



RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041

“DIPLOMA IN BUSINESS ANALYTICS”	
Date: 1 Feb 2019 to 31st July 2020	Venue: Computer Lab
Time: 5:00 pm to 6:30 pm	Sem/Year/Group: I Semester
No. of Participant: 17	Event Coordinator: Prof. Manjunath SK
Objectives <ul style="list-style-type: none">▪ To skill the students to identify, analyze and solve business problems using analytics in the specific areas▪ To expose students with tools used in Industry in the business analytics domain & To develop team work experience of professional skills for IT Industry	
Agenda/Flow of the Event <ul style="list-style-type: none">- 1st semester : Introduction to Business Analytics- 2nd semester : Data Warehouse & Data Mining- 3rd semester : Business Intelligence- 4th semester : Big Data Analytics	
Trainers from IBM: <ul style="list-style-type: none">• I Semester:- Mr Bhawani Shankar• II Semester:- Mr Manish Jain• III Semester:- Mr Amit Goyal• IV Semester:- Mr. Manish Jain	
Outcome Achieved/ Attained: <ul style="list-style-type: none">▪ All the participants gained knowledge regarding introduction of business analytics and different aspects of analytics.▪ All were able to understand how actually data is being stored in data warehouse and how the data mining happens and how the useful information can be gained through this process.▪ In the 3rd semester concepts of Business Intelligence helped participants to learn how raw data	



when stored and mined intelligently help us to have useful information.

- At the end participants learned how to manage huge amount of data and how to retrieve useful information from that huge amount of data using Big Data Analytics tool like Hadoop.

Course Facilitators:-

1. Dr. Purushottam Bung
2. Dr. Anupama K Malagi
3. Dr. A Narsima Venkatesh
4. Dr. Santhosh M
5. Prof. Nagasubba Reddy
6. Prof. Dileep
7. Prof. Nikitha Pai
8. Prof. Priya Jain
9. Prof. Ramya S

Students Participants:



IBM - ICE STUDENTS (2018 -2020 BATCH)

Sl	Registration No	First Name	Middle Name	Last Name	Program	Specialization	Year of Passing	email ID	College Name	College Location	College URL
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15	RV18CM1006	ASHIKA .R	NA	NA	MCOM	As per University norms	2020	ashika.ramananda001@gmail.com	NMKRV COLLEGE FOR WOMEN	Bangalore	https://nmkry.edu.in
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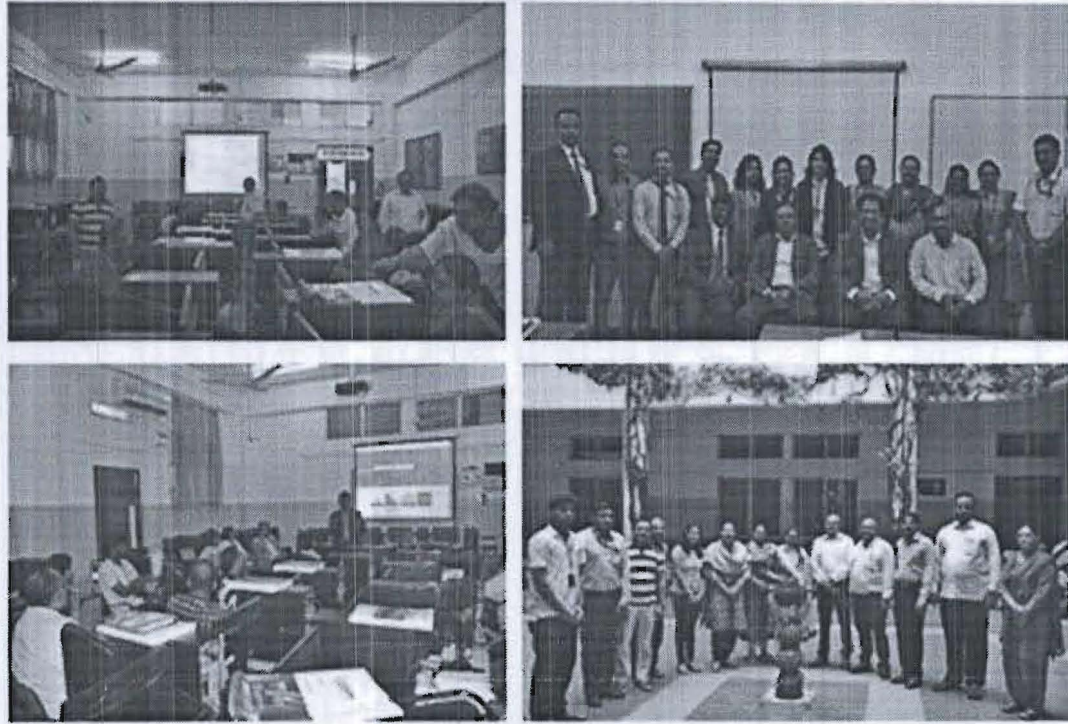
Professor & Director
 RV Institute of Management
 CA-17, 36th Cross, 26th Main T Block,
 Jayanagar, Bengaluru - 560041.



Photo Gallery:



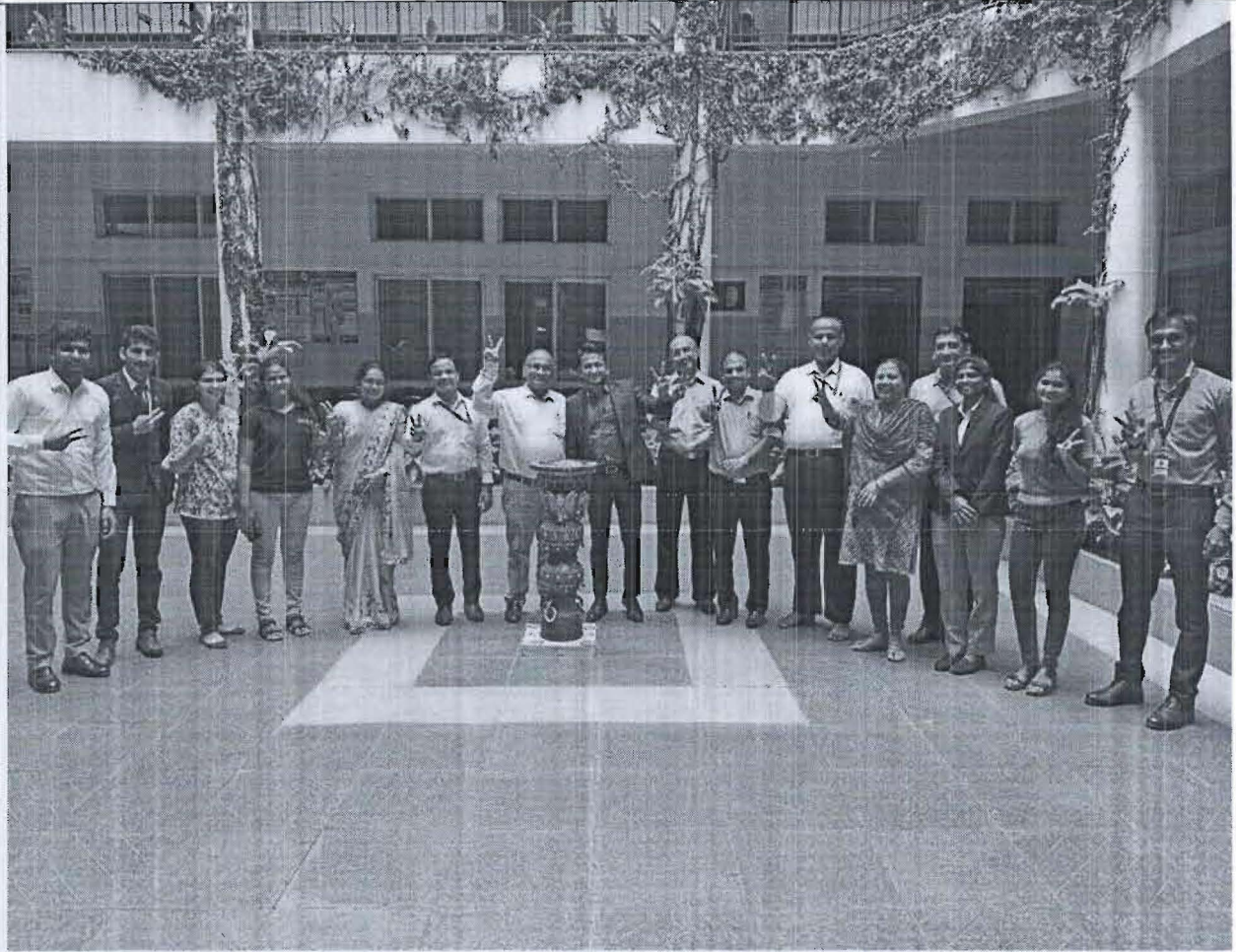
Snap shots of Program Delivery



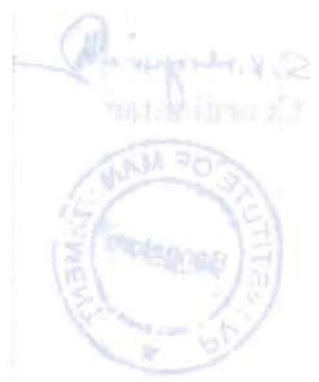
5/8/2019

IBM - Innovation Centre for Education

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Teaching faculty members and the students of Diploma in Business Analytics



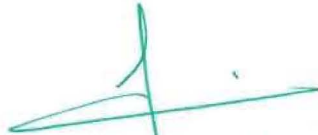


External trainers taking guest lectures

Feedback from participants:- All the 17 students thoroughly enjoyed the two year program and gain wide knowledge on different areas of analytics. This course has helped in getting good placements too.

S. K. Marjuna
Coordinator




Director