



R.V. Institute of Management

RVIM Centre for Social Responsibility

CA-17,36th Cross,26th Main, Jayanagar 4th 'T' Block, Bangalore 560041

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TITLE OF THE EVENT:

**WORLD OZONE DAY
PAINTING COMPETITION**

Category : Environment

Date : 14.09.2014

Location : Campus

Time : 9 am-3 pm

Partnering

Institution/Supported by :
**United Nations Environment
programme(UNEP)**

Participation breakup

TOTAL :82 Students : 4 Staff: 3 Public/Others: 75

Objectives to be achieved

To sensitize the children regarding depletion of Ozone Layer through painting competition.

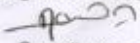
Report Summary

School children from the surrounding of Jayanagar and other places participated in the painting competition. The prize distribution marked with advice concluded the awareness programme.

IMPACT NOTES-Children were highly thoughtful on ozone dangers. They drew their thoughts on the paper and painted it .The message filled with colors reached the media , public and many more. The programme was successful in sensitizing the causes of ozone layer depletion for all age groups throug the paintings. Prize winners were concern about the environmental damage and provided the best efforts to narrate their thoughts. Media impact is a positive note.

Faculty: Sowmya ,Bhavya Vikas,Manjunath

Students: Team Leader Abhina Prasad,Namitha,Smitha

R.V. Institute of Man. :ment
Bangalore - 560041

Coordinator
RVIM Centre for Social Responsibility



Rashtreeya Sikshana Samithi Trust

R V Institute of Management

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi
A PREMIER INSTITUTE IN MANAGEMENT EDUCATION, TRAINING, RESEARCH & CONSULTANCY

To

10-9-2014

The Chief Reporter
Print and Electronic Media
Bangalore

PRESS RELEASE

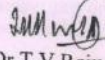
World Ozone Day Painting Competition

R.V. Institute of Management will be organizing painting competition for school children on the theme "Ozone Layer Protection: What should I do in my home?" on **Sunday 14th September 2014** as a part of **World Ozone Day Celebrations**. All the participating children are to assemble at **10 am** in the College Quadrangle with painting materials.

United Nations short documentary film 'Cooling without warming the planet' shall be screened on the day to sensitize the children's on various effects relating to ozone layer depletion.

For further information contact college office-
R.V. Institute of Management, 26th Main, 36th Cross, Jayanagar, 4th T Block,
Bangalore -560 041.

Phone: Programme Coordinator, Prof.A.Chandran **9449828204**, Direct 080-42540329 or
Help Desk 080- 42540300


Dr.T.V.Raju
Director

R. V. Institute of Management is one of the 26 leading educational institutions of national & international reputation, run by Rashtreeya Sikshana Samithi Trust, which is spearheading the cause of education in various disciplines for last 73 years.

The Centre for Social Responsibility at R.V. Institute of Management is one of the Centres of Excellence working in the areas of environment and conservation, consumer education, adult education, public awareness campaigns and children awareness programmes through competitions.

Note: United Nations has marked World Ozone Day on September 16 every year. On September 16, 2014 winners of the painting competition will be awarded prizes and the paintings shall be exhibited in the campus for public viewing

R.V.Institute of Management
Centre for Social Responsibility

Concern for Ozone Layer Depletion through painting competition

R.V. Institute of Management organized painting competition for school children to mark "2014 International Day for Preservation of Ozone Layer" on Sunday 14th September 2014 .Children's participated in the competition to express their concern by way of colours on various issues on depletion of ozone layer .

Photograph

Participating Children hold the Banner of United Nations Environment Programme to express their voice to on depletion of ozone layer



Reviewed

[Signature]
22/09/14

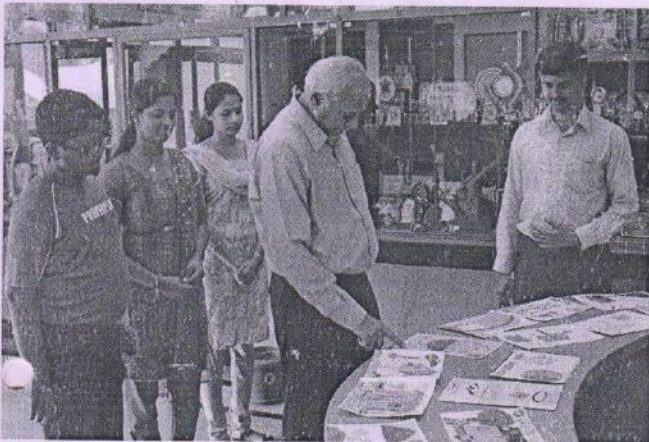
Further Information from UNEP Website.

The theme for this year's celebration is "Ozone Layer Protection: The Mission Goes On". The Montreal Protocol has so far been successful in meeting some of its targets on phasing out ozone-depleting substances. As a result, the abundance of ozone-depleting substances in the atmosphere is declining and the ozone layer is expected to recover around the middle of this century. There are, however, some remaining challenges to the phase-out of ozone-depleting substances.

Source: http://ozone.unep.org/new_site/en/ozone_day_details.php click here for United Nations brief

World Ozone Day has been celebrated since 1994 and was established by the United Nations General Assembly. The day is mainly intended to spread awareness of the depletion of the Ozone Layer and search for solutions to preserve it.

View other photographs.



Dr.T.V.Raju, Director, R.V Institute of Management, viewing the paintings



Participating children with their parents and Director, RVIM



Little child Miss. Kanika Tilak Singh holds her painting

NOTE: Throughout world –International Day for Preservation of the Ozone layer or World Ozone Day is celebrated on September 16, 2014 .

We organized the painting competition 2 days earlier so that the paintings are to be kept for public viewing on September 16, 2014 in RVIM Campus.



UNITED NATIONS ENVIRONMENT PROGRAMME

Programme des Nations Unies pour l'environnement Programa de las Naciones Unidas para el Medio Ambiente
Программа Организации Объединенных Наций по окружающей среде برنامج الأمم المتحدة للبيئة

联合国环境规划署



International Day for the Preservation of the Ozone Layer 2014

16 September 2014

"Ozone Layer Protection: The Mission Goes On"

Ideas for Events

Below are some suggestions of what to include in your Ozone Day 2014 event, based on previous years' events. If you have any other ideas, please e-mail ozoneinfo@unep.org.

Secretary-General's message

Disseminate the Secretary-General's message on the International Day for the Preservation of the Ozone Layer, which will be shared in due course, to local media and your web outlets.

Success stories

Develop a series of human-interest stories about ozone layer protection successes in your country/region, which could be featured on social media outlets, websites, handouts and posters. Each story could end with the theme of the day.

Social media sharing

Share social media posts (e.g., Facebook banners and messages; Twitter posts) with your friends and followers and also encourage them to share them with their networks.

Art competition

Approach art colleges/centres, universities and schools, and invite artists to develop a proposal for a piece of art (such as a sculpture) that can be displayed in a public space, linked to the theme of the day. Launch the competition now, and then announce the winning artist and piece on before 16 September.

Commemorative event/reception

If a commemorative event is more suited to your context, you could organize a gathering to take stock of the achievements made in protecting the ozone layer in your country/region.

Concert

Ask a singer/pop group/band to support ozone layer protection efforts and perform a concert during the day. This could be linked to the theme of the day.

Debate or panel discussion

Organize a debate or discussion around ozone-related issues that are important locally, ideally linking the subject matter to the theme of the day. This could include environmentalists from UN agencies, NGOs, the Government and other participants such as journalists and academia. The talk could be broadcast on TV or radio.

Ozone fair/exhibition

Ask stakeholders to showcase their work at a public exhibition.

Ozone awards

Host a rewards ceremony for journalists who do a good job in covering ozone layer protection issues in the local media or industries and NGOs for their outstanding contribution to ozone layer protection efforts.

Ozone speed-dating

Organize an event during which various ozone layer protection initiatives are presented to potential supporters (donors or providers of technical support). Presenters are paired with potential backers, and they have a few minutes to explain what they do, why their work is important and what type of support they need. Instead of doing this one on one, projects could be briefly presented to a group.

Op-ed and/or newspaper supplement

Develop an interesting op-ed piece or a series of articles for a local newspaper or magazine around the theme.

Photo exhibit

Organize a photo exhibition around ozone layer protection and its importance in your country. Ideally, the theme would be linked to the display.

Press conference

Organize a press conference linked to the theme. Depending on your local context, the angle could be recent successes or even just explain ozone layer protection efforts, and line up appropriate interviewees to amplify key messages.

Private-sector contest

Organize a contest for private-sector involvement in ozone layer protection efforts, notably the phase-out of hydrochlorofluorocarbons (HCFCs). The objective is to encourage the private sector to contribute to ozone layer protection efforts at the country level in a coordinated, transparent and complementary way. The winning company could receive an ozone layer protection trophy.

Public spaces

Promote the day in public spaces using banners or electronic billboards illustrating the theme.

Race/marathon

Organize a sporting event such as a marathon. You could get T-shirts or numbers printed with the Ozone Day theme.

Roadshow

Have teams of people set up booths or presentations in public spaces (shopping centres, markets etc.), and sensitize the public about ozone protection activities.

Theatre

Ask a local theatre group to support the day with a performance that could be linked to the theme of the day.

Video screening

Invite guests to watch relevant video related to ozone layer protection or approach cinemas and public spaces with screens to ask if you can broadcast the content there. Available videos include:

- The Antarctic Ozone Hole -- From Discovery to Recovery, a Scientific Journey:
<https://www.youtube.com/watch?v=AU0eNa4GrgU>
- The Arctic & the Ozone Layer: Stabilizing our Environment and Climate:
<https://www.youtube.com/watch?v=4VI8AKGY-tY>

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Group Photograph of Participants, Parents and RVIM Members



Student Volunteers with Director, RVIM



Prize Distribution