

# R.V. EDUCATIONAL INSTITUTIONS

RASHTREEYA SIKSHANA SAMITHI TRUST

No.15, Ashoka Pillar Road, R.V TEACHERS COLLEGE BUILDING, II BLOCK, JAYANAGAR, BENGALURU-11.

Ph: 26562386/26561777 ; Email: [rsst.rv@gmail.com](mailto:rsst.rv@gmail.com) / Website: [www.rvinstitutions.com](http://www.rvinstitutions.com)

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**Meeting of the Governing Council of R.V. Institute of Management**  
**Wednesday, 11-07-2018 at 04.00 PM**

## I N D E X

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Sl. No.	Particulars	Page No.
1)	<b>Agenda</b> for the Meeting	01to 02
2)	Proceedings of the previous meeting of the GC held on 16 <sup>th</sup> August 2017.	03 to 04
3)	Activities of the Institute since last meeting	05 to 09

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## R.V. EDUCATIONAL INSTITUTIONS

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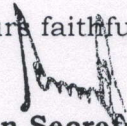
### Sub: Meeting Notice.

The meeting of the of the Governing Council of R.V.Institute of Management will be held on **WEDNESDAY THE 11<sup>TH</sup> July 2018 AT 4.00 P.M.** in the Chambers of the Director, R.V.Institute of Management, IV "T" Block, Jayanagar, Bangalore-41 to consider the following items on the agenda.

You are requested to make it convenient to attend the meeting.

Thanking you,

Yours faithfully,

  
Hon. Secretary.

To:-

Chairman

Dr. A.S.Vishnu Bharath

### Members – Syths

- |                              |   |
|------------------------------|---|
| 1) K.G.Subbarama Setty       | 8) P.S.Nanda Kumar                      |
| 2) A.V.S.Murthy              | 9) R.Asoka, Director, RSST              |
| 3) D.P.Nagaraj               | 10) Syed Shahmeer, Registrar, RSST      |
| 4) K.S.Akhilesh Babu         | 11) Dr.Purushotham Bung, Director, RVIM |
| 5) R.Anantha Raman           | 12) Noor Firdus Jahan – Faculty         |
| 6) Ms.Maya Chandra           | 13) Dr.Anupama K.Malagi – Faculty       |
| 7) Vasantha Kumar, B.U. Rep. |   |

## A G E N D A

### Sub.No.05:-

To read, record and approve the minutes of the previous meeting held on 16.08.2017.

### Sub.No.06:-

To brief the GC about the activities of the Institution from August 2017 to till date

- Admissions
- Results of previous examinations (Semester-wise)
- Orientation Courses for students
- Value Addition Programmes for students
- Co-Curricular and Extra-Curricular activities for students
- Training and Placements
- Activities of Social Responsibility Cell
- Centre for Innovation Entrepreneurship and Incubation
- Industry-Institution Interaction series
- Centre for Research
- Yoga Club
- Movie Club





## R.V. EDUCATIONAL INSTITUTIONS

RASHTREEYA SIKSHANA SAMITHI TRUST

No.15, Ashoka Pillar Road, R.V. Teachers' College Building, II Block, Jayanagar, Bengaluru-11.  
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To:-

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#### Members - Syths

- |                              |  |
|------------------------------|--|
| 1) K.G. Subbarama Setty      | 8) P.S. Nanda Kumar                      |
| 2) A.V.S. Murthy             | 9) R. Asoka, Director, RSST              |
| 3) D.P. Nagaraj              | 10) Syed Shahmeer, Registrar, RSST       |
| 4) K.S. Akhilesh Babu        | 11) Dr. Purushotham Bung, Director, RVIM |
| 5) R. Anantha Raman          | 12) Noor Firdus Jahan - Faculty          |
| 6) Ms. Maya Chandra          | 13) Dr. Anupama K. Malagi - Faculty      |
| 7) Vasantha Kumar, B.U. Rep. |  |

### AGENDA

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**Sub.No.07:-**

Requirements as per AICTE norms

- a. Faculty Recruitment
- b. Computer labs

**Sub.No.08:-**

Recent initiatives taken towards building excellence

**Sub.No.09:-**

Department-wise presentation of activities conducted.

**Other subjects, if any, with the permission of the chair.**





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Ph: 26562386/26561777 ; Email: [rsst.rv@gmail.com](mailto:rsst.rv@gmail.com) / Website: [www.rvinstitutions.com](http://www.rvinstitutions.com)

Proceedings of the meeting of the Governing Council of R.V.Institute of Management held on **WEDNESDAY THE 16<sup>TH</sup> AUGUST 2017 AT 4.00 P.M.** in the Chambers of the Director, R.V.Institute of Management, IV "T" Block, Jayanagar, Bangalore-41.

### **Members present – Sri/Smt:-**

- |                           |                                   |
|---------------------------|-----------------------------------|
| 1) Dr. A.S.Vishnu Bharath | 7) Vasantha Kumar, B.U. Rep.      |
| 2) K.G.Subbarama Setty    | 8) R.Asoka, Director, RSST        |
| 3) A.V.S.Murthy           | 9) Syed Shahmeer, Registrar, RSST |
| 4) K.S.Akhilesh Babu      | 10) Dr.T.V.Raju, Director, RVIM   |
| 5) Maya Chandra           | 11) Noor Firdus Jahan – Faculty   |
| 6) P.S.Nanda Kumar        | 12) Dr.Anupama K.Malagi – Faculty |

### **Leave of absence granted to Syths:-**

- |                |                    |
|----------------|--------------------|
| 1) D.P.Nagaraj | 2) R.Anantha Raman |
|----------------|--------------------|

Dr.A.S.Vishnu Bharath, Chairman of the GC, presided over the meeting. The meeting started after a minute's silent prayer.

Dr.T.V.Raju welcomed all the Members to the G.C.Meeting.

### **Sub.No.01:-**

To read, record and approve the minutes of the previous meeting held on 16<sup>th</sup> July 2016.

### **Recommendatin:**

Read, recorded and approved.

### **Sub.No.02:-**

To note the activities of Institution from 1<sup>st</sup> July 2016 to 30<sup>th</sup> June 2017 (copy enclosed).

### **Recommendatin:**

Read, recorded and approved.

### **Sub.No.03:-**

To consider the following requirements of the Institution as per AICTE Norms -

- Faculty recruitment – to recruit 2 professors and 1 Associate Professor in the existing vacancies.
- Infrastructure Maintenance & Development.
- Library & Computer Lab.



**Recommendation:**

After discussion, it was recommended to approve the following:-

- 1) To recruit 2 Professors and 1 Associate Professor in the existing vacancies.
- 2) Permitted to go ahead with the infrastructure maintenance and development and to submit a statement of expenditure to be incurred for the same.
- 3) Recommended to take up the requirements for Library & Computer Lab.

**Sub.No.04:-**

Department-wise presentation of the activities conducted.

**Recommendation:**

Co-ordinators of the Department presented the various activities conducted from Jan.2017 to June 2017. The same has been reviewed and accepted by the Governing Council.

**Other subjects**

- 1) The members of the Governing Council reviewed the admission policy for the year 2017-18 and accepted the same.
- 2) Results of the previous semester were reviewed and members appreciated the results secured by the Institution.
- 3) Activities taken up for academic excellence has been approved by the Members.
- 4) Details of faculty development programmes were also submitted for review by the Members. The same has been accepted.
- 5) Methodology adopted by Teachers Evaluation is considered favourably by the Members.
- 6) Members appreciated the Personality Development Programmes given to students during the semester.
- 7) Value Addition Programmes were also reviewed by the Members and appreciated the same.
- 8) Extra- Curricular & Co-curricular activities taken up during the Semester has been approved by the Members.
- 9) Placement & Training report was also discussed in detail, few suggestions were given to the Head of the Placement Section.
- 10) Members appreciated Social Responsibility Cell for their remarkable achievements.
- 11) Members also reviewed the report of Research Center and its activities.
- 12) Members enquired about various Centres of Excellence and their activities and few suggestions were given by the G.C.

The meeting was concluded with Vote of Thanks by the senior faculty.

**Date: 16.08.2017**

  
**Hon. Secretary.**  
RV INSTITUTE OF MANAGEMENT  
Bangalore



**RASHTREEYA SIKSHANA SAMITHI TRUST**

R.V. Teachers College Building, II Block, Jananagar, Bangalore-560011  
Ph: 26562386/26561777 Fax: 91-080-26568290 e-mail: rsst.rv@gmail.com

Proceedings of the meeting of the Governing Council of R V Institute of Management held on Saturday the 16.07.2016 at 3.30 pm in the chambers of the Director RVIM 4th "T" Block, Jayanagar, Bangalore.

**Members present:-**

- |  |  |
|--|--|
| 1. Sri.M.P. Shyam                            | 6. Sri. R. Ashoka-Registrar, RSST      |
| 2. Sri. K.G. Subbarama Setty                 | 7. Sri. Syed Shahameer-Registrar RSST  |
| 3. Sri. A V S Murthy                         | 8. Dr. T.V. Raju, Director RVIM        |
| 4. Sri. D.P. Nagaraj                         | 9. Prof. Noor Firdus Jahan-Faculty Rep |
| 5. Sri. Jayachandra Reddy<br>-University Rep | 10. Prof. G.S. Venugopal-Faculty Rep   |

**Leave of Absence:-**

- |                               |                                  |
|-------------------------------|----------------------------------|
| 1. Sri. M.R. Aravind          | 3. Sri. A.S. Vishnu Bharath      |
| 2. Sri A.C.Chandrashekar Raju | 4. Dr. D. Anusuya-University Rep |

Sri. M.P. Shyam, Chairman presided over the meeting. The meeting started after a minutes silent prayer.

Dr. T.V. Raju, Director welcomed the members and introduced the members to Sri.Jayachandra Reddy, Bangalore University nominee and Syndicate member. The Director also gave a brief background of the university nominee.

**Sub No 4:-**

To read, record and approve the minutes of the meeting of Governing Council held on 1<sup>st</sup> July 2015.

**Recommendation:-**

Read, recorded and approved

**Sub No 5:-**

Presentation by the Director, RVIM regarding the activities since the last G C meeting.

**Recommendation:-**

**Infrastructure Maintenance and Development**

Fulltime Maintenance Engineer control entire infrastructure development, electrical installations, lifts, electrical equipments, and civil works as per AICTE norms. Landscaping and indoor plants are maintained to achieve environment excellence.

**Library**

The Library is well furnished and a good ambience been provided for students to sit and read for necessary reference work. A separate room is provided for Reference Library.



It is managed by well experienced staff and required software has been installed in the systems for the easy access. Students are allowed to borrow sufficient number of books. Journals and periodicals and are regularly borrowed by students for assignments to be prepared and presentations to be made.

The Institute library has 14322 books which includes reference books, International/National Journals, International/National Magazines and online journals.

**Computer Labs**

The Institute creates an opportunity to students to develop their career in Information Technology. It creates awareness about basic concepts of information technology to apply in decision making process. There are four Computer labs with State of the Art infrastructure. There are 214 P4 Systems and Terminals with Wi / Fi Internet Facilities. In addition to regular computer labs, Institute has Communication Lab and Digital Library Lab.

**Admission Criteria-Selection Process**

The selection process for two year full time MBA programme offered is based on the score in PG CET for Government Quota Seats [50% intake], followed by Group Discussions and Personal Interviews.

**Admissions during the previous 2 years**

Year of admissions	Intake	No. of Students admitted		Total
		Boys	Girls	
2014-2015	180	99	54	153
2015-2016	180	110	66	176
2016-2017	180	In Progress		

**Results for the Past Three Years**

Batch	Semester	No. of students Appeared	No. of students Passed				Total No. of Students Passed	% of Pass
			Distinction	First Class	Second Class	Fai 1		
2012-2014	I	170	16	117	27	10	160	94.12
	II	166	16	123	17	10	156	93.97
	III	164	26	123	12	3	161	98.17
	IV	158	38	110	5	5	153	96.84
2013-2015	I	161	21	117	7	16	145	90.06
	II	161	15	113	17	16	145	90.06
	III	159	32	107	13	7	153	96.22
	IV	158	54	101	0	3	155	98.10
2014-2016	I	149	49	81	3	16	133	89.26
	II	148	37	92	11	8	140	94.56
	III	Bangalore University Results Awaited						
	IV	Bangalore University Examination will commence from July 11, 2016						





Ms. Susmitha C S has secured **3<sup>rd</sup> Rank in Bangalore University Examination** held in June 2015, which was declared in the month of January 2016.

Maximum number of First Classes have been secured, many number of students have got Distinction in various semesters. Results varies from 90% to 98% in various semesters.

#### **A) Faculty Activities**

The faculty activity includes Faculty Development programme, Management Development Programme, workshops National Conference, Participation & Publications, Research & Consultancy and Teacher Evaluation, Tally 19 programmes attended by the faculty is 47. The number of papers presented in conferences/published, journals/books published is 63.

##### **1. Research & Consultancy Activities**

The Institute has a recognized research centre under Bangalore University for Ph.D Programmes. There are 5 faculty members with Doctorate degree and 6 faculty members who are pursuing their research and are at various stages of completion. Teachers and students are working together on various small research projects. Major Research Projects have been taken-up by the faculty and are sent to various funding agencies of the Government or Quasi-Government organizations for required funds.

Faculty members have taken up the consultancy services in various organisations

<b>Area of Consultancy</b>	<b>Period</b>	<b>Sponsor/Funding Agency</b>
Performance Mentoring	May 2015 to June 2015	BIOCAD India Private Limited
Business Consulting	June 2015 to till date	Lodestar Education Services Pvt Limited
Senior Business Consultant	June 2015 to till date	Cauvery Consultancy
External consultant (HR)	June 2015 to till date	Suqare Meal Pvt. Ltd.
External consultant (HR)	June 2015 to till date	Danvar Foods Pvt. Ltd
Visual Merchandising	April 2016 to till date	Purple tree
Strategic Consultant	April 2016 to till date	Hire IN Consulting Services

##### **I. Academic Consultants – Faculty Members**

The Institute plans to get associated with academic consultants for faculty members where they can interact with the experts to enhance their knowledge base, finding creative teaching methodology in their respective subjects, creating case studies for the topics they teach etc., thus bring in expertise in delivering the course to the students.

##### **II. Teachers Evaluation**

Teachers are assessed continuously to monitor their performance. Institute taken feedback from the students on teachers' performance in the classroom regularly. Each faculty member has to make presentation at the end of each semester about the work done. To evaluate the same external experts are also invited.



## A) Students Activities

### 1. Orientation and Personality Development Programme

In order to make students more familiar with the management concepts, one week orientation and personality development classes were organised by the institute before they start with their regular classes. The topics include:

- Creativity
- Creative Problem Solving Skills
- Adjustment Values
- Management of Stress
- Self-Awareness
- Positive Thinking
- Time Management
- Interpersonal Relationships
- Goal Setting
- Self-Management
- Communication Skills
- Presentation Skills
- Team Building & Leadership
- Critical Thinking Skills
- Change Management
- Interpersonal Relationship Skills
- Emotional Intelligence
- Personal Branding
- Etiquettes
- Leadership & Human Excellence
- Career Choices & Competencies
- Communicate to Accumulate
- Image Management
- Industry Expectations

1. **Workshops-** Topics which includes reading annual reports, Contemporary Issues in Accounting, Emerging Trends in Financial Markets, Advanced MS – Excel 2010, Marketing for Sustainable Business growth, Marketing for Sustainable Business growth. Goal Setting and Motivation.
2. **Guest Lectures-** are organised on topics such as Innovation and Turning Point- Transition from academic to career, Stepping to the Corporate World, Corporate expectation from Students.

## II. Value Addition Programme

The Institute organizes lectures and interactive sessions on moral values and human issues with the help of experts, industry professionals, expert trainers and senior academicians to develop character building and good citizenship. Certificate courses, Proficiency courses and Post-Graduate Diploma courses on management and on specialization areas are conducted.

## B) Training and Placements

The Institute maintains an exclusive and a well-structured placement department with full time placement executives for placement and training activities. The placement department is provided with required infrastructure for the purpose. The placement department will conduct SWOT Analysis for all the students who seek admission in the institute. On the basis of information drawn from SWOT Analysis, training programmes are designed for different categories of students. On campus and off campus recruitments is a continuous process of the placement department. This department trains the students both in soft skills and aptitude with the help of expert trainers drawn from in-house & outside resources.



The following are the areas on which the training is imparted to the students:

**First & Second Semester –**

- ★ Basic English for students who lack the knowledge of the language
- ★ Word stress and syllable stress
- ★ Phonetics & Pronunciations
- ★ Presentation skills & public speaking
- ★ Goal setting, planning & Execution
- ★ Stress management & Time management
- ★ Professional grooming & etiquette
- ★ Health management
- ★ Problem solving/Reasoning/Creativity/Critical thinking
- ★ Aptitude Training

**Third & Fourth Semester**

- ★ Facing the interviews
- ★ Power of Communication
- ★ Awareness of Personal Communication Barrier
- ★ Various types of CDs including abstract topics
- ★ Postures and Body language during interviews
- ★ General Tips and Mistakes to be avoided during interviews
- ★ Knowledge of Finance, Marketing and HR specialization during interviews
- ★ Using LinkedIn and internet to react out to prospective employers

**The percentages of the successfully placed students for the last 2 batches are as follows:**

1. 2012-2014 - 87%
2. 2013-2015 - 94%
3. 2014-2016 - 60% [Placements are in Process]

**Details of Students Placed with salary package**

Details	2012-14	2013-15	2014-16*
Total No.of Companies (On/Off Campus)	64	90	64
Total No.of Students	162	158	148
Total No.of Students Not Opted For Placements	21	10	12
Total No.of Students Placed	141	148	90
Maximum Salary Package	5.5 LPA	7.5 LPA	9.0 LPA
Average Salary Package	3.18 LPA	3.5 LPA	4.0 LPA

2014-16\* Batch- Placements are in Progress

Totally 196 companies have visited RVIM for Campus recruitment since its inception

**C) Entrepreneurship Development Programmes**

1. The Institute in association with the Founder Institute, USA has conducted 6 boot camps and 8 sessions for the future entrepreneurs who have enrolled. These sessions are conducted once in a week and will run till September 2016.
2. Boot camp on the topic Financial Essential for an Entrepreneur by Mr. Chinmay Anand, Indian Entrepreneur Forum, Australia was organized at the Institute.
3. Idea Generation exercise was organised for the MBA students, where they had to generate highest number of business ideas with limited resources.



4. An Entrepreneurship Awareness Programme was conducted for the first semester students through the 100 rupee activity.
5. Thematic Apperception Test and HSGL test was conducted for II semester MBA students to check their level of entrepreneurial aptitude.
6. A Pep talk was organized for the students by the Alumni entrepreneurs of RVIM.
7. Workshop on Entrepreneurship was conducted for the students of IV semester
8. Two students have presented and won the best paper award for their paper titled SMEs – Facilitating SMEs access to International Market at the National Conference in T John College

D) **Industrial Visits-** The Institute arranged for industrial visit to the following Companies for the benefit of the students

1. BMRCL
2. ITC Factory
3. Grindwell Norton
4. Weldcraft
5. Fouress Engineering India Limited

#### E) **Mentorship**

Mentorship is a supportive relationship established between the faculty and the students. It aims at students' goals, career preferences, lifestyle and their long-term achievements, where maximum of 10 students are allotted to each faculty member who is a mentor. They meet their mentees once in 15 days, interact with them, enquire the difficulties faced by them and advise suitable suggestions. Faculty members, who are mentors, are trained regularly about the procedure and the points to be discussed in each meeting and the same is reported to the mentorship committee.

The Institute has initiated to connect students to the External Mentors through SHERPIFY – A firm that provided platform for students to identify their dream organisation and helps them to connect to the industry experts.

F) **Under Co-Curricular Activities:-The Institute organized the following.**

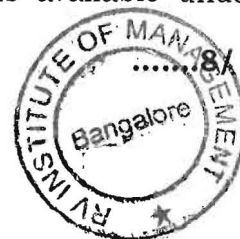
- Internship training
- Case study and analysis
- Project study and analysis
- Working on social service projects
- Management games

#### G) **Extra-Curricular Activities**

Imperium – An inter-collegiate National level management fest was organised to test the managerial skills of the students. The students participated in various Management fests, Paper presentation competitions, Cultural events & Sports events organized by other Management institutes in Karnataka and have won several prizes, overall championship trophies and have brought laurels to the institute. Apart from this students conference, cultural events and sports activities are conducted.

#### H) **Student Information System**

The institute has designed a Student Information System to create students database and monitor their attendance regularly. The details of the student attendance updated every day in the college website. To access such information a Login ID and the password is given to all the students and parents. Apart from this information like Profile of the student, Time Table, Attendance Summary of the Students, Absence summary Subject wise and Internal Exams and Test Schedule is available under student data base.



**I) Students Evaluation**

- Students are evaluated on different parameters and are assessed continuously to monitor their performance. The assessments are linked to Placements Activities.

**J) Foreign Collaborations – The Institute is in talks with the following.**

- Grimsby University Centre, UK, to offer short term courses for students and Faculty Exchange Programme
- University of Malaya, Malaysia, for Students Exchange Programme

**K) RV Centre for Learning and Development**

This centre is a training wing and an initiative of the institute for long-term development of Teaching and Non-teaching staff of RV group of Educational Institutions. Initially the Centre is nurtured by RVIM and later on the same will be separated and operates independently with an institutional status. The centre also conducts various training programmes for faculty members, non-teaching staff and students of RVIM for continuous enhancement in their knowledge and makes them to perform effectively in their respective area of work.

**L) Centres for Excellence**

The institute has constituted centres for Excellence in each specialisation stream and also other centres to organize co-curricular programmes to the students and faculty of the institute and also for other institutes to enhance their knowledge and improve their skills. The institute has planned to constitute a Centre for Attitudinal Development to organize various programme on positive attitude building, how it helps in shaping one's own career and life.

**M) Social Innovation Lab**

**Generating ideas for sustainable living-The institute's** Social Innovation Lab is an extension support for classroom interactions in the framework of the syllabus relating to 'Innovation Management'. Basically it is a platform for idea generation. All the students are formally introduced to procedure for filing a patent application.

**N) Alumni Association**

The Institutes alumni are placed in various well known organisations and are in the higher position. The institute organises SAMMILANA – An Alumni meet, twice in a year. The following are the ways in which our alumni contribute to the institute:

- Get the contacts of the HRs of their organisations and help in placement activities
- Organize training programme for student son topics like Communication Skills, Negotiation Skills, Presentation Skills, Interview Skills etc., to equip students according to the industry needs.
- Make presentations to the students about different industries they are part of and give the insights on how they will benefited from that industry
- Contribute for industry-academia interaction by bringing their senior executives to the institute
- Help to arrange for industrial visits in Bangalore and conduct training programmes in their organizations.



### **O) Centre for Social Responsibility**

The Institute fulfils its societal obligations by creating and implementing community development programmes and voluntary social service projects through one of its centre for excellence "RVIM Centre for Social Responsibility". The centre has implemented many programmes relating to Environment & Climate Change, Food Security and Agriculture, Social Inclusion Programmes, Philanthropy, Women and Child Welfare, Adult Education & Literacy Campaigns, Health, Conservation of Power, Water & Natural Resources, Wild Life Protection Campaigns.

Some of the major events that have drawn public attention are:

- Computer Literacy Programme for the Senior Citizen conducted in association with the Centre for Information Technology. 1090 senior citizens trained to use computers
- Educational awareness programme by RVIM-CSR Volunteers – visit to nearby Government school and engaged 1 hour session on Hygiene, Safety and children emergency helpline (1098)
- Communication received from White House on Climate Change Mitigation
- Blood Donation Camps
- Health Awareness camps for local residents and senior citizens.

### **P) Institute's Position in B-School Ranking**

- Ranked one among South India's Top Management Institutes with Four Star Status from PIONEER B-School Survey 2013.
- Rated A++ by Business India Survey, 2014
- Rated at top 100 B-Schools in India by MBA Universe 2014
- Ranked one of the top 30 B Schools in South India by The North East Sun Magazine 2014
- Ranked among top 50 B- Schools Edex B-Schools Survey in South India & Edex B-Schools Survey
- Consistently ranked in AIMA B-Schools Survey
- Ranked 41<sup>st</sup> under Future Orientation by Business Today in association with MDRA 2015
- Top B-School Private South Zone ranking 34<sup>th</sup>, All India Level Top B-School (Private) ranking 97<sup>th</sup> by The Week 2015 in association with HANSA Research.

### **Q) Future plans for the Institute**

In order to reach its vision and mission to reach one of the top B-Schools in India & to compete with other institutes, the institute will take the step forward to scale new heights.

#### **Plans**

- **Sending teachers to work in the industry** for a month to understand various issues relating to their area of specialization
- **Organization for Management Teacher Accreditation:** There is a lot of scope for teacher accreditation in the country and very less number of organizations are offering such services. The institute will take this opportunity to become an Accreditation Centre.



- **Organization for Rural Projects:** The institute is working very actively towards rural enablement and rural entrepreneurship development. It has already initiated a programme in this direction in association with external organization.
- **Business Unit:** New Venture Creation will provide a good platform for students to identify their potentials and helps them to make their ideas into reality. Through business unit the institute can take up outsourced business and projects from corporate houses.
- **Institute Publications:** A publication unit to be established for publication and promotion of Journals, Books, online publications, production of documentaries and lectures etc.,
- **Digital Studio:** The institute can produce management movies and lectures for the benefit of students.

## R) Requirements of the Institute

### I. Residential Campus

To provide a minimum of 10 acres land to fulfil the dream of developing a Residential Campus for Under-Graduate & Post-Graduate Management Programmes and Other Allied Courses [IIM /IIT Model].

### II. Inviting National & International Professors to teach short term courses

To permit inviting National & International professors to the institute as adjunct faculty to teach for short term courses of 15 days or one month on various issues connected with the curriculum which brings in a strong research bent of mind among our students and which will help to place them in a better position.

### III. Digital Studio

To permit establishing a Digital studio to produce management movies and lectures to the benefit of students and faculty members.

The members appreciated the activities of the Institute and congratulated the Director, faculty and the staff for their involvement and hoped that the Institute will reach greater heights.

With and other subject the meeting ended with thanks to the chair,

Chairman

  
Hon. Secretary





9

**RASHTREEYA SIKSHANA SAMITHI TRUST**  
**R.V.TEACHERS COLLEGE BUILDING, II BLOCK, JAYANAGAR, BANGALORE-11.**

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Proceedings of the Meeting of the Governing Council of R.V.Institute of Management held on **WEDNESDAY THE 1<sup>ST</sup> JULY 2015 AT 4.30 P.M.** in the Board Room, R.V.Institute of Management Campus, 4<sup>th</sup> T Block, Jayanagar, Bangalore-41

**Members present – Syths:-**

- |                           |                           |
|---------------------------|---------------------------|
| 1. M.P.Shyam              | 5. A.S.Vishnu Bharath     |
| 2. K.G.Subbarama Setty    | 6. Dr.T.V.Raju            |
| 3. D.P.Nagaraj            | 7. Prof.Noor Firdus Jahan |
| 4. A.C.Chandrashekar Raju | 8. Prof. S.Venugopal      |

**Leave of Absence-Syths**

- |                      |                |
|----------------------|----------------|
| 1. A V S Murthy      | 4. J Preetham  |
| 2. K.A.Sujit Chandan | 5. M.R.Aravind |
| 3. Ramachandra Gowda |                |

Sri.M.P.Shyam,Chairman presided over the meeting. The meeting started after a minutes silent prayer.

**Sub.No.01:-**

To read, record and approve the minutes of the meeting of Governing Council held on 24<sup>th</sup> July 2013.

**Recommendation:-**

While approving the following clarification was provided:-

- Regarding admission for the year 2012-13it was informed some of the students who were allotted seats under Government quota have not reported and hence all the seats could not be filled up (172/180)
- Personality Development Programme is a value addition programme for students.
- Regarding Teaching faculty vacancies to be filled up it was informed that CV's have been received and vacancies will be filled up.

With the above clarifications, the minutes were approved.

**Sub.No.02:-**

Presentation by the Director, RVIM regarding the activities of the Institution since the last G.C.meeting.

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**Recommendation:-****I. Activities of the Institution for the last 2 years**  
**a. Admissions during the previous 2 years**

Year of admission	of Intake	No. of Students admitted		Total
		Boys	Girls	
2013-2014	180	113	52	165
2014-2015	180	99	54	153
2015-2016	180	In Progress		

**b. Results of previous 2 years (Semester - wise)**

Batch	Sem	Intake	No. of Students Admitted	Month / Year of Exam	No. of Students Appeared	No. of Students Passed			Pass %	Remarks
						First Class	Second Class	Fail		
2012 - 2014	I	180	172	February 2013	170	133	27	10	94.12	Distinction 16 Students
	II			June 2013	166	139	17	10	93.97	Distinction 16 Students
	III			December 2013	164	149	12	3	98.17	Distinction 26 Students
	IV			June 2014	158	148	5	5	96.84	Distinction 38 Students
2013 - 2015	I	180	165	December 2013	161	138	7	16	90.06	Distinction 21 Students
	II			June 2014	161	125	17	19	88.20	Distinction 15 Students
	III			December 2014	159	139	13	7	95.60	Distinction 32 Students
	IV			June 2015	Examination is in Process					

**c. Academic Excellence**

Student by name Ms. Vedashree S has secured 5<sup>th</sup> Rank in Bangalore University Examination held in June 2013, which was declared in the month of December 2014. Maximum number of First Classes have been secured, many students have got Distinction in various semesters. Results varies from 90% to 98% in various semesters. Classes are held regularly. Absenteeism of students have been viewed seriously. Once in a month attendance status will be displayed in the notice board. Faculty members are encouraged to attend Conferences, Seminars, Workshops & Guest lecturers held at various places by other Management institutions. Internal Quality Assurance Cell of the institute prepares strategies for training and enhancing the quality among faculty members.



**d. Faculty Development Programmes**

The Institute is conducting FDP regularly to improve the teaching skills of all faculty members. The objectives of the FDPs are to achieve department wise (Finance, HR, Marketing, General Management & System) in depth subject-knowledge, practical application, industry examples and pedagogical skills organized once in a semester. Apart from FDPs, institute also organizes Workshops, Seminars and Guest Lectures to supplement their teaching in the classroom.

**e. Teachers Evaluation**

Institute takes feedback from the students on teachers' performance in the classroom regularly. Apart from the feedback, other methods of teachers' evaluation include the maintenance of daily work done diary, preparation of Work Programme, Lesson Plan and Course Materials on the subject that is taught by them in the semester. Each faculty member will make presentation at the end of each semester about the work done. To evaluate the same external experts are also invited.

**f. Orientation Courses for students**

Since institution admits graduates from various disciplines, learning, experience, skill sets of those graduates are different and needs special training on different aspects. In order to make students more familiar with the management concepts, one week orientation classes are organized by the institute before they start with their regular classes.

**g. Personality Development Programme for students**

The Institute conducts number of Personality Development Programmes such as Leadership, Decision Making, Self-management skills, Stress Management, Time Management, Team Work, Business Etiquettes, Moral Values, Presentation Skills, Case Analysis Skills, Interview Skills and so on.

**h. Value addition programmes for students**

Institute organizes lectures and interactive sessions on moral values and human issues with the help of experts, industry professionals, expert trainers and senior academicians to develop character building and good citizenship. Certificate courses, Proficiency courses and Post-Graduate Diploma courses on management specialization areas are conducted. Industrial visits, Industry-academia interface, lectures by corporate executives are regularly conducted. Soft skill training programmes are conducted by professional trainers.

**i. Extra curricular and co-curricular activities for students**

The Institute encourages all activities covering sports, yoga and meditation, cultural events and management fests. Students participate in intra as well as inter-institutional competitions. Workshops and Seminars are also conducted on these areas. Students have participated in various Management fests, Paper presentation competitions, Cultural events & Sports events organized by other Management institutes in Karnataka and have won several prizes, overall championship trophies and have brought laurels to the institute.

**j. Placements and Training**

The Institute maintains exclusive placement cell with full time executives for arranging on and off campus placements. Continuous training on aptitude skills, communication, stress interviews, group discussions, presentation skills, mock interviews, team building, positive attitude and self-analysis are provided. The percentages of the successfully placed students for the last 2 years are as follows.



1. 2012 - 2013	-	93%
2. 2013 - 2014	-	87%
3. 2014 - 2015	-	60% [Placements are in Process]

### **k. Mentorship**

Mentorship is a supportive relationship established between the faculty and the student.

It aims at student's goals, career preferences, lifestyle and their long-term achievements. Hence, at the Institute Mentorship is a very important activity, where maximum of 10 students are allotted to each faculty member who is a mentor. They meet their mentees once in 15 days, interact with them, enquire the difficulties faced by them and advise suitable suggestions for the same thereby the mentee become more self-confident and competent in the integration and application of knowledge and skills that are gained during the mentorship programme.

### **l. Centre for Social Responsibility**

Faculty and Students organize exclusive social responsibility activities as blood donation, health awareness, environment protection & environment awareness activities, charitable and donation works, women's empowerment, senior citizens computer literacy and promotion of Kannada literature through Sinchana publications. The students regularly visit old age homes, NGOS', physically challenged and blind persons' association as part of social work, which will enhance the social values in our students.

### **m. Student Information System**

The Institute controls students attendance through regular notifications in internet with access to students and parents through passwords. SMS notifications and letters are sent for regulatory and disciplinary actions. Library information is conveyed through digital library to the students. Administrative work as monitoring projects, students feed back, internal test marks and assignments are managed by SIS.

### **n. Research Centre and its activities**

The Institute has a recognized research centre under Bangalore University for Ph.D Programmes. There are 6 faculty members with Doctorate degree and 7 faculty members who are pursuing their research and are at various stages of completion. The faculty and students are working together on various small research projects. Major Research Projects have been taken-up by the faculty and are sent to various funding agencies of the Government or Quasi-Government organizations for required funds.

### **o. R V Centre for Learning and Development**

This centre is a training wing of the Institute. The centre conducts various training programmes for faculty members, non-teaching staff and students of the Institute for continuous enhancement in their knowledge and make them perform effectively in their respective area of work. It also conducts training programmes for Heads of Institutions, Teaching and Non-teaching staff members of other R V Institutions to make them more confident in performing their work efficiently and effectively.

### **p. Centres for Excellence**

The institute has constituted Centres for Excellence in each specialization stream and also other centres to organize co-curricular programmes to the students and faculty of our institute and also for other institutes to enhance their knowledge and improve their skills.



**q. NAAC accreditation for the institute**

Bangalore University has made NAAC (National Assessment & Accreditation Council) Accreditation mandatory for all the affiliated institutions. Accordingly, the team from NAAC visited the institute in December 2013 reviewed the facilities and quality maintained in the institution and submitted a report to the NAAC office. In February 2014, we received the communication from the authorities of NAAC that the institute has been accredited with "A" Grade. On the later date we also received the Certificate of Accreditation to acknowledge the same.

**1. Requirements as per AICTE norms**

**a. Faculty recruitment**

As per the AICTE Norms, the Institute must have 24 faculty members for the current intake. At present there are 22 faculty members and 2 are to be recruited. Among the 2 vacancies to be recruited 1 candidate for the post of Professor and 1 candidate for the post of Assistant Professor. The Institute has received good number of CV's from eligible candidates and necessary scrutiny has been done. The Institute has interacted with the candidates and 2 candidates are identified for final processing. After processing, the same will be sent to the Hon. Secretary, RSST for perusal and approval. Weightage is given to Qualification, Experience, Teaching Skills, Number of Publications, Papers presented in National & International Conferences and Seminars, Post Doctoral work, Communication Levels and Personality Traits of the candidates.

**b. Infrastructure maintenance and development**

Full time Maintenance Engineer controls entire infrastructure development, electrical installations, lifts, electrical equipments, and civil works as per AICTE norms. Landscaping and indoor plants are maintained to achieve environment excellence.

**c. Library and Computer labs**

A well equipped library stock about 13,942 books and 6900 titles, 2 electronic databases of international and national journals. Institute maintains 4 computer labs with 215 systems. Qualified library staff and qualified technical computer staff manage the Library, Digital library and Computer labs.

**c. Action plan for the current year admissions**

- Send brochures to the authorities of various Under-Graduate Institutions.
- Presentations will be made in various Under-Graduate colleges.
- Banners will be put shortly in the premises of our important sister Institutions. plans to issue an advertisement in the newspaper Dhainik Bharat which covers 19 states in the northern part of India.
- Organize alumni meet twice in a year and through alumni the message is sent about the admissions for the year.
- Shortly sending admission posters to various colleges across Karnataka containing information to display on the notice board of their institutions.
- Will be displaying online admission notifications through various agencies.

**III. Department-wise presentation of activities conducted.**

The faculty of the following Departments made a detailed presentation of the respective departments highlighting the activities, subjects taught and developing the students in their area of specialization.



1. Department of Finance-Mr.Manjunath.M
2. Department of Human resources management-Dr.Narasimha Venkatesh
3. Department of Marketing-Ms.Noor Firdus Jahan
4. Department of System Management-Mr.Naga Subba Reddy
5. Department of General Management-Mr.G S Venugopal
6. Department of Foreign languages-Ms.Anitha.B.M.D'silva
7. Department of Placement & Training-Ms.Payal Jindal

The members appreciated the activities of the Institute and congratulated the Director, faculty and the staff and hoped that the Institute will strive hard to reach greater heights.

**Sub.No.03:-**

To consider the following requirements of RVIM as per AICTE norms:-

- a) Faculty Recruitment
- b) Infrastructure Maintenance & Development
- c) Library & Computer Laboratory
- d) Action plan for the current year's admissions.

**Recommendation:-**

1. List of short listed candidates to be sent to Trust for approval
2. Regarding additional space proposal to be sent Trust for consideration
3. Regarding establishing of digital studio it was suggested that since we are already having well established studios at our NMKRV College for Women & RV College of Engineering the same can made use of and there is no need to establish a new digital centre at the Institute.
4. Regarding letting out of Computer lab to others Institutions it was informed that the same can be considered after registration under Service Tax Act.

**Other Subjects:**

The following suggestions were made by the members.

- Regarding Industrial visits new units to be visited such as BPO's, IT Companies and automobile manufacturing units so that the students will know the manufacturing as well as marketing aspects. The Number visits to be increased
- Regarding value addition it was suggested to start subjects in retail marketing as at present more importance is given to retail marketing through online services.
- Kotak Mahindra Bank is willing to set up Institute for Banking with an one year course and also certificate course. The Institute to co-ordinate with Kotak Mahindra Bank for further action.
- The faculty should undergo training for a period of 3 months at IIMs or other Management Institutes of repute so that the Teaching Skills can improve and we can attract quality students.
- The faculty should make use of the Library so that the knowledge level improves.

With no other subjects the meeting ended with thanks to the chair.

  
**Hon.Secretary.**

**Chairman**





140

**RASHTREEYA SIKSHANA SAMITHI TRUST**  
R.V.TEACHERS COLLEGE BUILDING, II BLOCK, JAYANAGAR, BANGALORE-11.

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Proceedings of the meeting of the Governing Council of R.V.Institute of Management on **WEDNESDAY THE 24<sup>TH</sup> JULY 2013 AT 3.30 P.M.** in the Board Room, R.V.Institute of Management, 4<sup>th</sup> "T" Block, Jayanagar, Bangalore-41

**Members present - Syths:-**

- |                           |                |
|---------------------------|----------------|
| 1) A.C.Chandrashekar Raju | 4) D.P.Nagaraj |
| 2) K.G.Subbarama Setty    | 5) Dr.T.V.Raju |
| 3) A.V.S.Murthy           |                |

Sri A.C.Chandrashekar Raju, Chairman, presided over the meeting. The Hon.Secretary welcomed the Chairman and other members of the G.C. The meeting started after a minute's silent Prayer.

The members suggested that in future meetings should be held once in six months in the month of January and July.

**Sub.No.03:-**

To read, record and approve the minutes of the previous meeting of the Governing Council held on 12<sup>th</sup> March 2012.

**Recommendation:-**

While approving the minutes the following clarifications were provided.

- a.Under "Faculty Development Programme" along with the faculty of the Institute ,faculty of other colleges also participatee and fee was charged.
- b. Personality development programme is conducted only for the students of our Institute.
- c.Value addition programme for students like certificate course, proficiency course and post graduate programme in the area of specialization is conducted for all the students of the Institute during the entire course.
- d. For conducting Yoga and Meditation courses, outside experts are engaged.
- e.For internship, students during II semester are sent to a company for a case study. The students presented the dissertation in the 4<sup>th</sup> semester which is considered as project work.
- f.The students are currently being placed with CTC of 3 to 3.6 lacs per annum.
- g.The social responsibility cell arranges visit of students to old age homes, hostels for blind and disabled and other NGO's to sensitize them to "real life" issues and problems.



h. Adequate books have been maintained in the library as per AICTE norms.

i. Additional staff required as per AICTE norms will be recruited shortly.

With the above clarifications the minutes were approved.

**Sub.No.04:-**

Presentation by the Director regarding the activities of the College since the last G.C. meeting (copy enclosed).

**1. Activities of the Institution for the last 3 years**

**a. Admissions during the previous 3 years**

Year of admission	Intake	No. of Students admitted		Total
		Boys	Girls	
2010-2011	180	114	50	164
2011-2012	180	109	65	174
2012-2013	180	106	66	172

**b. Results of previous 3 years (Semester – wise)**

Batch	Sem	Intake	No. of Students Admitted	Month / Year of Exam	No. of Students Appeared	No. of Students Passed			Pass %	Remarks
						First Class	Second Class	Fail		
2008 - 2010	I	120	120	January 2009	119	88	25	6	94.95	Distinction 4 Students
	II			July 2009	118	61	53	4	96.61	Distinction 1 Students
	III			January 2010	117	106	8	3	97.43	Distinction 12 Students
	IV			June 2010	115	110	5	0	100	Distinction 9 Students
2009 - 2011	I	120	114	January 2010	113	87	20	6	94.69	Distinction 5 Students
	II			June 2010	110	65	34	11	90	Distinction 8 Students
	III			January 2011	107	91	12	4	96.26	Distinction 13 Students
	IV			June 2011	107	104	1	2	98.13	Distinction 29 Students
2010 - 2012	I	180	172	January 2011	162	101	40	21	87.04	Distinction 4 Students
	II			June 2011	160	135	16	9	94.38	Distinction 6 Students
	III			January 2012	157	151	4	2	98.73	Distinction 41 Students
	IV			June 2012	158	157	1	0	100	Distinction 26 Students



### **C. Faculty Development programmes**

The Institute is conducting FDP regularly to improve the teaching skills of all faculty members. The objectives of the FDPs are to achieve department wise (Finance, HR, Marketing & General Management) in depth subject-knowledge, practical application, industry examples and pedagogical **Faculty Development Programmes** skills.

### **c. Personality Development Programme for students**

The Institute conducts number of programmes as Leadership, Decision Making, Self-management skills, Stress Management, Time Management, Team Work, Business Etiquettes, Moral Values, Presentation Skills, Case Analysis Skills, Interview Skills.

### **d. Value addition programmes for students**

Institute organizes lectures and interactive sessions on moral values and human issues with the help of experts, industry professionals, expert trainers and senior academicians to develop character building and good citizenship. Certificate courses, PG Diploma courses, on management specialization areas are conducted. Industrial visits, Industry-academia interface, lectures by corporate executives are regularly conducted. Soft skill training programmes are conducted by professional trainers. SWOT (Strength, weakness, opportunities and threat) analysis of students performed and mentoring of all students under teacher mentors are conducted regularly.

### **e. Extra curricular and co-curricular activities for students**

The Institute encourages all activities covering sports, yoga and meditation, cultural events and management fests through individual committees. Students participate in intra as well as inter institutional competitions. Workshops and Seminars are also conducted on these areas.

### **f. Placements and Training**

The Institute maintains exclusive placement cell with full time officers/executives for arranging on and off campus placements. Continuous training on aptitude skills, communication, stress interviews, group discussions, presentation skills, mock interviews, attitude building, and self-analysis are provided. The percentages of the successfully placed students for the last 3 years are as follows:

1. 2008 - 2010	-	90%
2. 2009 - 2011	-	93%
3. 2010 - 2012	-	90%

### **g. Social Responsibility Cell**

Faculty and Students organize exclusive social responsibility activities as blood donation, Aids awareness, environment protection, (preserving ozone layer, protecting plants etc.,) charitable and donation works, environment awareness activities, women's empowerment, senior citizens computer literacy and promotion of Kannada literature through Sinchana publications. The Institute students regularly visit old age homes, NGOS', physically challenged and blind persons' association as part of social work, which will enhance the social values in our students.

### **h. Student Information System**

The Institute controls students attendance through regular notifications in internet with access to students and parents through passwords. SMS notifications and letters are sent for regulatory and disciplinary actions. Library information is conveyed through digital library to the students. Administrative work as monitoring projects, students feed back, internal test marks and assignments are managed by SIS.





### **i. Research Centre and its activities**

The Institute is an approved Ph.D research centre under Bangalore University. All the faculty members are doing research and are at various stages of completion. Teachers and students are working together on various small research projects.

### **J. Library and Computer labs**

A well equipped library stock about 13,667 books and 6870 titles, 2 electronic databases of international and national journals. Institute maintains 4 computer labs with 215 systems. Qualified library staff and qualified technical computer staff manage the library and computer labs.

The faculty of the following departments made a detailed report of the respective departments highlighting the activities, subjects taught and developing students in their area of specialization.

1. Department of Finance-Mr. Manjunath. M
2. Department of Human Resources management-Mr. Narsimha Venkatesh
3. Department of Marketing-Ms. Anitha D'silva
4. Department of Systems Management-Mr. Naga Subba Reddy
5. Department of General Management-Mr. Chandran
6. Department of International Studies-Mr. Jyothirmaya Ghosh
7. Department of Foreign languages-Ms. Divya Mohan rao
8. Department of Placement and Training-Ms. Anuradha

**Sub.No.05:-** To discuss the admissions for 2013-14.

### **Recommendation:-**

The admission for the year 2013-14 was discussed and the Director informed that he was confident that all the seats to be allotted by the Government(90) and Management seats(90) will be filled up. In respect of management seats 37 admissions have been confirmed by payment of fees in part.

It was decided to continue the admission on the same fee structure of last year.

**Sub.No.06:-** Reconstitution of Advisory Body.

### **Recommendation:-**

The members suggested that the Advisory Board should be reconstituted at the earliest and the list to be sent to be Trust for approval.

In future the Board should meet atleast twice in a year and the Advisory Body atleast once in a year.

### **Other Subjects**

### **Requirements as per AICTE norms**

#### **a. Faculty recruitment**

As per the AICTE Norms, The Institute must have 24 faculty members for the current intake. At present there are 21 faculty members and 3 are to be recruited. Among the 3 vacancies, to recruit 2 candidates for the post of Professor and 1 candidate for the post of Senior Assistant Professor.



The Director informed that they have received good number of CV's from eligible candidates and necessary scrutiny has been done. Three candidates are identified for final processing and the same will be sent to RSST for perusal and approval. Weightage is given to Qualification, Experience, Teaching Skills, Communication Levels and Personality Traits of the candidates.

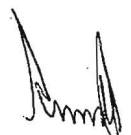
This was approved by the Members of the G.C.

**b.NAAC accreditation for the institute**

Bangalore University has made NAAC Accreditation mandatory for all the affiliated institutions. Accordingly, the Institute has submitted Self Study Report to NAAC for accreditation. The Institute is waiting for their response to send the Expert Committee for the peer review of facilities and other parameters.

The members were happy to note the various activities and achievements of the Institute and expressed their confidence that the Institute would be recognized as one of the leading Management Institute in the State.

**With no other subjects, the meeting ended with the thanks to the Chair.**



**HON.SECRETARY.**

**CHAIRMAN.**





## R.V. EDUCATIONAL INSTITUTIONS

RASHTRREEYA SIKSHANA SAMITHI TRUST

No.15, Ashoka Pillar Road, R.V.Teachers' College Building, II Block, Jayanagar, Bengaluru-11.  
Ph: 26562386/26561777 ; Email: [rsst.rv@gmail.com](mailto:rsst.rv@gmail.com) / Website: [www.rvinstitutions.com](http://www.rvinstitutions.com)

Proceedings of the meeting of the Governing Council of R.V.Institute of Management held on **WEDNESDAY THE 16<sup>TH</sup> AUGUST 2017 AT 4.00 P.M.** in the Chambers of the Director, R.V.Institute of Management, IV "T" Block, Jayanagar, Bangalore-41.

### **Members present – Sri/Smt:-**

- |                           |                                   |
|---------------------------|-----------------------------------|
| 1) Dr. A.S.Vishnu Bharath | 7) Vasantha Kumar, B.U. Rep.      |
| 2) K.G.Subbarama Setty    | 8) R.Asoka, Director, RSST        |
| 3) A.V.S.Murthy           | 9) Syed Shahmeer, Registrar, RSST |
| 4) K.S.Akhilesh Babu      | 10) Dr.T.V.Raju, Director, RVIM   |
| 5) Maya Chandra           | 11) Noor Firdus Jahan – Faculty   |
| 6) P.S.Nanda Kumar        | 12) Dr.Anupama K.Malagi – Faculty |

### **Leave of absence granted to Syths:-**

- |                |                    |
|----------------|--------------------|
| 1) D.P.Nagaraj | 2) R.Anantha Raman |
|----------------|--------------------|

Dr.A.S.Vishnu Bharath, Chairman of the GC, presided over the meeting. The meeting started after a minute's silent prayer.

Dr.T.V.Raju welcomed all the Members to the G.C.Meeting.

### **Sub.No.01:-**

To read, record and approve the minutes of the previous meeting held on 16<sup>th</sup> July 2016.

### **Recommendatin:**

Read, recorded and approved.

### **Sub.No.02:-**

To note the activities of Institution from 1<sup>st</sup> July 2016 to 30<sup>th</sup> June 2017 (copy enclosed).

### **Recommendatin:**

Read, recorded and approved.

### **Sub.No.03:-**

To consider the following requirements of the Institution as per AICTE Norms -

- Faculty recruitment – to recruit 2 professors and 1 Associate Professor in the existing vacancies.
- Infrastructure Maintenance & Development.
- Library & Computer Lab.



**Recommendation:**

After discussion, it was recommended to approve the following:-

- 1) To recruit 2 Professors and 1 Associate Professor in the existing vacancies.
- 2) Permitted to go ahead with the infrastructure maintenance and development and to submit a statement of expenditure to be incurred for the same.
- 3) Recommended to take up the requirements for Library & Computer Lab.

**Sub.No.04:-**

Department-wise presentation of the activities conducted.

**Recommendation:**

Co-ordinators of the Department presented the various activities conducted from Jan.2017 to June 2017. The same has been reviewed and accepted by the Governing Council.

**Other subjects**

- 1) The members of the Governing Council reviewed the admission policy for the year 2017-18 and accepted the same.
- 2) Results of the previous semester were reviewed and members appreciated the results secured by the Institution.
- 3) Activities taken up for academic excellence has been approved by the Members.
- 4) Details of faculty development programmes were also submitted for review by the Members. The same has been accepted.
- 5) Methodology adopted by Teachers Evaluation is considered favourably by the Members.
- 6) Members appreciated the Personality Development Programmes given to students during the semester.
- 7) Value Addition Programmes were also reviewed by the Members and appreciated the same.
- 8) Extra- Curricular & Co-curricular activities taken up during the Semester has been approved by the Members.
- 9) Placement & Training report was also discussed in detail, few suggestions were given to the Head of the Placement Section.
- 10) Members appreciated Social Responsibility Cell for their remarkable achievements.
- 11) Members also reviewed the report of Research Center and its activities.
- 12) Members enquired about various Centres of Excellence and their activities and few suggestions were given by the G.C.

The meeting was concluded with Vote of Thanks by the senior faculty.

**Date: 16.08.2017**

  
**Hon. Secretary.**  
RV INSTITUTE OF MANAGEMENT  
BANGALORE



**RASHTREEYA SIKSHANA SAMITHI TRUST**

R.V. Teachers College Building, II Block, Jananagar, Bangalore-560011  
Ph: 26562386/26561777 Fax: 91-080-26568290 e-mail: rsst.rv@gmail.com

Proceedings of the meeting of the Governing Council of R V Institute of Management held on Saturday the 16.07.2016 at 3.30 pm in the chambers of the Director RVIM 4th "T" Block, Jayanagar, Bangalore.

**Members present:-**

- |  |  |
|--|--|
| 1. Sri.M.P. Shyam                            | 6. Sri. R. Ashoka-Registrar, RSST      |
| 2. Sri. K.G. Subbarama Setty                 | 7. Sri. Syed Shahameer-Registrar RSST  |
| 3. Sri. A V S Murthy                         | 8. Dr. T.V. Raju, Director RVIM        |
| 4. Sri. D.P. Nagaraj                         | 9. Prof. Noor Firdus Jahan-Faculty Rep |
| 5. Sri. Jayachandra Reddy<br>-University Rep | 10. Prof. G.S. Venugopal-Faculty Rep   |

**Leave of Absence:-**

- |                               |                                  |
|-------------------------------|----------------------------------|
| 1. Sri. M.R. Aravind          | 3. Sri. A.S. Vishnu Bharath      |
| 2. Sri A.C.Chandrashekar Raju | 4. Dr. D. Anusuya-University Rep |

Sri. M.P. Shyam, Chairman presided over the meeting. The meeting started after a minutes silent prayer.

Dr. T.V. Raju, Director welcomed the members and introduced the members to Sri.Jayachandra Reddy, Bangalore University nominee and Syndicate member. The Director also gave a brief background of the university nominee.

**Sub No 4:-**

To read, record and approve the minutes of the meeting of Governing Council held on 1<sup>st</sup> July 2015.

**Recommendation:-**

Read, recorded and approved

**Sub No 5:-**

Presentation by the Director, RVIM regarding the activities since the last G C meeting.

**Recommendation:-**

**Infrastructure Maintenance and Development**

Fulltime Maintenance Engineer control entire infrastructure development, electrical installations, lifts, electrical equipments, and civil works as per AICTE norms. Landscaping and indoor plants are maintained to achieve environment excellence.

**Library**

The Library is well furnished and a good ambience been provided for students to sit and read for necessary reference work. A separate room is provided for Reference Library.



It is managed by well experienced staff and required software has been installed in the systems for the easy access. Students are allowed to borrow sufficient number of books. Journals and periodicals and are regularly borrowed by students for assignments to be prepared and presentations to be made.

The Institute library has 14322 books which includes reference books, International/National Journals, International/National Magazines and online journals.

**Computer Labs**

The Institute creates an opportunity to students to develop their career in Information Technology. It creates awareness about basic concepts of information technology to apply in decision making process. There are four Computer labs with State of the Art infrastructure. There are 214 P4 Systems and Terminals with Wi / Fi Internet Facilities. In addition to regular computer labs, Institute has Communication Lab and Digital Library Lab.

**Admission Criteria-Selection Process**

The selection process for two year full time MBA programme offered is based on the score in PG CET for Government Quota Seats [50% intake], followed by Group Discussions and Personal Interviews.

**Admissions during the previous 2 years**

Year of admissions	Intake	No. of Students admitted		Total
		Boys	Girls	
2014-2015	180	99	54	153
2015-2016	180	110	66	176
2016-2017	180	In Progress		

**Results for the Past Three Years**

Batch	Semester	No. of students Appeared	No. of students Passed				Total No. of Students Passed	% of Pass
			Distinction	First Class	Second Class	Fai 1		
2012-2014	I	170	16	117	27	10	160	94.12
	II	166	16	123	17	10	156	93.97
	III	164	26	123	12	3	161	98.17
	IV	158	38	110	5	5	153	96.84
2013-2015	I	161	21	117	7	16	145	90.06
	II	161	15	113	17	16	145	90.06
	III	159	32	107	13	7	153	96.22
	IV	158	54	101	0	3	155	98.10
2014-2016	I	149	49	81	3	16	133	89.26
	II	148	37	92	11	8	140	94.56
	III	Bangalore University Results Awaited						
	IV	Bangalore University Examination will commence from July 11, 2016						



Ms. Susmitha C S has secured **3<sup>rd</sup> Rank in Bangalore University Examination** held in June 2015, which was declared in the month of January 2016.

Maximum number of First Classes have been secured, many number of students have got Distinction in various semesters. Results varies from 90% to 98% in various semesters.

#### **A) Faculty Activities**

The faculty activity includes Faculty Development programme, Management Development Programme, workshops National Conference, Participation & Publications, Research & Consultancy and Teacher Evaluation, Tally 19 programmes attended by the faculty is 47. The number of papers presented in conferences/published, journals/books published is 63.

##### **1. Research & Consultancy Activities**

The Institute has a recognized research centre under Bangalore University for Ph.D Programmes. There are 5 faculty members with Doctorate degree and 6 faculty members who are pursuing their research and are at various stages of completion. Teachers and students are working together on various small research projects. Major Research Projects have been taken-up by the faculty and are sent to various funding agencies of the Government or Quasi-Government organizations for required funds.

Faculty members have taken up the consultancy services in various organisations

<b>Area of Consultancy</b>	<b>Period</b>	<b>Sponsor/Funding Agency</b>
Performance Mentoring	May 2015 to June 2015	BIOCAD India Private Limited
Business Consulting	June 2015 to till date	Lodestar Education Services Pvt Limited
Senior Business Consultant	June 2015 to till date	Cauvery Consultancy
External consultant (HR)	June 2015 to till date	Suqare Meal Pvt. Ltd.
External consultant (HR)	June 2015 to till date	Danvar Foods Pvt. Ltd
Visual Merchandising	April 2016 to till date	Purple tree
Strategic Consultant	April 2016 to till date	Hire IN Consulting Services

##### **I. Academic Consultants – Faculty Members**

The Institute plans to get associated with academic consultants for faculty members where they can interact with the experts to enhance their knowledge base, finding creative teaching methodology in their respective subjects, creating case studies for the topics they teach etc., thus bring in expertise in delivering the course to the students.

##### **II. Teachers Evaluation**

Teachers are assessed continuously to monitor their performance. Institute taken feedback from the students on teachers' performance in the classroom regularly. Each faculty member has to make presentation at the end of each semester about the work done. To evaluate the same external experts are also invited.



## A) Students Activities

### 1. Orientation and Personality Development Programme

In order to make students more familiar with the management concepts, one week orientation and personality development classes were organised by the institute before they start with their regular classes. The topics include:

- Creativity
- Creative Problem Solving Skills
- Adjustment Values
- Management of Stress
- Self-Awareness
- Positive Thinking
- Time Management
- Interpersonal Relationships
- Goal Setting
- Self-Management
- Communication Skills
- Presentation Skills
- Team Building & Leadership
- Critical Thinking Skills
- Change Management
- Interpersonal Relationship Skills
- Emotional Intelligence
- Personal Branding
- Etiquettes
- Leadership & Human Excellence
- Career Choices & Competencies
- Communicate to Accumulate
- Image Management
- Industry Expectations

1. **Workshops-** Topics which includes reading annual reports, Contemporary Issues in Accounting, Emerging Trends in Financial Markets, Advanced MS – Excel 2010, Marketing for Sustainable Business growth, Marketing for Sustainable Business growth. Goal Setting and Motivation.
2. **Guest Lectures-** are organised on topics such as Innovation and Turning Point- Transition from academic to career, Stepping to the Corporate World, Corporate expectation from Students.

## II. Value Addition Programme

The Institute organizes lectures and interactive sessions on moral values and human issues with the help of experts, industry professionals, expert trainers and senior academicians to develop character building and good citizenship. Certificate courses, Proficiency courses and Post-Graduate Diploma courses on management and on specialization areas are conducted.

## B) Training and Placements

The Institute maintains an exclusive and a well-structured placement department with full time placement executives for placement and training activities. The placement department is provided with required infrastructure for the purpose. The placement department will conduct SWOT Analysis for all the students who seek admission in the institute. On the basis of information drawn from SWOT Analysis, training programmes are designed for different categories of students. On campus and off campus recruitments is a continuous process of the placement department. This department trains the students both in soft skills and aptitude with the help of expert trainers drawn from in-house & outside resources.





The following are the areas on which the training is imparted to the students:

**First & Second Semester –**

- ★ Basic English for students who lack the knowledge of the language
- ★ Word stress and syllable stress
- ★ Phonetics & Pronunciations
- ★ Presentation skills & public speaking
- ★ Goal setting, planning & Execution
- ★ Stress management & Time management
- ★ Professional grooming & etiquette
- ★ Health management
- ★ Problem solving/Reasoning/Creativity/Critical thinking
- ★ Aptitude Training

**Third & Fourth Semester**

- ★ Facing the interviews
- ★ Power of Communication
- ★ Awareness of Personal Communication Barrier
- ★ Various types of CDs including abstract topics
- ★ Postures and Body language during interviews
- ★ General Tips and Mistakes to be avoided during interviews
- ★ Knowledge of Finance, Marketing and HR specialization during interviews
- ★ Using LinkedIn and internet to react out to prospective employers

**The percentages of the successfully placed students for the last 2 batches are as follows:**

1. 2012-2014 - 87%
2. 2013-2015 - 94%
3. 2014-2016 - 60% [Placements are in Process]

**Details of Students Placed with salary package**

Details	2012-14	2013-15	2014-16*
Total No.of Companies (On/Off Campus)	64	90	64
Total No.of Students	162	158	148
Total No.of Students Not Opted For Placements	21	10	12
Total No.of Students Placed	141	148	90
Maximum Salary Package	5.5 LPA	7.5 LPA	9.0 LPA
Average Salary Package	3.18 LPA	3.5 LPA	4.0 LPA

2014-16\* Batch- Placements are in Progress

Totally 196 companies have visited RVIM for Campus recruitment since its inception

**C) Entrepreneurship Development Programmes**

1. The Institute in association with the Founder Institute, USA has conducted 6 boot camps and 8 sessions for the future entrepreneurs who have enrolled. These sessions are conducted once in a week and will run till September 2016.
2. Boot camp on the topic Financial Essential for an Entrepreneur by Mr. Chinmay Anand, Indian Entrepreneur Forum, Australia was organized at the Institute.
3. Idea Generation exercise was organised for the MBA students, where they had to generate highest number of business ideas with limited resources.



4. An Entrepreneurship Awareness Programme was conducted for the first semester students through the 100 rupee activity.
5. Thematic Apperception Test and HSGL test was conducted for II semester MBA students to check their level of entrepreneurial aptitude.
6. A Pep talk was organized for the students by the Alumni entrepreneurs of RVIM.
7. Workshop on Entrepreneurship was conducted for the students of IV semester
8. Two students have presented and won the best paper award for their paper titled SMEs – Facilitating SMEs access to International Market at the National Conference in T John College

D) **Industrial Visits-** The Institute arranged for industrial visit to the following Companies for the benefit of the students

1. BMRCL
2. ITC Factory
3. Grindwell Norton
4. Weldcraft
5. Fouress Engineering India Limited

#### **E) Mentorship**

Mentorship is a supportive relationship established between the faculty and the students. It aims at students' goals, career preferences, lifestyle and their long-term achievements, where maximum of 10 students are allotted to each faculty member who is a mentor. They meet their mentees once in 15 days, interact with them, enquire the difficulties faced by them and advise suitable suggestions. Faculty members, who are mentors, are trained regularly about the procedure and the points to be discussed in each meeting and the same is reported to the mentorship committee.

The Institute has initiated to connect students to the External Mentors through SHERPIFY – A firm that provided platform for students to identify their dream organisation and helps them to connect to the industry experts.

**F) Under Co-Curricular Activities:-The Institute organized the following.**

- Internship training
- Case study and analysis
- Project study and analysis
- Working on social service projects
- Management games

#### **G) Extra-Curricular Activities**

Imperium – An inter-collegiate National level management fest was organised to test the managerial skills of the students. The students participated in various Management fests, Paper presentation competitions, Cultural events & Sports events organized by other Management institutes in Karnataka and have won several prizes, overall championship trophies and have brought laurels to the institute. Apart from this students conference, cultural events and sports activities are conducted.

#### **H) Student Information System**

The institute has designed a Student Information System to create students database and monitor their attendance regularly. The details of the student attendance updated every day in the college website. To access such information a Login ID and the password is given to all the students and parents. Apart from this information like Profile of the student, Time Table, Attendance Summary of the Students, Absence summary Subject wise and Internal Exams and Test Schedule is available under student data base.



**I) Students Evaluation**

- Students are evaluated on different parameters and are assessed continuously to monitor their performance. The assessments are linked to Placements Activities.

**J) Foreign Collaborations – The Institute is in talks with the following.**

- Grimsby University Centre, UK, to offer short term courses for students and Faculty Exchange Programme
- University of Malaya, Malaysia, for Students Exchange Programme

**K) RV Centre for Learning and Development**

This centre is a training wing and an initiative of the institute for long-term development of Teaching and Non-teaching staff of RV group of Educational Institutions. Initially the Centre is nurtured by RVIM and later on the same will be separated and operates independently with an institutional status. The centre also conducts various training programmes for faculty members, non-teaching staff and students of RVIM for continuous enhancement in their knowledge and makes them to perform effectively in their respective area of work.

**L) Centres for Excellence**

The institute has constituted centres for Excellence in each specialisation stream and also other centres to organize co-curricular programmes to the students and faculty of the institute and also for other institutes to enhance their knowledge and improve their skills. The institute has planned to constitute a Centre for Attitudinal Development to organize various programme on positive attitude building, how it helps in shaping one's own career and life.

**M) Social Innovation Lab**

**Generating ideas for sustainable living-The institute's** Social Innovation Lab is an extension support for classroom interactions in the framework of the syllabus relating to 'Innovation Management'. Basically it is a platform for idea generation. All the students are formally introduced to procedure for filing a patent application.

**N) Alumni Association**

The Institutes alumni are placed in various well known organisations and are in the higher position. The institute organises SAMMILANA – An Alumni meet, twice in a year. The following are the ways in which our alumni contribute to the institute:

- Get the contacts of the HRs of their organisations and help in placement activities
- Organize training programme for student son topics like Communication Skills, Negotiation Skills, Presentation Skills, Interview Skills etc., to equip students according to the industry needs.
- Make presentations to the students about different industries they are part of and give the insights on how they will benefited from that industry
- Contribute for industry-academia interaction by bringing their senior executives to the institute
- Help to arrange for industrial visits in Bangalore and conduct training programmes in their organizations.



### **O) Centre for Social Responsibility**

The Institute fulfils its societal obligations by creating and implementing community development programmes and voluntary social service projects through one of its centre for excellence "RVIM Centre for Social Responsibility". The centre has implemented many programmes relating to Environment & Climate Change, Food Security and Agriculture, Social Inclusion Programmes, Philanthropy, Women and Child Welfare, Adult Education & Literacy Campaigns, Health, Conservation of Power, Water & Natural Resources, Wild Life Protection Campaigns.

Some of the major events that have drawn public attention are:

- Computer Literacy Programme for the Senior Citizen conducted in association with the Centre for Information Technology. 1090 senior citizens trained to use computers
- Educational awareness programme by RVIM-CSR Volunteers – visit to nearby Government school and engaged 1 hour session on Hygiene, Safety and children emergency helpline (1098)
- Communication received from White House on Climate Change Mitigation
- Blood Donation Camps
- Health Awareness camps for local residents and senior citizens.

### **P) Institute's Position in B-School Ranking**

- Ranked one among South India's Top Management Institutes with Four Star Status from PIONEER B-School Survey 2013.
- Rated A++ by Business India Survey, 2014
- Rated at top 100 B-Schools in India by MBA Universe 2014
- Ranked one of the top 30 B Schools in South India by The North East Sun Magazine 2014
- Ranked among top 50 B- Schools Edex B-Schools Survey in South India & Edex B-Schools Survey
- Consistently ranked in AIMA B-Schools Survey
- Ranked 41<sup>st</sup> under Future Orientation by Business Today in association with MDRA 2015
- Top B-School Private South Zone ranking 34<sup>th</sup>, All India Level Top B-School (Private) ranking 97<sup>th</sup> by The Week 2015 in association with HANSA Research.

### **Q) Future plans for the Institute**

In order to reach its vision and mission to reach one of the top B-Schools in India & to compete with other institutes, the institute will take the step forward to scale new heights.

#### **Plans**

- **Sending teachers to work in the industry** for a month to understand various issues relating to their area of specialization
- **Organization for Management Teacher Accreditation:** There is a lot of scope for teacher accreditation in the country and very less number of organizations are offering such services. The institute will take this opportunity to become an Accreditation Centre.



- **Organization for Rural Projects:** The institute is working very actively towards rural enablement and rural entrepreneurship development. It has already initiated a programme in this direction in association with external organization.
- **Business Unit:** New Venture Creation will provide a good platform for students to identify their potentials and helps them to make their ideas into reality. Through business unit the institute can take up outsourced business and projects from corporate houses.
- **Institute Publications:** A publication unit to be established for publication and promotion of Journals, Books, online publications, production of documentaries and lectures etc.,
- **Digital Studio:** The institute can produce management movies and lectures for the benefit of students.

## R) Requirements of the Institute

### I. Residential Campus

To provide a minimum of 10 acres land to fulfil the dream of developing a Residential Campus for Under-Graduate & Post-Graduate Management Programmes and Other Allied Courses [IIM /IIT Model].

### II. Inviting National & International Professors to teach short term courses

To permit inviting National & International professors to the institute as adjunct faculty to teach for short term courses of 15 days or one month on various issues connected with the curriculum which brings in a strong research bent of mind among our students and which will help to place them in a better position.

### III. Digital Studio

To permit establishing a Digital studio to produce management movies and lectures to the benefit of students and faculty members.

The members appreciated the activities of the Institute and congratulated the Director, faculty and the staff for their involvement and hoped that the Institute will reach greater heights.

With and other subject the meeting ended with thanks to the chair,

Chairman

  
Hon. Secretary





**RASHTREEYA SIKSHANA SAMITHI TRUST**  
R.V.TEACHERS COLLEGE BUILDING, II BLOCK, JAYANAGAR, BANGALORE-11.

Proceedings of the Meeting of the Governing Council of R.V.Institute of Management held on **WEDNESDAY THE 1<sup>ST</sup> JULY 2015 AT 4.30 P.M.** in the Board Room, R.V.Institute of Management Campus, 4<sup>th</sup> T Block, Jayanagar, Bangalore-41

**Members present – Syths:-**

- |                           |                           |
|---------------------------|---------------------------|
| 1. M.P.Shyam              | 5. A.S.Vishnu Bharath     |
| 2. K.G.Subbarama Setty    | 6. Dr.T.V.Raju            |
| 3. D.P.Nagaraj            | 7. Prof.Noor Firdus Jahan |
| 4. A.C.Chandrashekar Raju | 8. Prof. S.Venugopal      |

**Leave of Absence-Syths**

- |                      |                |
|----------------------|----------------|
| 1. A V S Murthy      | 4. J Preetham  |
| 2. K.A.Sujit Chandan | 5. M.R.Aravind |
| 3. Ramachandra Gowda |                |

Sri.M.P.Shyam,Chairman presided over the meeting. The meeting started after a minutes silent prayer.

**Sub.No.01:-**

To read, record and approve the minutes of the meeting of Governing Council held on 24<sup>th</sup> July 2013.

**Recommendation:-**

While approving the following clarification was provided:-

- Regarding admission for the year 2012-13it was informed some of the students who were allotted seats under Government quota have not reported and hence all the seats could not be filled up (172/180)
- Personality Development Programme is a value addition programme for students.
- Regarding Teaching faculty vacancies to be filled up it was informed that CV's have been received and vacancies will be filled up.

With the above clarifications, the minutes were approved.

**Sub.No.02:-**

Presentation by the Director, RVIM regarding the activities of the Institution since the last G.C.meeting.

.....2/



**Recommendation:-****I. Activities of the Institution for the last 2 years**  
**a. Admissions during the previous 2 years**

Year of admission	of Intake	No. of Students admitted		Total
		Boys	Girls	
2013-2014	180	113	52	165
2014-2015	180	99	54	153
2015-2016	180	In Progress		

**b. Results of previous 2 years (Semester - wise)**

Batch	Sem	Intake	No. of Students Admitted	Month / Year of Exam	No. of Students Appeared	No. of Students Passed			Pass %	Remarks
						First Class	Second Class	Fail		
2012 - 2014	I	180	172	February 2013	170	133	27	10	94.12	Distinction 16 Students
	II			June 2013	166	139	17	10	93.97	Distinction 16 Students
	III			December 2013	164	149	12	3	98.17	Distinction 26 Students
	IV			June 2014	158	148	5	5	96.84	Distinction 38 Students
2013 - 2015	I	180	165	December 2013	161	138	7	16	90.06	Distinction 21 Students
	II			June 2014	161	125	17	19	88.20	Distinction 15 Students
	III			December 2014	159	139	13	7	95.60	Distinction 32 Students
	IV			June 2015	Examination is in Process					

**c. Academic Excellence**

Student by name Ms. Vedashree S has secured 5<sup>th</sup> Rank in Bangalore University Examination held in June 2013, which was declared in the month of December 2014. Maximum number of First Classes have been secured, many students have got Distinction in various semesters. Results varies from 90% to 98% in various semesters. Classes are held regularly. Absenteeism of students have been viewed seriously. Once in a month attendance status will be displayed in the notice board. Faculty members are encouraged to attend Conferences, Seminars, Workshops & Guest lecturers held at various places by other Management institutions. Internal Quality Assurance Cell of the institute prepares strategies for training and enhancing the quality among faculty members.



**d. Faculty Development Programmes**

The Institute is conducting FDP regularly to improve the teaching skills of all faculty members. The objectives of the FDPs are to achieve department wise (Finance, HR, Marketing, General Management & System) in depth subject-knowledge, practical application, industry examples and pedagogical skills organized once in a semester. Apart from FDPs, institute also organizes Workshops, Seminars and Guest Lectures to supplement their teaching in the classroom.

**e. Teachers Evaluation**

Institute takes feedback from the students on teachers' performance in the classroom regularly. Apart from the feedback, other methods of teachers' evaluation include the maintenance of daily work done diary, preparation of Work Programme, Lesson Plan and Course Materials on the subject that is taught by them in the semester. Each faculty member will make presentation at the end of each semester about the work done. To evaluate the same external experts are also invited.

**f. Orientation Courses for students**

Since institution admits graduates from various disciplines, learning, experience, skill sets of those graduates are different and needs special training on different aspects. In order to make students more familiar with the management concepts, one week orientation classes are organized by the institute before they start with their regular classes.

**g. Personality Development Programme for students**

The Institute conducts number of Personality Development Programmes such as Leadership, Decision Making, Self-management skills, Stress Management, Time Management, Team Work, Business Etiquettes, Moral Values, Presentation Skills, Case Analysis Skills, Interview Skills and so on.

**h. Value addition programmes for students**

Institute organizes lectures and interactive sessions on moral values and human issues with the help of experts, industry professionals, expert trainers and senior academicians to develop character building and good citizenship. Certificate courses, Proficiency courses and Post-Graduate Diploma courses on management specialization areas are conducted. Industrial visits, Industry-academia interface, lectures by corporate executives are regularly conducted. Soft skill training programmes are conducted by professional trainers.

**i. Extra curricular and co-curricular activities for students**

The Institute encourages all activities covering sports, yoga and meditation, cultural events and management fests. Students participate in intra as well as inter-institutional competitions. Workshops and Seminars are also conducted on these areas. Students have participated in various Management fests, Paper presentation competitions, Cultural events & Sports events organized by other Management institutes in Karnataka and have won several prizes, overall championship trophies and have brought laurels to the institute.

**j. Placements and Training**

The Institute maintains exclusive placement cell with full time executives for arranging on and off campus placements. Continuous training on aptitude skills, communication, stress interviews, group discussions, presentation skills, mock interviews, team building, positive attitude and self-analysis are provided. The percentages of the successfully placed students for the last 2 years are as follows.





1. 2012 - 2013	-	93%
2. 2013 - 2014	-	87%
3. 2014 - 2015	-	60% [Placements are in Process]

### **k. Mentorship**

Mentorship is a supportive relationship established between the faculty and the student.

It aims at student's goals, career preferences, lifestyle and their long-term achievements. Hence, at the Institute Mentorship is a very important activity, where maximum of 10 students are allotted to each faculty member who is a mentor. They meet their mentees once in 15 days, interact with them, enquire the difficulties faced by them and advise suitable suggestions for the same thereby the mentee become more self-confident and competent in the integration and application of knowledge and skills that are gained during the mentorship programme.

### **l. Centre for Social Responsibility**

Faculty and Students organize exclusive social responsibility activities as blood donation, health awareness, environment protection & environment awareness activities, charitable and donation works, women's empowerment, senior citizens computer literacy and promotion of Kannada literature through Sinchana publications. The students regularly visit old age homes, NGOS', physically challenged and blind persons' association as part of social work, which will enhance the social values in our students.

### **m. Student Information System**

The Institute controls students attendance through regular notifications in internet with access to students and parents through passwords. SMS notifications and letters are sent for regulatory and disciplinary actions. Library information is conveyed through digital library to the students. Administrative work as monitoring projects, students feed back, internal test marks and assignments are managed by SIS.

### **n. Research Centre and its activities**

The Institute has a recognized research centre under Bangalore University for Ph.D Programmes. There are 6 faculty members with Doctorate degree and 7 faculty members who are pursuing their research and are at various stages of completion. The faculty and students are working together on various small research projects. Major Research Projects have been taken-up by the faculty and are sent to various funding agencies of the Government or Quasi-Government organizations for required funds.

### **o. R V Centre for Learning and Development**

This centre is a training wing of the Institute. The centre conducts various training programmes for faculty members, non-teaching staff and students of the Institute for continuous enhancement in their knowledge and make them perform effectively in their respective area of work. It also conducts training programmes for Heads of Institutions, Teaching and Non-teaching staff members of other R V Institutions to make them more confident in performing their work efficiently and effectively.

### **p. Centres for Excellence**

The institute has constituted Centres for Excellence in each specialization stream and also other centres to organize co-curricular programmes to the students and faculty of our institute and also for other institutes to enhance their knowledge and improve their skills.



**q. NAAC accreditation for the institute**

Bangalore University has made NAAC (National Assessment & Accreditation Council) Accreditation mandatory for all the affiliated institutions. Accordingly, the team from NAAC visited the institute in December 2013 reviewed the facilities and quality maintained in the institution and submitted a report to the NAAC office. In February 2014, we received the communication from the authorities of NAAC that the institute has been accredited with "A" Grade. On the later date we also received the Certificate of Accreditation to acknowledge the same.

**1. Requirements as per AICTE norms**

**a. Faculty recruitment**

As per the AICTE Norms, the Institute must have 24 faculty members for the current intake. At present there are 22 faculty members and 2 are to be recruited. Among the 2 vacancies to be recruited 1 candidate for the post of Professor and 1 candidate for the post of Assistant Professor. The Institute has received good number of CV's from eligible candidates and necessary scrutiny has been done. The Institute has interacted with the candidates and 2 candidates are identified for final processing. After processing, the same will be sent to the Hon. Secretary, RSST for perusal and approval. Weightage is given to Qualification, Experience, Teaching Skills, Number of Publications, Papers presented in National & International Conferences and Seminars, Post Doctoral work, Communication Levels and Personality Traits of the candidates.

**b. Infrastructure maintenance and development**

Full time Maintenance Engineer controls entire infrastructure development, electrical installations, lifts, electrical equipments, and civil works as per AICTE norms. Landscaping and indoor plants are maintained to achieve environment excellence.

**c. Library and Computer labs**

A well equipped library stock about 13,942 books and 6900 titles, 2 electronic databases of international and national journals. Institute maintains 4 computer labs with 215 systems. Qualified library staff and qualified technical computer staff manage the Library, Digital library and Computer labs.

**c. Action plan for the current year admissions**

- Send brochures to the authorities of various Under-Graduate Institutions.
- Presentations will be made in various Under-Graduate colleges.
- Banners will be put shortly in the premises of our important sister Institutions. plans to issue an advertisement in the newspaper Dhainik Bharat which covers 19 states in the northern part of India.
- Organize alumni meet twice in a year and through alumni the message is sent about the admissions for the year.
- Shortly sending admission posters to various colleges across Karnataka containing information to display on the notice board of their institutions.
- Will be displaying online admission notifications through various agencies.

**III. Department-wise presentation of activities conducted.**

The faculty of the following Departments made a detailed presentation of the respective departments highlighting the activities, subjects taught and developing the students in their area of specialization.



1. Department of Finance-Mr.Manjunath.M
2. Department of Human resources management-Dr.Narasimha Venkatesh
3. Department of Marketing-Ms.Noor Firdus Jahan
4. Department of System Management-Mr.Naga Subba Reddy
5. Department of General Management-Mr.G S Venugopal
6. Department of Foreign languages-Ms.Anitha.B.M.D'silva
7. Department of Placement & Training-Ms.Payal Jindal

The members appreciated the activities of the Institute and congratulated the Director, faculty and the staff and hoped that the Institute will strive hard to reach greater heights.

**Sub.No.03:-**

To consider the following requirements of RVIM as per AICTE norms:-

- a) Faculty Recruitment
- b) Infrastructure Maintenance & Development
- c) Library & Computer Laboratory
- d) Action plan for the current year's admissions.

**Recommendation:-**

1. List of short listed candidates to be sent to Trust for approval
2. Regarding additional space proposal to be sent Trust for consideration
3. Regarding establishing of digital studio it was suggested that since we are already having well established studios at our NMKRV College for Women & RV College of Engineering the same can made use of and there is no need to establish a new digital centre at the Institute.
4. Regarding letting out of Computer lab to others Institutions it was informed that the same can be considered after registration under Service Tax Act.

**Other Subjects:**

The following suggestions were made by the members.

- Regarding Industrial visits new units to be visited such as BPO's, IT Companies and automobile manufacturing units so that the students will know the manufacturing as well as marketing aspects. The Number visits to be increased
- Regarding value addition it was suggested to start subjects in retail marketing as at present more importance is given to retail marketing through online services.
- Kotak Mahindra Bank is willing to set up Institute for Banking with an one year course and also certificate course. The Institute to co-ordinate with Kotak Mahindra Bank for further action.
- The faculty should undergo training for a period of 3 months at IIMs or other Management Institutes of repute so that the Teaching Skills can improve and we can attract quality students.
- The faculty should make use of the Library so that the knowledge level improves.

With no other subjects the meeting ended with thanks to the chair.

  
**Hon.Secretary.**

**Chairman**





140

**RASHTREEYA SIKSHANA SAMITHI TRUST**  
R.V.TEACHERS COLLEGE BUILDING, II BLOCK, JAYANAGAR, BANGALORE-11.

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Proceedings of the meeting of the Governing Council of R.V.Institute of Management on **WEDNESDAY THE 24<sup>TH</sup> JULY 2013 AT 3.30 P.M.** in the Board Room, R.V.Institute of Management, 4<sup>th</sup> "T" Block, Jayanagar, Bangalore-41

**Members present - Syths:-**

- |                           |                |
|---------------------------|----------------|
| 1) A.C.Chandrashekar Raju | 4) D.P.Nagaraj |
| 2) K.G.Subbarama Setty    | 5) Dr.T.V.Raju |
| 3) A.V.S.Murthy           |                |

Sri A.C.Chandrashekar Raju, Chairman, presided over the meeting. The Hon.Secretary welcomed the Chairman and other members of the G.C. The meeting started after a minute's silent Prayer.

The members suggested that in future meetings should be held once in six months in the month of January and July.

**Sub.No.03:-**

To read, record and approve the minutes of the previous meeting of the Governing Council held on 12<sup>th</sup> March 2012.

**Recommendation:-**

While approving the minutes the following clarifications were provided.

- a.Under "Faculty Development Programme" along with the faculty of the Institute ,faculty of other colleges also participatee and fee was charged.
- b. Personality development programme is conducted only for the students of our Institute.
- c.Value addition programme for students like certificate course, proficiency course and post graduate programme in the area of specialization is conducted for all the students of the Institute during the entire course.
- d. For conducting Yoga and Meditation courses, outside experts are engaged.
- e.For internship, students during II semester are sent to a company for a case study. The students presented the dissertation in the 4<sup>th</sup> semester which is considered as project work.
- f.The students are currently being placed with CTC of 3 to 3.6 lacs per annum.
- g.The social responsibility cell arranges visit of students to old age homes, hostels for blind and disabled and other NGO's to sensitize them to "real life" issues and problems.



h. Adequate books have been maintained in the library as per AICTE norms.

i. Additional staff required as per AICTE norms will be recruited shortly.

With the above clarifications the minutes were approved.

**Sub.No.04:-**

Presentation by the Director regarding the activities of the College since the last G.C. meeting (copy enclosed).

**1. Activities of the Institution for the last 3 years**

**a. Admissions during the previous 3 years**

Year of admission	Intake	No. of Students admitted		Total
		Boys	Girls	
2010-2011	180	114	50	164
2011-2012	180	109	65	174
2012-2013	180	106	66	172

**b. Results of previous 3 years (Semester – wise)**

Batch	Sem	Intake	No. of Students Admitted	Month / Year of Exam	No. of Students Appeared	No. of Students Passed			Pass %	Remarks
						First Class	Second Class	Fail		
2008 - 2010	I	120	120	January 2009	119	88	25	6	94.95	Distinction 4 Students
	II			July 2009	118	61	53	4	96.61	Distinction 1 Students
	III			January 2010	117	106	8	3	97.43	Distinction 12 Students
	IV			June 2010	115	110	5	0	100	Distinction 9 Students
2009 - 2011	I	120	114	January 2010	113	87	20	6	94.69	Distinction 5 Students
	II			June 2010	110	65	34	11	90	Distinction 8 Students
	III			January 2011	107	91	12	4	96.26	Distinction 13 Students
	IV			June 2011	107	104	1	2	98.13	Distinction 29 Students
2010 - 2012	I	180	172	January 2011	162	101	40	21	87.04	Distinction 4 Students
	II			June 2011	160	135	16	9	94.38	Distinction 6 Students
	III			January 2012	157	151	4	2	98.73	Distinction 41 Students
	IV			June 2012	158	157	1	0	100	Distinction 26 Students



### **C. Faculty Development programmes**

The Institute is conducting FDP regularly to improve the teaching skills of all faculty members. The objectives of the FDPs are to achieve department wise (Finance, HR, Marketing & General Management) in depth subject-knowledge, practical application, industry examples and pedagogical **Faculty Development Programmes** skills.

#### **c. Personality Development Programme for students**

The Institute conducts number of programmes as Leadership, Decision Making, Self-management skills, Stress Management, Time Management, Team Work, Business Etiquettes, Moral Values, Presentation Skills, Case Analysis Skills, Interview Skills.

#### **d. Value addition programmes for students**

Institute organizes lectures and interactive sessions on moral values and human issues with the help of experts, industry professionals, expert trainers and senior academicians to develop character building and good citizenship. Certificate courses, PG Diploma courses, on management specialization areas are conducted. Industrial visits, Industry-academia interface, lectures by corporate executives are regularly conducted. Soft skill training programmes are conducted by professional trainers. SWOT (Strength, weakness, opportunities and threat) analysis of students performed and mentoring of all students under teacher mentors are conducted regularly.

#### **e. Extra curricular and co-curricular activities for students**

The Institute encourages all activities covering sports, yoga and meditation, cultural events and management fests through individual committees. Students participate in intra as well as inter institutional competitions. Workshops and Seminars are also conducted on these areas.

#### **f. Placements and Training**

The Institute maintains exclusive placement cell with full time officers/executives for arranging on and off campus placements. Continuous training on aptitude skills, communication, stress interviews, group discussions, presentation skills, mock interviews, attitude building, and self-analysis are provided. The percentages of the successfully placed students for the last 3 years are as follows:

1. 2008 - 2010	-	90%
2. 2009 - 2011	-	93%
3. 2010 - 2012	-	90%

#### **g. Social Responsibility Cell**

Faculty and Students organize exclusive social responsibility activities as blood donation, Aids awareness, environment protection, (preserving ozone layer, protecting plants etc.,) charitable and donation works, environment awareness activities, women's empowerment, senior citizens computer literacy and promotion of Kannada literature through Sinchana publications. The Institute students regularly visit old age homes, NGOS', physically challenged and blind persons' association as part of social work, which will enhance the social values in our students.

#### **h. Student Information System**

The Institute controls students attendance through regular notifications in internet with access to students and parents through passwords. SMS notifications and letters are sent for regulatory and disciplinary actions. Library information is conveyed through digital library to the students. Administrative work as monitoring projects, students feed back, internal test marks and assignments are managed by SIS.



### **i. Research Centre and its activities**

The Institute is an approved Ph.D research centre under Bangalore University. All the faculty members are doing research and are at various stages of completion. Teachers and students are working together on various small research projects.

### **J. Library and Computer labs**

A well equipped library stock about 13,667 books and 6870 titles, 2 electronic databases of international and national journals. Institute maintains 4 computer labs with 215 systems. Qualified library staff and qualified technical computer staff manage the library and computer labs.

The faculty of the following departments made a detailed report of the respective departments highlighting the activities, subjects taught and developing students in their area of specialization.

1. Department of Finance-Mr. Manjunath. M
2. Department of Human Resources management-Mr. Narsimha Venkatesh
3. Department of Marketing-Ms. Anitha D'silva
4. Department of Systems Management-Mr. Naga Subba Reddy
5. Department of General Management-Mr. Chandran
6. Department of International Studies-Mr. Jyothirmaya Ghosh
7. Department of Foreign languages-Ms. Divya Mohan rao
8. Department of Placement and Training-Ms. Anuradha

**Sub.No.05:-** To discuss the admissions for 2013-14.

### **Recommendation:-**

The admission for the year 2013-14 was discussed and the Director informed that he was confident that all the seats to be allotted by the Government(90) and Management seats(90) will be filled up. In respect of management seats 37 admissions have been confirmed by payment of fees in part.

It was decided to continue the admission on the same fee structure of last year.

**Sub.No.06:-** Reconstitution of Advisory Body.

### **Recommendation:-**

The members suggested that the Advisory Board should be reconstituted at the earliest and the list to be sent to be Trust for approval.

In future the Board should meet atleast twice in a year and the Advisory Body atleast once in a year.

### **Other Subjects**

### **Requirements as per AICTE norms**

#### **a. Faculty recruitment**

As per the AICTE Norms, The Institute must have 24 faculty members for the current intake. At present there are 21 faculty members and 3 are to be recruited. Among the 3 vacancies, to recruit 2 candidates for the post of Professor and 1 candidate for the post of Senior Assistant Professor.



The Director informed that they have received good number of CV's from eligible candidates and necessary scrutiny has been done. Three candidates are identified for final processing and the same will be sent to RSST for perusal and approval. Weightage is given to Qualification, Experience, Teaching Skills, Communication Levels and Personality Traits of the candidates.

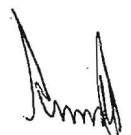
This was approved by the Members of the G.C.

**b.NAAC accreditation for the institute**

Bangalore University has made NAAC Accreditation mandatory for all the affiliated institutions. Accordingly, the Institute has submitted Self Study Report to NAAC for accreditation. The Institute is waiting for their response to send the Expert Committee for the peer review of facilities and other parameters.

The members were happy to note the various activities and achievements of the Institute and expressed their confidence that the Institute would be recognized as one of the leading Management Institute in the State.

**With no other subjects, the meeting ended with the thanks to the Chair.**



**HON.SECRETARY.**

**CHAIRMAN.**

