

Permanently Affiliated to Bengaluru Central University

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## Report on #Ihaveastory

1. .#IHAVEASTORY SESSION # 1, WAS CONDUCTED ON JULY 25,2020, ENTREPRENEURSHIP JOURNEY OF MR. NARENDRA K. PASUPARTHY, FOUNDER OF NANDUS CHICKEN. 110 STUDENTS ATTENDED.





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Narendra Pasuparthy calls himself the 'Chief Farmer' of Nandu's Chicken. He is also the CEO of the company. While he hails from a business family, he chose to work outside the family business for over a decade, to gain an understanding of every function within an organization from an employee's perspective. His ability to build a strong organization from the ground up, with a complete understanding of its end-to-end operations reflects in the way Nandu's Chicken has grown and tasted success over the years. He also leads the poultry operations of the Nanda Group in Karnataka (India), the UAE and Oman.

Narendra, fondly known as Naren, holds a Bachelors of Engineering (B.E.) from BMS College of Engineering and a Masters in Information Science and Technology from the University of Texas, Arlington.

Nandu's Chicken was born in 2016 with the objective to provide great quality, fresh, antibiotic-free and branded chicken products to discerning customers in India. It is currently **the only hyperlocal, omni-channel meat retail brand in India**. The company follows an integrated business model that prides itself on 100% product traceability with the promise of safety and accountability.

Naren's vision to adopt sustainable production of animal protein has made Nanda Group a pioneer in the category. It is the first Indian poultry company to invest in biogas-based electricity generation as well as solar-powered electricity generation.

A passionate environmentalist, Narendra has also founded another venture, *Insectifii, a circular economy company which intends to solve the urban wet waste problem by using the black soldier fly larvae*. The primary objective is to produce insect protein for use in the poultry and fish feed industry, to replace soya and fishmeal, both of which are environmentally taxing / destructive. The process involves breeding and housing more than 10 million larve, which is enough to consume 3000 kgs of wet waste per day. *Through* 



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this initiative, the company aims to take care of an entire city's wet waste completely naturally.

Narendra is also an Active Angel Investor as part of Mumbai Angels Investor Network. He is an avid Badminton player. His hobbies include Aeromodelling, Biking [Riders Republic, Harley Owner Group (HOG)] and Music. He also enjoys Horticulture and Agriculture, which have led to the creation of several fruit orchards on the company's farms.





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2. #IHAVEASTORY SESSION # 2, WAS CONDUCTED ON AUGUST 08,2020, ENTREPRENEURSHIP JOURNEY OF MR. GIRIDHAR SOUNDARARAJAN, FOUNDER OF BARREL EXHAUST, 82 STUDENTS ATTENDED.



Founder Barrel Exhaust & Barrel Electric, Biker, Innovator, Currently building products to save people from Corona He is a proud Alumnus of R V Insitute of Management ( 2003-2005) batch Worked as a Sales Analyst Consultant and Senior Analyst at HP Senior Analyst at AOL Business Analyst at ISGN Analyst at Ocwen Financial Solutions Has also been a softskill trainer and has served as a member of the board for Placement Advisory at the Global Institute of Business

Management, Bangalore