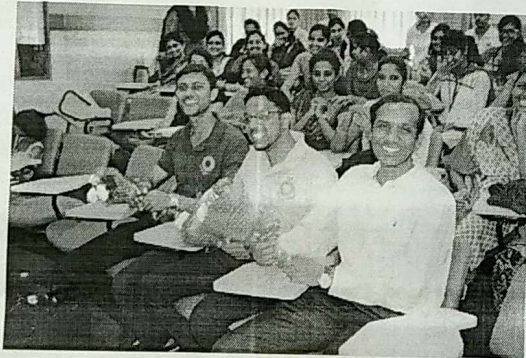




Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Alumni as resource persons and guests for EDP programme

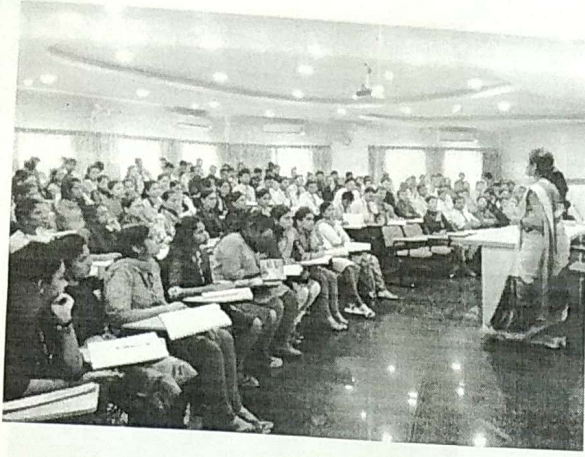
1. **May 02 2016:** "Enterprising RVIM", A PeP Talk: A workshop in the form of the PeP Talk was organized for the second semester students on May 2, 2015. The PeP Talk was given by the Alumni Entrepreneurs of RVIM.
 - a. Mr. Noel Abhishek and Mr. Navaneeth Shenoy on Orange Mart
 - b. Mr. Hemanth Chandru on Rural research and entrepreneurship
 - c. Mr. Srivatsa Vivek Vaidya on Family Business
 - d. Mr. Roshan Ranganath on Alternative Energy
 - e. Mr. Vinay Shankar on Serial Entrepreneurship



2. **May 14, 2017:** *Session on Crowd Funding:* Our proud Alumni Ms. Shruthi Srinivasan, Asst. Prof at Jain University Delivered a session on crowd funding sources for the entrepreneurs to the students of IIInd Semester, MBA.



(Rashmi Shetty)



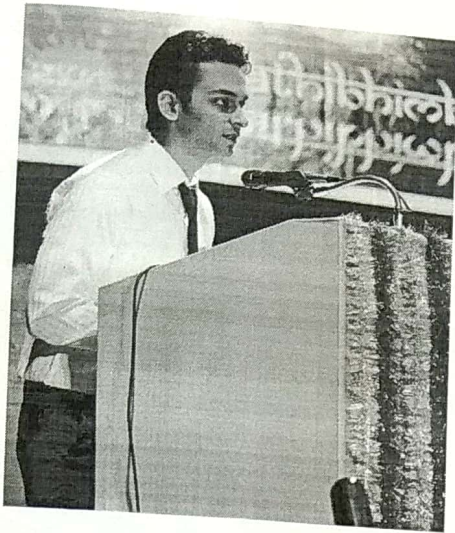
3. July 15, 2017: Entrepreneurship Advisory Body Member: Our Alumnus Entrepreneur Mr. Mohan Sira, proud owner of Agarbatti Manufacturing unit at Sira, was the member of Entrepreneurship Cell Advisory Body and attended the Advisory meet and shared his inputs.



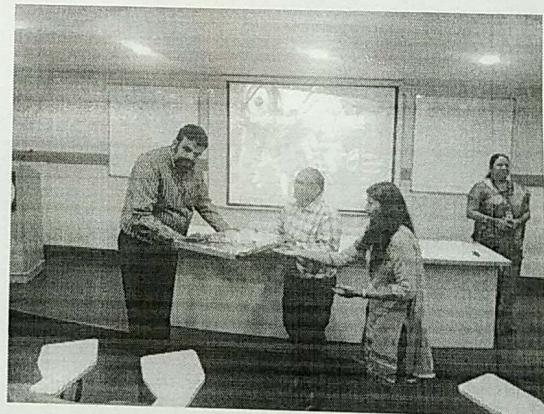
4. April 09, 2018: My Story Session: Our proud Alumnus Mr. Amith Hebbal , Founder & Director, Tridegree Healthcare Pvt. Ltd., shared his startup story with the students of MBA, II nd semester.



(Rashmi Shetty)



5. April 21, 2018: Members of Jury for Venture Fest Round 1: Business Model:
Mr. Vinay Shanker (Serial entrepreneur and Alumnus of RVIM),
Mr. Roshan Ranganath (Entrepreneur in Conservative Energy and Alumnus of RVIM).



6. May 05, 2018: Member of Jury for Venture Fest 2018 (Final Round): Mr. Roshan Ranganath (Entrepreneur in Conservative Energy and Alumnus of RVIM).



(Rashmi Shetty)



(Rashmi Shetty)



Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Department of Marketing

A Brief Report on

“Green Marketing Exhibition”

15th November, 2017

Time : 4.00 pm -6.00 pm
Venue : Basement area

In today's business era, Green Marketing is considered to be an important aspect. The increasing customer preference towards eco-friendly products have made the companies to come out with various strategies pertaining to the protection of the environment and also providing customers with the products which are environmental friendly.

To make our students understand the importance of eco-friendly products and to provide them a platform to exhibit their models of eco-friendly products developed by them, the department of Marketing, R V Institute of management organized an exhibition on Green Marketing for all the students on November 15, 2017.

Sixteen teams consisting of eight students in each team participated in the exhibition and displayed the ecofriendly models developed by them. The models were judged by Mr. Roshan Ranganath, Entrepreneur and Alumni of our institute. The following students are the winners of the Green marketing Exhibition.



(Dr. Noor Firdos Jahan)

PRIZE	TEAM	PRODUCT NAME
I Prize	Mr. C. Manu and Team	Green World
	Mr. Vikas Hebbal and Team	Bhajarangi Power
II Prize	Mr. Vedh Shaikh and Team	Vanya Krushi Mitee
	Mr. Manoj RK and Team	Green Heritage
III Prize	Mr. Pawan Kumar and Team	Vertical Garden from Waste Plastic Bottles
	Ms. Rachana S and Team	Nisarga Nilaya



RVIM Alumni - Mr.Roshan Ranganath - Judging the Eco-Friendly Models



Dr. N. S. Sridhar



Rashtriya Sikshana Samithi Trust

RV Institute of Management

Report of Guest Lecture
COMPENSATION MANAGEMENT

Organised under
Industry Academia Interface

Target Audience	: II Semester A, B & C Section
Day & Date	: Sunday, June 10, 2018
Time	: 9.00am - 10.30am
Venue	: Conference Hall
Resource Person	: Mr. Hemanth, Senior Implementation Engineer, Greytip Software Pvt Ltd., Bangalore



Sawmya D.S.
[Sawmya D.S.]

BRIEF PROFILE OF THE RESOURCE PERSON: Mr. HEMANTH

Mr. Hemanth C

Senior Implementation Engineer,
Greytip Software Pvt Ltd.,
Bangalore

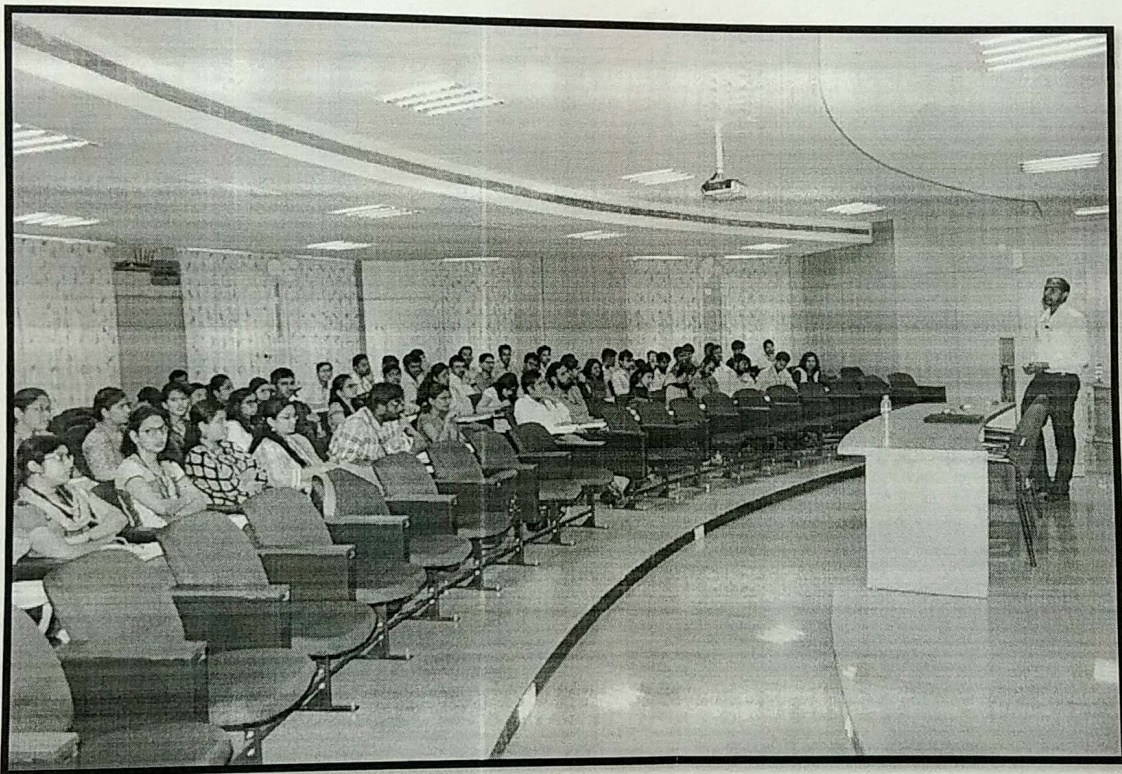
Senior Implementation Engineer for Greytip Software Pvt Ltd, which is a HR Product based company. He has worked in reputed HR organisations such as Team Lease, Excelity Global Services which are HR based companies, located in Bangalore. He is held responsible for implementation of HR Modules such as Payroll Structure, Reimbursement, Claims Expenses, Leave and Attendance). He had conducted Industrial Oriented HR training workshops and sessions for freshers and the HR professionals. Mr. Hemanth is passionate in taking the CSR Activities to create awareness among the people and for the betterment of the society.



(Signature)
(Sowmya . D.S)

The session was based on how the HR Manager provides pay roll to their employees and the practical aspects to be considered. The resource person discussed various components of the compensation management and its calculations with reference to tax deductions. He also mentioned fringe benefits, perquisites, Provident Fund & so on.

The resource person also explained Cost to the company [CTC], difference between Gross salary and Net salary, House Rent Allowance and many more practices followed in the compensation system today with company examples. He concluded the session with emphasizing the importance of payroll system practiced in the industry and the awareness of the same would help students to know compensation package offered by recruited companies.



Sowmya D.S.
(Sowmya D.S.)



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Industry Academia Interface
on
"Facilitation – An Essence to Engage Participants"

Resource Person: Mr. Manash Jyoti Mitra (Alumni, RVIM)

Designation: Lead Trainer

Company: Zero Effort Technologies Private Limited (ZEFO)

Date: 5th December 2018

Semester: Third Semester, HR Specialization Students

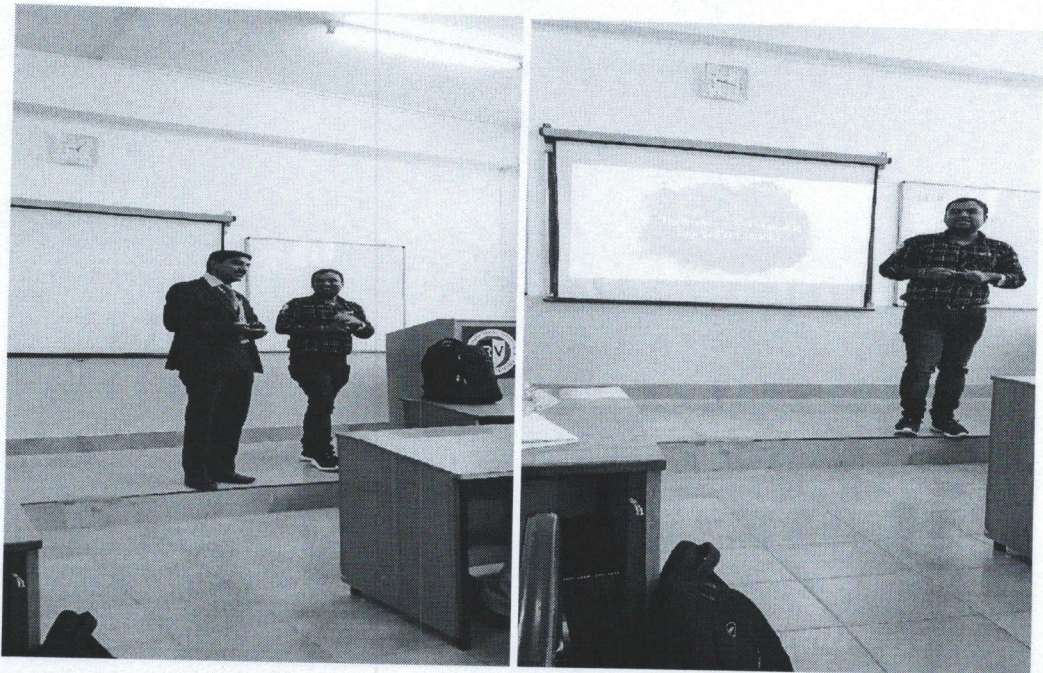
The resource person discussed about the importance of Facilitation in the conduct of the training programme. Various facilitation techniques to effectively engage the audience / participants during the training programme were also discussed. The various facilitation methodologies like Activity Based Learning (ABL), usage of Adult Learning Principle (ALP) and setting the right WIFIM for the participants i.e. What Is In It For Me? were also discussed so that participants of the training programme can be engaged in a meaningful manner.

The importance of Engaging the audience / participants was also explained to the students by means of conducting certain small activities on listening skills.



(Dr. A. NARASIMA VENKATESH)

Session Snapshots:



S. Narasimha Venkatesh
RV INSTITUTE OF MANAGEMENT
Bangalore
DR. A. NARASIMHA
VENKATESH