



## R.V. Institute of Management

### RVIM Centre for Social Responsibility

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#### TITLE OF THE EVENT:

UNNAT BHARAT ABHIYAN

**Category** : Rural Development

**Date** : May 9,2016

**Location** : Hirehalli,Tumkur

**Time** : 6.30 am-8.00 pm

#### Partnering

Institution/Supported by :

ICAR ,Hirehalli

#### Participation breakup

TOTAL : 62    Students : 21    Staff: 1    Public/Others: 40

#### Objectives to be achieved

To participate in Unnat Bharat Abhiyan programme launched by the Government of India

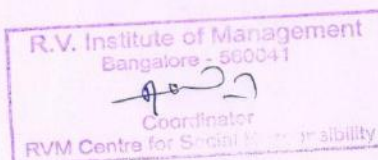
#### Report Summary

The students visited the Indian Council for Agricultural Research (ICAR) station and obtained information relating to use of technology in agricultural practices. Then they visited and interacted nearby villages relating to use of technology. The group also visited Sri.Siddaganga Mutt.

#### IMPACT NOTES-

The students group was with few students in agricultural background. Interactions with villages were effective to communicate. Student Ramamohan was instrumental in narrating good practices in agriculture.

Scheme- UBA



## **R.V. Institute of Management, Bangalore**

Unnat Bharat Abhiyan is a Ministry of Human Resource Development, Government of India programme to uplift rural India. The programme is being launched in collaboration with the Indian Institutes of Technology (IITs), National Institutes of Technology (NITs) and other leading Government Engineering Institutes like College of Engineering, Pune across the country.

Unnat Bharat Abhiyan is being coordinated and steered by IIT Delhi. The programme involve engaging with neighbouring communities and using technologies for their up-liftment .

RVIM has initiated Unnat Bharat Abhiyan programme in the campus through various interactive sessions for the students of II Semester MBA through desk top technological research during RVIM Innovation Lab sessions held on every Friday 2 pm-4 pm. The process of patenting and technology management is also encouraging the flow of new ideas for rural development.

### **REPORT OF UNNAT BHARAT ABHIYAN**

#### **FIELD VISIT PROGRAMMES INITIATED**

#### **ON BASAVA JAYANTHI**

#### **WITH THE BLESSINGS OF**

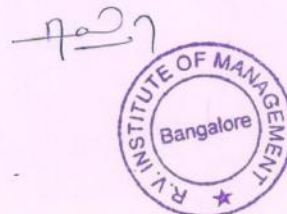
**Dr. Sri SriSriShivakumaraSwamiji**

**And guidance of Respected Director, RVIM**



**RVIM Innovation Lab & RVIM Centre for Social Responsibility**

**May 9, 2016**





The class discussions has led to the development and tracking of technologies for rural development through desk research. Motivation and awareness about rural environment to the urbanite students was essential for developing the linkage and to understand the ground realities of villages.

The focus was also on agriculture improvisation as few of the participating students hailed from rural agro based background and were well versed with agro technology.

The day of commencement of field visit was on an auspicious day to remember the works and teachings of Lord Basavanna, the social reformer, religious Guru and a revolutionary philosopher of 12th century. To follow 'Work is Worship' the inspirational message of Basavanna to the society.

The destination was SreeSiddagangaMatha ,Tumkur to seek the blessings of the centenarianDr. Sri SriSriShivakumaraSwamiji, Head of SreeSiddaganga Mutt in Tumkur District.

The village visit was focused in Hirehalli , a Village in TumkurTaluk in Tumkur District .It is located 13 KM towards East from District head quartersTumkur, 64 KM from Bangalore.Hirehalli Pin code is 572140 and postal head office is Urdigere .

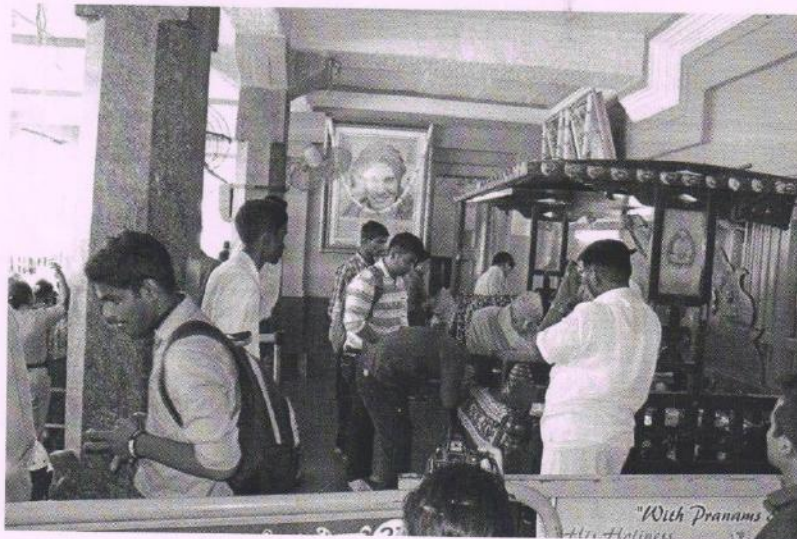
With the support of ICAR-Indian Institute of Horticultural Research Office at Hirehallithe team reached the farms nearby. Also Sri.Jagadish.K.M , ICAR office briefed few students on scientific farming in Green House.

After meeting the objectives of the one day out bound event, 21 students accompanied by Faculty A.Chandran returned to Bangalore city by 5.45 pm.

The learning's from this visit shall lead to class discussions and further programmes.



21 members team from II Semester MBA



Students seeking the blessings of Swamiji





Bangalore to Tumkur by Train



At Krishi Vigyan Kendra, Hirehalli





Interactions at Horticulture Centre



Bee Keeping





Students visited and provided technology adaptation for agriculturalists