

Criteria 6.3.3

1. Crafting a manuscript for quality publication.
2. Webinar on Real time application on Machine Learning and Deep Learning models in E-commerce and retail.
3. FDP on Application of Design Thinking for higher education.
4. FDP on Bibliometric Analysis Association of Indian Management Schools.
5. Workshop on Design Thinking and Innovation.
6. CBMA workshop by Talent Matrix.
7. Demystifying Investment for Startups.
8. FDP on Design Thinking.
9. CDSL Financial Literacy – World Investors Week.
10. Seminar – Indian Philosopher’s Day.
11. Strategic Retreat - May 2023.
12. Strategic Retreat – September 2022.
13. Doctoral Colloquium on Entrepreneurship Research and Practice.
14. Lecture on Estate Planning.
15. Awareness programme on Intellectual Property Rights.
16. Workshop on workplace safety for women.



Workshop
on
“Crafting a Manuscript for Quality Publication”

Date: 9 th June 2022	Venue: Webinar / Zoom meeting
Time: 9:30 AM to 12:30 PM	Event : Workshop
No. of Participant: 15	Event Convener: Dr. Purushottam Bung, Dr. Padmalini Singh

Objectives

- The workshop was intended to support researchers, consultants, and data analysts to:
 - Have a clear understanding of fundamentals of research
 - Acquiring the skills to identify new research areas using scopus database
 - Learning literature review and identifying the gap using scopus index
 - Have hands on over writing the introduction of the manuscript

Agenda/Flow of the Event

Brief profile of the resource person:

Brief Profile



Dr. Amitabh Anand hailing from Karnataka, India, is presently the Associate Professor for Excelia Business School in La Rochelle, France. Previously he has held positions as Assistant Professor at SKEMA Business School, Université Côte d’Azur.

Dr Amitabh holds a bachelor’s in Environmental Engineering degree from, Mysore India, He secured a scholarship to do MBA from Stockholm University, Sweden and full scholarship winner for pursuing a PhD from NEOMA Business School, Paris, France. Presently he is also in the process of defending his HDR (a second PhD) from Aix Marseille University, France – where he also serves as the affiliated researcher.

Dr. Amitabh also holds a position at the Indian Institute of Management Kozhikode as a “Research Advisory Committee Member”, where he is supervising one doctoral student and also as a “Research Fellow” at the HSE National Research University, Russia, where he is supervising three doctoral students.

He has won several awards in research: “Academy of Management Conference, USA Best Paper Proceedings Award” “Excellence in Peer Review” from South Asian Journal of Human Resources, “Emerging Scholar Award” from organization studies research network in Germany. For his contribution to teaching and impact on student

learning, he is the only one from Europe to be chosen as the “Top 50 Worlds Best Professor” among 400 nominations worldwide by Poets and Quants, USA. For his innovative course design, he has won the Outstanding “Pedagogical Innovation Award” by SKEMA business school. His research works are published in FT-Top 50 journals such as the *Journal of Business Venturing* and ABS-4* *British Journal of Management* and other Rank A journals such as *Human Resource Management Review*, *Information System Frontiers*, *Computers in Human Behaviour*, *Journal of Knowledge Management*, *Personnel Review*, *Journal of Retailing and Consumer Service*, etc. Furthermore, He is the Associate Editor (Review) in the Journal, *International Studies of Management and Organization* (ABDC-B) and has been a Guest Editor of *Information System Frontiers Journal* (ABS-3*) and part of the Editorial advisory/review board of “*International Journal of Entrepreneurial Behaviour and Research*” (ABS-3*), “*Management Decision*” (ABDC-B), “*Employee Relations*” (ABDC-B), “*International Journal of Organizational Analysis*” (ABDC-B).

He is a member of the European Academy of Management He is a visiting professor for universities in India, Russia, and the Nordics. His research is interdisciplinary, with a particular emphasis on organisational studies in the context of individual, interpersonal, group behaviours, and entrepreneurship in the context of ethics, uncertainty, sustainability, and emerging economies, and, understanding the regular consumption pattern behaviour from the context of products/services and digital technology. Along with these, he is proficient with bibliometric and conceptual literature reviews and works on designing methods to improve academic scholars' scientific consistency, methodological rigour and reproducibility.

Outcome Achieved/ Attained:

Dr. Amitabh Anand deliberated on the fundamentals of research, clearing the concepts right from identifying the research areas using scopus index to writing the introduction of a manuscript.

During the workshop participants were simultaneously practicing the instructions by experts on the scopus database made available to them in advance. This approach of practice was successful in gaining the hands on experience of using scopus database for research.

The workshop was completely appreciated by the participants. The expert’s talk and workshop was very helpful for the participants.





Snapshot of the workshop





Feedback & Coordinator Comment:

The workshop was received much appreciation by all the participants. The participants also valued and enjoyed the interaction with the experts as well as during the workshop. The participants have requested to organize another workshop on research in future too.

Padmalini

Event Convener: Dr. Padmalini Singh

Director

Webinar on Real Time Application of Machine Learning and Deep Learning Models in E-Commerce and Retail

Date: 27th April 2023

Time: 2.00 pm to 4.00 pm

Number of Participants: 286

Event Coordinators:

Dr. Jahnavi M, Prof. Mithun D J, Prof. Nagasubba Reddy & Prof. Ankitha

Objectives:

1. To equip participants with practical knowledge and skills to leverage these technologies effectively in their respective domains
2. To provide participants with a sound understanding of the fundamentals of machine learning and deep learning models
3. To train the participants how machine learning and deep learning models can be applied in real-time scenarios within the e-commerce and retail industries.

About the Session:

The event aimed to showcase how artificial intelligence (AI) technologies, particularly machine learning and deep learning models, have revolutionized the e-commerce and retail industries, enabling businesses to provide personalized experiences, optimize operations, and improve customer satisfaction.

Webinar provided valuable insights into the cutting-edge applications of AI technologies in the e-commerce and retail sectors. It highlighted how machine learning and deep learning models are transforming these industries by improving personalization, enhancing inventory management, ensuring security, and extracting meaningful insights.

The e-commerce and retail industries have undergone a paradigm shift with the advent of artificial intelligence, particularly machine learning and deep learning models. These technologies have revolutionized how businesses engage with customers, optimize operations, and stay competitive in the digital landscape. This section introduces the importance of real-time applications of AI.

The event highlighted the significance of data-driven decision-making, leveraging AI-driven insights, and adopting a customer-centric approach to stay competitive in today's fast-paced business landscape.

The session concludes by summarizing the key insights from the real-time application of machine learning and deep learning models in e-commerce and retail. It emphasizes the transformative impact of AI technologies in these industries and encourages businesses to embrace data-driven approaches to stay ahead in the highly competitive market.

As AI technologies continue to evolve, the future of e-commerce and retail looks promising. This section also highlighted the potential areas for further innovation, including augmented reality in shopping experiences, supply chain automation, and the integration of AI with Internet of Things (IoT) devices.


Some of the key areas highlighted during the session are as follows:

1. How do e-commerce platforms use these models to recommend products and services based on individual preferences, browsing behavior, and historical data, thereby increasing customer engagement and conversion rate?
2. Application of deep learning models for inventory management and demand forecasting in the retail sector.
3. Significance of machine learning algorithms in fraudulent activities.
4. How NLP, sentiment classification, and text mining are applied to analyze customer reviews and social media comments in real-time.

Feedback/Coordinators Comment:


As the webinar concluded, attendees gained a deeper understanding of ML and DL's real-world applications in e-commerce and the retail sector. The success stories and expert advice showcased the limitless possibilities of AI technologies. The speakers encouraged attendees to leverage data-driven approaches and embrace AI technologies to unlock new opportunities and achieve sustainable growth in the rapidly evolving business landscape.

Annexure - 1 Invitation




Go, change the world

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Centre for Business Analytics
In Association with
Boston IT Solutions Indian Pvt. Ltd.
is Organizing a
WEBINAR ON
Real-time Applications of
**Machine Learning & Deep Learning Models
In E-Commerce & Retail**



Date: 27th April 2023, Time: 2.30 pm – 5.30 pm

Click Here for Registration:
<https://forms.gle/aTXZ9v9wQczRgHFVA>

Note:

- The link for participation will be shared on the day of the webinar with all the registered participants
- E Certificates will given to participants

For any queries contact:
Prof. Mithun - 9844284240

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Annexure – 2

List of the Participants:

Name of the Participant	Profession/Job Role	Name of the Institution/Organization	Name of the Participant	Profession/Job Role	Name of the Institution/Organization
Guruprasad	Student	R v institute of management	Sonali Gaur	Academician / Research Scholar	Satyug Darshan Institute of Engineering & Technology
Dinesh G	Student	R V Institute of Management	Dr. B. K. Verma	Academician / Research Scholar	Head Librarian, Sanskriti University, Mathura, Uttar Pradesh, India.
Revathi Ravi	Academician / Research Scholar	PES University	Uma Verma	Academician / Research Scholar	MRA, Medical College, Ambedkar Nagar, Uttar Pradesh, India.
Shakunthala	Others	Na	Dr.R.Dayanandan	Academician / Research Scholar	Hawassa University
Nagesha R	Others	RV University	VANAJA.S	Academician / Research Scholar	Dr.Ambedkar Government Arts College, Chennai
S.Vishnu Shankar	Student	Dr.Y.S.Parmar University of Horticulture and Forestry, Solan, Himachal Pradesh	Pradeep Kumar K	Academician / Research Scholar	Indian Institute of Information Technology and Management- Kerala
Varalakshmi J	Academician / Research Scholar	Saveetha Engineering College	EKTA SINGHA ROY	Academician / Research Scholar	Global College of Science & Technology
Immaculate Joyce Palavi	Academician / Research Scholar	St Aloysius Degree college	Dr.Aditi Aljapurkar	Academician / Research Scholar	Dr. D .Y. Patil B-School Pune
Sudheer Sannikanti	Academician / Research Scholar	VFSTR Deemed to be University	Vishnu Priya L V	Academician / Research Scholar	ISBR
Nisarga M A	Student	Maharanis Women's Commerce and Management College, Mysore	Dr.Meera.B	Academician / Research Scholar	SJRC Bangalore
Harshitha Srinivas	Student	RV INSTITUTE OF MANAGEMENT	Dr. Shraddha Purandare	Academician / Research Scholar	Dr. D .Y. Patil B School
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Koishik kumar R	Student	Rv institute of management	Ms.Jijabai R Dateerot	Academician / Research Scholar	International Academy of Management and Entrepreneurship
Dr. Sumit Mall	Student	Central University of Haryana	Prof.N.Gurunatha Naidu	Academician / Research Scholar	MOHAN BABU UNIVERSITY, TIRUPATHI.
Akshay S Raikar	Student	RV Institute of Management	Manjunath S K	Others	RV Institute of Management
LIKITHA A	Student	Rv Institute of management	Lakpa Dorjee Sherpa	Academician / Research Scholar	Acharya School of Design
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Puneethashree. K. P	Student	MLA Academy of higher learning	Dr. Maheshkumar Shankar Kedar	Academician / Research Scholar	Sinhgad College of Science
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K Mareya selceya	Student	MLA Academy of higher learning	Deepa Dwivedi	Student	Parul Institute of Design
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REPORT ON
TWO DAY- STUDENT DEVELOPMENT PROGRAM
On
ENVIRONMENT SOCIETY & GOVERNANCE
BATCH -2021-23

Date:27th & 28th Sept'22	Venue: Class rooms
	Total Participants: 180
	Conducted By: Social Immersion Program Committee

Objective:

Student Development Program is a two day orientation program for all students of second semester ,this program orients the students to get an understanding of the importance and method of doing their Social Immersion program a short term project that has to be submitted for internal evaluation in the beginning of the third semester.

The objective of Social immersion Program is to sensitize students on civic and community issues, to enhance their interpersonal skills and to understand the problems of Rural/Urban/NGOs/Government or any other social issues of the society and enhance their status through capacity building. Social Immersion Programme also helps students to be better citizens by knowing, understanding and finding sustainable solutions for pressing community needs. They also learn and practice their management skills for building a better community.

Agenda/Flow of the Event:

The programme was conducted for two days by the Lets Tag on Team – They provide partners with educational institutions and corporates to offer volunteering partnership in the social sector.

The two day session was conducted in the workshop mode.

Workshop was delivered in four stage to enable discovering of social causes and challenges that are prevalent in the society – FEEL, DESIRE, IMAGINE, SHARE.

ABOUT THE PROGRAMME

Student Development Program on Environment, Society and Governance was organized for the second semester students of the batch 2021-23. The program was a two-day program conducted on 27th and 28th of Sept'22 as part of the social immersion project which is an experiential project to be submitted by the students as part of the MBA program.



The program was conducted by resource person from Let's Tag On – the team provided the means and method to identify a social cause and fathom the impact of the cause and preparing a report with their experience and learning.

Lets Tag On conducted the workshop in four stages –FEEL, DESIRE,IMAGIN,SHARE by making the students discover the importance of being socially conscious in the first stage of FEEL- the students were guided by the resource person to collect all relevant social news articles from the newspaper of the month and from the collected articles the students team was asked to pick the most relevant and more addressable cause. The session on FEEL concluded with their presentation of the teams chosen social cause.

DESIRE- the second stage in the workshop allowed the students team to collect more information on the chosen cause by using google search and presenting the appropriate means of offering solution to the cause identifies by the team. The resource person assisted the student with the source of information that they need to use to get authentic information on the social assistant available for the social cause the students are working on.

IMAGINE – team in this stage brain-stormed within the group to list out all the possible ways of solving the social cause on which the team plans to work.

SHARE- Student team had to plan ways of seeking collaboration and work in groups to offer the solution to the beneficiaries.

Students at the end of workshop were given an understanding that there is a dual outcome to this workshop one being that - working for a social cause can bring major changes and impact several lives with more collective effort of the entire team. Possessing a socially conscious self was the need of the hour. Secondly, as part of the course social immersion is an experiential project that will help them to learn by their own experience and it will not be just another inferred project.





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City University

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Ref: 38/RVIM/MBA/CIR-2022-23

Date: 23/09/2022

Circular

This is to inform all the II Semester students that, Centre for Social Responsibility of RVIM in association with LetsTagOn, a social enterprise has organised a **Two Day Student Development Programme on 'Environment, Social & Governance' [ESG]** from 8.30am - 1.30pm on **September 27th and 28th, 2022**.

The SDP will serve the purpose of orienting and preparing for the Social Immersion Program that is planned immediately after the second semester examination for the duration of two weeks.

The key objectives of the program are to develop socially conscious, responsible and engaged leaders. It involves highly activity oriented with emphasis on self-reflection, peer interaction and group discussion with case study and scenario-based pedagogy.

The students are requested to assemble in their respective classroom.

Attendance is compulsory and marks are assigned for the same.

Director

II Semester A Section -

II Semester B Section -

II Semester C Section -

CA-17, 36th Cross, 26th Main, 4th T Block
Jayanagar Bangalore - 560041

Tel: 080 - 4254 0300
2654 7048

e-mail : contact.rvim@rvim.edu.in
Website : www.rvim.edu.in

Go, change the world

Circular of the Program

Photo of the Student Development Program



Students List

RV Institute of Management

Orientation Workshop - Social Immersion ATTENDANCE List for Section B

Sl No	Name of Student	Session -01	Session -02	Session -03
1	ADITI RANI	Aditi	Aditi	Aditi
2	AISHWARYA G	Aishwarya	Aishwarya	Aishwarya
3	AISHWARYA P	Aishwarya	Aishwarya	Aishwarya
4	AMITH BHAT	Amith	Amith	Amith
5	ANIRUDH K	Anirudh	Anirudh	Anirudh
6	ANJANA KSHIRASAGAR	Anjana	Anjana	Anjana
7	ANNASAGARAM RAGHAVENDRA	Annasagar	Annasagar	Annasagar
8	B SHASHANK	B Shashank	B Shashank	B Shashank
9	CHAVI JAGADEESH	Chavi	Chavi	Chavi
10	CHETHAN KUMAR V A	Chethan	Chethan	Chethan
11	CHIDRI BALAJI	Chidri	Chidri	Chidri
12	DEEPAK GOPALAKRISHNAN	Deepak	Deepak	Deepak
13	DHIRAJKUMAR BELVADI	Dhiraj	Dhiraj	Dhiraj
14	GURU VARUN G	Guru	Guru	Guru
15	HEGDE PAVANA GANAPATHI	Hegde	Hegde	Hegde
16	JENISHA MENEZES	Jenisha	Jenisha	Jenisha
17	LOYSTON CRASTA	Loyston	Loyston	Loyston
18	M RITISH	M Ritish	M Ritish	M Ritish
19	MADHUSUDAN G	Madhusudan	Madhusudan	Madhusudan
20	MAHANTH GOWDA K C	Mahanth	Mahanth	Mahanth
21	MALLESH S	Mallesha	Mallesha	Mallesha
22	MEGHA U JOSHI	Megha	Megha	Megha
23	MUCHELI SUBBARAJU	Muchi	Muchi	Muchi
24	NAGARAJ GAJANAN HEGDE	Nagaraj	Nagaraj	Nagaraj
25	NAMRATHA N	Namratha	Namratha	Namratha
26	NANDAGOPAL B R	Nandagopal	Nandagopal	Nandagopal
27	NAVEEN C	Naveen	Naveen	Naveen
28	NAVEEN SETTY N A	Naveen	Naveen	Naveen
29	NAYANA G C	Nayana	Nayana	Nayana
30	NEELAMMA M K	Neelamma	Neelamma	Neelamma
31	NIRANJAN JANARDHAN HEGDE	Niranjan	Niranjan	Niranjan
32	NUTHANA U	Nuthana	Nuthana	Nuthana

Sec-B

32	OLETI SAI SREENITHYA	Oleti	Oleti	Oleti
33	PAVAN KUMAR M	Pavan	Pavan	Pavan
34	POOJA VALLUR	Pooja	Pooja	Pooja
35	POORNAPRAJNYA K M	Pooj	Pooj	Pooj
36	POORNIMA L	Poo	Poo	Poo
37	PRAJWALA	Prajwala	Prajwala	Prajwala
38	PREETHAM D VARMA	Preetham	Preetham	Preetham
39	RAKSHITH R T	Rakshith	Rakshith	Rakshith
40	RAMANUJAM H J	Ramanujam	Ramanujam	Ramanujam
41	RAVISHA RAMACHANDRA HEGDE	Ravisha	Ravisha	Ravisha
42	REHAN FAISAL QADRI	Rehan	Rehan	Rehan
43	RICHA FLORINADA FERNANDES	Richa	Richa	Richa
44	SALMAN FAISAL QADRI	Salman	Salman	Salman
45	SAMEEKSHA M P	Sameeksha	Sameeksha	Sameeksha
46	SHASHI KUMAR R	Shashi	Shashi	Shashi
47	SHUBHA R	Shubha	Shubha	Shubha
48	SMITHA M	Smitha	Smitha	Smitha
49	SRAVANI SUNIL MHALSEKAR	Sravani	Sravani	Sravani
50	SRINIDHI KOMMULA	Srinidhi	Srinidhi	Srinidhi
51	SUPRIYA GOVIND BELSARE	Supriya	Supriya	Supriya
52	SYED MUSSAVEERULLA	Syed	Syed	Syed
53	SYED SAMEER	Syed	Syed	Syed
54	TANUSHREE R	Tanushree	Tanushree	Tanushree
55	TEJAS H P	Tejas	Tejas	Tejas
56	VINIT SIDDHARTH SHAH	Vinit	Vinit	Vinit
57	VISHAL	Vishal	Vishal	Vishal
58	YASHASWINI P	Yashaswini	Yashaswini	Yashaswini
59	YASHWANTH R	Yashwanth	Yashwanth	Yashwanth

RV Institute of Management

Orientation Workshop - Social Immersion ATTENDANCE List for Section C

Sl No	Name of Student	Session -01	Session -02	Session -03
1	ABHIJEETH MASHETTY	Abhi	Abhi	Abhi
2	AKANKSH P	Akanksh	Akanksh	Akanksh
3	AKHILA H	Akhila	Akhila	Akhila
4	AMITH C	Amith	Amith	Amith
5	AMOGHA Y G	Amogha	Amogha	Amogha
6	ANANYA P HEGDE	Ananya	Ananya	Ananya
7	ANUSHA PRAKASH	Anusha	Anusha	Anusha
8	B S SUSHEN	B Sushen	B Sushen	B Sushen
9	BHARATH K S	Bharath	Bharath	Bharath
10	BHOOMIKA BHAT	Bhoomika	Bhoomika	Bhoomika
11	CHARANA T U	Charana	Charana	Charana
12	DHANUSH K V	Dhanush	Dhanush	Dhanush
13	DHANYA SHARMA	Dhanya	Dhanya	Dhanya
14	DIVYASHREE M	Divyashree	Divyashree	Divyashree
15	GANESH HEGDE	Ganesh	Ganesh	Ganesh
16	JAGADISH SHENOY R	Jagadish	Jagadish	Jagadish
17	KARTHIK P SHETTY	Karthik	Karthik	Karthik
18	KARTHIK S	Karthik	Karthik	Karthik
19	KOTHA KEERTHANA	Kotha	Kotha	Kotha
20	LIKITHA A	Likitha	Likitha	Likitha
21	M PRANEETH KUMAR REDDY	M Praneeth	M Praneeth	M Praneeth
22	M S SUKRUT	M Sukrut	M Sukrut	M Sukrut
23	MADHAN KUMAR C S	Madhan	Madhan	Madhan
24	MANOJ N S	Manoj	Manoj	Manoj
25	MANOJ RAKSHATH	Manoj	Manoj	Manoj
26	MEHUL V BHASKAR	Mehul	Mehul	Mehul
27	NALASANI VARSHITHA	Nalasa	Nalasa	Nalasa
28	NEHA H V	Neha	Neha	Neha
29	NIKHIL S ANJANALLI	Nikhil	Nikhil	Nikhil
30	NIKITHA J SHANBHOJ	Nikitha	Nikitha	Nikitha
31	NISHANTH KRISHNA	Nishanth	Nishanth	Nishanth

Sec-C

32	NIVEDITHA K SWAMY	Niveditha	Niveditha	Niveditha
33	P T KIRTI	P T Kirti	P T Kirti	P T Kirti
34	PRAJWALA H	Prajwala	Prajwala	Prajwala
35	PRAMOD K L	Pramod	Pramod	Pramod
36	PRANITH KUMAR S	Pranith	Pranith	Pranith
37	S SHREYAS	S Shreyas	S Shreyas	S Shreyas
38	SAAHIL SRIKANT KULLOLI	Saahil	Saahil	Saahil
39	SACHITH B K	Sachith	Sachith	Sachith
40	SANKALP V	Sankalp	Sankalp	Sankalp
41	SATHYA B NAYAKA	Sathya	Sathya	Sathya
42	SAURABH BHUPALI	Saurabh	Saurabh	Saurabh
43	SHEEBAL M S	Sheebal	Sheebal	Sheebal
44	SHIVAM ANVEKAR	Shivam	Shivam	Shivam
45	SHREEKRISHNA	Shreekrishna	Shreekrishna	Shreekrishna
46	SHRI HARI L	Shri Hari	Shri Hari	Shri Hari
47	SHUBHAM RAJENDRA REVENKAR	Shubham	Shubham	Shubham
48	SHUBHAM SINGH	Shubham	Shubham	Shubham
49	SHUBIKSHA S	Shubiksha	Shubiksha	Shubiksha
50	SIMRANJIT KAUR	Simranjit	Simranjit	Simranjit
51	SOUMYA GANAPATI HEGDE	Soumya	Soumya	Soumya
52	SOURAV SADANAND SWAR	Sourav	Sourav	Sourav
53	SWAMI SAMIKSHA PUSHPARAJ	Swami	Swami	Swami
54	SYED RAHMAN	Syed	Syed	Syed
55	VAISHNAVI N	Vaishnavi	Vaishnavi	Vaishnavi
56	VARUN S BHARADWAJ	Varun	Varun	Varun
57	VIPUL VILAS NAIK	Vipul	Vipul	Vipul
58	VISHNU KUMAR	Vishnu	Vishnu	Vishnu
59	YOGASHREE C N	Yogashree	Yogashree	Yogashree
60	AGAMYA	Agamy	Agamy	Agamy

RV Institute of Management
Orientation Workshop - Social Immersion ATTENDANCE List for Session A

Sl No	Name of Student	Session -01	Session -02	Session-03
1	ABHISHEK SHENOY	Abhishek	Abhishek	Abhishek
2	ABHITHA K	Abhishek	Abhishek	Abhishek
3	ADITYA UDAY HEGDE	Abhishek	Abhishek	Abhishek
4	AKANKSH K G	Abhishek	Abhishek	Abhishek
5	AKASH RACHAPPA KHANAGAVI	Abhishek	Abhishek	Abhishek
6	AMIT KAMADOLISHETTARU	Amit S.K	Amit S.K	Amit S.K
7	ANIKET SANJAY REVANKAR	Aniket	Aniket	Aniket
8	ANKITA GAJANAN NAIK	Aniket	Aniket	Aniket
9	ANUSHA	Aniket	Aniket	Aniket
10	ANVITH KUMAR	Anvitha	Anvitha	Anvitha
11	ASHUTOSH KUMAR	Ashu	Ashu	Ashu
12	BASAVARAJ	Basav	Basav	Basav
13	BERNARD FERNANDES	Bernard F	Bernard F	Bernard F
14	BHASKARA PRABHU	Bhaskar	Bhaskar	Bhaskar
15	BHUVANES P	Bhuvan	Bhuvan	Bhuvan
16	CHAITANYA KAMATAGI B	Chaitanya	Chaitanya	Chaitanya
17	CHETAN SINGH M	Chetan	Chetan	Chetan
18	D SURIYA PRIYASREE	D Suria	D Suria	D Suria
19	DEEPAK GIRISH KALYANI	Deepak	Deepak	Deepak
20	DINAH NEETHA NORONHA	Dinah	Dinah	Dinah
21	GAGANDEEP V N	Gagan	Gagan	Gagan
22	GIRISH N NASHI	Girish	Girish	Girish
23	GURUBASAVARAJ K M	Gurub	Gurub	Gurub
24	HARSHITHA SRINIVAS	Harshitha	Harshitha	Harshitha
25	HEMA S	Hema	Hema	Hema
26	ISAAC JESSE K	Isaac	Isaac	Isaac
27	JATIN ARUN DESAI	Jatin	Jatin	Jatin
28	KALAVALA ABHISHTA	Kalavala	Kalavala	Kalavala
29	KAPARTHI BHAVANA	K.Bhavana	K.Bhavana	K.Bhavana

30	KAUSTUBH LACHAPPANAVAR	Kaustubh	Kaustubh	Kaustubh
31	KAVYAPRIYA J	Kavya	Kavya	Kavya
32	KOKILA KULKARNI	Kokila	Kokila	Kokila
33	KSHITIJ P L	Kshitij	Kshitij	Kshitij
34	LIKHITHA L	Likhitha	Likhitha	Likhitha
35	LILIMA DASH	Lilima	Lilima	Lilima
36	M LUQMAN NAWAZ	M Luqman	M Luqman	M Luqman
37	M M JABEZ	M M Jabez	M M Jabez	M M Jabez
38	MADHURA A	AB	AB	AB
39	NAYAN KUMAR	Nayan	Nayan	Nayan
40	NEETHA KAMATH	Neetha	Neetha	Neetha
41	PAULOMEE SARUAH	Paulomee	Paulomee	Paulomee
42	POOJARANI TALAWAR	Pooja	Pooja	Pooja
43	PRAJWAL S N	Prajwal	Prajwal	Prajwal
44	PRAKASH	Prakash	Prakash	Prakash
45	RAHUL RAM BHAT	Rahul	Rahul	Rahul
46	RAHUL S SANGOLLI	Rahul	Rahul	Rahul
47	RAMANABOINA ANAND KUMAR	Raman	Raman	Raman
48	SAGI SAMPI	Sagi	Sagi	Sagi
49	SANKET SURESH SHIRSAT	Sanket	Sanket	Sanket
50	SHREEVATSA H V	Shreevatsa	Shreevatsa	Shreevatsa
51	SHREYAS G A	Shreyas	Shreyas	Shreyas
52	SNEHA U	Sneha	Sneha	Sneha
53	SRIJANA S	Srijana	Srijana	Srijana
54	SUCHITRA G	Suchitra	Suchitra	Suchitra
55	SUTOPA DEB	Sutopa	Sutopa	Sutopa
56	TEJAS N	Tejas	Tejas	Tejas
57	TRUPTI CHANDRAHAS SHETTY	Trupti	Trupti	Trupti
58	VARSHA	Varsha	Varsha	Varsha
59	VINAYAK RAO GAIKWAD	Vinayak	Vinayak	Vinayak
60	VIOLA PINTO	Viola	Viola	Viola

Sd/-



Dr. Purushottam Bung
Professor & Director

Funded and supported by



Organized by



RV Institute of Management

CA 17, 36th Cross, 26th main 4th T block, Jayanagar, Bangalore – 560041

Coordinator: Dr. Padmalini Singh, Associate Professor, RV Institute of Management

ABOUT THE TWO-DAY WORKSHOP

Two Day Workshop on ‘Application of Design Thinking for Higher Education was organized by RV Institute of Management, Bangalore with the support of National Assessment and Accreditation Council (NAAC) New Delhi on 23rd & 24th Dec’22. The workshop participants were UG & PG faculty, research scholars and students from all over India.

RATIONALE OF THE WORKSHOP

Higher education is today adopting to rapid changes both with education policies changing and academics adopting with new technology. Change and adopting to new thinking in academics is the new normal. For enabling this changing mind set there is a need to adopt creative and problem-solving skill with much ease and that is offered as a frame work under design thinking.

OBJECTIVE OF THE WORKSHOP

Introduce the concept of design thinking and its application to the academic area.

Creative solution it can provide to make viable decisions for varied higher education issues or queries.

Use design thinking as a means to develop academic models that can meet the needs of changing academic needs.

METHODOLOGY ADOPTED FOR THE WORKSHOP

After receiving the approval letter and sanction order from National Assessment and Accreditation Council, a systematic approach was carried out by the department to conduct the workshop.

Planning for promoting of the workshop

Identifying the internal core team members to conduct the workshop

Preparation of workshop brochure (attached as Annexure)

Preparation of the workshop schedule

Assigning tasks to various team members

Approval from National Assessment and Accreditation Council.

Creating google forms for registration
Creating a zoom link for registration

Promotion of the programme on various platforms including emails, whatsapp, and social media and distribution of brochures in various colleges.

Formal Invitation sent to resource persons of various sessions
Workshop successfully conducted as per the proposed schedule.

PROGRAM SCHEDULE

DAY 1: 22ND DECEMBER	
<i>Ice-Breaker</i>	9:00 AM – 9:30 AM
<i>Inaugural & Overview on Design Thinking</i>	9:30 AM – 10:00 AM
<i>Seminar & Workshop on Empathizing phase</i>	10:00 AM – 11:30 AM
TEA BREAK - 11:30 AM – 11:45 AM	
<i>Seminar & Workshop on Defining the proble</i>	11.45 AM – 1.15 PM
LUNCH 1:15 PM – 2:00 PM	
<i>Presentation of the problem statement problem mapping by each group</i>	2:00 PM – 3:00 PM
TEA BREAK 3:00 PM – 3:10 PM	
<i>Seminar & Workshop on Ideation</i>	3:10 PM – 4:45 PM
DAY 2: 23RD DECEMBER 2022	
<i>Recap</i>	9:00 AM – 9:15 AM
<i>Presentation of ideas by the groups</i>	9:15 AM – 11:00 AM
TEA BREAK 11:00 AM – 11:10 AM	
<i>Seminar & Workshop on Prototyp development</i>	11.10 AM - 1.00 PM
<i>Presentation of Prototype</i>	1:00 PM – 2:00 PM
LUNCH 2:00 PM – 2:45 PM	
<i>Seminar & Workshop on Testing and Iteratio of Ideas &Prototype</i>	2.45 PM – 4.00 PM
<i>A&A framework</i>	4:30 PM – 4:45 PM
<i>Summarizing, Feedback & valedictory</i>	4:45 PM – 5:00 PM

SAMPLE REGISTRATION FORM

The registration link was created on Zoom for online participants.

The screenshot shows a Zoom registration page with the following details:

- Topic:** APPLICATION OF DESIGN THINKING IN ENHANCING QUALITY EDUCATION
- Description:** ABOUT THE PROGRAMME
This workshop will aid the participants to design and develop the learner centric pedagogy to overcome the impediments in teaching-learning evaluation process.
DR. PURUSHOTTAM BUNG
PROFESSOR & DIRECTOR,
RV INSTITUTE OF MANAGEMENT
- WHAT WE OFFER:**
Two days interactive sessions and training on Design thinking
Certificate of participation

The screenshot shows an Excel spreadsheet titled "Registration Report (4).csv". The data is as follows:

Topic	Webinar ID	Scheduled Tin	Duration (min)	# Registered	# Canceled	# Approve	# Denied
APPLICATION OF DESIGN THINKING IN ENHANCING QUALITY EDUCATION	873 2435 3333	Dec 22, 2022 9		90	95	2	95

Attendee Details	First Name	Last Name	Email	Address	City	Country/R	Phone	Organizat	Job Title	Registrati	Approval	Country/Region Name
7	Shaik	Khadar vali	khadarkajoos18/603, marke	Ananthapur	IN	8.92E+09	Sanskriti s	Assistant	Nov 16, 2C	approved	India	
8	Manjunath	N	manjunathn.r	Rvim Bangalore	IN	9.54E+09	Rvim	Lab techni	Nov 16, 2C	approved	India	
9	Shiva	Kumar	shivakumar.r	Jayanagar Ben Bengaluru	IN	8.15E+09	RV Institu	Assistant	Nov 16, 2C	approved	India	
10	Dr. Bala	Koteswari	deanacademi	Behind Sri satl Puttaparthi, Sri	IN	9.1E+09	Sanskriti	Dean	Nov 16, 2C	cancelled	India	
11	Indwin E	Joel	indwinjoel@g	Chennai Chennai	IN	9.99E+09	Anubavan	Senior Ma	Nov 16, 2C	approved	India	
12	Dr D Rajesh	Babu	rajeshbabu@s	Sathya Sai Dist Puttaparthi	IN	9.06E+09	Sanskriti	Assistant	Nov 16, 2C	approved	India	
13	Shreesha	R	shreeshar32@	Rameshnagar Bangalore	IN	8.55E+09	Oxbridge	Assistant	Nov 16, 2C	approved	India	
14	Meera	Meera	mmeerarababu.1028 3 Rd mair	Bangalore -40	IN	9.92E+09	SJRC	HOD depa	Nov 16, 2C	approved	India	
15	Sujatha	G L	sujatha@pim.	Assistant profi	Udupi	IN	9.45E+09	Poornapr	Assistant	Nov 16, 2C	approved	India
16	Musavir	Ul Habib	habibmusavir	Government C	Srinagar	IN	9.02E+09	Departme	Assistant	Nov 16, 2C	approved	India
17	Dr. Prasad	K	pgkulkarni139	GFGC Haliyal Haliyal	IN	7.41E+09	GFGC Hall	Assistant	Nov 16, 2C	cancelled	India	
18	Bindu	Nambiar	dr.bindunam	B1 Bangalore	IN	9.81E+09	Self	Trainer	Nov 16, 2C	approved	India	
19	Parvati	Agrahari	parvatiaagraha	396C/1B/1, Ch Allahabad	IN	9.46E+09	Departme	Research	Nov 16, 2C	approved	India	
20	Vandana	Shree	Vandana.shre	Nsjksksjdsh	GWALIOR	IN	8.98E+09	Pimg	Admissior	Nov 16, 2C	approved	India
21	Yogesh	Sharma	yogs343@gm	Dd nagar Gwallor	IN	8.83E+09	Byjus	Business c	Nov 16, 2C	approved	India	
22	Aniket	Verma	av9708118@g	g Gautam nagar Gwallor	IN	7.57E+09	No	Part time	Nov 16, 2C	approved	India	
23	Sunil	Kumar	Sunilkumarsit	DDU Campus M	Motihari	IN	8.25E+09	MGCUB	Research	Nov 16, 2C	approved	India

Sample of the registrations received

INVITATION TO JOIN THE PROGRAMME

Dr. Padmalini Singh - You
Associate Professor at RV Institute of Management

HURRY for FREE REGISTRATION for another funded workshop by the National Assessment and Accreditation Council (NAAC) on "APPLICATION OF DESIGN THINKING IN HIGHER EDUCATION" on 21st & 22nd Nov, 2022

The objective of the workshop is to use a design thinking approach to solve the problems pertaining to Teaching-Learning-Evaluation and other problems like stakeholder engagement in the higher education space.

The two-day workshop includes a lot of enriching activities and tasks to learn design thinking for enhancing the teaching-learning process and will be hosted in HYBRID MODE (both offline & online). Offline mode is recommended to have face-to-face interactions and better engagement.

Pl register using the link
<https://lnkd.in/e/M4DnAu8>

#highereducation #management #learning #teaching #engagement
#designthinking #naac #workshop2022

NAAC funded workshop
organized by
RV INSTITUTE OF MANAGEMENT

Application of design thinking in higher education

Using design thinking approach to solve the problems pertaining to Teaching-Learning-Evaluation and other

LinkedIn Marketing

us06web.zoom.us
https://us06web.zoom.us/webinar/register/WN_adZ11_ITScumlP1F6n4Lg#/registrat...
us06web.zoom.us

Dear All,

RV Institute of Management in association with **National Assessment and Accreditation Council (NAAC)** is organizing **two day workshop** on **"APPLICATION OF DESIGN THINKING IN HIGHER EDUCATION"** on **21st & 22nd Nov, 2022**

The objective of the workshop is to use design thinking approach to solve the problems pertaining to Teaching-Learning-Evaluation and other problems like

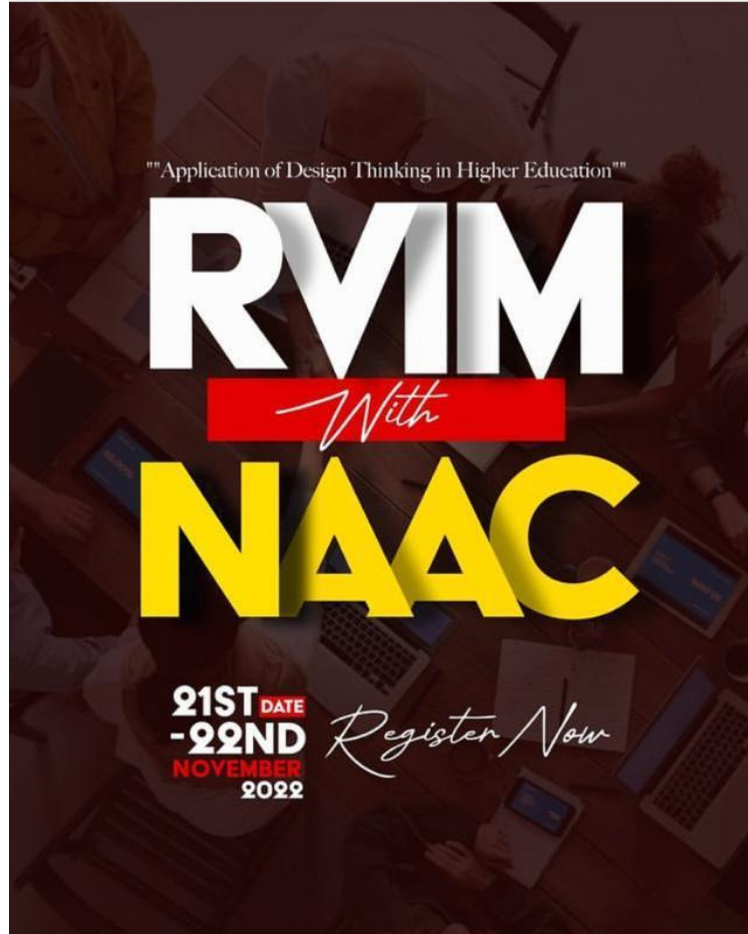
WhatsApp Marketing



RVIM_OFFICIAL
Posts



rvim_official



Instagram Marketing

ZOOM MEET JOINING LINK

Topic: APPLICATION OF DESIGN THINKING IN ENHANCING QUALITY EDUCATION

Time: Dec 22, 2022 09:00 AM India

Every day, until Dec 23, 2022, 2 occurrence(s)

Dec 22, 2022 09:00 AM

Dec 23, 2022 09:00 AM

Please download and import the following iCalendar (.ics) files to your calendar system.

Daily: https://us06web.zoom.us/meeting/tZcrcu-tqjgrGtPgwf0wBQVZFI0JS-AjarIK/ics?icsToken=98tyKuGrqD4sH9CWsRmARpwqBI_4M-_wiHZcjbdtmwjDUzdxUzXMEMsSGIEyMdLR

Join Zoom Meeting

<https://us06web.zoom.us/j/83656543107?pwd=Wk9FaDhoVVZyc3Z3eXVtZXYwcmtzQT09>

Meeting ID: 836 5654 3107

Passcode: rvim

One tap mobile

+16699006833,,83656543107#,,,,*421116# US (San Jose)

+16892781000,,83656543107#,,,,*421116# US

PROCEEDINGS OF THE WORKSHOP

The Two Day Workshop on ‘Application of Design Thinking for Higher Education’, Day one of the workshop began with the Lighting of the lamp and a welcome address with a greeting to the session for part offline and online by Dr. Padmalini Singh, Coordinator of the programme. Before beginning the session, an ice-breaking session was planned to make all the participants feel comfortable with each other as the workshop required group efforts.

The resource person of the session Dr. Purushottam Bung was introduced and the session began with an overview of design thinking as a practice for finding solutions to problems that has not been addressed for a long. Dr. Bung began by explaining the initial phase when design thinking as was first proposed to the time when it gained popularity as one of the problem-solving techniques. To achieve the complete benefit of design thinking each possible solution has to be evaluated through the five-stage as proposed under the design thinking framework. The shopping cart case of IDEO that was developed through the design thinking process to solve all type of shoppers’ problem was used to narrate the five stages in design thinking.



Design thinking workshop is a structured approach to solving complex problems and creating innovative solutions by putting the end-users' needs and experiences at the center of the design process. The design thinking workshop process involves five main stages: Empathize, Define, Ideate, Prototype, and Test.

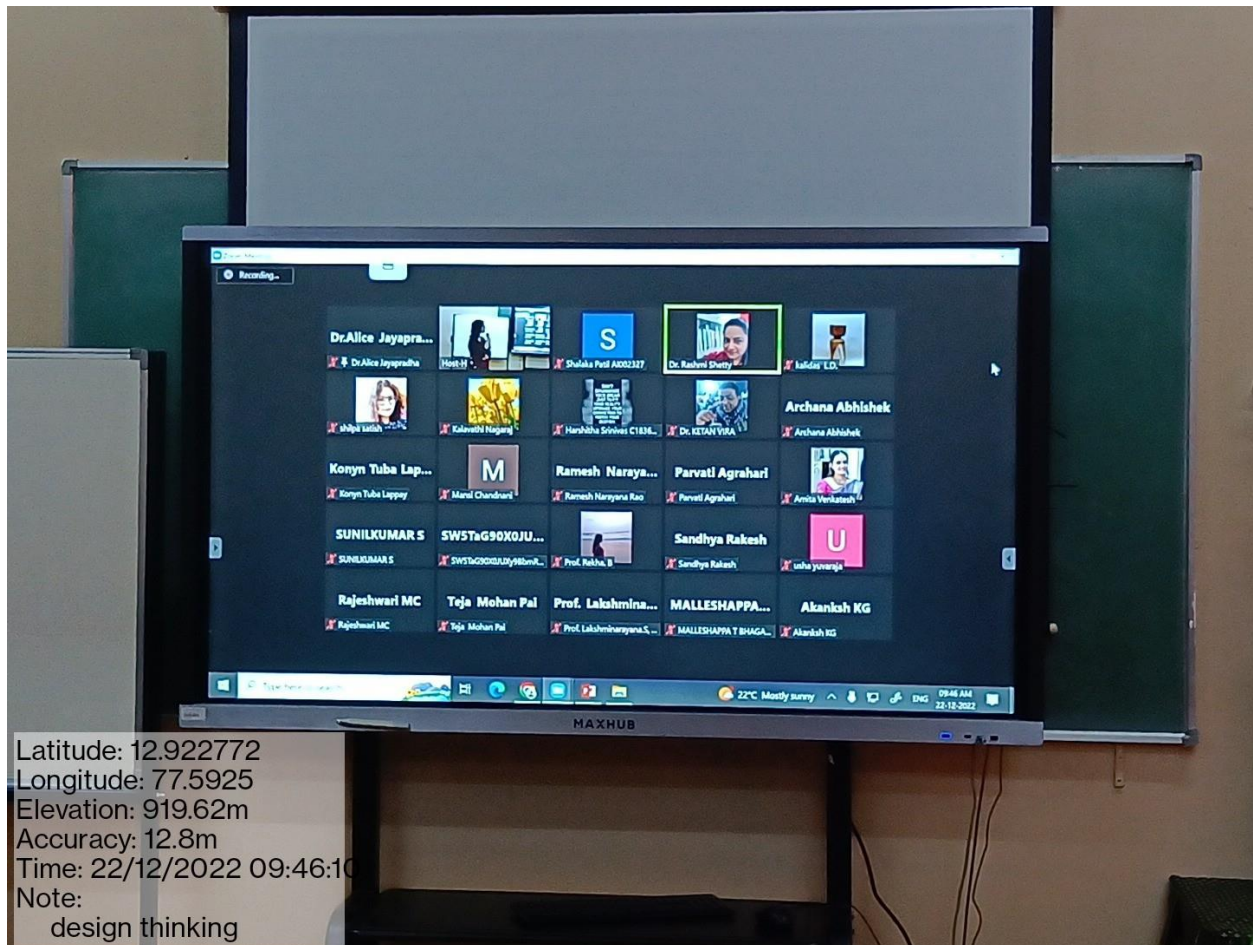


Define:

The second stage is to define the problem statement based on the insights gained during the empathize stage. This stage involves synthesizing the data collected to identify the user's needs and challenges. The problem statement should be specific, actionable, and focused on the user's needs. The problem statement will be the foundation for ideation and prototyping.

Ideate:

The third stage is ideation, where the goal is to generate a large number of ideas to solve the problem. This stage involves brainstorming, ideation sessions, and other creative exercises to come up with new and innovative solutions. The key to ideation is to encourage free thinking and encourage participants to generate ideas that may seem wild or unconventional.

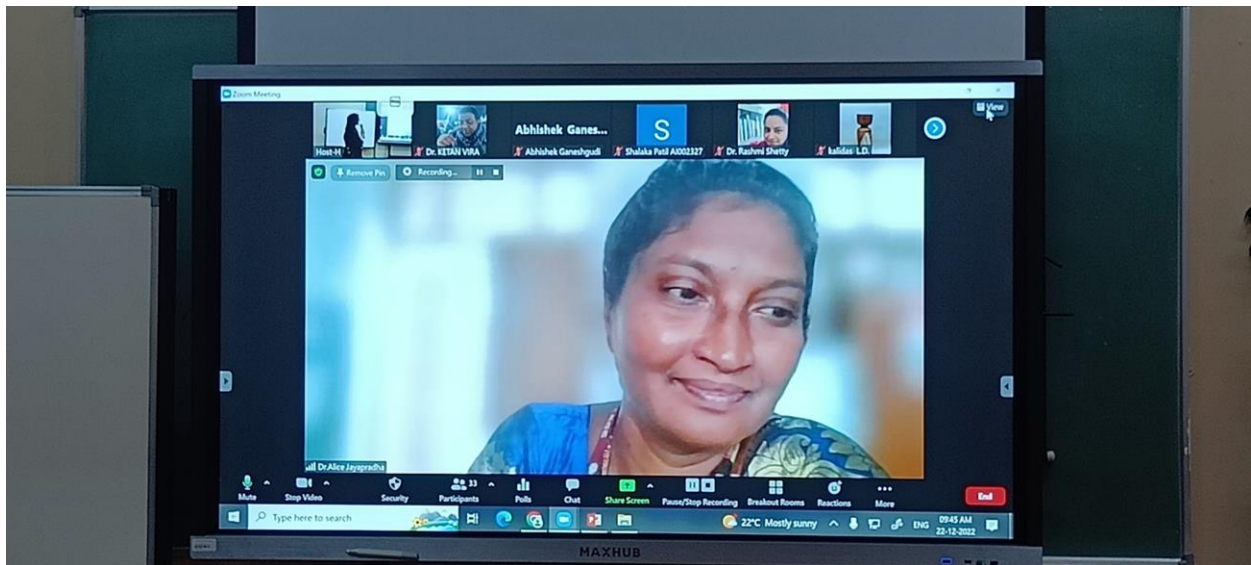
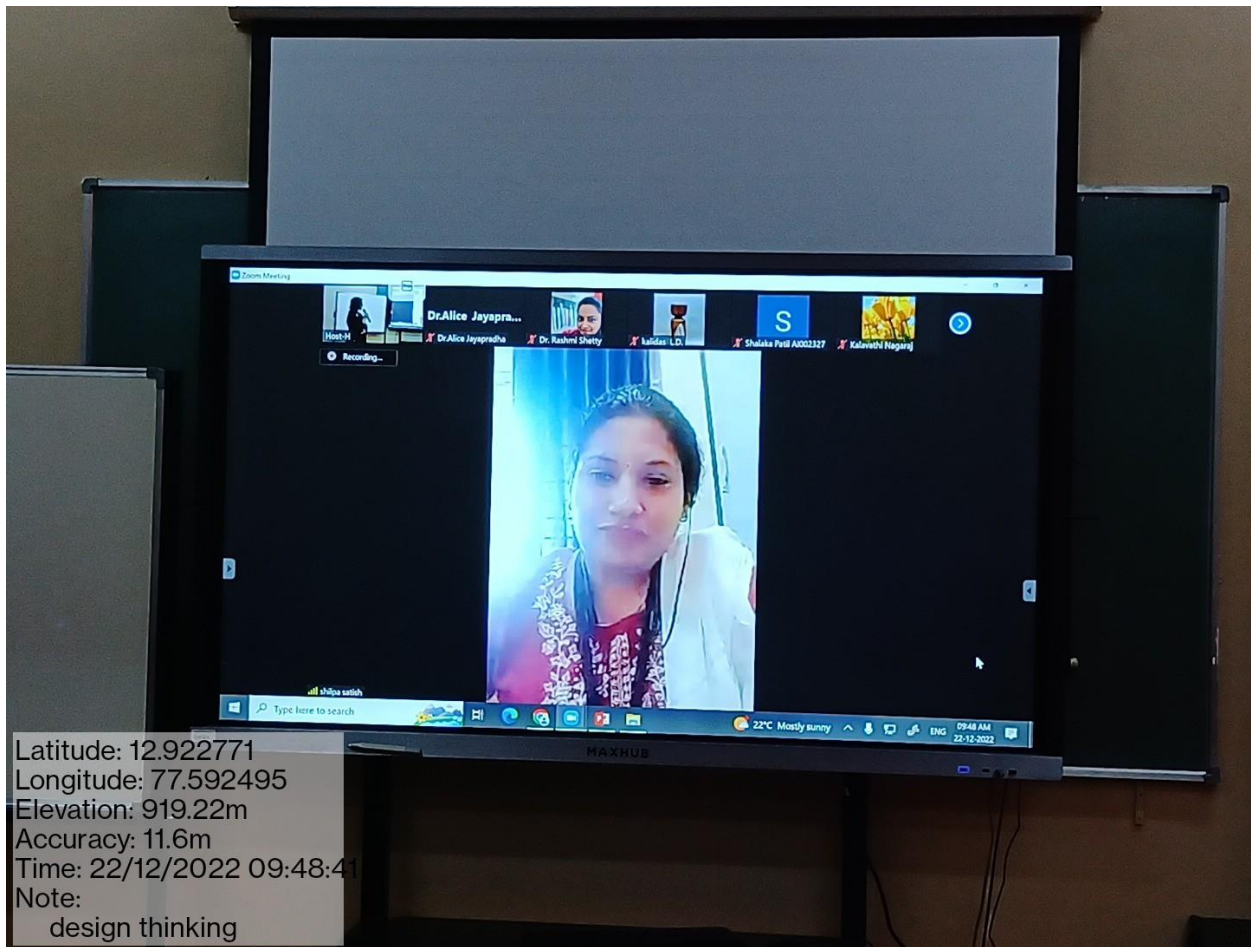


Prototype:

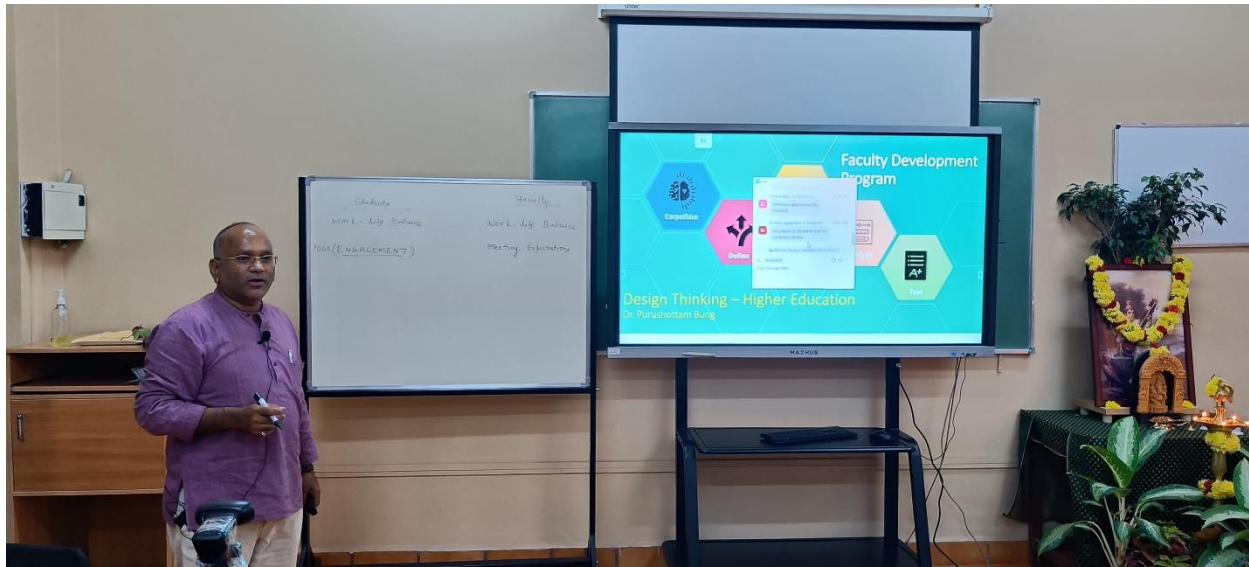
The fourth stage is prototyping, where the goal is to turn the ideas generated during ideation into physical or digital prototypes. This stage involves creating tangible representations of the solutions to test and refine them. Prototyping can take many forms, from sketches to 3D models, and can be as simple or complex as required.

Test:

The final stage is testing, where the goal is to evaluate the prototypes and gather feedback from end-users or stakeholders. This stage involves user testing, feedback sessions, and other methods to evaluate the effectiveness of the solutions developed. Based on the feedback received, the prototypes can be refined, improved, or even completely reworked.



RESOURCE PERSON



Dr. Purushottam Bung, Professor & Director, RV Institute of Management

PROFILE OF THE RESOURCE PERSON: Dr. Purushottam Bung

B.E. (E&C), **PDMS** (Melbourne Business School, Australia), **MBA** (Monash University, Australia), **Ph.D** in Management (Karnataka University)

Professor and Director

R V Institute of Management Bengaluru: 560 041, Karnataka

Interest Area: Strategy, Entrepreneurship, Innovation and Yoga

- Dr. Purushottam Bung is an engineer with a rich experience of around 28 plus years in Academia and industry (domestic and international). He completed PGDM from Melbourne Business School, Australia, one of the top 10 B-schools in the world and MBA from Monash University, one of the top universities in the world. He has a rich part time entrepreneurial experience of around 10 plus years in the food processing industry.
- He is on the expert/advisory/editorial panel of many Institutions, Universities, NGOs and journals. He has presented and published 28 plus research articles in national and international refereed journals.
- Dr. Bung was conferred "**Best Academic Leader of the year**" by BMA(Bangalore

Management Association during 65th Anniversary Award -2022. He was conferred with '*Education leader of the year -2020 (pan India)*' as part of National Education Excellence awards in 2020; "*Enterprising Academic Leader of the year (South India)*" as part of National Education Excellence Awards in 2018. He was conferred with "*Distinguished Educator*" award in 2013. In 2015 he was awarded as '*Best Director of a B-school in Karnataka*' as part of education excellence awards – 2015. He is member of many Associations and Institutional bodies. He was elected the Fellow of *World Academy of Productivity Sciences* at Beijing, China recently. He is also a research fellow of *Institute of Productivity, UK*.

- Dr. Bung is offering management consultancy services to local Businesses, Institutions and entrepreneurs as well. He has undertaken several funded research projects in various domains. He has completed a HarvardX course in collaboration with Pearson Global and Ureka Education group, UK on '*Future of Learning*' and many MOOCs in the area of Design Thinking, Leadership, Negotiation and so on as part of continuous learning endeavor.
- Dr. Bung has been training professionals on Building Entrepreneurial Skills; Design Thinking; Leadership skills; and YOGA – the ultimate stress reliever and the most promising tool to achieve work-life balance. He has completed the *Foundation*

Course in YOGA from BBAU, a Central University, Lucknow and is a qualified *YOGA Instructor* certified by YOGA Certification Board, Ministry of AYUSH, GOI.

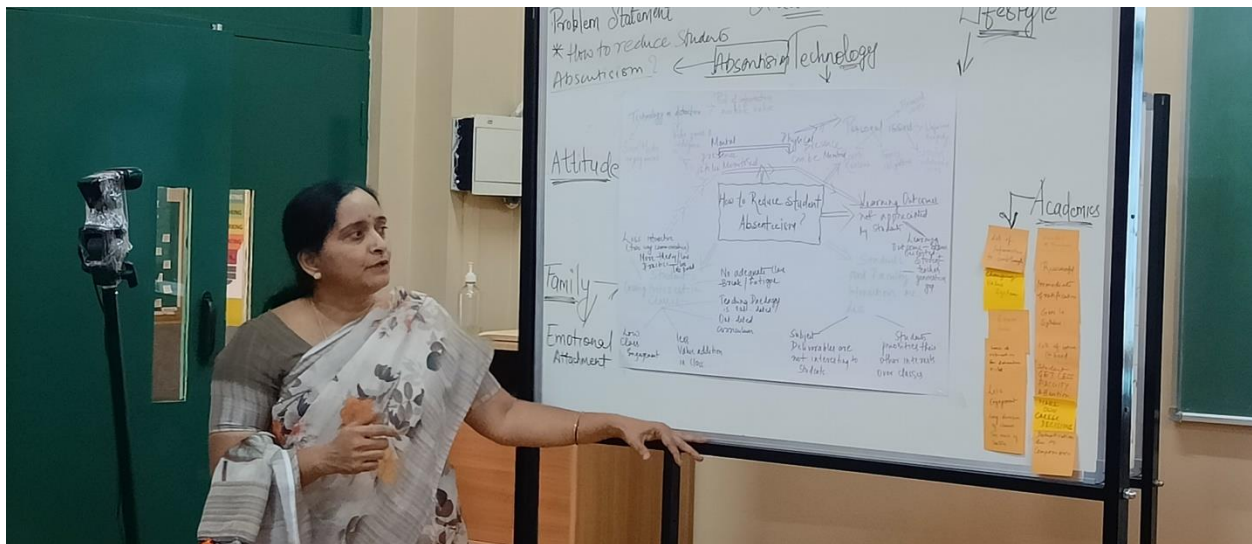
- Dr. Bung worked as the professor and Director at KLS IMER, Belgaum, Karnataka from July-2011 till January-2018 – One of leading Management Institutions of North Karnataka. During his tenure, the Institution bagged the NAAC accreditation with grade A (CGPA of 3.24); started Sandbox Incubation Centre in collaboration with Deshpande Foundation; Got the 2(f) and 12(B) recognition from the UGC; started preparations to become Autonomous Institution (It became one in 2020); and grew across all fronts.
- Currently he is working as Professor and Director at R V Institute of Management, a prestigious stand-alone Autonomous Institution of excellence at Bangalore which is part of prestigious RV group of Institutions. He is responsible for the growth of Institution across, all fronts, i.e.

Academics, Research, Consultancy, Extension and Outreach, Admissions, Placements, Alumni Relations, Industry Linkages, Collaborations (Domestic & International), Accreditations & Rankings, Usage of ICT in everything that we do, etc.

- During recent NAAC Reaccreditation, RVIM was graded with **A+ grade** (3.38 out of 4.0) and accredited by QS I-Gauge E-LEAD for E-Readiness. All these efforts have resulted in various recognitions and awards like; ‘Best B-School of the Year 2020 – South India’ and Improved rankings by various agencies like; Top 25 on pan India level on ROI; Top 10 in Bangalore Metro by Business India, The Week, Outlook, etc.

OTHER RESOURCE PERSONS

Dr. Padmalini Singh, Dr. Vinay Kumar and Prof. Uma Sharma, RV Institute of Management, Bangalore who have completed the Design Thinking course from Coursera offered by University of Virginia. They anchored the course and facilitated the workshop sessions throughout.



Dr. Uma Sharma explaining what is expected by the participants in a particular phase of Design Thinking activities.



Dr. Padmalini Singh explaining the expected work to be done by the participants in a specific phase of Design Thinking



Dr. Vinay Kumar explaining the context of Design Thinking phase.

Seminar & Workshop on Empathizing phase

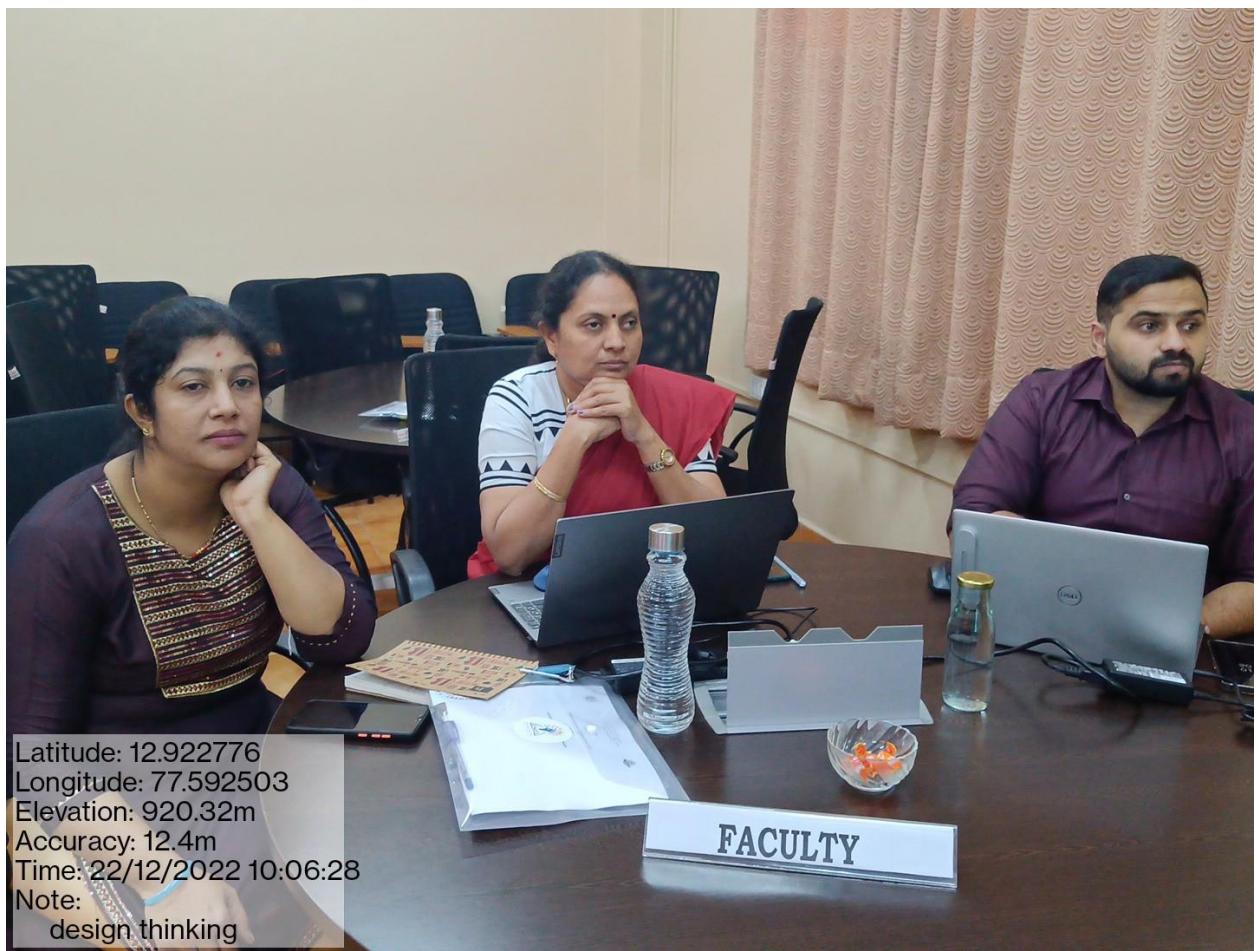
Empathize:

The first stage of the design thinking workshop is to empathize with the end-users or stakeholders to understand their needs, experiences, and challenges. This involves conducting research, interviews, and observations to gain insights into the user's perspective. The goal is to identify the user's pain points, motivations, and behaviors to develop a deep understanding of the problem.





Latitude: 12.922775
Longitude: 77.592502
Elevation: 920.32m
Accuracy: 11.6m
Time: 22/12/2022 10:06:46
Note:
design thinking



Latitude: 12.922776
Longitude: 77.592503
Elevation: 920.32m
Accuracy: 12.4m
Time: 22/12/2022 10:06:28
Note:
design thinking

Seminar & Workshop on Defining the problem

Firstly, a common session was taken by the resource person for basic understanding of design thinking concept by the audience. Then all the participants were divided into groups including both online and offline participants. Offline participants were provided with the stationaries items and were responsible to coordinate with the online team members to have discussions, seek suggestions and work on the design process. Offline participants had to propose one team leader to present their idea in each phase.

The sessions are as follows:

Define:

The second stage is to define the problem statement based on the insights gained during the empathize stage. This stage involves synthesizing the data collected to identify the user's needs and challenges. The problem statement should be specific, actionable, and focused on the user's needs. The problem statement will be the foundation for ideation and prototyping.





Presentation of the problem statement & problem mapping by each group



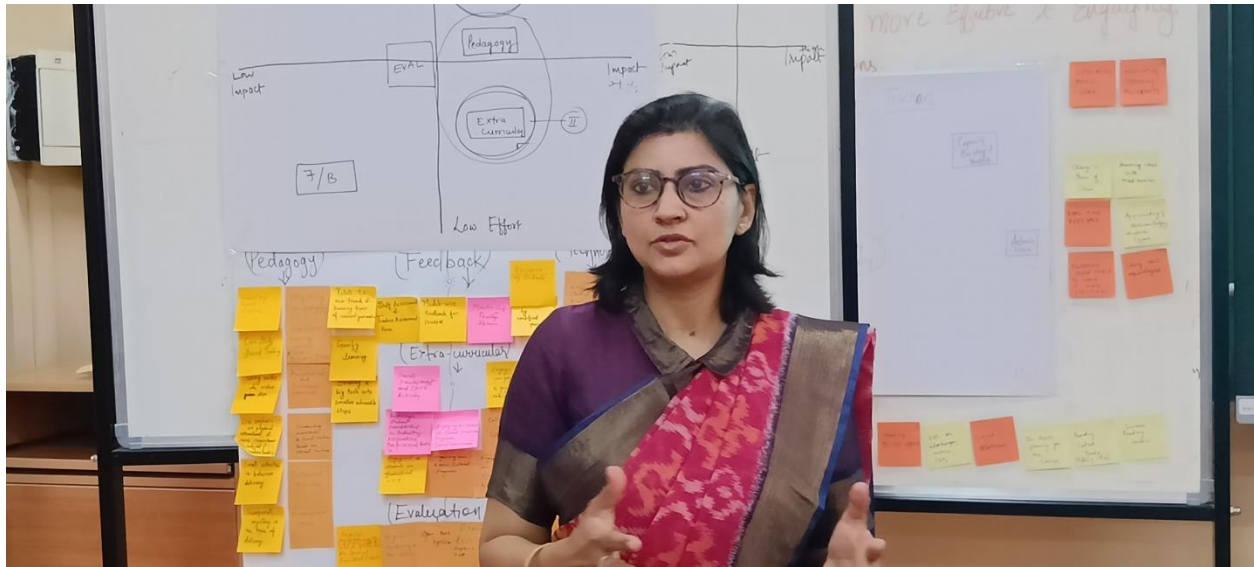


Seminar & Workshop on Ideation

Ideate:

The third stage is ideation, where the goal is to generate a large number of ideas to solve the problem. This stage involves brainstorming, ideation sessions, and other creative exercises to come up with new and innovative solutions. The key to ideation is to encourage free thinking and encourage participants to generate ideas that may seem wild or unconventional.





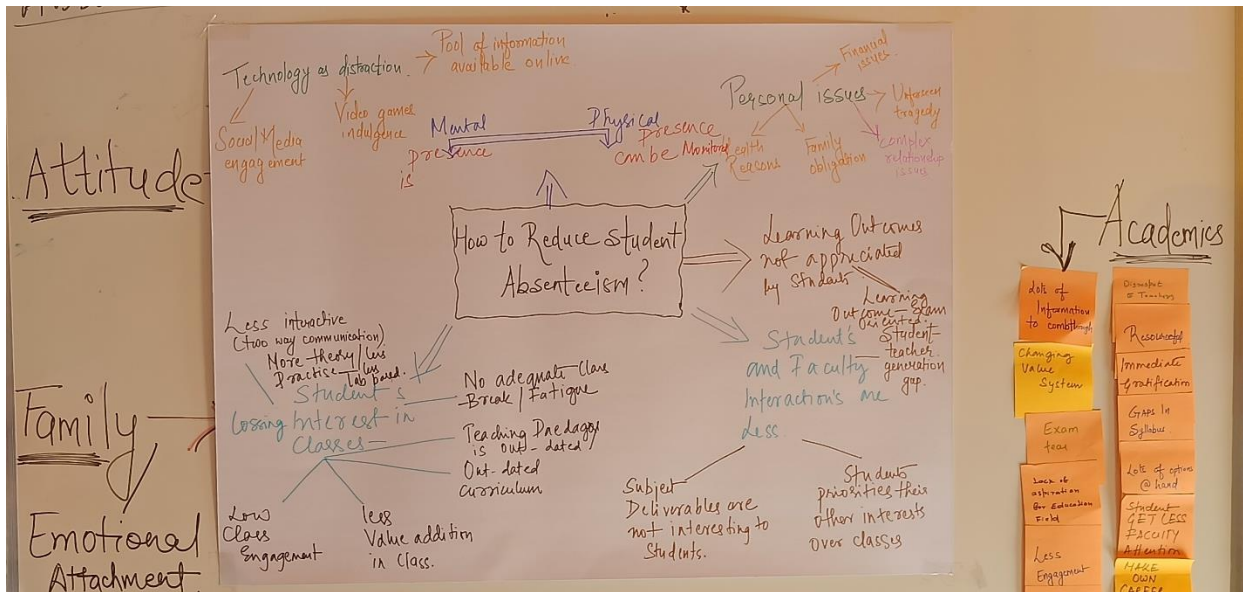
Seminar & Workshop on Prototype development

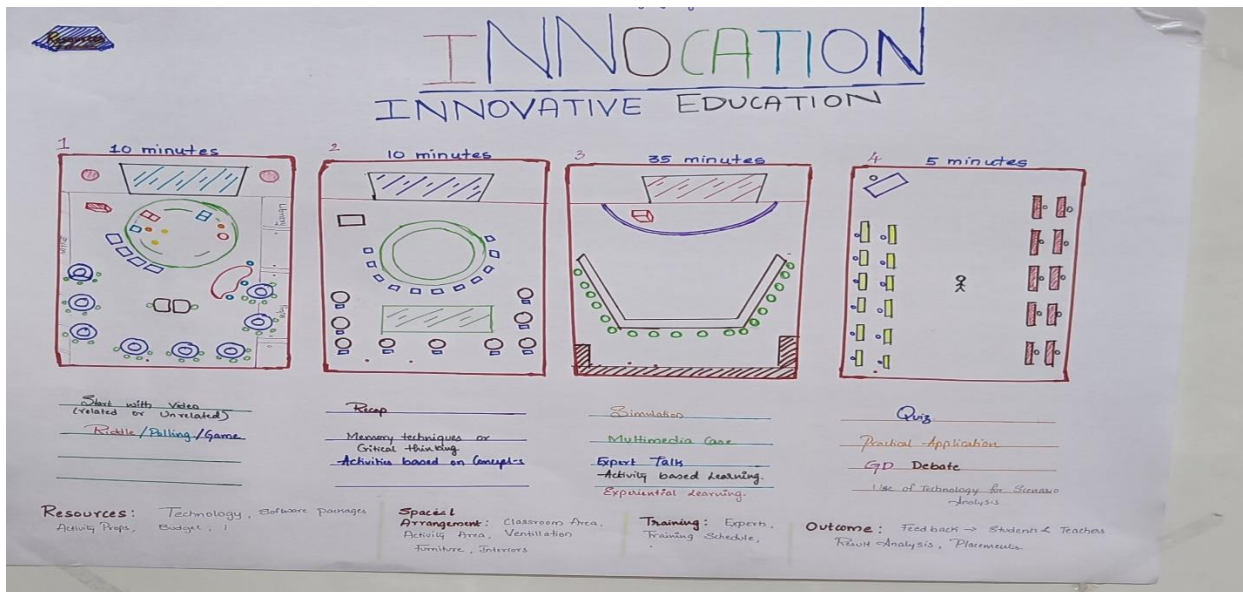
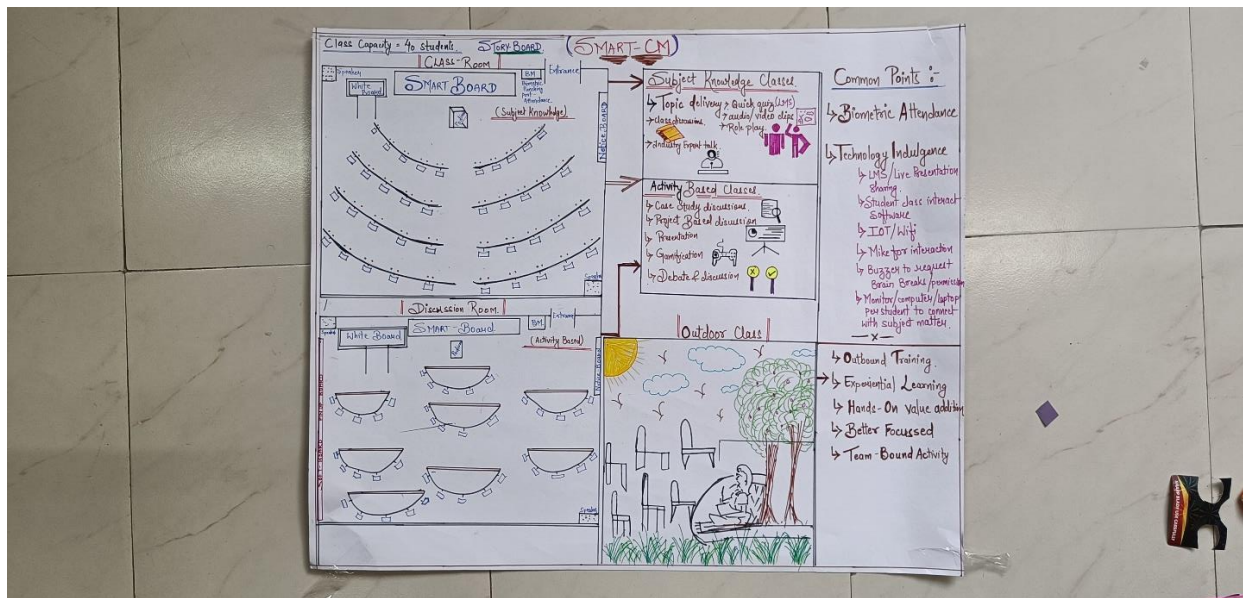
Prototype:

The fourth stage is prototyping, where the goal is to turn the ideas generated during ideation into physical or digital prototypes. This stage involves creating tangible representations of the solutions to test and refine them. Prototyping can take many forms, from sketches to 3D models, and can be as simple or complex as required.

Presentation of Prototype







PRIMARY GOALS

- Effective utilization of time.
- Inturn making Teaching effective.
- Improve student engagement.

TIMELINE FOR INITIATIVE

- 6 Months.

PRIMARY STAKEHOLDERS

- Teachers.
- Software Developers.
- Students.
- Industry Professionals.

KPI's

- Time Management
- Student Engagement
- Teacher Feedback
- Academic Performance
- Placement.

TAGLINE

INNOVATION
INNOVATIVE EDUCATION.

KEY FEATURES

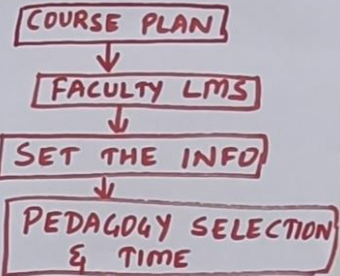
- * Effectively managing class time.
- * Real-Time access to different pedagogical tools.
- * Future Retrieval of class activities.
- * Effective Planning & Course Delivery.
- * Effective Implementation.

BENEFITS OF THE INITIATIVE

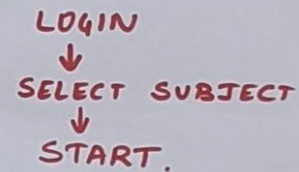
- * Break the Monotony in classes.
- * Bring surprise element throughout the class.
- * Creativity is enhanced.
- * Enhanced Learning.
- * Ease of Delivery.
- * Enhance confidence in Teachers.

SKETCH OR CONCEPT DIAGRAM

I) CLASS PRE-PLANNING



II) IMPLEMENTATION



Course Plan

Login

Subject

Class

Select pedagogy

Class

Pedagogy

Video

Digital Marketing

Upload link

Riddle

Business puzzle

Marketing puzzle

Video

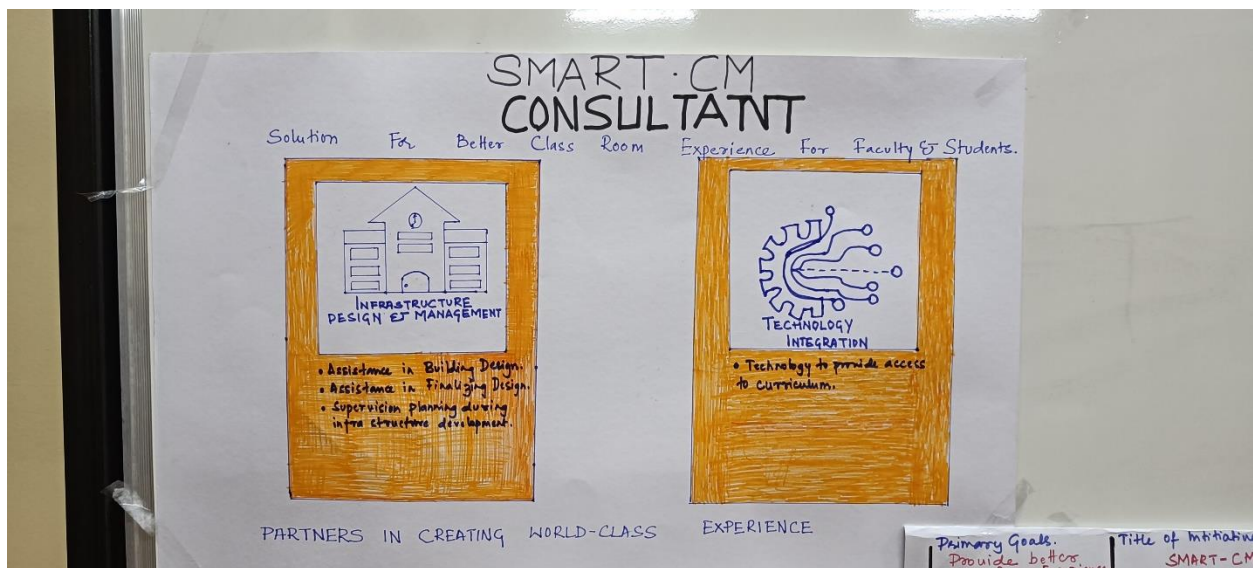
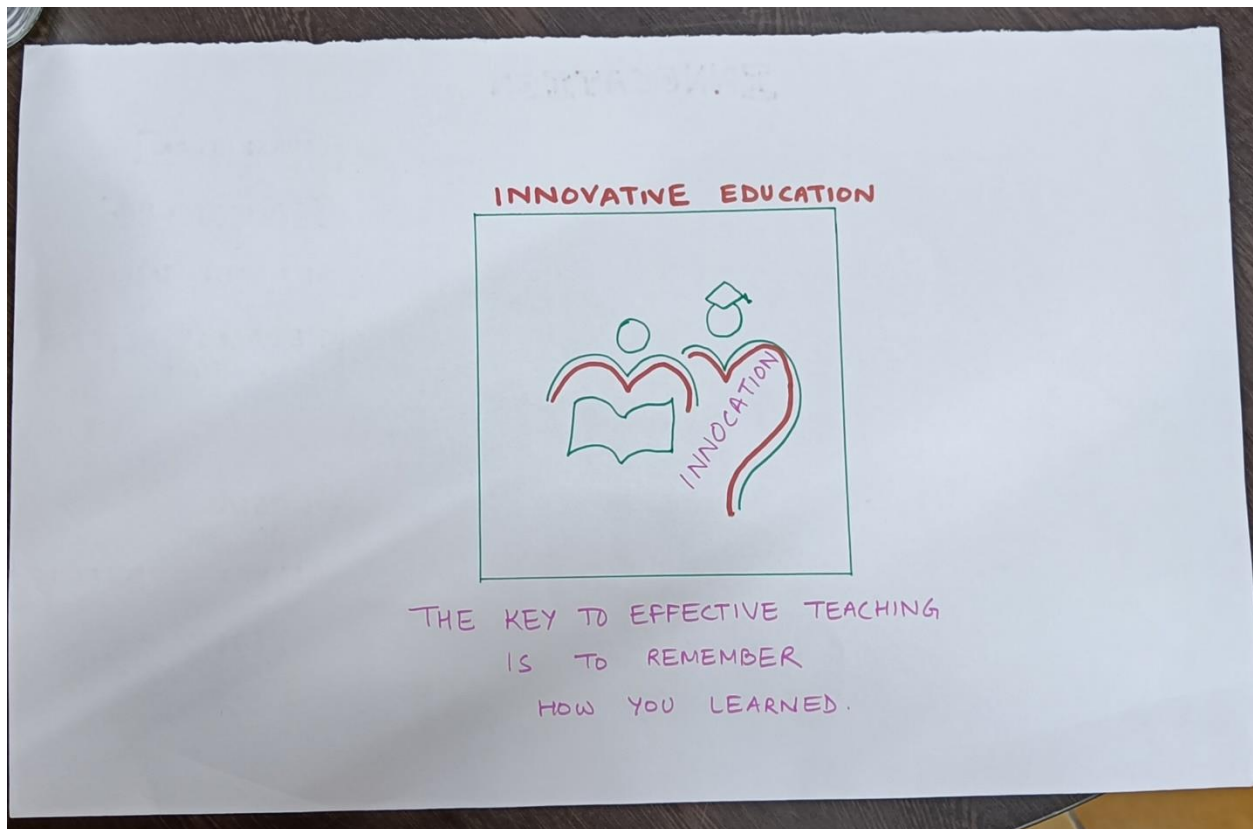
Riddle

upload link.

Feedback

Play

Logout



Seminar & Workshop on Testing and Iteration of Ideas & Prototype

Test:

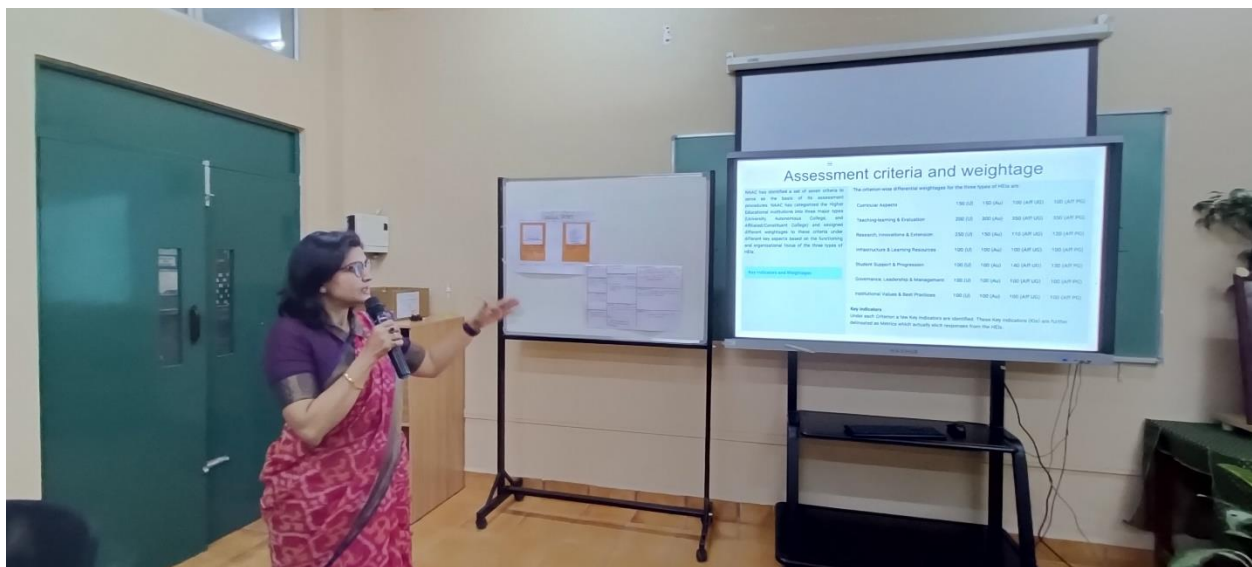
The final stage is testing, where the goal is to evaluate the prototypes and gather feedback from end-users or stakeholders. This stage involves user testing, feedback sessions, and other

methods to evaluate the effectiveness of the solutions developed. Based on the feedback received, the prototypes can be refined, improved, or even completely reworked.

The teams were given sufficient time to invite the audience for which they made the prototype and get their response on it. Further, teams modified the prototype after incorporating the suggestions.

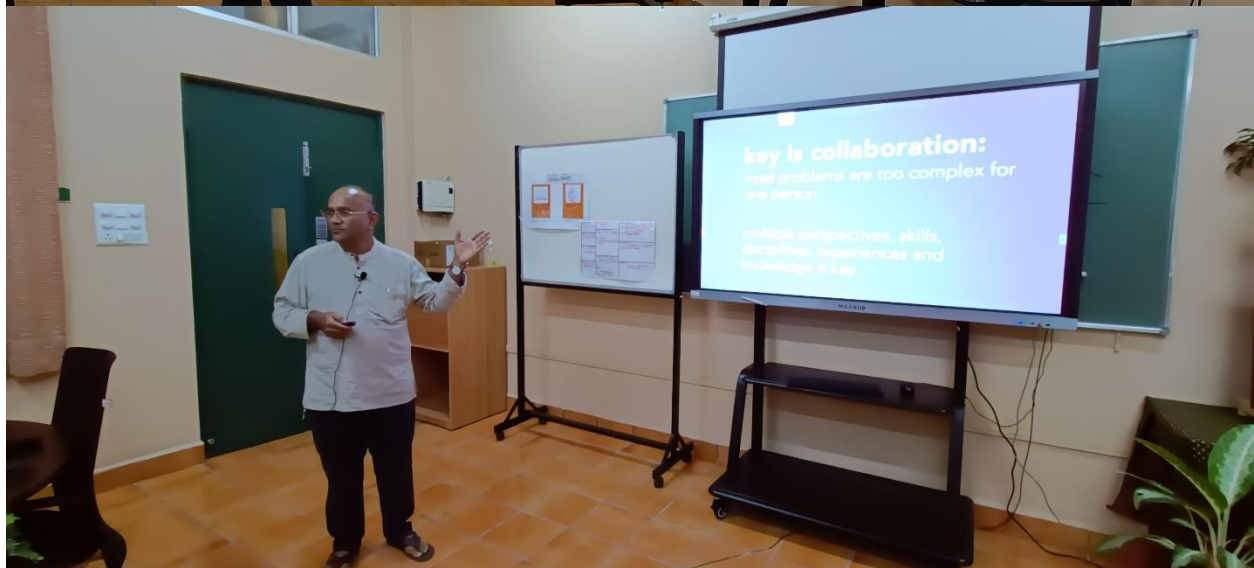
A&A framework

A&A framework was explained by Dr. Padmalini Singh, Associate Professor, RV Institute of Management, Bangalore to all the participants.




Summarizing, Feedback & valedictory


All the sessions were an enriching experience for the participants as they identified the problem, conceived the solutions, developed the prototype as well as tested it. The session ended with a summarizing all the iterative process of Design Thinking once again by Dr. Purushottam Bung, Director, RV Institute of Management to make the audience recall all the iterative process they followed in order to propose a sustainable solution through a Design Thinking approach.



SAMPLE FEEDBACK FORM

https://docs.google.com/forms/d/e/1FAIpQLScwjIBDFqKUJ-AvkwpjSUVTsyMXwwax62r_2jOxd5jyKUdgiw/viewform

 **RV Institute of Management**
CA 17, 36th Cross Rd, 4th T Block East, Jayanagara 9th Block, Jayanagar, Bengaluru, Karnataka 560041
<http://www.rvim.edu.in/>

In Association with
 **NAAC**
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

Two-day workshop on “APPLICATION OF DESIGN THINKING IN HIGHER EDUCATION” on 21st & 22nd Nov 2022
Feedback

Organized by RV Institute of Management in association with National Assessment and Accreditation Council (NAAC)

researchfdp.rvim@gmail.com [Switch account](#)

* Required

Email *

ANALYSIS OF FEEDBACK

Table 1: Relevance of contents covered under each session

Particulars	Number of respondents	Percentage
Excellent	68	98
Good	2	2
Fair	0	0
Poor	0	0
Very poor	0	0
Total	70	100%

Table 2: Adequacy of coverage of contents under each session

Particulars	Number of respondents	Percentage
Excellent	61	87.1
Good	7	10
Fair	2	2.86
Poor	0	0
Very poor	0	0
Total	70	100%

Table 3: Knowledge and expertise of the resource person

Particulars	Number of respondents	Percentage
Excellent	62	88.5
Good	8	11.4
Fair	0	0
Poor	0	0
Very poor	0	0
Total	70	100%

Table 4: Handling of Question and answer session		
Particulars	Number of respondents	Percentage
Excellent	65	92.8
Good	5	7.1
Fair	0	0
Poor	0	0
Very poor	0	0
Total	70	100%

Table 4: Overall Experience		
Particulars	Number of respondents	Percentage
Excellent	63	90
Good	5	7.1
Fair	2	2.8
Poor	0	0
Very poor	0	0
Total	70	100%

KEY OUTCOMES OF THE WORKSHOP

- The workshop provided participants an opportunity to understand and apply design thinking for finding solutions for the issues of the Higher education field.
- Workshop content delivery was activity based this engaged both the offline and online participants in collaborative teamwork as they proposed their solutions for each of the sessions.
- Each session of the workshop emphasized on participants’ ability to develop and modify their solutions as per the suggestion on each iteration.

Report on Faculty Development Programme (FDP) on Bibliometric Analysis

January 12 – 13, 2023

RV Institute of Management, Bangalore

In association with



Introduction

Bibliometric analysis is a scientific computer-assisted review methodology that can identify core research or authors, as well as their relationship, by covering all the publications related to a given topic or field. For a literature review, systematic literature review or meta-analysis has been the major research methodology in the areas of social science and medicine, etc, which deals with several restricted publications with sampling procedures and implements content analysis. However, this bibliometric analysis can provide abundant and relational information on the topic, thereby the understanding of the overall intellectual landscape can be possible.

The program

Carrying forward its endeavors for strengthening a research ecosystem among the faculty members, RV Institute of Management in association with AIMS organized a Faculty Development Programme on “Bibliometric Analysis” on January 12 – 13, 2023. FDP enabled the participants to learn how to apply techniques like SLR and Bibliometric analysis to consolidate available literature providing a base for future study.

Participation

The FDP witnessed a participation of nearly 60 delegates including academicians and research scholars from various institutions around the country like Chennai, Coimbatore, Calcutta, Bangalore, New Delhi, and Hyderabad. The FDP created a lot of excitement in the research fraternity which was reflected through their involvement. During the two-day FDP, there were four sessions and despite being organized at a National level, it owes to its credit participation from Malaysia and Pakistan who joined online.

Inauguration



The FDP program was inaugurated by lighting the lamp to seek the blessings of the almighty. Our Director Dr. Purushottam Bung welcomed the participants and introduced the theme of the FDP and he mentioned how the idea to host an FDP on this theme germinated and was executed by the organizers.

Session 1: Systematic Literature Review (SLR) and Meta-Analysis

Soon after the inaugural session, the first session on “Systematic Literature Review (SLR) and Meta-analysis” was delivered by Dr. Sreejith SS, Assistant Professor, National Institute of Technology, Calicut. He gave a brief overview of the SLR process that allowed us to collect relevant evidence on the given topic that fits the pre-specified eligibility criteria and to have an answer to the formulated research questions. The usual method has four basic steps: search (define searching string and types of databases), appraisal (pre-defined literature inclusion and exclusion, and quality assessment criteria), synthesis (extract and categorized the data), and analysis (narrate the result and finally reach into conclusion).

Session 2: Systematic Review using PRISMA and Mendeley

The second session on systematic review using PRISMA and Mendeley was delivered by Dr. Ashuleka, Professor, Graphic era deemed to be University, Dehradun. She introduced the topic for the session and explained how PRISMA and Mendeley software is adopted in the

bibliometric analysis. PRISMA Statement is to help authors improve the reporting of systematic reviews and meta-analyses. She also highlighted Mendeley a reference manager software developed by Elsevier which is used to manage and share research papers and generate bibliographies for scholarly articles.

Session 3: Bibliometric software - VOSviewer

The third session on 13th January was on Bibliometric software and the session was delivered by Dr. Bijay Prasad Kushwaha, Assistant Professor, VIT University, Vellore who enlightened the participants with the importance of bibliometric software like VOSviewer tool for constructing and visualizing bibliometric networks which include journals, researchers, or individual publications, and they can be constructed based on citation, bibliographic coupling, co-citation, or co-authorship relations. VOSviewer also offers text mining functionality that can be used to construct and visualize co-occurrence networks of important terms extracted from a body of literature.



Session 4: Bibliometric software – Biblioshiny

The fourth session on Bibliometric software Biblioshiny is also delivered by Dr. Bijay Prasad Kushwaha, Assistant Professor, VIT University, Vellore. He explained on the shiny app provides a web interface for bibliometrics which supports scholars in easy use of the main features of bibliometrics: Data importing and conversion to data frame collection. Data gathering using Dimensions, PubMed, and Scopus APIs collection.



The FDP ended with a valedictory session where our Director Dr. Purushottam Bung, Convener Dr. Tamizharasi, and Co-Convener Dr. Padmalini Singh distributed certificates to all the participants. The contribution of resource persons towards FDP has added a new dimension to the Bibliometric study and this endeavor would certainly add a chapter in the history of RVIM, Bangalore.

Details of expenditure incurred

S.no.	Particulars	Expenditure	Income
1	FDP Kit (60*150)	9000	
1	Honorarium for Resource persons For Dr Sreejith S S Rs 8,000 For Dr Asulekha Rs 5,000 For Dr Bijay Rs 15,000	Rs 28,000	
2	Travelling expenses	Rs 5,000	
3	Food and beverages for 2 days 65*250*2 (Including our faculty members)	Rs 32,500	
4	Brochure and certificate printing charges	Rs 5000	
5	Registration Academicians(15*1000) = Rs 15000 Research Scholars (30*750) = Rs 22500		Rs 37,500
6	Deficit	(Rs 42,000)	





Two Day Workshop on Design Thinking and Innovation

Date: 5th to 6th April 2023

Time: 9.00 am to 5.00 pm

No. of Participants: 180

Venue: Seminar Hall, Conference Hall, Workshop Hall
Event : Workshop on Design Thinking and Innovation

Event Coordinators: Prof. Ankita S., Prof. Pooja T, Prof. Ramya, Prof. Sowmya, Prof. Uma & Prof. Mithun

Objectives

- To immerse students into the world of innovation as a systematic process of tackling relevant business and/or social problems.
- To provide a social and thinking space for the recognition of innovation challenges and the design of creative solutions. An innovation new ventures, value propositions, new products or services.
- Using a practical hands-on approach, this workshop will support student in the sketching, conception and early development of an innovation challenge, which is a critical input for the innovation course.
- To exercise their foresight and insight muscles in the process of opportunity identification/creation

Outcome Achieved/ Attained:

A two day workshop on Design Thinking & Innovation was conducted on the 5th and 6th April, 2023 at RV Institute of Management in the Seminar hall, Conference hall and Workshop hall. The workshop started in the morning around 09:00am. Total 180 students of 3rd Semester participated in this session. The resource person for the workshop was Dr. Purushottam Bung, Director, RVIM, Dr. Tamizharasi and Dr. Padmalini Singh. All the 5 steps of design thinking were explained and students then worked in teams to identify a suitable problem statement and a suitable solution. The best solution was awarded in each room with a cash prize of Rs. 5000 and a certificate of Excellence was awarded to the participants of the winning team. The students also submitted a Report of the solution given by them for their problem statement.

Feedback & Coordinator Comment:

In the entire program, all the participants actively participated and the workshop was well received by all the participants and lots of appreciation to resource person and RVIM team from the participants.

TOPICS FOR DESIGN THINKING WORKSHOP

Sl No.	TOPICS	TEAM NUMBER
1	Problems related to Traffic Congestion in Metro Cities	3
2	Problems related to Waste Management	1
3	Problems related to Energy Management	2
4	Problems related to Soil Management	6
5	Problems related to Water Management	5
6	Problems related to Health and Hygiene	4
7	Problems related to Climate Change	10
8	Problems related to Financial Illiteracy among unorganised sector	12
9	Problems related to Work life Balance	11
10	Problems related to Women Security	7
11	Problems related to Road Accidents	9
12	Problems related to Waste Disposal in EV Sector	8
13	Problems related to Higher Education Absenteeism and Dropouts	15
14	Problems related to Primary Education in India.	18
15	Problems related to Garbage Disposal of a city.	17
16	Problems related to Stray Animals and their rehabilitation.	13
17	Problems related to Urbanization	14
18	Problems related to Gig Economy	16









RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar

Bengaluru, Karnataka 560 041

CBMA Workshop by Talent Metrix

Date: 1st November 2022

Venue: Workshop Hall, RVIM, Bengaluru

Time: 9:00 am. to 5:00 pm.

Faculty members of RVIM

No. of Participant: 16

Event Coordinator: Dr. Anupama K Malagi

Objectives

- To strengthen the mentoring process in the institution
- To gain insights about the various dimensions of mentoring
- To get certified as CBMA by Talent Metrix

About the event:

Mentoring system has been adopted in RVIM wherein we have 10 students allocated to each faculty mentor. Student profile cards have been given to each mentor so that progress of the student is regularly recorded by the mentors. In order to strengthen this process, the mentorship committee of RVIM organized the workshop on Certified Behavioural & Mentoring Analyst certification workshop by Talent Metrix.

The workshop was attended by 16 faculty members who were later given an opportunity to undergo the assessment and get certified.

The resource person for the session was Ms Suprita Sinha, who is CBMA certified. The sessions during the workshop focused on various modules pertaining to the nuances of mentoring based on the DISC Model.

Attendance Sheet

Called Behavioral mentoring Analyst

Date: 01 November, 2022

Teaching Staff List

Sl.No.	Name	Signature
1	Dr. Noor Firdoos Jahan	
2	Dr. Anupama K Malagi	
3	Dr. Santhosh. M	
4	Dr. Padmalini Singh	
5	Dr. M. Jahnvi	
6	Dr. Rashmi Shetty	
7	Dr. Vinay KS (online)	
8	Dr. Tamizharasi	
9	Smt. Anitha. B.M. D'Silva	
10	Mr. Nagasubba Reddy	
11	Smt. Sowmya. D. S	
12	Smt. Payal Jindal	
13	Mr. S.K. Manjunath	
14	Smt. Ramya. S	
15	Mr. Dileep. S	
16	Smt. Uma Sharma	
17	Ms. Pooja Ravindra Takalkar	
18	Mr. Vidyadhara Hegde	
19	Ms. Ankita Shrivastva	
20	Smt. Anupama S.M.	

Outcome Achieved/ Attained:

The faculty members were able to learn the nuances of advanced mentoring process and also the various parameters to be considered for identifying the career anchors for the students.

Event Coordinator

Director



#Entrepreneurship

RVIM and Society of Entrepreneurship Educators (SEE) together conduct **#Entrepreneurship** A webinar series that features prominent entrepreneurs, investors, and various actors in the entrepreneurship ecosystem and in the area of Entrepreneurship; where they will share their journey, their success and failure stories, collaborations, best practices, etc. The basic motive of conducting these webinars is to motivate and inspire other aspiring researchers to contribute significantly to the field of Entrepreneurship.

Faculty Incharge: Dr. Rashmi Shetty, Coordinator, RVIM Centre for Innovation, Entrepreneurship and Incubation

The webinars conducted are

1. On June 11, 2022, is Webinar # 3, which was a panel discussion on Demystifying Investment for Startups (Part 2)

Featuring: Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheshadri Iyer, CEO and Managing Partner, Sandesha Global Ventures, LLP, Mumbai

Number of attendees: 102

About: It was highlighted how crucial is the role of investors in fostering a thriving entrepreneurial ecosystem. Real-time perspectives allow them to identify innovative ventures that align with current market demands and have the potential for sustainable growth. Understanding the intricacies of funding options and valuation helps us make agile decisions and seize promising opportunities swiftly. By participating in such webinars, valuable insights into the minds of passionate founders are gained, enabling the investors to support startups with strong value propositions and robust business plans. Embracing real-time knowledge empowers them to navigate uncertainties and back startups that can adapt and succeed in a dynamic business landscape.

2. On August 06, 2022, is Webinar # 4, which was a panel discussion on How I get Investment

Featuring: Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheikh Samiullah - Fast Beetle, Ms. Shiroi- Nag Ed, and Mr. Vikrant- Fight Back Mumbai.

Number of attendees: 80

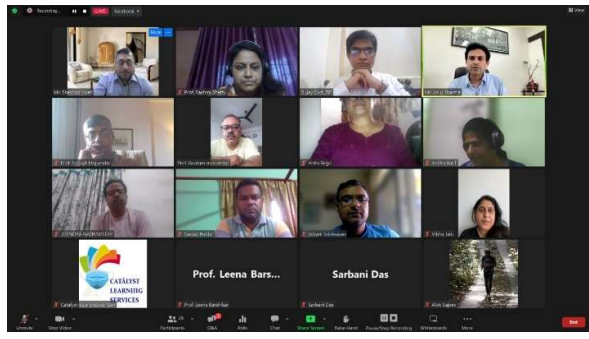
About: The startup founders shared their experiences and it was understood that Receiving investment as a startup founder involves presenting a compelling pitch to potential investors, leveraging networking opportunities, and participating in events to connect with interested parties. Demonstrating early success, market traction, and a well-prepared business plan can attract investor interest. Engaging in negotiations and due diligence processes with interested investors helps finalize investment terms. The process requires persistence, preparation, and effective communication to instill

confidence in the startup's potential and secure the necessary funding for growth and development.

- On October 29, 2022, is Webinar # 5, which was a panel discussion on “Life Lessons from 40 years in Business” **Featuring:** Mr. Nand Kishore Chaudhary – Jaipur Rugs.

Number of attendees: 70

About: “I like to call my life journey as the ‘University of Hard Rocks of my life’ as it was only after college that my real education began.” Perseverance was essential in overcoming challenges and setbacks. Customer focus and innovation enabled the company to adapt to changing market demands. Building a strong team and upholding integrity fostered trust and credibility. Embracing risk-taking and learning from failures contributed to making better decisions. A long-term vision guided business strategy, while a commitment to quality ensured customer loyalty. Giving back to society showcased social responsibility. Finding work-life balance was crucial for overall well-being. These life lessons from four decades in business form a rich tapestry of wisdom, inspiring aspiring entrepreneurs and seasoned business leaders alike.



SEEto
Society of Entrepreneurship Educators
Presents

#Entrepreneurship
Webinar Series

June 11, 2022
6:30 p.m. IST
6:30 p.m. IST
6:45 p.m. IST
6:45 p.m. IST

Webinar # 3
Panel Discussion
On
DEMYSTIFYING INVESTMENT FOR STARTUPS



Shashanki Iyer
CEO & Managing Partner
Sandeekha Global Ventures LLP
Mumbai



Anuj Sharma
Founder and CEO
ALIBAR Impact
Mumbai

Moderator
Rajay Dixit
Vice President (Innovation & Excellence)
CEO - YISS Incubate Foundation (Incubation Centre)
Yasa Institute of Social Sciences
Mumbai

Registration Link
bit.ly/3NKKoWu

In association with
 



SEEto
Society of Entrepreneurship Educators
Presents

#Entrepreneurship
Webinar Series

August 6, 2022
6:30 p.m. IST
6:30 p.m. IST
6:45 p.m. IST
6:45 p.m. IST

Webinar # 4
Panel Discussion
On
HOW DID I GET INVESTMENT?

START-UPS



Shashanki Iyer
CEO & Managing Partner
Sandeekha Global Ventures LLP
Mumbai



Shreya Jha
CEO
Nepal



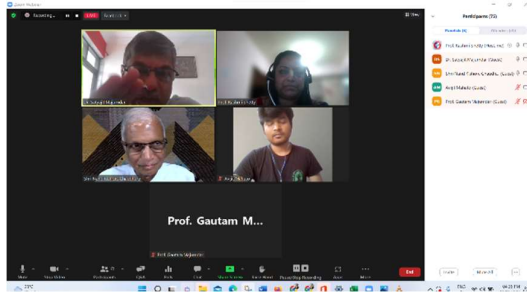
Vikram Dey
CEO
Nepal

INVESTOR
Anuj Sharma
ALIBAR Impact
Mumbai

In conversation with...
Rajay Dixit
Vice President (Innovation & Excellence)
CEO - YISS Incubate Foundation
YISS, Mumbai

In association with
 

Registration Link
<http://surl.li/clwrt>



R.V. INSTITUTE OF MANAGEMENT
Bangalore
Gautam



Society of Entrepreneurship Educators

Presents

#Entrepreneurship
Webinar Series

October 29, 2022
4.30 p.m. IST
4.30 p.m. SLST
4.45 p.m. NPT
5.00 p.m. BST

Webinar # 6

Conversation...

On
LIFE LESSONS FROM 40 YEARS IN BUSINESS



Shri Nand Kishore Chaudhary
Social Entrepreneur,
Chairman & Managing Director
Jaipur Rugs

Registration Link
<https://rb.gy/lgxswz>





RV Institute of Management

CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

**RVIM Center for Entrepreneurship Incubation Innovation & IPR
Organized
Faculty Development Programme on 'Design Thinking'
on the 18th June'22.**

Date: 18th June'22	Venue Workshop Hall
Resource Person : Dr.Jayan Sen –Associate –VP and Head Learning and Development in Infosys Ltd. And Dinesh Rao – Executive Vice President & Co-Head Delivery (EAS, IVS & Eng.)	Topic 'Design Thinking'
No. of Participants: 47	Event Coordinator: Dr. Rashmi Shetty and Prof. Uma Sharma
<u>Objectives:</u> <ul style="list-style-type: none">▪ Introducing the concept of Design Thinking for the Academicians▪ Provide the Industry practitioners view of using Design thinking as a problem solving tool▪ Discussion on Industry –used cases to provide better insights into the use of design thinking	
<u>Brief Profile of the Resource Persons</u> <p>Dinesh Rao – Executive Vice President & Co-Head Delivery (EAS, IVS & Eng.) Dinesh R joined Infosys in 1990, has worked in various capacities across Business Development & Service Delivery management. He has over 31+ years of experience in working on various engagements across multiple industry segments like Retail, CPG & Logistics, Energy, Utilities and Telecommunication. In his current role, Dinesh Rao heads Enterprise Application Services, Infosys Validation Solutions and Engineering Services.</p> <p>Dr. Jayan Sen- Associate Vice President and Head, Learning & Development Infosys Ltd. Dr. Jayan Sen has held global senior leadership roles across industries that have included consulting, publishing, education, transportation, logistics and information technology. He is an executive coach and has coached sitting CEOs and several senior leaders into CEO and C-level roles He has also coached intact boards of Fortune 500+ organizations.</p>	
<u>Agenda/Flow of the Event:</u> <p>Faculty Development Programme on Design Thinking began with a formal welcome and profile reading</p>	

of the resource persons of the day Followed by the lecture session.

Dr Jayan Sen conducted the first sessions giving a detailed explanation on how design thinking is one of the problems solving too by using the cases that they solved using design thinking in Infosys. Mr.Dinesh joined Dr.Sen in the session by giving his perspective of how Infosys found design thinking very useful especially in solving that problem which were new to the company or those that had higher customer experience involved in the delivery of the product. These used cases of Infosys given by Dr.Jayan Sen and Mr.Dinesh convinced that design thinking as a tool allows the users to evaluate the solution and only those that propose to solve the problem can be chosen making the problem solving process fruitful.

Circular of the FDP



RV Institute of Management

Postgraduate Institute of
Management
of University

Approved by AICTE
NAAC 'A' Accredited



Ref: 013/RVIM/MBA/2022-23

Date: 16.06.2022

CIRCULAR




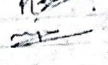
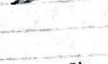
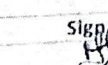






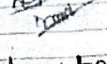
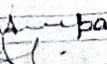
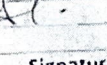





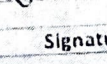

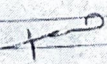
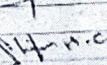
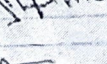
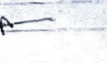


RVIM Center for Entrepreneurship Incubation Innovation & IPR is organizing a Faculty Development Programme on Design Thinking on the 18th of June'22. Resource Person of the FDP is Dr.Jayan Sen -Associate -VP and Head of Learning and Development in Infosys Ltd.

All RVIM teaching and non-teaching staff are informed to attend the FDP. Sessions of the FDP are conducted with activity; for this team, participation is required (Teams are formed with members from both teaching and non-teaching staff. This team members list is circulated along with this circular. Please note the team you belong to and be seated at the FDP venue as per your team). The duration of the FDP is between 9.30 am to 12.45 noon, at workshop hall, second floor. *Attendance is mandatory. Be on time. Otherwise we will cut a sorry figure in front of senior executives of Infosys.*

[Signature]
Director

List of Faculty attending the FDP

DESIGN THINKING –FACULTY DEVELOPMENT PROGRAMME ORGANISED BY RVIM -CENTER FOR ENTREPRENEUR INCUBATION INNOVAITON & IPR. Faculty and non-teaching member's team

TEAM -01		
Sl no	Team Name /Team Members	Signature
1	Dr.Purushottam Bung	
2	Dr.Jhanavi	
3	Mr. Chetan Kumar	
4	Mr.Rajana SC	
5	Ms.Mary Reena M	
TEAM-02		
Sl no	Team Name /Team Members	Signature
1	Dr. Anupama K Malagl	    
2	Prof. Dileep	
3	Prof. Pooja Ravindra Takalkar	
4	Mr.Manjunath L	
5	Ms. Lakshmi A	
TEAM -03		
Sl no	Team Name /Team Members	Signature
1	Dr.Noor Firdoos Jahan	    
2	Prof. Payal Jindal	
3	Prof. Uma Sharma	
4	Mr.Sridhara HR	
5	Ms.Kiran Kumari K	
TEAM -04		
Sl no	Team Name /Team Members	Signature
1	Dr.Padmali Singh	     
2	Prof. Sowmya DS	
3	Prof. Manjunath SK	
4	Prof. Vldyadhar Hegde	
5	Prof. Anupama SM	
6	Mr Manjunath N	
TEAM -05		
Sl no	Team Name /Team Members	Signature
1	Dr Santosh M	    
2	Prof. Rashmi Shetty	
3	Prof. Anitha D'Silva	
4	Prof. Mathias S A	
5	Mr. Ashok Kumar Reddy	
TEAM -06		
Sl no	Team Name /Team Members	Signature
1	Dr.Suresh N	     
2	Prof. Chandran A	
3	Prof. Nagasubba Reddy	
4	Mr. Shiv Kumar HC	
5	Mr. Vamsi Krishna T	
6	Mr. Sujan Paul	

Teaching Staff List

Sl.No.	Name	Signature
1	Dr. Noor Firdoos Jahan	
2	Dr. Anupama K Malagi	
3	Dr. Santhosh. M	
4	Dr. Padmalini Singh	
5	Dr. M Jahnavi	
6	Smt. Anitha. B.M. D'Silva	
7	Mr. Nagasubba Reddy	
8	Mr. A. Chandran	
9	Smt. Sowmya. D. S	
10	Smt. Rashmi Shetty	
11	Smt. Payal Jindal	
12	Mr. S.K. Manjunath	
13	Smt. Ramya. S	
14	Mr. Dileep	
15	Smt. Uma Sharma	
16	Ms. Pooja Ravindra Takalkar	
17	Mr. Vidyadhara Hegde	
18	Smt. Anupama S.M.	

Non-Teaching Staff List

Sl.No.	Name	Signature
1	Mr. Chethan Kumar. B	
2	Mr. Subbarayappa	
3	Mr. Sridhara. H.R	
4	Mr. Manjunath. L	
5	Mr. Shivakumar H.C	
6	Mr. Sujan Paul	
7	Smt. Lakshmi. A	
8	Smt. Mary Reena M	
9	Smt. Kiran Kumari K	
10	Mr. Rajanna S.C	
11	Mr. T. Vamsi Krishna	
12	Mr. Manjunath N	
13	Mr. Ashok Kumar Reddy. B	
14	Mr. Kumar S. T	

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5	Dr. M. Jahnavi	
6	Smt. Anitha, B.M. D'Silva	
7	Mr. Nagasubba Reddy	
8	Mr. A. Chandran	
9	Smt. Sowmya. D. S	
10	Smt. Rashmi Shetty	
11	Smt. Payal Jindal	
12	Mr. S.K. Manjunath	
13	Smt. Ramya. S	
14	Mr. Dileep	
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17	Mr. Vidyadhara Hegde	
18	Smt. Anupama S.M.	

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10	Mr. Rajanna S.C	
11	Mr. T. Vamsi Krishna	
12	Mr. Manjunath N	
13	Mr. Ashok Kumar Reddy. B	
14	Mr. Kumar S. T	

Ms. Uma Sharma
Coordinator of the Program

Dr. Purushottam Bung
Director-RVIM





Walkathon In Association With Central Depository Services (India) Limited (CDSL) (Financial Literacy Rally for World Investors Week) Conducted By Finance Department	
Date: 14 th October 2022	Venue: Walkathon
Time: 8.30 am to 11.30 pm	Event : Financial Literacy Rally for World Investors Week
Person in-charge from CDSL: Mr. C.S Harisha (Regional Head- Karnataka), CDSL	Event Coordinator: Dr. Dileep & Dr. Janhavi M, Prof. Pooja Takalkar & Prof. Ankitha S
No. of Participant (Staff and Students): 189	
Objectives <ul style="list-style-type: none">- To Increased Awareness of investment among public and promote financial literacy among investors.	
Resource person profile: <p>Mr. C.S.Harisha – He started his career with Bangalore stock Exchange as head of DP operations and compliance and worked for 9 years. And Working with CDSL as regional head, Karnataka since 2009. And his area of work is associated with Business Development, Training and support.</p> <p>He has conducted over 200 investor awareness programs in association with various market participants and regulator. Organised over 120 training programs for market intermediaries, colleges and other institutions on Depository operations</p>	
Event Details: World Investors Week is an annual event that is celebrated globally to raise awareness about financial literacy among individuals. The event aims to educate people about the importance of financial planning, saving, and investing in order to achieve their long-term financial goals. The event featured two activities such as financial literacy rally for 5 kilo-meter in Jayanagar area and guest speakers from CDSL team who shared their knowledge and experiences on personal finance.	

The Financial Literacy Rally was organized on October 4th, 2022, in the area Jaayanagar, Bangalore City. The event was open to all the MBA students and Teaching and non-teaching staff of the RV Institute of Management. The rally was designed to be an interactive and informative event that provided participants with the opportunity to learn about the basics of financial literacy through various the raaly and one session by Mr. C S Harisha to the students.

The Financial Literacy Rally was a huge success and had a significant impact on the participants i.e. students, general public, staffs members of RVIM. The event provided a platform for individuals to learn about the importance of financial literacy and how it can help them achieve their financial goals.

Feedback

The Financial Literacy Rally organized during World Investors Week was a successful event that had a significant impact on the participants. The event helped increase awareness about the importance of financial literacy, improve knowledge about personal finance, and create a positive attitude towards financial planning. It is crucial to continue organizing such events to ensure that individuals are equipped with the knowledge and skills necessary to make informed financial decisions. World Investors Week should be commended, and similar events should be encouraged in the future to increase financial literacy among the general public.

Event Coordinators

Dr. Dileep

Dr. Jahnvi M

Prof. Pooja Takalkar

Prof. Ankitha S

Director

Annexure 1	Banner
Annexure 2	Brief profile of the speaker
Annexure 3	Attendees list
Annexure 4	Photo Gallery
Annexure 5	Certificates

ವಿಶ್ವ ಹೂಡಿಕೆದಾರರ ಸಪ್ತಾಹ 2022 World Investor Week 2022

10 - 16 ಅಕ್ಟೋಬರ್, 2022
October 10 - 16, 2022

ಬುದ್ಧಿವಂತ ಹೂಡಿಕೆದಾರ - ಸಂಪೂರ್ಣ ಮಾಹಿತಿಯ ನಂತರ ಮಾತ್ರ ಹೂಡಿಕೆ
ಮಾಡುತ್ತಾನೆ ಹಾಗೂ ತನ್ನ ಎಲ್ಲಾ ಬಂಡವಾಳವನ್ನು ಒಂದೇ ರೀತಿಯ ಹೂಡಿಕೆಯಲ್ಲಿ
ತೊಡಗಿಸುವುದಿಲ್ಲ.

**Investor Resilience - A Smart Investor conducts research
before investing and diversifies his portfolio**



भारतीय प्रतिभूति और विनियम बोर्ड
Securities and Exchange Board of India



ONCU-IOSCO

WORLD
INVESTOR
WEEK 2022



RV Institute of Management



CDSL

INVESTOR PROTECTION FUND TRUST

Annexure 2 Resource Person

Brief Profile:

Name: C.S.Harisha

Organisation: Central Depository Services India Limited

Designation: Regional Head-Karnataka

Qualification: BA, LLB.

Additional: Certified NISM Trainer.

Experience: Started career with Bangalore stock Exchange as head of DP operations and compliance and worked for 9 years.

Working with CDSL as regional head, Karnataka since 2009.

Area of work: Business Development, Training and support.

Conducted over 200 investor awareness programs in association with various market participants and regulator. Organised over 120 training programs for market intermediaries, colleges and other institutions on Depository operations.

Annexure 3 Attendees list

RASHTRIEYA SIKSHANA SAMITHI TRUST®
RV INSTITUTE OF MANAGEMENT
BANGALURU-5600041
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FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
 CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)
 14th October 2022: ATTENDANCE

Teaching Staff List

Sl.No.	Name	Signature
1	Dr. Purushottam Bung	
2	Dr. Noor Firdoos Jahan	
3	Dr. Anupama K Malagi	
4	Dr. Santhosh. M	
5	Dr. Padmalini Singh	
6	Dr. M Jahnavi	
7	Dr. Rashmi Shetty	
8	Dr. Vinay .KS	
9	Smt. Anitha. B.M. D'Silva	
10	Prof. Nagasubba Reddy	
11	Prof. Sowmya. D. S	
12	Prof . Payal Jindal	
13	Prof . S.K. Manjunath	
14	Prof . Ramya. S	
15	Prof . Dileep	
16	Prof . Uma Sharma	
17	Prof . Pooja Ravindra Takalka0072	
18	Prof . Vidyadhara Hegde	
19	Prof . Ankita Shrivastva	
20	Prof . Anupama S.M.	

Non-Teaching Staff List

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FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
 CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)
 14th October 2022: ATTENDANCE

Sl.No.	Name	Signature
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9	Smt. Kiran Kumari K	
10	Smt. Ramyashree .S	
11	Mr. Rajanna S.C	
12	Mr. T. Vamsi Krishna	
13	Mr. Manjunath N	
14	Mr. Ashok Kumar Reddy. B	
15	Mr. Kumar S. T	
16	Mr. Mathias	

D- Group Staff List

Sl.No	Name	Signature
1	Puttaraju A.J	
2	Borashetty	
3	Geetha	
4	Suvarnamma	
5	Ravi Kumar	
6	Mamatha.L	
7	Rajamma	
8	Shankar Gowda	
9	Devi	

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FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
 CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)
 14th October 2022: ATTENDANCE

Sl.No	UUCMS NO	Name	Section	Signature
1	P18FW21M0009	CHAITANYA KAMATAGI B	^	
2	P18FW21M0010	AKASH RACHAPPA KHANAGAVI	^	
3	P18FW21M0015	SHRETTY TRUPTHI CHANDRAHAS	^	
4	P18FW21M0018	HARSHITHA SRINIVAS	^	
5	P18FW21M0019	§AGI SAMPI	^	
6	P18FW21M0020	PAULOMEE BARUAH	^	
7	P18FW21M0021	NEETHA KAMATH	^	
8	P18FW21M0022	ADITYA UDAY HEGDE	^	
9	P18FW21M0023	SHREYAS G A	^	
10	P18FW21M0024	SRIJANA S	^	
11	P18FW21M0025	PRAJWAL S N	^	
12	P18FW21M0026	SUCHITRA G	^	
13	P18FW21M0027	SANKET SURESH SHIRSAT	^	
14	P18FW21M0028	ANIKET SANJAY REVANKAR	^	
15	P18FW21M0030	M LUQMAN NAWAZ	^	
16	P18FW21M0031	MADHURA A	^	
17	P18FW21M0032	H V SHREEVATSA	^	
18	P18FW21M0033	LILIMA DASH	^	
19	P18FW21M0034	KUMAR ASHUTOSH	^	
20	P18FW21M0035	RAHUL S SANGOLLI	^	
21	P18FW21M0036	GIRISH N NASHI	^	
22	P18FW21M0037	ANKITA GAJANAN NAIK	^	
23	P18FW21M0038	GURUBASAVARAJ K M	^	
24	P18FW21M0041	LIKHITHA L	^	
25	P18FW21M0042	RAHUL RAM BHAT	^	
26	P18FW21M0043	AMIT KAMADOLLI SHETTARU	^	
27	P18FW21M0044	POOJARANI TALAWAR	^	
28	P18FW21M0045	ABHITHA K	^	
29	P18FW21M0047	ABHISHEK SHENOY	^	
30	P18FW21M0051	DEEPAK GIRISH KALYANI	^	

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FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
 CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)
 14th October 2022: ATTENDANCE

Sl.No	UUCMS NO	Name	Section	Signature
31	P18FW21M0052	ISAAC JESSE K	^	
32	P18FW21M0054	VINAYAK RAO GAIKWAD K	^	
33	P18FW21M0055	SUTOPA DEB	^	
34	P18FW21M0057	BHASKARA PRABHU	^	
35	P18FW21M0058	PRAKASH SHIVAKUMAR	^	
36	P18FW21M0061	AKANKSH K G	^	
37	P18FW21M0062	BERNARD FERNANDES	^	
38	P18FW21M0064	VIOLA PINTO	^	
39	P18FW21M0065	VARSHA	^	
40	P18FW21M0067	GAGANDEEP V N	^	
41	P18FW21M0071	ANUSHA	^	
42	P18FW21M0074	KAVYAPRIYA J	^	
43	P18FW21M0077	BASAVARAJ	^	
44	P18FW21M0086	ANVITH KUMAR	^	
45	P18FW21M0093	DESAI JATIN ARUN	^	
46	P18FW21M0104	NAYAN KUMAR	^	
47	P18FW21M0116	DINAH NEETHA NORONHA	^	
48	P18FW21M0129	CHETAN SINGH M	^	
49	P18FW21M0130	KAUSTUBH LACHAPPANAVAR	^	
50	P18FW21M0131	KSHITIJ P.L	^	
51	P18FW21M0132	BHUVANES P	^	
52	P18FW21M0134	KOKILA K	^	
53	P18FW21M0141	M M JABEZ	^	
54	P18FW21M0142	KALAVALA ABHISHTA	^	
55	P18FW21M0146	KAPARTHI BHAVANA	^	
56	P18FW21M0149	HEMA S	^	
57	P18FW21M0154	RAMANABOINA ANAND KUMAR	^	
58	P18FW21M0173	SNEHA U	^	
59	P18FW21M0176	D SURIYA PRIYASREE	^	
60	P18FW21M0182	TEJAS N	^	



**FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)**
14th October 2022: ATTENDANCE

Slno	UUCMS NO	Name	Section	Signature
1	P18FW21M0006	AISHWARYA G	B	[Signature]
2	P18FW21M00053	SUPRIYA GOVIND BELSARE	B	[Signature]
3	P18FW21M00063	AISHWARYA P	B	[Signature]
4	P18FW21M00066	CHIDRI BALAJI	B	[Signature]
5	P18FW21M00068	PRAJWALA	B	[Signature]
6	P18FW21M00069	POORNIMA L	B	[Signature]
7	P18FW21M00073	SAMEEKSHA M P	B	[Signature]
8	P18FW21M00075	RAKSHITH R T	B	[Signature]
9	P18FW21M00076	SHUBHA R	B	[Signature]
10	P18FW21M00079	ADITI RANI	B	[Signature]
11	P18FW21M00083	NEELAMMA M K	B	[Signature]
12	P18FW21M00085	NAMRATHA N	B	[Signature]
13	P18FW21M00090	OLETI SAI SREENITHYA	B	[Signature]
14	P18FW21M00091	RAMANUJAM H J	B	[Signature]
15	P18FW21M00092	CHAVI JAGADEESH	B	[Signature]
16	P18FW21M00094	MALLESH S	B	[Signature]
17	P18FW21M00095	SRINIDHI K	B	[Signature]
18	P18FW21M00096	B SHASHANK	B	[Signature]
19	P18FW21M00099	NAGARAJ GAJANAN HEGDE	B	[Signature]
20	P18FW21M0101	YASHASWINI P	B	[Signature]
21	P18FW21M0102	TANUSHREE R	B	[Signature]
22	P18FW21M0103	CHEZHAN KUMAR V A	B	[Signature]
23	P18FW21M0105	DEEPAK GOPALAKRISHNAN	B	[Signature]
24	P18FW21M0106	POORNAPRAJNYA K MANGALVEDI	B	[Signature]
25	P18FW21M0107	JENISHA MENEZES	B	[Signature]
26	P18FW21M0108	SRAVANI SUNIL MHALSEKAR	B	[Signature]
27	P18FW21M0109	M RITISH	B	[Signature]
28	P18FW21M0111	PREETHAM D VARMA	B	[Signature]
29	P18FW21M0112	DEHRAJKUMAR BELAVADI	B	[Signature]
30	P18FW21M0113	FERNANDES RICHA FLORINDA	B	[Signature]



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Slno	UUCMS NO	Name	Section	Signature
31	P18FW21M0114	MEGHA U JOSHI	B	[Signature]
32	P18FW21M0117	HEGDE PAVANA GANAPATHI	B	[Signature]
33	P18FW21M0118	LOYSTON CRASTA	B	[Signature]
34	P18FW21M0121	ANJANA KSHIRASAGAR	B	[Signature]
35	P18FW21M0124	TEJAS H P	B	[Signature]
36	P18FW21M0127	AMITH BHAT	B	[Signature]
37	P18FW21M0128	NUTHANA U	B	[Signature]
38	P18FW21M0136	MUCHELI SUBBARAJU	B	[Signature]
39	P18FW21M0137	NANDAGOPAL B R	B	[Signature]
40	P18FW21M0138	VISHAL SHIVARAJ	B	[Signature]
41	P18FW21M0139	SHASHI KUMAR R	B	[Signature]
42	P18FW21M0140	YASHWANTH R	B	[Signature]
43	P18FW21M0144	NAVEEN C	B	[Signature]
44	P18FW21M0145	PAVAN KUMAR M	B	[Signature]
45	P18FW21M0150	MADHUSUDAN G	B	[Signature]
46	P18FW21M0151	ANNASAGARAM RAGHAVENDRA	B	[Signature]
47	P18FW21M0152	SYED MUSSAVEERULLA	B	[Signature]
48	P18FW21M0153	SYED SAMEER	B	[Signature]
49	P18FW21M0157	GURU VARUN G	B	[Signature]
50	P18FW21M0161	NAVEEN SETTY N A	B	[Signature]
51	P18FW21M0162	REHAN FAISAL QADRI	B	[Signature]
52	P18FW21M0163	SMITHA M	B	[Signature]
53	P18FW21M0164	ANIRUDH K	B	[Signature]
54	P18FW21M0165	SALMAN FAISAL QADRI	B	[Signature]
55	P18FW21M0166	RAVISH RAMACHANDRA HEGDE	B	[Signature]
56	P18FW21M0167	POOJA VALLUR	B	[Signature]
57	P18FW21M0169	MAHANTH GOWDA K C	B	[Signature]
58	P18FW21M0174	SHAH VINIT SIDDHARTH	B	[Signature]
59	P18FW21M0175	NAYANA G C	B	[Signature]
60	P18FW21M0181	NIRANJAN JANARDHAN HEGDE	B	[Signature]



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14th October 2022: ATTENDANCE

Sl.No	UUCMS NO /	Name	Section	Signature
1	P18FW21M0001	VIPUL VILAS NAIK	C	
2	P18FW21M0002	M PRANEETH KUMAR REDDY	C	<i>Praneeth</i>
3	P18FW21M0003	NIKHIL S ANJANALLI	C	<i>Adh</i>
4	P18FW21M0004	KARTHIK P SHETTY	C	<i>Karthik</i>
5	P18FW21M0005	AMITH C	C	<i>Amith</i>
6	P18FW21M0007	AKANKSH P	C	<i>Pranav</i>
7	P18FW21M0008	SACHITH B K	C	
8	P18FW21M0011	SOURAV SADANAND SWAR	C	
9	P18FW21M0012	NISHANTH KRISHNA	C	<i>All</i>
10	P18FW21M0013	MEHUL V BHASKAR	C	<i>Mehul</i>
11	P18FW21M0014	SHUBHAM RAJENDRA REVANKAR	C	<i>Shubham</i>
12	P18FW21M0016	SHEEBAL M S	C	
13	P18FW21M0017	VISHNU KUMAR	C	<i>Vishnu</i>
14	P18FW21M0029	AKHILA H	C	<i>Akhila</i>
15	P18FW21M0039	ANANYA P HEGDE	C	<i>Ananya</i>
16	P18FW21M0040	NIVEDITHA K SWAMY	C	<i>Niveditha</i>
17	P18FW21M0046	S SHREYAS	C	<i>Srini</i>
18	P18FW21M0048	B S SUSHEN	C	<i>Sushen</i>
19	P18FW21M0049	PRAJWALA H	C	<i>Prajwala H.</i>
20	P18FW21M0050	VAISHNAVI N	C	<i>Vaishnavi</i>
21	P18FW21M0056	M S SUKRUT	C	<i>Sukrut</i>
22	P18FW21M0059	AMOGHA Y G	C	<i>Amogha</i>
23	P18FW21M0060	BHARATH K S	C	<i>Bharath K S</i>
24	P18FW21M0070	SHUBIKSHA S	C	<i>Shubiksha</i>
25	P18FW21M0072	P T KIRTI	C	
26	P18FW21M0078	MANOJ RAKSHATH B S	C	
27	P18FW21M0080	DIVYA SHREE M	C	<i>Divya</i>
28	P18FW21M0081	VARUN S BHARADWAJ	C	<i>Varun</i>
29	P18FW21M0082	S KARTHIK	C	<i>Karthik</i>
30	P18FW21M0084	PRAMOD K L	C	



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 CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)**
14th October 2022: ATTENDANCE

Sl.No	UUCMS NO	NAME	Section	Signature
31	P18FW21M0087	BHOOMIKA BHAT	C	<i>Bhoomika</i>
32	P18FW21M0088	SOURYA GANAPATI HEGDE	C	<i>Surya</i>
33	P18FW21M0089	SHREEKRISHNA	C	
34	P18FW21M0097	YOGASHREE C N	C	
35	P18FW21M0098	CHARANA T U	C	
36	P18FW21M0100	NIKITHA J SHANBHOG	C	<i>Divya Shree</i>
37	P18FW21M0110	DHANYA S SHARMA	C	<i>Dhanya</i>
38	P18FW21M0119	GANESH HEGDE	C	<i>Ganesh</i>
39	P18FW21M0120	ANUSHA PRAKASH	C	<i>Anusha</i>
40	P18FW21M0122	JAGADISH SHENOY R	C	<i>Jagadish</i>
41	P18FW21M0123	MADHAN KUMAR C S	C	<i>Madhan</i>
42	P18FW21M0125	DHANUSH K V	C	<i>Dhanush</i>
43	P18FW21M0126	SWAMI SAMIKSHA PUSHPARAJ	C	<i>Swami</i>
44	P18FW21M0133	NALASANI VARSHITHA	C	<i>Nalasa</i>
45	P18FW21M0135	KOTHA KEERTHANA	C	<i>Keerthana</i>
46	P18FW21M0143	SANKALP V	C	
47	P18FW21M0147	MANOJ N S	C	<i>Manoj</i>
48	P18FW21M0155	SHIVAM GANAPATI ANVEKAR	C	<i>Shivam</i>
49	P18FW21M0156	SHUBHAM SINGH	C	<i>Shubham</i>
50	P18FW21M0158	ABHJEETH MASHETTY	C	
51	P18FW21M0159	PRANITH KUMAR S	C	<i>Pranith</i>
52	P18FW21M0160	LIKITHA A	C	<i>Likitha</i>
53	P18FW21M0170	BHUPALI SAURABH PRAKASH	C	<i>Bhupali</i>
54	P18FW21M0171	SYED RAIHAN	C	<i>Syed</i>
55	P18FW21M0172	SHRI HARIL	C	<i>Shri</i>
56	P18FW21M0177	SATHYA B NAYAKA	C	<i>Sathya</i>
57	P18FW21M0178	NEHA H V	C	<i>Neha</i>
38	P18FW21M0179	SAAJIL SRIKANT KULLOLI	C	<i>SaaJil</i>
59	P18FW21M0180	SIMRANJIT KAUR	C	<i>Simranjit</i>
60	P18FW21M0184	AGAMYA A KINHAL	C	<i>Agamya</i>

Annexure 4
Photo Gallery



world investor week 2022



world investor week 2022



world investor week 2022



world investor week 2022



world investor week 2022





world investor week 2022



world investor week 2022



Annexure 6

Certificates

Certificate

OF PARTICIPATION

This Certificate is presented to

Prof . Dileep

for successfully attending the Investor Awareness Program (IAP) on

FINANCIAL LITERACY RALLY, DATED: 14th October. 2022

Organized by CDSL Investor Protection Fund Trust
in association with Indira School of Business Studies, Pune



A handwritten signature in blue ink, appearing to read 'S. Suresh', is written over a horizontal line.

For CDSL IPF Secretariat

REPORT

on

“One Day National Seminar on the Occasion of
Indian Philosopher’s Day”

Funded and supported by



INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH

Organized by

RV Institute of Management
CA 17, 36th Cross, 26th main
4th T block, Jayanagar,
Bangalore – 560041



23rd July, 2022

Coordinator: Dr. Padmalini Singh, Associate Professor, RV Institute of
Management



Report on One Day National Seminar on the Occasion of “Indian Philosopher’s Day”

ABOUT ICPR

The Indian Council of Philosophical Research was established in 1977 by the Ministry of Education, Government of India as an autonomous organization designed to bring back the entire tradition of Indian philosophy to its pristine and original form and provide required impetus to nurture and promote new thinking through its intensive programs of research.

RATIONALE OF THE PROGRAMME

The program's goal is to increase people's commitment to philosophy and to increase public understanding of the value of philosophical inquiry into significant contemporary concerns. The programme aims to encourage exploration, the exchange of novel ideas, and the discussion of social issues and philosophical insights. The goal of this event is to make sure that philosophical ideals and principles are increasingly applied to produce solutions that will advance world peace.

OBJECTIVE OF THE PROGRAMME

The reason we celebrate World Philosophy Day is because philosophy is a discipline that promotes dialogue and teaches tolerance and respect in society.

The event will encourage thinking and the reasoned exchange of viewpoints. This combination fosters a positive environment that has the ability to bring about significant changes in the society that the young people are leading.



METHODOLOGY ADOPTED BY THE INSTITUTE TO CONDUCT THE PROGRAMME

After receiving the approval letter and sanction order from Indian Council of Philosophical Research (ICPR), a systematic approach was carried out by the department to conduct the event.

Planning for promoting of the programme

Identifying the internal core team members to conduct the programme

Preparation of event brochure (attached as Annexure)

Preparation of Programme schedule of the programme

Assigning tasks to various team members

Mail to ICPR about the date of the event.

Creating google forms for registration

Creating a zoom link for registration

Promotion of the programme on various platforms including emails, whatsapp, social media and distribution of brochure in various colleges.


Formal Invitation were sent to resource persons of various sessions

Programme was successfully conducted as per the proposed schedule.




BROCHURE






RV Institute of Management®
Autonomous Institution
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City University

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75
Azadi Ka
Amrit Mahotsav

RV Institute of Management
In association with


ICPR
INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH

**INDIAN COUNCIL OF
PHILOSOPHICAL RESEARCH**
is organizing

**One Day National Seminar
on the Occasion of
INDIAN PHILOSOPHER'S DAY**

Date : **23rd July 2022, Saturday**
Time : **9.00 am to 2.00 pm**

Venue : 3rd Floor, Seminar Hall, RV Institute of Management

Dr. Padmalini Singh
Associate Professor

Dr. Purushottam Bung **Dr. (h.c.) A.V.S. Murthy**
Professor & Director Hon. Secretary, RSST

Vision ; To Become World Class Management Institute of Eminence



PROGRAMME SCHEDULE



RV INSTITUTE OF MANAGEMENT, BANGALORE



ORGANIZES

**One Day National Seminar on the occasion of
INDIAN PHILOSOPHER'S DAY**

Sponsored by

INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH, NEW DELHI

DATE AND DAY: 23rd JULY 2022 (SATURDAY)

TIME: 09:00 AM - 02:00 PM

Venue: RV Institute of Management, Bangalore

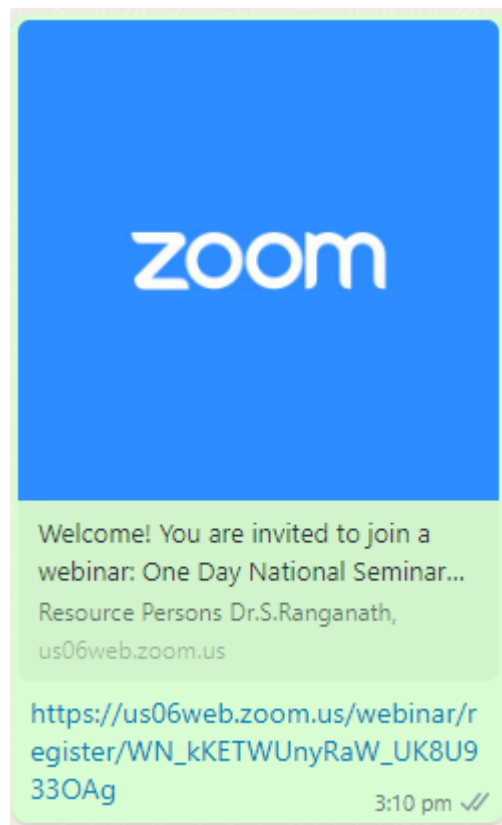
Detailed Schedule of the programme

Time	Resource Persons	Topic
09:00 am – 09:15 am	Inauguration	
Session 1 09:15 am – 10:20 am	Dr. Arathi V.B Chairperson Vibhu Academy, Bangalore	Indian Philosophy from Swami Vivekananda
Session 2 10:20 am – 11:25 am	Dr. S. Ranganath Revered Sanskrit Scholar	Indian Philosophy from Adi Shankaracharya
11:25 am – 11:30 am	Tea Break	
SESSION 3 11:30 pm- 12:35 pm	Dr. M.K. Shridhar, Registrar-S Vyasa University	Indian Philosophy from Patanjali Yogasutra
SESSION 4 12:35 pm – 01: 40 pm	Dr. A.H. Chachadi, Fr. Dean, Kousali Institute of Management	Indian Philosophy from Bhagvat Gita
01:40 pm – 02:00 pm	Valedictory function	
02:00 pm – 02:30 pm	LUNCH	



SAMPLE REGISTRATION FORM - ZOOM

Topic	One Day National Seminar on the Occasion of INDIAN PHILOSOPHERS DAY
Description	Resource Persons Dr.S.Ranganath, Revered Sanskrit Scholar - Indian Philosophy from Shankara Philosophy Dr. M.K. Shridhar, Member, NEP Draft Committee - Indian Philosophy from Patanjali Yogasutra Dr.Arathi V B, Chairperson, Vibhu Academy - Indian Philosophy from Vivekananda Philosophy Dr. AH Chachadi Fr. Dean Kousali Institute of Management - Indian Philosophy from Bhagvat Gita
Time	Jul 23, 2022 09:00 AM in India





INVITATION TO JOIN THE PROGRAMME

RVIM IQAC
Dr., Dr., RVIM, +91 72590 38974, +91 81970 25411, +91 95356 72350, +91 95389 99720, +91 98803 11128, You

zoom Welcome! You are invited to join a webinar: One Day National Seminar on the Occasion of INDIAN PHILOSOPHERS DAY. After registering, you...
Resource Persons Dr.S.Ranganath, Revered Sanskrit Scholar - Indian
us06web.zoom.us

Dear All, Greetings from RVIM!

We are organizing One Day National Seminar on "Indian Philosophies and Perspectives" the occasion of "INDIAN PHILOSOPHER'S DAY"* Sponsored by **INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH, NEW DELHI**

Four eminent speakers with a rich philosophical background will be presenting their perspective on different Indian Philosophies.

Register for FREE: Participants will be offered e-certificate Use the following link to register:
https://us06web.zoom.us/webinar/register/WN_kKETWUnyRaW_UK8U933OAg

I request all to share it within your network.

Thanks! With regards! 🌸🙏🌸 7:03 pm

Dr. Bung Director RVIM
➔ Forwarded

PDF ICPR-IPD Brochure.pdf

RVIM FDP Batch-2
Dr., Dr., Uma, Vignesh, +91 70903 95550, +91 77600 93464, +91 78290 99019, +91 79753 22580, +91 81055 49070, +91 81057 17146, +91 8...

us06web.zoom.us
https://us06web.zoom.us/webinar/register/WN_kKETWUnyRaW_UK8U933OAg
us06web.zoom.us

Dear All,

RV INSTITUTE OF MANAGEMENT, BANGALORE is ORGANIZING **One Day National Seminar on the occasion of "INDIAN PHILOSOPHER'S DAY"**
Sponsored by **INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH, NEW DELHI**

The eminent speakers are:

- Dr. Arathi V.B.** Chairperson, Vibhu Academy, Bangalore
Indian Philosophy from Swami Vivekananda
- Dr. S. Ranganath**, Revered Sanskrit Scholar
Indian Philosophy from Adi Shankaracharya
- Dr. M.K. Shridhar**, Registrar-S Vyasa University
Indian Philosophy from Patanjali Yogasutra
- Dr. A.H. Chachadi**, Fr. Dean, Kousali Institute of Management
Indian Philosophy from Bhagvat Gita

DATE AND DAY: **23rd JULY 2022 (SATURDAY)**
TIME: **09:00 AM - 02:00 PM**

Register for FREE: Participants will be offered e-certificate
https://us06web.zoom.us/webinar/register/WN_kKETWUnyRaW_UK8U933OAg

4:22 pm ✓✓



Gmail interface showing an email titled "icpr invitation". The email content includes:

Invitation to become resource person for One Day National Seminar on Indian Philosophy

Padmalini Singh <padmalinisinh.rvim@rvei.edu.in> to arathi.vbr

Dear Sir,

Greetings from RV Institute of Management!

It gives me immense pleasure to inform you that we are organizing a One Day National Seminar on the Occasion of INDIAN PHILOSOPHER'S DAY funded by Indian Council of Philosophical Research (ICPR).

In this regard, I would request you to be the resource person for the session on 'Indian Philosophy from Vivekananda Philosophy'. Your expertise and wisdom in the field of philosophy will add enormous value to the programme.

Please share your brief profile, bank details and PPT (if any) used during the presentation.

The programme is planned to be organized on **23rd July 2022 (SATURDAY) between 09:00 PM to 02:00 PM at RV Institute of Management, Bangalore.**

Your session will be between 9:15 AM - 10:20 AM at RV Institute of Management, Bangalore.

Programme brochure and schedule is attached herewith for your kind reference. Please confirm your acceptance by the mail revert.

Kindly share the programme details among your contacts for maximum participation OFFLINE at our campus.

Regards,
--
Dr. Padmalini Singh

INVITATION SENT TO ICPR

Gmail interface showing a reply email titled "(F. No. 12-17/2021/P&R/ICPR/39) Brochure and Flyer". The email content includes:

Padmalini Singh <singhpadmalini@gmail.com> to seminar.icpr

Dear Sir,

Greetings from RV Institute of Management!

Thank you so much for selecting us to organize the Indian Philosopher's Day event.

Please find the promotional brochure of the event **ICPR** sponsored "Indian Philosopher's Day" Brochure and Programme Schedule for your kind perusal. The event will be organized by RV Institute of Management, Bangalore, Karnataka on 23.07.2022 under the grant Rs. 30000 received by **ICPR** (F. No. 12-17/2021/P&R/ICPR/39) on May 10, 2022.

Dr. Padmalini Singh
RV Institute of Management, Bangalore
[Scopus Author ID_57202003098](#)
[ORCID ID_0000-0003-3617-3774](#)
<https://publons.com/researcher/3891319/dr-padmalini-singh/>
<https://scholar.google.com/citations?user=be507pkAAA&hl=en>
<https://www.linkedin.com/in/padmalinisinh/>

2 Attachments

- ICPR Brochure.pdf
- ICPR-IPD Schedu...



PROMOTION OF EVENT ON LINKEDIN

LinkedIn interface showing a post by Dr. Padmalini Singh, Associate Professor at RV Institute of Management. The post features a promotional graphic for an event organized by the Indian Council of Philosophical Research (ICPR) in association with RV Institute of Management. The event is a "One Day National Seminar on the Occasion of INDIAN PHILOSOPHER'S DAY" held on 23rd July 2022, Saturday, from 9:00 am to 2:00 pm at the 3rd Floor, Seminar Hall, RV Institute of Management. The seminar is led by Dr. Padmalini Singh, Associate Professor, with Dr. Purushottam Bung (Professor & Director) and Dr. (h.c.) A.V.S. Murthy (Hon. Secretary, RSST) as guest speakers. The graphic also includes the RV Institute of Management logo, the ICPR logo, and the 75th Azadi Ka Amrit Mahotsav logo. The post has 62 reactions (likes) and 1,849 impressions.

RV Institute of Management
Associate Professor at RV Institute of Management
View full profile

RV Institute of Management
In association with
ICPR
INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH
Is organizing
One Day National Seminar on the Occasion of INDIAN PHILOSOPHER'S DAY
Date : 23rd July 2022, Saturday
Time : 9.00 am to 2.00 pm
Venue : 3rd Floor, Seminar Hall, RV Institute of Management
Dr. Padmalini Singh
Associate Professor
Dr. Purushottam Bung
Professor & Director
Dr. (h.c.) A.V.S. Murthy
Hon. Secretary, RSST
Vision : To Become World Class Management Institute of Eminence

You and 62 others

Reactions

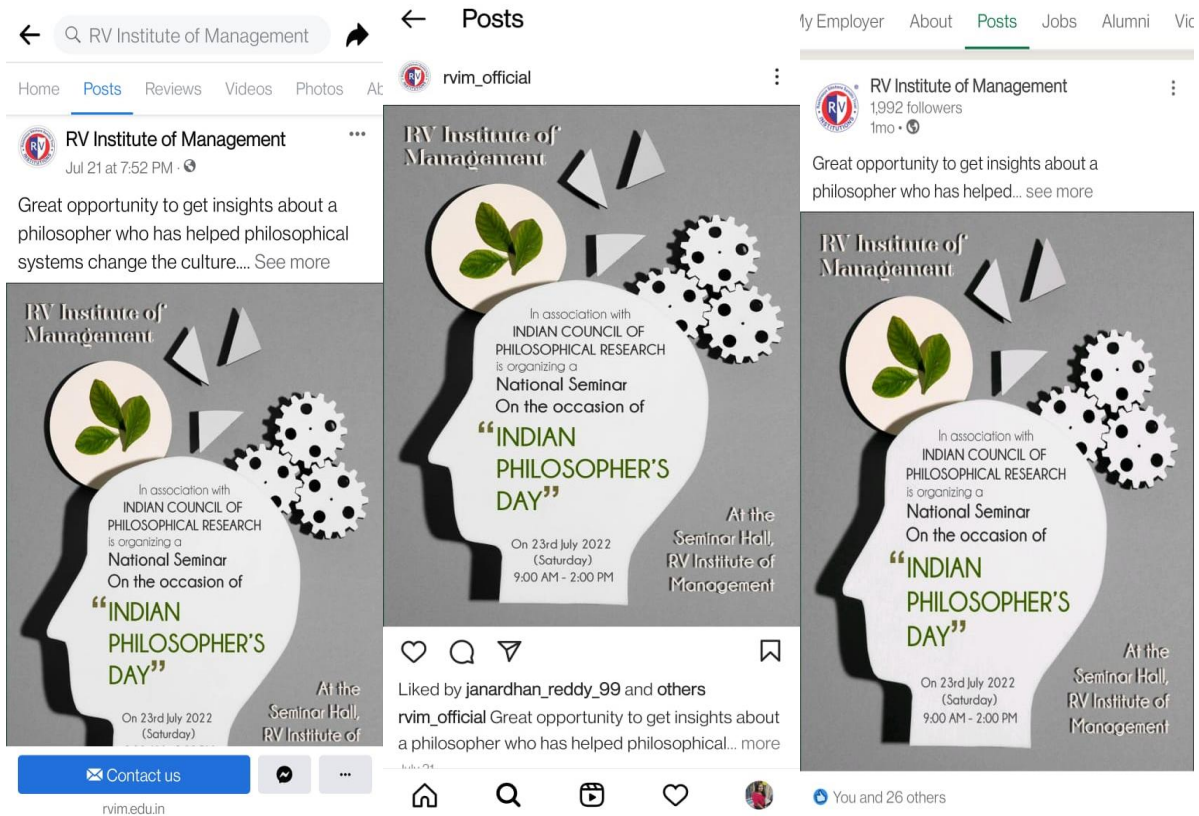
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1,849 impressions View analytics

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PROMOTION OF EVENT ON LINKEDIN, INSTAGRAM & FACEBOOK



ZOOM MEET JOINING LINK

One Day National Seminar on the Occasion of INDIAN PHILOSOPHERS DAY Inbox x

Zoom <no-reply@zoom.us>
to me

Sat, 23 Jul, 07:55

Hi Padmalini Singh,

This is a reminder that "One Day National Seminar on the Occasion of INDIAN PHILOSOPHERS DAY" will begin in 1 hour on:
Date Time: Jul 23, 2022 09:00 AM India

Join from a PC, Mac, iPad, iPhone or Android device:

[Click Here to Join](#)

Note: This link should not be shared with others; it is unique to you.

Passcode: ICPR

[Add to Calendar](#) [Add to Google Calendar](#) [Add to Yahoo Calendar](#)

Or join by phone:

US: +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or +1 346 248 7799 or +1 386 347 5053 or +1 408 638 0968 or +1 564 217 2000 or +1 646 876 9923 or +1 646 931 3860 or +1 669 444 9171 or +1 669 900 6833

Webinar ID: 854 9259 2592

Passcode: 910973

International numbers available: <https://us06web.zoom.us/j/910973>



PROCEEDINGS OF THE SEMINAR

The “One Day National Seminar on the occasion of INDIAN PHILOSOPHER’S DAY” has been conducted by RV Institute of Management, Bangalore in association with ICPR (INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH) New Delhi On 23.07.2022 from 9.00 AM to 1.40 PM at RV Institute of Management Campus and also through online mode via ZOOM platform, the session was followed by lunch.

The session started off with Prof. Sowmya welcoming the guests, students and others joined through online mode, 4th semester Anusha offered salutations to Lord Ganesha to start the session here by lighting the lamp to the goddess Saraswathi.

The honorable dignitaries were welcomed by offering a plant and their brief introduction.



INVOCATION SONG BY Ms. ANUSHA HEDGE, I YEAR MBA STUDENT



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LIGHTING THE LAMP BY THE DIGNITARIES





WELCOMING THE GUESTS BY OFFERING A TULASI PLANT



INTRODUCTION OF THE SPEAKERS



SESSION 1

Indian Philosophy from Swami Vivekananda

BY : Dr Arathi V B

Adjunct Professor in Humanities

Founder Head, Vibhu Academy

PROFILE OF THE RESOURCE PERSON: Dr Arathi V B

Dr Arathi V B, a scholar in Sanskrit & Indology, is well known in the fields of academic research and Behavioural & Soft-skills Training. Vibhu Academy, a Center for Softskills Training and Indology (www.vibhuacademy.com), is her creation, and she serves as its founder and chairperson. She serves as an adjunct professor at ACT and a guest lecturer at Bengaluru's Jain University.

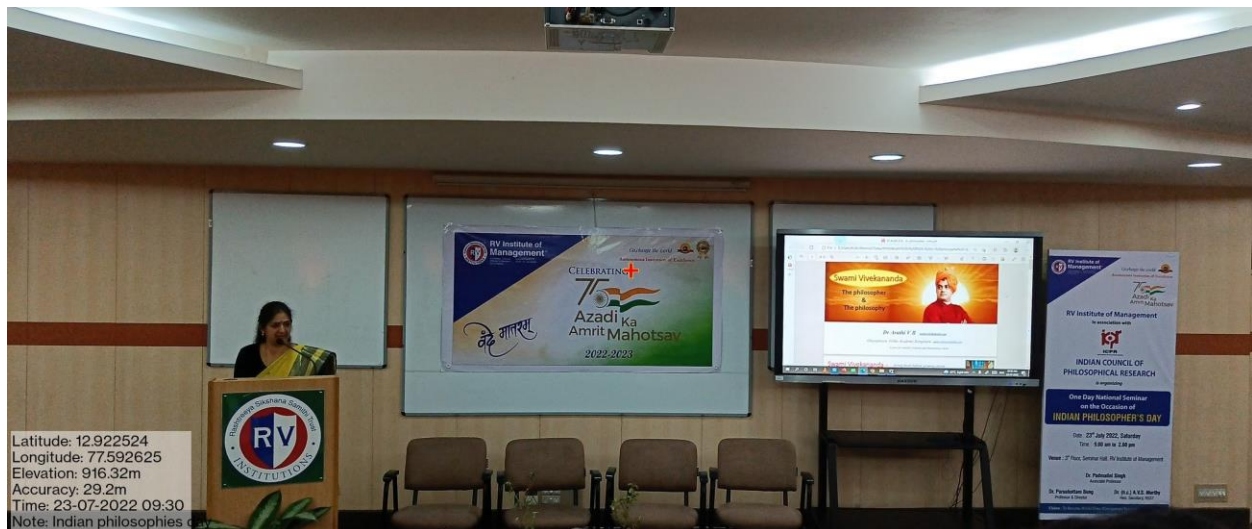
She has taught Sanskrit and Aesthetics in VVS, NMKRV colleges, and Jain University. She holds degrees in MA and PhD in Sanskrit, M. Music, and lay counselling. She is skilled at dealing with unusual subjects including Indian ideas about management, culture, aesthetics, and philosophy. She often runs online seminars and courses for people all around the world. Dr. Arathi is well-traveled and has already delivered more than 100 workshops on behavioural training for businesses, financial institutions, educational institutions, and non-profit organisations. She has also presented research papers at regional and national conferences. Dr. Arathi is an accomplished poet and painter in addition to being a brilliant orator, writer, columnist, singer, and musician. She is a well-known resource for Kannada radio and television stations. She is a philanthropist, lay counsellor, and the recipient of numerous awards both inside and outside of India. She also works with numerous NGOs.



PREVIEW OF SESSION 1

Indian Philosophy from Swami Vivekananda

On Makar Sankranti, 12 January 1863, he was born into a Bengali household and given the name Narendranath Datta. When Narendra was born, his parents, Vishwanath Datta, an attorney, and Bhuvaneshwari Devi, a strong-minded and religious woman, were living in Calcutta with their eight children. Narendra, who had a close relationship with his mother, credited her with providing him with fantastic teachings and the proper upbringing. During his early education at Ishwar Chandra Vidyasagar's Metropolitan Institution, the monk took a keen interest in his studies from a very young age and excelled in all areas. In addition to focusing on his studies of history, philosophy, and spirituality, he also engaged in sports, wrestling, bodybuilding, and gymnastics.



In 1884, Narendra graduated from Presidency College in Calcutta with a degree in arts and began to feel a pull toward spirituality. During his education, however, his spiritual thoughts clashed with his acquired knowledge, causing him to adopt an agnostic worldview. Simultaneously, he joined the Brahma Movement, which was headed by Keshab Chandra Sen. The Brahma Samaj believed in a formless god that was not associated with idolatry. Narendra engaged people with his musical voice for some time, but his search for answers was not yet complete. As things take time, Narendra's question



"Have you seen God?" was finally answered when he met Ramakrishna. Ramakrishna responded, "I have. I see God as plainly as I see you, but in a much more profound way."

Swami Vivekananda was not only a guide for the majority of the previous generation, but also a friend and a parent who led them to the light at the end of the tunnel. Not only did he give Hinduism the meaning and status it deserved in the minds of many, but he also promoted interfaith awareness. Swami Vivekananda preached that "manmaking is my mission" and consistently emphasized that the nation's future rests on its people. As a result, they sought to eradicate social problems and alter their perspectives on education, women, religion, and other matters. The monk and his teachings are more pertinent than ever to the current situation in India. And if we consider the traits for which one can look up Swami Vivekananda, then the conversation might continue indefinitely. Here are a few of the characteristics that made the monk famous and beloved in his home country and around the world. Moreover, if even a small percentage of India's people, particularly the youth in whom his faith lived, were to become like Swami Vivekanand, the country would soon be as developed as other nations.

One of the most important things Swami Vivekananda ever emphasized was the importance of always having confidence in oneself. The monk stated that it is difficult to advance in life if one has confidence in one's own talents. The only way to have faith in oneself and to believe in God is to put trust in oneself, leave discomforts behind, and move on with confidence.

Often, self-confidence and aspiration go hand in hand. One can only pursue one's dreams if he or she has sufficient confidence in his or her ability to persevere. According to Swamiji, to make our aspirations come true, we must both dream and strive to make them a reality. Our entire body should continue working till we achieve our life goals.

According to Swamiji, we manifest our thoughts through our deeds. This is what makes us sensible and smart, thus we should always comprehend the circumstance before applying our views to it. Moreover, according to Swamiji, a positive attitude is what makes us even wiser.



Almost everything that we do requires our undivided attention to be successful. Swamiji felt that regardless of the circumstances, we must focus all our energy and attention on a single concept to approach our chosen life goal.

Throughout his life, Swami Vivekananda emphasized the importance of honesty and how it contributed to his success. We can learn from him that no matter how tough it is to speak the truth, we must always do so and courageously face the repercussions.



Swamiji spent his entire life promoting interfaith understanding and uniting all people, preaching that humanity should be served regardless of their socioeconomic class, caste, or religion. One of the most essential life principles is to never engage in discrimination and to constantly support human welfare.

Swamiji loved and served his country as if it were his mother. Even though he gave up his earthly possessions when he became a monk, he believed that the urge to satisfy the material world did not end there. He accepted the responsibility of uniting his nation and continuously defending it.

As Swamiji believed and practiced that running away from issues is not the greatest solution, he imparted the same message to everyone through his words. Instead of being cowardly when an issue arises, we should muster all our courage and confront it, regardless of the possible consequences.



SESSION 2

Indian Philosophy from Adi Shankaracharya

BY: Sri. S. Ranganath, Revered Sanskrit Scholar

PROFILE OF THE RESOURCE PERSON: Sri. S. Ranganath

Sri. S. Ranganath, Revered Sanskrit Scholar Sir is an M.A. Sanskrit with First Class and First Rank from Bangalore University. He has been honoured with the Hiriyanra and Hebbar Srivaishnava Sabha Gold Medals. He was given the title "VEDABHOOSHANA" by the Veda Dharma Paripalana Sabha. He received the title "VEDASHRI" from the USA Bangalore Branch of the World Association of Vedic Studies. He was awarded the title of "MAN OF THE YEAR 1996" by the American Biographical Institute in the United States.

In addition to more than 100 research papers, he has written 100 books. He was a professor and the head of the Sanskrit department at the N.M.K.R.V. College for Women (Autonomous College) in Bangalore, as well as the director of the R.V. Institute of Sanskrit Studies.

His Kannada translation of Prof. Satya Vrat Shastri's Ramakirti Mahakavyam was published in Bangkok (Thailand). On September 27, 2013, he was honoured by Her Royal Highness Princess Mahachakri Sirindhorn at Shilpakorn University in Bangkok, Thailand. On October 2nd, 2013, at Gandhi Bhavan in Bangalore, the former chief minister of Karnataka, Sri. Siddaramaiah, gave him the Work Prize for the year 2012–2013 for the finest book on Gandhi, "Gandhi in Sanskrit Literature." On January 5th, 2014, in Bangalore, the "Telugu Vignana Vedike" conferred the title "Vidyavaridhi" to him.

The Ministry of Human Resource Development of the Government of India designated him as a Kannada language specialist for the multilingual Sanskrit Etymological Dictionary project in January 2014. On March 5, 2014, at the 17th Convocation, Rashtriya Sanskrit Vidyapeetha, Tirupati bestowed upon him the title of "Vacaspati." In Bangalore's Shankar Krupa on April 30, 2014, he received the "Adhaytma Vidyalankara" award. On November 22, 2015, the Shankara Shastri Trust in Bangalore recognised him as an



Eminent Vedic Scholar. On November 20, 2016, Vagyoga Chetana Peetham presented him the "Vagyoga Samman" in Kashi.



He served as a member of the jury for the 2016–2017 Central Sahitya Academy Awards for Sanskrit. In 2005, Himachal Pradesh University in Shimla gave him a D.Litt. for his postdoctoral writings on post-independence Sanskrit literature. As a representative of Rashtriya Sanskrit Samsthan Delhi - Human Resource Development, Government of India, he was appointed as a Subject Expert at Adarsh Sanskrit Vidyapeetah-Madhurantakam, Tamil Nadu, for a three-year tenure (2008-2011). From Chennai, he has a RashtraBhasha Visharada in Hindi. In June and July 2011, he gave lectures on Indian culture at Oxford, Cambridge, London, Brighton, Nottingham, Berlin, and Wittenberg. Lord Billimoria honoured him in the House of Commons of the London Parliament. He was invited to attend a symposium on the influence of Sanskrit on South East Asian languages at Bangkok, Thailand, on September 25, 2017, by Sahitya Academy on behalf of the Ministry of Culture, Government of India. He has been given the title "Mahamahopadhyaya" by Akhila Bharatiya Vidwat Parishat - Kashi for the calendar year 2017. On November 5th, 2017, Shri Gangadharendra Saraswathi Swamiji of Shri Swarnavalli Mutt, Sirsi, conferred the title "VIDYASUDIARNAVA." He received the title



"Jnanashri" from the Om Sri Vidyadegula Trust. He has been proposed for election to the Central Sahitya Academy's Sanskrit Admissions Board for the five years from 2018 to 2022.

PREVIEW OF SESSION 2

Indian Philosophy from Adi Shankracharya

Adi Shankara (8th cent. CE), also called Adi Shankaracharya (Sanskrit: आदि शङ्कर, आदि शङ्कराचार्य), romanized: Ādi Śaṅkarācāryaḥ. "First Shankara" was an Indian Vedic scholar and teacher (acharya) whose works give a harmonious reading of the sastras, with liberating knowledge of the self at their core, and which synthesise the Advaita Vedanta teachings of his day. Due to his later reputation, nearly 300 publications, including commentaries (Bhya), introductory topical expositions (Prakaraa grantha), and poetry, are credited to him (Stotra). However, the majority of these are likely to be by enthusiasts, pretenders, or eponymous scholars. The Brahmasutrabhasya, his commentaries on 10 Mukhya (main) Upanishads, his Bhagavad Gita commentary, and the Upadesasahasri are authentic. The veracity of Shankara as the author of Vivekacmai has been called into question.



Shankara's works are predicated on the identity of the Self (tman) and Brahman, advocating the liberating knowledge of the Self, considering the Upanishads as an



independent source of knowledge, in opposition to the ritually oriented Mms school of Hinduism. Shankara's Advaita demonstrates influences from Mahayana Buddhism, despite Shankara's criticisms; and Hindu Vaishnavist opponents have even accused Shankara of being a "crypto-Buddhist," a label rejected by the Advaita Vedanta tradition, highlighting their differing views on Atman, Anatta, and Brahman. Shankara holds a unique position within the Advaita Vedanta tradition, yet his influence on Hindu intellectual thinking has been questioned.

Shankara was eclipsed by his older contemporary Mandana-Misra until the 10th century, and he is not mentioned in Hindu, Buddhist, or Jain texts until the 11th century. Shankara's popular image did not begin to take shape until the 14th century, centuries after his death, when Sringeri matha began to receive support from the monarchs of the Vijayanagara Empire and moved their allegiance from advaitic Agamic Saivism to Brahmanical Advaita orthodoxy. Hagiographies from the 14th to 17th century glorified him as a ruler-renunciate who travelled the Indian subcontinent on a digvijaya (conquest of the four quarters) to disseminate his philosophy and defeated his opponents in theological discussions. These hagiographies present him as the founder of four mathas (or "monasteries"), and Adi Shankara also became known as the founder of the Dashanami monastic order and the unifier of the Shanmata worship tradition. Shankara's systematic reviews and commentaries (Bhasyas) on ancient Indian texts are his most well-known works. The Brahmasutrabhasya (literally, commentary on the Brahma Sutra), a major text of the Vedanta school of Hinduism, is the commentary masterwork of Shankara.

His commentaries on ten Mukhya (major) Upanishads are also regarded as authentic by scholars; these include Bhasya on the Brihadaranyaka Upanishad, the Chandogya Upanishad, the Aitareya Upanishad, the Taittiriya Upanishad, the Kena Upanishad, the Isha Upanishad, the Katha Upanishad, the Mundaka Upanishad, the The commentary on Mandukya is actually Gaudapada's commentary on Madukya-Karikas. Other authentic writings by Shankara include Bhagavad Gita comments (part of his Prasthanas Trayi Bhasya).



His Vivarana (tertiary notes) on Vedavyasa's commentary on the Yogasutras and those on the Apastamba Dharma-stras (Adhyatama-patala-bhasya) are acknowledged by scholars as authentic Shankara works. Daksinamurti Stotra, Bhajagovinda Stotra, Sivanandalahari, Carpata-panjarika, Visnu-satpadi, Harimide, Dasa-shloki, and Krishna-staka are possibly authentic Stotras. Upadesasahasri is Shankara's most significant original philosophical treatise. Seventy-six others original Prakaranas (, monographs, treatises) are attributed to Shankara. Modern Indian scholars such as Belvalkar and Upadhyaya acknowledge the authenticity of five and thirtynine compositions, respectively.



Shankara's authentic stotras include ones devoted to Krishna (Vaishnavism) and one to Shiva (Shaivism) - commonly regarded as two distinct Hindu sects. According to scholars, these stotras are not sectarian, but rather Advaitic and strive for a unified, universal perspective on Vedanta. The oldest known commentary on the Brahma Sutras is that of Shankara. However, in that commentary, he includes forgotten or undiscovered comments like as those of Dravida, Bhartrpranacha, and others. While specifics and chronology vary, the majority of hagiographies portray Shankara as having travelled extensively throughout India, from Gujarat to Bengal, and as having engaged in public philosophical debates with various orthodox schools of Hindu philosophy, as well as heterodox traditions such as Buddhists, Jains, Arhats, Saugatas, and Charvakas.



According to the hagiographies, he founded a few Matha (monasteries), however this is doubtful. Shankara's travel-inspired Sannyasin schools are commonly assigned to ten monastic orders in different parts of India, each with Advaita beliefs, of which four have survived in his tradition: Bharati (Sringeri), Sarasvati (Kanchi), Tirtha, and Asramin (Dvaraka). [Other monasteries that document Shankara's presence include Giri, Puri, Vana, Aranya, Parvata, and Sagara - all of whose names may be traced back to the Ashrama system in Hinduism and Vedic literature.

During his travels, Shankara had several disciple scholars, including Padmapadacharya (also known as Sanandana and associated with the text Atma-bodha), Surevaracharya, Totakacharya, Hastamalakacharya, Chitsukha, Prthividhara, Chidvilasayati, Bodhendra, Brahmendra, Sadananda, and others, who wrote their own literature on Shankara and Advaita. Shankara was a Vaishnavite who, in the 14th century, was presented as an incarnation of Shiva to promote the adoption of his teachings by formerly Saiva-oriented mathas in the Vijayanagara Empire. In hagiographies written after the 14th century, he is shown as forming the Daanmi Sampradaya and arranging a subset of the Ekaadandi monks under an umbrella of 10 names. Several other Hindu monastics and Ekaadandi traditions existed independent of the Dasanmis' organisation. According to legend, Adi

Sankara organised the Hindu monks of these ten sects or names into four Mahas (Sanskrit) (monasteries), with headquarters in Dvrak in the West, Jagannatha Puri in the East, Sringeri in the South, and Badrikashrama in the North. Each math was led by one of his four principal pupils, each of whom carries on the Vedanta Sampradaya. According to Paul Hacker, the method may have been launched by Vidyaranya (14th century), who may have built a matha saying that it was founded by Shankara himself, as part of his mission to spread Shankara's Advaita Vedanta. Vidyaranya enjoyed royal support, and his sponsorship and systematic efforts helped establish Shankara as a rallying symbol of values, spread the historical and cultural influence of Shankara's Vednta philosophies, and establish monasteries (mathas) to expand the cultural influence of Advaita Vednta and Shankara.



SESSION 3:

Indian Philosophy from Patanjali Yogasutra BY: Dr. M.K. Shridhar, Registrar-S Vyasa University

PROFILE OF THE RESOURCE PERSON: Dr. M.K. Shridhar

Sir is a respected adjunct professor at Florida's Hindu University of America. From 2009 on, he served as an honorary visiting professor at Yoga University (Deemed) in Bangalore and as the institute's director of research. He served as the Registrar of the Karnataka Sanskrit University in Chamarajapet, Bangalore, from June 7, 2014, to December 6, 2015, as well as the Hon. Dean of the Division of Yoga and Humanities at the Yoga University from March 2012 to July 2013. (2011-16). He was the Head of Sanskrit at the National Degree College (Autonomous), Jayanagar VII Block, Bangalore - 70, and an Associate Professor of Sanskrit at the National Degree College (Autonomous), Basavanagudi, Bangalore - 560 004.

He was a Fulbright Scholar in 2000 at South Carolina University in the United States (selected by the governments of India and the United States), an Assistant Professor of Hinduism and Indian Philosophy at Hindu University of America in Orlando (2004 and 2005), and an Adjunct Professor at Union University in Cincinnati, also in the United States (2005 - 07). He has participated in panel discussions on both ancient ideas and current challenges and has presented papers at 40 international conferences (in the USA, UK, Europe, and South-East Asia).



He has also presented papers at 40 national conferences. Prof. Sridhar has delivered invited talks at Harvard University, Berkeley and Stonybrook Universities in the United States, Oxford University in the United Kingdom, and other universities in India. He has mentored five Indian candidates, one Guyanese candidate, and one American candidate for their doctorate and M. Phil degrees (1995–2013), and he is currently guiding six students toward their PhD in yoga. He has also been nominated to serve on PhD committees for the Hindu University of America, Orlando, Bangalore, Tumukur, Jain Universities, SVYASA Bangalore, and the D.Litt Committee of SVYASA.

His output consists of 27 books, 2 monographs, and 14 papers in international peer-reviewed publications. He served as the Assistant Editor (International), USA and India, for the Encyclopedia of Hinduism and has published or co-authored numerous journals. Chief editor of the concise Kannada-English dictionary (2004). He has been appointed as a theological advisor by the Search Institute in Minneapolis, USA, which specializes in child and adolescent spirituality. A UGC Research Fellow, he (1996-98).



At the Indological Research Foundation in Bangalore, he serves as the honorary director. The Central University of Karnataka in Gulbarga's Center for Classical Kannada has nominated him as a member (2013 -14). The NAAC Peer Team includes him (2017). He is a past winner of the Ramkrishna International Sanskrit Award from The Canadian World Education Foundation - Saraswati Vikas, Canada, the CTNS Berkeley Global Award for 11 | P a g e Baccalaureate course development from the USA in 2001, the Global Indian Awardee from Chanakya Foundation in 2006, the Ideal Teacher Award from Kashi Sheshasastri Trust, Bangalore, the Kapali Shastri Veda Puraskar in 2009, and three state awards.

PREVIEW OF SESSION 3

Indian Philosophy from Patanjali Yogasurta

The Yoga Sutras of Patanjali is a collection of Sanskrit sutras (aphorisms) on the theory and practice of yoga - 195 (according to Vyasa and Krishnamacharya) and 196 (according to others) (according to other scholars including BKS Iyengar). The Yoga Sutras were authored by the Indian philosopher Patanjali in the early centuries BCE. He consolidated and arranged yoga knowledge from far older traditions.

The Yoga Sutras are best known for their reference to ashtanga, the eight elements of practice that culminate in samadhi, the concentration of the mind on an object of



meditation. These eight elements are yama (abstinences), niyama (observances), asana (yoga postures), pranayama (breath control), pratyahara (withdrawal of the senses), dharana (concentration of the mind), (absorption). However, its primary objective is kaivalya, the recognition of purusha, the witness-conscious, as distinct from prakriti, the cognitive apparatus, and purusha's liberation from prakriti's entangled impurities.

The Yoga Sutras were based on Samkhya-concepts of purusha and prakriti and are frequently viewed as a complement to Samkhya. It has a tight relationship with Buddhism and incorporates some of its vocabulary. Samkhya, Yoga, Vedanta, Jainism, and Buddhism might be viewed as distinct manifestations of a broad stream of ascetic traditions in ancient India, in contrast to the prevalent Bhakti traditions and Vedic ritualism of the time.



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The Yoga Sutras of Patanjali are one of the core books of ancient Yoga philosophy, according to modern Yoga tradition. David Gordon White questions the appropriation - and misappropriation - of the Yoga Sutras and its influence on later systematizations of yoga. He argues that the text fell into relative obscurity for nearly 700 years, from the 12th to the 19th century, and made a comeback in the late 19th century thanks to the efforts of Swami Vivekananda, the Theosophical Society, and others. In the 20th century, its reputation as a classic grew. The Yoga Sutras are an amalgamation of diverse traditions.



The samadhi levels described in the Quran mimic the Buddhist jhanas. According to Feuerstein, the Yoga Sutras constitute a synthesis of two distinct traditions: "eight limb yoga" (aga yoga) and "action yoga" (Kriya 12 | P a g e yoga). The kriya yoga section is featured in chapters 1, 2, sutras 1-27, 3, excluding sutra 54, and 4. The "eight limb yoga" is detailed in sutras 28–55 of chapter 2 and sutras 3 and 54 of chapter 3. Larson adds that there are several connections between the ancient Samkhya, Yoga, and Abhidharma systems of thought, particularly between the second century BCE and the first century AD. The Yoga Sutras of Patanjali may constitute a synthesis of these three systems. Yoga Sutras adopts from the Samkhya school of Hinduism the "reflective discernment" (adhyavasaya) of prakrti and purusa (dualism), its philosophical rationalism, and its three epistemic techniques for acquiring trustworthy information. Larson contends that the Yoga Sutras acquire the concept of nirodhasamadhi from Abhidharma Buddhism in their search of an altered state of consciousness.

In contrast to Buddhism, which holds that there is neither self nor soul, Yoga, like Samkhya, is physicalist and realist in its belief that each human has a self and soul. The third element that Yoga Sutras incorporates into its philosophy is the old ascetic practises of seclusion, meditation, and reflection, as well as the yoga principles from 1st millennium BCE Indian writings such as Katha Upanishad, Shvetashvatara Upanishad, and Maitri Upanishad. According to Wujastyk, citing Maas, Patanjali incorporated yoga from ancient traditions into Ptajalayogastra and added his own explanatory passages to form the unified work that has been regarded the product of two authors since 1100 CE. Ptajalayogastra refers to the compilation of Patanjali's sutras and the Vyasabhasya.

The Yogabhashya is a commentary on Patajali's Yoga Sutras, generally assigned to Vyasa, the famous Vedic sage credited with composing the Mahabharata. This commentary is essential for comprehending the concise and aphoristic Yoga sutras, and the study of the sutras has always referred to the Yogabhashya. Some researchers date Vyasa to the late 4th or early 5th century AD (as opposed to the ancient mythic figure). Scholars believe that both the sutras and the commentary were composed by the same individual. Based on an examination of the original manuscripts by Philipp A. Maas,



Patajali's composition was titled Ptajalayogastra ("The Treatise on Yoga according to Patajali") and included both Stras and Bhya. This suggests that Patajali was the author of the Bhya. In Vasubandhu's Abhidharmakoabhya, for instance (which, incidentally, Patajali cites), the practise of publishing a collection of aphorisms with the author's explanation was well- 13 | P a g e established at the time of Patajali.

These results alter our historical knowledge of the yoga tradition, as they permit us to interpret the Bhya as Patajali's own explanation of the meaning of his relatively enigmatic stras. According to the Yogabhashya, "yoga" in the Yoga Sutras means "samadhi." Shankara's Vivarana commentary supports the meaning of yogah samadhih (YBh. I.1): "yoga" in Patajali's sutra means "integration." This Shankara may have been the renowned Vedantic scholar Adi Shankara, or he may not have (8th or 9th century). On this topic, scholarly opinion is still contested.

Session 4:

Indian Philosophy from Bhagavat Gita

BY: Dr. A.H. Chachadi Fr. Dean, Karnataka University, Dharwad's Kousali Institute of Management Studies.

PROFILE OF THE RESOURCE PERSON: Dr. A.H. Chachadi

One of the top management institutes in Karnataka, Kousali Institute of Management Studies is ranked among the top ten business schools in the nation according to the university-based methodology. Karnataka University is regarded as a Premier University and has received a Five Star rating from NAAC. For two years, from 2003 to 2005, he served as the University Grants Commission's (UGC) nominee on the AICTE All India Board of Management Studies, where he took part in national policymaking.

He has studied university administration with great interest. He got the chance to participate in a number of the university's policy-making organisations as chairman of the Deans Committee. On various occasions, he also held the positions of vice chancellor and in-charge registrar. He has an analytical view on university administration because



he is a sharp observer. He has raised a number of concerns about university administration and has spoken with a number of past vice chancellors about them.

Additionally, he has created and submitted a proposal to run a two-day program to instruct vice chancellors and registrars on a variety of topics related to university administration, including the development of executive abilities.

PREVIEW OF SESSION 2

Indian Philosophy from Bhagavat Gita

The Bhagavad Gita is the holiest book in Hinduism. Through this book, Lord Krishna teaches not only Arjuna but also the entire world a profound, universal truth about life that speaks to everyone's needs and desires. When Arjuna saw his kin fighting against him on the battlefield, he became extremely depressed. Lord Krishna preached the Bhagavad Gita to Arjuna on the battlefield of Kurukshetra to inspire him to execute his duty when many men waited. In the pursuit of greatness, management is the process of aligning people and gaining their commitment to work toward a unified goal. Every manager's primary concern is how to be effective in their position.





The Bhagavad Gita provides the answer to this fundamental question by continually stating, "You must attempt to regulate yourself." Unless a manager achieves a certain degree of quality and effectiveness, he or she will become just another face in the crowd.

Management theory teaches us how to become better leaders, the art of delegation, motivation and communication, job dedication, growing human resources, planning, and executing, expanding our knowledge, and developing our total managing abilities.

1. Leadership

Leadership, a crucial managerial talent, is the capacity to encourage a group of individuals toward a single objective. Therefore, a leader must be a visionary and pursue the next wave of development. Lord Krishna explains the essence of leadership in the Bhagavad Gita, Chapter 7, Verse 11: "I am the power of those who are free of personal desire and attachment." "O Arjuna, I am the desire of people who do not oppose noble conduct" It is crucial for a leader to believe in self-excellence, which is achieved through doing his responsibilities correctly. The Bhagavad Gita discusses the meaning and purpose of existence. It discusses how a person ultimately attains self-realization and the significant role karma plays in creating our lives.

2. Motivation:

Motivation is the driving force that causes us to accomplish our goals. It is believed that motivation is either intrinsic or extrinsic. Intrinsic motivation refers to motivation that is derived from an individual's interest or satisfaction in the work itself, rather than from external pressure. The source of extrinsic motivation is external to the individual. Common extrinsic motives include monetary and academic prizes, coercion, and the prospect of punishment. This circumstance is described by the Gita's doctrine of self-transcendence. Self-transcendence entails abandoning egoism, putting others ahead of oneself, emphasizing teamwork, dignity, co-operation, harmony, and trust – and potentially sacrificing lesser wants for higher aims, which is the antithesis of Maslow's hierarchy of needs. In Chapter 2, Verse 47 of the Bhagavad Gita, the nature of motivation is eloquently addressed. "You have an absolute right to specified acts, but never to their



outcomes. You should never be motivated by the outcomes of your actions, nor should you be attached to not performing your assigned tasks.

3. Decision Making:

"A choice is a decision." The purpose of studying philosophy is to know one's own mind, not the minds of others - William Ralph Inge, commenting on philosophers. The Bhagavad Gita devotes its eighteen chapters and seven hundred verses to one task: making a single decision. It accomplishes this through its protagonist, the warrior Arjun, and through the metaphor of combat. It accomplishes this by allowing Arjun to embark on a journey of self-discovery so that he can master the art of making complex decisions in the face of competing values. When we reduce the Gita's philosophy and psychology to their core, we arrive at some extremely practical advice. Today's and yesterday's world thinkers and spiritual leaders provide advice that is not much different from this.





SAMPLE FEEDBACK FORM

Feedback form: NCW Sponsored Webinar on "CAPACITY BUILDING AND PERSONALITY DEVELOPMENT PROGRAM" on 26th April, 2022

 slngpadmalln@gmail.com (not shared) [Switch account](#) 

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Name of the Participant **

Your answer _____

Name of the Institution /Organization **

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Designation *

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email address *

Your answer _____

Please provide your valuable feedback about the webinar *

	Excellent	Good	Fair	Poor	Very poor
Relevance of contents covered under each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adequacy of coverage of contents under each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge and expertise of the resource person	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Time duration allotted for each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



ANALYSIS OF FEEDBACK

To assess the experience of the webinar among participants, a feedback form was created using google forms and the link was shared among the participants towards the end of the programme. Only 150 participants gave the feedback online whereas many participants sent their feedback through mail and used Chat option during webinar. The analysis of the feedback provided by the participants was carried out by Dr. Padmalini Singh.





FEEDBACK SUMMARY

A total of 150 participants filled the feedback link of the webinar. The outcome of the feedback analysis is that the participants are extremely satisfied with coverage and relevance of contents of the Seminar.

The participants also expressed that the knowledge and expertise exhibited by the resource person was excellent and time duration allotted for each session was also satisfactory. Overall, the participants are contented with the experience of the webinar that enhanced their capacity building.



CONCLUSION

The closing remarks and vote of thanks for the webinar was proposed by Dr. Padmalini Singh, Associate Professor, RV Institute of Management. Dr. Padmalini expressed her immense pleasure to propose vote of thanks to ICPR for sponsoring the seminar. She conveyed her thankfulness to the Director, Dr. Purushottam Bung, Director, RV Institute of Management, Bangalore and the programme and organizing team members, coordinators and technicians for extending their support for conducting the seminar. On behalf of Indian Council of Philosophical Research and RV institute of Management, Bangalore, Dr.Padmalini conveyed her gratitude to all the eminent speakers for sharing their knowledge and wisdom with the audience.

It was stated that the seminar was a good attempt to render required knowledge about Indian philosophies to the young generation. The knowledge regarding Indian Philosophies by different philosophers was explained in an interesting way by the experts.

The celebration of Indian Philosopher's Day with stalwarts itself was an experience for the audience.

Overall the seminar experience was truly remarkable and the feedback provided by the participants are exceptional.

KEY OUTCOMES OF THE SEMINAR

- The Webinar disseminated knowledge about various Indian philosophies to enhance personal capacity.
- The Webinar spread lot of awareness and knowledge on Indian Philosophy that is required to ignite millenials .
- The Seminar extended the knowledge of Swami Vivakananda, Adi Shankracharya, Patanjali Yoga and Bhagwat Gita that is little known to the young minds.



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STRATEGIC RETREAT 2023 - SYLLABUS REVIEW Minutes of the meeting

Date: 29.05.2023

Venue: Workshop Hall, RVIM, Bangalore

Members present:

- Dr. Noor Firdoos Jahan
- Dr. Anupama K Malagi
- Dr. Tamizharasi
- Dr. Santhosh. M
- Dr. Padmalini Singh
- Dr. Jahnavi M
- Dr. Rashmi Shetty
- Dr. Dileep. S
- Dr. Vinay KS
- Dr. Somnath Bhattacharya
- Mr. Mithun D.J
- Smt. Anitha. B.M. D'Silva
- Mr. Nagasubba Reddy,
- Smt. Sowmya. D. S
- Smt. Payal Jindal
- Mr. S.K. Manjunath
- Smt. Ramya. S
- Smt. Uma Sharma
- Ms. Pooja Ravindra Takalkar
- Mr. Vidyadhara Hegde
- Ms. Ankita Shrivastava
- Smt. Anupama S.M
- Mr. Chethan Kumar. B
- Mr. Subbarayappa
- Mr. Sridhara. H.R
- Mr. Manjunath. L
- Mr. Shivakumar H.C
- Mr. Sujan Paul
- Smt. Lakshmi. A
- Smt. Kiran Kumari K
- Smt. Ramyashree. S
- Mr. Rajanna S.C
- Mr. T. Vamsi Krishna
- Mr. Manjunath N
- Mr. Ashok Kumar Reddy. B
- Mr. Kumar S. T
- Puttaraju A.J



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- Borashetty
- Geetha
- Suvarnamma
- Ravi Kumar
- Mamatha.L
- Rajamma
- Shankar Gowda

The Director, Dr Purushottam Bung, extended a warm welcome to all the staff members and commenced the meeting by expressing his gratitude for their presence and commitment to the organization's goals.

Matters discussed at the meeting:

A: Syllabus review discussions:

Agenda 1: Curriculum framework discussion:

- MOOCs to be offered for 1 credit (Evaluation should include presentation and viva)
- To remove foreign language instead to offer it as value addition program.
- To interchange the social immersion with business immersion. Social immersion after Semester I and BI after Semester II.
- To include freelancing project as well with respect to internship project work.
- Management and Organizational Behavior to be offered in I semester by combining OB and PMTB
- Micro and Macro Economics to be combined and make it as “Economics for Managers” and offer this subject in first semester.
- Merge IBA and Advanced IT Skills and make it as “Business Analytics”- Complete lab driven course.
- It was decided to rename “Storytelling and Data Visualization” as “Descriptive Analytics, Data Visualization and storytelling”.
- It was discussed that Domain specific skills to be assigned as 1 credit instead of audit course.
- It was decided to merge “Business, Government & Society” and “Values, Ethics and Social Responsibility” and rename the merged course as “Values – Ethics – ESG”.
- It was decided to upgrade the entire practical as well as lab driven subjects with 4 credits.

The meeting focused on conducting a comprehensive review of the current syllabus. The discussion aimed to ensure its alignment with the latest industry standards, incorporate relevant updates, and enhance the overall learning experience for our students.

Agenda 2: Allocation and presentation of subject wise syllabus:

Faculty members delivered subject-wise presentations:

Faculty members presented information and content pertaining to specific subjects. Each faculty member focused on their respective subject area and delivered presentations.



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SYLLABUS REVIEW - SUBJECT ALLOCATION AND PRESENTATION:

Name of the subject	Subject Leader/Presenter	Remarks
Business Communication	Prof. Uma Sharma, Prof. Payal Jindal, Dr. Rashmi Shetty, Prof. Sowmya DS, Prof. Ankita Shrivastava	Presented
Application of Statistics in Business	Dr. Jahnvi . M, Dr. Vinay KS, Dr. Santhosh. M	Presented
Micro Economics	Dr. Anupama K Malagi, Prof. Ankita Shrivastva, Dr. Rashmi Shetty, Prof. Vidhyadhara	Presented
Organisational Behaviour	Prof. Sowmya DS, Prof. Anitha BM D'Silva, Prof. Ramya S	Presented
Managerial Accounting	Prof. Pooja Ravindra Takalkar, Dr. Dileep. S	Presented
Marketing Management	Prof. Anitha. B.M. D'Silva, Dr. Padmalini Singh, Dr. Noor Firdoos Jahan	Presented
Business Research Methods	Dr. Tamizharasi, Prof. Uma Sharma, Prof. Vidhyadhara, Dr. Padmalini Singh, Dr. Noor Firdoos Jahan	Presented
IT Skills	Prof. Nagasubba Reddy, Dr. Vinay KS, Prof. Ankita Shrivastva, Prof. Pooja Ravindra Takalkar, Dr. Jahnvi . M	Presented
Application of Operations Research in Business	Dr. Santhosh. M, Dr. Vinay KS, Prof. Pooja Ravindra Takalkar, Dr. Jahnvi . M	Presented
Introduction to Business Analytics	Dr. Jahnvi M, Prof. Nagasubba Reddy, Prof. Vidhyadhara, Dr. Vinay KS	Presented
Human Resource Management	Prof. Sowmya. D. S, Dr. Rashmi Shetty, Dr. Noor Firdoos Jahan	Presented
Financial Management	Dr. Dileep. S, Prof. Pooja Ravindra Takalkar, Prof. Vidhyadhara	Presented
Entrepreneurship and Start Up Management	Dr. Rashmi Shetty,	Presented



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	Prof. Uma Sharma, Prof. Anitha. B.M. D'Silva	
Digital Marketing	Dr. Padmalini Singh, Prof. Pooja Ravindra Takalkar	Presented
Employability skills	Prof. Payal Jindal, Prof. Uma Sharma	Presented
Business Immersion	Prof. Anitha. B.M. D'Silva, Dr. Dileep. S	Presented
Open Elective I [MOOC] 6-12 weeks	Dr. Padmalini Singh, Dr. Anupama K Malagi	Presented
Health & Wellness	Prof. Ankita Shrivastva	Presented
Operations and Supply Chain Management	Dr. Santhosh. M, Prof. Pooja Ravindra Takalkar	Presented
Business, Government & Society	Prof. Anitha. B.M. D'Silva, Prof. Uma Sharma, Dr. Rashmi Shetty, Prof. Vidhyadhara, Prof. Sowmya. D. S	Presented
Domain Specific Skills	Prof. Payal Jindal, Prof. Uma Sharma	Presented
Social Immersion	Prof. Sowmya. D. S, Prof. Uma Sharma, Dr. Vinay KS	Presented
Design Thinking and Creativity for Business	Prof. Uma Sharma, Prof. Ankita Shrivastva, Prof. Pooja Ravindra Takalkar	Presented
Predictive Analytics using R	Dr. Jahnavi. M, Prof. Nagasubba Reddy	Presented
Big Data Analytics	Prof. Vidhyadhara, Prof. Nagasubba Reddy	Presented
Descriptive Analytics and Data Visualization	Dr. Vinay KS	Presented
Supply chain designing, Sourcing and Optimization	Dr. Santhosh. M, Prof. Pooja Ravindra Takalkar	Presented
Logistics Management	Dr. Santhosh. M	Presented
Investment Analysis and Portfolio Management	Dr. Tamizharasi, Dr. Jahnavi	Presented
Business Valuation & Financial Modeling	Dr. Dileep. S	Presented
Direct Tax	Dr. Dileep. S, Prof. Vidhyadhara	Presented



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Applications of Digital Marketing	Dr. Padmalini Singh	Presented
Sales and Distribution Management	Dr. Noor Firdoos Jahan	Presented
Service and Retail Marketing	Dr. Noor Firdoos Jahan	Presented
Performance Management and Competency Mapping	Prof. Sowmya. D. S	Presented
Talent Management and Employee Engagement	Prof. Ramya S	Presented
Industrial Relations and Employment Laws	Dr. Anupama K Malagi	Presented

The presentation concluded with a thorough discussion and inputs from all the attendees noted carefully for timely deliberation.

Further discussion led to revamping of subject credits and subsequent updates in the total credit for respective semesters

First Semester (Total credits- 29):

- Application of Statistics in Business- 4
- Management and Organizational Behavior- 3
- Managerial Accounting- 4
- Marketing Management- 3
- Economics for Managers- 4
- Business Research Methods- 3
- IT Skills- 4
- Communication and Soft skills- 4

Second Semester (Total Credits – 27)

- Business Analytics for Managers- 4
- Application of Operations Research in Business- 4
- Human Resource Management- 3
- Financial Management- 4
- Entrepreneurship and Start Up Management- 3
- Digital Marketing- 3
- Employability skills- 2
- Social Immersion- 1
- Health and wellness- 2
- Open elective- 1

Third Semester (Total Credits- 29)

- Operations and Supply Chain Management- 3
- Strategic Management & Corporate Governance- 3
- Domain Specific Skills- 2
- Design Thinking and Creativity for Business- 2



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- Open Elective II- 1
- Specialization subjects (3 Major & 2 Minor)- 15
- Business Immersion- 3

Fourth Semester (Total Credits-20)

- Global Business Environment- 3
- Values-Ethics-ESG- 3
- Managerial Research Skills Lab (MRSL)- 2
- Internship Project- 3
- Specialization subjects (2 Major & 1 Minor)- 9

Furthermore, the subject specialization order was deliberated and discussed, the updated order as finalized in the meeting is mentioned below:

Marketing specialization subject order:

1. Sales and Distribution Management.
2. Consumer Behavior and Neuromarketing.
3. Service and Retail Marketing.
4. Business Analytics for Marketing.
5. Business and Social Marketing.
6. Applications of Digital Marketing.
7. Integrated Marketing Communication.
8. Product and Brand Management.
9. Rural and Green Marketing.
10. Customer Experience Management.

Finance specialization subject order:

1. Investment Analysis and Portfolio Management.
2. Business Valuation & Financial Modelling.
3. Tax Management.
4. Merchant Banking and Financial Services.
5. Financial Analytics.
6. Cost Management.
7. Financial Risk Management and Derivatives.
8. International Finance.
9. Behavioural Finance.
10. Banking and Insurance.

HR Specialization subject order:

1. Talent Management and Employee Engagement.
2. Performance Management and Competency Mapping.
3. Industrial Relations and Employment Laws.
4. HR Analytics.
5. Compensation and Reward Management.
6. International HRM.
7. Managing Teams.
8. Learning Organizations and Knowledge Management



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9. Leadership and Change Management.
10. Learning and Development.

Business Analytics specialization subject order:

1. Predictive Analytics using R
2. Descriptive Analytics, Data Visualization and Story telling
3. Big Data Analytics
4. Data Warehousing and Data Mining
5. Analytics Applications in Functional Areas
6. Business Intelligence
7. Machine Learning using Python
8. Emerging technologies
9. IT Risk Management and Data Security
10. Analytics for E-Commerce and Retail

Operations and supply chain Management:

1. Supply chain designing, Sourcing and Optimization
2. Logistics Management
3. Lean Management
4. Business Process Modelling and ERP
5. Business Dynamics Modelling and Simulation
6. SCM for E-Commerce
7. World Class Manufacturing
8. Business Process Improvement
9. Business Analytics for SCM
10. Strategic Quality Management

Entrepreneurship and Family Enterprise Management:

1. Social Entrepreneurship and Innovation
2. Entrepreneurial Leadership
3. Business Model Canvas and Business Plan development
4. Entrepreneurship in Action – I (Practice based course)
5. Technology for Startups and Family Businesses
6. Corporate Entrepreneurship
7. Entrepreneurship Ecosystem in India
8. Entrepreneurship in Action - II (Practice based course)
9. Managing and Growing Family Enterprises
10. Financial Management for Entrepreneurs



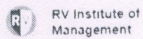
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The curriculum summary and timeline were finalized during the meeting after detailed discussion as mentioned below:



Curriculum Summary

Go, change the world

I. Semester [2 Year Full time Programme]

II. Total number of Credits : 105

4 credits - 6

3 credits - 22

2 credits - 6

1 credit - 3

CREDITS	SEMESTER				TOTAL CREDITS
	I	II	III	IV	
	29	27	29	20	105

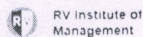
III. Specialisations : Dual Specialisation

[3 Major + 2 Minor in 3rd Semester] & [2 Major + 1 Minor in 4th Semester]

- Marketing
- Entrepreneurship and Family Enterprise Management
- Finance
- Operations and Supply Chain Management
- Business Analytics
- Human Resource Management

[Major - 5 Subjects & Minor - 3 Subjects] *3 Credits

Sl.NO	TITLE	CREDITS
	Experiential Courses:	2
1	Design Thinking and Creativity for Business Managerial Research Skills Lab	2
	Core Courses:	50
2	3 Credit: 10 Course = 30 4 Credit: 5 Course = 20	
3	Specialization Courses	24
	Open Elective Courses:	1
4	Open Elective I (MOOC) Open Elective II (MOOC)	1
	Immersion Program:	1
	Social immersion (Rural/ Urban/ NGO/ Govt) (or)	
6	International Immersion Business Immersion Internship Project	3 3
9	Liberal Education / Arts: Health & Wellness (Practice based course)	2
	Skill Enhancement Courses	4
	IT Skills	4
10	Communication and Soft Skills Employability Skills Business Analytics Skills Domain Specific Skills	2 4 4 2
	Total credits	105



Consolidated Structure (MBA Semester System)

Go, change the world

SNO	TITLE	I	Social Immersion	II	Business Immersion / Fast Track	III	IV	Internship Project	CREDITS
1	Experiential courses					2 cr			2
	Design Thinking and Creativity for Business III Sem								
4	Managerial Research Skills Lab							[2 credits]	2
2	Core Courses	6 [3*3 cr + 3*4 cr]		5 [3*3 cr + 2*4 cr]		2 [2*3 cr]	2 [2*3 cr]		50
3	Specialization Courses					5 (3 Maj + 2 Min) [5*3 cr]	3 (2 Maj + 1 Min) [3*3 cr]		24
5	Open Elective I & II (MOOC's) (II & III Sem for 6-12 weeks)			1 cr		1 cr			2
6	Business Immersion & Internship Project					3 cr	3 cr		6
8	Liberal Education / Arts - Health & Wellness (II Sem) Practice based course)			2 cr					2
9	Social immersion (Rural/ Urban/ NGO/ Govt) After II Semester (Two Weeks) or International Immersion After II Semester (Two weeks)			1 cr					1
11	Skill Enhancement courses	2*4 cr		1*4 + 1*2 cr		1*2			16
	Total credits	29		27		29	20		105
		4 Months	2 weeks	4 Months	2 Months	4 Months	4 Months	1.5 Month	20 Months
		Dec - March	April	April- August	August-Oct	Oct-Feb	Feb-June	June-July	



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Agenda 3: Subject wise discussion and modification:

The syllabus update was presented in a subject-wise manner, yielding the following points.

Business Communication and Soft Skills:

- The course material for Business Communication was decided to be integrated with the Soft Skills curriculum.
- Business communication subject will be converted to communication skills and to be designed as completely skill enhancement program.
- The subject title was decided to be revised as “**Communication & Soft Skills**”.
- It was determined that the subject would be allocated 48 hours with 4 credits.
- It was decided that theory classes on communication to be conducted on weekdays, whereas aptitude and soft skills classes to be conducted on Saturdays.
- It was decided to add module 5, including Training and workshops. Aptitude. Team building, People management, Negotiation.

Investment Analysis and Portfolio Management:

- Few suggestions in module 4 and 5 was suggested.

Storytelling and Data Visualization:

- It was suggested to change the name of subject to “Descriptive Analytics and Data Visualization and storytelling”.
- Suggestions and Changes were made Module 5.

Micro Economics + Macro Economics:

- It was decided to merge Micro Economics and Macro Economics.
- The new name suggested for the merged subject was “Economics for Manager”.
- Total hours and credit suggested for the merged subject was 48 Hrs – 4 Credit, respectively.
- Total 6 Modules were suggested to be included with case repository.
- It was suggested to that Module 5 should include key economic indicators.
- It was decided that 1 Assignment for Micro Economics and 1 Assignment Macro Economics to be given to students.
- It was also decided that Economics News Review and Current Affairs should be a part of assignments.

Marketing Management:

- The course was decided to be of 36 Hrs with 3 Credit.
- It was decided to add Neuro Marketing to make subject richer.
- It was decided to make Module 2 include Branding, Hands off.
- It was discussed to include SAP, ERP and CRM in marketing as last Module.

Business Immersion:

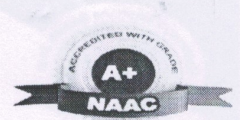
- It was decided to revamp guidelines which talks about students required to do what company assigns them to and report to be based on what company assigns them. No specific format.
- It was discussed and decided to change the tenure of Business Immersion from 45 days to 2 Months
- New parameter to be added “Overall Engagement with the company” - 10 Marks.
- “Quality of income and recognition from 5 Marks to 10 Marks.



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Business, Government and Society + Values, Ethics and Social Responsibility:

- The course was decided to be of 36 Hrs with 3 Credit.
- In place of Contemporary topics Retain - Introduction to Framework of Indian Constitution.
- It was decided to change the name of the merged subject Values – Ethics - ESG.

Management and OB (POM + OB):

- The course was decided to be of 36 Hrs with 3 Credit.
- Peter Drucker – Management by Objectives to be included in Module 1.
- Module 2 – Change title to Organization Design and Structure. Include some newly surfaced forms of organization, like flat organization, Mechanistic, flexible and organic.
- Module 5 – include some more model like “Kotter Change Model”, etc.
- Evaluation – Practical components like assignment based on industrial visit should be included, progressive assignments to be included.

Open elective (I and II):

- It was decided to implement new evaluation plan.

Big Data Analytics:

- The course was decided to be of 36 Hrs with 3 Credit.
- It was decided to add (Pig and Hive) in CO4
- It was decided to start with Introduction to Big Data Analytics and then SQL and DBMS.
- Orientating students on Big Data Analytics is to be done.
- Individual capstone to be given to students as an assignment.

Tax Management:

- The course was discussed to be of 48 hrs with 4 Credit.
- It was discussed to include Introduction overview and Evolution of GST in the course.
- It was discussed to take out customs and Include Filing returns as a practical teaching and Individual Tax.

B: Discussion on perspective plan:

Further the discussion continued on perspective plan wherein, few suggestions were made and deliberated during the meeting

2023 – 24

- Launching of Certification Courses
- Launching of PGDBA
- NAAC Re accreditation
- Installation of Impartus in 4 classrooms
- Establishment of Centre for Financial Markets and Research
- Establishment of Centre for Business Analytics
- Establishment of Centre for Peace and Yoga
- Curricular revision for regular MBA Program

2024-25

- Preparations for NBA.
- Preparation for International Accreditation.
- Making necessary infrastructural development to increase the intake.
- Developing the curriculum for the Evening Executive MBA Program.



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- Launching Short term Certification Programs in the areas of Health Care, Management & other domains that are in demand.
- Commencement of Autonomous PhD Program.
- Renovation of Centre for Knowledge Resources and other Admin facilities.

2025-26

- Renovation and refurbishment of Centre for IT Department and Centre for Media.
- Apply for NBA.
- Apply for International Accreditation.
- Applying for the increase in the intake with AICTE by 60.
- Approval for the Evening Executive MBA Program.
- Strengthening the Autonomous PhD Program.
- Converting 2 classrooms into Semi circle discussion rooms and renovations of other departments.

2026 – 27

- Launching of the Evening Executive MBA Program.
- Intake Enhancement by 60.
- Launching Short term Certification Programs in the domains that are in demand.
- Ground work to start 100% residential program under RV University.
- Preparations for launching new inter disciplinary programs towards Distance Learning Course.
- Curricular revision for regular MBA Program.
- Converting remaining classrooms into semi-circle discussion rooms.

2027 – 28

- Launching Short term Certification/ Post Graduate Diploma Programs in the areas of domains that are in demand.
- Strengthening the Evening Executive MBA Program.
- Commencement of Distance Learning Courses.
- Preparation to start new UG program of interest.
- Curriculum and approval for 100% residential MBA Program.

The discussion concluded with detailed discussion on perspective plan and a road map to achieve and implement the listed points.

C: Outbound Training:

The retreat was concluded with one day out bound training on 30th May 2023 for all the staff members (Teaching / Non-teaching / Group D) at Area 83: Adventure Sports Centre, wherein a lot of adventure and team building activity were conducted to strengthen team spirit.

The two-day strategic retreat was concluded on a note of renewed commitment, collaborative synergy, and a shared determination to execute the meticulously crafted strategic plan, fueling optimism for a prosperous and impactful future.

(Dr. Purushottam Bung)
Professor and Director

Rashtreeya Sikshana Samithi Trust
RV Institute of Management

Strategic Retreat 2022

Proceedings of the Meeting

Strategic Retreat 2022 was held on 28.09.2022 from 9:00 AM to 6:30 PM. Following members were present;

Members:

1. Dr. Purushottam Bung
2. Dr. Noor Firdoos Jahan
3. Dr. Anupama K Malagi
4. Dr. Santhosh. M
5. Dr. Padmalini Singh
6. Dr. M Jahnavi
7. Dr. Rashmi Shetty
8. Dr. Vinay .KS
9. Smt. Anitha. B.M. D'Silva
10. Mr. Nagasubba Reddy
11. Smt. Sowmya. D. S
12. Smt. Payal Jindal
13. Mr. S.K. Manjunath
14. Smt. Ramya. S
15. Mr. Dileep
16. Smt. Uma Sharma
17. Ms. Pooja Ravindra Takalkar
18. Mr. Vidyadhara Hegde
19. Smt. Ankita Shrivastva
20. Smt. Anupama S.M.
21. Mr. Chethan Kumar. B
22. Mr. Sujan Paul
23. Smt. Mary Reena M
24. Smt. Kiran Kumari K
25. Mr. Manjunath L
26. Mr. Ashok Kumar Reddy. B
27. Mr. Rajanna S.C

The Strategic Retreat 2022 was convened to discuss and deliberate the following agenda points:

Agenda Point 1: Revisiting Vision, Mission, Graduate Attributes, Program Outcomes, Program Educational Objectives and SWOT of the institution:

- Presentation was led by Dr. Purushottam Bung, Director, RVIM on Institutional Vision, Mission, Quality policy, Values, Graduate Attributes, PEOs, POs and SWOT.
- No changes were suggested for Vision statement.
- Suggestions for the Mission Statement:
 - Members discussed and decided to add the word “Health care” in the first mission statement with “Business Intelligence, Innovation and Entrepreneurship”.
 - Members discussed and decided that, it is good to change “Global thought leaders” as “Universal thought leaders” in the first mission statement.
 - Members discussed and decided to add the word “Joint Research” with staff empowerment and collaborative engagement in the second mission statement.
- Suggestion for the Quality Policy:
 - Members discussed and decided to replace the word “Student friendly” in the quality policy with the word “Socially responsible institution” to make it more meaningful.
- Suggestion for the Graduate Attributes:
 - Members discussed and decided that, in the 8th Graduate Attribute add the word “overall wellbeing”. The revised Graduate Attribute will be “Self-awareness, self-reflection, overall wellbeing and lifelong learning” and the revised description will be “Graduates will understand their own self and their reflections on others, overall wellbeing and engage in lifelong learning for holistic development”.
- Suggestions for the Program Educational Objectives:
 - PEOs were accepted by all the members without any iteration.
- Suggestions for the Program Outcomes:
 - Members discussed and decided that in the second PO remove the word “data-based” and add “data driven” decision making.
 - Members discussed and decided that in the ninth PO, remove the word “research and development” and reframe as “research and consultancy”.
 - Members discussed and decided that it is better to club 3rd, 5th and 11th POs. Then it was finalised by all as “Ability to develop value based leadership to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment through effective communication and Negotiation skills”.

- Members discussed and decided that it is better to combine both 1st and 4th POs and finally decided as “Apply knowledge of management theories and practices to solve business problems with required abilities to understand, analyze and communicate global, economic, societal, cultural, legal and ethical aspects of business”.
- Suggestions for the Institutional SWOT:
 - Members discussed and decided to add the following **Strengths** as part of SWOT of the institution: “Autonomous institute of Excellence; Being in the education field for last 20 years; RV University and 27 plus institutions; B-School Rankings; Good placement track record; Well researched and designed curriculum; 2F Recognition by UGC; QS I-Guage E-Lead Certification”
 - Members discussed and decided to add the following **Limitations** as part of SWOT of the institution: Limited programs; Single faculty institution with few programs.
 - Members discussed and decided to add the following **Opportunities** as part of SWOT of the institution: To attract/admit students from different states and countries; To start with Distance learning program; To strengthen academic collaborations; To undertake funded research projects, training assignments and consultancy assignments from the government, business and society; To strengthen the functioning of the departments; To undertake extension projects.
 - No changes were suggested for **Threat** of the SWOT Institution.

Agenda Point 2: Review of the Autonomous Curriculum- First Year:

- No modification will be made in the content of the syllabus.
- All the faculty members who took a particular subject should meet, discuss and deliberate and give a report on what kind of pedagogy and evaluation should be made.
- Any changes which has to be made with respect to content of the syllabus will be considered in the next iteration.
- Review of the Autonomous Curriculum (Faculty Members, Students, Alumni, Recruiters and Parents) was presented to all the members.
- Report on the review is documented for further reference.

Agenda Point 3: Perspective plan for next five years:

- Members discussed and decided that in the perspective plan for the year 2022-23, remove the 3rd pointer: “Converting 3 classrooms into Round table discussion rooms” and change to “converting 2 classrooms into semi-circle discussion classrooms”

- Members discussed and decided that in the perspective plan for the year 2023-24, remove 4th pointer: "Converting remaining 4 classrooms into Round table discussion rooms" and change to "converting 4 classrooms into 4 semi-circle discussion classrooms".
- Members discussed and decided that in the perspective plan for the year 2023-24 add one more activity: "Preparation for "Health and Wellness certification program".
- Members discussed and decided that in the perspective plan for the year 2024-25 add one more activity: "Launching of Health and Wellness certification program".

Agenda Point 4: Examination reforms:

Dr. Santhosh presented about the first semester MBA examination and performance of the students. He discussed the subject-wise CIA Marks and SEE Marks. He mentioned that there was less parity of marks between external and internal examiners. Therefore, a meeting will be organised henceforth to increase the parity.

Discussion on Examination reforms were as follows:

- Introducing digital valuation
- Registered with national academic depository to issue digital certificates and avail digilocker facility.
- To have separate landing page for centre for examinations in the college website
- Publishing the second semester results online
- Introducing the open book examination

Business Immersion Review

Prof. Anitha D Silva presented about the Business Immersion Process in detail and explained the journey of immersion being enriching. Professor also presented the comparative evaluation of BIP Internal and External marks. The following points were discussed during the review:

- Students appreciated the weekly visits and presentations in the institute.
- The students suggested to increase the duration to 2 months as 45 days was short period.
- The Director suggested to take the feedback from all students and to prepare the action plan for further.
- Members decided to avoid granting permission for the students who would like to conduct internship in their home town.
- Members decided to avoid granting permission in the government organisations.
- Members decided to permit only one student to one organisation. Faculty visit to the organisation is compulsory and thus help to connect industry.
- Director and members suggested that the duration of the immersion can be increased and amend it to two months.

- Members decided that there must be orientation during weekly visits of the students and understand the gaps.
- It was suggested by the Director that the BIP Evaluation Marks comparison of all the faculty members must not be having difference of more than 20 marks in the upcoming semesters.

Agenda Point 5: Launching of the new programs and certifications:

Teams comprising of faculty members presented the framework and guidelines for the following new programs:

1. PG Diploma in Business Analytics

Presented by Dr. Jhanvi and feedback was given by Director and other members. After incorporating all the suggestions, the final framework will be submitted to the co-ordinators for further documentation.

2. PG Diploma in Healthcare Management

Presented by Dr. Rashmi Shetty and feedback was given by Director and other members. After incorporating all the suggestions, the final framework was submitted to the co-ordinators for further documentation.

3. PHD Program

Presented by Dr. Noor Firdoos Jahan and feedback was given by Director and other members. After incorporating all the suggestions, the final framework was submitted to the co-ordinators for further documentation.

Agenda Point 6: Teaching-Learning Reforms:

Presented by Dr. Anupama K Malagi, Centre for Teaching and Learning, Coordinator. Following points were discussed:

- Thorough review of the course docket every semester
- Emphasis on the evaluation plan, quality of assignments and rubrics for assessments
- Preparation of teacher portfolio
- Seeking course feedback from the students and faculty members
- To strengthen the process of course docket review- to be integrated in the academic calendar
- To focus on continuous improvement in the quality of assignment

Agenda Point 7: Institutionalizing Gold Medal for top achievers/performers in various fields:

Dr. Anupama K Malagi, IQAC Coordinator, proposed to Institutionalise Gold Medal for the following categories:

- Top performers in academics (Gold, Silver and Bronze)
- Top performer in Health and Wellness
- Top performer in Business Immersion
- Top performer in Social Immersion
- Top performer in Managerial Research Skill
- Top performer in Internship

Agenda Point 8: Alignment of the Institutional activities in line with New Education Policy:

- A Session on “Aligning Higher Education (MBA Program) in the light of New Education Policy” was delivered by Mr. Pradeep Kumar, Author, Management, Training and Career Consultant. Session was held between 4:30 p.m. to 6:30 p.m. Session aimed at addressing NEP Objectives, Key changes, Implications on students, Challenges/opportunities to management education, Opportunities to faculty members and other important aspects of NEP.

Other matters discussed:

- Members discussed and decided that every student should bring laptop to the college on regular basis. Minimum configuration has to be i7 (13th Gen). This should become part of the regular practice.
- Members discussed and decided that any events organised in the institution should be projected on the Institution’s social media platforms for better visibilities and branding.

Closure

The retreat concluded with the Director and Coordinators thanking all the members for their valuable suggestions and advice.

The Director urged every staff member to involve themselves in various activities and demonstrate team spirit which will help us in moving into the next orbit. He concluded the event by saying it is “**Healthy RVIM, Entrepreneurial RVIM and Happy RVIM**”.

There being no other matters to be discussed, the meeting was adjourned.

 
Director

Society of Entrepreneurship Educators (SEE)

Doctoral Colloquium on Entrepreneurship Research and Practice

Dates: 18th & 19th November 2022

SEE-Doctoral Colloquium (SEE-DC) aims at encouraging research and scholarship among doctoral scholars in Entrepreneurship. SEE-DC is open to all doctoral scholars who intend to test their research ideas, and work in progress and to scholars who have recently submitted their theses.

The presentations can be made in one of the three categories of the colloquium-

1. **Early (Proposal Stage) Researcher Category**- Early years into the Ph.D. program. Doctoral students in this category can present the proposed research area, theme, and design in the form of an **Extended Abstract**.
2. **Researcher (Thesis Stage) Category**- Advanced stages in the Ph.D. program. Doctoral students in this category can present their thesis in the form of a **Full Paper**.

Eligibility Criteria: All scholars enrolled in any **full and part-time doctoral or Ph.D./FPM or other** programs in any faculties of social sciences and business with entrepreneurship as the main theme of their research.

GUIDELINES FOR SUBMISSION OF ABSTRACT

The abstract should be in fully italicized text (12-point Times New Roman, 1.15 spacing, not exceeding 500 words), explaining the background, the need, aims, methods, and the expected or the actual findings of the study. Also, it should contain the title (16-point Times New Roman), authors' names (12-point Times New Roman), designations, affiliation/ address, telephone number, and e-mail address (10-point Times New Roman) followed by a list of keywords, subject to a maximum of five, which should be arranged in alphabetical order, and be separated by commas with a full stop at the end.

GUIDELINES FOR SUBMISSION OF EXTENDED ABSTRACT

Early (Proposal) Researcher category

Extended Abstract shall cover the following sections:

- Introduction and context
- Literature review and research gaps
- Research objectives / Hypothesized model
- Proposed research method/s
- Expected contribution to theory and practice.
- References in APA style.
- Word Limit: 2000

GUIDELINES FOR SUBMISSION OF FULL PAPER Researcher (Thesis Stage) Category

Full Paper shall cover the following sections:

- Abstract (not more than 300 words) with max. 5 keywords
- Introduction and context
- Literature review and research gaps
- Research objectives / Hypothesized model
- Research Method/s
- Findings / Results
- Implications (Theoretical and Practical)
- References in APA style.
- Word Limit: 5000 / 8000

STYLE GUIDELINES

The full paper / extended abstract should be prepared as per the guidelines specified below:

Body of Manuscript: Manuscript must be prepared on a standard A4 size paper setting. It must be prepared on a 1.15 spacing and single column with a 1" margin set for top, bottom, left, and right. It should be typed in a 12-point Times New Roman font with page numbers at the bottom-center of every page.

Headings: All section headings should be in 14-point Times New Roman font, and subsection headings should be in 12-point Times New Roman font. These must be bold-faced, aligned left, and fully capitalized. Leave a blank line before each heading.

Figures & Tables: These must be simple, centered & numbered, with the titles of figures/tables above the figure/table. Sources of figures/tables should be mentioned below them.

Citation & References: References within the text and at the end of the paper should be in style prescribed in the American Psychological Association (7th edition).

REGISTRATION

Registration Fees

Rs.700/- * per Delegate

Registration and Payment Link

<https://rzp.io/l/WOuOcZK>

TRAVEL & ACCOMMODATION

Participants will need to make their own travel and accommodation arrangements.



Guest Lecture on Estate Planning for Faculty members at RVIM.	
Date: 22nd September, 2022	Venue: Board Room
Time: 3.30 pm to 4.30 pm.	Event : Guest Lecture on Estate Planning
No. of Participants: 22	Event Coordinator: Prof. Pooja T
About the Guest Lecturer: Mr. Vijay Upendra has more than 35 Years of Work & Professional Experience. Education & Certifications : <ul style="list-style-type: none">• B.com in Cost Accounts from Bangalore University• Associate Financial Planner – Risk Analysis & Insurance Planning – Certification from Financial Planning Standards Board of India• Agency certification from IRDA & AMFI – Insurance & Mutual Fund.• Certification from LAW SKILLS , Delhi on WILLS : fundamentals , Challenges and Making• Presently Pursuing Diploma in PARA LEGAL Practice at IGNOU.	
Work & Professional Experience: <ul style="list-style-type: none">• Cost Accounts Department at TVS Group.• Agency in Electrical Field.• Agency in Financial Planning Field.• Presently Consultant-Estate Planning at Propseva ,Bengaluru.	
About the Program: Estate Planning is to simplify COMPLEXITIES around the Management & Inheritance/Bequeathment of one's assets- Tangibles & Intangibles, covering Socio-Legal-Economic Dimensions. Tools that were used are: Tools: WILL, TRUST, and POWER OF ATTORNEY. The session was very useful as it is very important for everyone to have a proper estate planning strategy. The faculty members found the session very useful and relatable. RVIM is dedicated to progressing in the direction of cultivating a positive attitude and nurturing skills that promote the holistic well-being and uphold personal health (including physical, psychological, emotional, and spiritual aspects) among our MBA prodigies.	
Feedback & Coordinator Comment: The faculty members' feedback showed that it was a quality and engaging guest talk and found the session very useful and relatable.	

Director's Signature

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A Brief Report on Awareness Programme on Intellectual Property Rights

Program Title:- *Awareness Programme on Intellectual Property Rights*

Date:- 14th February 2023

Scheme- National Intellectual Property Awareness Mission (NIPAM)

Resource Person - Mr. Abhishek Singh (M.Tech., IIT Roorkee) - Examiner of Patents & Designs , Patent Office Chennai

Total Number of Participants

Students - 260

Faculties - 20

Objective - To create awareness about Intellectual Property Rights among students and staff

Introduction - Intellectual property rights refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time. It includes copyrights, patent, design, Trademarks, Geographical Indications, Semiconductor IC layout - designs etc.

RVIM Bangalore is having keen interest in activities related to Intellectual Property rights and encourages students and faculty members to apply for it. RVIM organised an IP Awareness program on 14th Feb 2023 under National Intellectual Property Awareness Mission (NIPAM).

Mr. Abhishek Singh an IITan of parents office chennai addresses students and staffs of RV Institution of Management on Intellectual Property Rights, and how an individual can file patent application.



Figure 1 Prof Vidyadhara of RVIM introducing the guest



Figure 2 - Dr Purushottam Bung Director RVIM welcomes Mr Abhishek Singh with flowers



Figure 3.1



Figure 3.2



Figure 3.3 Session on Intellectual Property rights by Mr. Abhishek Singh of Intellectual Property Office, Chennai



Figure 4 Certificate of Appreciation



Workshop on workplace safety for Women	
Date: 31/05/2023	Venue: Board room
Time: 2.00pm to 3.30pm	Event : Workshop
Resource Person: Ms Ravitha, Ms Tomcy, Ms Sumayya	Event Coordinator: Dr Tamizharasi D, Dr Rashmi Shetty and Prof. Uma Sharma
No. of Participant: 50	
Objectives <ul style="list-style-type: none">- Visibility of women at workplace- Reasons hold women back or pose impediments to their participation- Biases, oppressions and discriminations that play a role in not allowing women to reach their full potential	
Resource person profile: Ms Ravitha, Associate Director, Durga NGO Ms Tomcy, Program Coordinator, Durga NGO Ms Sumayya, Program Facilitator, Durga NGO	
<p>Ms. Ms Ravitha and Ms Tomcy discussed Workplace safety for women, as it encompasses not only physical safety but also emotional and psychological well-being. Women should feel safe and protected in their workplace, free from harassment, discrimination, and any potential physical hazards.</p> <p>Here are some key aspects of workplace safety for women</p> <ul style="list-style-type: none">- Preventing Harassment and Discrimination- Physical Safety- Mental and Emotional Well-being- Flexible Work Arrangements- Equal Pay and Advancement Opportunities- Maternity and Parental Leave- Workplace Security- Compliance with Laws and Regulations	

Outcome

Workshop on workplace safety was attended by all the teaching and non-teaching staff signed the MoU with Durga India NGO to conduct series of activities on gender equity.


Co-ordinator



Annexure
Photo Gallery

