



DEPARTMENT OF MARKETING

GUEST LECTURE ON CORPORATE CAREER AND COMPETATIVE EXAM- COUNCELLING SESSION

Date: 29-3-2021	Venue: Seminar Hall
Time: 2.00 pm to 3.00pm	Semester & Section : I Semester A, B & C
No. of Participant: 100	Event Coordinator: Prof. Anitha B.M.Dsilva
Name of the Resource person	Mr. Manas Jyoti Mitra from Udaan.com as a Training & Quality Manager (PAN India)

Objectives

- To reinforce in the students the reason for improving the language skills, learning a new language,
- To bring in additions, commitment to self-improvement, skill set through preparation.

Agenda/Flow of the Event

- Session 1 : Welcome and Introduction of the resource person
Session 2: Talk by the resource person
Session 3: Question and Answer Session

Judge for Mad Ad competition was Mr. Manas Jyoti Mitra

Manash Jyoti Mitra is a Certified Master Trainer, Access Consciousness Bars Practitioner, Neuro-Linguistic Programming (NLP) professional, Reiki Practitioner with an overall work experience of 8 years, broadly in the E-commerce Industry. Currently he is associated with Udaan.com as a Training & Quality Manager (PAN India). His core area of interest lies in Storytelling, Coaching and Mentoring. He perused his BE in Industrial Engineering and Management and MBA in Human Resources and Marketing specialization. Sir has been alumni of 2010-2012 batch excellent speaker, very creative, communicators and had lot of enthusiasm to perform in all Institute programmes. As a student, Sir has been active in class, participated in various marketing activities, and in a way was a role model to other students. As a faculty at RVIM, he had initiated green marketing –eco-friendly exhibition of students models, and promoted green friendly environment among students. We are extremely happy to have you amongst us. Thank you for taking your time to address student community.



PHOTO GALERRY



Mr. Manas
Jyoti Mitra
addressing
the students
of 1st
Semester



Feedback/ Coordinators Comment:

The resource person addresses the students as to why they take up a course and a job. Unless we answer the Question “Why” there is of less importance for the course taken and for the job they would be looking for. As a Management student it is important to analyze the job opportunities and try jobs which are relevant.

Management course, helps the self-growth, helps students to get a lucrative job. Management education also helped people network with industry and academic experts; got them top positions at work; allowed them to manage their work-life better and, best of all, helped people improve the lives of others. Relevant managerial skills through elective courses on advertising and sales promotion, brand management, product management, business to business marketing. The reason for carrying out a course is very relevant and unique in today’s world.

Students have to be completely aware to their future career and choose courses which will bring in benefits to the students.

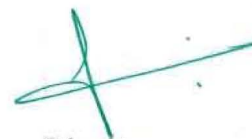
Outcome Achieved/ attained:

Students are requesting to organize more such Alumni interactions. They want alumni to come and address the students related to their experience in jobs and at the work place. Training needs to be imparted based on the present market conditions.

The Alumni interactions are more feasible and profitable as they bring in rich experience and more valuable information required by the students.



Prof. Anitha BM Dsilva
Event Coordinators



Director

R V Institute of Management

Batch 2020- 2022

Student List

First Semester Sec A

S. No	Name	Signature
1	ABHILASH K	<i>Abhilash K</i>
2	ABHISHEK SHANTINATH UPADHYE	<i>Abhishek</i>
3	ADARSHA.K	<i>Adarsha.K</i>
4	AFEFAH BAKHTAR MAJUMDAR	<i>Afeefa</i>
5	AJEY M	<i>Ajeey m.</i>
6	AKSHAY.G.S	<i>AB</i>
7	AKSHAY.H.S	<i>AB</i>
8	AMULYA H R	<i>Amulya H.R</i>
9	ANANYA C SHIEH	
10	APEKSHA P	<i>Apeksha</i>
11	APOORVA PATIL	<i>Apoorva</i>
12	ASHADEEP.M.HEGDE	<i>Ashadeep</i>
13	BHAVANI VISHWAKARMA	<i>Bhavani</i>
14	C PRASANTH KUMAR	<i>C Prasanth</i>
15	CAROL SWETHA NORANHA	<i>Carol</i>
16	CHANDAN N H	<i>Chandan N.H</i>
17	CHANDAN.S	<i>AB</i>
18	DARSHINI G	<i>AB</i>
19	DEEKSHA BOPAIAH	<i>Deeksha</i>
20	DELSON GLAN D SILVA	<i>AB</i>
21	DHANASHRI KABRA	<i>Dhanashri</i>
22	DRINYA .K. CHANDRAN	<i>Drinya</i>
23	ESHANYA .M	<i>Eshanya M</i>
24	ESHWARDARSHAN K M	<i>Eshwardarshan</i>
25	GAUTHAM M	<i>Gautham</i>
26	GOKUL NAYAK	<i>Gokul</i>
27	H.R.RITHESHA	<i>H.R.Rithesha</i>
28	INDRANEEL DAS	<i>AD</i>
29	JAGRITY	<i>Jagrity</i>



Signature

30	JANAK KARKERA J	<i>Janak Karkera</i>
31	K.KIRTHAN	<i>K. Kirthan</i>
32	KARNIKA MRIDUL	AB
33	KARTHIK.M.S	<i>Karthik M.S.</i>
34	KARUNA V DIVATE	<i>Karuna V. Divate</i>
35	KAUSHIK C B	<i>C.B. Kaushik</i>
36	KAVYA GANAPATI HEGDE	<i>Kavya Hegde</i>
37	KETHA SUSHMITHA MADHULEKHA	AB
38	LIKHITH H K	<i>Likhith H.K.</i>
39	M JANANI PRIYA	<i>M. Janani Priya</i>
40	MAHESH S	<i>Mahesh S.</i>
41	MANU KIRAN H K	<i>Manu Kiran H.K.</i>
42	NAVANDHAR NIKHIL MANISH	AB
43	NISHANT KUMAR SHARMA	AB
44	PRAJNA NAYAK	<i>Prajna Nayak</i>
45	PRAJNA SHETTY	AB
46	PRATEEKSHA R CHUNGANI	<i>Prateeksha R. Chungani</i>
47	PRINSON DLIMA	<i>Prinson Dlima</i>
48	PRIYANKA.A	<i>Priyanka.A</i>
49	RAKSHITH	<i>Rakshith</i>
50	ROHAN.R.R	<i>Rohan R.R.</i>
51	ROSHANI	<i>Roshani</i>
52	S.CHETHAN	AB
53	SACHITH KUMAR	<i>Sachith Kumar</i>
54	SHRESTA. B BHAT	<i>Shresta B. Bhat</i>
55	SNEHA GOWDA R	<i>Sneha Gowda R.</i>
56	SOUBHAGYA BHAT	<i>Soubhagya Bhat</i>
57	SPARSHA.S	<i>Sparsha.S</i>
58	SUJAY SHAH	<i>Sujay Shah</i>
59	SUPREETH.S	AB
60	VARSHA.K	AB



R V Institute of Management

Batch 2020-2022

Student List

First Semester Sec B

S. No	Name	Signature
1	ABHISHEK KUMAR	Abhishek K.
2	ABISHEK K.N	AB
3	AISHWARYA .K.M	Aishwarya K.M
4	AISHWARYA S.K	Aishwarya S.K
5	ANUSHA RAGHAVENDRA HEGDE	Anusha R.
6	APOORVA RAGHU RAO	Apoorva R.
7	ARAVIND RAJ .V	Aravind R.
8	BHARATH.C	Bharath C.
9	DIVESH	Divesh
10	KOUNDINYA.R	Koundinya R.
11	KRIKA SHANTHARAM SHENOY	Kritika S.
12	MAHIMA HARISH BHAT	Mahima B.
13	MALENDER S DEYANAVAR	AB
14	MANOJ.M	Manoj M.
15	MAYUR.K.S	Mayur K.S.
16	MEGHANA VINAYAK HEGDE	Meghana H.
17	MISHANA MOTESH DSOUZA	AB
18	MOHAMADASADIQ KAYUM MULLA	AB
19	NEHA CHIDAMBAR KULKARNI	Neha K.
20	NIKHIL .S.KOTIAN	Nikhil S.
21	NIKITA	Nikita
22	NIRANJAN M	Niranjan M.
23	NISHA T	Nisha T.
24	PHALGUNI.P	Phalguni P.
25	PRARTHANA UPADHYAYA	Prarthana U.
26	PRATIK	Pratik
27	PUNITHA K	Punitha K.
28	RACHANA H. GOWDA	Rachana H.
29	RACHANA KUMARI	Rachana K.
30	RACHANA.D	Rachana D.
31	RAGHAVENDRA J P	Raghavendra J.P.



Signature

32	RAHUL MONDAL	Rahul
33	RAHUL YALAVATTI	Rahul
34	RAKESH	Rakesh
35	RAKSHITH.S	Rakshit
36	RAKSHITH.T.G	Rakshit T.G
37	RUBINA AFREEN	Rubina Afreen
38	SAHANA .M.S	M.S. Sahana
39	SAMIKSHA .S.SHETTY	Shikha
40	SANTHOSH KIRAN.S	Santhosh
41	SARIKA MALLYA .U	Sarika Mallya
42	SATISHKUMAR K PILLE	Satish
43	SHARVANI M S	AB
44	SHETTY LAVANYA SHEKHAR	Lavanya
45	SHIVAKUMAR C H	Shivakumar
46	SRILAXMI	Shrila
47	SRUSHTI B R	Srushti
48	SUBHASHINI K N	Subhashini
49	SUHAS H	Suhas
50	SUHAS.N.K	Suhas
51	SUJAYA BHAT	AB
52	SUKANNYA DALAL	Sukanya
53	SUMIT NAGANATH	AB
54	SURAJ.G.S	Suraj G.S
55	TALWAR PRAVEEN GUDDAPPA	Praveen
56	TEJAS ROHIDAS BHANDARI	Tejas
57	TEJASVI GANGADHAR ANGADI	AB
58	VIKAS SETH	AB
59	VINAYAK GOLIHALLI	Vinayak
60	YASHASWINI V	Yashaswini