



RASHTREEYA SIKSHANA SAMITHI TRUST  
**R V INSTITUTE OF MANAGEMENT**  
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar  
Bengaluru, Karnataka 560 041

**Video Case Study Competition- An Experiential Learning  
(As part of Organisational Behaviour Subject)**

<b>Date: May 3rd, 2023</b>	<b>Venue: RVIM Seminar Hall</b>
<b>Time: 2:30 p.m. to 6:30 p.m.</b>	<b>Semester &amp; Section/: I semester (All Sections)</b>
<b>No. of Participant: 190</b>	<b>Event Coordinator: Prof. Ramya S, Prof. Sowmya DS, Prof. Anitha BM D'Silva</b>

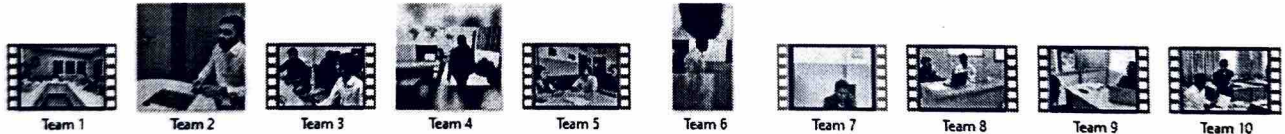
**Objectives**

- To showcase and nurture students' talents.
- To make students deal with different personalities, perception, values, learning patterns etc.
- To inculcate leadership, motivation and teamwork in students.
- To ignite the creative thinking and situation handling skills in students.
- To deal with different management/organizational situations in a better way.

**About the event:**

Students of first semester were given an assignment as part of "Organisational Behaviour" subject to enact and capture a video based on the organizational situation/scenario. Each section students were divided into a group of 6 members each to create a video. Each section has 10 videos in total which was first submitted to the subject facilitator. Then at facilitators' level, 3 best videos from each section was selected. Those selected 9 videos were played in front of the alumni jury to choose the first 3 videos and awarded with 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place/prize.

Students feedback for the winners: <https://strawpoll.com/polls/7MZ0A7811yo>



**Guest for the event:**

1. Mr. Chandhan- Alumni- Batch 2019-2021
2. Ms. Pranam - Alumni- Batch 2017-2019
3. Dr. Purushottam Bung, Professor and Director RVIM

**Circular copy:**



RVIM MBA 2022-24

Anitha, Ankita, Anupama, Anupama, Ashok, Chethan, Dileep, Jagriti, Jahnvi, Kirana, Manjunath, Mithun, Nikhita, Nikitha, Noor, Padmalini, Payal, Pearl, Pooja, Pr...

03/05/2023

Dear students,  
Please assemble in the seminar hall at 2:30 p.m. sharp for the video case study competition.  
Thank you

1:43 pm ✓



Copy of the certificate:

RV Institute of Management®  
Approved by ANTE, New Delhi. Accredited by NAAC with 'A+' grade. Autonomous Institution, Affiliated to Bangalore City University.

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A+ NAAC

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## VIDEO CASE STUDY COMPETITION

### Certificate

This is to certify that Mr/Ms. \_\_\_\_\_ of  
I Semester MBA participated/ won \_\_\_\_\_ prize in the Video Case Study Competition  
held at R.V. Institute of Management, Bangalore on Wednesday, 3rd May, 2023.

  
Dr. Purushottam Burg  
Professor and Director

Vision : To Become World Class Management Institute of Eminence

**Outcome Achieved/ Attained:**

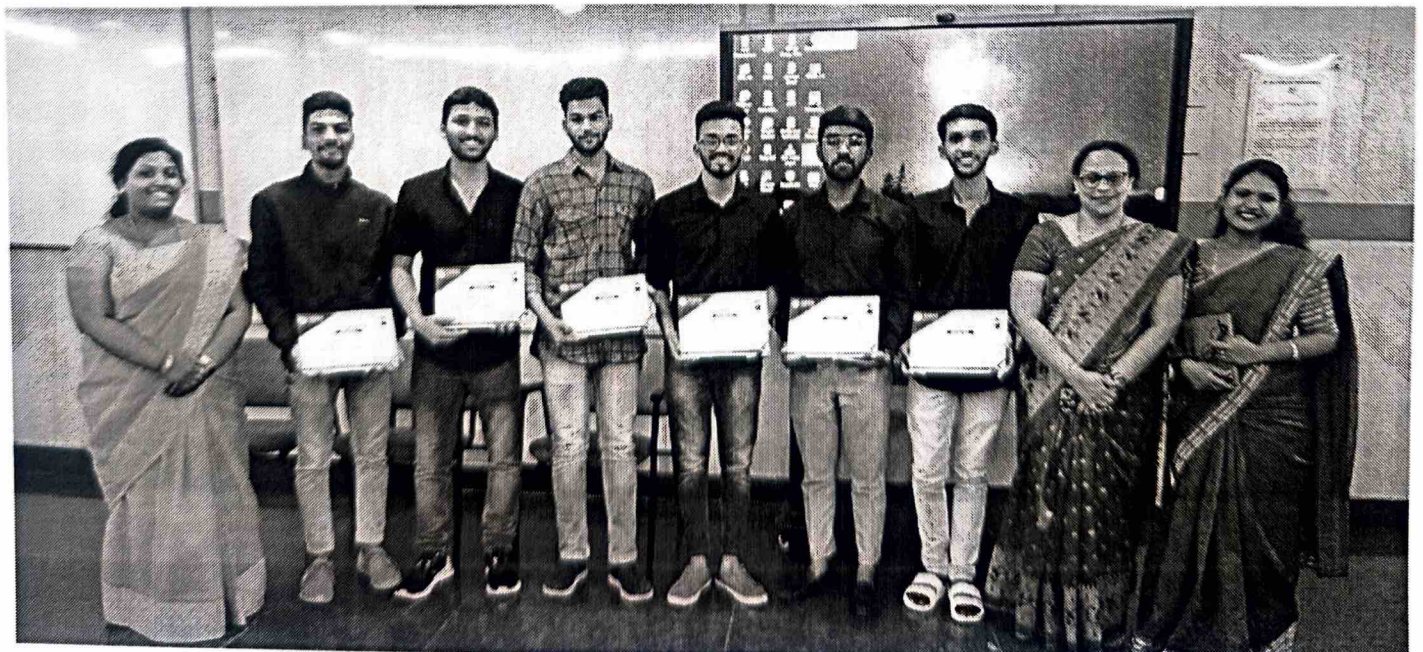
Students displayed teamwork and learnt the practical aspects of the Organisational behavior subject like dealing with different personalities, perceptions, team dynamics, role of leadership and motivation etc. Also this assignment/event created a channel to become closer and understand each other during the beginning of the course/semester.

**Photo Gallery**



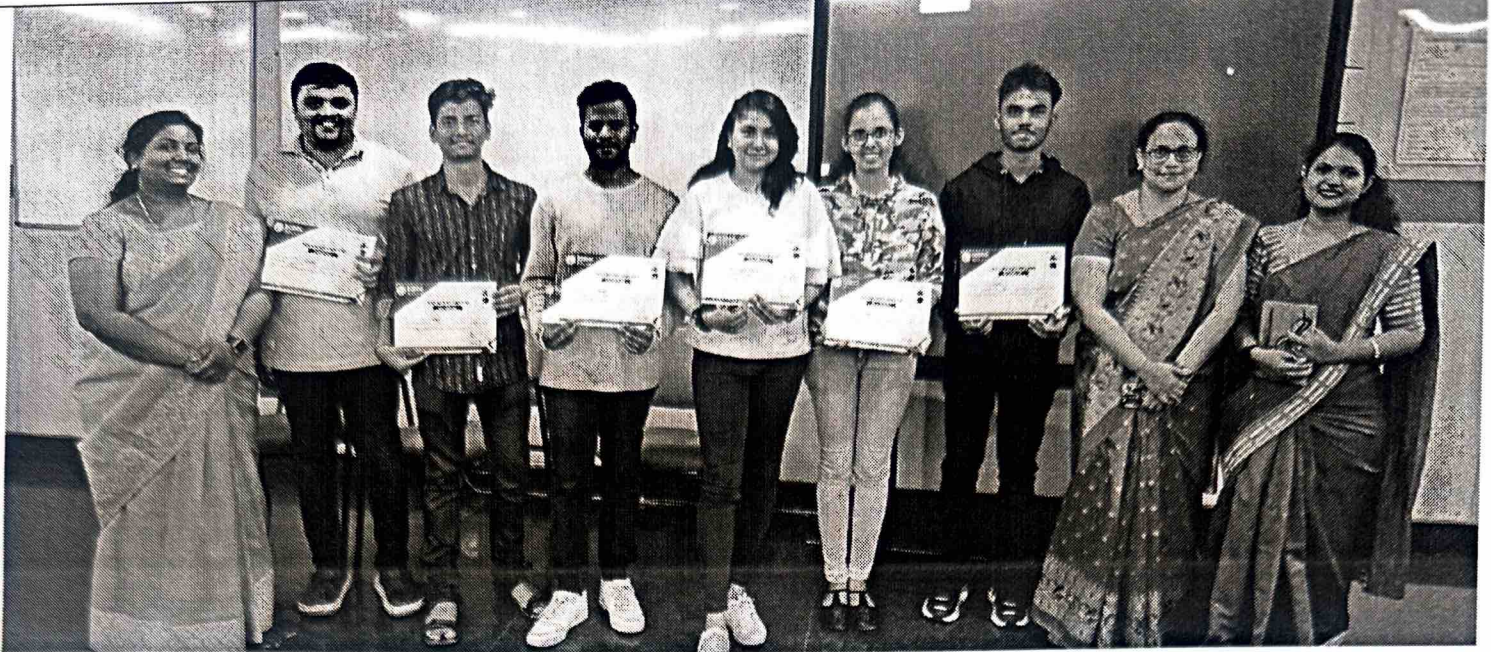


**Alumni guests and Director addressing the students**

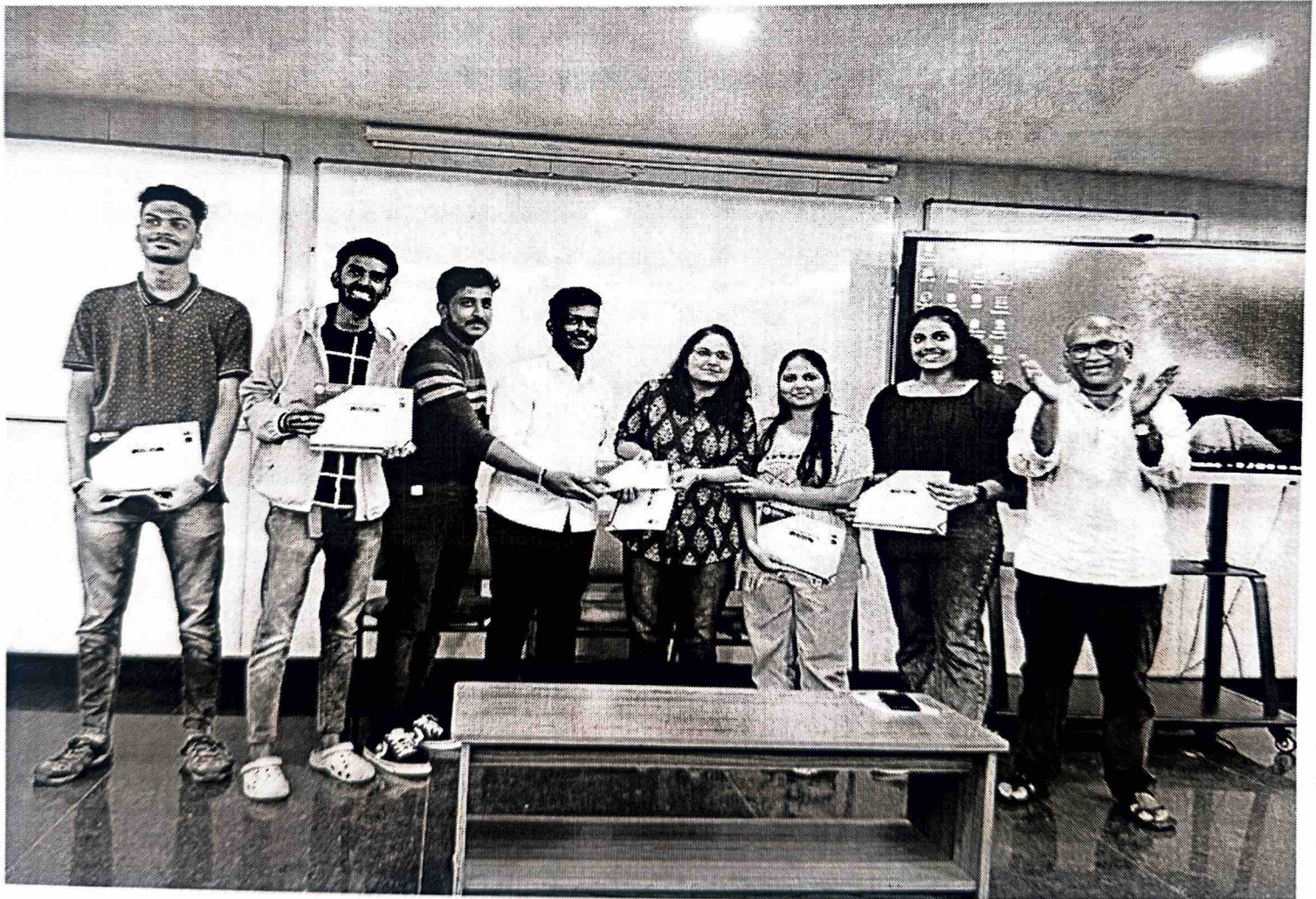


**First Prize Winners**





**Second Prize Winners**



**Third Prize Winners**





**Valedictory Program**



**Group Photo**

  
**Event Coordinator**

  
**Director**