



R.V. Institute of Management

RVIM Centre for Social Responsibility

CA-17,36th Cross,26th Main, Jayanagar 4th 'T' Block, Bangalore 560041

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TITLE OF THE EVENT: WOMENS DAY CELEBRATIONS & CANDLE LIGHT MARCH	Category :Gender Sensitization Date : March 8,2018 Location : Campus and 1 km radius Time : 9.30 am -8 pm
Partnering Institution/Supported by : AWAKE, GREENBUG, VMware & CA Ms. Manasa Jagadeesh	
Participation breakup	TOTAL : 223 Students : 100 Staff: 23 Public/Others: 100
Objectives to be achieved	To Celebrate Woman's Day and to sensitize on gender issues
Report Summary	The programme programme was designed and organized in consultation and suggestions from the Director, RVIM. Prof. Anitha D'Silva coordinated with RVIM-CSR for reaching to the media.
IMPACT NOTES-	The programme was successful in sensitizing the students and the public on various gender issues.

R.V. Institute of Management
Bangalore - 560041
A-27
Coordinator
RVIM Centre for Social Responsibility

International Women's Day Celebrations at RVIM

RVIM organized Panel Discussion on the Theme: "Ki-KA - The Reality and the Myth" on March 8, 2018 to mark International Women's Day .Ki is a highly motivated and career driven woman. She aims to become successful in the business world and also leads for more women to become career-minded, instead of just accepting the traditional fate of a housewife. Ka is a man who has no real aspirations to hold a day job or be permanently employed. He wishes to be a 'house-husband', having been inspired by the life that his mother lived as a housewife.

Panelist were Ms. Manasa Jagadeesh, Chartered Accountant, Ms. Jagadishwari, Chairperson Training(AWAKE), Ms. Jyoti Pahadsingh, Co-Founder, GREENBUG, Ms. Vijayashree S.R, Network Engineer, VMware

The panelist touched important issues in the society and also shared their career challenges. The panel discussion was moderated by Dr. Anupama Malagi, Associate Professor, RVIM. Students presented a skit and musical rendering to mark the occasion. The posters and theme of cultural programme sensitized various issues faced by women in the society .Dr. Purushottam Bung, Director, RVIM greeted all Women on the occasion. Col. (Retd) Asoka, Director, Training Development, Rashtreeya Sikshana Samithi Trust graced the occasion and greeted all.

Director, Staff and Students took part in the Candle Light March held in the evening and students performed street play during the en route. The programme was witnessed by a huge public gathering.



Women's Day - Panel Discussion on the Theme: "Ki-KA - The Reality and the Myth"



Students convey the message through Posters on Stage



Director, RVIM appreciates the students for a good work



Faculty Members interact during the session



A Short Play by students to sensitize on Gender Issues



Student Audience Participation



Group Photograph and Appreciations



Women's Day - Candle Light March commences from the Campus



Women's Day - Huge public gathering witnessed the Street Play performed during Candle Light March



RV Institute of Management

Celebrating Womanhood

International Women's Day

8th March, 2018 at 9:00 AM



Venue: SEMINAR HALL

RV Institute of Management

CA-17, 36th Cross, 26th Main, 4th "T" Block, Jayanagar Bangalore-560041



Theme: Ki-Ka The Reality & The Myth

Panelists

Manasa Jagadeesh; Chartered Accountant

Jagadishwari; Chairperson, Training AWAKE

Jyoti Pahadsingh; Co Founder GREEN BUG

*On the occasion of International Women's Day
we the students of R V Institute of Management
are hosting a Candle Light March at 6:00 PM from the Institute
to Jayanagar 9th Block junction, at the junction
the students will perform a street play.*



Director

Staff & Students



Rashtreeya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE - 41

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Copy of Press
Invitation
For
Director's approval

International Women's Day Celebrations

March 8, 2018

Theme: "Ki-KA - The Reality and the Myth"

Time: 9.00 am -11.00 am

Venue: Seminar Hall, R.V. Institute of Management

Ki is a highly motivated and career driven woman. She aims to become successful in the business world and also leads for more women to become career-minded, instead of just accepting the traditional fate of a housewife. **KA** is a man who has no real aspirations to hold a day job or be permanently employed. He wishes to be a 'house-husband', having been inspired by the life that his mother lived as a housewife.

Panelist

Ms. Manasa Jagadeesh, Chartered Accountant

Ms. Jagadishwari, Chairperson Training (AWAKE)

Ms. Jyoti Pahadsingh, Co-Founder, GREENBUG

Also join us for the Candle Light March at 6pm to mark a call of action for accelerating empowerment of women.

Route for March: From the Institute up-to Jayanagar 9th Block junction and return. At the junction a Street play will performed by the students.

You are cordially invited.

Director

Staff & Student

RSVP: Ms. Anitha D'Silva 9742278574

7/3/2018

Invitation Copy for Press

PRESS CLUB OF BANGALORE

Cubbon Park, Bangalore-560001. Ph: 25903824 -- 22917704,

ಪತ್ರಿಕೆ ಮತ್ತು ಟೀವಿ ಮಾಧ್ಯಮಗಳ ಹೆಸರು: Print and Electronic Media Names

7/10/18

ಸಂಸ್ಥೆಯ ಹೆಸರು: **RVIM**
 Organisation Names:

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| ಡೆಕ್ಕನ್ ಕ್ರೋನಿಕಲ್
Deccan Chronicle | ಉದಯವಾಣಿ
Udayavani | ಉದಯ -ಟಿ.ವಿ
Udaya -TV. |
| ಸಂಯುಕ್ತ ಕರ್ನಾಟಕ
Samyukta Karnataka | ಈ ನಾಡು
Enadu | ಟಿವಿ -9
TV-9 |
| ದಿ ಹಿಂದೂ
The Hindu | ಆಂಧ್ರ ಜ್ಯೋತಿ
Andrajyothi | EAGLES TV MEDIA PVT. LTD.
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| ಡೆಕ್ಕನ್ ಹೆರಾಲ್ಡ್
Deccan Herald | ವಾರ್ತಾ
Vaartha | ಈ ಟಿ.ವಿ -ಕನ್ನಡ
E-TV Kannada |
| ಪ್ರಜಾವಾಣಿ
Prajavani | ಮಲೆಯಾಳಂ ಮನೋರಮಾ
Malayalam Manorama | ಪ್ರಜಾ ಟಿ.ವಿ
PRAJA T.V. |
| ಟೈಮ್ಸ್ ಆಫ್ ಇಂಡಿಯಾ
Times of India | ರಾಜಸ್ಥಾನ ಪತ್ರಿಕೆ
Rajastana Patrike | ಸಮಯ- ಟಿ.ವಿ
Samaya -TV |
| ದಿ ನ್ಯೂ ಇಂಡಿಯನ್ ಎಕ್ಸ್‌ಪ್ರೆಸ್
The New Indian Express | ಡೈಲಿ ಸಾಲರ್
Daily Salar | ಸುವರ್ಣ -ಟಿ.ವಿ.
Suvarna -TV |
| ಕನ್ನಡ ಪ್ರಭ
Kannada Prabha | ಈ ಸಂಜೆ
Eesanje | ಕಸ್ತೂರಿ- ಟಿ.ವಿ.
Kasthuri -TV. |
| ದಿನಮಣಿ
Dinamani | ಸಂಜೆವಾಣಿ
Sanjevani | ರಾಜ್- ಟಿ.ವಿ. Sign :
Raj -TV. |
| ಬೆಂಗಳೂರು ಮಿರರ್
Bangalore Mirror | ದಿನಸುದರ್
Dinasudar | ಆಲ್ ಇಂಡಿಯಾ ರೇಡಿಯೋ
All India Radio |
| ವಿಜಯ ಕರ್ನಾಟಕ
Vijaya Karnataka | ಇಂದು ಸಂಜೆ
Indusanje | ಕೆ.ಎಫ್. ಚಾನೆಲ್
K. F. Chanef |
| ವಿಜಯವಾಣಿ
Vijayavani | ಮೆಟ್ರೊಪಾಲಿಟನ್ ಮೀಡಿಯಾ ಲಿಮಿಟೆಡ್
VIJAY KARNATAKA
KSCCF Compound, Opp. Karnataka Sahitya Parshit
Pampa Maha Kavi Road,
BANGALORE - 560 018, Karnataka | ಪಿ.ಟಿ.ಐ.
P.T.I. |
| ಹೊಸದಿಗಂತ
Hosadigantha | ದೂರದರ್ಶನ ಕೇಂದ್ರ
Dooradarshana Kendra | ಯು.ಎನ್.ಐ.
U.N.I |
| | | ಸಾಲರ್
SALAR |

