



R.V. Institute of Management

RVIM Centre for Social Responsibility

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TITLE OF THE EVENT:

WORLD HEART DAY

Category : Life Skills

Date : September 29,2018

Location : Hosur Road

Time : 8.30 am onwards

**Partnering
Institution/Supported by :**

**SPARSH Hospital,
Bommasandra**

Participation breakup

TOTAL : 1018 Students : 15 Staff: 3 Public/Others: 1000

Objectives to be achieved

To create awareness on artificial respiration/Basic Life Support on Hosur Road through street plays and demonstration.

Report Summary

The medical team from SPARSH Hospital and RVIM Team collaborated to stage 10 street plays in Hosur Road .Around 1000 people witnessed the demonstration. Few also practiced the procedure on a dummy model for gaining experience.

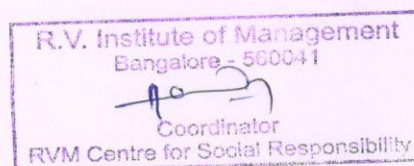
IMPACT NOTES-

This training was very encouraging by companies' .TVS and Enfield invited the team to perform for their employees. The public were able to understand the languages as the student group was well versed with Kannada,Telugu,Tamil,Malyalam,Hindi,Marathi and sign language. This was advantageous for easy communication.

Student Street PlayTeam ;

- 1.Ranjitha
- 2.Pranam Shetty
- 3.Pavithra
- 4.Priyanka
- 5.Sahas
- 6.Ravindra
- 7.Shambuling
- 8.Sindhu
- 9.Sowmya
- 10.Meghan
- 11.Vishal
- 12.Dhanush

**Photograph-Ashok
Crowd Management-A.Chandran
PRO-Prof.Sowmya**



BASIC LIFE SUPPORT FOR COMMUNITY AWARENESS PROGRAMME

'World Heart Day'

Saturday, September 29, 2018

R.V. Institute of Management in association with SPARSH Hospital, Bommasandra is organizing an awareness programme through street plays to mark 'World Heart Day' on Saturday, September 29, 2018 from 8 am onward.

Series of street plays shall be performed at convenient places beginning at 'Silk Board Bus Stop' and then by moving towards Bommasandra. Each street play is of 10-15 minutes duration. Student volunteers from R.V. Institute of Management will perform the play and Doctors team from SPARSH Hospital, Bommasandra, shall demonstrate artificial respiration/Cardiopulmonary resuscitation/First aid by using a model/mannequin.

This is a part of awareness programme to educate the general public to save lives during emergencies.

Website link of World Heart Federation

<https://www.world-heart-federation.org/world-heart-day/registrations/?country=india&yr=2018>

The message was posted by Prof.Sowmya D.S in World Heart Foundation website.

On the day SPARSH Hospital Ambulance Team and Doctors assembled at Hosur Road Entrance near Madiwala. RVIM students performed street play and the medical team provided the procedure for BLS- Artificial Respiration.

Around 10 street plays were conducted near community gathering and reach more than thousand people. In companies TVS, Dechathlon, Enfield India –the manager permitted all their employees to view the BLS Training as it was very essential to them.



Banner for the awareness programme



Rashtreeya Sikshana Samithi Trust
R.V. INSTITUTE OF MANAGEMENT
Permanently Affiliated to Bengaluru Central University
Approved by : AICTE, New Delhi ; Recognised by : Govt. of Karnataka

Ref: 538 A /RVIM/MBA/2018-19

September 26, 2018

To

The Dy. Commissioner of Police
Koramangala
Bangalore



Sir,

Sub: Awareness Programme on September 29, 2018 to mark 'World Heart Day'

R.V. Institute of Management in association with SPARSH Hospital, Bommasandra is organizing an awareness programme through street plays to mark 'World Heart Day' on September 29, 2018 from 8 am onwards. Around 5 to 8 plays shall be performed at convenient places beginning at 'Silk Board Bus Stop' and then by moving towards Bommasandra. The other venues are Begur Road Junction, Hosa Road Junction, Electronic City Junction, Bommasandra Junction, & Chandapura Junction. Each street play is of 10-15 minutes duration. Student volunteers from R.V. Institute of Management will perform the play and Doctors team from SPARSH Hospital, Bommasandra, shall demonstrate artificial respiration/Cardiopulmonary resuscitation/first aid by using a model/mannequin.

This is a part of awareness programme to educate the general public to save lives during emergencies.

Thanking you

Yours faithfully

A. Chandran
Assistant Professor
Coordinator, RVIM Centre for Social Responsibility
Mb: 9449828204

Forwarded through the Head of the Institution:

Dr. Purushottam Bung
Director

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Special Permission from the Police



BLS Demonstration in Hosur Road



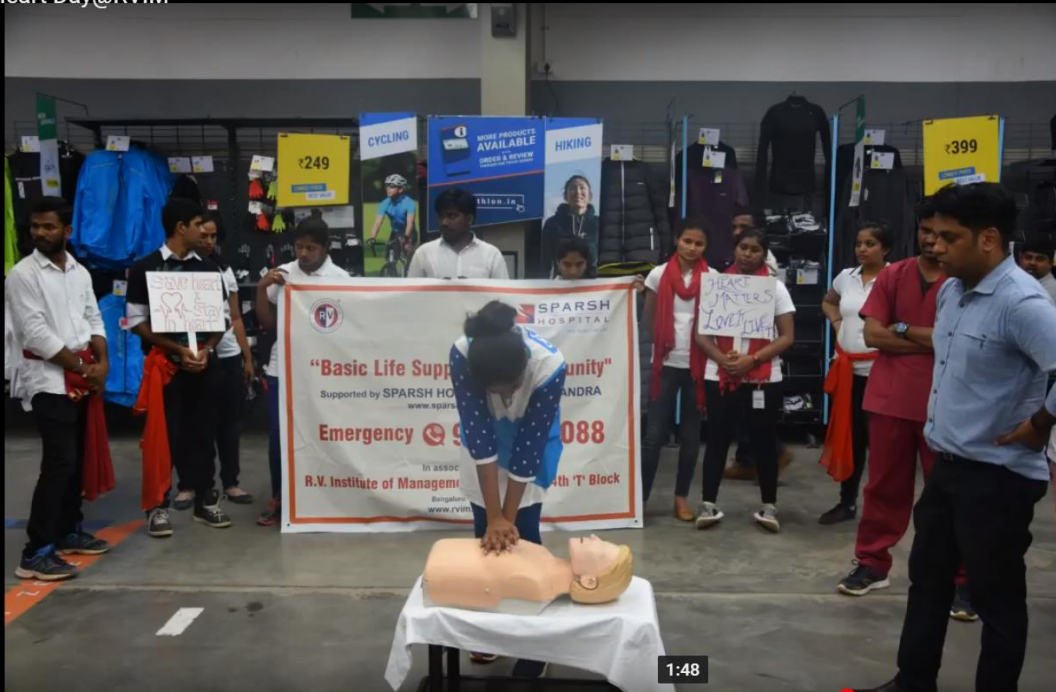
RVIM Students Group

World Heart Day@RVIM



0:11 / 2:54

World Heart Day@RVIM



1:48

2:12 / 2:54

Demonstration in Royal Enfield Showroom



To View the Video

Use Link: https://www.youtube.com/watch?v=1r9_BPY3elw