



R.V. Institute of Management

RVIM Centre for Social Responsibility

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TITLE OF THE EVENT:

DENTAL CAMP

Category : Health
Date : 28.04.2014
Location : Campus
Time : 10 am-4 pm

**Partnering
Institution/Supported by :**
DAPM R.V. Dental College

Participation breakup

TOTAL :292 **Students :** 280 **Staff:** 4 **Public/Others:** 8

Objectives to be achieved

To provide awareness on oral hygiene.

Report Summary

The doctors provided a presentation on oral hygiene. They mentioned about the harmful effects of tobacco and other related substances. All the students with dental problems were provided with a diagnostic report.

IMPACT NOTES-The oral care is generally neglected unless the problem is felt with bleeding of gums or a severe tooth pain. Preventive care is followed by few. Hence such type of programmes gives a general awareness on preventive practices to stop tooth decay. A large number of students were made to know the harmful effects of substances and better methods to prevent tooth related problems.

Faculty :Mr.Manjunath, Mr.Nagasubba Reddy, Mr.Mahesh,Ms.Sowmya

Student Volunteers: Srilekha, Swetha Ravindra, Hareesh ,Tamanna

R.V. Institute of Management
Bangalore - 560041

Coordinator
RVIM Centre for Social Responsibility

Dental Check Up

RVIM Centre for Social Responsibility had organized 2 days Dental Check Up Programme for all the students in the campus on 28th and 29th April 2014. Doctors from D.A.P.M.R.V. Dental College ,Department of Public Health Dentistry screened 280 students and advised various methods to be adopted for maintaining oral health and hygiene. The classroom health education was focused through video presentation.



Doctors' cautions on usage of tobacco based substances harmful to oral hygiene

Knowledge Café

Session 34 of Knowledge café was a Case Study on 'Toyota', engaged by Dr. Jyotirmoy Ghosh, Prof., Dept. of Mktg, held on April 10, 2014. The presentation was followed by a discussion about the case study and a logo quiz was organized for the faculty members. Session 35 was on 'FDI in Retail Sector' engaged by Dr. Noor Firdoos, Prof., Dept. of GM, held on April 22, 2014. The session was concluded with a quiz on old Hindi & Kannada Film Songs for the faculty members.

Placement and Training

The Department is conducting Industry Academia Interactions with the objective of bridging the gap between the Academia and the Corporate.

Session 1: The session was on the topic "Promotion of Innovation among Students" by Mr. Sandeep Senan, Founder Director, Evobi Technologies, conducted on April 5, 2014. The speaker motivated the students to visualize the future and work backwards in achieving the same.

Session 2: The topic of discussion was on the topic "Stepping into The Corporate World" by Mr. Rajendra Kulkarni, Founder Director, Xplore Consultancy Services, conducted on April 12, 2014. The session gave an insight on the skill gap in students as per current survey.

Session 3: The session was conducted on the topic "Corporate Expectations from Students" by Mr. R Suresh, celebrated speaker & Management Consultant, was held on April 26, 2014.

Centre for Social Responsibility and Centre for Information Technology

The Centre conducted Valedictory Programme for 20th batch of Computer Literacy Programme for Senior Citizens (CLPSC). The programme was held at OM SHANTHI DHAMA - VEDA GURUKULA MAHAVIDYALAYA on April 12, 2014. Chief Guest of the Programme was Shri. T.Srinivasa Sastryji, Chief Adviser of all the institutions of Om Shanthi Dhama Trust. Shri. Anantha Aryaji, the President of Om Shanthi Dhama & Vanaprasthi and Shri. Satyavrathaji, the Secretary of Om Shanthi Dhama were the Guests of Honour. Dr. T. V. Raju, Director, RVIM, presided over the function. Mr. Nagasubba Reddy, CLPSC Co-ordinator, initiated & organized the programme. Shri P V Ravishankar, Hon. Adviser and President of CLPSC Alumni and RVIM faculty members also took part on the occasion.



Director, RVIM, Members of Shanthi Dhama, Senior Citizens, & Staff members of RVIM in the valedictory programme of CLPSC

Media Footage: The Computer Literacy Programme for Senior Citizens, a unique platform to teach senior citizens has drawn the attention of various media and publication units. In the month of April 2014, TV Channels- SAMAYA TV, RAJ TV, ETV Kannada, TV9, SUVARNA visited the campus.



Students of RVIM participating in the dental check up

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Form Filling for Dental Care



Classroom Awareness by Doctors



Classroom Awareness by Doctors



Form Filling for Dental Check Up



Make Shift diagnosis Centre in Classroom .The environment was arranged to requirement.



Check Up Process Commences



Recording the diagnosis by the doctors



Check Up in Progress



Class wise split on 2 days to accommodate more students



Director, RVIM observes the process

-Report Concludes.