



R.V. Institute of Management
RVIM Centre for Social Responsibility

CA-17,36th Cross,26th Main, Jayanagar 4th 'T' Block, Bangalore 560041
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TITLE OF THE EVENT:

AIDS DAY 2017

Category : Awareness

Date :December 1,2017

Location : Campus

Time : 4.00pm

Partnering Institution/Supported by :

World AIDS Day Org.

Participation breakup

TOTAL : 165 Students : 125 Staff: 10 Public/Others: 30

Objectives to be achieved

To spread the message on AIDS Day through Street Play and Social Media

Report Summary

The students of II Semester C tagged Red Ribbon in the day. The message was quickly passed on to the campus during leisure and many students started discussing. Later at 4 pm a street play was staged in the quadrangle by 15 member team. The street play was of 15 minutes duration and was watched by around 150 students from all the floors.

IMPACT NOTES-

One class took the lead to tag Red Ribbon. It motivated others also. The street play was recorded and played on social media. The reach was around 1031 viewers in Facebook in a short span and still keeps going.

Street Play Team-I Semester Section C

Team Leader- Ranjitha,Pranam Shetty and Pooja

R.V. Institute of Management
Bangalore - 560041

Coordinator
RVIM Centre for Social Responsibility

From

December 1, 2017

A.Chandran
Faculty in Department of General Management
Coordinator RVIM Centre for Social Responsibility
RVIM

To

The Respected Director
RVIM

Sir,

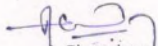
December 1 every year is marked as 'World Aids Day'. This year we wish to perform a street play of 5 minutes duration at 4.00 pm in the campus.

Students of I Semester MBA Section 'C' have volunteered to perform the street play as a part of awareness programme.

Request for approval

Thanking you

Yours faithfully


A.Chandran

Approved

by
01.012.17



AIDS Day Awareness Programme in the campus was organized by all the students of I Semester MBA Section 'C'

Street Play - AIDS DAY AWARENESS

	Participants Name	class
1)	Pooja Dulgach	I- sem 'C' sec
2)	Ranjitha. N	
3)	Nirisha Jain .B	
4)	Neha Saibannavar	
5)	Nethravally .S	
6)	Paritha .R.	
7)	Pranavi Shetty	
8)	Rajesh U	
9)	Ranjay Sanjay	
10)	Praveen .B	
11)	Roopa Li Srinu	
12)	Prakash Patil	
13)	Prasanna .S	
14)	Prasanna	

Poster by : Karishma G.H - I sem 'B' sec

Participants of the Street Play and Poster Making

R V Institute of Management

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@ayanagar4thTblockBANGALORE

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We Wish You a Happy New Year 2018

Dr. T.V. Raju
Director

673 people reached

Like | Comments | Share

Write a comment...

R V Institute of Management added 0 new photos
December 1, 2017

Awareness Programme to mark 'World Aids Day 2017'. Poster making and Street Play

1,131 people reached

1,131 People reached

CONTACTS

- Kavya Chandakicharla
- Chethana Prasad
- Tatasa Nelli
- Koushik V Joshi
- Md Asraf Ahmed
- Adhishank Kagal
- Nikhita G Bhambhani
- Santosh K. Magge
- Rahul KR
- Kavya Shree
- Vinutha K
- Sunil Semantara
- Anu Shree R

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Social Media Reach-1131 in a short span