



Rashtreeya Sikshana Samithi Trust

## R.V.INSTITUTE OF MANAGEMENT

CA-17, 36<sup>TH</sup> CROSS, 26<sup>TH</sup> MAIN, 4<sup>TH</sup> T BLOCK, JAYANAGAR, BANGALORE – 41

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### NATIONAL MANAGEMENT WEEK 2017

No.of Programmes	Students Participation	Staff Participation	Public /Beneficiaries
7	32	10	620

The National Management Week was organized from August 1-7, 2017 as per the instructions of Association of Indian Management Schools (AIMS). All programmes were related to extentional activities/CSR.

**Award:** The programme documents were nominated for AIMS National Mangement Week Award 2017.It was presented at the 29<sup>th</sup> AIMS Convention held in Pune.



Coordinator, RVIM Centre for Social Responsibility presented the programme activities



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**National Management Week 2017**

**Impact Notes:** The seven days programme provided students to associate in the programmes of their choice and based on their available time for service. The auto drivers etiquette was encouraging and it provided new insights to design such programmes for auto drivers. The school visit was regular activity. This time the interaction was during prayer so that more students could be addressed in a short time. The effectiveness was more and around 620 were benefited by 32 members' student group with seven teams.

R.V. Institute of Management  
Bangalore - 560041

Coordinator

RVM Centre for Social Responsibility



## **R.V. Institute of Management** **Bangalore**

### **REPORT OF AIMS** **NATIONAL MANAGEMENT WEEK** **August 1 to 7, 2017**

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## **On Day 1- August 1, 2017**

**Initiate a Blood Donors Network for 1st Time Donors age 18-20 years. Provided awareness and basic education. A total of 60 prospective donors were identified and provided to Cancer Hospital Kidwai Memorial Institute of Oncology and Sri Jayadeva Institute of Cardiovascular Sciences and Research.**

## **On day 2- August 2, 2017**

Tilak Kumar and Amrutha educated auto drivers on ethics, etiquette and safe driving practice. Reached 16 drivers in Jayanagar.

### **Educating Auto Drivers**



**Tilak Kumar and Amrutha .B.A educating drivers on Etiquette and Safe Roads.**

## **On day 3- August 3, 2017**

Pallavi.U addressed students in L.R. Cambridge School on road safety. Awareness to 500 students.

Nischith.H.G and Sunil C.H.provided chess game skills to Government School children in Jayanagar 9<sup>th</sup> Block.



## **Road Safety education to School Children**



Pallavi.U addressed 500 children on Road Safety

## **Teaching Chess at Government School**





Nischith.H.G and Sunil C.H. engaged themselves in teaching Chess to children

#### **On day 4- August 4, 2017**

Deepika Deepti Rekha Sarangi provided food for animals near her home. She is passionate about prevention of cruelty to animals.

#### **Day 5-Road Safety-August 5, 2017**

A team of experts from NIMHANS working in the areas of Traffic and Road Safety held a discussion with RVIM –CSR volunteers in RVIM campus. Also the student volunteers were provided with research information and presentation content to analyze the causes of accidents on the road. The volunteers shall reach schools and colleges to create awareness



**Nofal Hameed., M.Sc., M.Phil, NET,** Junior Consultant & Doctoral Research Fellow, NIMHANS discussing the causes of road accidents to the RVIM Student Road Safety Ambassadors .



Team of 12 CSR Volunteers from RVIM discussed with 7 researchers and trainers from Positive Psychology Unit, NIMHANS. The inputs generated in this SAFE RIDERS TRAINING shall be helpful in adopting safe practices on roads.

## **Day 6 -August 6, 2017-2 activities**

### **Visit to Orphanage**

Pavithra, Namratha, Pallavi, Priyanka and Meghana visited the Child Fund Association- an orphanage located in Puttenahalli. It houses 83 children, who are all girls from the age of 5 years to around 23 years who are pursuing their degree and engineering. The children over there are provided with schooling and higher education facilities. They are also given tuitions right there in the premises. These



children come from various background- with single parent who is working and does not have the means to take care of the child or no parent or abused children, etc., There are a few women who had come to this place long back and have completed their education and are working now. All of them reside there till they can stand on their own feet.

The student volunteers interacted with the inmates of the orphanage listened to their poems, added activities.



RVIM Student Meghana P.K teaching orphan childrens







RVIM Student Pavithra with children playing leisure games and poem reciting in orphanage

#### **Identification of First Time Blood Donors-August**

Nikhitha G, Vinuta Patil, Vishwanath M A visited public places to motivate public to take part in voluntary blood donation process. Many of the people have fear and developed certain phobia towards voluntary blood donation.

The students identified 50 prospective blood donors. The list is to benefit Cancer Hospital (KMIO) and Heart Hospital (Jayadeva Institute of Cardiology).

#### **Day 7-August 7, 2017-3 activities**

##### **Support to Visually Challenged**

Wernher Peter D'Silva ,Shaun Joshua D'Souza ,faculty members Prof. Suresh and Chandran visited Sree Ramana Maharishi Academy for the Blind in J.P.Nagar. The support for a cause was established and philanthropist was identified for the support. An anonymous donor identified by us stepped forward to provide

financial support. The student also interviewed the Founder President of the NGO Sri. T.V.Srinivasan. The content of the interview shall be used to spread the message in the campus.



**RVIM Students Wernher & Shawn, Faculty Prof.Suresh in conversation with the Academy Founder President Sri. T.V.Srinivasan**



**Founder President Sree Ramana Maharishi Academy for the Blind in J.P.Nagar is interviewed by RVIM-CSR Volunteers**

### **Fund Raising for Indian Association for the Blind**

RVIM has been contributing for the organization since many years. RVIM is continuously contributing Rs.5000 and more every year. This year the sale of flags commenced on Aug 7, 2017 with collection of Rs.1000.It is expected to reach more shortly.



Student Volunteers Swetha Sivankutty, Sunil and Nischith commenced the sale of IAB Flags to support blind children and Indian Association of The Blind.



### Digital Literacy for Senior Citizens

Suprada and Suma provided the basic training to use banking services ,travel and other essential services on mobile phone to senior citizens. The senior citizens aged 60 years -80 years attended the session in the campus.



Senior Citizens trained to use banking apps and other utility payment apps