivational effort)

This type of work served two purposes-

1. The visual output served as an excellent display material and was shifted to Notice board immediately (CSR Initiative)
2. The class work provided is considered for Internal Assessment in 2.2 Managerial Research Methods-Literature Review (Documentation for awarding Internal Marks)

The message of World Water Day reached all the students in the campus without disturbing any of the classes

WORLD WATER DAY

R.V. Institute of Management

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39 Students from II Semester MBA Section C 2 students from II Semester MBA Section B worked to create posters and research work summary to create awareness programme on March 22, 2016 to mark World Water Day. The awareness programme is a CSR initiative and to inculcate research skills. Also it is a part of assignment work in Managerial Research Methods.



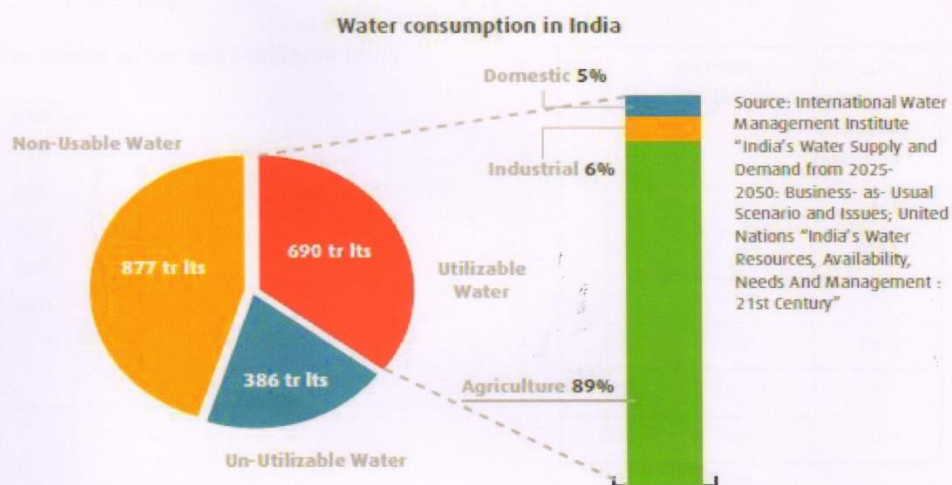
WORLD WATER DAY March 22, 2016

WORLD WATER DAY

March 22, 2016

PriyankaHatti , 2nd Semester MBA . C Section.

R. V.Institute of Management.



Source: WWW.Process-Worldwide.com .

TEXT: the above diagram says that consumption of water in India. The whole India will use water for domestic purpose is only 5%. 6% used by the industries. 89% water is used for agriculture purpose. The total utilizable water is around 690 tr .The un-utilizable water in India is 386 tr. And in India non usable water is 877 tr. In India non usable water is more than the usable water so everyone should makes use of it completely. This is how the water consumption is going in India.

WORLD WATER DAY

March 22, 2016

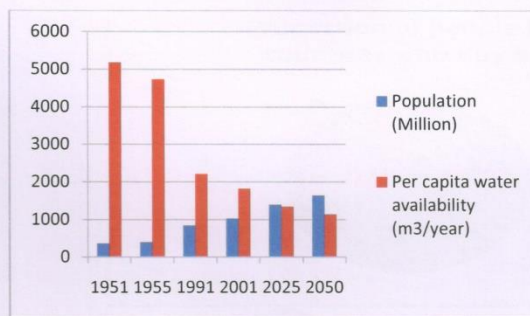
R.V. Institute of Management, Bangalore

Name: Shankar.Reddy

Class: 2nd sem MBA

Section : C- Water Day

Per capita water availability in India



Year	Population (Million)	Per capita water availability (m3/year)
1951	361	5177
1955	395	4732
1991	846	2209
2001	1027	1820
2025	1394	1341
2050	1640	1140

Source: <http://www.indiawaterportal.org/articles/water-scarcity-and-security-india>

We can't generate the pure water but we can use & also prevent, store it.

There is only 18% of the rainwater is used effectively while there is 48% enters the ocean through the flow of river.

The demand for water will increase from 30 billion m3 in 2000 to 161 billion m3 in 2050.

The agriculture development will be more on water intensive cash crops and there will be 80% increase in the demand for water by 2050.