



Report on Sales Contest Competition

Date: 28 th April'25	Venue: RVIM BA Lab																			
Time: 2.00pm to 5.00pm, Monday																				
Event: Sales Contest Competition																				
No. of Participants: 180	Faculty Co-ordinator: Dr. Noor Firdoosh Jahan																			
Brief Details of the Event: Department of Marketing organized ‘Sales Contest Competition’ for all third semester students of batch 23-25 on the 28 th April’25.Department organised the sales competition as part of the course Sales and Distribution Management- students participated in the competition in teams of three members. Each team had to prepare a sales pitch for the product or service they chose and had to present to a jury.																				
Flow of the Event: All third semester students of batch 2023-25 participated in the Sales Contest Competition organised by Department of Marketing. A total of 13 teams each across two sections participated in the contest. The competition was judged by Mr. Vikas VB –branch retail marketing manager and Mr. Dhanjay Dhurve-Assistant Manager – Learning and Development, The Sleep Company. Students participated enthusiastically with best effort to make their presentations stand –out by using various aids to give a very attractive product demo by using posters, ads, skits to present their sales pitch to the jury.																				
Outcome of the Event: The presentations were judged by the jury for their content, originality and effective ability to convince and sell. Best sales pitch was recognized with winner’s certificate and cash prize of Rs.2000 for first prize and Rs.1000 for second prize, for each section. The winners were :																				
	<table><tr><td></td><td>Prize</td><td>Team Name</td><td>Winners</td></tr><tr><td rowspan="2">Section A</td><td>First Prize</td><td>Scented Candles</td><td>Shivshankar,Manjunath,Pavitra</td></tr><tr><td>Second Prize</td><td>Smartphone</td><td>Uttara,V.Rashmi , Pooja</td></tr><tr><td>Section B</td><td>First Prize</td><td>Life straw water bottle</td><td>Sanjay,Sujay,Sujayeendra Vittal</td></tr><tr><td></td><td>Second Prize</td><td>Toothbrush Bamboo</td><td>Veeresh, Chandan, Shreeprasad.</td></tr></table>		Prize	Team Name	Winners	Section A	First Prize	Scented Candles	Shivshankar,Manjunath,Pavitra	Second Prize	Smartphone	Uttara,V.Rashmi , Pooja	Section B	First Prize	Life straw water bottle	Sanjay,Sujay,Sujayeendra Vittal		Second Prize	Toothbrush Bamboo	Veeresh, Chandan, Shreeprasad.
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RV Institute of Management®

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

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contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048



Students List/Attendance List

Sl. No	Reg. No	Name	Sec	Date: 28.04.2025
1	P18FW23M015001	A C HARSHA	B	<i>[Signature]</i>
2	P18FW23M015021	SATHYA PRANEETH	B	<i>[Signature]</i>
3	P18FW23M015047	KARTHIK H N	B	<i>[Signature]</i>
4	P18FW23M015088	PRAJWAL S PATIL	B	<i>[Signature]</i>
5	P18FW23M015090	PRANAM	B	<i>[Signature]</i>
6	P18FW23M015091	PRASHANT PAWAR	B	<i>[Signature]</i>
7	P18FW23M015093	PREETHAM	B	<i>[Signature]</i>
8	P18FW23M015096	PRUTHVIA T H	B	<i>[Signature]</i>
9	P18FW23M015099	PURVI	B	<i>[Signature]</i>
10	P18FW23M015101	RAKESH GOWDA	B	<i>[Signature]</i>
11	P18FW23M015104	RAMYA VISHWANATH ACHARYA	B	<i>[Signature]</i>
12	P18FW23M015109	RUDRAPRASAD N	B	<i>[Signature]</i>
13	P18FW23M015110	RUTUJA PAWAR	B	<i>[Signature]</i>
14	P18FW23M015114	SAHANA MADHUKAR KOKKALAKI	B	<i>[Signature]</i>
15	P18FW23M015115	S SAI KIRAN	B	<i>[Signature]</i>
16	P18FW23M015116	SAKSHI B MALIPATIL	B	<i>[Signature]</i>
17	P18FW23M015118	SANJAY KUMAR N	B	<i>[Signature]</i>
18	P18FW23M015123	SAYED AWAISE	B	<i>[Signature]</i>
19	P18FW23M015125	SHARATHIKUMAR S	B	<i>[Signature]</i>
20	P18FW23M015128	SHIVANI	B	<i>[Signature]</i>
21	P18FW23M015129	SHIVARAJ MALLAPPA JAGAPUR	B	<i>[Signature]</i>
22	P18FW23M015131	SHREE PRASAD M	B	<i>[Signature]</i>
23	P18FW23M015132	SHREYA S H	B	<i>[Signature]</i>
24	P18FW23M015136	SPOORTHY GANAPATI NAIK	B	<i>[Signature]</i>
25	P18FW23M015140	SUJAN J	B	<i>[Signature]</i>
26	P18FW23M015142	SUMANTH S A	B	<i>[Signature]</i>
27	P18FW23M015146	SUVIN V SUVARNA	B	<i>[Signature]</i>
28	P18FW23M015149	THANUJ A MURTHY	B	<i>[Signature]</i>
29	P18FW23M015154	VARSHA SHARADA Y	B	<i>[Signature]</i>
30	P18FW23M015155	VARUN R	B	<i>[Signature]</i>
31	P18FW23M015156	VEERESH GORAWAR	B	<i>[Signature]</i>
32	P18FW23M015166	SHIVANAND MEDAR	B	<i>[Signature]</i>
33	P18FW23M015167	SUJAY DUTTA	B	<i>[Signature]</i>
34	P18FW23M015170	SHIVKUMAR S	B	<i>[Signature]</i>
35	P18FW23M015171	SAMMED CHOUGALE	B	<i>[Signature]</i>
36	P18FW23M015174	CHANDAN AN	B	<i>[Signature]</i>
37	P18FW23M015175	SUJAYEENDRA VITTAL	B	<i>[Signature]</i>
38	P18FW23M015177	SAMARTH AITHAL	B	<i>[Signature]</i>
39	P18FW23M015178	AMOGH G	B	<i>[Signature]</i>
40	P18FW23M015179	S M SHASHANK	B	<i>[Signature]</i>
41	P18FW23M015180	MOHAN D.K.	B	<i>[Signature]</i>

Noor Jaganathan
Event Coordinator



Director