MEMORANDUM OF UNDERSTANDING BETWEEN R V Institute of Management CA 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore 560 041

And

ITC Limited

The MOU is intended to recognize the general basis for a cooperative and a collaborative working relationship between the two parties. The purpose of MOU is to have mutual intentions to jointly work on projects required for industries and institution needs, with learned faculty of good industrial experience and promising students, jointly agree to exchange their expertise for mutual benefit and growth, on the areas specified below:

Industrial Visits

□ In-plant Training & special Technical Training to make the students industry-ready

Guest Lectures

Workshops

Mini Projects and Main Project Work

Research & Development

Problem Solving

Studies & Survey

Campus Placements

Internships

This MOU shall be effective from the date of its approval by competent authorities at both ends.

The duration of the MOU shall be for a period of one year from the effective date.

During its tenancy, the MOU may be extended or terminated by a prior notice of not less than six months by either party.

Director

R.V. INSTRIVINE OF MANAGEMENT C.A. 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, BANGALORE - 560 041.

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ITC LIMITED ITD Marketing Company name Property No. 18, Banaswadi Road, Linn Susan Chales Maruthi Seva Nagar, Ward No. 59. BANGALORE - 560 005. HR