



R.V. Institute of Management

RVIM Centre for Social Responsibility

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TITLE OF THE EVENT: DIGITAL INDIA WEEK	Category : Empowerment Date : July 1 -7,2015 Location : Campus Time : 11 am till evening
Partnering Institution/Supported by : Digital India Campaign Government of India	
Participation breakup	TOTAL : 80 Students : 10 Staff: 30 Public/Others: 40
Objectives to be achieved	To understand the world with people of people with problems and then to develop a positive attitude with societal values
Report Summary	The students walked the distance for some time and then took a public transport to reach the venue. Their time was spent with the children and was nurturing the compassionate behavior in them. The books were gifted to children.
IMPACT NOTES- All the three students reported with philanthropically oriented. They have understood the pain of sufferings.	

Faculty members -30


Students- 10

Public Beneficiaries -40

Alumni(Batch 2012-14)- Mr.Kaushik and Steffi David

Student Volunteers: 1.Basavaraj 2.Swetha 3.Venela 4.Pooja 5.Swathi 6.Akash 7.Govinda

8.Kavitha 9.Koushik 10.Yamini

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Coordinator
RVIM Centre for Social Responsibility

Digital India Week

July 1-7, 2015

Empowering India for e-Transactions

Digital India Week was inaugurated on July 1, 2015. The flagship programme of Government of India aims to transform the nation towards total digitally literacy.

RVIM NEWS DESK

Congratulations- Alumni Achiever



The Director, staff members and students of RVIM congratulated & felicitated Mr. D K Balaji, Alumni, RVIM on July 25, 2015, for having secured 36th Rank at all India Level and 6th Rank at Karnataka Level in the UPSC Examination 2014. The Chief Guest for the Felicitation Programme was Dr. M K Panduranga Setty, President, Rashtreeya Sikshana Samithi Trust, Bangalore and was presided over by Dr. T V Raju, Director, RVIM

Digital India Week at RVIM

Centre for Social Responsibility organized various programmes to mark the Digital India Week as per the directions and guidelines of AICTE. The Digital India Week at RVIM was marked with the screening of Hon'ble Prime Minister's address during inaugural function held at Indira Gandhi Indoor Stadium, New Delhi.

On July 2, 2015 extensive online search was made by faculty members and students to understand the various Government services available for the citizens to bring in transparency and benefits.

On July 3, 2015, Mr. A Chandran, Asst. Professor, Department of General Management and Coordinator RVIM Centre for Social Responsibility, communicated the benefits of online & digital communication and transactions. Members of the supporting staff and housekeeping were provided with steps to enroll for Jeevan Pramaan through Aadhaar authentication. They were also informed about importance of Aadhaar card for using various digital platforms of Government of India.

On July 4, 2015, Mr. Kaushik Bose and Ms. Steffi David, alumni MBA Batch 2012-14 spread an awareness message about the functioning of digital locker to their colleagues and well-wishers at their workplace. This attempt provided an opportunity to understand the process and benefits of using a Digital Locker.



Smt. Bhargavi Narayan, famous theatre, film & TV artist experiencing the process of applying for Jeevan Pramaan, Digital Life Certificate issued for Pensioners, held at RVIM

On July 5, 2015, Information about e-services and m-services were obtained and worked towards conducting research in the field of digital services.

On July 6, 2015 around 40 senior citizens from the community were invited for an awareness programme on Digital India Week. A step by step approach in registering digital life certificate for pensioners were taught and this motivated them to use digital service for obtaining their life certificates as many of them were pensioners. The usage of digital locker was explained in detail along with video presentation.

On July 7, 2015 Information on awareness of Digital India Week and various facilities provided were collected from General Public through questionnaire and personal interview. This exercise supported in understanding the perception of General Public towards digital services and also helped in spreading the message of digital services provided by the Government to the citizens.

International Yoga Day

A yoga training week was organised for the staff members of RVIM and senior citizens from June 11 to 19, 2015 on the occasion of International Yoga day. The yoga week at RVIM was inaugurated by Dr. T V Raju, Director, RVIM, Mr. Balakrishna Bhat and Ms. Devambika, Yoga trainers, Bangalore. Around 40 members took part in the yoga training week and participated in the programme organized by Rashtrorathana Parishat at National College Grounds on June 21, 2015. His Excellency, Governor of Karnataka, Sri. Vajubhai Vala graced the occasion.



Dr. T V Raju, Director, RVIM, Sri. Balakrishna Bhat & Smt. Devambika, Yoga Trainers during the Inauguration of Yoga Week at RVIM



Dr. T V Raju, Director, RVIM along with the staff members on International Yoga Day held at National College Grounds on June 21, 2015

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Unless India stands up to the world, no one will respect us. In this world, fear has no place. Only strength respects strength - A P J Abdul Kalam



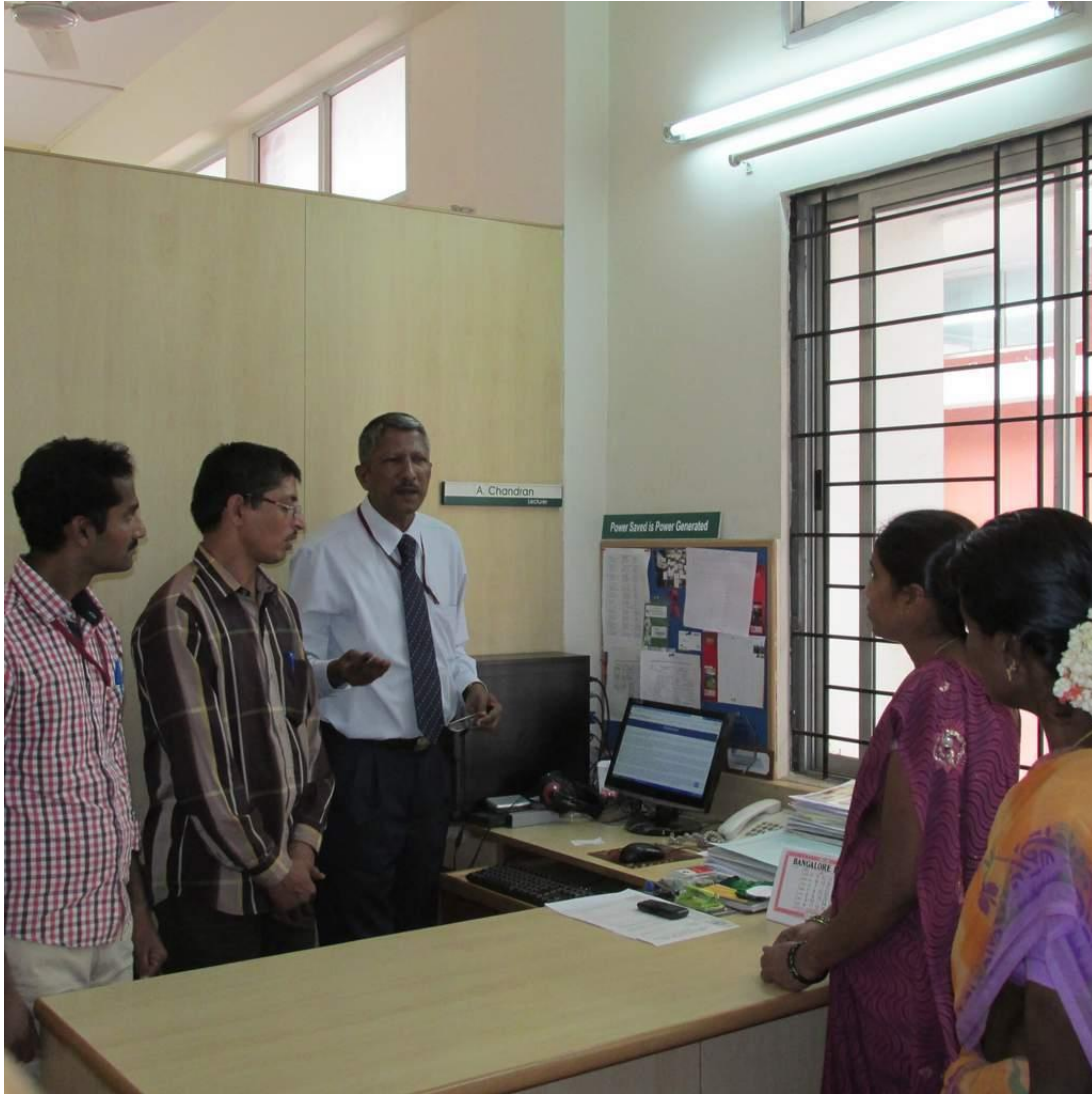
Screening of the Live Telecast



Faculty members view the telecast of Inauguration of Digital India week



Teaching to apply for : Jeevan Pramaan :: Life Certificate for Pensioners



Teaching Helping staff to use Government e portals

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