RV Institute of Management

R V Institue of Management

Faculty Feedback 2025 26

Odd Semester

Course Name : Consumer Behaviour and Neuro Marketing-23MBA132

Section Name : MBA 3 Sem Sec CBNM A 2025 26

Faculty Name : Prof. Anitha BM D Silva

Question-wise Rating

Question Nos	Question Name	Question Nos	Below Average (1)	Average (2)	Good (3)	Very Good (4)	Excellent (5)
Q01	Punctuality and Discipline in the Class / online session	Q01	0	4	21	52	80
Q02	Ensures completion of syllabus of the course in time	Q02	0	2	21	48	90
Q03	Command over the subject matter	Q03	0	4	15	60	80
Q04	Facilitating class room/ Online discussions	Q04	0	2	18	52	90
Q05	Skill of linking subject to real world experiences/cases	Q05	0	2	12	64	85
Q06	Refers to latest developments in the field	Q06	0	4	27	40	85
Q07	Use of innovative teaching methods & tools	Q07	0	2	24	48	85
Q08	Overall Quality of Course Docket	Q08	0	2	24	44	90
Q09	Use of case studies/articles for discussion	Q09	0	2	15	52	95
Q10	Offering value added courses/certification programs/MOOCs/Webinars in the subject area to augment learning.	Q10	0	2	27	44	85
Q11	Helping attitude towards varied academic interest of students and approachability to discuss personal/professional issues.	Q11	0	4	12	56	90
Q12	Approach towards developing professional skills among students.	Q12	0	2	24	48	85
Q13	Fairness in evaluation and timely feedback.	Q13	0	2	15	64	80
Q14	Inspires students for ethical conduct.	Q14	0	2	24	44	90

Consumer Behaviour and Neuro Marketing-23MBA132

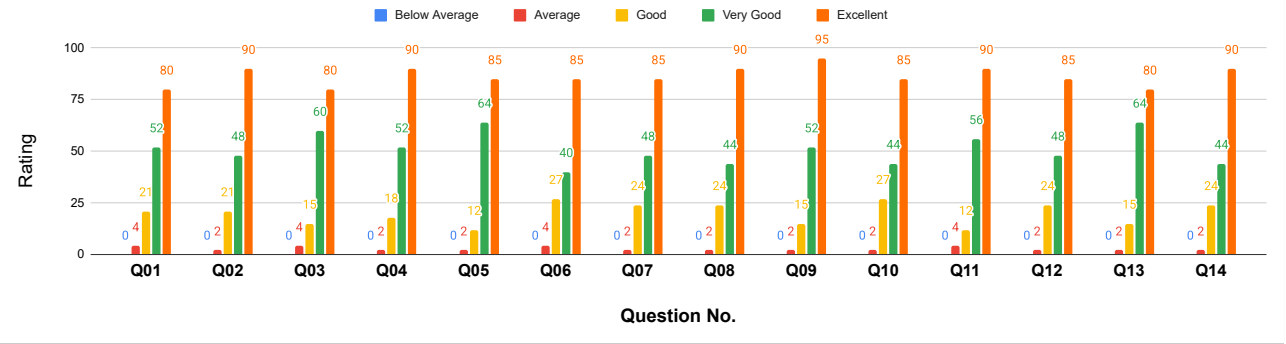
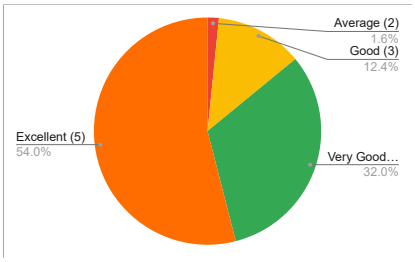


Chart Representation



Overall	4.22/5
Below Average (1)	0.00%
Average (2)	1.61%
Good (3)	12.45%
Very Good (4)	31.95%
Excellent (5)	53.99%