



R V INSTITUTE OF MANAGEMENT, BANGALORE
Examination Committee
Internal Assessment Marks Review Report – March 2021

SUBJECT NAME AND CODE	3.1 Strategic Management & Business Ethics .
NAME OF THE FACULTY	Prof. Uma Sharma
NO. OF STUDENTS	48
SEMESTER AND SEC	III A
SUBJECT TYPE	<input checked="" type="checkbox"/> CORE / ELECTIVE

ATTENDANCE REGISTER	Hard copy. - 5 Marks .
ASSIGNMENTS	
MINI PROJECT	Soft copy of Project - 12 students in a group. 15 Marks → 5 Marks Postiv, 10 Marks for Project; Rubric
CASE STUDY	med to be gives [Assignment can be given individually]
BLUE BOOKS	Valued.
PREPARATORY EXAM MARKS WITH NORMAL CURVE	Prep marks - 5 Marks . Normal curve has been taken . Max. marks is 3/5 . No 5 marks has been scored .
MOOCs / OTHERS (IF ANY)	MCA's on 2 Modules - 5 Marks .
FINAL IA MARKS WITH NORMAL CURVE	14 - 23 NC, Maximum marks 18 .


Signature of Examination Committee Members

Date 4.3.2021



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SUBJECT NAME AND CODE	3.3.8 Rural and Green Marketing
NAME OF THE FACULTY	Prof. A. Chandean
NO. OF STUDENTS	54
SEMESTER AND SEC	III
SUBJECT TYPE	CORE / ELECTIVE - Marketing

ATTENDANCE REGISTER	45 classes, Hard copy of each class, Register has to be shown.
ASSIGNMENTS [PROJECT]	NO Group: 11SF, Toy cation, Veg. Podcast, UN Coop Live, Transit walk, Kk Baath. All divided.
MINI PROJECT	—
CASE STUDY [Individual]	Triple Bottom line, speak to farmer, Kison Rath, S to farmer - reporty - Vishwan Kauri. Soft copy have to saved in folder.
BLUE BOOKS	Valued & Signed.
PREPARATORY EXAM MARKS WITH NORMAL CURVE	Valued, 2-4 normal curve, Highest is 4.
MOOCS / OTHERS (IF ANY)	
FINAL IA MARKS WITH NORMAL CURVE	Normal Curve 12 - 29.



Signature of Examination Committee Members
Date 7/3/2021



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SUBJECT NAME AND CODE	3.8 - Cyber space
NAME OF THE FACULTY	Ramya. S
NO. OF STUDENTS	56
SEMESTER AND SEC	III - B
SUBJECT TYPE	CORE /ELECTIVE Open elective

ATTENDANCE REGISTER	38 classes - Shortage of attendance - needs to be updated in the register
ASSIGNMENTS	49 - Assignment - 1, (17 teams - Assignment - 2 - Assignments not corrected/annotated) - 05 marks
MINI PROJECT	→ 17 teams - Survey done - (10 marks)
CASE STUDY	—————
BLUE BOOKS	Valued
PREPARATORY EXAM MARKS WITH NORMAL CURVE	Preparatory exam Valued, NC done
MOOCS / OTHERS (IF ANY)	—————
FINAL IA MARKS WITH NORMAL CURVE	Final IA marks assigned, NC done, lowest - 17, highest - 28

Signature of Examination Committee Members
Date 06/03/2021



R V INSTITUTE OF MANAGEMENT, BANGALORE

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Internal Assessment Marks Review Report – March 2021

SUBJECT NAME AND CODE	3.8 - Cyber Space
NAME OF THE FACULTY	Naga Subba Reddy
NO. OF STUDENTS	48
SEMESTER AND SEC	III - A
SUBJECT TYPE	CORE / ELECTIVE Open Elective

ATTENDANCE REGISTER	31 classes - Attendance register needs to be updated - (05)
ASSIGNMENTS	05 marks - 45 submitted. - Same assignments given to all students - Annotations not done
MINI PROJECT Quiz	01 Quiz - 05 marks - 20 Questions
CASE STUDY	_____
BLUE BOOKS	Corrected - Individual Answers marking (✓) not done + break up of marks missing for Case study
PREPARATORY EXAM MARKS WITH NORMAL CURVE	05 marks - NC done
MOOCS / OTHERS (IF ANY)	_____
FINAL IA MARKS WITH NORMAL CURVE	Final IA marks done, NC done - Lowest - 08 Highest - 28

Signature of Examination Committee Members

Date

K. Sankar
6/3/2021



R V INSTITUTE OF MANAGEMENT, BANGALORE
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SUBJECT NAME AND CODE	3.7.3 - Data Warehousing & Data mining
NAME OF THE FACULTY	Naga Subba Reddy.
NO. OF STUDENTS	74
SEMESTER AND SEC	III - A, B, C, D
SUBJECT TYPE	CORE / <u>ELECTIVE</u> ✓

ATTENDANCE REGISTER	05 marks - 39 classes taken. - Attendance register to be updated
ASSIGNMENTS	Assignments not corrected. - 05 (05 marks)
MINI PROJECT	Article Review - (05 marks) - Breakup for assignment + article Review MISSING Missing
CASE STUDY	Quiz - 2 Quiz - (10 marks)
BLUE BOOKS	Valued - Mastering ✓ not done. Faculty case study feedback needs to be recorded + breakup
PREPARATORY EXAM MARKS WITH NORMAL CURVE	05 marks - NC not done
MOOCS / OTHERS (IF ANY)	
FINAL IA MARKS WITH NORMAL CURVE	Final IA marks, NC done, Lowest - 07 Highest - 28

Signature of Examination Committee Members

Date

6/3/2021



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SUBJECT NAME AND CODE	3.3.3 Consumer Behavior & Newso marketing
NAME OF THE FACULTY	Dr. Padmalini Singh
NO. OF STUDENTS	100 (99 students as per committee)
SEMESTER AND SEC	B, C, D
SUBJECT TYPE	CORE/ELECTIVE ✓

ATTENDANCE REGISTER	55 classes - Excel sheet maintained - Attendance register (5 marks) not maintained
ASSIGNMENTS	—————
MINI PROJECT	93 - Google class + 4-email + 3 Not Submitted, - (10 marks)
CASE STUDY	1 case study - (Group assignment) - 24 Teams - <u>Not Valued</u>
BLUE BOOKS	(10 marks)
PREPARATORY EXAM MARKS WITH NORMAL CURVE	(05 marks) → Nc for preparatory done
MOOCS / OTHERS (IF ANY)	—————
FINAL IA MARKS WITH NORMAL CURVE	Final IA marks + Nc done - Lowest - 06 marks Highest - 26 marks

Signature of Examination Committee Members

Date

6/3/2021



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SUBJECT NAME AND CODE	3,2,3 .Cooporate Valuation & financial Modeling
NAME OF THE FACULTY	Prof Dileep
NO. OF STUDENTS	104
SEMESTER AND SEC	A & B
SUBJECT TYPE	-CORE / ELECTIVE

ATTENDANCE REGISTER	54 classes Taken - EXcel sheet Maintained. - Attendance registry entry not done
ASSIGNMENTS	(36) 28 assignments documents seen, Quickbn downloading of assignment is pending, Corrections of assignment (Not done)
MINI PROJECT	—
CASE STUDY	—
BLUE BOOKS	Valued.
PREPARATORY EXAM MARKS WITH NORMAL CURVE	2 absent for preparatory exam. - 10 marks 07
MOOCS / OTHERS (IF ANY)	—
FINAL IA MARKS WITH NORMAL CURVE	1A Marks done + NC done - Lowest - 11 marks Highest - 26 marks

Signature of Examination Committee Members

Date

6/3/2021

Attendance - 05
 preparatory - 10
 Assignment - 15 (only one Assignment is given)
30



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SUBJECT NAME AND CODE	3.4.3 Learning & development
NAME OF THE FACULTY	Dr. Narasimha Venkatesh
NO. OF STUDENTS	19
SEMESTER AND SEC	III Sem - sec - D
SUBJECT TYPE	CORE / <u>ELECTIVE</u> ✓ HR

ATTENDANCE REGISTER	56 classes - Attendance Register entered - (05)
ASSIGNMENTS	_____
MINI PROJECT	15 Marks - Rubrics not matching with Valuation 18 Students Submitted (15)
CASE STUDY	_____
BLUE BOOKS	Faculty Signature Missing, Valued, & No corrections Marking are made in Bluebooks
PREPARATORY EXAM MARKS WITH NORMAL CURVE	17 students attended, exam - NC not done Scheme of Valuation - Missing. (05)
MOOCS / OTHERS (IF ANY)	13 1000 students - 05 Marks - Below 80% - 3 85-90 - 4 (05) Submitted 80-85 - 2 Above 90 - 5
FINAL IA MARKS WITH NORMAL CURVE	Highest marks = 24, lowest = 04, NC done.

Signature of Examination Committee Members

Date

5/3/2021



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SUBJECT NAME AND CODE	3.7.2. Predictive analytics using R
NAME OF THE FACULTY	Shreya / Nileep / Vandana
NO. OF STUDENTS	75
SEMESTER AND SEC	A, B, C, D
SUBJECT TYPE	CORE / <u>ELECTIVE</u> - Business Analytics

ATTENDANCE REGISTER	76 classes - Attendance Register not entered, Excel sheet not compiled
ASSIGNMENTS	— No Assignments
MINI PROJECT	Capstone project - A - Introduction - (2) Visualization - (3) - Conclusion - (2) (15 marks) B - Data cleaning (2) Model building - (6) (71)
CASE STUDY	—
BLUE BOOKS	62 - Answer scripts - Valued
PREPARATORY EXAM MARKS WITH NORMAL CURVE	10 marks - Normal curve Missing
MOOCS / OTHERS (IF ANY)	—
FINAL IA MARKS WITH NORMAL CURVE	Normal curve need to be changed

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Date

5/3/2021



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SUBJECT NAME AND CODE	3.2.2 Corporate Taxations for Managers .
NAME OF THE FACULTY	Prof. Dileep .
NO. OF STUDENTS	104
SEMESTER AND SEC	III A & B
SUBJECT TYPE	CORE / ELECTIVE - Finance .

ATTENDANCE REGISTER	Soft copy - 54 classes Taken - 5 marks
ASSIGNMENTS	3 units Test converted into MCQ - 20 Marks .
MINI PROJECT	—
CASE STUDY	—
BLUE BOOKS	Valued, Marked, Scheme of Evaluation shown to students 5 marks
PREPARATORY EXAM MARKS WITH NORMAL CURVE	—
MOOCS / OTHERS (IF ANY)	—
FINAL IA MARKS WITH NORMAL CURVE	Normal curve 13 - 27 out of 30 .


Signature of Examination Committee Members

Date 4.3.2021 .



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SUBJECT NAME AND CODE	3.3.2 Business & Social marketing [BC & D sec]
NAME OF THE FACULTY	Dr. Noor Firdaus Jahan
NO. OF STUDENTS	99
SEMESTER AND SEC	99 students B C & D
SUBJECT TYPE	CORE / ELECTIVE: <input checked="" type="checkbox"/> marketing

ATTENDANCE REGISTER	52 classes [soft copy]
ASSIGNMENTS	Different topic given to students & evaluated.
MINI PROJECT / MOOC	mooc offered
CASE STUDY	not — [Scheme of Evaluation need to prepare]
BLUE BOOKS	Valued & marked.
PREPARATORY EXAM MARKS WITH NORMAL CURVE	1 - 4 ✓ majority of them got 2
MOOCS / OTHERS (IF ANY)	Yes
FINAL IA MARKS WITH NORMAL CURVE	12 - 28

Dalal *Dalal*
Signature of Examination Committee Members

Date 04/03/2021