

COURSERA COURSE ACTIVITY REPORT

Comprehensive Analysis of Course Enrollments and Performance

R. V. Institute of Management

Executive Summary

This report provides a comprehensive analysis of Coursera course activity data for R. V. Institute of Management. The dataset encompasses 24 course enrollments across multiple programs, primarily the Faculty Learning Program. The analysis covers enrollment patterns, completion rates, learning progress, and performance metrics.

Key Findings at a Glance

Metric	Value
Total Course Enrollments	24
Courses Completed	3 (12.5%)
Courses In Progress	21 (87.5%)
Average Progress	32.81%
Total Learning Hours	54.73 hours
Average Course Grade	27.47%

1. Enrollment Distribution

1.1 University Partners

The course offerings span multiple prestigious university partners and industry leaders. IBM leads with 5 course offerings, followed by multiple universities offering 2 courses each. This diversity ensures a comprehensive learning experience across various domains.

University/Provider	Courses
IBM	5
Microsoft	2
University of Illinois Urbana-Champaign	2
University of Michigan	2
Macquarie University	2
Emory University	1
Google	1
Fractal Analytics	1
Duke University	1
Simplilearn	1

2. Performance Analysis

2.1 Progress Metrics

The average overall progress across all courses is 32.81%, with a median progress of 23.78%. This suggests that while some learners are making significant progress, many courses are in early or mid-stages of completion. The difference between mean and median indicates variability in engagement levels.

Progress Metric	Value
Average Progress	32.81%
Median Progress	23.78%
Courses with >50% Progress	8 courses (33.3%)
Courses with <10% Progress	7 courses (29.2%)

3. Learning Investment

The total estimated learning time across all enrolled courses is 54.73 hours. This represents the cumulative time investment required for completing all enrolled courses. On average, each course requires approximately 2.28 hours of learning time, though this varies significantly based on course complexity and subject matter.

Learning Time Metric	Hours
Total Learning Hours (All Courses)	54.73
Average per Course	2.28
Estimated Hours for Completion	37.89

5. Recommendations

5.1 Improve Completion Rates

With only 12.5% completion rate, there is significant room for improvement. Consider implementing milestone tracking, peer learning groups, and regular check-ins to boost course completion.

5.2 Targeted Support for Low-Progress Courses

Seven courses show less than 10% progress. Identify barriers to engagement and provide targeted support, including flexible deadlines, mentorship, and technical assistance.

5.3 Expand Student Access

Consider expanding Coursera access to more MBA students to enhance their skill development and career readiness.

5.4 Recognition and Incentives

Introduce recognition mechanisms for completed courses, such as certificates of achievement, professional development credits, or performance incentives to motivate learners.

5.5 Data-Driven Course Selection

Analyze course popularity and completion patterns to guide future course selections. Focus on courses aligned with institutional priorities and faculty research interests.

6. Conclusion

The Coursera course activity data reveal a strong institutional commitment to faculty development through the Faculty Learning Program. While engagement levels vary, with an average progress of 32.81%, there is clear evidence of active learning across diverse subject areas from prestigious university partners.

By implementing the recommended measures—including enhanced support mechanisms, recognition systems, and broader student access—the institution can significantly improve learning outcomes and maximize the value of its Coursera partnership.

Moving forward, continued monitoring of engagement metrics, coupled with responsive program adjustments, will be essential for fostering a culture of continuous learning and professional development at R. V. Institute of Management.



Director

