



a LOT
can happen
over coffee

JUNE 6, 2018

CERTIFICATE

This is to certify that Mr. SUNEEL K E -161GCMD149 of RV INSTITUTE OF MANAGEMENT College, has undertaken dissertation in our organization on the topic "A Comparative study on Coffee Day Xpress versus other local brands" between 23-04-2018 to 31-05-2018 His conduct and work is good

RAJATH B R

Senior HR Manager

Café coffee day (A Division of ABCTCL)
CIN NO .U85110KA1993PLC015001
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Bangalore 560 001.India
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www.cafecoffeeday.com

Visit 4

Date	Students	Company	Key take away
19/05/2018	II Sem (Section-B)	Coca-Cola, Green Field Project, Bidadi	<ul style="list-style-type: none">• Plant visit- Green field project• Induction session regarding safety norms to be followed.• Interaction with Plant Head, HR Manager and safety manager. Discussed and learnt about-<ul style="list-style-type: none">-Procurement of raw materials-Manufacturing process (Raw syrup and ready syrup, Bottling of Water and CSD)-Quality check-R&D-Packaging-Waste management





kotak
Life Insurance

8th June, 2018

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. R M Kaveri, bearing Register Number 161GCMD101, a student of R.V. Institute of Management, Bangalore has completed dissertation on the topic "A study on scope for growth in insurance industry for Kotak Life Insurance Ltd." In partial fulfilment of MBA degree under Bangalore University, during the period 23rd April 2018 to 4th June 2018. Her conduct and work in the organisation was good.

We wish her a great success in her future professional endeavors.

For Kotak Life Insurance Ltd.

Smrithi G
Smrithi G
Manager - HR





Rashtreeya Sikshana Samithi Trust
R V Institute of Management

INDUSTRIAL VISITS- 2018

A BRIEF REPORT

Industrial visits! The term itself instils immense happiness and excitement in students. The idea of embarking on an educational trip encourages many. B-Schools today are largely adopting industrial visits as a value-added learning method for management students. Learning from textbooks, lectures and other study material is not adequate for holistic learning. Practical, hands-on learning is essential for better understanding of work processes and business functions. Industrial visits give greater clarity about important management concepts, as students practically experience how these concepts are put into action. These visits provide opportunity for active/interactive learning experiences in-class and outside the classroom environment. Students become more aware of industry practices and regulations during industry visits. Further, industrial visits broaden the outlook of students with exposure to different industries.

In keeping with the importance of industrial visits in enhancing the effectiveness of curriculum delivery in the classroom, RVIM has initiated a series of industrial visits for both first year and second year MBA students.

The following visits have been organised for the students:

Visit 1

Date	Students	Company	Key take away
19/04/2018	IV Sem (HR Specialisation)	Scania India Ltd. Narsapur Industrial Area, Kolar	<ul style="list-style-type: none">• Plant visit (Truck division)• Interaction with HR Manager and Safety supervisor regarding various People Management strategies like-<ul style="list-style-type: none">-Employee Welfare measures-Performance Management System-Employee attendance tracking system-Training and Development-Grievance handling process-Compensation and benefits



Visit 3

Date	Students	Company	Key take away
11/05/2018	II Sem (Section-C)	Volvo Narsapur Industrial area, Kolar	<ul style="list-style-type: none">• Plant visit- Truck division and axle assembly• Interaction with HR Manager and Safety manager regarding various People Management strategies and production process like-<ul style="list-style-type: none">-Automated system of Manufacturing.-Quality assurance at every stage of assembly line.-Employee attendance tracking system.-Procurement of raw materials-Assuring lean manufacturing system.

