



Rashtreeya Sikshana Samithi Trust

R.V.INSTITUTE OF MANAGEMENT

CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE – 41

Ph: 080-26547048 Fax: 26654920; URL: rvim.edu.in; Email: contact@rvim.edu.in

RVIM STRATEGIC PLAN

LONG TERM STRATEGIES:

1. To complete the NBA Accreditation by 2021-22
2. To complete the Autonomy Process by 2023-24
3. Post Autonomy initiate the process for AACSB Accreditation by 2024-25
4. Strengthening Alumni relations through activating new chapters (Overseas chapter) by 2020-21
5. Establishing Professional Board of Studies [BoS] - Experts from Industry and Academics by 2020-21
6. Streamline SLCM [Student Life Cycle Management] using SAP, ERP solutions by 2020-21
7. Building robust collaboration with industry and other leading institutions
8. Development of infrastructure facilities including video conferencing facility - to organise webinars and virtual classrooms.
9. Better placement opportunities and increase in the average CTC by 10% year on year.
10. Target International placement opportunities with leading MNCs globally.
11. Exposing the students to international cultures through International student exchange programs by 2021-22.
12. To undertake major and minor Funded Research Projects and Consultancy assignments (minimum one per year per faculty) and Extension Projects (minimum one project per year per faculty) - 2019-20.
13. Strengthening department and centres through attracting, nurturing & retaining talent.
14. To undertake collaborative social initiatives for inclusive growth & sustainable development.





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SHORT TERM STRATEGIES:

I. Excellence in Teaching, Learning & Evaluation

1. Preparation of course material before the commencement of the course in the form of course docket
2. Implementing SLCA Model - [S-Subject allocation, L-Learning outcome, C-Course docket, A-Attainment level of students]
3. Mandating publications (minimum one) by the students in consultation with faculty members
4. Offering Value added programs (workshops, seminars, conferences & III series) on contemporary issues.
5. Enriching learning through virtual/digital/hybrid/blended learning platforms including MOOCS and deploying Learning Management System.
6. Brining in reforms in evaluation /assessment including:
 - ◆ Setting question paper by external experts.
 - ◆ Evaluation by other faculties
 - ◆ Open book exam/ online exams/ quizzes/ live projects etc.

II. Academic Rigor

1. Implement Outcome Based Education (Program Outcomes, Program Education Objectives, Course outcomes, and Module wise outcomes for CO-PO Mapping and for checking attainment level. (2018-19 onwards)
2. Using innovative pedagogical tools like Research based teaching, Action based learning, industrial visit/tours (domestic and international), live projects, competitions, experiential learning, orientation program & outbound training programmes.
3. Collaborate with industry and individual trade bodies/associations and offer value added programs (Executive Education). (2018-19 onwards)
4. Engaging subject matter experts from industry and academic as adjunct/visiting/guest faculty.

III. Training & Placements

1. Offer domain-specific and industry specific training and development programmes by experts.
2. Design skill specific training and development programs.
3. Identifying upcoming sunrise industry and grooming our students to fit the requirement of the industry.
4. Offering "Earn while you Learn" program in the form of paid internship/assignments and projects.





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IV. Research & Consultancy

1. Promote research publications in peer reviewed journals of repute (one publication per semester per faculty)
2. Enhancing quality standards of RVIM Journal.
3. Strengthening research programmes through organising conference, research colloquium series, workshops etc., at regular intervals.
4. Faculty development through sponsoring the faculty for FDPs in the niche areas.
5. Guideship to the eligible faculty from BU so that Ph.D program under Research Centre can be strengthened.

V. Collaborations & Certifications

1. Strengthening institutional collaborations (Domestic and International).
2. Participate in the Institutional Rankings conducted by various agencies (Domestic and International).

VI. Grooming the Students

1. Create various clubs and committees to engage the students in co-curricular and extra-curricular activities to develop Knowledge, Skills and Attitude (KSA).
2. Provide ample opportunities to the students to organise and participate in various events/ competition/ contests to develop required KSAs.

VII. Improve Internal Support Systems & Processes

1. Faculty council (comprising all the faculties) to play the role of internal BoS
2. Streamlining HCM, MM and FICO using SAP-ERP
3. Offer "Groom the mentor" (Train the Trainer) programme so that they can in turn groom the students.
4. Ongoing development of infrastructure facilities in the short term including full-fledged gymnasium, workshop hall, student discussion room.





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VIII. Enhance Alumni Engagement

1. **Alumni Mentor** - allocating one student to one senior alumni (Domain specific) as mentor
2. **Strengthening alumni relations** - Alumni meet (once a year) and Batch-wise reunions (once in a quarter).
3. **Updating alumni about Institutional events and happenings** through social media, website and other technological tools.
4. Inviting prominent alumni achievers to the campus for interaction on ongoing basis.
5. Updating Alumni database.

