



## R.V. Institute of Management

### RVIM Centre for Social Responsibility

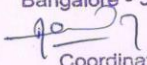
CA-17,36th Cross,26th Main, Jayanagar 4th 'T' Block, Bangalore 560041  
Ph: 080-42540300 Fax:080-26654920 E Mail: contact@rvim.edu.in Web: www.rvim.edu.in

<b>TITLE OF THE EVENT:</b>  <b>BE GOOD-DO GOOD</b>	<b>Category</b> : Awareness <b>Date</b> : January 17-20,2017 <b>Location</b> : Cancer Hospital, Blind School <b>Time</b> : 9.30 am
<b>Partnering Institution/Supported by :</b>  <b>Samartha Bharatha</b>	
<b>Participation breakup</b>	TOTAL : 93    Students : 35    Staff: 8    Public/Others: 50
<b>Objectives to be achieved</b>	To inculcate the BE GOOD –DO GOOD among the students community through extensional activities and service to the nation.
<b>Report Summary</b>	The objective of this programme is to make students BE GOOD. This was done through a series of programmes like-gardening and environment, stopping pollution of plastics, use of digital communication of UPI for banking, road safety, health camp and reaching children through storytelling. The campaign fulfilled its objectives.
<b>IMPACT NOTES-</b> Students participating in this series of programme have acquired good thoughts to keep their mind good .Do No Harm was the message to all.	

## BE GOOD-DO GOOD Campaign

BE GOOD-DO GOOD is programme organised by RVIM during the month of January from 18 onwards for a week . Various initiatives are designed to suit the needs on the students to inculcate value education and simultaneously engaging in activities that is to help the society.

Each day a new campaign and a new method to reach the society.Students were formed into teams and executed the programme with their best efforts.

R.V. Institute of Management  
Bangalore - 560041  
  
Coordinator  
RVIM Centre for Social Responsibility

## **BE GOOD-DO GOOD Campaign**

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In a congratulatory note 'Samartha Bharatha' sent a mail appreciating RVIM. The congratulatory note reads 'The kind of enthusiasm showed by your students requires a good round of applause' .....

In programme day 1 –students interacted with senior citizens as apart of value education.Vivekananda message was conveyed through Vivek Band a small material to be worn on arm.Medical camp was organised with the support of Sagar Hospital .Gardening in the campus was carried .Later in the evening an another team interacted with the children in a nearby park to narrate great stories of great personalities.

On the day 2-students visited nearby bank to spread the message on digital transactions through UNIFIED PAYMENTS INTERFACE (UPI). Later the other team worked on creating awareness to stop using plastics and promote the usage of cloth bag.

Day 3 –the students were explained about the rain water harvesting adopted in Campus.

Report of BE GOOD-DO GOOD CAMPAIGN at R.V. Institute of Management

Programme No. 1 January 18, 2017

**Campaign Organised by R.V. Institute of Management**

Campaign Coordination :RVIM Centre for Social Responsibility

Campaign Initiative -Samartha Bharata, Bull Temple Road, Bangalore

Programme I marked the campaign of BE GOOD-DO GOOD activities on January 18, 2017. The day events were planned ahead and a mail has been sent to Samartha Bharata for suggestions. The brief interim report for programme 1 is provided here with few photographs.



**Student Volunteers interact with Senior Citizens to carry short stories on values to support their story telling skills and building a life of wisdom and values.**

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18/01

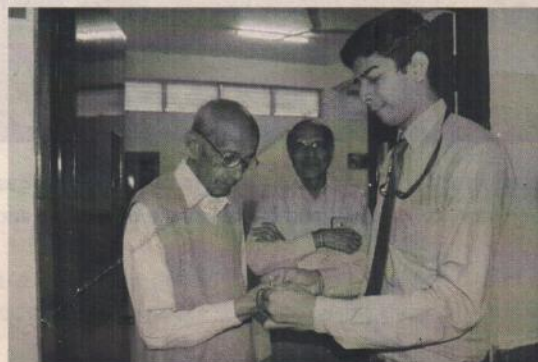




**Dr. T.V.Raju, Director,RVIM receives VIVEK BAND from Student Volunteer**



**Faculty Members display the adored VIVEK BAND**

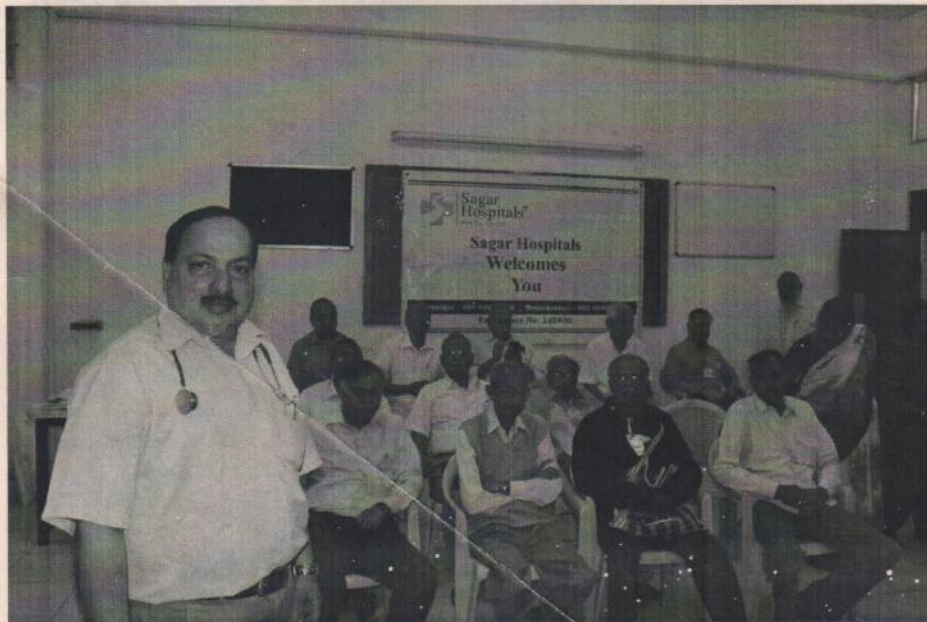


**Senior Citizen receives VIVEK BAND from student volunteer**

11/11/21



**Dr. Gokuldas Nayak ,SAGAR HOSPITALS appreciates the student volunteers and the message of VIVEK BAND**



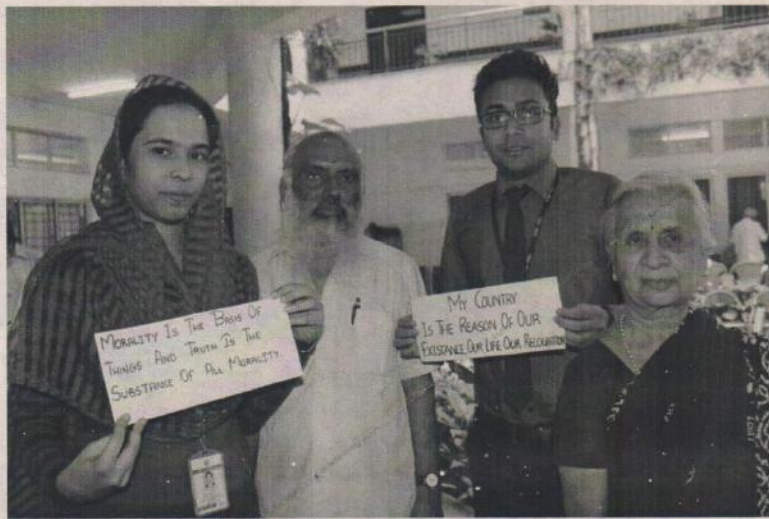
**RVIM had organized a Health Camp for senior citizens on the day in the campus with the medical support team from Sagar Hospitals**

*Gardening in campus and cleaning the surrounding (with 3000)*





Medical Camp in Progress



Moral Education to students through the support of Senior Citizens



Gardening in campus and cleaning the surrounding( Swatch Bharath)





**Story telling at nearby park for little childrens. Theme –Freedom Fighters**



**Student Volunteer Narrates story to little childrens**

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**PROGRAMME NO.2 to be held on Thursday January 19, 2017- Use of Cashless transfers through UPI Digital App for public at Parks and Bus stops and community centres**

*(This is a mirrored image of the text above, appearing upside down)*



1/19/2017

Print

**Subject:** Re: BE GOOD-DO GOOD Programme No.2 ( for 19.1.2017) at R.V.Institute of Management  
**From:** deepakrajgopal@royaltourist.in (deepakrajgopal@royaltourist.in)  
**To:** chandran\_vision@yahoo.co.in; krishnagowda@gmail.com;  
**Cc:** tv\_raju@rediffmail.com;  
**Date:** Thursday, 19 January 2017 12:48 PM

Appreciation  
e-mail from  
Samartha Bharata

namasthe chandran ji,

the kind of enthusiasm showed by your students requires a good round of applause . your motivation towards selfless service is a mile stone towards children's overall human being . keep it going and lets make the concept of be good and do good a part of our daily life

with warm regds

On Thursday, 19 January 2017 12:40 AM, chandran chandran <chandran\_vision@yahoo.co.in> wrote:

To  
The Organisers of BE GOOD-DO GOOD Campaign  
Samartha Bharata

Respected Sir

Further to telephonic talk and briefing about today's event , the programme designed for January 19, 2017 shall be

**Use of UPI Digital App**

**A batch of around 15 students shall go to nearby bus stops, parks, community centres /public places and teach use of cashless transfers through UPI Digital App .**

**Use of Cloth Bags**

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Congratulatory mail sent by Smartha Bharata

**Report of BE GOOD-DO GOOD CAMPAIGN at R.V. Institute of Management**

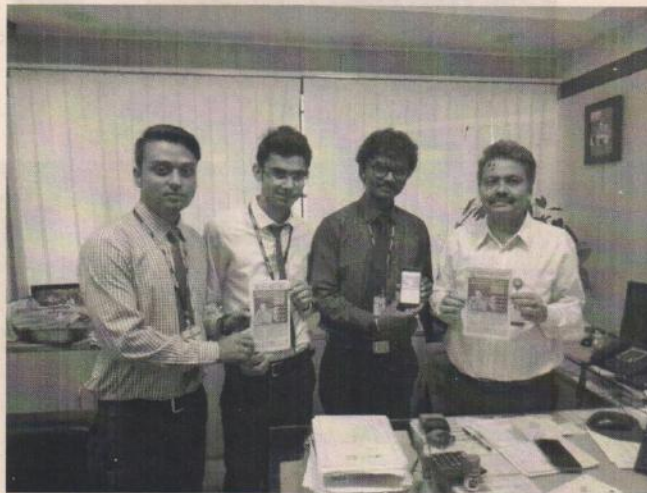
**Programme No. 2 January 19, 2017**

**Campaign Organised by R.V. Institute of Management**

**Campaign Coordination :RVIM Centre for Social Responsibility**

**Campaign Initiative -Samartha Bharata, Bull Temple Road, Bangalore**

Programme 2 had awareness programme on use of UPI for promoting cashless transactions using a mobile app. Also a batch of students visited surrounding of Jayanagar to create awareness for using cloth bags instead of plastic. The day events were planned ahead and a mail has been sent to Samartha Bharata for suggestions. The brief interim report for programme 2 is provided here with few photographs.



**Student Volunteers discussed the modality and application of UPI at State Bank of India , Jayanagar 4<sup>th</sup> T Block Branch**

*my appreciations to you  
and students*

*in  
19/01*



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Spreading the message to adopt UPI to nearby commercial centres

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Spreading the message to a college student to adopt UPI

Student Volunteers discuss the mobility and application of UPI at State Bank of India  
Mysore 4<sup>th</sup> Block Branch

an awareness program was held on Friday January 20, 2017 at State Bank of India

my appreciation to you  
and thank you  
for your help

10/1/17



**Awareness on usage of cloth bag instead of plastic . Student volunteers in conversation with the public to avoid plastic bags**



**Student volunteers talk to the vegetable vendor and a customer at that point to avoid usage of plastic bags**



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**Student Volunteers talk to the flower vendor to encourage usage of cloth bags**



**Student Volunteers talk to a pedestrian to avoid plastic bags**

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**PROGRAMME NO.3 to be held on Friday January 20, 2017- Awareness Programme on  
Rain water harvesting**

The next day students were provided with brief information on Rainwater Harvesting used in the campus.