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**R.V. Institute of Management****RVIM Centre for Social Responsibility**CA-17,36th Cross,26th Main, Jayanagar 4th 'T' Block, Bangalore 560041  
Ph: 080-42540300 Fax:080-26654920 E Mail: contact@rvim.edu.in Web: www.rvim.edu.in**TITLE OF THE EVENT:****WORLD ANIMAL DAY 2017****Category** : Awareness**Date** : October 4,2017**Location** : Individual Home**Time** : Based on individual convenience**Partnering****Institution/Supported by :****World Animal Day org,UK****Participation breakup****TOTAL : 4    Students : 3    Staff: 1    Public/Others: -****Objectives to be achieved**

To appreciate the kindness shown towards animals

**Report Summary**

Students were in their home on a holiday. They were informed to spread the message of be kind to animals. Few students sent the photograph of their pets.

**IMPACT NOTES-**

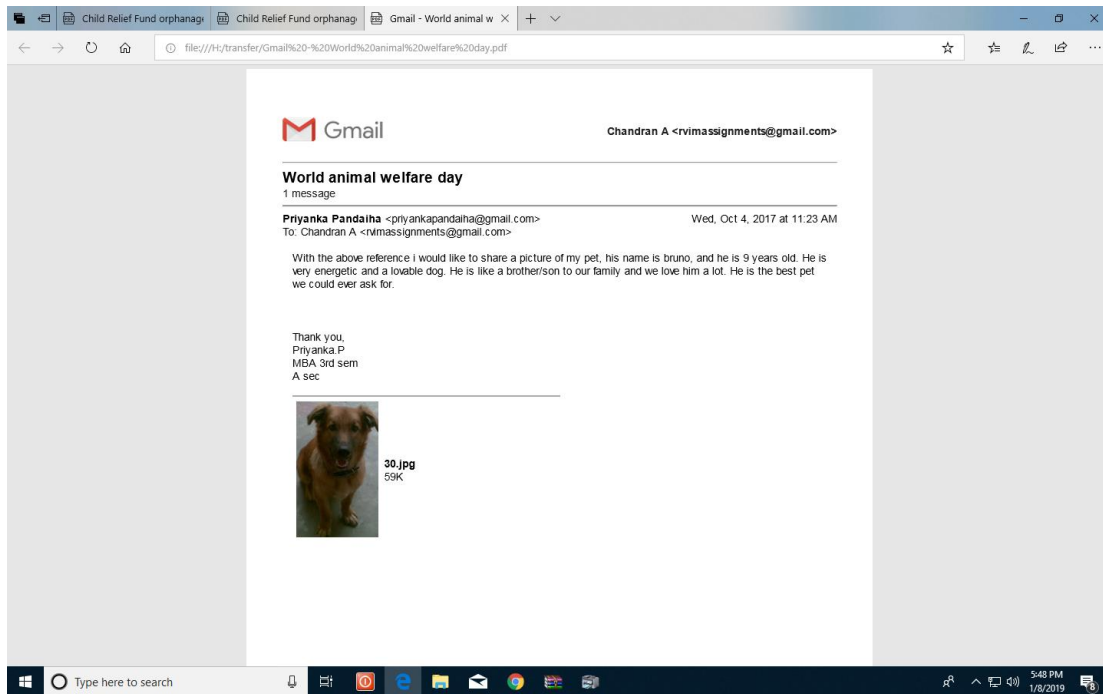
Very few are aware about animal welfare legislations and organisations like CUPA. This programme conveyed the messages of animal welfare organisations.

R.V. Institute of Management  
Bangalore - 560041  
  
Coordinator  
RVIM Centre for Social Responsibility

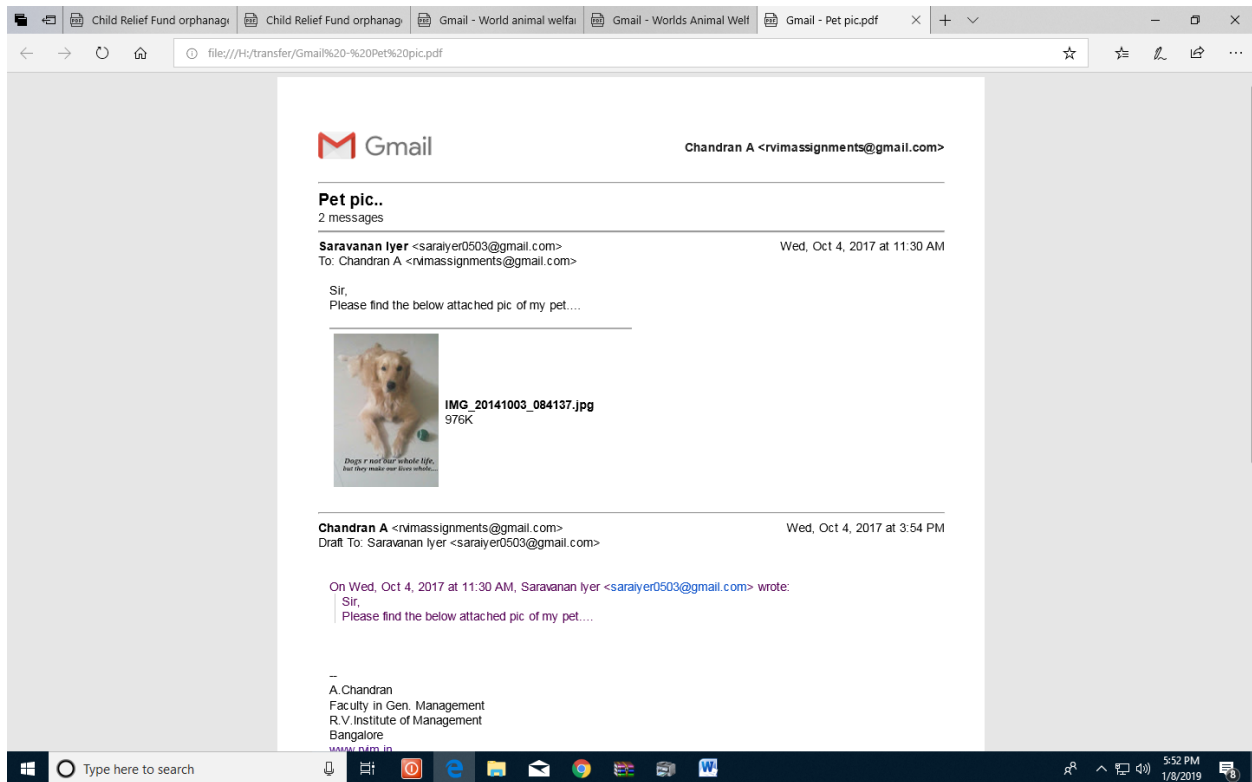
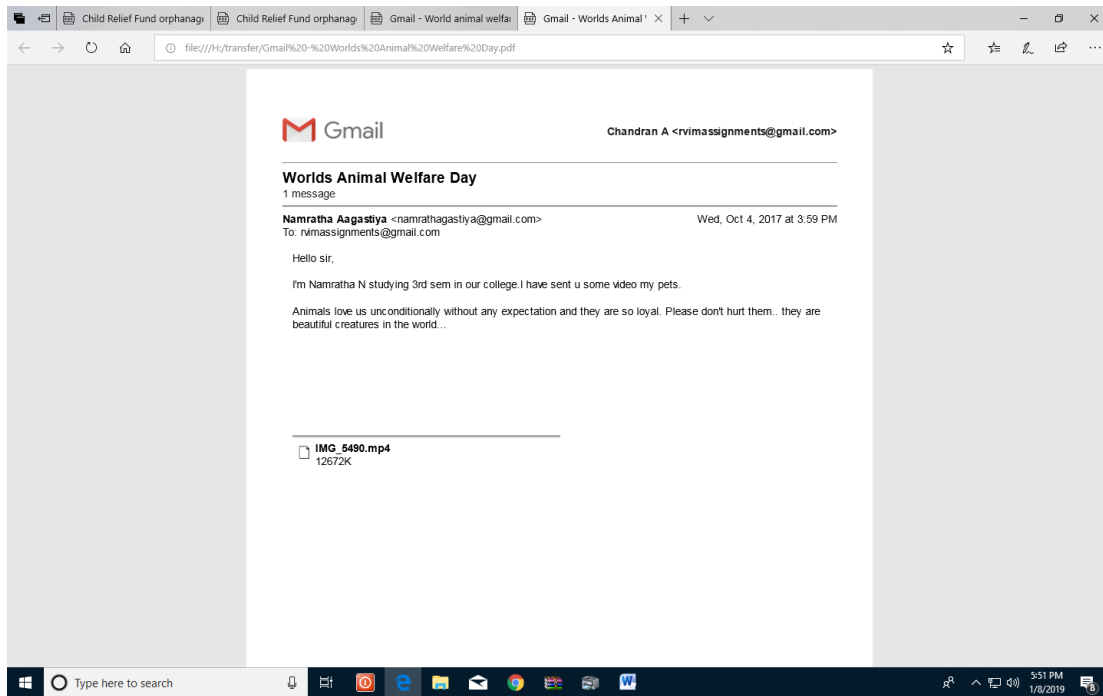
## World Animal Welfare Day 2017

October 4,2017

Students conveyed their concern towards animals



The screenshot shows a Gmail email interface. The sender is Chandran A <rvimassignments@gmail.com>. The subject is "World animal welfare day" with 1 message. The recipient is Priyanka Pandaiha <priyankapandaiha@gmail.com> and the date is Wed, Oct 4, 2017 at 11:23 AM. The email content reads: "With the above reference I would like to share a picture of my pet, his name is bruno, and he is 9 years old. He is very energetic and a lovable dog. He is like a brother/son to our family and we love him a lot. He is the best pet we could ever ask for." Below the text is a thank you note from Priyanka.P, MBA, 3rd sem, A sec. An image of a brown dog is attached, labeled "30.jpg" with a size of 59K. The Windows taskbar at the bottom shows the time as 5:48 PM on 1/8/2019.



## Participants

1. Priyanka

2. Namratha
3. Saravanan

**Subject:** Fwd: World Animal Day Event Quote Request  
**From:** Caroline Ruane (caroline@worldanimalday.org.uk)  
**To:** chandran\_vision@yahoo.co.in;  
**Date:** Wednesday, 17 May 2017 9:18 PM

Dear Prof. Chandran

Firstly, I would like to thank you most sincerely for your wonderful support of the World Animal Day movement to raise the status of animals and improve welfare standards.

As you know, this special day is celebrated with an amazing variety of events in numerous countries, regardless of nationality, religion, faith or political ideology. It unites the animal welfare movement, motivating animal lovers to do something special to highlight the importance of animals in the world.

As you held a fabulous World Animal Day event last year, I'm writing to ask if you would be kind enough to provide an inspiring quote to encourage others to get involved.

For example, it might be that your World Animal Day event:

- was covered by the media which has helped raise awareness of, and/or much-needed funds for, your organisation's, or a charity's, wonderful animal welfare work.
- drew public attention locally or nationally to a specific animal welfare issue that needs to be addressed by local authorities or government etc.
- raised public awareness of the plight of animals: cold, starving and ill on the streets, suffering in laboratories, being exploited in the name of entertainment, being ill-treated in captivity, being worked to death, etc.
- highlighted the need for animal protection legislation to be introduced, strengthened or enforced in your country.

Your quote would be published on the World Animal Day website, Naturewatch Foundation website, in e-newsletters and used for social media posts. Of course, this would also serve to draw attention to your animal welfare work.

We want to get the message across that it doesn't matter how small or large the event is, it's getting involved that's important.

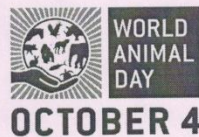
Please support the World Animal Day movement in this way. My request is only small but your contribution will make a HUGE difference in helping us spread the World Animal Day message.

I very much look forward to hearing from you.

Kind regards

**Caroline**

Caroline Ruane  
Co-ordinator



***Get involved to help raise the status of animals  
Organise an event in celebration of World Animal Day***

Click links for Event Ideas and to Find out More  
Sign Up and then Add your Event - it's FREE!

E Mail from World Animal Day org,UK- Thanking note for associating in animal welfare