RV Institute of Management

R V Institue of Management

Faculty Feedback 2025 26

Odd Semester

Course Name : Consumer Behaviour and Neuro Marketing-23MBA132

Section Name : MBA 3 Sem Sec CBNM B 2025 26

Faculty Name : Shobhana Chandra

Question-wise Rating

Question Nos	Question Name	Question Nos	Below Average (1)	Average (2)	Good (3)	Very Good (4)	Excellent (5)
Q01	Punctuality and Discipline in the Class / online session	Q01	1	6	33	48	80
Q02	Ensures completion of syllabus of the course in time	Q02	0	10	36	56	60
Q03	Command over the subject matter	Q03	1	8	39	44	70
Q04	Facilitating class room/ Online discussions	Q04	0	12	30	56	65
Q05	Skill of linking subject to real world experiences/cases	Q05	1	2	48	44	70
Q06	Refers to latest developments in the field	Q06	0	10	42	44	65
Q07	Use of innovative teaching methods & tools	Q07	1	12	33	40	75
Q08	Overall Quality of Course Docket	Q08	0	10	33	60	60
Q09	Use of case studies/articles for discussion	Q09	1	8	33	48	75
Q10	Offering value added courses/certification programs/MOOCs/Webinars in the subject area to augment learning.	Q10	0	8	39	52	65
Q11	Helping attitude towards varied academic interest of students and approachability to discuss personal/professional issues.	Q11	1	8	27	56	75
Q12	Approach towards developing professional skills among students.	Q12	0	6	39	56	65
Q13	Fairness in evaluation and timely feedback.	Q13	1	4	39	52	70
Q14	Inspires students for ethical conduct.	Q14	0	16	27	52	65

Consumer Behaviour and Neuro Marketing-23MBA132

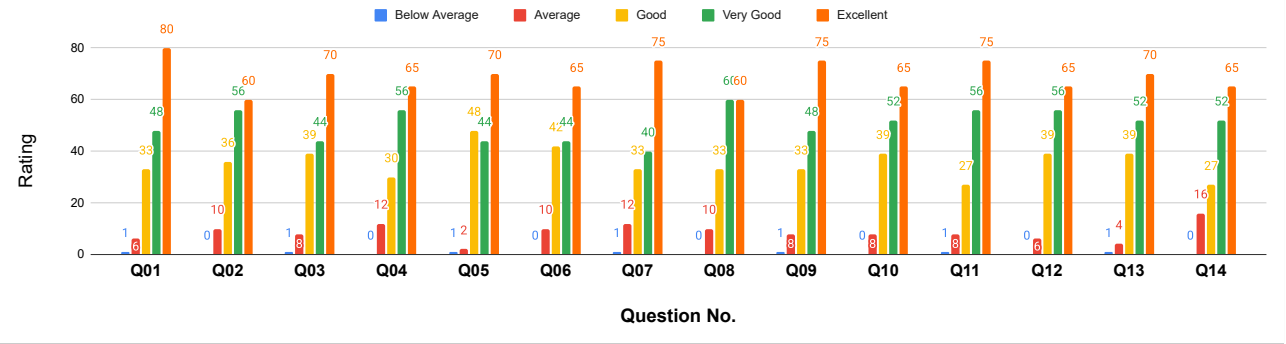
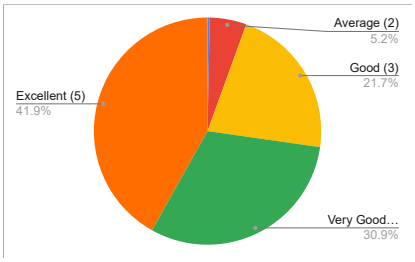


Chart Representation



Overall	3.81/5
Below Average (1)	0.31%
Average (2)	5.23%
Good (3)	21.72%
Very Good (4)	30.88%
Excellent (5)	41.87%