



A Report and Relevant documents of Sales Contest

Date: 16th, February 2023

Venue: Seminar Hall

Time: 9:30 pm to 12:30 pm

Semester & Section: Third semester(Marketing)

No. of Participant: 70

Event Coordinator: Dr. Noor Firdoos Jahan

Objectives

The objective of the contest was to inculcate selling skills among the students

Brief Profile of the Resources Person:

Our Alumni Mr. Shamanth Gowda, Ad Quality Manager, Amazon

Outcome Achieved/ Attained:

Department of Marketing organized a sales contest event to inculcate selling skills among the students of third semester MBA with marketing specialization. Our Alumni Mr. Shamanth Gowda , Ad Quality Manager, Amazon judged the event. Twenty Four teams presented their unique product assigned to them to the audience and to the judge. Based on their performance in sales contest and other parameters, top three teams were selected and Dr. Noor Firdoos Jahan, Coordinator of this event announced the names of the winning teams and cash prizes were given by our director, Dr. Purushottam Bung. The winners are:

Prize	Student Names	Product
I	Mr. Varun Bhardwaj, Ms. Yogashree and Mr. Sathya B Nayaka	EV Car
II	Ms. Surujna S, Ms. Hema S and Ms. Paulomee Baruah	Nail Polish
III	Mr. Kaustubh, Ms. Trupthi and Mr. Karthik Shetty	Han fan

Photo Gallery





Winners of the event

[Handwritten signature]



[Handwritten signature]

List of Participant

This photograph shows a document page with a table of participant information. The table has multiple columns and rows, with some text visible at the top and bottom of the page. The text includes "R.V. INSTITUTE OF MANAGEMENT" and "Bangalore".

This photograph shows a document page with a table of participant information. The table has multiple columns and rows, with some text visible at the top and bottom of the page. The text includes "R.V. INSTITUTE OF MANAGEMENT" and "Bangalore".

This photograph shows a document page with a table of participant information. The table has multiple columns and rows, with some text visible at the top and bottom of the page. The text includes "R.V. INSTITUTE OF MANAGEMENT" and "Bangalore".

Event Coordinator



Director