

GENESIS 2019

Inauguration of First Semester Students Batch 21 Monday, 30 September, 2019

Genesis the inauguration for the fresh batch of MBA students (2019-2021) was held on September 30, 2019. This was the 21st batch that was inducted all the students and their parents had been invited.

The Institute culture was introduced to the students and parents and their inductions was celebrated.

CONTENTS

S.No	Details
1	Report & Photo Gallery
2	Proposal †
3	Invitation
4	Circular
5	Programme Schedule
6	Roles and Responsibilities
7	Resource Person Profile
8	Registration Forms ★



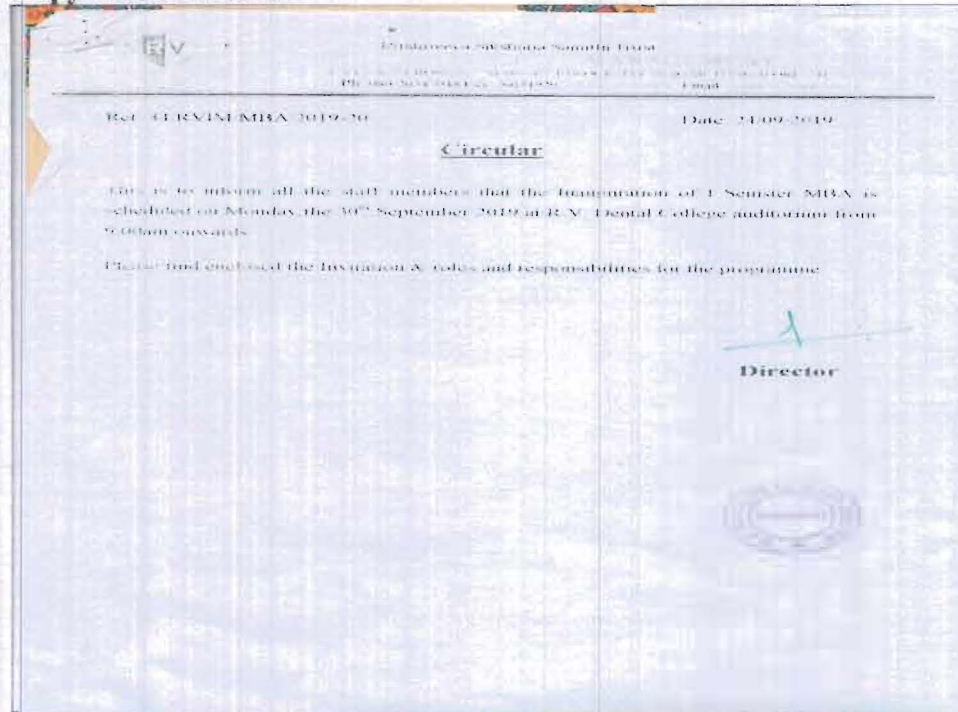
RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041

Genesis (Inauguration of First Sem Batch)	
Date: 30th September, 2019	Venue: RV Dental and RVIM
Time: 010:00 am to 5:00 pm	Student of first semester and their parents
No. of Participants: 300	Event Coordinators: Dr. Anupama K Malagi and Prof. Rashmi Shetty, Prof. Uma Sharma, Prof. Priya Jain
Objectives <ul style="list-style-type: none">▪ To welcome the new students to the Institute.▪ To celebrate each student and their achievements.▪ To give a glimpse of the institution culture and the context of MBA for them.	
Agenda/Flow of the Event <ul style="list-style-type: none">- Invocation- Welcoming the guests- Addresses by the Chief Guest and the President- Kit Distribution- Cultural programme- Parent Teacher Meeting and interaction	
Brief Profile of the Mentors for PoC: <ul style="list-style-type: none">- Mr. Devesh Aggarwal, President BCIC- Mr. Vithal Madhyalkar, Program Director IBM.- Ms. Maya Chandra, Trustee, RSST.- CA Vishnu Bharath, Trustee, RSST.	



Copy of the Circular



Outcome Achieved/ Attained:

- Students and parents got a platform to clarify their doubts.
- They received firsthand information about all the programmes and offerings at RVIM.
- The Inauguration gave them the much needed enthusiasm to start their MBA.



Photo Gallery



Sikshana Samithi Trust

INSTITUTE OF MANAGEMENT



T Block, Jayanagar, Bangalore - 560 041

mail : contact.rvim@rvei.edu.in Website : www.rvim.edu.in

Initiation Ceremony
of

(2019-2021) MBA

>Welcome Students & Parents

GENESIS 2019



RVIM

GENESIS 2019

MBA

2019 - 2021 batch

"We prepare you for life."

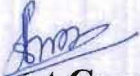




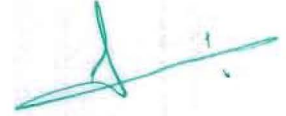


Feedback/ Coordinators Comment:

The Inauguration was a huge success with lot of excited students and also very healthy informative interactions. Cultural programmes were excellent.



Event Coordinator



Director





Rashtreeya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

CA-17, 36th CROSS, 20th MAIN, 4th T BLOCK, JAYANAGAR, BANGALORE-41

Ph: 080-26547048 Fax: 26654920; E-MAIL: rvim.edu.in; Email: contact@rvim.edu.in

Ref: 44/RVIM/MBA/2019-20

Date: 24/09/2019

Circular



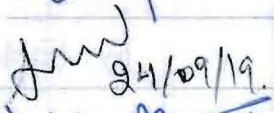
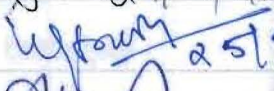
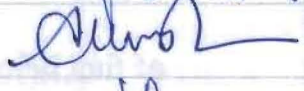












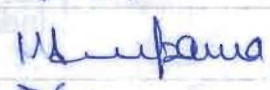

This is to inform all the staff members that the Inauguration of I Semster MBA is scheduled on Monday the 30th September 2019 at R.V. Dental College auditorium from 9.00am onwards

Please find enclosed the Invitation & roles and responsibilities for the programme.

Director



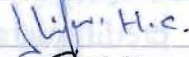

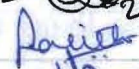











Teaching Staff List

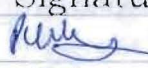
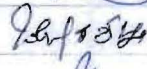

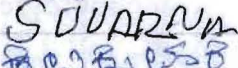

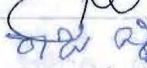
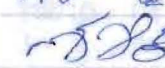


Sl. No.	Name	Signature
1	Dr. Noor Firdoos Jahan	
2	Dr. Anupama K Malagi	
3	Dr. A. Narasima Venkatesh	 24/09/19.
4	Dr. Santhosh. M	 25/9
5	Mr. N. Suresh	
6	Ms. Anitha. B.M. D'Silva	
7	Mr. Nagasubba Reddy	
8	Mr. A. Chandran	
9	Ms. Sowmya. D. S	
10	Ms. Pavithra. S. T	
11	Ms. Rashmi Shetty	
12	Ms. Payal Jindal	
13	Mr. S.K. Manjunath	
14	Ms. Ramya. S	
15	Mr. Dileep	
16	Ms. Priya Jain	
17	Ms. Uma Sharma	
18	Ms. Anupama S.M.	
19	Mr. Debashish Ghosh	



Non-Teaching Staff List

Sl.No.	Name	Signature
1	Mr. Chethan Kumar	
2	Mr. Subbarayappa	
3	Mr. Shivakumar H.C	
4	Mr. Sridhara H.R	
5	Ms. Lalitha	
6	Ms. A. Lakshmi	
7	Mr. Rajanna S.C	
8	Ms. S. Padmashree	
9	Mr. T. Vamsi Krishna	
10	Mr. Manjunath N	
11	Mr. Ashok Kumar Reddy. B	
12	Mr. Manjunath. L	
13	Ms. Pallavi D. S	
14	Mr. Kumar S. T	

D group staff List

Sl.No	Name	Signature
1	Puttaraju A.J	
2	Borashetty	
3	Geetha	
4	Suvarnamma	
5	Ravi Kumar	
6	Mamatha.L	
7	Rajamma	
8	Sasikala. B	
9	Mohd. Zabi	



Rashtreeya Sikshana Samithi Trust



RV INSTITUTE OF MANAGEMENT



CA 17, 36th Cross, 26th Main, 4th T'Block, Jayanagar, Bangalore – 560 041

Phone : 080-26547048 Fax : 080-26654920 E-mail : contact.rvim@rvei.edu.in Website : www.rvim.edu.in

Welcomes You to the
Inauguration Ceremony of
21st Batch (2019-2021) of MBA Students

GENESIS 2019

Chief Guest

Mr. Devesh Agarwal

President

Bangalore Chamber of Industry & Commerce

Guest of Honour

Mr. Vithal Madyalkar

Program Director - IBM Innovation Center for Education

IBM India Pvt Ltd, Bangalore

Presided by

Ms. Maya Chandra

Trustee, Rashtreeya Sikshana Samithi Trust

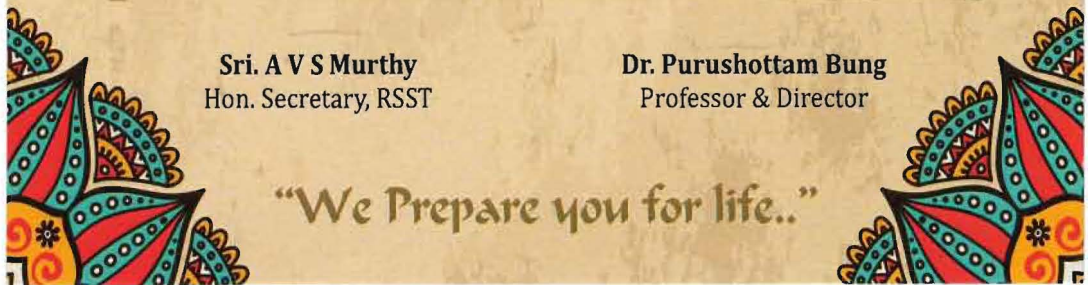
on **Monday, 30 September, 2019** at 10.30am

Auditorium, DAPM RV Dental College, JP Nagar Ist phase, Bangalore

Sri. A V S Murthy
Hon. Secretary, RSST

Dr. Purushottam Bung
Professor & Director

“We Prepare you for life..”





Rashtreeya Sikshana Samithi Trust

RV Institute of Management

Inauguration Ceremony of
21st Batch of MBA students

Genesis 2019

10.30 am – 4.00 pm

Monday, September 30, 2019

Programme Schedule

10:15 am - 10:30 am	RSST & RVIM Video	
10:30 am - 10:35 am	Invocation Song & Dance	Students of RVIM
10:40 am - 10:55 am	Welcome Address	Dr. Purushottam Bung Director, RVIM
10:55 am - 11:10 am	Lighting of the Lamp	By the Dignitaries
11:10 am - 11:15 am	Release of RVIM Newsletter	
11:15 am - 11:35 am	Advice by the Chief Guest	Mr. Devesh Agarwal, President, BCIC
11:35 am - 11:55 am	Advice by the Guest of Honor	Mr. Vithal, Madyalkar Program Director IBM Innovation Centre for Education, IBM India Pvt. Ltd, Bangalore
11:55 am - 12:00 noon	Flute Recital	Mr. Shubham (Student, RVIM)
12:00 noon - 12:30 pm	Introduction of the Students (New Batch) & Distribution of the Kits by the Dignitaries	
12:30 noon - 12:40 pm	Congratulating Dr. N Suresh for completing PhD Congratulating the Admission Committee Team	
12:40 pm - 12:50 pm	Impressions by First Semester Students & Parents	
12:50 pm - 1:00 pm	Presidential Remarks	Ms. Maya Chandra Trustee, RSST
1:05 pm - 1:10 pm	Vote of Thanks	Dr. Anupama K Malagi, Professor, RVIM
1:10 pm - 1:30 pm	Expression of Gratitude (Yakshagaana)	Students of RVIM
1:10 pm - 1:15 pm	Announcements & National Anthem	
1:15 pm - 2:30 pm	Lunch and commutation to RVIM	
3:00 pm - 4:00 pm	Parent Teacher Meeting at RVIM	

*Compèring: Ms. Hiba Mehkri & Ms. Chaithra V, Students, RVIM.



**Rashtreeya Sikshana Samithi Trust
R V Institute of Management**

**I Sem Inauguration Programme 30-9-2019
Committees, Roles and Responsibilities**

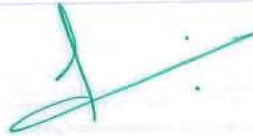
Sl No	Committees	Committee Members	Responsibilities of the Committee Members
1	Designing, Printing & distribution of Invitations	<ul style="list-style-type: none"> • Dr. Anupama K Malagi • Mr. S K Manjunath • Ms. Rashmi Shetty 	<ol style="list-style-type: none"> 1. To design and print brochure, printing invitations envelopes, in the required quantity. 2. Seek approval from Director for number of Invitations to be printed. 3. Take quotation for the designing and printing of Invitations.
2	Identification of Guests	Dr. Anupama K Malagi	<ol style="list-style-type: none"> 1. To plan and identify the Guests. 2. Take a printout thank you letters on the Institute letter head and submit it to Directors for his signature. 3. Collect the Mementos to be given to the Guests. 4. Communicate with Guests and provide support.
3	Preparation & Distribution of Student Kit Memento for the Guests Stage Arrangements	<ul style="list-style-type: none"> • Mr. NNS Reddy • Ms. Uma Sharma • Ms. Priya Jain • Ms. Sowmya D. S • Ms. Rashmi Shetty 	<ol style="list-style-type: none"> 1. To arrange for the student kits, scribbling pads, pens, photocopy of materials and other necessary items. 2. To identify list of vendors and obtain quotations from them and make necessary arrangements for the student kit. 3. To select and get the quotation for the memento design and content. 4. Seek approval from Director for the design, content, price and number of mementos to be purchased. 5. Place the order and receive the mementos on time. 6. To prepare presto graphs for the Inauguration Programme. 7. To arrange for the lighting of the lamp. 8. To arrange bouquets, flowers, water bottles, note pads, pens, Programme schedule on the dais. 9. To display a power point presentation of the profiles of the resource person during the welcome address at the time of inaugural function. 10. To hand over the bouquet to the guest at the time of inaugural function
4	Registration Desk	<ul style="list-style-type: none"> • Dr. Noor Firdoos Jahan • Mr. Sridhar • Ms. Anupama S M • Ms. Lakshmi • Ms. Pallavi 	<ol style="list-style-type: none"> 1. To prepare Registration format 2. To guide the students in the process of registration.



5	Hospitality & Reception	<ul style="list-style-type: none"> • Dr. A Narasima Venkatesh • Mr. Debashish Ghosh • Ms. Payal Jindal 	<ol style="list-style-type: none"> 1. To make necessary arrangements for receiving the guests. 2. To arrange for snacks and refreshments for the guests.
6	Venue Arrangement &	<ul style="list-style-type: none"> • Mr. NNS Reddy • Mr. Subbrayappa • Ms. Ramya S 	<ol style="list-style-type: none"> 1. Arranging Banner, Chairs and required tables and Public Address system 2. The venue decoration plan should be prepared which can include decorations at the entrance of Hall and the near the main stage. 3. Extend all the necessary technical support
	Venue Decorations Technical Support	<ul style="list-style-type: none"> • Mr. Dileep • Ms. Pavithra S T • Mr. Manjunath Reddy • Mr. Ashok Reddy 	
7	Food & Refreshments	<ul style="list-style-type: none"> • Mr. Suresh N • Dr. Santosh • Mr. Chetan • Mr. Sridhar • Mr. Shivakumar 	<ol style="list-style-type: none"> 1. To list out the menu for lunch and refreshments for the students, parents, RVIM teaching & nonteaching staff. 2. To identify the caterers and seek quotations from them for Lunch. 3. To coordinate with the caterers on the day of the Inaugural Programme. 4. Arrangements related to place for serving of food, water etc
8	Identifying Parents and Students to Speak	<ul style="list-style-type: none"> • Dr. Santosh • Mr. S K Manjunath 	<ol style="list-style-type: none"> 1. To identify two newly admitted students and two parents to speak about their experience with RVIM. 2. To coordinate with them and give the necessary guidance regarding the time limit and content.
9	Medical Facilities , Media & Publicity and Photography	<ul style="list-style-type: none"> • Mr. Chandran A • Mr. Vamsi Krishna • Mr. Ashok Reddy 	<ol style="list-style-type: none"> 1. To identify and contact the doctors, hospitals, ambulance in case of emergency requirements. 2. To arrange first aid kit with all necessary items. 3. To arrange for a photographer for the day of the Inaugural Programme. 4. To plan & identify media persons for the awareness and publicity of the programme. 5. To make arrangements for the press release.
10	Logistics & Transport	<ul style="list-style-type: none"> • Mr. Chetan • Mr. S K Manjunath • Mr. Sridhar 	<ol style="list-style-type: none"> 1. To arrange for logistic support as required by the Guests.
11	Cultural Events	<ul style="list-style-type: none"> • Ms. Anitha D'Silva • Ms. Priya Jain 	<ol style="list-style-type: none"> 1. To identify students for cultural programme.2. Decide on the time and programme for cultural. 2. Take approval from the Director about the cultural programme



12	Programme Schedule Identifying Student Volunteers Overall Coordination	<ul style="list-style-type: none">• Dr. Anupama Malagi• Ms. Rashmi Shetty	<ol style="list-style-type: none">1. To identify students volunteers for the overall inauguration programme.2. To Prepare the Programme schedule3. Overall Coordination with all the committees
13	Parent Teachers' Meeting	<ul style="list-style-type: none">• Dr. Anupama Malagi• Ms. Rashmi Shetty	<ol style="list-style-type: none">1. To organise interaction of parents and teachers after discussion with Director



Director



Devesh Agarwal

President Bangalore Chamber of Industry and Commerce Managing Director Jesons Technologies Pvt. Ltd. and Infomart (India) Pvt. Ltd.

55 years,

→ alumnus of Bishop Cotton Boys' School and RV College of Engineering.

M.S., Information Systems, University of Texas, Arlington,

Advanced Pre-doctoral degree in Rolling Bearing Technology, SKF College of Engineering, Holland

Awarded the Lockheed Martin 2008 India Innovation Silver Medal

✓ [Managing Director at Jesons Technologies Pvt. Ltd., an IATF:16949 auto-components, assembly and precision engineering services company

✓ [Managing Director at Infomart (India) Pvt. Ltd., whose Power Over Ethernet products are made in India and have been used on all seven continents including Antarctica.

✓ [Extensive experience in end-to-end value chains and product management. Has innovated four separate products from concept to cash.

[Passionate about aviation. Editor of BangaloreAviation.com which has been ranked first in Indian aviation websites; Ranked #6 in Mashable's global list of aviation experts. In addition to Bangalore Aviation, he has contributed to leading global media like CNBV-TV18, Aviation Week, Conde Nast Traveller India, The Economic Times, and The Mint. He remains a frequent flier and shares the good, the bad, and the ugly about the Indian aviation industry without fear or favour.

[Passionate biker. He has been riding super-bikes since 1984. Currently owns two Harley Davidson motorcycles and regularly tours around India.

[A noted foodie and wine enthusiast. Authored a book titled "Wines Demystified". Founder of The Wine Connoisseurs, and The Rotarians Wine Fellowship of India. Officier in The Chaîne des Rôtisseurs, the oldest and largest gastronomic society in the world.

[Member of the Rotary Club of Bangalore, and major donor to The Rotary Foundation



Vithal Madyalkar

Director - IBM Innovation Center for Education, IBM India/South Asia Region.

Mr. Vithal Madyalkar is the Director - IBM Innovation Center for Education [→] responsible for the Global roll-out of IBM Systems Lab's University Initiative - IBM ICE program.

Mr. Vithal is a Graduate Engineer (B.Tech CSE) with over 27 years of experience in the IT industry and is enjoying his 21st year with IBM, Mr. Vithal has been twice recipient of "Innovation" and "Individual Excellence" awards in the year 2015 and 2016 by the IBM Systems Development Labs.

In his previous roles at IBM, Mr. Vithal headed the IBM Innovation Center for Partners (2003 - 2011) and was responsible for developing next generation solutions for ^{for} multiple industries like Banking, Healthcare etc. jointly with IBM Partners. Mr. Vithal has Lead & Transformed Bangalore Innovation Center as the "Best Innovation Center" Globally. The Innovation Center has also mentored / incubating more than 100 entrepreneurs/start-ups companies & have set-up two incubation centers in Bangalore. Prior to ^{IBM} Mr. Vithal has also worked in IBM's Consulting, Global Services. Labs and IBM's Product (Software) divisions.

^{IBM he worked} Prior to, at SAP India, Mr. Vithal was working as "Industry Solutions Architect" and was member of the "Strategic Group" at SAP India Ltd. (2000 - 2002) responsible for driving SAP's new dimension solutions across India/South Asia region.

Vithal Madyalkar

Program Director - IBM Innovation Center for Education

Systems Lab - University Initiative, IBM India Pvt Ltd,
Embassy Golf Link (EGL) Complex, D Block A, 6th Floor,
Indiranagar-Koramangala Intermediate Ring Road BANGALORE,INDIA





MAYA CHANDRA - Founder-Director of MAYA - a 18+ year enterprise specializing in the production of corporate films, documentaries, advertisements, music videos, public service films, etc. Created over 350+ films till date, and has established new paths in Government and Healthcare Communications.

Government Communications

From the year 2000, she was hand-picked by the Government to create films to promote Karnataka as the most favourable investment destination. Her innovative work, and techniques greatly helped in brand building the State to global audiences, apart from setting a new standard for government communications. Her testimonial interviews with global leaders like Tony Blair, Chinese Premier Zhu Rongji, Lakshmi Mittal, Ratan Tata, CEOs of Microsoft, Dell & GE, etc. made the way for the State to garner the high brand value.

HEALTHCARE COMMUNICATIONS

Discovered this raw area of communications, and transformed the way communications is devised for this challenging sector. She has created highly scientific tutorials to emotive patient experience stories, her Company is again a favoured partner for many hospitals and doctors.

SOCIAL RESPONSIBILITY : Works on social causes like organ donation, and has launched an innovative campaign called “MAANAVA- Be a human first”

MAYA CHANDRA has also worked closely with Shri Amitabh Bachchan for a documentary on Dr.Rajkumar and a short film on martyr widows - Borders & Widows. She has directed Kannada film stars Puneeth Rajkumar and Sudeep for advertising campaigns.



**HIGHEST PG CET RANK ADMITTED**

1. THEJASVI.N, BANGALORE, KARNATAKA PG CET 2019 rank - 10
& BE - Civil, Bangalore
2. PG CET First round cut-off = 461
3. MALE : 94 FEMALE : 85
4. Ms. LEELAVATHI B. THITE - **KMAT 2019 98%**

EDUCATIONAL BACKGROUND

PG CET & MANAGEMENT QUOTA 2019

UG Degree	No of students PG CET 2019 (A)	No of students MANAGEMENT QUOTA (B)
BA	-	2
BBA/ BBM	14	16
BCA	3	3
B.COM	35	54
B.E / BTECH	25	16
B.SC	05	6
OTHERS	-	-
TOTAL	82	97

STATE-WISE Bifurcation

PG CET 2019 (within State)

SL	Geography	No of students
1	From BANGALORE	17
2	Outside Bangalore (with- in KARNATAKA)	65
	TOTAL	82

MANAGEMENT QUOTA (Pan India)

SL	Geography	No of students
1	BANGALORE	23
2	KARNATAKA	55
3	ANDHRA PRADESH	05
4	WEST BENGAL	1
5	KERALA	2
6	UP, RAJASTHAN, PUNJAB	04
7	BIHAR	2
8	MAHARASHTRA	02
9	TAMILNADU	03
	TOTAL	97

**No of candidates with work experience
2019 - 2021 batch**

- One to Two years = 09 nos
- Two to five years = 02 nos

TOTAL = 13 nos**PG CET CRASH COURSE 2019:**

No. of students underwent PG CET Crash course : 60

No. of students admitted to MBA programme : 05

