**RV Institute of Management®**

RASHTREEYA SIKSHANA SAMITHI TRUST

INSTITUTIONS

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

| Autonomous Institution Affiliated to Bengaluru City University | Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade | contact.rvim@rvei.edu.in www.rvim.edu.in Tel: 080 42540300 |
|---|---|---|
| | QS I-Gauge Diamond Rated | 080 26547048 |

| ICT – IT Skills Bridge Course [Orientation Programme] | |
|---|---|
| **Date: 5 – 8 February 2024** | **Venue: Business Analytics Lab** |
| **Time: 2:00 pm to 4:00 pm** | **Event : ICT – IT Skills Bridge Course** |
| **No. of Participants: 150** | **Event Coordinators: Dr. Vinay K S , Prof. Ankita Srivastava** |

1. **Objectives of the event:**
   - **Enhance Technical Proficiency:** Equip MBA students with advanced Excel and Tableau skills to analyze data effectively and make data-driven decisions.
   - **Bridge the Skill Gap:** Provide a foundational understanding of essential IT tools, ensuring students are industry-ready for analytical roles.
   - **Practical Application:** Enable students to apply learned tools in real-world scenarios, enhancing their problem-solving and decision-making abilities.
   - **Boost Employability:** Strengthen students' IT competency to meet market demands, enhancing their professional profiles.
   - **Encourage Data Literacy:** Develop a data-driven mindset by familiarizing students with visualization techniques and analytical capabilities.

2. **Event Details**

   a. **Brief description of the event**
   The ICT - IT Skills Bridge Course was a one-week orientation program conducted for MBA students to enhance their technical competencies in advanced Excel and Tableau. Held daily from 2 PM to 4 PM, the program focused on providing practical knowledge of these essential tools for data analysis and visualization. Students were guided through hands-on exercises and real-world scenarios to develop skills critical for making data-driven decisions and improving employability in competitive business environments. The program aimed to bridge the gap between academic learning and industry expectations, fostering a strong foundation in IT skills.

   b. **Outcome attained**
   The ICT - IT Skills Bridge Course successfully enhanced the technical proficiency of MBA students by providing hands-on experience in advanced Excel and Tableau. Participants developed a deeper understanding of data visualization and analysis techniques, enabling them to interpret and present data insights effectively. The program bridged the gap between academic learning and industry demands, equipping students with practical, industry-relevant IT skills that significantly boosted their employability. Through interactive sessions and real-world exercises, students gained confidence in applying the tools to solve business problems, fostering a data-driven mindset essential for decision-making and problem-solving in professional environments.

   c. **Photo gallery**

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Prof Ankita Srivastava Training session on Advanced Excel



Students working on Assignment on IT Skills – Orientation Programme



Prof. Vinay K S Session on Business Analytics using Tableau

Event Co-ordinator                                                          Director