



Rashtrveeya Sikshana Samithi Trust
R.V.INSTITUTE OF MANAGEMENT

CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE – 41

Ph: 080-26547048 Fax: 26654920; URL: rvim.edu.in; Email: contact@rvim.edu.in

Centre for Information Technology and NICT jointly conducted Certification course on SAP-FICO (Finance & Controlling) for MBA second year finance specialization students. Resource person for the certification was Mr. Mr. Shashidhar Rao, Corporate trainer, NICT, Bangalore

The course was held during the period between 13th September, 2016 – 6th January, 2017 with the duration of 40 hours where the resource person covered theory and practical part of various SAP – FICO Module. Trial Software was provided for the students for their practical knowledge. The total number students in the certification course as given below:

Sl.No	Section	Number of students
1	A	46

Various topics covered in the course duration were as follows:

SAP-FICO

1. Introduction ERP
2. Introduction to SAP
3. Enterprise structure, Financial accounting global settings
4. General Ledger accounting, Accounts receivable and payable
5. Internal order accounting
6. Profit center accounting
7. Bank accounts, Bill Exchange, VAT calculations
8. Foreign currency asset accounting, New GL Accounts, Financial Statement versions
9. Reports and controlling

Feedback was collected from all the students and was found to be good. Certificates were distributed for all the students who satisfied the eligibility criteria.



Handwritten signature/initials

791, 9th Main Road, 4th Block West, Jayanagar, Bangalore - 560 011, Karnataka, India.
Phone : +91 80 22443347 / 41210488 email : info@nicteducation.com

Memorandum of Understanding / Contract

This MOU / Contract is executed on this 12th Day of October 2016 between

M/s: NICT Computer Education Pvt Ltd, represented by its Managing Director Mr. Supreeth Garla having its office at # 791, 9th Main Road, 4th Block West, Jayanagar, Bangalore – 560 011. Email: kirankumar@nicteducation.com, Mobile: +91 9686 227070, Phone: +91 80 22443347.

And

M/s: R.V. Institute of Management, represented by its Professor and Director Mr. Dr. T.V. Raju having its college at # 17, 36th Cross, 26th Main, 4th "T" Block, Jayanagar, Bangalore – 560 041. Email: director@rvim.in, Phone: +91 80 26647084.

Date of Contract: 12th October 2016

Name of the Contract: Integrated College Programme.

Academic Years: 2016 – 2017

Financials:

1st Year: MBA students. Subject: M.S Office and Advance Excel.
Total Students: 180 Total hours of Training: 25 hours per batch
Price per Hour: Rs 1200/- (Inclusive taxes)
Total no of batches: 4
Total Price: Rs.1200 * 100 hours (4 batches) = Rs 1,20,000/-

2nd Year MBA Students
Subject: SAP FICO Total Students: 100 Students
Total hours of Training: 40 hours per batch
Price per student: Rs 3000/- (Inclusive taxes)
Total no of batches: 3
Total Price: Rs 3000 * 100 Students = Rs. 3,00,000/-



Course Details / Curriculum:

Enclosed as per annexure A

Material:

Free Course Material to every student printed and published by Tally.

Educational Version Software along with free Video's in a DVD

Tally Verifiable certificate.

Students will be registered in the Tally Portal along with college name.

Payment Terms:

50% before commencement of the Course

50% after completion of 50% of the course.

Payment by Account Payee cheques only in favour of

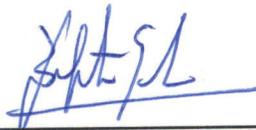
M/s: NICT Computer Education Pvt Ltd.

Branding:

We will erect a signage of TIL in the Campus and erect a TIL Flex Banner at the entrance of the college, notifying that the college is an

“Tally Integrated College”

Accepted by both the parties with their official seal.



NICT Computer Education



R.V. Institute of Management
R.V. INSTITUTE OF MANAGEMENT
C.A. 17, 36th Cross, 26th Main,
4th 'T' Block, Jayanagar,
BANGALORE - 560 041.

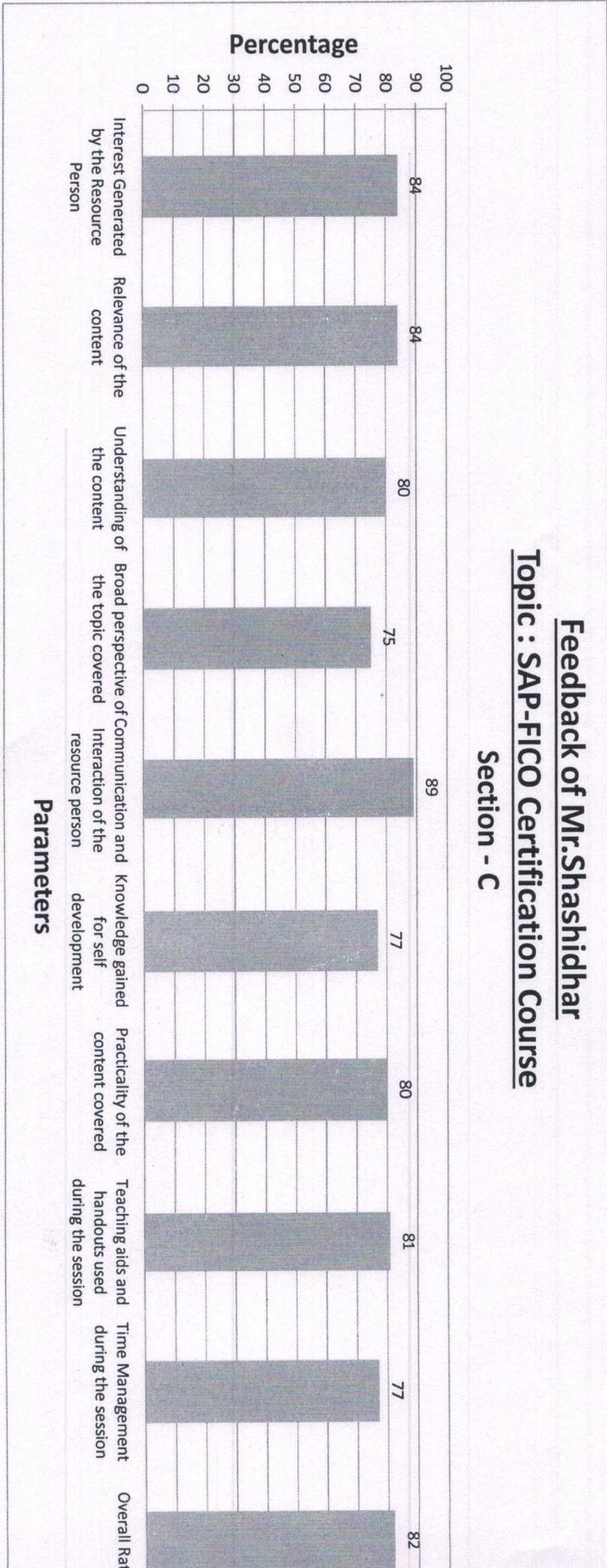
SAP FICO CURRICULUM

Course Content of FICO

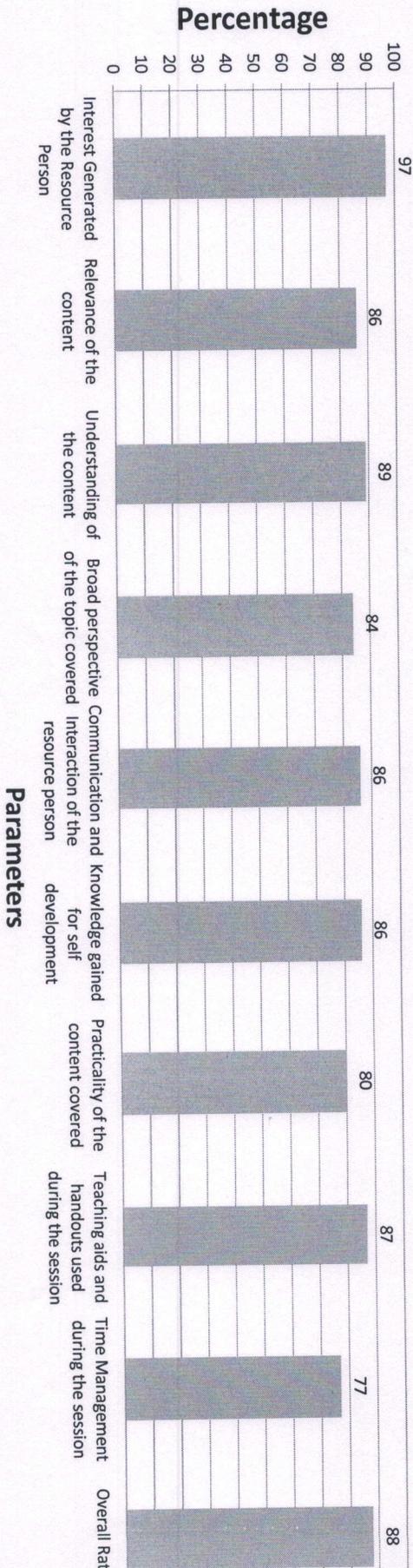
Component	Details
Introduction to ERP	1. Origin of ERP
	2. ERP Products
	3. Advantages of ERP
Introduction to SAP	1. Overview of Technical, Functional Modules
	2. SAP R/3 Architecture
	3. Life Cycle of SAP
Enterprise Structure and Global Settings	1. Creation of Company, Company Codes
	2. Business Area, Consolidated business area
	3. Fiscal Year, Posting Period, Posting Keys
	4. Document Number range, Document type
	5. Tolerance Group
	6. Field Status Group
General Ledger Accounting	1. Introduction to New GL
	2. Activation of New GL
	3. Chart of Accounts
	4. Account Groups
	5. Retained earnings account
	6. Creation of GL accounts
	7. Posting of GL entries
	8. Holding, parking and posting of documents
	9. Reversal of documents
	10. Reference Documents
	11. Parallel Ledger
	12. Document Splitting

Accounts Receivable	1. Defining Customer master records
	2. Posting Invoices & Payments
	3. Partial and full payment
	4. Down Payment received & setting off entries
	5. Tax on Sales/ Purchase
	6. Foreign Currency Valuation
	7. Dunning to customers
Accounts Payable	1. Defining Vendor master records
	2. Posting Invoices & Payments
	3. Down Payment made & setting off entries
	4. Automatic Payment Program??
Controlling	1. Controlling Area Settings
	2. Number range to controlling documents
Internal Order Accounting	1. Order Type, Number range
	2. Creation of order, Planning & Posting
	3. Defining settlement rules
	4. Final settlement of Internal order
Profit Center Accounting	1. Settings for Profit Center
	2. Creation of Profit Center, Planning
	3. Posting of revenues
	4. Distribution and Assessment
Additional Topics	2. Implementation Methodology
	4. Real time Business Scenarios
	5 Month/Year End Activities Check list
	6. Performance Testing
	7. Test Scripts
	8. Resume Preparation
9. Mock interviews	

Feedback of Mr.Shashidhar
Topic : SAP-FICO Certification Course
Section - C

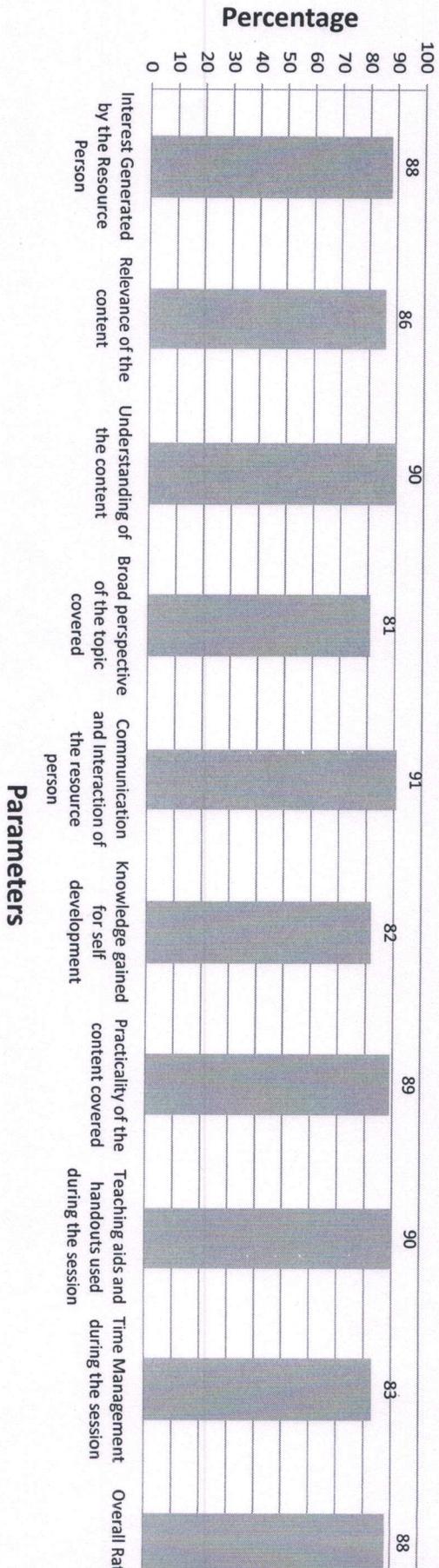


Feedback of Mr. Shashidhar
Topic : SAP-FICO Certification Course
Section - B



Feedback of Mr.Shashidhar
Topic : SAP-FICO Certification Course

Section - A



Rashtreeya Sikshana Samithi Trust
R V Institute of Management
Department of Systems Management

Activity : Certificate course

Topic : MS-Office 2013

Date : 20th October 2016 – 25th January 2017

Semester : 1st Sem (A, B, C & D Sections)

TABLE OF CONTENTS

SI. NO	CONTENTS
1	Report
2	MOU with NICT, Syllabus copy
3	Circular
4	Profile of the resource person
5	Work Programme
6	Attendance Registers
7	Photographs and Material of the certificate course
8	Feedback forms
9	Feedback analysis

791, 9th Main Road, 4th Block West, Jayanagar, Bangalore - 560 011, Karnataka, India.
Phone : +91 80 22443347 / 41210488 email : info@nicteducation.com

Memorandum of Understanding / Contract

This MOU / Contract is executed on this 12th Day of October 2016 between

M/s: NICT Computer Education Pvt Ltd, represented by its Managing Director Mr. Supreeth Garla having its office at # 791, 9th Main Road, 4th Block West, Jayanagar, Bangalore – 560 011. Email: kirankumar@nicteducation.com, Mobile: +91 9686 227070, Phone: +91 80 22443347.

And

M/s: R.V. Institute of Management, represented by its Professor and Director Mr. Dr. T.V. Raju having its college at # 17, 36th Cross, 26th Main, 4th "T" Block, Jayanagar, Bangalore – 560 041. Email: director@rvim.in, Phone: +91 80 26647084.

Date of Contract: 12th October 2016

Name of the Contract: Integrated College Programme.

Academic Years: 2016 – 2017

Financials:

1st Year: MBA students. Subject: M.S Office and Advance Excel.
Total Students: 180 Total hours of Training: 25 hours per batch
Price per Hour: Rs 1200/- (Inclusive taxes)
Total no of batches: 4
Total Price: Rs.1200 * 100 hours (4 batches) = Rs 1,20,000/-

2nd Year MBA Students
Subject: SAP FICO Total Students: 100 Students
Total hours of Training: 40 hours per batch
Price per student: Rs 3000/- (Inclusive taxes)
Total no of batches: 3
Total Price: Rs 3000 * 100 Students = Rs. 3,00,000/-

Course Details / Curriculum:

Enclosed as per annexure A

Material:

Free Course Material to every student printed and published by Tally.

Educational Version Software along with free Video's in a DVD

Tally Verifiable certificate.

Students will be registered in the Tally Portal along with college name.

Payment Terms:

50% before commencement of the Course

50% after completion of 50% of the course.

Payment by Account Payee cheques only in favour of

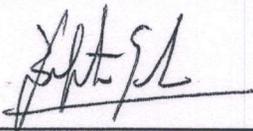
M/s: NICT Computer Education Pvt Ltd.

Branding:

We will erect a signage of TIL in the Campus and erect a TIL Flex Banner at the entrance of the college, notifying that the college is an

“Tally Integrated College”

Accepted by both the parties with their official seal.



NICT Computer Education



R.V. Institute of Management

R.V. INSTITUTE OF MANAGEMENT
C.A. 17, 36th Cross, 26th Main,
4th 'T' Block, Jayanagar,
BANGALORE - 560 041.

RVIM | MS Office topic covered and hours details

Sl. No	Section	Subject	Dates	Topic Covered		Allocated Hours	Conducted Hours	Faculty Signature	Incharge Signature
1	1 SEM C	MS Word	18th Oct 2016	File Menu, Save, Save As, different drop down in Save & Save as, Open file, Options, Setting Languages, Grammar, Casing and other options & Ribbon options		6	1	<i>[Signature]</i>	
			18th Oct 2016	Insert, table, picture, shapes, chart, screen shots, Hyper links, Book mark, Cross References, Header, Footer, Page Number, Quick parts & Ribbon			1	<i>[Signature]</i>	
			25th Oct 2016	Design, themes, Title options, colors, fonts, paragraph spacing, effects, watermark, page color, border & Ribbon			1	<i>[Signature]</i>	
			25th Oct 2016	Page Layout, Margin, Orientations, columns, breaks, line numbers, Hyphenations, indent spacing & Ribbon, Reference - Table of content, add text, insert endnote, next footnote, citation, bibliography, captions, cross reference & Ribbon			1	<i>[Signature]</i>	
			01st Nov 2016	Kannada Rajyotsava			0	<i>[Signature]</i>	
			8th Nov 2016	Mallings - Envelops, labels, start Mail Merge, select content, recipients, address block, greeting block & Ribbon, Review & Ribbon, View & Ribbon			1	<i>[Signature]</i>	
			8th Nov 2016	Review - spelling and grammar, word count, language, track changes and compare & Ribbon, View page layouts, arrange, split & Ribbon			1	<i>[Signature]</i>	
			15th Nov 2016	File Menu - new, open, save, save as: different extension of file saving, print, properties of print, options, multiple options			2	<i>[Signature]</i>	
			15th Nov 2016	Home Options and Ribbon - Conditional Formatting, Table Format, wrap text, merge & center, border, border color, cell styles, insert, delete, format, auto sum, fill, clear, sort & filter, find & replace			1	<i>[Signature]</i>	
			22nd Nov 2016	Internal Exams			0	<i>[Signature]</i>	
			29th Nov 2016	Insert Menu, Pivot Table - properties of pivot table, displaying the report			2	<i>[Signature]</i>	
			29th Nov 2016	displaying the pivot reports, how to plot graph and Tables - practise session			1	<i>[Signature]</i>	
			6th Dec 2016	Formulas and Functions, different types of functions, example of Text, Logical, if, countif, mean, media, max, min			2	<i>[Signature]</i>	
6th Dec 2016	Date & Time, Absolute and relative method, match and index - practise session		1	<i>[Signature]</i>					
13th Dec 2016	Eid Holiday		0	<i>[Signature]</i>					
20th Dec 2016	Revisions		3	<i>[Signature]</i>					
27th Dec 2016	Internal Exams		0	<i>[Signature]</i>					
3rd Jan 2017	Internal Exams		0	<i>[Signature]</i>					
10th Jan 2017	Lookup & Ref: Vlookup & Hlookup with examples and practise session		1	<i>[Signature]</i>					
10th Jan 2017	Charts: How to plot charts, different types charts, changing of properties in chart, axis and changing values in axis		1	<i>[Signature]</i>					
10th Jan 2017	Page Layout, margins, orientation, themes, width and height, breaks, background, and other options & View Tabs and ribbons		2	<i>[Signature]</i>					
17th Jan 2017	RVIM Management has cancelled the class		0	<i>[Signature]</i>					
24th Jan 2017	Data Tab - remove duplicates, data validation , Review Tab: comments, spelling, protect sheet & workbook		1	<i>[Signature]</i>					
24th Jan 2017	Transition of slides, animation of contents, slide shows, review and views		1	<i>[Signature]</i>					
24th Jan 2017	About powerpoint, file, home, insert and design and formatting the slides		1	<i>[Signature]</i>					
3		Power Point				2			



[Handwritten signature]

[Handwritten signature]

RVIM | MS Office topic covered and hours details

Sl. No	Section	Subject	Dates	Topic Covered	Allocated Hours	Conducted Hours	Faculty Signature	Incharge Signature			
1	1 SEM B	MS Word	20th Oct 2016	File Menu, Save, Save As, different drop down in Save & Save as, Open file, Options, Setting Languages, Grammar, Casing and other options & Ribbon options	6	1	<i>hvi</i>				
			20th Oct 2016	Insert, table, picture, shapes, chart, screen shots, Hyper links, Book mark, Cross References, Header, Footer, Page Number, Quick parts & Ribbon		1	<i>hvi</i>				
			27th Oct 2016	Design, themes, Title options, colors, fonts, paragraph spacing, effects, watermark, page color, border & Ribbon		1	<i>hvi</i>				
			27th Oct 2016	Page Layout, Margin, Orientations, columns, breaks, line numbers, Hyphenations, indent, spacing & Ribbon, Reference - Table of content, add text, insert endnote, next footnote, citation, bibliography, captions, cross reference & Ribbon		1	<i>hvi</i>				
			3rd Nov 2016	Fresher's Day		0	<i>hvi</i>				
			10th Nov 2016	Mailings - Envelops, labels, start Mail Merge, select content, recipients, address block, greeting block & Ribbon, Review & Ribbon, View & Ribbon		1	<i>hvi</i>				
			10th Nov 2016	Review - spelling and grammar, word count, language, track changes and compare & Ribbon, View page layouts, arrange, split & Ribbon		1	<i>hvi</i>				
			17th Nov 2016	File Menu - new, open, save, save as: different extension of file saving, print, properties of print, options, multiple options		2	<i>hvi</i>				
			17th Nov 2016	Home Options and Ribbon - Conditional Formatting, Table Format, wrap text, merge & center, border, border color, cell styles, insert, delete, format, auto sum, fill, clear, sort & filter, find & replace		2	<i>hvi</i>				
			24th Nov 2016	Insert Menu, Pivot Table - properties of pivot table, displaying the report		2	<i>hvi</i>				
			24th Nov 2016	displaying the pivot reports, how to plot graph and Tables - practise session		2	<i>hvi</i>				
			1st Dec 2016	Formulas and Functions, different types of functions, example of Text, Logical, if, countif, mean, media, max, min		1	<i>hvi</i>				
			1st Dec 2016	Practise session for the above examples		1	<i>hvi</i>				
			8th Dec 2016	Date & Time, Absolute and relative method, match and index - Practise session		1	<i>hvi</i>				
			8th Dec 2016	Lookup & Ref: Vlookup & Hlookup with examples and practise session		2	<i>hvi</i>				
			2	Excel		15th Dec 2016	Workshop in college	17	0	<i>hvi</i>	
						22nd Dec 2016	College Fest		0	<i>hvi</i>	
29th Dec 2016	Internal Exams	0			<i>hvi</i>						
5th Jan 2017	Internal Exams	0			<i>hvi</i>						
12th Jan 2017	Faculty on Leave	0			<i>hvi</i>						
19th Jan 2017	Exercise on vlookup, hlookup, pivot table & match and index	1			<i>hvi</i>						
19th Jan 2017	Data Tab - remove duplicates, data validation, Review Tab: comments, spelling, protect sheet & workbook	1			<i>hvi</i>						
19th Jan 2017	Charts: How to plot charts, different types charts, changing of properties in chart, axis and changing values in axis	1			<i>hvi</i>						
28th Jan 2017	Review of important functions	1			<i>hvi</i>						
28th Jan 2017	About powerpoint, file, home, insert and design and formatting the slides	1			<i>hvi</i>						
3	Power Point	28th Jan 2017	Transition of slides, animation of contents, slide shows, review and views	2	1	<i>hvi</i>					
		28th Jan 2017			1	<i>hvi</i>					



hvi

RVIM | MS Office topic covered and hours details

Sl. No	Section	Subject	Dates	Topic Covered	Allocated Hours	Conducted Hours	Faculty Signature	Incharge Signature
1	1 SEM A	MS Word	20th Oct 2016	File Menu, Save, Save As, different drop down in Save & Save as, Open file, Options, Setting Languages, Grammar, Casing and other options & Ribbon options	6	1	<i>[Signature]</i>	
			20th Oct 2016	Insert, table, picture, shapes, chart, screen shots, Hyper links, Book mark, Cross References, Header, Footer, Page Number, Quick parts & Ribbon		1	<i>[Signature]</i>	
			27th Oct 2016	Design, themes, Title options, colors, fonts, paragraph spacing, effects, watermark, page color, border & Ribbon		1	<i>[Signature]</i>	
			27th Oct 2016	Page Layout, Margin, Orientations, columns, breaks, line numbers, Hyphenations, indent, spacing & Ribbon, Reference - Table of content, add text, insert endnote, next footnote, citation, bibliography, captions, cross reference & Ribbon		1	<i>[Signature]</i>	
			3rd Nov 2016	Mailings - Envelops, labels, start Mail Merge, select content, recipients, address block, greeting block & Ribbon, Review & Ribbon, View & Ribbon		1	<i>[Signature]</i>	
			3rd Nov 2016	Review - spelling and grammar, word count, language, track changes and compare & Ribbon, View page layouts, arrange, split & Ribbon		1	<i>[Signature]</i>	
			10th Nov 2016	File Menu - new, open, save, save as: different extension of file saving, print, properties of print, options, multiple options		1	<i>[Signature]</i>	
			10th Nov 2016	Home Options and Ribbon - Conditional Formatting, Table Format, wrap text, merge & center, border, border color, cell styles, insert, delete, format, auto sum, fill, clear, sort & filter, find & replace		2	<i>[Signature]</i>	
			17th Nov 2016	Insert Menu, Pivot Table - properties of pivot table, displaying the report		1	<i>[Signature]</i>	
			17th Nov 2016	displaying the pivot reports, how to plot graph and Tables - practise session		1	<i>[Signature]</i>	
2	Excel	24th Nov 2016	Internal Exams - Class did not conducted	17	0			
		1st Dec 2016	Formulas and Functions, different types of functions, example of Text, Logical, if, countif, mean, media, max, min		2	<i>[Signature]</i>		
		1st Dec 2016	Practise session for the above examples		1	<i>[Signature]</i>		
		8th Dec 2016	Date & Time, Absolute and relative method, match and index - practise session		1	<i>[Signature]</i>		
		8th Dec 2016	Lookup & Ref: Vlookup & Hlookup with examples and practise session		1	<i>[Signature]</i>		
		15th Dec 2016	Workshop in college		0			
		22nd Dec 2016	College Fest		0			
		29th Dec 2016	Exercise on vlookup, hlookup, pivot table & match and index		1	<i>[Signature]</i>		
		29th Dec 2016	Data Tab - remove duplicates, data validation, Review Tab: comments, spelling, protect sheet & workbook		2	<i>[Signature]</i>		
		29th Dec 2016	Charts: How to plot charts, different types charts, changing of properties in chart, axis and changing values in axis		1	<i>[Signature]</i>		
3	Power Point	5th Jan 2017	Page Layout, margins, orientation, themes, width and height, breaks, background, and other options & View Tabs and ribbons	2	1	<i>[Signature]</i>		
		5th Jan 2017	Faculty on Leave		0			
		12th Jan 2017	Revision of important functions		2	<i>[Signature]</i>		
		19th Jan 2017	About powerpoint, file, home, insert and design and formatting the slides		1	<i>[Signature]</i>		
		31st Jan 2017	Transition of slides, animation of contents, slide shows, review and views		1	<i>[Signature]</i>		



[Handwritten signature]

RVIM | MS Office topic covered and hours details

Sl. No	Section	Subject	Topic Covered		Allocated Hours	Conducted Hours	Faculty Signature	Incharge Signature
			Dates					
1	MS Word		21st Oct 2016	File Menu, Save, Save As, different drop down in Save & Save as, Open file, Options, Setting Languages, Grammar, Casing and other options & Ribbon options	6	1	<i>[Signature]</i>	
			21st Oct 2016	Insert, table, picture, shapes, chart, screen shots, Hyper links, Book mark, Cross References, Header, Footer, Page Number, Quick parts & Ribbon		1	<i>[Signature]</i>	
			28th Oct 2016	Classes letoff		0	<i>[Signature]</i>	
			4th Nov 2016	Design, themes, Title options, colors, fonts, paragraph spacing, effects, watermark, page color, border & Ribbon		1	<i>[Signature]</i>	
			4th Nov 2016	Page Layout, Margin, Orientations, columns, breaks, line numbers, Hyphenations, indent, spacing & Ribbon, Reference - Table of content, add text, insert endnote, next footnote, citation, bibliography, captions, cross reference & Ribbon		1	<i>[Signature]</i>	
			11th Nov 2016	Mailings - Envelops, labels, start Mail Merge, select content, recipients, address block, greeting block & Ribbon, Review & Ribbon, View & Ribbon		1	<i>[Signature]</i>	
			11th Nov 2016	Review - spelling and grammar, word count, language, track changes and compare & Ribbon, View page layouts, arrange, split & Ribbon		1	<i>[Signature]</i>	
			18th Nov 2016	File Menu - new, open, save, save as: different extension of file saving, print, properties of print, options, multiple options		2	<i>[Signature]</i>	
			18th Nov 2016	Home Options and Ribbon - Conditional Formatting, Table Format, wrap text, merge & center, border, border color, cell styles, insert, delete, format, auto sum, fill, clear, sort & filter, find & replace		1	<i>[Signature]</i>	
			25th Nov 2016	Insert Menu, Pivot Table - properties of pivot table, displaying the report		1	<i>[Signature]</i>	
			25th Nov 2016	displaying the pivot reports, how to plot graph and Tables - practise session		1	<i>[Signature]</i>	
			2nd Dec 2016	Formulas and Functions, different types of functions, example of Text, Logical, if, countif, mean, media, max, min		1	<i>[Signature]</i>	
			2nd Dec 2016	Practise session for the above examples		2	<i>[Signature]</i>	
			9th Dec 2016	Date & Time, Absolute and relative method, match and index - practise session		1	<i>[Signature]</i>	
			9th Dec 2016	lookup & Ref: Vlookup & Hlookup with examples and practise session		1	<i>[Signature]</i>	
			16th Dec 2016	Exercise on vlookup, hlookup, pivot table & match and index		1	<i>[Signature]</i>	
			2	Excel			16th Dec 2016	Data Tab - remove duplicates, data validation, Review Tab: comments, spelling, protect sheet & workbook
20th Dec 2016	Charts: How to plot charts, different types charts, changing of properties in chart, axis and changing values in axis	1			<i>[Signature]</i>			
20th Dec 2016	Page Layout, margins, orientation, themes, width and height, breaks, background, and other options & View Tabs and ribbons	2			<i>[Signature]</i>			
23rd Dec 2016	Management Fest	0			<i>[Signature]</i>			
30th Dec 2016	Internals	0			<i>[Signature]</i>			
06th Jan 2017	Internals	0			<i>[Signature]</i>			
13th Jan 2017	Faculty on Leave	0			<i>[Signature]</i>			
20th Jan 2017	Revision of important functions	2			<i>[Signature]</i>			
24th Jan 2017	About powerpoint, file, home, insert and design and formatting the slides	1			<i>[Signature]</i>			
24th Jan 2017	Transition of slides, animation of contents, slide shows, review and views	1			<i>[Signature]</i>			
3		Power Point			2	1		

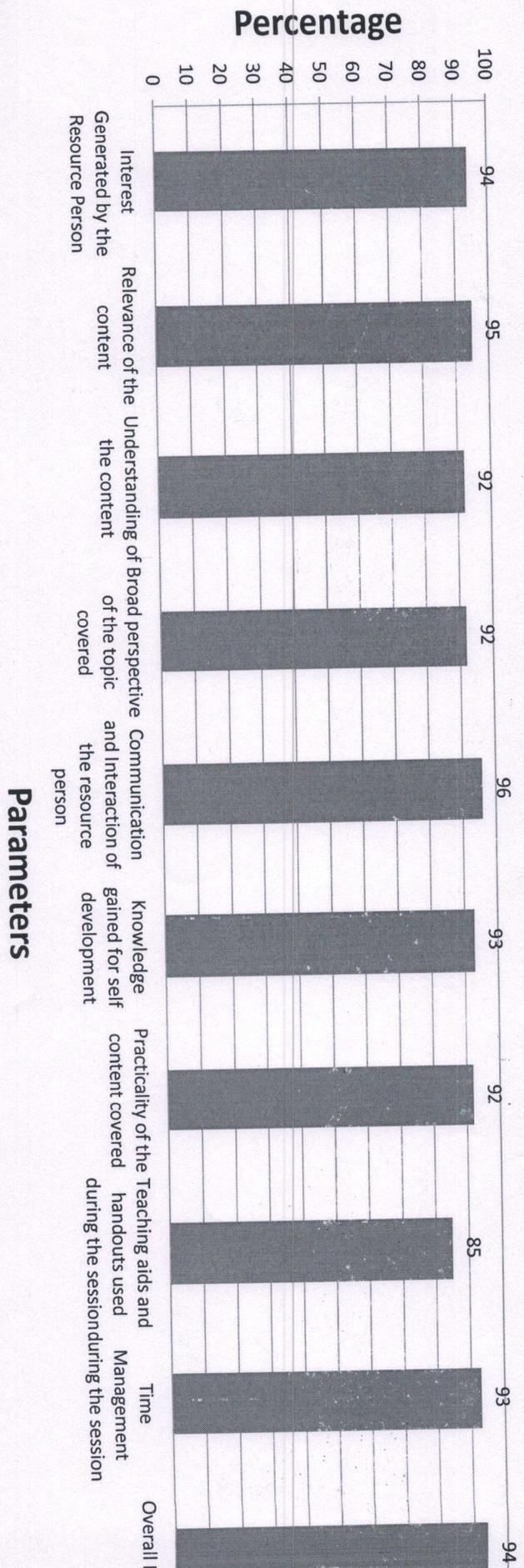


Revised by:

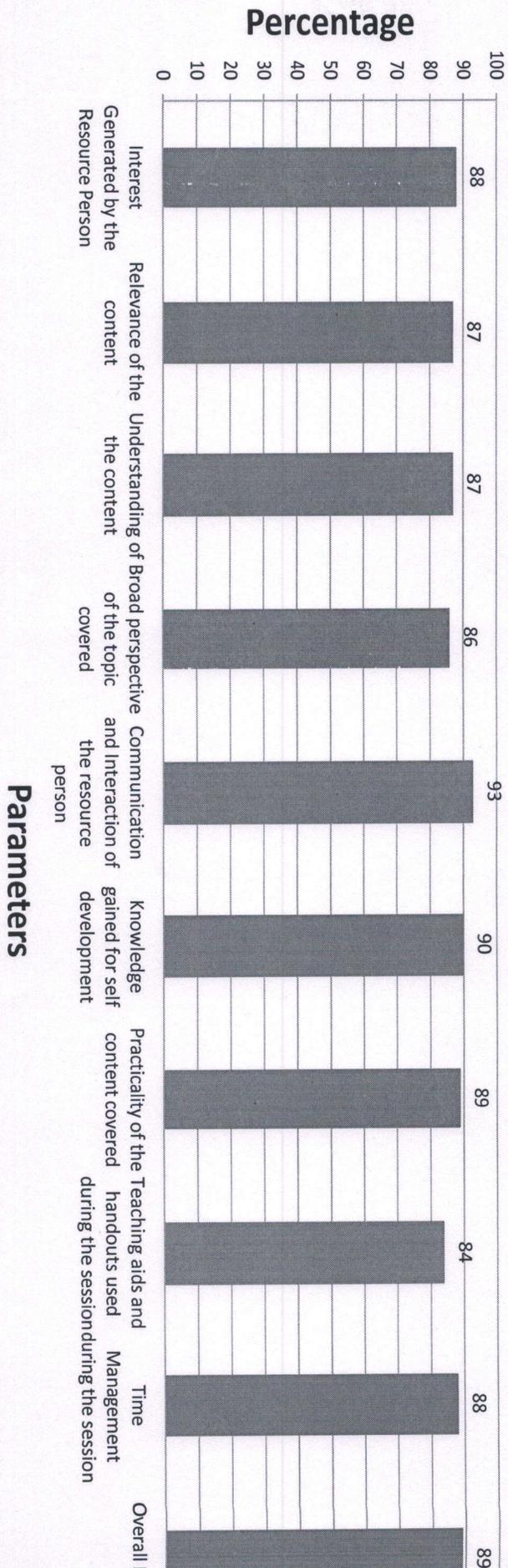
Feedback of Rajeev S.V

Topic : Certificate course on MS-Office 2013

Section - A



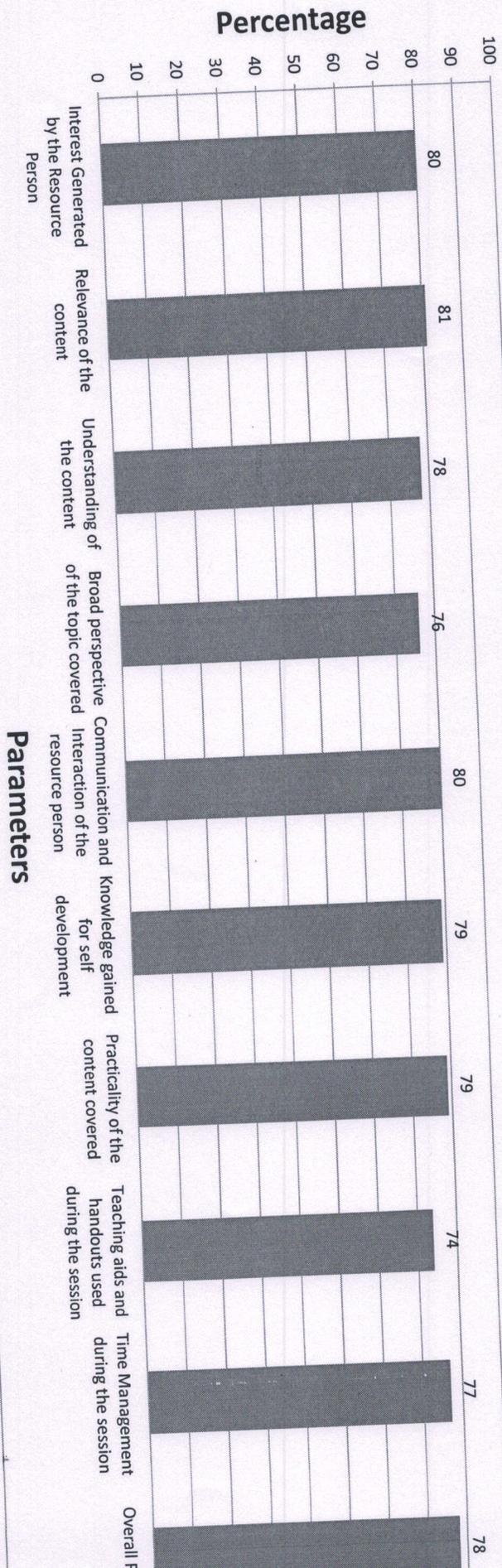
Feedback of Rajeev S.V
Topic : Certificate course on MS-Office 2013
Section - B



Feedback of Rajeev S.V

Topic : Certificate course on MS-Office 2013

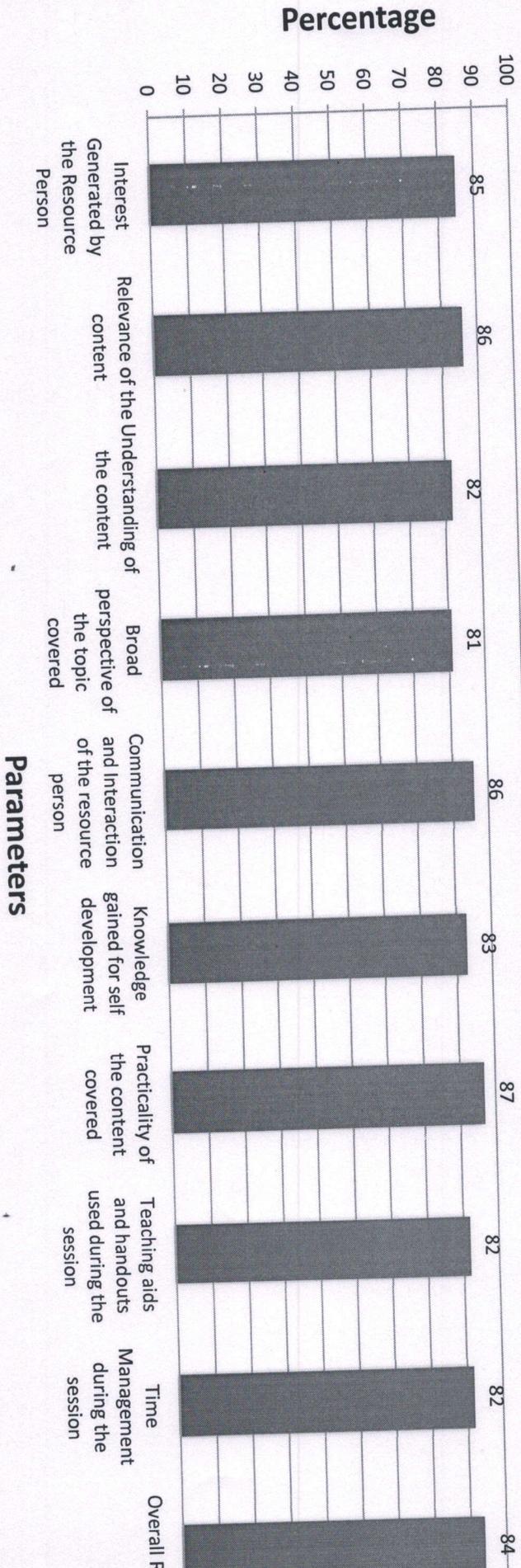
Section - C



Feedback of Rajeev S.V

Topic : Certificate course on MS-Office 2013

Section - D



R V Institute of Management
Department of Systems Management
Report on Workshop

Topic: Digital Marketing & Latest trends in Online Marketing

Resource Person: Mr.Supreeth G

Date: 19th April 2017

Venue: Seminal Hall, RVIM

Department of Systems Management conducted a workshop for Second semester A,B,C & D Section students on the topic “Digital Marketing & Latest trends in Online Marketing” on 19th April 2017 between 9:00 am to 4:00 pm. Resource person for the workshop were Mr.Supreeth G,Manager, NICT ,Bangalore.

Bangalore. Topics covered in the session were:

1. Fundamentals of Digital Marketing
2. Why Digital Marketing
3. Terms in Digital marketing
4. Digital Marketing eco systems
5. Marketing Mix
6. Social media channels
7. Interesting facts in social media
8. Fundamentals of Facebook
9. Digital Marketing as a career opportunity
10. Google Trends
11. Google Alerts
12. Google Map
13. Google Tricks That Will Change the Way You Search

Students were very happy about the workshop and also expressed their thanks for conducting such workshop.

R V INSTITUTE OF MANAGEMENT

I SEMESTER

SECTION A

Students List

Attendance

Sl.	Name	9-11	11.15-1.15
1	Abhinave R	P	P
2	Abhishek I	P	P
3	Abhishek K	P	P
4	Abhishek Kasal	A	A
5	Abhishek Manerikar	P	P
6	Adarsh Patil Lingaraj Patil	P	P
7	Aditya S Navigire Shivkanth Navigire	P	P
8	Akarsh	P	P
9	Akashdeep Pandey Chandra Deep Pandey	P	P
10	Akshay Hirekud	P	P
11	Akshay Pai	P	P
12	Akshita S	P	P
13	Amoghavara	A	A
14	Amrutha B A	P	P
15	Anil Goutham N K	P	P
16	Anilkumar Jadhav	P	P
17	Anusha H M	A	A
18	Anvesh K Anil Kumar K	P	A
19	Apoorva K	P	P
20	Arbaz Shaik F R	P	P
21	Arpita Joshi	A	A
22	Arpitha S	P	P
23	Arvind T	A	A

Sl.	Name	9-11	11.15-1.15
24	Ashwini Kudva K	P	P
25	Ayushma Dhar	P	P
26	Bhaghyashree S Bevinamarada	P	A
27	Buddappanavara Nagaraja	P	P
28	C Manu	P	P
29	Chaguveer R	P	P
30	Chaithrakala R	P	P
31	Chaitra K M	P	P
32	Chaitrashree K N	A	A
33	Chandel Utakarsh Virendar Singh	P	A
34	Chandrika B K	P	P
35	Deekshitha B R	P	P
36	Deepika Deeptirekha Sarangi	P	P
37	Deepika Singh	P	A
38	Devatha Yagnika Shravya	A	A
39	Dinesh L	P	P
40	Diwakar Reddy G	P	P
41	E S Mayur	P	P
42	Ganapati Hegde	P	P
43	Gayatri	P	P
44	Gowtham V	P	P
45	Gururaj Patil	P	P

2-4
P
P
P
A
P
P
P
P
P
P
P
P
A
A
P
A
P
A
P
P
P
A
P
P
A
P
A

2-4
P
P
A
P
A
A
A
A
A
A
P
A
A
A
P
P
P
P
P
P
P
P
P
P
P

N. N. Dm

RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT

I SEMESTER

SECTION B

Students List

Sl.	Name	11-15-115
1	Harishkumar Rampur	P
2	Harsha Bhat	P
3	Hemanta Ravi Hegde	P
4	Jayarama	P
5	Joel Jiji	P
6	Kakarla Prathyusha Devi	P
7	Karnati Saketh Reddy	A
8	Kavitha S G	A
9	Kavya R	P
10	M Ashwin Rao	P
11	Madan P	A
12	Madhukar S	P
13	Madhura M	P
14	Mahir Jamkhandi	P
15	Mallesha M	P
16	Manisha Rani	P
17	Manjula B S	P
18	Manoj R K	P
19	Manoj H	P
20	Manu T Sajjan	A
21	Martin Sumanth	A
22	Md. Taukheer Ahmed	A
23	Meghana P K	P

Sl.	Name	11-15-115
24	Meghashree D	P
25	Mohamed Junaid Arafath I T	P
26	Mohd Mustafa Md Qursheed Ahemed	P
27	N Shiva Nagendra	A
28	N. Sneha	A
29	Nagaraja Ananda Navada	P
30	Namratha N	P
31	Navya M	P
32	Neha Pasha	P
33	Nikhil Devaraddi	P
34	Nikhitha G	P
35	Nireeksha N S	P
36	Nischith H G	P
37	Nithin Nagendra Hegde	P
38	P Nagabushana Reddy	P
39	Pallavi	P
40	Pallavi K V	P
41	Pallavi T R	P
42	Pallavi U	P
43	Pavithra M	P
44	Pawan Kumar	P
45	Pooja R	P

N. N. D. M.

RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT

I SEMESTER

SECTION D

Students List

2-4

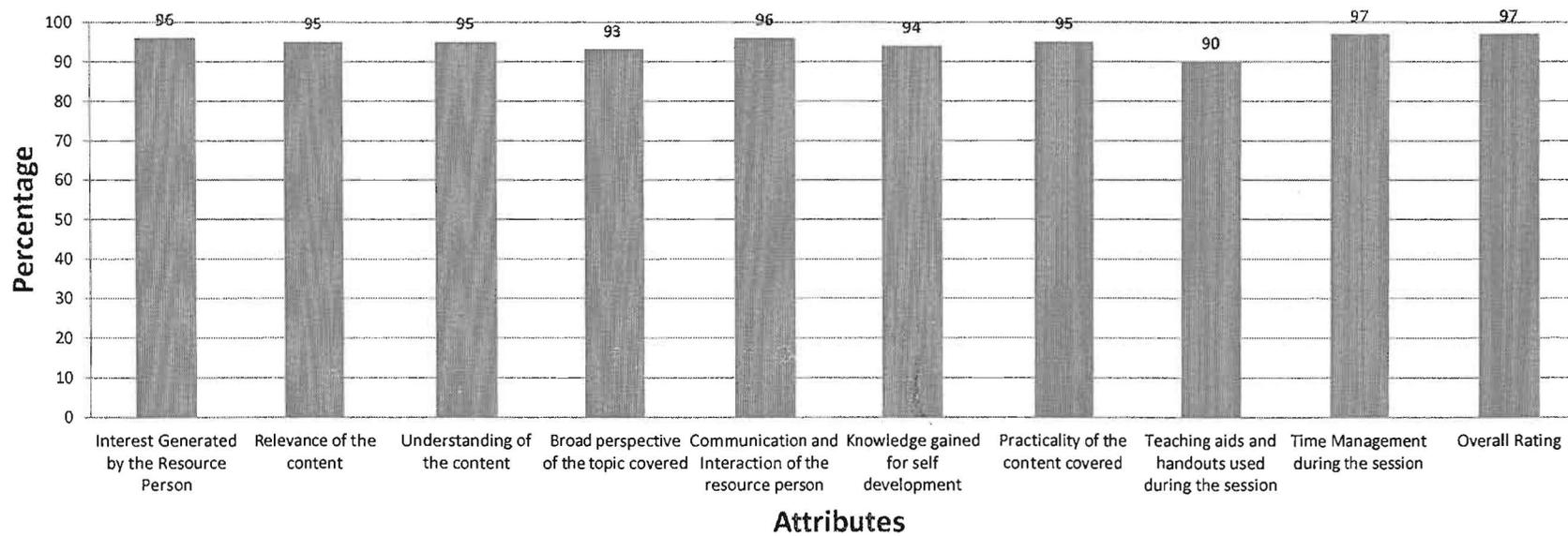
Sl.	Name	11.15-1.15	1.15-1.45
1	Shweta Pradhane	P	P
2	Shweta R Nadiger	P	P
3	Siddhartha K N	P	P
4	Skanda S	P	P
5	Sonam Shankargouda	P	P
6	Soumya Padmakar	P	P
7	Sri Harsha B G	A	A
8	Subrajeet Nayak	P	P
9	Suhas H M	P	P
10	Suhasini D	P	P
11	Sujan Kumar	P	P
12	Suma H S	A	A
13	Suman V	P	P
14	Sumindra P Desai	P	P
15	Sumith Gogi	P	P
16	Suneel K E	A	A
17	Sunil C H	P	P
18	Suprada A S	P	P
19	Suresh Kishan	A	A
20	Sushmitha R	P	P
21	Susmita Shetty	P	P
22	Swathi M J	A	A

2-4

Sl.	Name	11.15-1.15	1.15-1.45
23	Swati Kumari	P	P
24	Sweety Sharma	P	P
25	Swetha Sivankutty	P	P
26	Sylvester S	P	P
27	T C Sravanthi	P	P
28	Tejas C Patil	P	P
29	Tejaswini B A	P	P
30	Tilak Kumar K	P	P
31	Varun S	P	P
32	Vasudeva S	P	P
33	Veerabhadraiah B R	P	P
34	Veeresh G Andani	P	P
35	Vibha Nayak K V	P	P
36	Vijay D Girenavar	P	P
37	Vikas Hebbal	A	A
38	Vikas V B	P	P
39	Vinayaka Mohana Hegde	P	P
40	Vinuta B Patil	P	P
41	Vinuta N M	P	P
42	Vishwanath M A	P	P
43	Vishwanath Shivanagouda Konnur	P	P
44	Wernher Peter Dsilva	P	P

N. M. M.

Feedback of Mr. Supreeth Garla
Workshop on Digital Marketing & Latest trends in Online Marketing
II Sem Section - A,B,C,D



RASHTREEYA SIKSHANA SAMITI TRUST
R V Institute of Management
Department of Systems Management
Report on Workshop

Topic: Digital Marketing

Resource Person: Mr.Supreeth G

Date: 25th, 26th, 29th, 20th March 2017

Venue: Computer Lab 3, RVIM

Department of Systems Management conducted a workshop for final semester A,& D section students on the topic "Digital Marketing" on 25th, 26th, 29th, 20th March 2017 between 9:00 am to 6:00 pm. Resource person for the workshop were Mr.Supreeth G,Manager,NICT,Bangalore. Bangalore. Topics covered in the session were:

1. Fundamentals of Digital Marketing
2. Website planning
3. Social Media Marketing
4. Local SEO
5. Keyword Research analysis
6. E-Mail Marketing
7. Search Engine Marketing
8. Display Advts
9. Campaign Setup
10. Google Analytics

Students were very happy about the workshop and also expressed their thanks for conducting such workshop. Distributed certificates (Google Adwords) for all the students those who were participated in the workshop.

RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT

IV SEMESTER SECTION A

Students List — Attendance

Sl.	Reg No.	Name of the Student
1	151GCMD009	AJIT UDDANAIAK P
2	151GCMD014	AKSHAY S HIREMATH P
3	151GCMD015	AKSHAYAKUMAR P MALGI P
4	151GCMD025	AZHAR PASHA P
5	151GCMD027	BESABATHUNI JEEVAN KUMAR P
6	151GCMD028	BHARATH N SIDDESHWAR P
7	151GCMD035	DARSHAN G P
8	151GCMD045	GIRISH S P
9	151GCMD046	GOWNI KARUNAKAR REDDY P
10	151GCMD050	HEMALATHA S P
11	151GCMD051	HEMANTH KUMAR R - A
12	151GCMD055	KAMBY SHEKAR RAO P
13	151GCMD062	KRUTHIKA SHANKAR S P
14	151GCMD069	MALLIKARJUN P
15	151GCMD077	MEGHA DURGAD - A
16	151GCMD081	NAVYA A REDDY P
17	151GCMD120	SARVAJITH M S P
18	151GCMD122	SHANTVEER MULASAVALAGI P
19	151GCMD128	SHREYAS U R P
20	151GCMD144	SUJAN ARJUNRAO P
21	151GCMD158	VENKATESH GOWDA M G P
22	151GCMD161	VINAY CHANDRU C P
23	151GCMD170	GARAKAPATI SUDHARSHAN CHOWDARY P
24	151GCMD171	MONISHA L P
25	151GCMD174	SRINIVAS PRASAD D S P

N. Nagabubba Reddy

26/3/17

DIGITAL MARKETING — section

Sl.No	Name	e-mail ad	Mobile No
1.	Hamsaveni ✓	hamsa.v41@gmail.com	9663468548
2	Chethana Prasad	chethanaprasad2318@gmail.com	9738111476
3.	Farheen Shariff. S	farheenshariff.tahir@gmail.com	9886570049
4.	Nanvratha Prasad	nanvratha.prasad.36@gmail.com	9632752720
5.	Kanchan Lakra	Kanchan.Lakra02@gmail.com	8959534110
6.	Vishal Chavan	Vishalchavan@gmail.com	8867978758
7	mayur	tealikalmayur@gmail.com	8088840664
8	Nitin. Khanapure	2105nit@gmail.com	8147814925
9	Aniruddha Kulkarni	ani860007@gmail.com	8277029573
10	Sachin Basker	Sachinbasker26@gmail.com	8884177202
11	Sooraj. D. Gavoov	Surajvir000@gmail.com	8147143607.
12	T. Hareesh	hareesh154@gmail.com	8951413633
13.	Varsha Bharadwaj's	varshabharadwaj's@gmail.com	8123015862
14.	Abhishek Singh	singh.abhi.ak3@gmail.com	9448236003
15.	Vijay Sharma	Vijaysharma049@gmail.com	7676444515.
16.	Priya. R.	priyar93@gmail.com	9986049604
17.	Shweta. Sobhesh. Kale	Spokle611@gmail.com	9008783627
18.	Sushma H.T	SushmahtSesh@gmail.com	7026683024.
19.	Preetheer. K.	preetheer9692@gmail.com	8749051693
20.	R GURU CHANDRAN	rguru143@gmail.com	9738889833
21.	Keerthana Lavi	Keerthana8@gmail.com	9663544870
22.	Shifa Samrin	Sameershifa91@gmail.com	8867317708

N. Nagaraj
N. Nagaraj
A. R. Reddy

791, 9th Main Road, 4th Block West, jayanagar, Bangalore - 560 011, Karnataka, India.
Phone : +91 80 22443347 / 41210488 email : info@nicteducation.com

Memorandum of Understanding / Contract

This MOU / Contract is executed on this 10th Day of March 2017 between

M/s: NICT Computer Education Pvt Ltd, represented by its Managing Director Mr. Supreeth Garla having its office at # 791, 9th Main Road, 4th Block West, Jayanagar, Bangalore – 560 011. Email: kirankumar@nicteducation.com, Mobile: +91 9686 227070, Phone: +91 80 22443347.

And

M/s: R.V. Institute of Management, represented by its Professor and Director Mr. Dr. T.V. Raju having its college at # 17, 36th Cross, 26th Main, 4th "T" Block, Jayanagar, Bangalore – 560 041. Email: director@rvim.in, Phone: +91 80 26647084.

Date of Contract: 10th March 2017

Name of the Contract: Digital Marketing 2 Day Work Shop.

Academic Years: 2016 – 2017

Financials: Rs. ^{1500/-}2,200/- per hour x 32 hours (two batches) = Rs. ^{48000/- + ST}~~70,400/-~~

Course Details / Curriculum:

Enclosed as per Digital Marketing Broacher.

Approved for Rs 1250/- per hour



10.03.2017