

R.V. Institute of Management

RVIM Centre for Social Responsibility

CA-17,36th Cross,26th Main, Jayanagar 4th 'T' Block, Bangalore 560041 Ph: 080-42540300 Fax:080-26654920 E Mail: contact@rvim.edu.in Web: www.rvim.edu.in

TITLE OF THE EVENT:

Category :Gender Sensitization

WOMENS DAY CELEBRATIONS

Date : March 8,2018

& CANDLE LIGHT MARCH

Location : Campus and 1 km radius

Time : 9.30 am -8 pm

Partnering Institution/Supported by : AWAKE, GREENBUG, VMware & CA Ms. Manasa Jagadeesh

Participation breakup	TOTAL: 223 Students: 100 Staff: 23 Public/Others: 100	
Objectives to be achieved	To Celebrate Woman's Day and to sensitize on gender issues	
Report Summary	The programme programme was designed and organized i consultation and suggestions from the Director, RVIM. Prof. Anitha D'Silva coordinated with RVIM-CSR for reaching to the media.	
IMPACT NOTES-		

The programme was successful in sensitizing the students and the public on various gender issues.

R.V. Institute of Management
Bangalore - 560041
Coordinator
RVM Centre for Social Responsibility

International Women's Day Celebrations at RVIM

RVIM organized Panel Discussion on the Theme: "Ki-KA - The Reality and the Myth" on March 8, 2018 to mark International Women's Day .Ki is a highly motivated and career driven woman. She aims to become successful in the business world and also leads for more women to become career-minded, instead of just accepting the traditional fate of a housewife. Ka is a man who has no real aspirations to hold a day job or be permanently employed. He wishes to be a 'house-husband', having been inspired by the life that his mother lived as a housewife.

Panelist were Ms. Manasa Jagadeesh, Chartered Accountant, Ms. Jagadishwari, Chairperson Training (AWAKE), Ms. Jyoti Pahadsingh, Co-Founder, GREENBUG, Ms. Vijayashree S.R, Network Engineer, VMware

The panelist touched important issues in the society and also shared their career challenges. The panel discussion was moderated by Dr. Anupama Malagi, Associate Professor, RVIM. Students presented a skit and musical rendering to mark the occasion. The posters and theme of cultural programme sensitized various issues faced by women in the society .Dr. Purushottam Bung, Director, RVIM greeted all Women on the occasion. Col. (Retd) Asoka, Director, Training Development, Rashtreeya Sikshana Samithi Trust graced the occasion and greeted all.

Director, Staff and Students took part in the Candle Light March held in the evening and students performed street play during the en route. The programme was witnessed by a huge public gathering.



Women's Day - Panel Discussion on the Theme: "Ki-KA - The Reality and the Myth"



Students convey the message through Posters on Stage



Director, RVIM appreciates the students for a good work



Faculty Members interact during the session



A Short Play by students to sensitize on Gender Issues



Student Audience Participation





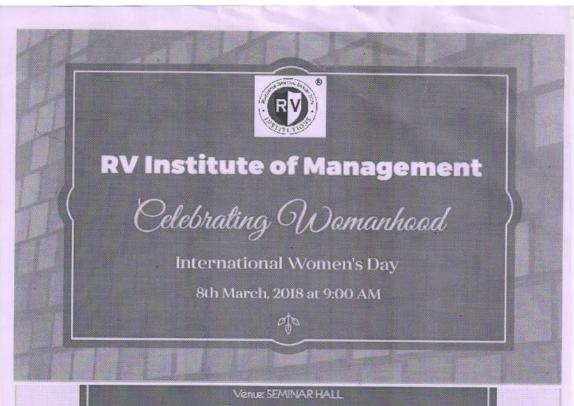
Group Photograph and Appreciations



Women's Day - Candle Light March commences from the Campus



Women's Day - Huge public gathering witnessed the Street Play performed during Candle Light March



Venue: SEMINAR HALL.
RV Institute of Management
CA-17, 36th Cross, 26th Main, 4th "T" Block, Jayanagar Bangalore-560041

Theme: Ki-Ka The Reality & The Myth Panelists

Manasa. Jagadeesh;Chartered Accountant Jagadishwari; Chairperson, Training AWAKE Jyoti Pahadsingh; Co Founder GREEN BUG

On the occasion of International Women's Day
we the students of R V Institute of Management
are hosting a Candle Light March at 6:00 PM from the Institute
to Jayanagar 9th Block junction, at the junction
the students will perform a street play.

Director

Staff & Students



Rashtreeya Sikshana Samithi Trust

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R.V.INSTITUTE OF MANAGEMENT

CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE – 41 Phone: 080-42540300 E Mail: contact@rvim.edu.in

International Women's Day Celebrations

March 8, 2018

Theme: "Ki-KA - The Reality and the Myth"

Time: 9.00 am -11.00 am

Venue: Seminar Hall, R.V. Institute of Management

 $\underline{\mathbf{Ki}}$ is a highly motivated and career driven woman. She aims to become successful in the business world and also leads for more women to become career-minded, instead of just accepting the traditional fate of a housewife. $\underline{\mathbf{KA}}$ is a man who has no real aspirations to hold a day job or be permanently employed. He wishes to be a 'house-husband', having been inspired by the life that his mother lived as a housewife.

Panelist

Ms. Manasa Jagadeesh, Chartered Accountant Ms. Jagadishwari, Chairperson Training (AWAKE) Ms. Jyoti Pahadsingh, Co-Founder, GREENBUG

Also join us for the Candle Light March at 6pm to mark a call of action for accelerating empowerment of women.

Route for March: From the Institute up-to Jayanagar 9th Block junction and return. At the junction a Street play will performed by the students.

You are cordially invited.

Director

Staff & Student

RSVP: Ms. Anitha D'Silva 9742278574

4/3/2018

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PRESS CLUB OF BANGALORE

Cubbon Park, Bangalore-560001. Ph: 25903824 -- 22917704, ಪತ್ರಿಕೆ ಮತ್ತು ಟೀವಿ ಮಾಧ್ಯಮಗಳ ಹೆಸರು: Print and Electronic Media Names

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