

A Report and Relevant documents of Workshop on 'Data Analysis through SPSS'

Date: 15th September, 2021

Venue: Online via Zoom and offline at Seminar hall

<https://zoom.us/j/50455746132?pwd=OEI5VGFXL1llb0dGM2tndE90TG9rZz09>

Time: 9:00am to 12:00 noon

Semester & Section/: II semester B

No. of Participant: 59

Event Coordinator: Dr. Noor Firdoos Jahan

Objectives

This workshop aims to train students in data analysis through SPSS skills and make them capable of analyzing any type of research data independently.

Brief Profile of the Resources Person: Mr. Satish Kumar S, Research Consultant, Bengaluru.

Mr. Satish Kumar has completed post graduate diploma in business management in finance and marketing from Xavior school of management.

He has done UG in metallurgical engineering

Sir has cleared UGC NET in the year 2017

He has been working as partner in Markhow Consulting since 1996.

He has trained many organisations like IBM, ACCENTURE, WIPRO, INFOSYS, HP, etc. where he has trained them in data science and statistics.

Sir has taught research for PG in health care at admin staff College

He has 7 years of experience working as area manager at Forbes group in Bangalore.

Apart from all these he is also an expert in many IT skills like advanced level Excel, SPSS software, data science, R programme, power bi, SAS, etc.

Outcome Achieved/ Attained: Workshop on 'Data Analysis through SPSS'

The Workshop was very well conducted delivered by the resource person, Mr. Satish Kumar was very much beneficial for our students as:

- The workshop was organized as a value addition to the subject Business Research Methods to provide students with the knowledge, skills, and abilities to analyze data using SPSS software.
- The learning of the students about the subject was very well explained by the resource person in practice as all the students were given access to SPSS software and they also had data sheet containing the data collected by them for their project work in BRM subjects.
- During the workshop, all the students were made to clean their data and carry on various types of analysis based on their objectives of the study on SPSS.
- The session was very interactive as the students had many doubts and same were very nicely answered by the resource person.

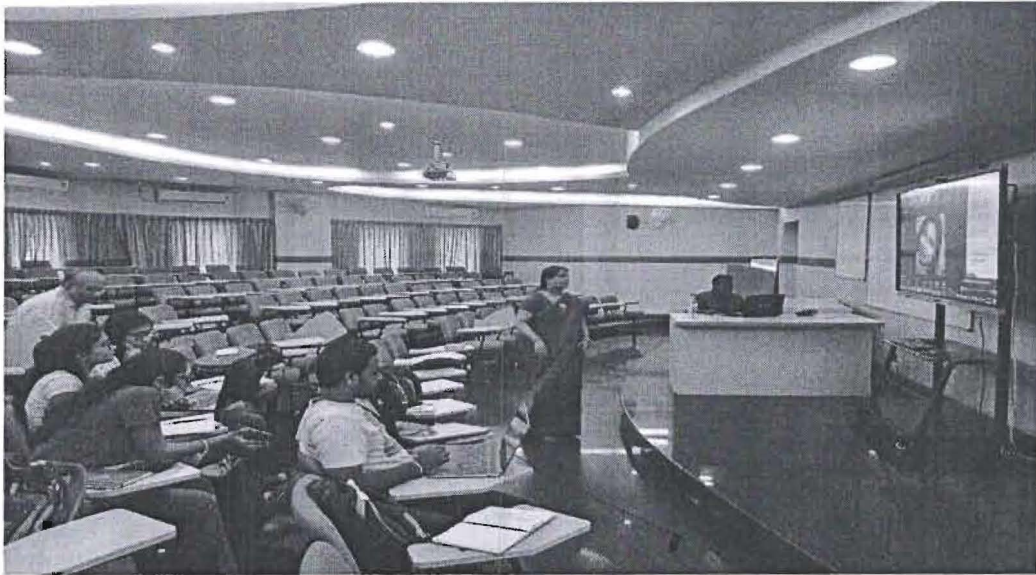
- Overall the learning of the students was very good and objectives of arranging this workshop were very much achieved.
- Due to pandemic, the workshop was conducted in hybrid mode. Students were performing required role both physically and virtually. The resource person was kind enough to conduct in Zoom as well as in seminar hall.
- At the end of the workshop, our director, Dr. Purushottam Bung also visited the seminar hall and has given some important inputs about other software's that can be used to analyze data in present era.
- The workshop was concluded by our vote of thanks from the faculty and coordinator, Dr. Noor Firdoos Jahan.

List of Participant:

1	MB207601	A B GANAPATHY	31	MB207708	RAGHAVENDRA J.P
2	MB207603	AHBISHEK KUMAR	32	MB207709	RAHUL MONDAL
3	MB207605	ABISHEK K N (absent)	33	MB207710	RAHUL YALAVATTI
4	MB207610	AISHWARYA .K.M	34	MB207711	RAKESH
5	MB207611	AISHWARYA S K	35	MB207714	RAKSHITH S
6	MB207621	ANUSHA RAGHAVENDRA HEGDE	36	MB207715	RAKSHITH T G
7	MB207624	APOORVA RAGHU RAO	37	MB207719	RUBINA AFREEN
8	MB207626	ARVIND RAJ V	38		
9	MB207628	BHARATH.C	39	MB207724	SAMIKSHA S SHETTY
10	MB207647	DIVESH	40	MB207726	SANTHOSH KIRAN S
11	MB207666	KOUNDINYA.R	41	MB207727	SARIKA MALLYA U
12	MB207667	KRIKA SHANTHARAM SHENOY	42	MB207728	SATISHKUMAR K PILLE
13	MB207671	MAHIMA HARISH BHAT	43	MB207730	SHARVANI M S
14	MB207672	MALENDER S DEYANAVAR	44	MB207732	SHETTY LAVANYA SHEKHAR
15	MB207674	MANOJ.M	45	MB207734	SHIVAKUMAR C H
16	MB207676	MAYUR K.S	46	MB207746	SRILAXMI
17	MB207677	MEGHANA VINAYAK HEGDE	47	MB207748	SRUSHTI B R
18	MB207678	MISHANA MOTESH DSOUZA	48	MB207749	SUBHASHINI K N
19	MB207679	MOHAMADASADIQ MULLA	49	MB207750	SUHAS H
20	MB207686	NEHA CHIDAMBAR KULKARNI	50	MB207752	SUHAS N K
21	MB207687	NIKHIL S KOTIAN	51	MB207754	SUJAYA BHAT
22	MB207688	NIKITA	52	MB207755	SUKANNYA DALAL
23	MB207689	NIRANJAN M	54	MB207756	SUMIT NAGANATH

24	MB207690	NISHA T	55	MB207758	SURAJ G S
25	MB207693	PHALGUNI P	56	MB207762	TALWAR PRAVEEN GUDDAPPA
26	MB207697	PRARTHANA UPADHYAYA	57	MB207763	TEJAS ROHIDAS BHANDARI
27	MB207701	PRATIK	58	MB207766	TEJASVI GANGADHAR ANGADI
28	MB207704	PUNITHA K	59	MB207776	VIKAS SETH
29	MB207705	RACHANA D	60	MB207778	VINAYAK GOLIHALLI
30	MB207705	RACHANA KUMARI			

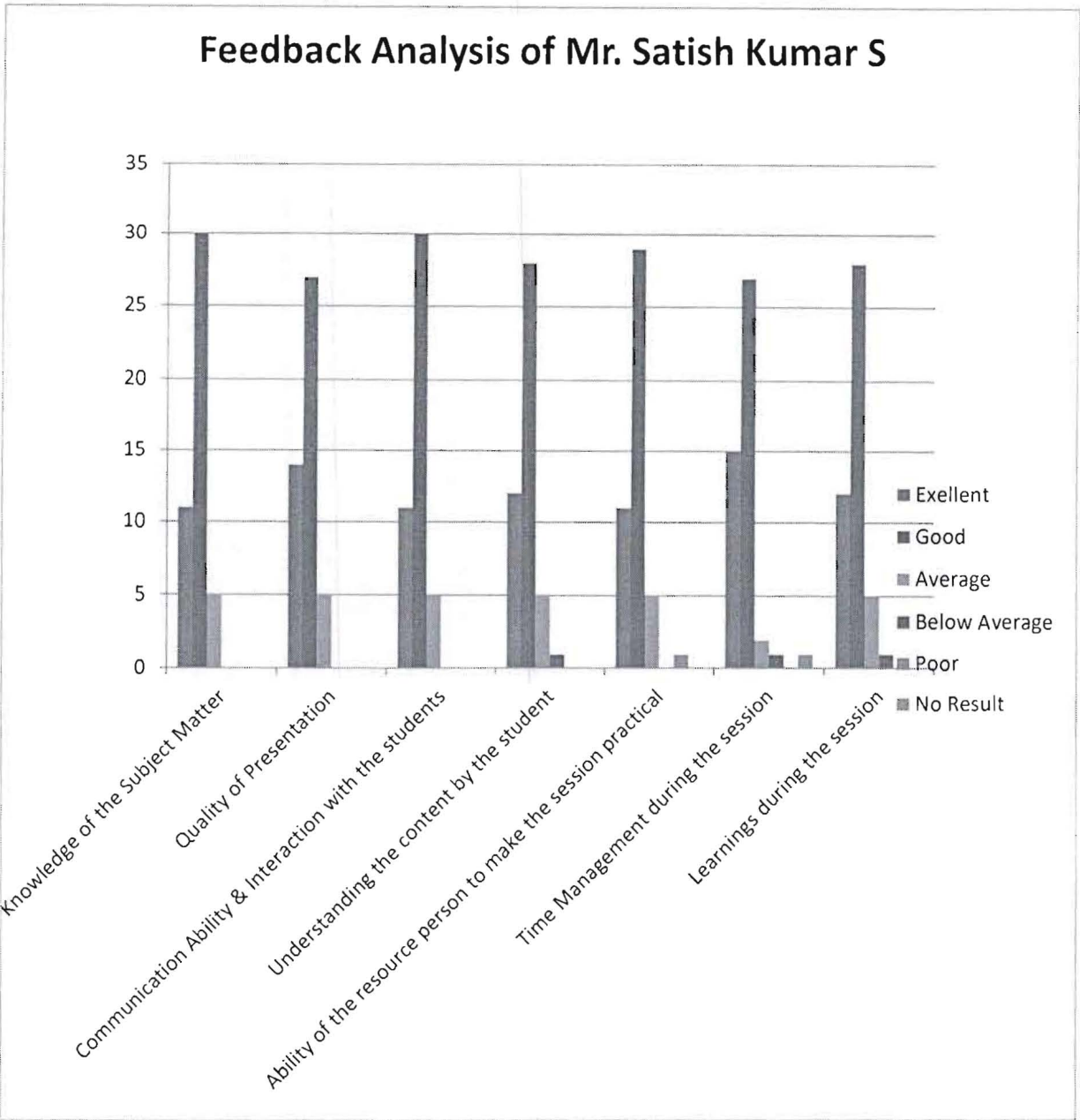
Photo Gallery



Students attending workshop in hybrid mode

Feedback/ Coordinators Comment:

The workshop was very useful to the students as they got very good learning about digital marketing. At the end of the workshop, the feedback was collected from the students in the Google form. The summary of the same is provided here:



Event Coordinator

Director

