

## 6.5.3 Quality Initiatives

- Crafting quality manuscript Workshop
- MDP on Business Analytics
- SEE Webinar Report
- Visit to Labour commissioner's office 11th July 2022
- ICPR IPD report
- FDP on Advanced Machine Learning and Deep Learning Applications
- SEE 2nd Webinar Report
- Emerging Retail Formats
- B Plan
- Workshop On Food and Nutrition
- SDP on ESG
- Innovation Ambassador Lecture Sep 30, 2022
- Workshop on General First Aid
- Financial Literacy - CDSL
- SDP on Digital Marketing
- Seminar On Human Anatomy
- Contemporary Trends in HRM
- SEE colloquium Report
- NAAC Design Thinking Workshop
- FDP on Bibliometric Analysis
- Orientation 2023 alumni
- Social media Workshop
- Visit to Labour Commissioners office 9th March 2023
- Design Thinking Workshop
- Emerging Trends in Logistics
- Webinar on Machine Learning and Deep Learning Algorithms
- Report on CNN
- Emerging trends in marketing
- CBMA report



# RV Institute of Management®

Autonomous Institution  
Affiliated to Bengaluru  
City University

Approved by AICTE.  
NAAC 'A+' Accredited



- Research Seminar 1 on 'identifying the research problem' and 'writing an introduction'
- Research Seminar 2 on 'literature review' and 'Hands-on On Mendeley' and 'Research Methodology'
- Research Seminar 3 on 'Data analysis and interpretation'



**Workshop**  
 on  
**“Crafting a Manuscript for Quality Publication”**

<b>Date:</b> 9 <sup>th</sup> June 2022	<b>Venue:</b> Webinar / Zoom meeting
<b>Time:</b> 9:30 AM to 12:30 PM	<b>Event :</b> Workshop
<b>No. of Participant:</b> 15	<b>Event Convener:</b> Dr. Purushottam Bung, Dr. Padmalini Singh

- Objectives**
- The workshop was intended to support researchers, consultants, and data analysts to:
    - Have a clear understanding of fundamentals of research
    - Acquiring the skills to identify new research areas using scopus database
    - Learning literature review and identifying the gap using scopus index
    - Have hands on over writing the introduction of the manuscript

**Agenda/Flow of the Event**

**Brief profile of the resource person:**

**Brief Profile**



Dr. Amitabh Anand hailing from Karnataka, India, is presently the Associate Professor for Excelia Business School in La Rochelle, France. Previously he has held positions as Assistant Professor at SKEMA Business School, Université Côte d’Azur.

Dr Amitabh holds a bachelor’s in Environmental Engineering degree from, Mysore India, He secured a scholarship to do MBA from Stockholm University, Sweden and full scholarship winner for pursuing a PhD from NEOMA Business School, Paris, France. Presently he is also in the process of defending his HDR (a second PhD) from Aix Marseille University, France – where he also serves as the affiliated researcher.

Dr. Amitabh also holds a position at the Indian Institute of Management Kozhikode as a “Research Advisory Committee Member”, where he is supervising one doctoral student and also as a “Research Fellow” at the HSE National Research University, Russia, where he is supervising three doctoral students.

He has won several awards in research: “Academy of Management Conference, USA Best Paper Proceedings Award” “Excellence in Peer Review” from South Asian Journal of Human Resources, “Emerging Scholar Award” from organization studies research network in Germany. For his contribution to teaching and impact on student

learning, he is the only one from Europe to be chosen as the “Top 50 Worlds Best Professor” among 400 nominations worldwide by Poets and Quants, USA. For his innovative course design, he has won the Outstanding “Pedagogical Innovation Award” by SKEMA business school. His research works are published in FT-Top 50 journals such as the *Journal of Business Venturing* and ABS-4\* *British Journal of Management* and other Rank A journals such as *Human Resource Management Review*, *Information System Frontiers*, *Computers in Human Behaviour*, *Journal of Knowledge Management*, *Personnel Review*, *Journal of Retailing and Consumer Service*, etc. Furthermore, He is the Associate Editor (Review) in the Journal, *International Studies of Management and Organization* (ABDC-B) and has been a Guest Editor of *Information System Frontiers Journal* (ABS-3\*) and part of the Editorial advisory/review board of “*International Journal of Entrepreneurial Behaviour and Research*” (ABS-3\*), “*Management Decision*” (ABDC-B), “*Employee Relations*” (ABDC-B), “*International Journal of Organizational Analysis*” (ABDC-B).

He is a member of the European Academy of Management He is a visiting professor for universities in India, Russia, and the Nordics. His research is interdisciplinary, with a particular emphasis on organisational studies in the context of individual, interpersonal, group behaviours, and entrepreneurship in the context of ethics, uncertainty, sustainability, and emerging economies, and, understanding the regular consumption pattern behaviour from the context of products/services and digital technology. Along with these, he is proficient with bibliometric and conceptual literature reviews and works on designing methods to improve academic scholars' scientific consistency, methodological rigour and reproducibility.

#### **Outcome Achieved/ Attained:**

Dr. Amitabh Anand deliberated on the fundamentals of research, clearing the concepts right from identifying the research areas using scopus index to writing the introduction of a manuscript.

During the workshop participants were simultaneously practicing the instructions by experts on the scopus database made available to them in advance. This approach of practice was successful in gaining the hands on experience of using scopus database for research.

The workshop was completely appreciated by the participants. The expert’s talk and workshop was very helpful for the participants.





**Snapshot of the workshop**





### Feedback & Coordinator Comment:

The workshop was received much appreciation by all the participants. The participants also valued and enjoyed the interaction with the experts as well as during the workshop. The participants have requested to organize another workshop on research in future too.

*Padmalini*

**Event Convener: Dr. Padmalini Singh**

**Director**



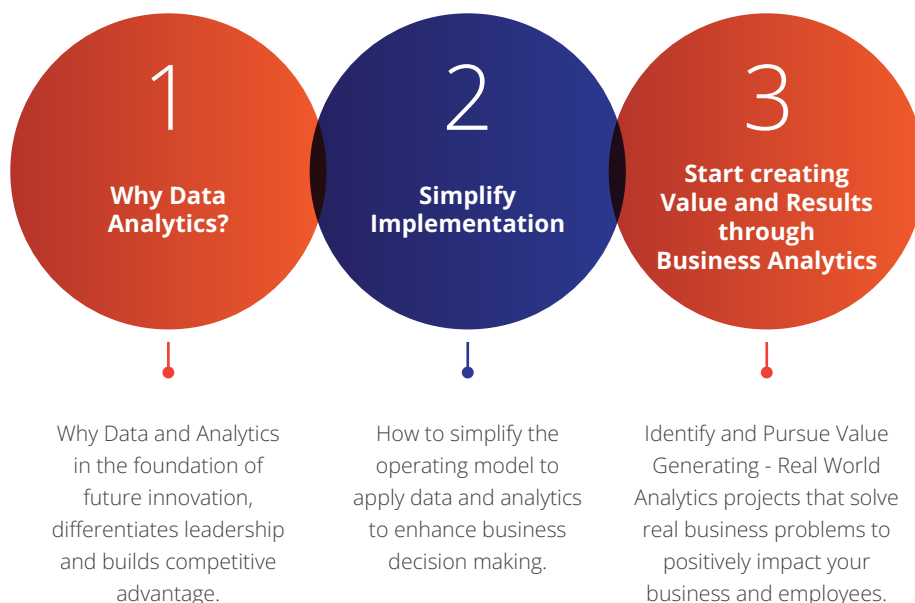
## Are you stuck how to make better decisions through **Business Analytics?**

Learn how Business Analytics is the difference between great and average decision making.

Business leaders are measured by value creation. Through the power of Data and Analytics, you can build clarity in problems to solve and identify valued opportunities for innovation. Join us for round 1 of this important topic to enhance your business.

SetCONNECT is partnering with RVIM to deliver this.

### Easy 3 step approach



Thursday, 09 June, 2022 at 6.30 pm IST

Join us for a one hour session to learn how SetCONNECT AND RVIM can get you started.

[Click Here](#) 

# #Entrepreneurship

RVIM and Society of Entrepreneurship Educators (SEE) together conduct **#Entrepreneurship** A webinar series that features prominent entrepreneurs, investors, and various actors in the entrepreneurship ecosystem and in the area of Entrepreneurship; where they will share their journey, their success and failure stories, collaborations, best practices, etc. The basic motive of conducting these webinars is to motivate and inspire other aspiring researchers to contribute significantly to the field of Entrepreneurship.

**Faculty Incharge: Dr. Rashmi Shetty, Coordinator, RVIM Centre for Innovation, Entrepreneurship and Incubation**

The webinars conducted are

1. On June 11, 2022, is Webinar # 3, which was a panel discussion on Demystifying Investment for Startups (Part 2)

**Featuring:** Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheshadri Iyer, CEO and Managing Partner, Sandesha Global Ventures, LLP, Mumbai

**Number of attendees: 102**

**About:** It was highlighted how crucial is the role of investors in fostering a thriving entrepreneurial ecosystem. Real-time perspectives allow them to identify innovative ventures that align with current market demands and have the potential for sustainable growth. Understanding the intricacies of funding options and valuation helps us make agile decisions and seize promising opportunities swiftly. By participating in such webinars, valuable insights into the minds of passionate founders are gained, enabling the investors to support startups with strong value propositions and robust business plans. Embracing real-time knowledge empowers them to navigate uncertainties and back startups that can adapt and succeed in a dynamic business landscape.

2. On August 06, 2022, is Webinar # 4, which was a panel discussion on How I get Investment

**Featuring:** Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheikh Samiullah - Fast Beetle, Ms. Shiroi- Nag Ed, and Mr. Vikrant- Fight Back Mumbai.

**Number of attendees: 80**

**About:** The startup founders shared their experiences and it was understood that Receiving investment as a startup founder involves presenting a compelling pitch to potential investors, leveraging networking opportunities, and participating in events to connect with interested parties. Demonstrating early success, market traction, and a well-prepared business plan can attract investor interest. Engaging in negotiations and due diligence processes with interested investors helps finalize investment terms. The process requires persistence, preparation, and effective communication to instill

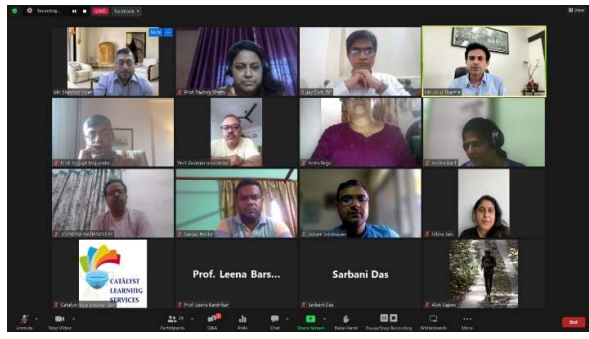


confidence in the startup's potential and secure the necessary funding for growth and development.

3. On October 29, 2022, is Webinar # 5, which was a panel discussion on “Life Lessons from 40 years in Business” **Featuring:** Mr. Nand Kishore Chaudhary – Jaipur Rugs.

**Number of attendees: 70**

**About:** “I like to call my life journey as the ‘University of Hard Rocks of my life’ as it was only after college that my real education began.” Perseverance was essential in overcoming challenges and setbacks. Customer focus and innovation enabled the company to adapt to changing market demands. Building a strong team and upholding integrity fostered trust and credibility. Embracing risk-taking and learning from failures contributed to making better decisions. A long-term vision guided business strategy, while a commitment to quality ensured customer loyalty. Giving back to society showcased social responsibility. Finding work-life balance was crucial for overall well-being. These life lessons from four decades in business form a rich tapestry of wisdom, inspiring aspiring entrepreneurs and seasoned business leaders alike.



  
 Society of Entrepreneurship Educators  
 Presents  
**#Entrepreneurship**  
 Webinar Series

**June 11, 2022**  
 4:30 p.m. IST  
 4:30 p.m. IST  
 4:30 p.m. IST  
 4:30 p.m. IST

**Webinar # 3**  
**Panel Discussion**  
 On  
**DEMYSTIFYING INVESTMENT FOR STARTUPS**

  
**Shahadul Haq**  
 CEO & Managing Partner  
 Sandeek Global Ventures LLP  
 Mumbai

  
**Anuj Sharma**  
 Founder and CEO  
 ALIBAR Impact  
 Mumbai

**Moderator**  
**Rajay Dixit**  
 Vice President (Innovation & Excellence)  
 CEO - YISS Incubate Foundation (Incubation Centre)  
 Tata Institute of Social Sciences  
 Mumbai

Registration Link  
[bit.ly/3NKKoWu](http://bit.ly/3NKKoWu)

  
 Society of Entrepreneurship Educators  
 Presents  
**#Entrepreneurship**  
 Webinar Series



  
 Society of Entrepreneurship Educators  
 Presents  
**#Entrepreneurship**  
 Webinar Series

**August 6, 2022**  
 4:30 p.m. IST  
 4:30 p.m. IST  
 4:30 p.m. IST  
 4:30 p.m. IST

**Webinar # 4**  
**Panel Discussion**  
 On  
**HOW DID I GET INVESTMENT?**

**START-UPS**

  
**Shahid Hussain**  
 (Jammu & Kashmir)

  
**Shreel Lata Sharma**  
 (Nagaland)  
 Nagaland

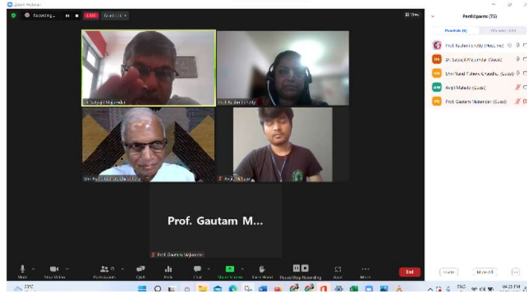
  
**Vikram Dey**  
 (Nepal)

**INVESTOR**  
  
**Anuj Sharma**  
 ALIBAR Impact  
 Mumbai

**In conversation with...**  
**Rajay Dixit**  
 Vice President (Innovation & Excellence)  
 CEO - YISS Incubate Foundation  
 YISS, Mumbai

Registration Link  
<http://surl.li/clwrt>

  
 Society of Entrepreneurship Educators  
 Presents  
**#Entrepreneurship**  
 Webinar Series



R.V. INSTITUTE OF MANAGEMENT  
Bangalore  
*Gautam*



Society of Entrepreneurship Educators

Presents

**#Entrepreneurship**  
Webinar Series

October 29, 2022  
4.30 p.m. IST  
4.30 p.m. SLST  
4.45 p.m. NPT  
5.00 p.m. BST

**Webinar # 6**

Conversation...

On  
**LIFE LESSONS FROM 40 YEARS IN BUSINESS**



**Shri Nand Kishore Chaudhary**  
Social Entrepreneur,  
Chairman & Managing Director  
Jaipur Rugs

Registration Link  
<https://rb.gy/lgxswz>





RASHTREEYA SIKSHANA SAMITHI TRUST

## R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar

Bengaluru, Kamataka 560 041

### Visit to Additional Labour Commissioner's Office - Experiential Learning as part of Industrial Relations and HR Audit - 4.4.3

**Date:** July 11, 2022

**Venue:** Karmika Bhavana, Dairy Circle, Bannerghatta, Bangalore

**Time:** 9:00 am. to 12:00 pm.

**Semester & Section/:** IV semester HR Specialisation

**No. of Participant:** 26

**Event Coordinator:** Dr. Anupama K Malagi & Prof. Sowmya D S

#### Objectives

- To understand the practical aspects of labour legislations and labour welfare activities
- To gain insights about the impact of labour laws on the Indian Organisations
- To understand the functioning of Department of Labour and its role in the labour welfare

#### About the event:

The Department of Labour is a major department of the government. It is the responsibility of the Department to maintain smooth industrial relations with labour welfare activities. The implementation of labour laws and activities that promote industrial peace are run by the department at one time. This will enable the objectives of industrial growth and labour welfare.

Dr. G Manjunath, Additional Labour Commissioner [ADLC-IR], briefed about the department. The Labour department has three field departments under the control of Labour Minister, with assistance and coordination of the Secretary to Government, Department of Labour.

The major 3 field departments are:-

**Labour Department:-** Implementation of various Labour Laws, labour acts, working conditions and industrial relations and implementation of welfare measures for laborers.

**Department of Factories, Boilers, Industrial Safety and Health:-** Implementing Industrial Safety, Health Care, Occupational Diseases and Factories Functions under Factories Act 1948 and Boilers Act 1923.

**Employees State Insurance Scheme (Medical) Services Department:-** Managing and Running of Hospitals and Pharmacies for workers who are members of the ESI scheme

All the 3 departments are working independently & take care of their departments, the Secretary of the State

Labour Secretariat will directly report to the Labour Minister.

The activities of the Department naturally reflect the labour policy, implementation of labour legislations and social security/welfare measures.

### **Profile of the Guest Speaker**



### **Additional Labour Commissioner (Industrial Relations) - Government of Karnataka**

Presently, Additional Labour Commissioner (Industrial Relations)-Government of Karnataka. Academically he is PhD from National Law School of India University, Master of Women's Studies, M.A in Economics & B.A – Double Gold Medalist and First Rank holder from Bangalore University. I have been awarded with many national and international fellowships. I am specialized in Law against Sexual Harassment, Industrial Relations and Labour Law Jurisprudence, Informal Labour & Social Security, Corporate Social Responsibility.

### **Outcome Achieved/ Attained:**

The students were able to understand the structure and functioning of the Labour Department. They were informed about the realities of managing the labour challenges and problems were discussed with different case examples. The students got the overview of the labour legislations and welfare activities initiated by the department.

Photo Gallery





**Event Coordinator**



# REPORT

on

“One Day National Seminar on the Occasion of  
Indian Philosopher’s Day”

Funded and supported by



**INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH**

Organized by

RV Institute of Management  
CA 17, 36th Cross, 26th main  
4th T block, Jayanagar,  
Bangalore – 560041



23<sup>rd</sup> July, 2022

Coordinator: Dr. Padmalini Singh, Associate Professor, RV Institute of  
Management



## **Report on One Day National Seminar on the Occasion of “Indian Philosopher’s Day”**

### **ABOUT ICPR**

The Indian Council of Philosophical Research was established in 1977 by the Ministry of Education, Government of India as an autonomous organization designed to bring back the entire tradition of Indian philosophy to its pristine and original form and provide required impetus to nurture and promote new thinking through its intensive programs of research.

### **RATIONALE OF THE PROGRAMME**

The program's goal is to increase people's commitment to philosophy and to increase public understanding of the value of philosophical inquiry into significant contemporary concerns. The programme aims to encourage exploration, the exchange of novel ideas, and the discussion of social issues and philosophical insights. The goal of this event is to make sure that philosophical ideals and principles are increasingly applied to produce solutions that will advance world peace.

### **OBJECTIVE OF THE PROGRAMME**

The reason we celebrate World Philosophy Day is because philosophy is a discipline that promotes dialogue and teaches tolerance and respect in society.

The event will encourage thinking and the reasoned exchange of viewpoints. This combination fosters a positive environment that has the ability to bring about significant changes in the society that the young people are leading.





## **METHODOLOGY ADOPTED BY THE INSTITUTE TO CONDUCT THE PROGRAMME**

After receiving the approval letter and sanction order from Indian Council of Philosophical Research (ICPR), a systematic approach was carried out by the department to conduct the event.

Planning for promoting of the programme

Identifying the internal core team members to conduct the programme

Preparation of event brochure (attached as Annexure)

Preparation of Programme schedule of the programme

Assigning tasks to various team members

Mail to ICPR about the date of the event.

Creating google forms for registration

Creating a zoom link for registration

Promotion of the programme on various platforms including emails, whatsapp, social media and distribution of brochure in various colleges.


Formal Invitation were sent to resource persons of various sessions


Programme was successfully conducted as per the proposed schedule.




**BROCHURE**




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**75**  
**Azadi Ka**  
**Amrit Mahotsav**

**RV Institute of Management**  
In association with

  
**ICPR**  
INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH

**INDIAN COUNCIL OF  
PHILOSOPHICAL RESEARCH**  
*is organizing*

**One Day National Seminar  
on the Occasion of  
INDIAN PHILOSOPHER'S DAY**

Date : **23<sup>rd</sup> July 2022, Saturday**  
Time : **9.00 am to 2.00 pm**

**Venue : 3<sup>rd</sup> Floor, Seminar Hall, RV Institute of Management**

**Dr. Padmalini Singh**  
Associate Professor

**Dr. Purushottam Bung**      **Dr. (h.c.) A.V.S. Murthy**  
Professor & Director      Hon. Secretary, RSST

**Vision ; To Become World Class Management Institute of Eminence**



## PROGRAMME SCHEDULE



**RV INSTITUTE OF MANAGEMENT, BANGALORE**



**ORGANIZES**

**One Day National Seminar on the occasion of  
INDIAN PHILOSOPHER'S DAY**

**Sponsored by**

**INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH, NEW DELHI**

**DATE AND DAY: 23<sup>rd</sup> JULY 2022 (SATURDAY)**

**TIME: 09:00 AM - 02:00 PM**

**Venue: RV Institute of Management, Bangalore**

### Detailed Schedule of the programme

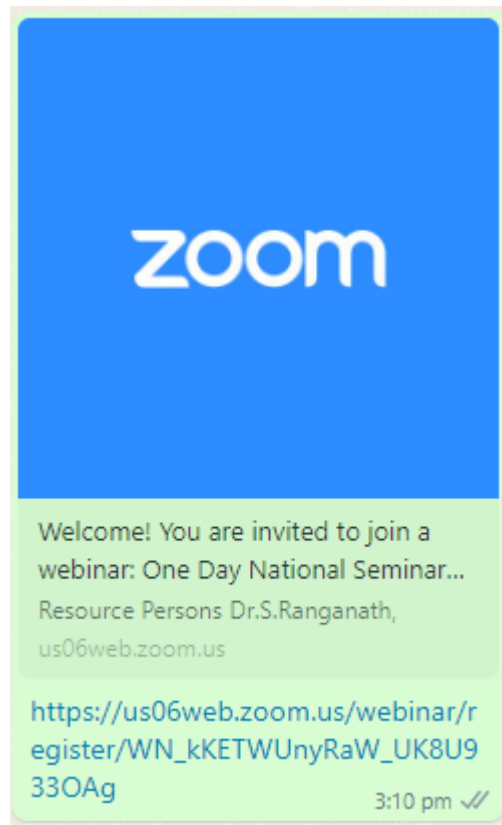
Time	Resource Persons	Topic
09:00 am – 09:15 am	<b>Inauguration</b>	
<b>Session 1</b> 09:15 am – 10:20 am	Dr. Arathi V.B Chairperson Vibhu Academy, Bangalore	Indian Philosophy from Swami Vivekananda
<b>Session 2</b> 10:20 am – 11:25 am	Dr. S. Ranganath Revered Sanskrit Scholar	Indian Philosophy from Adi Shankaracharya
11:25 am – 11:30 am	<b>Tea Break</b>	
<b>SESSION 3</b> 11:30 pm- 12:35 pm	Dr. M.K. Shridhar, Registrar-S Vyasa University	Indian Philosophy from Patanjali Yogasutra
<b>SESSION 4</b> 12:35 pm – 01: 40 pm	Dr. A.H. Chachadi, Fr. Dean, Kousali Institute of Management	Indian Philosophy from Bhagvat Gita
01:40 pm – 02:00 pm	<b>Valedictory function</b>	
02:00 pm – 02:30 pm	<b>LUNCH</b>	



## SAMPLE REGISTRATION FORM - ZOOM

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Topic	One Day National Seminar on the Occasion of INDIAN PHILOSOPHERS DAY
Description	Resource Persons Dr.S.Ranganath, Revered Sanskrit Scholar - Indian Philosophy from Shankara Philosophy Dr. M.K. Shridhar, Member, NEP Draft Committee - Indian Philosophy from Patanjali Yogasutra Dr.Arathi V B, Chairperson, Vibhu Academy - Indian Philosophy from Vivekananda Philosophy Dr. AH Chachadi Fr. Dean Kousali Institute of Management - Indian Philosophy from Bhagvat Gita
Time	Jul 23, 2022 09:00 AM in India





## INVITATION TO JOIN THE PROGRAMME

**RVIM IQAC**  
Dr., Dr., RVIM, +91 72590 38974, +91 81970 25411, +91 95356 72350, +91 95389 99720, +91 98803 11128, You

**zoom** Welcome! You are invited to join a webinar: One Day National Seminar on the Occasion of INDIAN PHILOSOPHERS DAY. After registering, you...  
Resource Persons Dr.S.Ranganath, Revered Sanskrit Scholar - Indian  
us06web.zoom.us

Dear All, Greetings from RVIM!

We are organizing One Day National Seminar on "Indian Philosophies and Perspectives" the occasion of "INDIAN PHILOSOPHER'S DAY"\* Sponsored by **INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH, NEW DELHI**

Four eminent speakers with a rich philosophical background will be presenting their perspective on different Indian Philosophies.

**Register for FREE: Participants will be offered e-certificate** Use the following link to register:  
[https://us06web.zoom.us/webinar/register/WN\\_kKETWUnyRaW\\_UK8U933OAg](https://us06web.zoom.us/webinar/register/WN_kKETWUnyRaW_UK8U933OAg)

I request all to share it within your network.

Thanks! With regards! 🌸🙏🌸 7:03 pm

Dr. Bung Director RVIM  
➔ Forwarded

PDF ICPR-IPD Brochure.pdf

**RVIM FDP Batch-2**  
Dr., Dr., Uma, Vignesh, +91 70903 95550, +91 77600 93464, +91 78290 99019, +91 79753 22580, +91 81055 49070, +91 81057 17146, +91 8...

us06web.zoom.us  
[https://us06web.zoom.us/webinar/register/WN\\_kKETWUnyRaW\\_UK8U933OAg](https://us06web.zoom.us/webinar/register/WN_kKETWUnyRaW_UK8U933OAg)  
us06web.zoom.us

Dear All,

**RV INSTITUTE OF MANAGEMENT, BANGALORE** is ORGANIZING **One Day National Seminar on the occasion of "INDIAN PHILOSOPHER'S DAY"**  
Sponsored by **INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH, NEW DELHI**

The eminent speakers are:

- Dr. Arathi V.B.** Chairperson, Vibhu Academy, Bangalore  
**Indian Philosophy from Swami Vivekananda**
- Dr. S. Ranganath**, Revered Sanskrit Scholar  
**Indian Philosophy from Adi Shankaracharya**
- Dr. M.K. Shridhar**, Registrar-S Vyasa University  
**Indian Philosophy from Patanjali Yogasutra**
- Dr. A.H. Chachadi**, Fr. Dean, Kousali Institute of Management  
**Indian Philosophy from Bhagvat Gita**

DATE AND DAY: **23rd JULY 2022 (SATURDAY)**  
TIME: **09:00 AM - 02:00 PM**

**Register for FREE: Participants will be offered e-certificate**  
[https://us06web.zoom.us/webinar/register/WN\\_kKETWUnyRaW\\_UK8U933OAg](https://us06web.zoom.us/webinar/register/WN_kKETWUnyRaW_UK8U933OAg)

4:22 pm ✓✓



Gmail interface showing an email titled "icpr invitation". The email content includes:

Invitation to become resource person for One Day National Seminar on Indian Philosophy

Padmalini Singh <padmalinisinh.rvim@rvei.edu.in>  
to arathi.vbr

Dear Sir,

*Greetings from RV Institute of Management!*

It gives me immense pleasure to inform you that we are organizing a One Day National Seminar on the Occasion of INDIAN PHILOSOPHER'S DAY funded by Indian Council of Philosophical Research (ICPR).

In this regard, I would request you to be the resource person for the session on 'Indian Philosophy from Vivekananda Philosophy'. Your expertise and wisdom in the field of philosophy will add enormous value to the programme.

**Please share your brief profile, bank details and PPT (if any) used during the presentation.**

The programme is planned to be organized on **23rd July 2022 (SATURDAY) between 09:00 PM to 02:00 PM at RV Institute of Management, Bangalore.**

**Your session will be between 9:15 AM - 10:20 AM at RV Institute of Management, Bangalore.**

Programme brochure and schedule is attached herewith for your kind reference.  
Please confirm your acceptance by the mail revert.

**Kindly share the programme details among your contacts for maximum participation OFFLINE at our campus.**

Regards,  
--  
Dr. Padmalini Singh

## INVITATION SENT TO ICPR

Gmail interface showing a reply email titled "(F. No. 12-17/2021/P&R/ICPR/39) Brochure and Flyer". The email content includes:

Padmalini Singh <singhpadmalini@gmail.com>  
to seminar.icpr

Dear Sir,

Greetings from RV Institute of Management!

Thank you so much for selecting us to organize the Indian Philosopher's Day event.

Please find the promotional brochure of the event **ICPR** sponsored "Indian Philosopher's Day" Brochure and Programme Schedule for your kind perusal. The event will be organized by RV Institute of Management, Bangalore, Karnataka on 23.07.2022 under the grant Rs. 30000 received by **ICPR** (F. No. 12-17/2021/P&R/ICPR/39) on May 10, 2022.

Dr. Padmalini Singh  
RV Institute of Management, Bangalore  
[Scopus Author ID\\_57202003098](#)  
[ORCID ID\\_0000-0003-3617-3774](#)  
<https://publons.com/researcher/3891319/dr-padmalini-singh/>  
<https://scholar.google.com/citations?user=be507pkAAA&hl=en>  
<https://www.linkedin.com/in/padmalinisinh/>

**2 Attachments**

- ICPR Brochure.pdf
- ICPR-IPD Schedu...



# PROMOTION OF EVENT ON LINKEDIN

LinkedIn interface showing a post by Dr. Padmalini Singh, Associate Professor at RV Institute of Management. The post is a promotional flyer for an event organized by the Indian Council of Philosophical Research (ICPR) in association with RV Institute of Management.

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 Autonomous Institute of Excellence

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**RV Institute of Management**  
 In association with

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**Dr. Padmalini Singh**  
 Associate Professor

**Dr. Purushottam Bung**  
 Professor & Director

**Dr. (h.c.) A.V.S. Murthy**  
 Hon. Secretary, RSST

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Reactions: [Profile icons]

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WQVIN

Dr. Padmalini, keep up with the latest insights from Wavin India

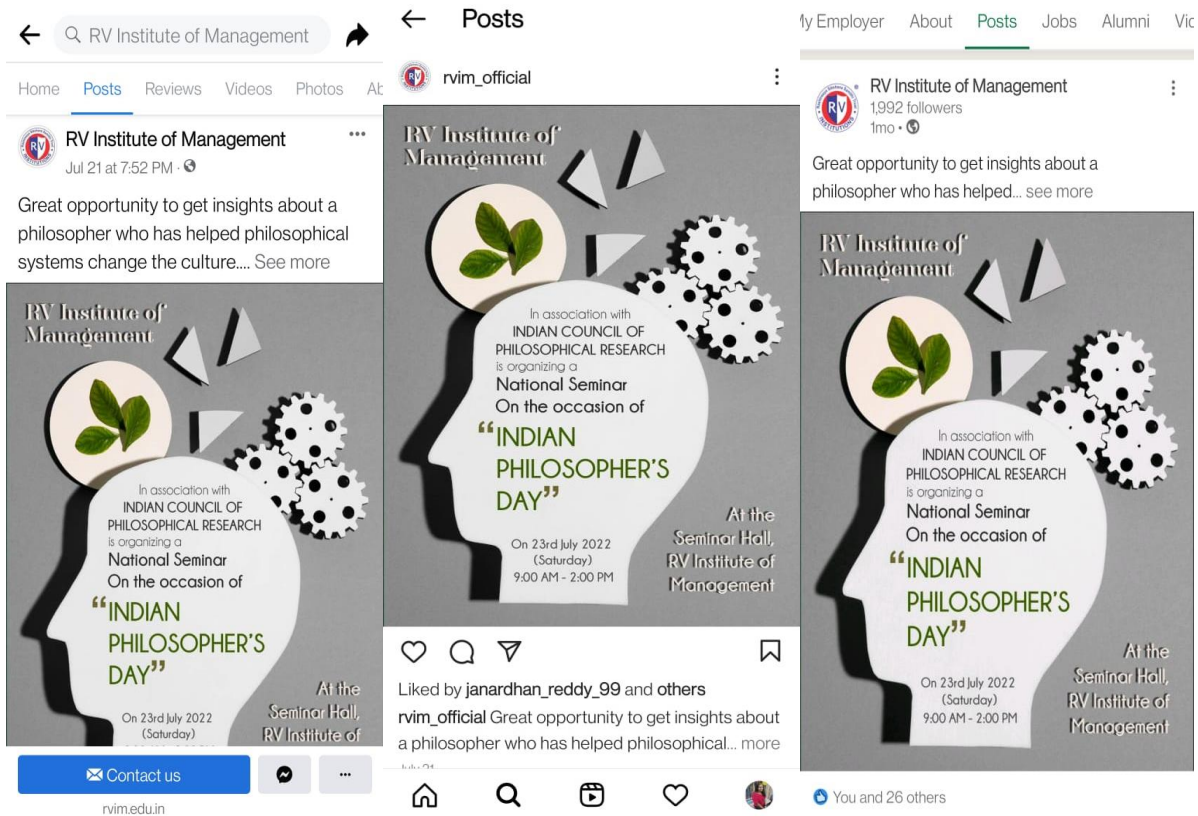
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## PROMOTION OF EVENT ON LINKEDIN, INSTAGRAM & FACEBOOK



### ZOOM MEET JOINING LINK

One Day National Seminar on the Occasion of INDIAN PHILOSOPHERS DAY Inbox x Print Share

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Hi Padmalini Singh,

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## PROCEEDINGS OF THE SEMINAR

The “One Day National Seminar on the occasion of INDIAN PHILOSOPHER’S DAY” has been conducted by RV Institute of Management, Bangalore in association with ICPR (INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH) New Delhi On 23.07.2022 from 9.00 AM to 1.40 PM at RV Institute of Management Campus and also through online mode via ZOOM platform, the session was followed by lunch.

The session started off with Prof. Sowmya welcoming the guests, students and others joined through online mode, 4th semester Anusha offered salutations to Lord Ganesha to start the session here by lighting the lamp to the goddess Saraswathi.

The honorable dignitaries were welcomed by offering a plant and their brief introduction.



### INVOCATION SONG BY Ms. ANUSHA HEDGE, I YEAR MBA STUDENT



Latitude: 12.922529  
Longitude: 77.592617  
Elevation: 917.12m  
Accuracy: 39.2m  
Time: 23-07-2022 09:21  
Note: Indian philosophies day

### LIGHTING THE LAMP BY THE DIGNITARIES





## WELCOMING THE GUESTS BY OFFERING A TULASI PLANT



## INTRODUCTION OF THE SPEAKERS



## SESSION 1

### **Indian Philosophy from Swami Vivekananda**

**BY : Dr Arathi V B**

**Adjunct Professor in Humanities**

**Founder Head, Vibhu Academy**

#### **PROFILE OF THE RESOURCE PERSON: Dr Arathi V B**

Dr Arathi V B, a scholar in Sanskrit & Indology, is well known in the fields of academic research and Behavioural & Soft-skills Training. Vibhu Academy, a Center for Softskills Training and Indology ([www.vibhuacademy.com](http://www.vibhuacademy.com)), is her creation, and she serves as its founder and chairperson. She serves as an adjunct professor at ACT and a guest lecturer at Bengaluru's Jain University.

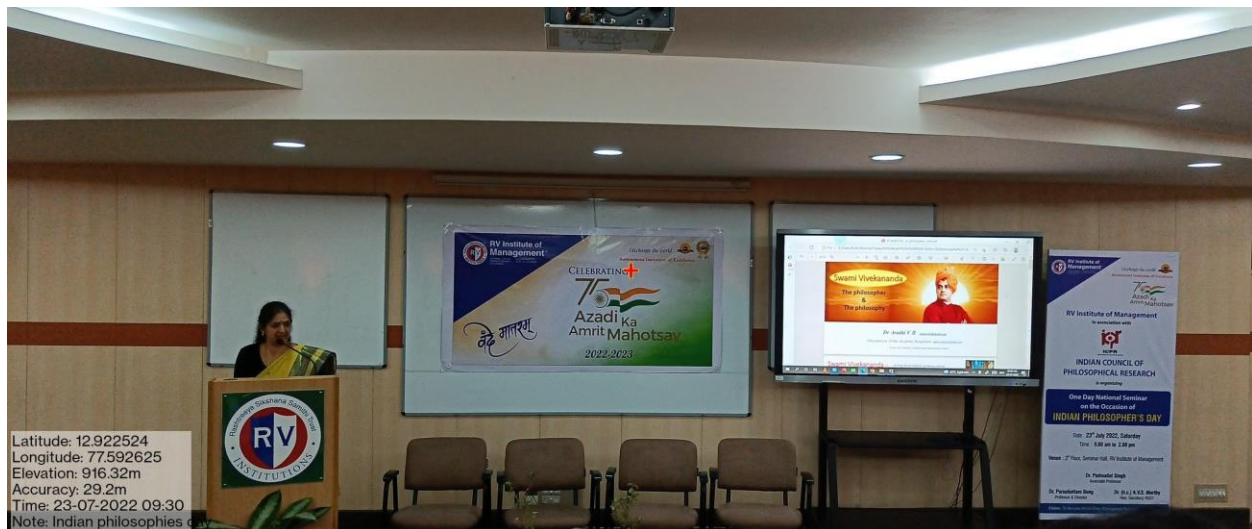
She has taught Sanskrit and Aesthetics in VVS, NMKRV colleges, and Jain University. She holds degrees in MA and PhD in Sanskrit, M. Music, and lay counselling. She is skilled at dealing with unusual subjects including Indian ideas about management, culture, aesthetics, and philosophy. She often runs online seminars and courses for people all around the world. Dr. Arathi is well-traveled and has already delivered more than 100 workshops on behavioural training for businesses, financial institutions, educational institutions, and non-profit organisations. She has also presented research papers at regional and national conferences. Dr. Arathi is an accomplished poet and painter in addition to being a brilliant orator, writer, columnist, singer, and musician. She is a well-known resource for Kannada radio and television stations. She is a philanthropist, lay counsellor, and the recipient of numerous awards both inside and outside of India. She also works with numerous NGOs.



## PREVIEW OF SESSION 1

### Indian Philosophy from Swami Vivekananda

On Makar Sankranti, 12 January 1863, he was born into a Bengali household and given the name Narendranath Datta. When Narendra was born, his parents, Vishwanath Datta, an attorney, and Bhuvaneshwari Devi, a strong-minded and religious woman, were living in Calcutta with their eight children. Narendra, who had a close relationship with his mother, credited her with providing him with fantastic teachings and the proper upbringing. During his early education at Ishwar Chandra Vidyasagar's Metropolitan Institution, the monk took a keen interest in his studies from a very young age and excelled in all areas. In addition to focusing on his studies of history, philosophy, and spirituality, he also engaged in sports, wrestling, bodybuilding, and gymnastics.



In 1884, Narendra graduated from Presidency College in Calcutta with a degree in arts and began to feel a pull toward spirituality. During his education, however, his spiritual thoughts clashed with his acquired knowledge, causing him to adopt an agnostic worldview. Simultaneously, he joined the Brahma Movement, which was headed by Keshab Chandra Sen. The Brahma Samaj believed in a formless god that was not associated with idolatry. Narendra engaged people with his musical voice for some time, but his search for answers was not yet complete. As things take time, Narendra's question



"Have you seen God?" was finally answered when he met Ramakrishna. Ramakrishna responded, "I have. I see God as plainly as I see you, but in a much more profound way."

Swami Vivekananda was not only a guide for the majority of the previous generation, but also a friend and a parent who led them to the light at the end of the tunnel. Not only did he give Hinduism the meaning and status it deserved in the minds of many, but he also promoted interfaith awareness. Swami Vivekananda preached that "manmaking is my mission" and consistently emphasized that the nation's future rests on its people. As a result, they sought to eradicate social problems and alter their perspectives on education, women, religion, and other matters. The monk and his teachings are more pertinent than ever to the current situation in India. And if we consider the traits for which one can look up Swami Vivekananda, then the conversation might continue indefinitely. Here are a few of the characteristics that made the monk famous and beloved in his home country and around the world. Moreover, if even a small percentage of India's people, particularly the youth in whom his faith lived, were to become like Swami Vivekanand, the country would soon be as developed as other nations.

One of the most important things Swami Vivekananda ever emphasized was the importance of always having confidence in oneself. The monk stated that it is difficult to advance in life if one has confidence in one's own talents. The only way to have faith in oneself and to believe in God is to put trust in oneself, leave discomforts behind, and move on with confidence.

Often, self-confidence and aspiration go hand in hand. One can only pursue one's dreams if he or she has sufficient confidence in his or her ability to persevere. According to Swamiji, to make our aspirations come true, we must both dream and strive to make them a reality. Our entire body should continue working till we achieve our life goals.

According to Swamiji, we manifest our thoughts through our deeds. This is what makes us sensible and smart, thus we should always comprehend the circumstance before applying our views to it. Moreover, according to Swamiji, a positive attitude is what makes us even wiser.



Almost everything that we do requires our undivided attention to be successful. Swamiji felt that regardless of the circumstances, we must focus all our energy and attention on a single concept to approach our chosen life goal.

Throughout his life, Swami Vivekananda emphasized the importance of honesty and how it contributed to his success. We can learn from him that no matter how tough it is to speak the truth, we must always do so and courageously face the repercussions.



Swamiji spent his entire life promoting interfaith understanding and uniting all people, preaching that humanity should be served regardless of their socioeconomic class, caste, or religion. One of the most essential life principles is to never engage in discrimination and to constantly support human welfare.

Swamiji loved and served his country as if it were his mother. Even though he gave up his earthly possessions when he became a monk, he believed that the urge to satisfy the material world did not end there. He accepted the responsibility of uniting his nation and continuously defending it.

As Swamiji believed and practiced that running away from issues is not the greatest solution, he imparted the same message to everyone through his words. Instead of being cowardly when an issue arises, we should muster all our courage and confront it, regardless of the possible consequences.



## SESSION 2

### Indian Philosophy from Adi Shankaracharya

BY: Sri. S. Ranganath, Revered Sanskrit Scholar

#### PROFILE OF THE RESOURCE PERSON: Sri. S. Ranganath

Sri. S. Ranganath, Revered Sanskrit Scholar Sir is an M.A. Sanskrit with First Class and First Rank from Bangalore University. He has been honoured with the Hiriyanra and Hebbar Srivaishnava Sabha Gold Medals. He was given the title "VEDABHOOSHANA" by the Veda Dharma Paripalana Sabha. He received the title "VEDASHRI" from the USA Bangalore Branch of the World Association of Vedic Studies. He was awarded the title of "MAN OF THE YEAR 1996" by the American Biographical Institute in the United States.

In addition to more than 100 research papers, he has written 100 books. He was a professor and the head of the Sanskrit department at the N.M.K.R.V. College for Women (Autonomous College) in Bangalore, as well as the director of the R.V. Institute of Sanskrit Studies.

His Kannada translation of Prof. Satya Vrat Shastri's Ramakirti Mahakavyam was published in Bangkok (Thailand). On September 27, 2013, he was honoured by Her Royal Highness Princess Mahachakri Sirindhorn at Shilpakorn University in Bangkok, Thailand. On October 2nd, 2013, at Gandhi Bhavan in Bangalore, the former chief minister of Karnataka, Sri. Siddaramaiah, gave him the Work Prize for the year 2012–2013 for the finest book on Gandhi, "Gandhi in Sanskrit Literature." On January 5th, 2014, in Bangalore, the "Telugu Vignana Vedike" conferred the title "Vidyavaridhi" to him.

The Ministry of Human Resource Development of the Government of India designated him as a Kannada language specialist for the multilingual Sanskrit Etymological Dictionary project in January 2014. On March 5, 2014, at the 17th Convocation, Rashtriya Sanskrit Vidyapeetha, Tirupati bestowed upon him the title of "Vacaspati." In Bangalore's Shankar Krupa on April 30, 2014, he received the "Adhaytma Vidyalankara" award. On November 22, 2015, the Shankara Shastri Trust in Bangalore recognised him as an





Eminent Vedic Scholar. On November 20, 2016, Vagyoga Chetana Peetham presented him the "Vagyoga Samman" in Kashi.



He served as a member of the jury for the 2016–2017 Central Sahitya Academy Awards for Sanskrit. In 2005, Himachal Pradesh University in Shimla gave him a D.Litt. for his postdoctoral writings on post-independence Sanskrit literature. As a representative of Rashtriya Sanskrit Samsthan Delhi - Human Resource Development, Government of India, he was appointed as a Subject Expert at Adarsh Sanskrit Vidyapeetah-Madhurantakam, Tamil Nadu, for a three-year tenure (2008-2011). From Chennai, he has a RashtraBhasha Visharada in Hindi. In June and July 2011, he gave lectures on Indian culture at Oxford, Cambridge, London, Brighton, Nottingham, Berlin, and Wittenberg. Lord Billimoria honoured him in the House of Commons of the London Parliament. He was invited to attend a symposium on the influence of Sanskrit on South East Asian languages at Bangkok, Thailand, on September 25, 2017, by Sahitya Academy on behalf of the Ministry of Culture, Government of India. He has been given the title "Mahamahopadhyaya" by Akhila Bharatiya Vidwat Parishat - Kashi for the calendar year 2017. On November 5th, 2017, Shri Gangadharendra Saraswathi Swamiji of Shri Swarnavalli Mutt, Sirsi, conferred the title "VIDYASUDIARNAVA." He received the title



"Jnanashri" from the Om Sri Vidyadegula Trust. He has been proposed for election to the Central Sahitya Academy's Sanskrit Admissions Board for the five years from 2018 to 2022.

## PREVIEW OF SESSION 2

### Indian Philosophy from Adi Shankracharya

Adi Shankara (8th cent. CE), also called Adi Shankaracharya (Sanskrit: आद शङ्कर, आद शङ्कराचार्य), romanized: Ādi Śaṅkarācāryaḥ. "First Shankara" was an Indian Vedic scholar and teacher (acharya) whose works give a harmonious reading of the sastras, with liberating knowledge of the self at their core, and which synthesise the Advaita Vedanta teachings of his day. Due to his later reputation, nearly 300 publications, including commentaries (Bhya), introductory topical expositions (Prakaraa grantha), and poetry, are credited to him (Stotra). However, the majority of these are likely to be by enthusiasts, pretenders, or eponymous scholars. The Brahmasutrabhasya, his commentaries on 10 Mukhya (main) Upanishads, his Bhagavad Gita commentary, and the Upadesasahasri are authentic. The veracity of Shankara as the author of Vivekacmai has been called into question.



Shankara's works are predicated on the identity of the Self (tman) and Brahman, advocating the liberating knowledge of the Self, considering the Upanishads as an



independent source of knowledge, in opposition to the ritually oriented Mms school of Hinduism. Shankara's Advaita demonstrates influences from Mahayana Buddhism, despite Shankara's criticisms; and Hindu Vaishnavist opponents have even accused Shankara of being a "crypto-Buddhist," a label rejected by the Advaita Vedanta tradition, highlighting their differing views on Atman, Anatta, and Brahman. Shankara holds a unique position within the Advaita Vedanta tradition, yet his influence on Hindu intellectual thinking has been questioned.

Shankara was eclipsed by his older contemporary Mandana-Misra until the 10th century, and he is not mentioned in Hindu, Buddhist, or Jain texts until the 11th century. Shankara's popular image did not begin to take shape until the 14th century, centuries after his death, when Sringeri matha began to receive support from the monarchs of the Vijayanagara Empire and moved their allegiance from advaitic Agamic Saivism to Brahmanical Advaita orthodoxy. Hagiographies from the 14th to 17th century glorified him as a ruler-renunciate who travelled the Indian subcontinent on a digvijaya (conquest of the four quarters) to disseminate his philosophy and defeated his opponents in theological discussions. These hagiographies present him as the founder of four mathas (or "monasteries"), and Adi Shankara also became known as the founder of the Dashanami monastic order and the unifier of the Shanmata worship tradition. Shankara's systematic reviews and commentaries (Bhasyas) on ancient Indian texts are his most well-known works. The Brahmasutrabhasya (literally, commentary on the Brahma Sutra), a major text of the Vedanta school of Hinduism, is the commentary masterwork of Shankara.

His commentaries on ten Mukhya (major) Upanishads are also regarded as authentic by scholars; these include Bhasya on the Brihadaranyaka Upanishad, the Chandogya Upanishad, the Aitareya Upanishad, the Taittiriya Upanishad, the Kena Upanishad, the Isha Upanishad, the Katha Upanishad, the Mundaka Upanishad, the The commentary on Mandukya is actually Gaudapada's commentary on Madukya-Karikas. Other authentic writings by Shankara include Bhagavad Gita comments (part of his Prasthanas Trayi Bhasya).



His Vivarana (tertiary notes) on Vedavyasa's commentary on the Yogasutras and those on the Apastamba Dharma-stras (Adhyatama-patala-bhasya) are acknowledged by scholars as authentic Shankara works. Daksinamurti Stotra, Bhajagovinda Stotra, Sivanandalahari, Carpata-panjarika, Visnu-satpadi, Harimide, Dasa-shloki, and Krishna-staka are possibly authentic Stotras. Upadesasahasri is Shankara's most significant original philosophical treatise. Seventy-six others original Prakaranas (, monographs, treatises) are attributed to Shankara. Modern Indian scholars such as Belvalkar and Upadhyaya acknowledge the authenticity of five and thirtynine compositions, respectively.



Shankara's authentic stotras include ones devoted to Krishna (Vaishnavism) and one to Shiva (Shaivism) - commonly regarded as two distinct Hindu sects. According to scholars, these stotras are not sectarian, but rather Advaitic and strive for a unified, universal perspective on Vedanta. The oldest known commentary on the Brahma Sutras is that of Shankara. However, in that commentary, he includes forgotten or undiscovered comments like as those of Dravida, Bhartrpranacha, and others. While specifics and chronology vary, the majority of hagiographies portray Shankara as having travelled extensively throughout India, from Gujarat to Bengal, and as having engaged in public philosophical debates with various orthodox schools of Hindu philosophy, as well as heterodox traditions such as Buddhists, Jains, Arhats, Saugatats, and Charvakas.



According to the hagiographies, he founded a few Matha (monasteries), however this is doubtful. Shankara's travel-inspired Sannyasin schools are commonly assigned to ten monastic orders in different parts of India, each with Advaita beliefs, of which four have survived in his tradition: Bharati (Sringeri), Sarasvati (Kanchi), Tirtha, and Asramin (Dvaraka). [Other monasteries that document Shankara's presence include Giri, Puri, Vana, Aranya, Parvata, and Sagara - all of whose names may be traced back to the Ashrama system in Hinduism and Vedic literature.

During his travels, Shankara had several disciple scholars, including Padmapadacharya (also known as Sanandana and associated with the text Atma-bodha), Surevaracharya, Totakacharya, Hastamalakacharya, Chitsukha, Prthividhara, Chidvilasayati, Bodhendra, Brahmendra, Sadananda, and others, who wrote their own literature on Shankara and Advaita. Shankara was a Vaishnavite who, in the 14th century, was presented as an incarnation of Shiva to promote the adoption of his teachings by formerly Saiva-oriented mathas in the Vijayanagara Empire. In hagiographies written after the 14th century, he is shown as forming the Daanmi Sampradaya and arranging a subset of the Ekadandi monks under an umbrella of 10 names. Several other Hindu monastics and Ekadandi traditions existed independent of the Dasanmis' organisation. According to legend, Adi

Sankara organised the Hindu monks of these ten sects or names into four Mahas (Sanskrit) (monasteries), with headquarters in Dvrak in the West, Jagannatha Puri in the East, Sringeri in the South, and Badrikashrama in the North. Each math was led by one of his four principal pupils, each of whom carries on the Vedanta Sampradaya. According to Paul Hacker, the method may have been launched by Vidyaranya (14th century), who may have built a matha saying that it was founded by Shankara himself, as part of his mission to spread Shankara's Advaita Vedanta. Vidyaranya enjoyed royal support, and his sponsorship and systematic efforts helped establish Shankara as a rallying symbol of values, spread the historical and cultural influence of Shankara's Vednta philosophies, and establish monasteries (mathas) to expand the cultural influence of Advaita Vednta and Shankara.



### **SESSION 3:**

## **Indian Philosophy from Patanjali Yogasutra BY: Dr. M.K. Shridhar, Registrar-S Vyasa University**

### **PROFILE OF THE RESOURCE PERSON: Dr. M.K. Shridhar**

Sir is a respected adjunct professor at Florida's Hindu University of America. From 2009 on, he served as an honorary visiting professor at Yoga University (Deemed) in Bangalore and as the institute's director of research. He served as the Registrar of the Karnataka Sanskrit University in Chamarajapet, Bangalore, from June 7, 2014, to December 6, 2015, as well as the Hon. Dean of the Division of Yoga and Humanities at the Yoga University from March 2012 to July 2013. (2011-16). He was the Head of Sanskrit at the National Degree College (Autonomous), Jayanagar VII Block, Bangalore - 70, and an Associate Professor of Sanskrit at the National Degree College (Autonomous), Basavanagudi, Bangalore - 560 004.

He was a Fulbright Scholar in 2000 at South Carolina University in the United States (selected by the governments of India and the United States), an Assistant Professor of Hinduism and Indian Philosophy at Hindu University of America in Orlando (2004 and 2005), and an Adjunct Professor at Union University in Cincinnati, also in the United States (2005 - 07). He has participated in panel discussions on both ancient ideas and current challenges and has presented papers at 40 international conferences (in the USA, UK, Europe, and South-East Asia).



He has also presented papers at 40 national conferences. Prof. Sridhar has delivered invited talks at Harvard University, Berkeley and Stonybrook Universities in the United States, Oxford University in the United Kingdom, and other universities in India. He has mentored five Indian candidates, one Guyanese candidate, and one American candidate for their doctorate and M. Phil degrees (1995–2013), and he is currently guiding six students toward their PhD in yoga. He has also been nominated to serve on PhD committees for the Hindu University of America, Orlando, Bangalore, Tumukur, Jain Universities, SVYASA Bangalore, and the D.Litt Committee of SVYASA.

His output consists of 27 books, 2 monographs, and 14 papers in international peer-reviewed publications. He served as the Assistant Editor (International), USA and India, for the Encyclopedia of Hinduism and has published or co-authored numerous journals. Chief editor of the concise Kannada-English dictionary (2004). He has been appointed as a theological advisor by the Search Institute in Minneapolis, USA, which specializes in child and adolescent spirituality. A UGC Research Fellow, he (1996-98).



At the Indological Research Foundation in Bangalore, he serves as the honorary director. The Central University of Karnataka in Gulbarga's Center for Classical Kannada has nominated him as a member (2013 -14). The NAAC Peer Team includes him (2017). He is a past winner of the Ramkrishna International Sanskrit Award from The Canadian World Education Foundation - Saraswati Vikas, Canada, the CTNS Berkeley Global Award for 11 | P a g e Baccalaureate course development from the USA in 2001, the Global Indian Awardee from Chanakya Foundation in 2006, the Ideal Teacher Award from Kashi Sheshasastri Trust, Bangalore, the Kapali Shastri Veda Puraskar in 2009, and three state awards.

### **PREVIEW OF SESSION 3**

#### **Indian Philosophy from Patanjali Yogasurta**

The Yoga Sutras of Patanjali is a collection of Sanskrit sutras (aphorisms) on the theory and practice of yoga - 195 (according to Vyasa and Krishnamacharya) and 196 (according to others) (according to other scholars including BKS Iyengar). The Yoga Sutras were authored by the Indian philosopher Patanjali in the early centuries BCE. He consolidated and arranged yoga knowledge from far older traditions.

The Yoga Sutras are best known for their reference to ashtanga, the eight elements of practice that culminate in samadhi, the concentration of the mind on an object of





meditation. These eight elements are yama (abstinences), niyama (observances), asana (yoga postures), pranayama (breath control), pratyahara (withdrawal of the senses), dharana (concentration of the mind), (absorption). However, its primary objective is kaivalya, the recognition of purusha, the witness-conscious, as distinct from prakriti, the cognitive apparatus, and purusha's liberation from prakriti's entangled impurities.

The Yoga Sutras were based on Samkhya-concepts of purusha and prakriti and are frequently viewed as a complement to Samkhya. It has a tight relationship with Buddhism and incorporates some of its vocabulary. Samkhya, Yoga, Vedanta, Jainism, and Buddhism might be viewed as distinct manifestations of a broad stream of ascetic traditions in ancient India, in contrast to the prevalent Bhakti traditions and Vedic ritualism of the time.



The Yoga Sutras of Patanjali are one of the core books of ancient Yoga philosophy, according to modern Yoga tradition. David Gordon White questions the appropriation - and misappropriation - of the Yoga Sutras and its influence on later systematizations of yoga. He argues that the text fell into relative obscurity for nearly 700 years, from the 12th to the 19th century, and made a comeback in the late 19th century thanks to the efforts of Swami Vivekananda, the Theosophical Society, and others. In the 20th century, its reputation as a classic grew. The Yoga Sutras are an amalgamation of diverse traditions.



The samadhi levels described in the Quran mimic the Buddhist jhanas. According to Feuerstein, the Yoga Sutras constitute a synthesis of two distinct traditions: "eight limb yoga" (aga yoga) and "action yoga" (Kriya 12 | P a g e yoga). The kriya yoga section is featured in chapters 1, 2, sutras 1-27, 3, excluding sutra 54, and 4. The "eight limb yoga" is detailed in sutras 28–55 of chapter 2 and sutras 3 and 54 of chapter 3. Larson adds that there are several connections between the ancient Samkhya, Yoga, and Abhidharma systems of thought, particularly between the second century BCE and the first century AD. The Yoga Sutras of Patanjali may constitute a synthesis of these three systems. Yoga Sutras adopts from the Samkhya school of Hinduism the "reflective discernment" (adhyavasaya) of prakrti and purusa (dualism), its philosophical rationalism, and its three epistemic techniques for acquiring trustworthy information. Larson contends that the Yoga Sutras acquire the concept of nirodhasamadhi from Abhidharma Buddhism in their search of an altered state of consciousness.

In contrast to Buddhism, which holds that there is neither self nor soul, Yoga, like Samkhya, is physicalist and realist in its belief that each human has a self and soul. The third element that Yoga Sutras incorporates into its philosophy is the old ascetic practises of seclusion, meditation, and reflection, as well as the yoga principles from 1st millennium BCE Indian writings such as Katha Upanishad, Shvetashvatara Upanishad, and Maitri Upanishad. According to Wujastyk, citing Maas, Patanjali incorporated yoga from ancient traditions into Ptajalayogastra and added his own explanatory passages to form the unified work that has been regarded the product of two authors since 1100 CE. Ptajalayogastra refers to the compilation of Patanjali's sutras and the Vyasabhasya.

The Yogabhashya is a commentary on Patajali's Yoga Sutras, generally assigned to Vyasa, the famous Vedic sage credited with composing the Mahabharata. This commentary is essential for comprehending the concise and aphoristic Yoga sutras, and the study of the sutras has always referred to the Yogabhashya. Some researchers date Vyasa to the late 4th or early 5th century AD (as opposed to the ancient mythic figure). Scholars believe that both the sutras and the commentary were composed by the same individual. Based on an examination of the original manuscripts by Philipp A. Maas,



Patajali's composition was titled Ptajalayogastra ("The Treatise on Yoga according to Patajali") and included both Stras and Bhya. This suggests that Patajali was the author of the Bhya. In Vasubandhu's Abhidharmakoabhya, for instance (which, incidentally, Patajali cites), the practise of publishing a collection of aphorisms with the author's explanation was well- 13 | P a g e established at the time of Patajali.

These results alter our historical knowledge of the yoga tradition, as they permit us to interpret the Bhya as Patajali's own explanation of the meaning of his relatively enigmatic stras. According to the Yogabhashya, "yoga" in the Yoga Sutras means "samadhi." Shankara's Vivarana commentary supports the meaning of yogah samadhih (YBh. I.1): "yoga" in Patajali's sutra means "integration." This Shankara may have been the renowned Vedantic scholar Adi Shankara, or he may not have (8th or 9th century). On this topic, scholarly opinion is still contested.

#### **Session 4:**

### **Indian Philosophy from Bhagavat Gita**

**BY: Dr. A.H. Chachadi Fr. Dean, Karnataka University, Dharwad's Kousali Institute of Management Studies.**

#### **PROFILE OF THE RESOURCE PERSON: Dr. A.H. Chachadi**

One of the top management institutes in Karnataka, Kousali Institute of Management Studies is ranked among the top ten business schools in the nation according to the university-based methodology. Karnataka University is regarded as a Premier University and has received a Five Star rating from NAAC. For two years, from 2003 to 2005, he served as the University Grants Commission's (UGC) nominee on the AICTE All India Board of Management Studies, where he took part in national policymaking.

He has studied university administration with great interest. He got the chance to participate in a number of the university's policy-making organisations as chairman of the Deans Committee. On various occasions, he also held the positions of vice chancellor and in-charge registrar. He has an analytical view on university administration because



he is a sharp observer. He has raised a number of concerns about university administration and has spoken with a number of past vice chancellors about them.

Additionally, he has created and submitted a proposal to run a two-day program to instruct vice chancellors and registrars on a variety of topics related to university administration, including the development of executive abilities.

## PREVIEW OF SESSION 2

### Indian Philosophy from Bhagavat Gita

The Bhagavad Gita is the holiest book in Hinduism. Through this book, Lord Krishna teaches not only Arjuna but also the entire world a profound, universal truth about life that speaks to everyone's needs and desires. When Arjuna saw his kin fighting against him on the battlefield, he became extremely depressed. Lord Krishna preached the Bhagavad Gita to Arjuna on the battlefield of Kurukshetra to inspire him to execute his duty when many men waited. In the pursuit of greatness, management is the process of aligning people and gaining their commitment to work toward a unified goal. Every manager's primary concern is how to be effective in their position.





The Bhagavad Gita provides the answer to this fundamental question by continually stating, "You must attempt to regulate yourself." Unless a manager achieves a certain degree of quality and effectiveness, he or she will become just another face in the crowd.

Management theory teaches us how to become better leaders, the art of delegation, motivation and communication, job dedication, growing human resources, planning, and executing, expanding our knowledge, and developing our total managing abilities.

### **1. Leadership**

Leadership, a crucial managerial talent, is the capacity to encourage a group of individuals toward a single objective. Therefore, a leader must be a visionary and pursue the next wave of development. Lord Krishna explains the essence of leadership in the Bhagavad Gita, Chapter 7, Verse 11: "I am the power of those who are free of personal desire and attachment." "O Arjuna, I am the desire of people who do not oppose noble conduct" It is crucial for a leader to believe in self-excellence, which is achieved through doing his responsibilities correctly. The Bhagavad Gita discusses the meaning and purpose of existence. It discusses how a person ultimately attains self-realization and the significant role karma plays in creating our lives.

### **2. Motivation:**

Motivation is the driving force that causes us to accomplish our goals. It is believed that motivation is either intrinsic or extrinsic. Intrinsic motivation refers to motivation that is derived from an individual's interest or satisfaction in the work itself, rather than from external pressure. The source of extrinsic motivation is external to the individual. Common extrinsic motives include monetary and academic prizes, coercion, and the prospect of punishment. This circumstance is described by the Gita's doctrine of self-transcendence. Self-transcendence entails abandoning egoism, putting others ahead of oneself, emphasizing teamwork, dignity, co-operation, harmony, and trust – and potentially sacrificing lesser wants for higher aims, which is the antithesis of Maslow's hierarchy of needs. In Chapter 2, Verse 47 of the Bhagavad Gita, the nature of motivation is eloquently addressed. "You have an absolute right to specified acts, but never to their



outcomes. You should never be motivated by the outcomes of your actions, nor should you be attached to not performing your assigned tasks.

### 3. Decision Making:

"A choice is a decision." The purpose of studying philosophy is to know one's own mind, not the minds of others - William Ralph Inge, commenting on philosophers. The Bhagavad Gita devotes its eighteen chapters and seven hundred verses to one task: making a single decision. It accomplishes this through its protagonist, the warrior Arjun, and through the metaphor of combat. It accomplishes this by allowing Arjun to embark on a journey of self-discovery so that he can master the art of making complex decisions in the face of competing values. When we reduce the Gita's philosophy and psychology to their core, we arrive at some extremely practical advice. Today's and yesterday's world thinkers and spiritual leaders provide advice that is not much different from this.





## SAMPLE FEEDBACK FORM

Feedback form: NCW Sponsored Webinar on "CAPACITY BUILDING AND PERSONALITY DEVELOPMENT PROGRAM" on 26th April, 2022

 slngpadmalln@gmail.com (not shared) [Switch account](#) 

\* Required

Name of the Participant \*\*

Your answer \_\_\_\_\_

Name of the Institution /Organization \*\*

Your answer \_\_\_\_\_

Designation \*

Your answer \_\_\_\_\_

email address \*

Your answer \_\_\_\_\_

Please provide your valuable feedback about the webinar \*

	Excellent	Good	Fair	Poor	Very poor
Relevance of contents covered under each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adequacy of coverage of contents under each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge and expertise of the resource person	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Time duration allotted for each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



## **ANALYSIS OF FEEDBACK**

To assess the experience of the webinar among participants, a feedback form was created using google forms and the link was shared among the participants towards the end of the programme. Only 150 participants gave the feedback online whereas many participants sent their feedback through mail and used Chat option during webinar. The analysis of the feedback provided by the participants was carried out by Dr. Padmalini Singh.







## **FEEDBACK SUMMARY**

A total of 150 participants filled the feedback link of the webinar. The outcome of the feedback analysis is that the participant are extremely satisfied with coverage and relevance of contents of the Seminar.

The participants also expressed that the knowledge and expertise exhibited by the resource person was excellent and time duration allotted for each session was also satisfactory. Overall, the participants are contented with the experience of the webinar that enhanced their capacity building.



## CONCLUSION

The closing remarks and vote of thanks for the webinar was proposed by Dr. Padmalini Singh, Associate Professor, RV Institute of Management. Dr. Padmalini expressed her immense pleasure to propose vote of thanks to ICPR for sponsoring the seminar. She conveyed her thankfulness to the Director, Dr. Purushottam Bung, Director, RV Institute of Management, Bangalore and the programme and organizing team members, coordinators and technicians for extending their support for conducting the seminar. On behalf of Indian Council of Philosophical Research and RV institute of Management, Bangalore, Dr.Padmalini conveyed her gratitude to all the eminent speakers for sharing their knowledge and wisdom with the audience.

It was stated that the seminar was a good attempt to render required knowledge about Indian philosophies to the young generation. The knowledge regarding Indian Philosophies by different philosophers was explained in an interesting way by the experts.

The celebration of Indian Philosopher's Day with stalwarts itself was an experience for the audience.

Overall the seminar experience was truly remarkable and the feedback provided by the participants are exceptional.

## KEY OUTCOMES OF THE SEMINAR

- The Webinar disseminated knowledge about various Indian philosophies to enhance personal capacity.
- The Webinar spread lot of awareness and knowledge on Indian Philosophy that is required to ignite millenials .
- The Seminar extended the knowledge of Swami Vivakananda, Adi Shankracharya, Patanjali Yoga and Bhagwat Gita that is little known to the young minds.

\*\*\*\*\*

## Webinar on Real Time Application of Machine Learning and Deep Learning Models in E-Commerce and Retail

**Date:** 27<sup>th</sup> April 2023

**Time:** 2.00 pm to 4.00 pm

**Number of Participants:** 286

**Event Coordinators:**

Dr. Jahnavi M, Prof. Mithun D J, Prof. Nagasubba Reddy & Prof. Ankitha

### Objectives:

1. To equip participants with practical knowledge and skills to leverage these technologies effectively in their respective domains
2. To provide participants with a sound understanding of the fundamentals of machine learning and deep learning models
3. To train the participants how machine learning and deep learning models can be applied in real-time scenarios within the e-commerce and retail industries.

### About the Session:

The event aimed to showcase how artificial intelligence (AI) technologies, particularly machine learning and deep learning models, have revolutionized the e-commerce and retail industries, enabling businesses to provide personalized experiences, optimize operations, and improve customer satisfaction.

Webinar provided valuable insights into the cutting-edge applications of AI technologies in the e-commerce and retail sectors. It highlighted how machine learning and deep learning models are transforming these industries by improving personalization, enhancing inventory management, ensuring security, and extracting meaningful insights.

The e-commerce and retail industries have undergone a paradigm shift with the advent of artificial intelligence, particularly machine learning and deep learning models. These technologies have revolutionized how businesses engage with customers, optimize operations, and stay competitive in the digital landscape. This section introduces the importance of real-time applications of AI.

The event highlighted the significance of data-driven decision-making, leveraging AI-driven insights, and adopting a customer-centric approach to stay competitive in today's fast-paced business landscape.

The session concludes by summarizing the key insights from the real-time application of machine learning and deep learning models in e-commerce and retail. It emphasizes the transformative impact of AI technologies in these industries and encourages businesses to embrace data-driven approaches to stay ahead in the highly competitive market.

As AI technologies continue to evolve, the future of e-commerce and retail looks promising. This section also highlighted the potential areas for further innovation, including augmented reality in shopping experiences, supply chain automation, and the integration of AI with Internet of Things (IoT) devices.


Some of the key areas highlighted during the session are as follows:

1. How do e-commerce platforms use these models to recommend products and services based on individual preferences, browsing behavior, and historical data, thereby increasing customer engagement and conversion rate?
2. Application of deep learning models for inventory management and demand forecasting in the retail sector.
3. Significance of machine learning algorithms in fraudulent activities.
4. How NLP, sentiment classification, and text mining are applied to analyze customer reviews and social media comments in real-time.

#### **Feedback/Coordinators Comment:**


As the webinar concluded, attendees gained a deeper understanding of ML and DL's real-world applications in e-commerce and the retail sector. The success stories and expert advice showcased the limitless possibilities of AI technologies. The speakers encouraged attendees to leverage data-driven approaches and embrace AI technologies to unlock new opportunities and achieve sustainable growth in the rapidly evolving business landscape.

#### **Annexure - 1 Invitation**

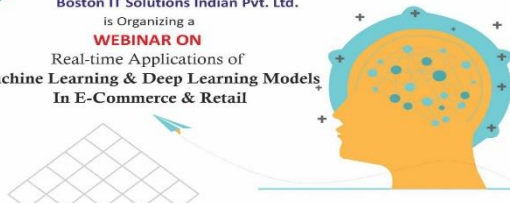


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Centre for Business Analytics  
In Association with  
**Boston IT Solutions Indian Pvt. Ltd.**  
is Organizing a  
**WEBINAR ON**  
Real-time Applications of  
**Machine Learning & Deep Learning Models**  
In E-Commerce & Retail



Date: 27<sup>th</sup> April 2023, Time: 2.30 pm – 5.30 pm

Click Here for Registration:  
<https://forms.gle/aTXZ9v9wQczRgHFVA>

Note:

- The link for participation will be shared on the day of the webinar with all the registered participants
- E Certificates will given to participants

For any queries contact:  
**Prof. Mithun - 9844284240**

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## Annexure – 2

### List of the Participants:

Name of the Participant	Profession/Job Role	Name of the Institution/Organization	Name of the Participant	Profession/Job Role	Name of the Institution/Organization
Guruprasad	Student	R v institute of management	Sonali Gaur	Academician / Research Scholar	Satyug Darshan Institute of Engineering & Technology
Dinesh G	Student	R V Institute of Management	Dr. B. K. Verma	Academician / Research Scholar	Head Librarian, Sanskriti University, Mathura, Uttar Pradesh, India.
Revathi Ravi	Academician / Research Scholar	PES University	Uma Verma	Academician / Research Scholar	MRA, Medical College, Ambedkar Nagar, Uttar Pradesh, India.
Shakunthala	Others	Na	Dr.R.Dayanandan	Academician / Research Scholar	Hawassa University
Nagesha R	Others	RV University	VANAJA.S	Academician / Research Scholar	Dr.Ambedkar Government Arts College, Chennai
S.Vishnu Shankar	Student	Dr.Y.S.Parmar University of Horticulture and Forestry, Solan, Himachal Pradesh	Pradeep Kumar K	Academician / Research Scholar	Indian Institute of Information Technology and Management- Kerala
Varalakshmi J	Academician / Research Scholar	Saveetha Engineering College	EKTA SINGHA ROY	Academician / Research Scholar	Global College of Science & Technology
Immaculate Joyce Palavi	Academician / Research Scholar	St Aloysius Degree college	Dr.Aditi Aljapurkar	Academician / Research Scholar	Dr. D .Y. Patil B-School Pune
Sudheer Sannikanti	Academician / Research Scholar	VFSTR Deemed to be University	Vishnu Priya L V	Academician / Research Scholar	ISBR
Nisarga M A	Student	Maharanis Women's Commerce and Management College, Mysore	Dr.Meera.B	Academician / Research Scholar	SJRC Bangalore
Harshitha Srinivas	Student	RV INSTITUTE OF MANAGEMENT	Dr. Shraddha Purandare	Academician / Research Scholar	Dr. D .Y. Patil B School
Mayur D Naik	Student	RV Institute Of Management	Dr. Shraddha Purandare	Academician / Research Scholar	Dr. D .Y. Patil B School
Koishik kumar R	Student	Rv institute of management	Ms.Jijabai R Dateerot	Academician / Research Scholar	International Academy of Management and Entrepreneurship
Dr. Sumit Mall	Student	Central University of Haryana	Prof.N.Gurunatha Naidu	Academician / Research Scholar	MOHAN BABU UNIVERSITY, TIRUPATHI.
Akshay S Raikar	Student	RV Institute of Management	Manjunath S K	Others	RV Institute of Management
LIKITHA A	Student	Rv Institute of management	Lakpa Dorjee Sherpa	Academician / Research Scholar	Acharya School of Design
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Puneethashree. K. P	Student	MLA Academy of higher learning	Dr. Maheshkumar Shankar Kedar	Academician / Research Scholar	Sinhgad College of Science
Sneha jadhav	Student	Academy of higher learning	V.SUDHA	Academician / Research Scholar	SIVANANDA SARMA MEMORIAL RV COLLEGE
Nikitha K A	Student	MLA academy of higher learning	Geetika Bhati	Student	Parul institute of design
Megha S	Student	MLAAHL	Fatema Poonawala	Student	Parul institute of design
K Mareya selceya	Student	MLA Academy of higher learning	Deepa Dwivedi	Student	Parul Institute of Design
Sirisha. B. S	Student	MLA Academy of higher leaning	Dr.R.Sathiyamoorthy	Academician / Research Scholar	PONDICHERY UNIVERSITY COMMUNITY COLLEGE
Chaitra B	Student	MLA Academy of Higher Learning	Lakshmi A	Others	R.V. Institute of Management
Monica G	Student	Malleswaram Ladies Association, Academy of Higher Learning	Kiran Kumari K	Others	RV Institute of Management



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Richa	Academician / Research Scholar	University of Lucknow	Dr M Sendhil Kumar	Academician / Research Scholar	Dayananda Sagar University
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Bali Ram Singh	Others	Dell	Naveen S Kumbhar	Student	RV Institute of Management
Manasi Pandey	Others	None	Nagbhushan shiralikar	Student	RVIM
Ankur Sharma	Others	Star Interior	Abhilash K	Student	Rvim
Vishal Dwivedi	Industry	Toshiba Elevator and Building System Corporation	Gaurav	Student	RVIM
BINESH P	Industry	PENMYWAY	Praveen S Raj	Student	RVIM
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Apoorv Bhardwaj	Student	Institute of technology and science	Priyanka Mallya	Student	RV institute of management
Sanjeev Kumar	Student	Institute of Technology and Science (I.T.S)	Tejas	Student	RV Institute of Management
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Jeevanandham S	Academician / Research Scholar	The Oxford college of science	Vishal S	Student	RV Institute of Management
Supriya .S	Student	MLA Academy of Higher Learning	Aditi Khona	Student	RV Institute of Management
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Shrutika S Nagre	Student	PG department of commerce Government first grade college humnabad, Bidar, Karnataka	Janani. S	Student	Malleswaram ladies association academy of higher learning
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Chethan KN	Student	RVIM	Tejaswini M	Student	MLA Academy of higher learning
Km samiksha	Student	Its mohan nagar	Rajkumar T	Student	Rc institute of management
Sweta kumari	Student	I.T.S College	Kiran Kumar T N	Academician / Research Scholar	Nagarjuna College of Management Studies
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Susmitha M Jois	Student	RVIM	Nikitha Raj N	Student	RV institute of management
Vipul Kumar	Student	Universal business school	Sumukha H C	Student	RV Institute of Management
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Rakshitha.R	Student	MLA Academy of Higher Learning	Deekshitha J	Student	MLA AHL

Director

# #Entrepreneurship

RVIM and Society of Entrepreneurship Educators (SEE) together conduct **#Entrepreneurship** A webinar series that features prominent entrepreneurs, investors, and various actors in the entrepreneurship ecosystem and in the area of Entrepreneurship; where they will share their journey, their success and failure stories, collaborations, best practices, etc. The basic motive of conducting these webinars is to motivate and inspire other aspiring researchers to contribute significantly to the field of Entrepreneurship.

**Faculty Incharge: Dr. Rashmi Shetty, Coordinator, RVIM Centre for Innovation, Entrepreneurship and Incubation**

The webinars conducted are

1. On June 11, 2022, is Webinar # 3, which was a panel discussion on Demystifying Investment for Startups (Part 2)

**Featuring:** Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheshadri Iyer, CEO and Managing Partner, Sandesha Global Ventures, LLP, Mumbai

**Number of attendees: 102**

**About:** It was highlighted how crucial is the role of investors in fostering a thriving entrepreneurial ecosystem. Real-time perspectives allow them to identify innovative ventures that align with current market demands and have the potential for sustainable growth. Understanding the intricacies of funding options and valuation helps us make agile decisions and seize promising opportunities swiftly. By participating in such webinars, valuable insights into the minds of passionate founders are gained, enabling the investors to support startups with strong value propositions and robust business plans. Embracing real-time knowledge empowers them to navigate uncertainties and back startups that can adapt and succeed in a dynamic business landscape.

2. On August 06, 2022, is Webinar # 4, which was a panel discussion on How I get Investment

**Featuring:** Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheikh Samiullah - Fast Beetle, Ms. Shiroi- Nag Ed, and Mr. Vikrant- Fight Back Mumbai.

**Number of attendees: 80**

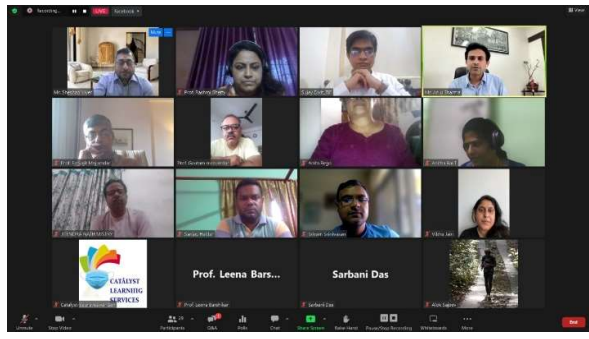
**About:** The startup founders shared their experiences and it was understood that Receiving investment as a startup founder involves presenting a compelling pitch to potential investors, leveraging networking opportunities, and participating in events to connect with interested parties. Demonstrating early success, market traction, and a well-prepared business plan can attract investor interest. Engaging in negotiations and due diligence processes with interested investors helps finalize investment terms. The process requires persistence, preparation, and effective communication to instill

confidence in the startup's potential and secure the necessary funding for growth and development.

- On October 29, 2022, is Webinar # 5, which was a panel discussion on “Life Lessons from 40 years in Business” **Featuring:** Mr. Nand Kishore Chaudhary – Jaipur Rugs.

**Number of attendees: 70**

**About:** “I like to call my life journey as the ‘University of Hard Rocks of my life’ as it was only after college that my real education began.” Perseverance was essential in overcoming challenges and setbacks. Customer focus and innovation enabled the company to adapt to changing market demands. Building a strong team and upholding integrity fostered trust and credibility. Embracing risk-taking and learning from failures contributed to making better decisions. A long-term vision guided business strategy, while a commitment to quality ensured customer loyalty. Giving back to society showcased social responsibility. Finding work-life balance was crucial for overall well-being. These life lessons from four decades in business form a rich tapestry of wisdom, inspiring aspiring entrepreneurs and seasoned business leaders alike.



  
 Society of Entrepreneurship Educators  
 Presents  
**#Entrepreneurship**  
 Webinar Series

**June 11, 2022**  
 4:30 p.m. IST  
 4:30 p.m. IST  
 4:30 p.m. IST  
 4:30 p.m. IST

**Webinar # 3**  
**Panel Discussion**  
 On  
**DEMYSTIFYING INVESTMENT FOR STARTUPS**

  
**Shahadul Haq**  
 CEO & Managing Partner  
 Sandeek Global Ventures LLP  
 Mumbai

  
**Anuj Sharma**  
 Founder and CEO  
 ALIBAR Impact  
 Mumbai

**Moderator**  
**Rajay Dixit**  
 Vice President (Innovation & Excellence)  
 CEO - YISS Incubate Foundation (Incubation Centre)  
 Tata Institute of Social Sciences  
 Mumbai

Registration Link  
[bit.ly/3NKKoWu](http://bit.ly/3NKKoWu)






  
 Society of Entrepreneurship Educators  
 Presents  
**#Entrepreneurship**  
 Webinar Series

**August 6, 2022**  
 4:30 p.m. IST  
 4:30 p.m. IST  
 4:30 p.m. IST  
 4:30 p.m. IST

**Webinar # 4**  
**Panel Discussion**  
 On  
**HOW DID I GET INVESTMENT?**

**START-UPS**

  
**Shahid Hussain**  
 Founder  
 Janmu & Kalmitr

  
**Shreelata Sharma**  
 (Nagpal)  
 Nagaland

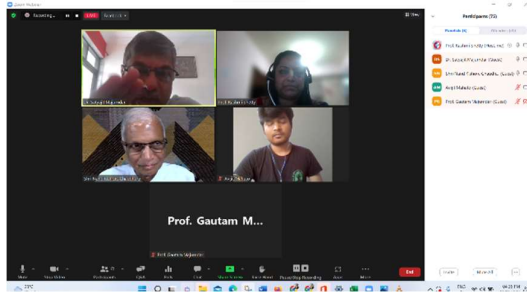
  
**Vikram Dwivedi**  
 Ughachauk  
 Nepal

**INVESTOR**  
  
**Anuj Sharma**  
 ALIBAR Impact  
 Mumbai

In conversation with...  
**Rajay Dixit**  
 Vice President (Innovation & Excellence)  
 CEO - YISS Incubate Foundation  
 YISS, Mumbai

Registration Link  
<http://surl.li/clwrt>



R.V. INSTITUTE OF MANAGEMENT  
Bangalore  
*Gautam*



Society of Entrepreneurship Educators

Presents

**#Entrepreneurship**  
Webinar Series

October 29, 2022  
4.30 p.m. IST  
4.30 p.m. SLST  
4.45 p.m. NPT  
5.00 p.m. BST

**Webinar # 6**

Conversation...

On  
**LIFE LESSONS FROM 40 YEARS IN BUSINESS**



**Shri Nand Kishore Chaudhary**  
Social Entrepreneur,  
Chairman & Managing Director  
Jaipur Rugs

Registration Link  
<https://rb.gy/lgxswz>





RASHTREEYA SIKSHANA SAMITHI TRUST  
**R V INSTITUTE OF MANAGEMENT**  
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar  
Bengaluru, Karnataka 560 041

## A Report and Relevant documents of workshop on 'Emerging Retail Formats'

**Date: 18th, August 2022**

**Venue: Seminar Hall**

**Time: 9:00 am to 10:30 pm**

**Semester & Section: Fourth semester(B,C,D)**

**No. of Participant: 70**

**Event Coordinator: Dr. Noor Firdoos Jahan**

### Objectives

The objective of the workshop was to educate students about recent trends in retail formats as part of Sales, Distribution and Retailing subject

Brief Profile of the Resources Person: Dr. Mahesh Pavan Sathavalli, Program Manager, Mphasis

### Outcome Achieved/ Attained:

The workshop was very well delivered by the resource persons and it was very much beneficial for our students as the resource person share their practices in terms of the following topics:

As retailers face a rapidly changing environment, staying ahead of the curve and adapting to emerging consumer trends is crucial. By understanding and embracing these trends, retailers can create a unique and engaging shopping experience that resonates with customers and builds loyalty. The top seven trends in retailing in India are brought out by the resource persons as follows:

1. Shift from Unorganized to Organized Retailing
2. Store Design
3. Competition
4. New Form of Retailing
5. Technology
6. Consumer Buying Behaviour
7. Entertainment.

All the above points were discussed in detail with a lot of case studies from various national and international retailers. The workshop concluded with a lot of questions from the students and resource person were answering all their questions very well.

## Photo Gallery

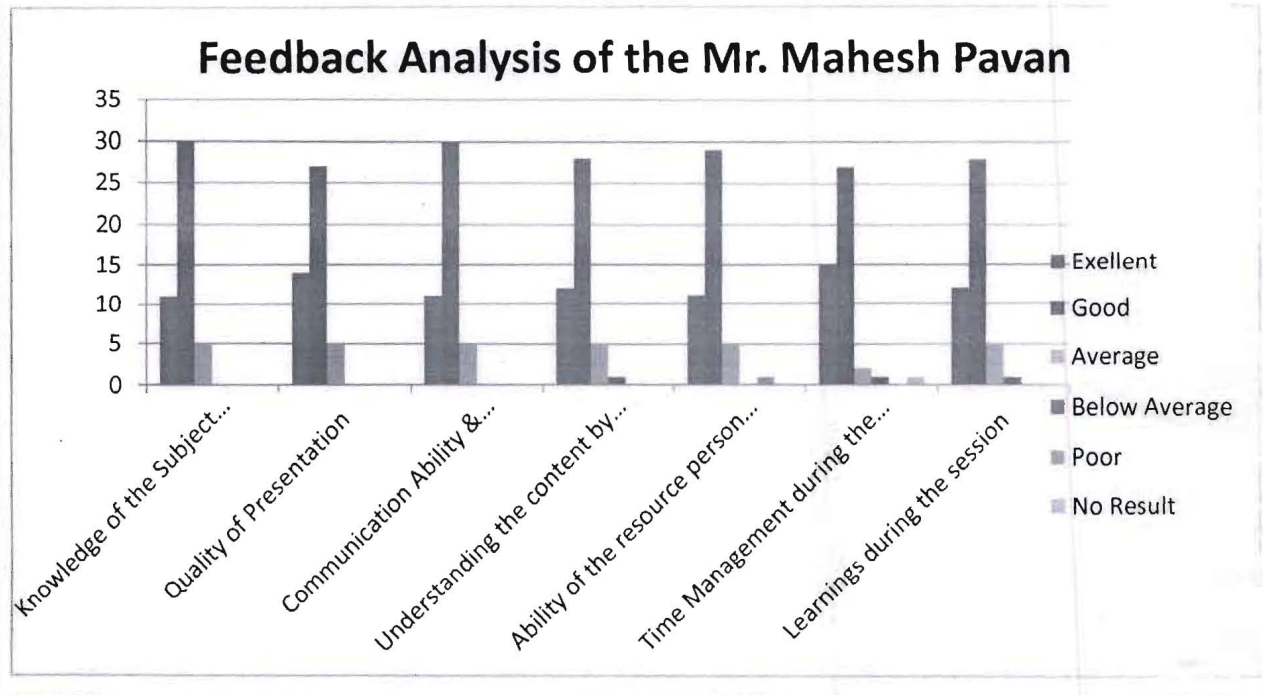


## List of Participant

Sr.	Name of the student	Signature
32	KORRA VISHWAN	[Signature]
33	KOPPE R L	[Signature]
34	LOKESH	[Signature]
35	VIJAY DASH	[Signature]
36	M. LOKESH KAVI	[Signature]
37	M M JABET	[Signature]
38	MADHURA A	[Signature]
39	NAVYAN KUMAR	[Signature]
40	NEETHAKAMATH	[Signature]
41	PAULINEE BARIJAN	[Signature]
42	POOJANAN TALAWAR	[Signature]
43	PRADYUMN S N	[Signature]
44	PRAKASH	[Signature]
45	RAHUL RAM BHAT	[Signature]
46	RAHUL S SANGOLI	[Signature]
47	RAMANARJUNA ANAND KUMAR	[Signature]
48	SAGI SAMPI	[Signature]
49	SANJEEV SURESH SHIRSAT	[Signature]
50	SHREEVATSA HV	[Signature]
51	SHREYAS G A	[Signature]
52	SNYHA U	[Signature]
53	SRIJAYAS S	[Signature]
54	SUCHITRA G	[Signature]
55	SUTOPA DEB	[Signature]
56	TEJAS N	[Signature]
57	TRUPTI CHANDRANAS SHETTY	[Signature]
58	VARDHA	[Signature]
59	VINAYAK RAO GARWAD	[Signature]
60	VICKA PINTO	[Signature]

**Feedback/ Coordinators Comment:**

At the end of the session, the feedback was collected from the students in the Google form. The summary of the same is provided here:



**Event Coordinator**



**Director**



Rashtreeya Sikshana Samithi Trust

## R V Institute of Management

DEPARTMENT OF MARKETING IN ASSOCIATION WITH

**makeintern.com** **B-Plan Championship** **BPLAN CHAMPIONSHIP.COM**  
Finale @  
**(E-Cell IIM Calcutta)**  
(91-9582668797) (Priyanka Malhotra) (91-9211922243) (Vibha) 011-49095855

### Organized Two days' Workshop on Business Analytics On 16<sup>th</sup> and 17<sup>th</sup> September, 2022

The Department of Marketing, RVIM organized First Round (Technical round) of International Business Plan Championship 2022 on the behalf of makeintern.com in collaboration with IIM Calcutta. The first Round was consists of two days' workshop on Business Analytics conducted on 16<sup>th</sup> and 17<sup>th</sup> September, 2022

Total 43 students from our college participated in the event. The trainer for the workshop was Mr. Kushal Sharma, Trainer and consultant in Business Analytics.

All the participants got to learn both theory and practical concepts of Business Analytics course. During the workshop the assessment was also done by the trainer based on student's class room participation, group discussion etc. and selected the five winners of this first round and announced the names at the end of the second day of the workshop. The workshop was concluded with Valedictory programme. All the students got the certificate for completing the workshop and winners got the Merit certificate as ticket to finale. At the end the, Dr. Noor Firdoos Jahan thanked resource person and Dr. Purushottam Bung, Professor & Director, RVIM for their support to conduct this workshop.

#### The five winners of the first round are:

Sl. No	Name of the Student	Section
1	SAGI SAMPI	A
2	KAUSTUBH LACHAPPANAVAR	A



3	NAGARAJ GAJANAN HEGDE	B
4	VARUN S BHARADWAJ	C
5	YOGASHREE C N	C

## Photos



Dr. Noor Firdoos Jahan, Professor, RVIM welcoming Mr. Kushal Sharma, Trainer



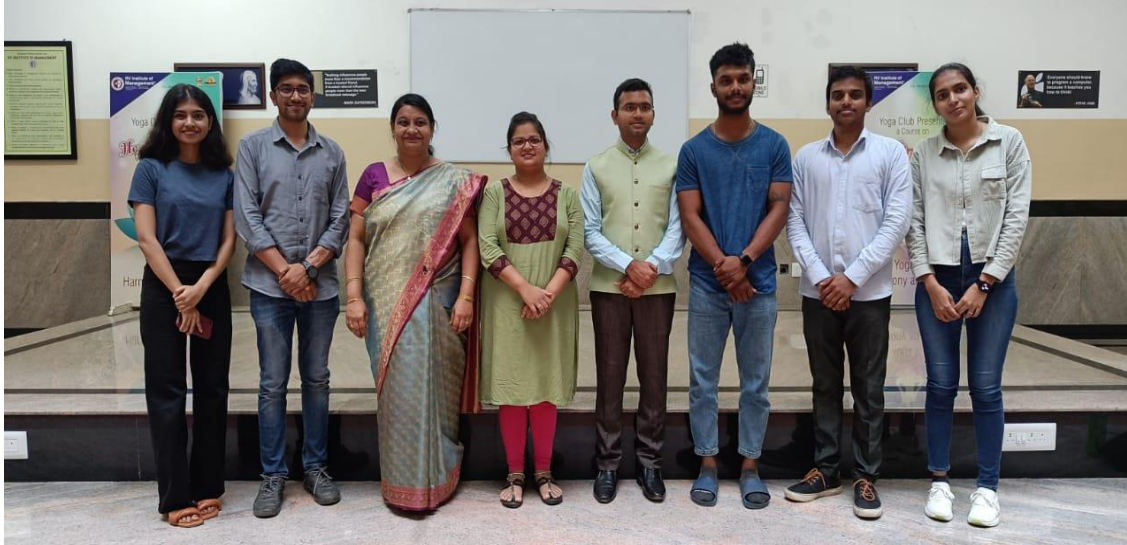
Students during the Training session



Dr. Purushottam Bung, Director during valedictory



Group Photo of all the Participants of the workshop with the Mr. Kushal Singh, Trainer, Dr. Noor Firdoos Jahan Coordinator of the workshop and Dr. Purushottam Bung, Director of RVIM



Five Winners of the First Round (Technical round) of the International Business Plan Championship 2022 of with Mr. Kushal Sharma, Dr. Noor Firdoos Jahan and student coordinator Ms. Chaitanya

Prepared by

Dr. Noor Firdoos Jahah



Director, RVIM



## Workshop Organized by RVIM

on

Food and Nutrition for (MBA Batch 2021-23)

By

Dr. Trupti Bagul Khairnar (BAMS and PGd Clinical Nutrition)

Ojas Ayurveda and Nutrition Clinic (Bengaluru)

Date: 20 <sup>th</sup> / 21 <sup>st</sup> / 22 <sup>nd</sup> September 2022	Venue: Conference Hall
Time: 08.00 am to 09.30 am	Event : Workshop
No. of Participants: 167 Section: A, B and C (MBA Batch 2021-23)	Event Coordinator: Asst. Professor Ankita Shrivastava

### Objectives

- To impart knowledge on important nutrients for body, daily requirements of nutrients.
- To make participants aware about signs of different deficiencies of nutrients.
- To discuss, impact of junk food on Health and Do's and Don'ts to follow.

### The flow of the Event

- Introduction and information of various types of nutrients.
- Signs of different deficiencies of nutrients and Do's and Don'ts to follow.

### Outcome Achieved:

Dr. Trupti Bagul Khairnar, a resource person and a practitioner at Ojas Ayurveda and Nutrition Clinic (Bengaluru), initially explained the different types and classification of nutrients, vitamins, minerals. She explained the importance of food in overall health & wellness, by discussing the balanced diet through five main groups of valuable foods. Further, she discussed the importance of breakfast in an individual's life by highlighting the measure of various nutrients to be maintained in the diet. The further discussion involved portion sizes and menu plan of various foods(raw) and nutrients. The resource person explained the signs that body shows if it is deficient in certain nutrients and precautions to be taken to avoid such deficiencies. The effect of junk food on body was also discussed during the session as well as the effects of sugar on body as well as brain was also discussed during the event.

In continuation to above discussion the resource person explained the importance of green vegetables and fruits by discussing the micronutrients provided by the intake of different fruits and vegetables.

The discussion further involved explaining oxidative stress causing an imbalance between free radicals and antioxidants in the body. A discussion on Free radical Anti-oxidant theory was taken up by the

resource person also including the sources of free radicals, as well as the ways to manage and prevent oxidative stress.

The resource person explained the role of various vitamins as memory boosters. The session also included a discussion on key points to be monitored and taken care of for a healthy diet and what a standard day plan for food intake should look like.

The resource person concluded the session with various do's and don't for leading a healthy life thus contributing in physical and mental fitness and overall wellbeing.

**Feedback & Coordinator Comment:**

The resource person had a rich expertise in diabetes reversal, weight management, CHL & hypertension, thyroid & PCOD management, etc. The workshop was excellent, and the resource person was very good and well versed in her knowledge on the topic. It was a great program, and the resource person has delivered in a very simple manner, and the participants have got a great insight on overall wellbeing through taking care of food and nutrition.

Event Coordinators

Prof. Ankita Shrivastava



Director

Annexure 1	Mail communication
Annexure 2	Brief profile of the speaker
Annexure 3	Attendees list
Annexure 4	Photo Gallery



Ankita Shrivastava &lt;ankitashri.rvim@rvi.edu.in&gt;

**Fwd: Nutrition workshop for Students of RVIM**

2 messages

15 September 2022 at 11:17

Dr. Purushottam Bung - director.rvim@rvi.edu.in  
To: Ankita Shrivastava <ankitashri.rvim@rvi.edu.in>

For records &amp; necessary preparations)

## ----- Forwarded message -----

From: Dr Trupti Kharmar <drtrupti@gmail.com>  
Date: Wed, 14 Sept 2022 at 07:41  
Subject: Nutrition workshop for Students of RVIM  
To: director.rvim@rvi.edu.in; director.rvim@rvi.edu.in

Dear Sir

Good Morning

This is Dr. Trupti

As discussed, I am going to cover below mentioned points in coming Nutrition Workshop

- 1) Important nutrients for body
- 2) Daily requirement of nutrients
- 3) Signs of different deficiencies of nutrients in diet
- 4) Impact of junk food on Health
- 5) Do's & Don't to follow

I will be available on 20th, 21st & 22nd September from 8am to 9:30am to take a class for the students.

Thank you

Regards,

Dr. Trupti Kharmar

7678947606

## Annexure 2

### Brief Profile of the Resources Persons

Dr Trupti Bagul khairnar is a visiting consultant at Wellbeing Integrated Multi-speciality, Medicare multispeciality clinic and Pranav Ayurveda hospital.

The founder of Ojas Ayurveda and Nutrition Clinic (Bangalore).

She holds a rich expertise in diabetes reversal, weight management, CHL & hypertension, thyroid & PCOD management, etc.

As receipt of her work, she has received "We lead Achiever's Award", 2019, an Award of Excellence in field of Ayurveda & Nutrition from additional chief secretary of Karnataka, Dr. Kalpana Gopalan (IAS), Emerging Woman's achiever award as a professional of the year 2022 by K. Ratnaprabha Mam an IAS, Navodayan of the year 2022 Maharashtra state in medical field.

Dr. Trupti's future engagements includes an Advisor for Diet & Nutrition by RV Institute of Management for Unnat Bharat Abhiyaan & Rural Immersion Programmes 2022 and Nutrition Advisor for Indian Air force squadron Bangalore who are participating in upcoming 2024-25 Olympic games

Annexure 3

Attendees list

Workshop - Food & Nutrition Date 21/09/22

Sl no	UUCMS NO	Name	Section	Date Attended	Signature
1	P18W21M004	ADITHYAN SRENIY	A	21/9/22	Abhi
2	P18W21M004	ADITHYAN	A	21/9/22	Abhi
3	P18W21M007	ADITYA LAKSHY HEGDE	A	21/9/22	Aditya
4	P18W21M006	AJANESH K C	A	21/9/22	Ajanesh
5	P18W21M017	AKASH KAGHAPPA KHANNAVAR	A	21/9/22	Akash
6	P18W21M004	AMITH KANAKA LINGAIAH	A	21/9/22	Amith
7	P18W21M0028	ANURAG SANJAY REVANKAR	A	21/9/22	Anurag
8	P18W21M005	ANVITA GAJANAN NAIR	A	21/9/22	Anvita
9	P18W21M007	ANUSHA	A	21/9/22	Anusha
10	P18W21M006	ANUSHA KUMAR	A	21/9/22	Anusha
11	P18W21M007	BASAVARAJ	A	21/9/22	Basavaraj
12	P18W21M007	BERNARD LINGANDES	A	21/9/22	Bernard
13	P18W21M007	BRAGHATA PRADIP	A	21/9/22	Braghata
14	P18W21M017	BRUNNESH	A	21/9/22	Brunnesh
15	P18W21M009	CHAITANYA KAMATH B	A	21/9/22	Chaitanya
16	P18W21M017	CHITAN SINGH	A	21/9/22	Chitan
17	P18W21M017	DISHA PICHAYEE	A	21/9/22	Disha
18	P18W21M005	DEEPAK URBHARAJANI	A	21/9/22	Deepak
19	P18W21M003	DIVYANATH KUMAR	A	21/9/22	Divyanath
20	P18W21M017	DIPANKAR N. N. N. N. N.	A	21/9/22	Dipankar
21	P18W21M007	JAGANNATH P. N.	A	21/9/22	Jagannath
22	P18W21M006	JAYANTH N. N. N.	A	21/9/22	Jayanth
23	P18W21M003	JAYANTH N. N. N.	A	21/9/22	Jayanth
24	P18W21M003	JAYANTH N. N. N.	A	21/9/22	Jayanth
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60	P18W21M003	JAYANTH N. N. N.	A	21/9/22	Jayanth



# Section - B Workshop Food & Nutrition 22/03/22

Sl no	UUCMS NO	Name	Section	Date Attended	Signature
1	P18FW21M0079	ADITHYAN	B	22/03/22	[Signature]
2	P18FW21M0086	AISHWARYA G	B		[Signature]
3	P18FW21M0081	AISHWARYA P	B		[Signature]
4	P18FW21M0117	AMITHYAN	B		[Signature]
5	P18FW21M0161	ANRUDH K	B		[Signature]
6	P18FW21M0171	ANANA KSHI KASAGAR	B		[Signature]
7	P18FW21M0151	ANJASALARAM RAGHAVENDRA	B		[Signature]
8	P18FW21M0096	B SHASHANK	B		[Signature]
9	P18FW21M0097	CHAVI RAJARETHI	B		[Signature]
10	P18FW21M0123	CHETHAN KUMAR V A	B		[Signature]
11	P18FW21M0106	CHHORI BALAK	B		[Signature]
12	P18FW21M0105	DEEPAK GOPALAKRISHNAN	B		[Signature]
13	P18FW21M0112	DIRAJAKUMAR B LAVAD	B		[Signature]
14	P18FW21M0113	FERNANDES RICHIA FLORINDA	B		[Signature]
15	P18FW21M0157	GURU JARUN G	B		[Signature]
16	P18FW21M0117	HEGDE PAVANA GANAPATHI	B		[Signature]
17	P18FW21M0107	JENISHA MENI JES	B		[Signature]
18	P18FW21M0118	JYOSTHI KASTA	B		[Signature]
19	P18FW21M0102	M RISHI	B		[Signature]
20	P18FW21M0150	MEENAKSHIDANG	B		[Signature]
21	P18FW21M0104	MEENAKSHI SUDHAKAR	B		[Signature]
22	P18FW21M0094	MALESH S	B		[Signature]
23	P18FW21M0114	MEGHA D JOSHI	B		[Signature]
24	P18FW21M0136	MUCHETI SUBBARAJI	B		[Signature]
25	P18FW21M0093	NAGARAJ GANANAN HEGDE	B		[Signature]
26	P18FW21M0085	NAMRATHA N	B		[Signature]
27	P18FW21M0137	NANDALAKSHI B R	B		[Signature]
28	P18FW21M0111	NAYELI L	B		[Signature]
29	P18FW21M0101	NAYELI SETHYANA	B		[Signature]
30	P18FW21M0175	NAYANA G C	B		[Signature]
31	P18FW21M0083	NEELAMMA M S	B		[Signature]
32	P18FW21M0141	NIRANJAN ANARETHAN HEGDE	B		[Signature]
33	P18FW21M0128	NUTHANA U	B		[Signature]
34	P18FW21M0090	OLITI SAI SREENITHYA	B		[Signature]
35	P18FW21M0145	PALAN KUMAR M	B		[Signature]
36	P18FW21M0107	PODIA V SUDHAR	B		[Signature]
37	P18FW21M0106	PONDRANAPRAJYA K MANGALVEDE	B		[Signature]
38	P18FW21M0069	POORNIMA I	B		[Signature]
39	P18FW21M0064	PRANWALA	B		[Signature]
40	P18FW21M0111	PREETHAM D VARMA	B		[Signature]
41	P18FW21M0075	RAKSHITH R T	B		[Signature]
42	P18FW21M0091	RAMANI DAMINI	B		[Signature]
43	P18FW21M0100	RAJESH RAMACHANDRA HEGDE	B		[Signature]
44	P18FW21M0162	REHANA SAI QADRI	B		[Signature]
45	P18FW21M0165	SALMAN FAISAL QADRI	B		[Signature]
46	P18FW21M0073	SAMEEKSHA M P	B		[Signature]
47	P18FW21M0174	SHRIVINITH SUDHARTI	B		[Signature]
48	P18FW21M0130	SHASHI KUMAR P	B		[Signature]
49	P18FW21M0076	SHUBHA R	B		[Signature]
50	P18FW21M0163	SMITHA M	B		[Signature]
51	P18FW21M0128	SRIVAN SUKALAKRISHNAN	B		[Signature]
52	P18FW21M0076	SRIJITH K	B		[Signature]
53	P18FW21M0051	SUBHIA KVINOD BISSATHI	B		[Signature]
54	P18FW21M0152	SUDH MUSAVERI RUDRA	B		[Signature]
55	P18FW21M0153	SYED SAMEER	B		[Signature]
56	P18FW21M0102	TANUSHREE P	B		[Signature]
57	P18FW21M0174	TIJAS H T	B		[Signature]
58	P18FW21M0138	VIPHAL SHIVARAJ	B		[Signature]
59	P18FW21M0101	VASHASWINI P	B		[Signature]
60	P18FW21M0140	VASUJANTHI K	B		[Signature]

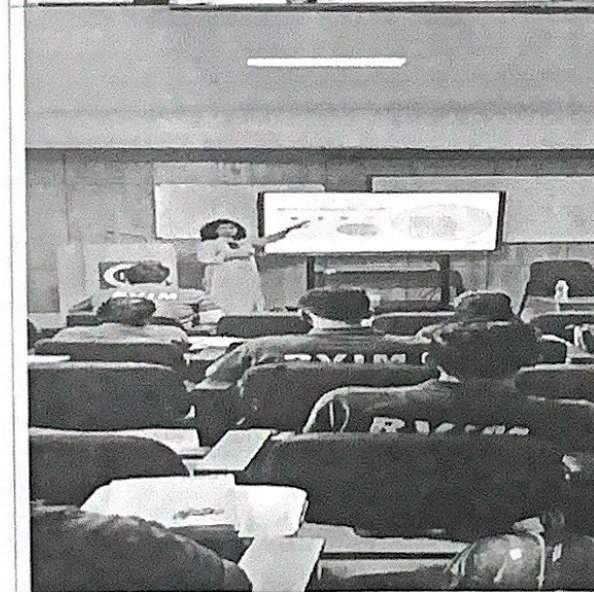
# Workshop - Food & Nutrition

Date = 20/09/22

Sr.no	UUCMS NO	Name	Section	Date Attended	Signature
1	P18W21M00158	ADARSH THIRUMASHETTY		20/9/22	[Signature]
2	P18W21M00154	AGARWALA URBHA		20/9/22	[Signature]
3	P18W21M00157	ANANDKUMAR		20/9/22	[Signature]
4	P18W21M00159	ANURAG		20/9/22	[Signature]
5	P18W21M00160	ANUSHA		20/9/22	[Signature]
6	P18W21M00155	ARUN K S		20/9/22	[Signature]
7	P18W21M00156	ARUNYAN THEGOTI		20/9/22	[Signature]
8	P18W21M00150	ARUNJAN PRASANN		20/9/22	[Signature]
9	P18W21M00149	B S SURESH		20/9/22	[Signature]
10	P18W21M00160	BHASKAR K S		20/9/22	[Signature]
11	P18W21M00157	BHASKARA BHASKAR		20/9/22	[Signature]
12	P18W21M00150	BHASKAR SUDHAKAR PRASANN		20/9/22	[Signature]
13	P18W21M00159	CHANDANA T S		20/9/22	[Signature]
14	P18W21M00155	CHANDAN K S		20/9/22	[Signature]
15	P18W21M00158	CHANDAN S SHARMA		20/9/22	[Signature]
16	P18W21M00150	CHITRA SHREE M		20/9/22	[Signature]
17	P18W21M00159	CHITRA SURESH		20/9/22	[Signature]
18	P18W21M00152	CHITRA SURESH		20/9/22	[Signature]
19	P18W21M00151	CHITRA SURESH		20/9/22	[Signature]
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50	P18W21M00129	CHITRA SURESH		20/9/22	[Signature]
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54	P18W21M00125	CHITRA SURESH		20/9/22	[Signature]
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56	P18W21M00123	CHITRA SURESH		20/9/22	[Signature]
57	P18W21M00122	CHITRA SURESH		20/9/22	[Signature]
58	P18W21M00121	CHITRA SURESH		20/9/22	[Signature]
59	P18W21M00120	CHITRA SURESH		20/9/22	[Signature]
60	P18W21M00119	CHITRA SURESH		20/9/22	[Signature]

Annexure 4

Photo Gallery





RASHTRIEYA SIKSHANA SAMITHI TRUST  
R V INSTITUTE OF MANAGEMENT  
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar  
Bengaluru, Karnataka 560 041



**REPORT ON**  
**TWO DAY- STUDENT DEVELOPMENT PROGRAM**  
**On**  
**ENVIRONMENT SOCIETY & GOVERNANCE**  
**BATCH -2021-23**

<b>Date:27<sup>th</sup> &amp; 28<sup>th</sup> Sept'22</b>	<b>Venue: Class rooms</b>
	<b>Total Participants: 180</b>
	<b>Conducted By: Social Immersion Program Committee</b>

**Objective:**

Student Development Program is a two day orientation program for all students of second semester ,this program orients the students to get an understanding of the importance and method of doing their Social Immersion program a short term project that has to be submitted for internal evaluation in the beginning of the third semester.

The objective of Social immersion Program is to sensitize students on civic and community issues, to enhance their interpersonal skills and to understand the problems of Rural/Urban/NGOs/Government or any other social issues of the society and enhance their status through capacity building. Social Immersion Programme also helps students to be better citizens by knowing, understanding and finding sustainable solutions for pressing community needs. They also learn and practice their management skills for building a better community.

**Agenda/Flow of the Event:**

The programme was conducted for two days by the Lets Tag on Team – They provide partners with educational institutions and corporates to offer volunteering partnership in the social sector.

The two day session was conducted in the workshop mode.

Workshop was delivered in four stage to enable discovering of social causes and challenges that are prevalent in the society – FEEL, DESIRE, IMAGINE, SHARE.

**ABOUT THE PROGRAMME**

Student Development Program on Environment, Society and Governance was organized for the second semester students of the batch 2021-23. The program was a two-day program conducted on 27<sup>th</sup> and 28<sup>th</sup> of Sept'22 as part of the social immersion project which is an experiential project to be submitted by the students as part of the MBA program.



The program was conducted by resource person from Let's Tag On – the team provided the means and method to identify a social cause and fathom the impact of the cause and preparing a report with their experience and learning.

Lets Tag On conducted the workshop in four stages –FEEL, DESIRE,IMAGIN,SHARE by making the students discover the importance of being socially conscious in the first stage of FEEL- the students were guided by the resource person to collect all relevant social news articles from the newspaper of the month and from the collected articles the students team was asked to pick the most relevant and more addressable cause. The session on FEEL concluded with their presentation of the teams chosen social cause.

DESIRE- the second stage in the workshop allowed the students team to collect more information on the chosen cause by using google search and presenting the appropriate means of offering solution to the cause identifies by the team. The resource person assisted the student with the source of information that they need to use to get authentic information on the social assistant available for the social cause the students are working on.

IMAGINE – team in this stage brain-stormed within the group to list out all the possible ways of solving the social cause on which the team plans to work.

SHARE- Student team had to plan ways of seeking collaboration and work in groups to offer the solution to the beneficiaries.

Students at the end of workshop were given an understanding that there is a dual outcome to this workshop one being that - working for a social cause can bring major changes and impact several lives with more collective effort of the entire team. Possessing a socially conscious self was the need of the hour. Secondly, as part of the course social immersion is an experiential project that will help them to learn by their own experience and it will not be just another inferred project.





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Ref: 38/RVIM/MBA/CIR-2022-23

Date: 23/09/2022

### **Circular**

This is to inform all the II Semester students that, Centre for Social Responsibility of RVIM in association with LetsTagOn, a social enterprise has organised a **Two Day Student Development Programme on 'Environment, Social & Governance' [ESG]** from 8.30am - 1.30pm on **September 27<sup>th</sup> and 28<sup>th</sup>, 2022**.




The SDP will serve the purpose of orienting and preparing for the Social Immersion Program that is planned immediately after the second semester examination for the duration of two weeks.

The key objectives of the program are to develop socially conscious, responsible and engaged leaders. It involves highly activity oriented with emphasis on self-reflection, peer interaction and group discussion with case study and scenario-based pedagogy.

The students are requested to assemble in their respective classroom.

Attendance is compulsory and marks are assigned for the same.

**Director**

II Semester A Section -   
II Semester B Section -   
II Semester C Section - 

CA-17, 36<sup>th</sup> Cross, 26<sup>th</sup> Main, 4<sup>th</sup> T Block  
Jayanagar Bangalore - 560041

Tel: 080 - 4254 0300  
2654 7048

e-mail : [contact.rvim@rvim.edu.in](mailto:contact.rvim@rvim.edu.in)  
Website : [www.rvim.edu.in](http://www.rvim.edu.in)

*Go, change the world*

Circular of the Program

## Photo of the Student Development Program



Students List

RV Institute of Management

Orientation Workshop - Social Immersion ATTENDANCE List for Section B

Sl No	Name of Student	Session -01	Session -02	Session -03
1	ADITI RANI	Aditi	Aditi	Aditi
2	AISHWARYA G	Aishwarya	Aishwarya	Aishwarya
3	AISHWARYA P	Aishwarya	Aishwarya	Aishwarya
4	AMITH BHAT	Amith	Amith	Amith
5	ANIRUDH K	Anirudh	Anirudh	Anirudh
6	ANJANA KSHIRASAGAR	Anjana	Anjana	Anjana
7	ANNASAGARAM RAGHAVENDRA	Annasagar	Annasagar	Annasagar
8	B SHASHANK	B Shashank	B Shashank	B Shashank
9	CHAVI JAGADEESH	Chavi	Chavi	Chavi
10	CHETHAN KUMAR V A	Chethan	Chethan	Chethan
11	CHIDRI BALAJI	Chidri	Chidri	Chidri
12	DEEPAK GOPALAKRISHNAN	Deepak	Deepak	Deepak
13	DHIRAJKUMAR BELVADI	Dhiraj	Dhiraj	Dhiraj
14	GURU VARUN G	Guru	Guru	Guru
15	HEGDE PAVANA GANAPATHI	Hegde	Hegde	Hegde
16	JENISHA MENEZES	Jenisha	Jenisha	Jenisha
17	LOYSTON CRASTA	Loyston	Loyston	Loyston
18	M RITISH	M Ritish	M Ritish	M Ritish
19	MADHUSUDAN G	Madhusudan	Madhusudan	Madhusudan
20	MAHANTH GOWDA K C	Mahanth	Mahanth	Mahanth
21	MALLESH S	Mallesha	Mallesha	Mallesha
22	MEGHA U JOSHI	Megha	Megha	Megha
23	MUCHELI SUBBARAJU	Muchi	Muchi	Muchi
24	NAGARAJ GAJANAN HEGDE	Nagaraj	Nagaraj	Nagaraj
25	NAMRATHA N	Namratha	Namratha	Namratha
26	NANDAGOPAL B R	Nandagopal	Nandagopal	Nandagopal
27	NAVEEN C	Naveen	Naveen	Naveen
28	NAVEEN SETTY N A	Naveen	Naveen	Naveen
29	NAYANA G C	Nayana	Nayana	Nayana
30	NEELAMMA M K	Neelamma	Neelamma	Neelamma
31	NIRANJAN JANARDHAN HEGDE	Niranjan	Niranjan	Niranjan
32	NUTHANA U	Nuthana	Nuthana	Nuthana

Sec-B

32	OLETI SAI SREENITHYA	Oleti	Oleti	Oleti
33	PAVAN KUMAR M	Pavan	Pavan	Pavan
34	POOJA VALLUR	Pooja	Pooja	Pooja
35	POORNAPRAJNYA K M	Pooja	Pooja	Pooja
36	POORNIMA L	Pooja	Pooja	Pooja
37	PRAJWALA	Pooja	Pooja	Pooja
38	PREETHAM D VARMA	Preetham	Preetham	Preetham
39	RAKSHITH R T	Rakshith	Rakshith	Rakshith
40	RAMANUJAM H J	Ramanujam	Ramanujam	Ramanujam
41	RAVISHA RAMACHANDRA HEGDE	Ravisha	Ravisha	Ravisha
42	REHAN FAISAL QADRI	Rehan	Rehan	Rehan
43	RICHA FLORINADA FERNANDES	Richa	Richa	Richa
44	SALMAN FAISAL QADRI	Salman	Salman	Salman
45	SAMEEKSHA M P	Sameeksha	Sameeksha	Sameeksha
46	SHASHI KUMAR R	Shashi	Shashi	Shashi
47	SHUBHA R	Shubha	Shubha	Shubha
48	SMITHA M	Smitha	Smitha	Smitha
49	SRAVANI SUNIL MHALSEKAR	Sravani	Sravani	Sravani
50	SRINIDHI KOMMULA	Srinidhi	Srinidhi	Srinidhi
51	SUPRIYA GOVIND BELSARE	Supriya	Supriya	Supriya
52	SYED MUSSAVEERULLA	Syed	Syed	Syed
53	SYED SAMEER	Syed	Syed	Syed
54	TANUSHREE R	Tanushree	Tanushree	Tanushree
55	TEJAS H P	Tejas	Tejas	Tejas
56	VINIT SIDDHARTH SHAH	Vinit	Vinit	Vinit
57	VISHAL	Vishal	Vishal	Vishal
58	YASHASWINI P	Yashaswini	Yashaswini	Yashaswini
59	YASHWANTH R	Yashwanth	Yashwanth	Yashwanth

RV Institute of Management

Orientation Workshop - Social Immersion ATTENDANCE List for Section C

Sl No	Name of Student	Session -01	Session -02	Session -03
1	ABHIJEETH MASHETTY	Abhi	Abhi	Abhi
2	AKANKSH P	Akanksh	Akanksh	Akanksh
3	AKHILA H	Akhila	Akhila	Akhila
4	AMITH C	Amith	Amith	Amith
5	AMOGHA Y G	Amogha	Amogha	Amogha
6	ANANYA P HEGDE	Ananya	Ananya	Ananya
7	ANUSHA PRAKASH	Anusha	Anusha	Anusha
8	B S SUSHEN	B Sushen	B Sushen	B Sushen
9	BHARATH K S	Bharath	Bharath	Bharath
10	BHOOMIKA BHAT	Bhoomika	Bhoomika	Bhoomika
11	CHARANA T U	Charana	Charana	Charana
12	DHANUSH K V	Dhanush	Dhanush	Dhanush
13	DHANYA SHARMA	Dhanya	Dhanya	Dhanya
14	DIVYASHREE M	Divyashree	Divyashree	Divyashree
15	GANESH HEGDE	Ganesh	Ganesh	Ganesh
16	JAGADISH SHENOY R	Jagadish	Jagadish	Jagadish
17	KARTHIK P SHETTY	Karthik	Karthik	Karthik
18	KARTHIK S	Karthik	Karthik	Karthik
19	KOTHA KEERTHANA	Keerthana	Keerthana	Keerthana
20	LIKITHA A	Likitha	Likitha	Likitha
21	M PRANEETH KUMAR REDDY	M Praneeth	M Praneeth	M Praneeth
22	M S SUKRUT	M Sukrut	M Sukrut	M Sukrut
23	MADHAN KUMAR C S	Madhan	Madhan	Madhan
24	MANOJ N S	Manoj	Manoj	Manoj
25	MANOJ RAKSHATH	Manoj	Manoj	Manoj
26	MEHUL V BHASKAR	Mehul	Mehul	Mehul
27	NALASANI VARSHITHA	Nalasa	Nalasa	Nalasa
28	NEHA H V	Neha	Neha	Neha
29	NIKHIL S ANJANALLI	Nikhil	Nikhil	Nikhil
30	NIKITHA J SHANBHOJ	Nikitha	Nikitha	Nikitha
31	NISHANTH KRISHNA	Nishanth	Nishanth	Nishanth

32	NIVEDITHA K SWAMY	Niveditha	Niveditha	Niveditha
33	P T KIRTI	P T Kirti	P T Kirti	P T Kirti
34	PRAJWALA H	Prajwala	Prajwala	Prajwala
35	PRAMOD K L	Pramod	Pramod	Pramod
36	PRANITH KUMAR S	Pranith	Pranith	Pranith
37	S SHREYAS	S Shreyas	S Shreyas	S Shreyas
38	SAAHIL SRIKANT KULLOLI	Saahil	Saahil	Saahil
39	SACHITH B K	Sachith	Sachith	Sachith
40	SANKALP V	Sankalp	Sankalp	Sankalp
41	SATHYA B NAYAKA	Sathya	Sathya	Sathya
42	SAURABH BHUPALI	Saurabh	Saurabh	Saurabh
43	SHEEBAL M S	Sheebal	Sheebal	Sheebal
44	SHIVAM ANVEKAR	Shivam	Shivam	Shivam
45	SHREEKRISHNA	Shreekrishna	Shreekrishna	Shreekrishna
46	SHRI HARI L	Shri Hari	Shri Hari	Shri Hari
47	SHUBHAM RAJENDRA REVENKAR	Shubham	Shubham	Shubham
48	SHUBHAM SINGH	Shubham	Shubham	Shubham
49	SHUBIKSHA S	Shubiksha	Shubiksha	Shubiksha
50	SIMRANJIT KAUR	Simranjit	Simranjit	Simranjit
51	SOUMYA GANAPATI HEGDE	Soumya	Soumya	Soumya
52	SOURAV SADANAND SWAR	Sourav	Sourav	Sourav
53	SWAMI SAMIKSHA PUSHPARAJ	Swami	Swami	Swami
54	SYED RAHMAN	Syed	Syed	Syed
55	VAISHNAVI N	Vaishnavi	Vaishnavi	Vaishnavi
56	VARUN S BHARADWAJ	Varun	Varun	Varun
57	VIPUL VILAS NAIK	Vipul	Vipul	Vipul
58	VISHNU KUMAR	Vishnu	Vishnu	Vishnu
59	YOGASHREE C N	Yogashree	Yogashree	Yogashree
60	AGAMYA	Agamy	Agamy	Agamy



RV Institute of Management  
Orientation Workshop - Social Immersion ATTENDANCE List for Session A

Sl No	Name of Student	Session -01	Session -02	Session-03
1	ABHISHEK SHENOY	Abhishek	Abhishek	Abhishek
2	ABHITHA K	Abhishek	Abhishek	Abhishek
3	ADITYA UDAY HEGDE	Abhishek	Abhishek	Abhishek
4	AKANKSH K G	Abhishek	Abhishek	Abhishek
5	AKASH RACHAPPA KHANAGAVI	Abhishek	Abhishek	Abhishek
6	AMIT KAMADOLISHETTARU	Amit S.K	Amit S.K	Amit S.K
7	ANIKET SANJAY REVANKAR	Aniket	Aniket	Aniket
8	ANKITA GAJANAN NAIK	Aniket	Aniket	Aniket
9	ANUSHA	Aniket	Aniket	Aniket
10	ANVITH KUMAR	Anvitha	Anvitha	Anvitha
11	ASHUTOSH KUMAR	Ashu	Ashu	Ashu
12	BASAVARAJ	Basav	Basav	Basav
13	BERNARD FERNANDES	Bernard F	Bernard F	Bernard F
14	BHASKARA PRABHU	Bhaskar	Bhaskar	Bhaskar
15	BHUVANES P	Bhuvan	Bhuvan	Bhuvan
16	CHAITANYA KAMATAGI B	Chaitanya	Chaitanya	Chaitanya
17	CHETAN SINGH M	Chetan	Chetan	Chetan
18	D SURIYA PRIYASREE	D Suria	D Suria	D Suria
19	DEEPAK GIRISH KALYANI	Deepak	Deepak	Deepak
20	DINAH NEETHA NORONHA	Dinah	Dinah	Dinah
21	GAGANDEEP V N	Gagan	Gagan	Gagan
22	GIRISH N NASHI	Girish	Girish	Girish
23	GURUBASAVARAJ K M	Gurub	Gurub	Gurub
24	HARSHITHA SRINIVAS	Harshitha	Harshitha	Harshitha
25	HEMA S	Hema	Hema	Hema
26	ISAAC JESSE K	Isaac	Isaac	Isaac
27	JATIN ARUN DESAI	Jatin	Jatin	Jatin
28	KALAVALA ABHISHITA	Kalavala	Kalavala	Kalavala
29	KAPARTHI BHAVANA	K.Bhavana	K.Bhavana	K.Bhavana

30	KAUSTUBH LACHAPPANAVAR	Kaustubh	Kaustubh	Kaustubh
31	KAVYAPRIYA J	Kavya	Kavya	Kavya
32	KOKILA KULKARNI	Kokila	Kokila	Kokila
33	KSHITIJ P L	Kshitij	Kshitij	Kshitij
34	LIKHITHA L	Likhitha	Likhitha	Likhitha
35	LILIMA DASH	Lilima	Lilima	Lilima
36	M LUQMAN NAWAZ	M Luqman Nawaz	M Luqman Nawaz	M Luqman Nawaz
37	M M JABEZ	M M Jabez	M M Jabez	M M Jabez
38	MADHURA A	AB	AB	AB
39	NAYAN KUMAR	Nayan	Nayan	Nayan
40	NEETHA KAMATH	Neetha	Neetha	Neetha
41	PAULOMEE SARUAH	Paulomee	Paulomee	Paulomee
42	POOJARANI TALAWAR	Pooja	Pooja	Pooja
43	PRAJWAL S N	Prajwal	Prajwal	Prajwal
44	PRAKASH	Prakash	Prakash	Prakash
45	RAHUL RAM BHAT	Rahul	Rahul	Rahul
46	RAHUL S SANGOLLI	Rahul	Rahul	Rahul
47	RAMANABOINA ANAND KUMAR	Raman	Raman	Raman
48	SAGI SAMPI	Sagi	Sagi	Sagi
49	SANKET SURESH SHIRSAT	Sanket	Sanket	Sanket
50	SHREEVATSA H V	Shreevatsa	Shreevatsa	Shreevatsa
51	SHREYAS G A	Shreyas	Shreyas	Shreyas
52	SNEHA U	Sneha	Sneha	Sneha
53	SRIJANA S	Srijana	Srijana	Srijana
54	SUCHITRA G	Suchitra	Suchitra	Suchitra
55	SUTOPA DEB	Sutopa	Sutopa	Sutopa
56	TEJAS N	Tejas	Tejas	Tejas
57	TRUPTI CHANDRAHAS SHETTY	Trupti	Trupti	Trupti
58	VARSHA	Varsha	Varsha	Varsha
59	VINAYAK RAO GAIKWAD	Vinayak	Vinayak	Vinayak
60	VIOLA PINTO	Viola	Viola	Viola

Sd/-



Dr. Purushottam Bung  
Professor & Director

# Impact Lectures by Innovation Ambassadors

Impact Lecture Series for IIC Institutions

Program Name: Institution's Innovation Council

Implementing Agency Name: MoE's Innovation Cell, AICTE

Total number of Students: 82

## **Faculty Incharge: Dr. Rashmi Shetty, Coordinator, RVIM Centre for Innovation, Entrepreneurship and Incubation**

Institutions that are part of the network of Institutions' Innovation council of MoE's Innovation Cell must organize impact lecture sessions by inviting internal/external experts on innovation, IPR and start up. These sessions intend to generate awareness and skill on I&E & IPR among students and faculties of IIC Institutes.

Innovation Ambassadors perform the role of mentor in their respective IICs and nearby Institutions, which will provide support to other IICs as resource person in organising various programs related to Innovation, Entrepreneurship and Start-up and spread the message of innovation & start-up among the students and faculties.

Innovation Ambassadors at RVIM; Dr. Purushottham Bung, Dr. Rashmi Shetty, and Prof. Uma Sharma have taken "Innovations at grassroots" sessions on November 30, 2022.

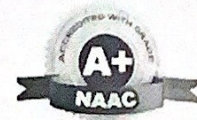
### **Objectives:**

1. Understand innovation frameworks and processes.
2. Be introduced to structure systems that will generate the right mindset and foster a.
3. culture that enables meaningful innovation.
4. Familiarization with different business models.

The Innovation Ambassadors emphasized on:

- Innovation can develop a much larger role in the post-COVID world to inspire transformation to a more inclusive and sustainable economy and society.
- Accelerating grassroots innovation requires a coherent and holistic hand-holding ecosystem to be built around it for sustenance.
- 10 principles for accelerating grassroots innovation include crowdsourcing global innovative ideas, fostering grassroots community, mobilising academia and youth.





Workshop Organized by RVIM  
on  
General First Aid for (MBA Batch 2021-23)  
By  
Team from RV College of Nursing  
Bengaluru

Date: 13 <sup>th</sup> and 15 <sup>th</sup> October 2022	Venue: Seminar Hall (RV Institute of Management)
Time: 07.30 am to 10.00 am	Event : Workshop
No. of Participants: 155	Event Coordinator: Asst. Professor Ankita Shrivastava
Section: A, B and C (MBA Batch 2021-23)	

#### Objectives

- To impart knowledge on First Aid to Saves Lives in the early hours of requirement.
- To make participants aware about accurately assessing the situation, act appropriately, and be more conscious of safety in their own home, workplace, or community.
- To impart enough knowledge on health and safety to make students aware of their lifestyle habits and choices to avoid the risk of developing problems.

#### The flow of the Event

- Introduction and information on necessity of having knowledge of Basic care and Life support.
- Different types of emergencies and dos and don'ts to be taken care on such situations.

#### Outcome Achieved:

The team started with a quick overview of what is constituted as medical emergency, what is meant by cardiac resuscitation, including safe use of defibrillator and how to save a patient with an obstructed airway.

Following were the learning objectives as dealt by the team in their presentation:

- To know what is medical emergency.
- Learn to apply critical thinking in an emergency situation.
- Learn problem solving and communication skills.
- To work as a team and also to be a team leader.

The workshop was comprised of four sessions including, common emergencies, ensuring scene safety and primary assessment, cardiac arrest and relieving airway obstruction due to choking.

The team described the spectrum of emergency care as on-site care, care during transit and care in the hospital.

The team demonstrated how to recognize common emergencies, manage COVID – 19 safeties in community and how to understand simple interventions that can stabilize the patient.

The workshop included imparting of knowledge on various common emergencies including heart attack, snake

te, stroke, infections e.g., COVID – 19, diabetic collapse, fits and fractures, wounds, burns and life threatening bleeding.

The team further explained the importance of personal and scene safety in an emergency, steps to be taken to prevent further damage including infection control, using others in ensuring scene safety and performing primary assessment.

The workshop included thorough discussion on understanding what is Cardiac Arrest, the importance of calling for help and learning the correct steps to follow in such situation.

The session also included imparting knowledge on being able to recognize a choking victim, be able to demonstrate proper technique to relieve choking in all age groups and know how to help yourself if you choke and have airway obstruction.

**Feedback & Coordinator Comment:**

The resource team had a rich expertise in teaching and imparting knowledge on Basic care and Life support. The workshop was excellent, and the resource team was very good and well versed in their knowledge on the topic. It was a great program including demonstration of the scenarios using props and the resource team has delivered in a very simple manner, the participants have got a great insight on overall wellbeing.

Event Coordinators



Prof. Ankita Shrivastava



Director

Annexure 1	Mail communication
Annexure 2	Brief profile of the speaker
Annexure 3	Attendees list
Annexure 4	Photo Gallery



Ankita Shrivastava &lt;ankitashri.rvm@rve.edu.in&gt;

**Fwd: Delivering 2 hours workshop on general first aid to 1st year students**

Dr Purushottam Bung <director.rvm@rve.edu.in>  
To: Ankita Shrivastava <ankitashri.rvm@rve.edu.in>

1 October 2022 at 15:23

----- Forwarded message -----

From: R V College of Nursing <nurs@rve.edu.in>  
Date: Wed, 28 Sept 2022 at 12:35  
Subject: Re: Delivering 2 hours workshop on general first aid to 1st year students  
To: Dr Purushottam Bung <director.rvm@rve.edu.in>  
Cc: Prof S R GAJENDRA SINGH <srn@rve.edu.in>

Sir,

We confirm the dates of the workshop session on First aid for 1st year students from 13.10.2022, 14.10.2022 and 15.10.2022.

Thanks & Regards  
Bharati BS  
RVON

On Sat, 24 Sept 2022 at 14:27, Dr. Purushottam Bung <director.rvm@rve.edu.in> wrote:  
**Respected Sir, GA!**

With reference to the above subject, we kindly request to postpone the workshop session on First aid for 1st year students earlier scheduled at 27.09.2022, 28.09.2022, 29.09.2022 to 13.10.2022, 14.10.2022, 15.10.2022 respectively due to engagement of students with programme on "Environment, Social & Governance (ESG)" on September 27th and 28th 2022.

Kindly acknowledge the same!

Thanks & Regards,

Brief Profile of the Resources Team

The Resource Team included:

- Mrs. Mamata N (HOD – Dept. of Medical Surgical Nursing).
- Mrs. Sheela (HOD – Dept. of Obstetrics and Gynaecology).
- Mr. Chethan Kumar (HOD – Dept. of community Health Nursing).
- Mrs. Navitha (HOD – Dept. Psychiatry Nursing).
- Mrs. Gauthami (HOD – Dept. of Child Health Nursing).

## Annexure 3

## Attendees list

Workshop - General First Aid					
Sl	Names	Section	UCIMS	Date Attended	Signature
1	CHAITANYA KAMATAGI B	A	P18FW21M0009	15/10/2022	[Signature]
2	AKASH RACHAPPA KHANAGAVI	A	P18FW21M0010	15/10/2022	[Signature]
3	SHETTY TRUPTHI CHANDRAHAS	A	P18FW21M0015	15/10/2022	[Signature]
4	HARSHITHA SRINIVAS	A	P18FW21M0018	15/10/2022	[Signature]
5	SAGI SAMPI	A	P18FW21M0019	15/10/2022	[Signature]
6	PAULOMEE BARUAH	A	P18FW21M0020	15/10/2022	[Signature]
7	NEETHA KAMATH	A	P18FW21M0021	15/10/2022	[Signature]
8	ADITYA UDAY HEGDE	A	P18FW21M0022	15/10/2022	[Signature]
9	SHREYAS G A	A	P18FW21M0023	15/10/2022	[Signature]
10	SRUJANA S	A	P18FW21M0024	15/10/2022	[Signature]
11	PRAJWAL S N	A	P18FW21M0025	15/10/2022	[Signature]
12	SUCHITRA G	A	P18FW21M0026	15/10/2022	[Signature]
13	SANKET SURESH SHIRSAT	A	P18FW21M0027	15/10/2022	[Signature]
14	ANIKET SANJAY REVANKAR	A	P18FW21M0028	15/10/2022	[Signature]
15	M LUQMAN NAWAZ	A	P18FW21M0030	15/10/2022	[Signature]
16	MADHURA A	A	P18FW21M0031	15/10/2022	[Signature]
17	H V SHREEVATSA	A	P18FW21M0032	15/10/2022	[Signature]
18	LILIMA DASH	A	P18FW21M0033	15/10/2022	[Signature]
19	KUMAR ASHUTOSH	A	P18FW21M0034	15/10/2022	[Signature]
20	RAHUL S SANGOLLI	A	P18FW21M0035	15/10/2022	[Signature]
21	GIRISH N NASHI	A	P18FW21M0036	15/10/2022	[Signature]
22	ANKITA GAJANAN NAIK	A	P18FW21M0037	15/10/2022	[Signature]
23	GURUBASAVARAJ K M	A	P18FW21M0038	15/10/2022	[Signature]
24	LIKHITHA L	A	P18FW21M0041	15-10-2022	[Signature]
25	RAHUL RAM BHAT	A	P18FW21M0042	15-10-2022	[Signature]
26	AMIT KAMADOLLISHETTARU	A	P18FW21M0043	15-10-2022	[Signature]
27	POOJARANI TALAWAR	A	P18FW21M0044	15-10-2022	[Signature]
28	ABHITHA K	A	P18FW21M0045	15-10-2022	[Signature]
29	ABHISHEK SHENOY	A	P18FW21M0047	15-10-2022	[Signature]
30	DEEPAK GIRISH KALYANI	A	P18FW21M0051	15-10-2022	[Signature]
31	ISAAC JESSE K	A	P18FW21M0052	15/10/22	[Signature]
32	VINAYAK RAO GAIKWAD K	A	P18FW21M0054	15/10/22	[Signature]
33	SUTOPA DEB	A	P18FW21M0055	15/10/22	[Signature]
34	BHASKARA PRABHU	A	P18FW21M0057	15/10/22	[Signature]
35	PRAKASH SHIVAKUMAR	A	P18FW21M0058	15/10/22	[Signature]
36	AKANKSH K G	A	P18FW21M0061	15-10-22	[Signature]
37	BERNARD FERNANDES	A	P18FW21M0062	15-10-22	[Signature]
38	VIOLA PINTO	A	P18FW21M0064	15-10-22	[Signature]
39	VARSHA	A	P18FW21M0065	15-10-22	[Signature]
40	GAGANDEEP V N	A	P18FW21M0067	15-10-22	[Signature]
41	ANUSHA	A	P18FW21M0071	15-10-22	[Signature]
42	KAVYAPRIYA J	A	P18FW21M0074	15/10/22	[Signature]
43	BASAVARAJ	A	P18FW21M0077	15/10/22	[Signature]
44	ANVITH KUMAR	A	P18FW21M0086	15/10/22	[Signature]
45	DESAI JATIN ARUN	A	P18FW21M0093	15-10-22	[Signature]
46	NAYAN KUMAR	A	P18FW21M0104	15/10/2022	[Signature]
47	DINAH NEETHA NORONHA	A	P18FW21M0116	15/10/2022	[Signature]
48	CHETAN SINGH M	A	P18FW21M0129	15/10/22	[Signature]
49	KAUSTUBH LACHAPPANAVAR	A	P18FW21M0130	15/10/2022	[Signature]
50	KSHITIJ P L	A	P18FW21M0131	- Permitted	for attendance
51	BHUVANES P	A	P18FW21M0132	15/10/22	[Signature]
52	KOKILA K	A	P18FW21M0134	15/10/22	[Signature]
53	M M JABEZ	A	P18FW21M0141	15/10/22	[Signature]
54	KALAVALA ABHISHTA	A	P18FW21M0142	15/10/22	[Signature]
55	KAPARTHI BHAVANA	A	P18FW21M0146	15/10/22	[Signature]
56	HEMA S	A	P18FW21M0149	15/10/22	[Signature]
57	RAMANABOINA ANAND KUMAR	A	P18FW21M0154	15/10/22	[Signature]
58	SNEHA U	A	P18FW21M0173	15/10/22	[Signature]
59	D SURIYA PRIYASREE	A	P18FW21M0176	15/10/22	[Signature]
60	TEJAS N	A	P18FW21M0182	15/10/22	[Signature]



13/10/2022

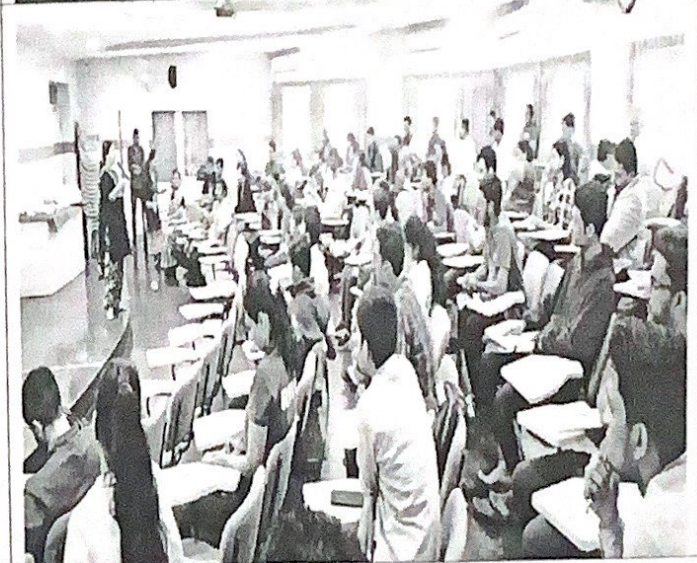
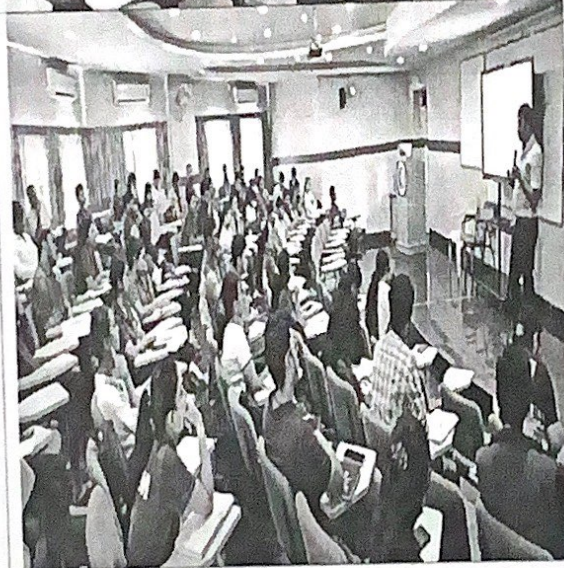
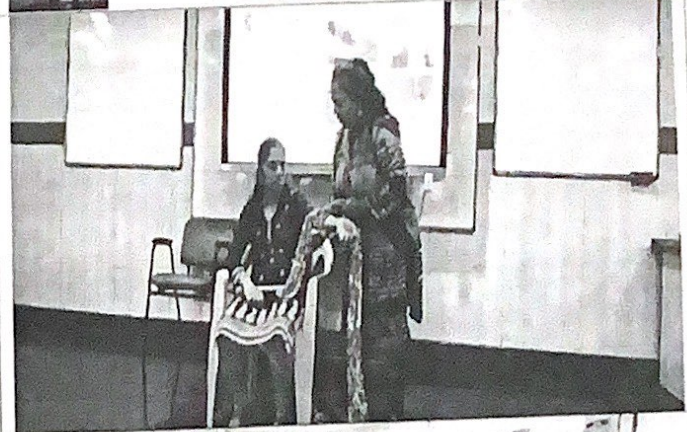
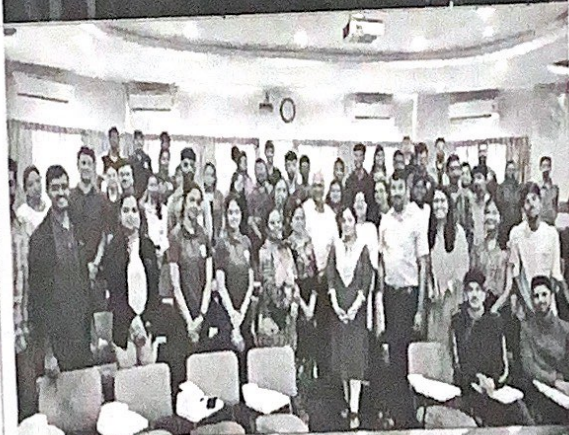
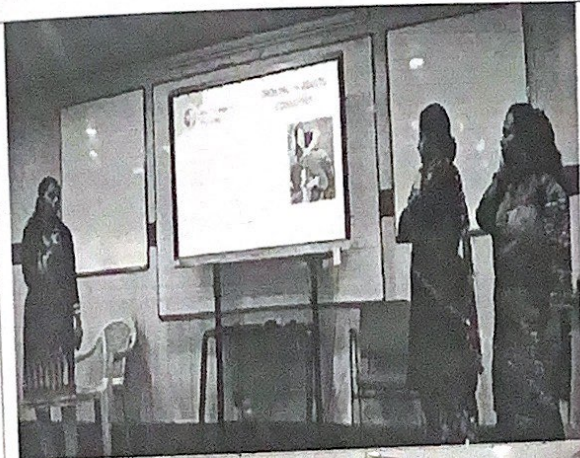
Workshop - General First Aid

Sl	Names	Section	UCIMS	Date Attended	Signature
1	AISHWARYA G	B	P18FW21M0006		AB
2	SUPRIYA GOVIND BELSARE	B	P18FW21M0053		AB
3	AISHWARYA P	B	P18FW21M0063		AB
4	CHIDRI BALAJI	B	P18FW21M0066		AB
5	PRAJWALA	B	P18FW21M0068		AB
6	POORNIMA L	B	P18FW21M0069		AB
7	SAMEEKSHA M P	B	P18FW21M0073		AB
8	RAKSHITH R T	B	P18FW21M0075		AB
9	SHUBHA R	B	P18FW21M0076		AB
10	ADITI RANI	B	P18FW21M0079		AB
11	NEELAMMA M K	B	P18FW21M0083		AB
12	NAMRATHA N	B	P18FW21M0085		AB
13	OLETI SAI SREENITHYA	B	P18FW21M0090		AB
14	RAMANUJAM H J	B	P18FW21M0091		AB
15	CHAVI JAGADEESH	B	P18FW21M0092		AB
16	MALLESH S	B	P18FW21M0094		AB
17	SRINIDHI K	B	P18FW21M0095		AB
18	B SHASHANK	B	P18FW21M0096		AB
19	NAGARAJ GAJANAN HEGDE	B	P18FW21M0099		AB
20	YASHASWINI P	B	P18FW21M0101		AB
21	TANUSHREE R	B	P18FW21M0102		AB
22	CHETHAN KUMAR V A	B	P18FW21M0103		AB
23	DEEPAK GOPALAKRISHNAN	B	P18FW21M0105		AB
24	POORNAPRAJNYA K MANGALVEDI	B	P18FW21M0106		AB
25	JENISHA MENEZES	B	P18FW21M0107		AB
26	SRAVANI SUNIL MHALSEKAR	B	P18FW21M0108		AB
27	M RITISH	B	P18FW21M0109		AB
28	PREETHAM D VARMA	B	P18FW21M0111		AB
29	DHIRAJKUMAR BELAVADI	B	P18FW21M0112		AB
30	FERNANDES RICHA FLORINDA	B	P18FW21M0113		AB
31	MEGHA U JOSHI	B	P18FW21M0114		AB
32	HEGDE PAVANA GANAPATHI	B	P18FW21M0117		AB
33	LOYSTON CRASTA	B	P18FW21M0118		AB
34	ANJANA KSHIRASAGAR	B	P18FW21M0121		AB
35	TEJAS H P	B	P18FW21M0124		AB
36	AMITH BHAT	B	P18FW21M0127		AB
37	NUTHANA U	B	P18FW21M0128		AB
38	MUCHELI SUBBARAJU	B	P18FW21M0136		AB
39	NANDAGOPAL B R	B	P18FW21M0137		AB
40	VISHAL SHIVARAJ	B	P18FW21M0138		AB
41	SHASHI KUMAR R	B	P18FW21M0139		AB
42	YASHWANTH R	B	P18FW21M0140		AB
43	NAVEEN C	B	P18FW21M0144		AB
44	PAVAN KUMAR M	B	P18FW21M0145		AB
45	MADHUSUDAN G	B	P18FW21M0150		AB
46	ANNASAGARAM RAGHAVENDRA	B	P18FW21M0151		AB
47	SYED MUSSAVEERULLA	B	P18FW21M0152		AB
48	SYED SAMEER	B	P18FW21M0153		AB
49	GURU VARUN G	B	P18FW21M0157		AB
50	NAVEEN SETTY N A	B	P18FW21M0161		AB
51	REHAN FAISAL QADRI	B	P18FW21M0162		AB
52	SMITHA M	B	P18FW21M0163		AB
53	ANIRUDH K	B	P18FW21M0164		AB
54	SALMAN FAISAL QADRI	B	P18FW21M0165		AB
55	RAVISH RAMACHANDRA HEGDE	B	P18FW21M0166		AB
56	POOJA VALLUR	B	P18FW21M0167		AB
57	MAHANTH GOWDA K C	B	P18FW21M0169		AB
58	SHAH VINIT SIDDHARTH	B	P18FW21M0174		AB
59	NAYANA G C	B	P18FW21M0175		AB
60	NIRANJAN JANARDHAN HEGDE	B	P18FW21M0181		AB

**Workshop - General First Aid**

Sl	Names	Section	UCIMS	Date Attended	Signature
1	VIPUL VILAS NAIK	C	P18FW21M0001	13/10/22	Vipul Naik
2	M PRANEETH KUMAR REDDY	C	P18FW21M0002	13/10/2022	Praneeth
3	NIKHIL S ANIANALLI	C	P18FW21M0003	13/10/2022	Nikhil
4	KARTHIK P SHETTY	C	P18FW21M0004	13/10/22	Karthik
5	AMITH C	C	P18FW21M0005	13/10/22	Amith
6	AKANKSH P	C	P18FW21M0007	13/10/22	Akanksha
7	SACHITH B K	C	P18FW21M0008		Sachith
8	SOURAV SADANAND SWAR	C	P18FW21M0011	13/10/22	Sourav
9	NISHANTH KRISHNA	C	P18FW21M0012	13/10/22	Nishanth
10	MIHUL V BHASKAR	C	P18FW21M0013	13/10/22	Mihul
11	SHUBHAM RAJENDRA REVANKAR	C	P18FW21M0014	13/10/2022	Shubham
12	SHEEBAL M S	C	P18FW21M0016	13/10/2022	Sheebal
13	VISHNU KUMAR	C	P18FW21M0017	13/10/2022	Vishnu
14	AKHILA H	C	P18FW21M0029	13/10/2022	Akhila
15	ANANYA P HEGDE	C	P18FW21M0039	13/10/22	Ananya
16	NIVEDITHA K SWAMY	C	P18FW21M0040	13/10/22	Niveditha
17	S SHREYAS	C	P18FW21M0046	13/10/22	S Shreyas
18	B S SUSHEN	C	P18FW21M0048	13/10/22	B S Sushen
19	PRAJWALA H	C	P18FW21M0049	13/10/22	Prajwala
20	VAISHNAVI N	C	P18FW21M0050	13/10/22	Vaishnavi
21	M S SUKRUT	C	P18FW21M0056		M S Sukrut
22	AMOGHA Y G	C	P18FW21M0059	13/10/22	Amogha
23	BHARATH K S	C	P18FW21M0060	13/10/22	Bharath
24	SHUBIKSHA S	C	P18FW21M0070	13/10/22	Shubiksha
25	P T KIRTI	C	P18FW21M0072		P T Kirti
26	MANOJ RAKSHATH B S	C	P18FW21M0078	13/10/22	Manoj
27	DIVYA SHREE M	C	P18FW21M0080	13/10/22	Divya
28	VARUN S BHARADWAJ	C	P18FW21M0081	13/10/22	Varun
29	S KARTHIK	C	P18FW21M0082	13/10/22	S Karthik
30	PRAMOD K L	C	P18FW21M0084	13/10/22	Pramod
31	BHOOMIKA BHAT	C	P18FW21M0087	13/10/22	Bhoomika
32	SOURMYA GANAPATI HEGDE	C	P18FW21M0088	13/10/22	Sourmya
33	SHREEKRISHNA	C	P18FW21M0089	13/10/22	Shreekrishna
34	YOGASHREE C N	C	P18FW21M0097		Yogashree
35	CHARANA T U	C	P18FW21M0098	13/10/22	Charana
36	NIKITHA J SHANBHOG	C	P18FW21M0100	13/10/2022	Nikitha
37	DHANYA S SHARMA	C	P18FW21M0110	13/10/22	Dhanya
38	GANESH HEGDE	C	P18FW21M0119	13/10/22	Ganesh
39	ANUSHA PRAKASH	C	P18FW21M0120	13/10/22	Anusha
40	JAGADISH SHENOY R	C	P18FW21M0122	13/10/22	Jagadish
41	MADHAN KUMAR C S	C	P18FW21M0123	13/10/22	Madhan
42	DHANUSH K V	C	P18FW21M0125	13/10/22	Dhanush
43	SWAMI SAMIKSHA PUSHPARAJ	C	P18FW21M0126	13/10/22	Swami
44	NALASANI VARSHITHA	C	P18FW21M0133	13/10/22	Nalasan
45	KOTHA KEERTHANA	C	P18FW21M0135	13/10/22	Kotha
46	SANKALP V	C	P18FW21M0143		Sankalp
47	MANOJ N S	C	P18FW21M0147	13/10/22	Manoj
48	SHIVAM GANAPATI ANVEKAR	C	P18FW21M0155	13/10/22	Shivam
49	SHUBHAM SINGH	C	P18FW21M0156	13/10/22	Shubham
50	ABHINEETH MASHETTY	C	P18FW21M0158	13/10/22	Abhineeth
51	PRANITH KUMAR S	C	P18FW21M0159		Pranith
52	LIKITHA A	C	P18FW21M0160		Likitha
53	BHUPALI SAURABHI PRAKASH	C	P18FW21M0170	13/10/22	Bhupali
54	SYED RAHSAN	C	P18FW21M0171	13/10/22	Syed
55	SHRI HARI L	C	P18FW21M0172	13/10/22	Shri Hari
56	SATHYA B NAYAKA	C	P18FW21M0177	13/10/22	Sathya
57	NEHA H V	C	P18FW21M0178		Neha
58	SAANIL SRIKANT KULLOLI	C	P18FW21M0179	13/10/22	Saanil
59	SIMRANJIT KAUR	C	P18FW21M0180	13/10/22	Simranjit
60	AGAMYA A KINHAL	C	P18FW21M0184	13/10/22	Agamya

Annexure 4  
Photo Gallery





<b>Walkathon In Association With Central Depository Services (India) Limited (CDSL) (Financial Literacy Rally for World Investors Week) Conducted By Finance Department</b>	
<b>Date:</b> 14 <sup>th</sup> October 2022	<b>Venue:</b> Walkathon
<b>Time:</b> 8.30 am to 11.30 pm	<b>Event :</b> Financial Literacy Rally for World Investors Week
<b>Person in-charge from CDSL:</b> Mr. C.S Harisha (Regional Head- Karnataka), CDSL	<b>Event Coordinator:</b> Dr. Dileep & Dr. Janhavi M, Prof. Pooja Takalkar & Prof. Ankitha S
<b>No. of Participant (Staff and Students):</b> 189	
<b>Objectives</b> <ul style="list-style-type: none"><li>- To Increased Awareness of investment among public and promote financial literacy among investors.</li></ul>	
<b>Resource person profile:</b> <p><b>Mr. C.S.Harisha</b> – He sarted his career with Bangalore stock Exchange as head of DP operations and compliance and worked for 9 years. And Working with CDSL as regional head, Karnataka since 2009. And his area of work is associated with Business Development, Training and support.</p> <p>He has conducted over 200 investor awareness programs in association with various market participants and regulator. Organised over 120 training programs for market intermediaries, colleges and other institutions on Depository operations</p>	
<b>Event Details:</b> World Investors Week is an annual event that is celebrated globally to raise awareness about financial literacy among individuals. The event aims to educate people about the importance of financial planning, saving, and investing in order to achieve their long-term financial goals. The event featured two activities such as financial literacy rally for 5 kilo-meter in Jayanagar area and guest speakers from CDSL team who shared their knowledge and experiences on personal finance.	

The Financial Literacy Rally was organized on October 4th, 2022, in the area Jaayanagar, Bangalore City. The event was open to all the MBA students and Teaching and non-teaching staff of the RV Institute of Management. The rally was designed to be an interactive and informative event that provided participants with the opportunity to learn about the basics of financial literacy through various the raaly and one session by Mr. C S Harisha to the students.

The Financial Literacy Rally was a huge success and had a significant impact on the participants i.e. students, general public, staffs members of RVIM. The event provided a platform for individuals to learn about the importance of financial literacy and how it can help them achieve their financial goals.

#### **Feedback**

The Financial Literacy Rally organized during World Investors Week was a successful event that had a significant impact on the participants. The event helped increase awareness about the importance of financial literacy, improve knowledge about personal finance, and create a positive attitude towards financial planning. It is crucial to continue organizing such events to ensure that individuals are equipped with the knowledge and skills necessary to make informed financial decisions. World Investors Week should be commended, and similar events should be encouraged in the future to increase financial literacy among the general public.

#### **Event Coordinators**

**Dr. Dileep**

**Dr. Jahnvi M**

**Prof. Pooja Takalkar**

**Prof. Ankitha S**

**Director**

Annexure 1	<b>Banner</b>
Annexure 2	Brief profile of the speaker
Annexure 3	Attendees list
Annexure 4	Photo Gallery
Annexure 5	Certificates

# ವಿಶ್ವ ಹೂಡಿಕೆದಾರರ ಸಪ್ತಾಹ 2022 World Investor Week 2022

10 - 16 ಅಕ್ಟೋಬರ್, 2022  
October 10 - 16, 2022

ಬುದ್ಧಿವಂತ ಹೂಡಿಕೆದಾರ - ಸಂಪೂರ್ಣ ಮಾಹಿತಿಯ ನಂತರ ಮಾತ್ರ ಹೂಡಿಕೆ  
ಮಾಡುತ್ತಾನೆ ಹಾಗೂ ತನ್ನ ಎಲ್ಲಾ ಬಂಡವಾಳವನ್ನು ಒಂದೇ ರೀತಿಯ ಹೂಡಿಕೆಯಲ್ಲಿ  
ತೊಡಗಿಸುವುದಿಲ್ಲ.

**Investor Resilience - A Smart Investor conducts research  
before investing and diversifies his portfolio**



भारतीय प्रतिभूति और विनियम बोर्ड  
Securities and Exchange Board of India



ONCU-IOSCO

WORLD  
INVESTOR  
WEEK 2022



RV Institute of Management



**CDSL**

INVESTOR PROTECTION FUND TRUST

## Annexure 2 Resource Person

Brief Profile:

**Name:** C.S.Harisha

**Organisation:** Central Depository Services India Limited

**Designation:** Regional Head-Karnataka

**Qualification:** BA, LLB.

**Additional:** Certified NISM Trainer.

**Experience:** Started career with Bangalore stock Exchange as head of DP operations and compliance and worked for 9 years.


Working with CDSL as regional head, Karnataka since 2009.

**Area of work:** Business Development, Training and support.

Conducted over 200 investor awareness programs in association with various market participants and regulator. Organised over 120 training programs for market intermediaries, colleges and other institutions on Depository operations.



## Annexure 3 Attendees list


**RASHTRVEEYA SIKSHANA SAMITHI TRUST®**  
**RV INSTITUTE OF MANAGEMENT**  
**BANGALURU-5600041**  
 (Autonomous Institution Affiliated to BCU)


**FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH**  
**CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)**  
 14<sup>th</sup> October 2022: ATTENDANCE

**Teaching Staff List**

Sl.No.	Name	Signature
1	Dr. Purushottam Bung	
2	Dr. Noor Firdoos Jahan	
3	Dr. Anupama K Malagi	
4	Dr. Santhosh. M	
5	Dr. Padmalini Singh	
6	Dr. M Jahnavi	
7	Dr. Rashmi Shetty	
8	Dr. Vinay .KS	
9	Smt. Anitha. B.M. D'Silva	
10	Prof. Nagasubba Reddy	
11	Prof. Sowmya. D. S	
12	Prof . Payal Jindal	
13	Prof . S.K. Manjunath	
14	Prof . Ramya. S	
15	Prof . Dileep	
16	Prof . Uma Sharma	
17	Prof . Pooja Ravindra Takalka0072	
18	Prof . Vidyadhara Hegde	
19	Prof . Ankita Shrivastva	
20	Prof . Anupama S.M.	

**Non-Teaching Staff List**

Page 1 of 2


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**CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)**  
 14<sup>th</sup> October 2022: ATTENDANCE

Sl.No.	Name	Signature
1	Mr. Chethan Kumar. B	
2	Mr. Subbarayappa	
3	Mr. Sridhara. H.R	
4	Mr. Manjunath. L	
5	Mr. Shivakumar H.C	
6	Mr. Sujan Paul	
7	Smt. Lakshmi. A	
8	Smt. Mary Reena M	
9	Smt. Kiran Kumari K	
10	Smt. Ramyashree .S	
11	Mr. Rajanna S.C	
12	Mr. T. Vamsi Krishna	
13	Mr. Manjunath N	
14	Mr. Ashok Kumar Reddy. B	
15	Mr. Kumar S. T	
16	Mr. Mathias	

**D- Group Staff List**

Sl.No	Name	Signature
1	Puttaraju A.J	
2	Borashetty	
3	Geetha	
4	Suvarnamma	
5	Ravi Kumar	
6	Mamatha.L	
7	Rajamma	
8	Shankar Gowda	
9	Devi	


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 14<sup>th</sup> October 2022: ATTENDANCE

Sl.No	UUCMS NO	Name	Section	Signature
1	P18FW21M0009	CHAITANYA KAMATAGI B	^	
2	P18FW21M0010	AKASH RACHAPPA KHANAGAVI	^	
3	P18FW21M0015	SHRETTU TRUPTHI CHANDRAHAS	^	
4	P18FW21M0018	HARSHITHA SRINIVAS	^	
5	P18FW21M0019	SAGI SAMPI	^	
6	P18FW21M0020	PAULOMEE BARUAH	^	
7	P18FW21M0021	NEETHA KAMATH	^	
8	P18FW21M0022	ADITYA UDAY HEGDE	^	
9	P18FW21M0023	SHREYAS G A	^	
10	P18FW21M0024	SRIJANA S	^	
11	P18FW21M0025	PRAJWAL S N	^	
12	P18FW21M0026	SUCHITRA G	^	
13	P18FW21M0027	SANKET SURESH SHIRSAT	^	
14	P18FW21M0028	ANIKET SANJAY REVANKAR	^	
15	P18FW21M0030	M LUQMAN NAWAZ	^	
16	P18FW21M0031	MADHURA A	^	
17	P18FW21M0032	H V SHREEVATSA	^	
18	P18FW21M0033	LILIMA DASH	^	
19	P18FW21M0034	KUMAR ASHUTOSH	^	
20	P18FW21M0035	RAHUL S SANGOLLI	^	
21	P18FW21M0036	GIRISH N NASHI	^	
22	P18FW21M0037	ANKITA GAJANAN NAIK	^	
23	P18FW21M0038	GURUBASAVARAJ K M	^	
24	P18FW21M0041	LIKHITHA L	^	
25	P18FW21M0042	RAHUL RAM BHAT	^	
26	P18FW21M0043	AMIT KAMADOLLISETTARU	^	
27	P18FW21M0044	POOJARANI TALAWAR	^	
28	P18FW21M0045	ABHITHA K	^	
29	P18FW21M0047	ABHISHEK SHENOY	^	
30	P18FW21M0051	DEEPAK GIRISH KALYANI	^	

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 14<sup>th</sup> October 2022: ATTENDANCE

Sl.No	UUCMS NO	Name	Section	Signature
31	P18FW21M0052	ISAAC JESSE K	^	
32	P18FW21M0054	VINAYAK RAO GAIKWAD K	^	
33	P18FW21M0055	SUTOPA DEB	^	
34	P18FW21M0057	BHASKARA PRABHU	^	
35	P18FW21M0058	PRAKASH SHIVAKUMAR	^	
36	P18FW21M0061	AKANKSH K G	^	
37	P18FW21M0062	BERNARD FERNANDES	^	
38	P18FW21M0064	VIOLA PINTO	^	
39	P18FW21M0065	VARSHA	^	
40	P18FW21M0067	GAGANDEEP V N	^	
41	P18FW21M0071	ANUSHA	^	
42	P18FW21M0074	KAVYAPRIYA J	^	
43	P18FW21M0077	BASAVARAJ	^	
44	P18FW21M0086	ANVITH KUMAR	^	
45	P18FW21M0093	DESAI JATIN ARUN	^	
46	P18FW21M0104	NAYAN KUMAR	^	
47	P18FW21M0116	DINAH NEETHA NORONHA	^	
48	P18FW21M0129	CHETAN SINGH M	^	
49	P18FW21M0130	KAUSTUBH LACHAPPANAVAR	^	
50	P18FW21M0131	KSHITIJ P.L	^	
51	P18FW21M0132	BHUVANES P	^	
52	P18FW21M0134	KOKILA K	^	
53	P18FW21M0141	M M JABEZ	^	
54	P18FW21M0142	KALAVALA ABHISHTA	^	
55	P18FW21M0146	KAPARTHI BHAVANA	^	
56	P18FW21M0149	HEMA S	^	
57	P18FW21M0154	RAMANABOINA ANAND KUMAR	^	
58	P18FW21M0173	SNEHA U	^	
59	P18FW21M0176	D SURIYA PRIYASREE	^	
60	P18FW21M0182	TEJAS N	^	

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 14<sup>th</sup> October 2022: ATTENDANCE

Slno	UUCMS NO	Name	Section	Signature
1	P18FW21M0006	AISHWARYA G	B	[Signature]
2	P18FW21M00053	SUPRIYA GOVIND BELSARE	B	[Signature]
3	P18FW21M00063	AISHWARYA P	B	[Signature]
4	P18FW21M00066	CHIDRI BALAJI	B	[Signature]
5	P18FW21M00068	PRAJWALA	B	[Signature]
6	P18FW21M00069	POORNIMA L	B	[Signature]
7	P18FW21M00073	SAMEEKSHA M P	B	[Signature]
8	P18FW21M00075	RAKSHITH R T	B	[Signature]
9	P18FW21M00076	SHUBHA R	B	[Signature]
10	P18FW21M00079	ADITI RANI	B	[Signature]
11	P18FW21M00083	NEELAMMA M K	B	[Signature]
12	P18FW21M00085	NAMRATHA N	B	[Signature]
13	P18FW21M00090	OLETI SAI SREENITHYA	B	[Signature]
14	P18FW21M00091	RAMANUJAM H J	B	[Signature]
15	P18FW21M00092	CHAVI JAGADEESH	B	[Signature]
16	P18FW21M00094	MALLESH S	B	[Signature]
17	P18FW21M00095	SRINIDHI K	B	[Signature]
18	P18FW21M00096	B SHASHANK	B	[Signature]
19	P18FW21M00099	NAGARAJ GAJANAN HEGDE	B	[Signature]
20	P18FW21M0101	YASHASWINI P	B	[Signature]
21	P18FW21M0102	TANUSHREE R	B	[Signature]
22	P18FW21M0103	CHEZHAN KUMAR V A	B	[Signature]
23	P18FW21M0105	DEEPAK GOPALAKRISHNAN	B	[Signature]
24	P18FW21M0106	POORNAPRAJNYA K MANGALVEDI	B	[Signature]
25	P18FW21M0107	JENISHA MENEZES	B	[Signature]
26	P18FW21M0108	SRAVANI SUNIL MHALSEKAR	B	[Signature]
27	P18FW21M0109	M RITISH	B	[Signature]
28	P18FW21M0111	PREETHAM D VARMA	B	[Signature]
29	P18FW21M0112	DEHRAJKUMAR BELAVADI	B	[Signature]
30	P18FW21M0113	FERNANDES RICHA FLORINDA	B	[Signature]



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Slno	UUCMS NO	Name	Section	Signature
31	P18FW21M0114	MEGHA U JOSHI	B	[Signature]
32	P18FW21M0117	HEGDE PAVANA GANAPATHI	B	[Signature]
33	P18FW21M0118	LOYSTON CRASTA	B	[Signature]
34	P18FW21M0121	ANJANA KSHIRASAGAR	B	[Signature]
35	P18FW21M0124	TEJAS H P	B	[Signature]
36	P18FW21M0127	AMITH BHAT	B	[Signature]
37	P18FW21M0128	NUTHANA U	B	[Signature]
38	P18FW21M0136	MUCHELI SUBBARAJU	B	[Signature]
39	P18FW21M0137	NANDAGOPAL B R	B	[Signature]
40	P18FW21M0138	VISHAL SHIVARAJ	B	[Signature]
41	P18FW21M0139	SHASHI KUMAR R	B	[Signature]
42	P18FW21M0140	YASHWANTH R	B	[Signature]
43	P18FW21M0144	NAVEEN C	B	[Signature]
44	P18FW21M0145	PAVAN KUMAR M	B	[Signature]
45	P18FW21M0150	MADHUSUDAN G	B	[Signature]
46	P18FW21M0151	ANNASAGARAM RAGHAVENDRA	B	[Signature]
47	P18FW21M0152	SYED MUSSAVEERULLA	B	[Signature]
48	P18FW21M0153	SYED SAMEER	B	[Signature]
49	P18FW21M0157	GURU VARUN G	B	[Signature]
50	P18FW21M0161	NAVEEN SETTY N A	B	[Signature]
51	P18FW21M0162	REHAN FAISAL QADRI	B	[Signature]
52	P18FW21M0163	SMITHA M	B	[Signature]
53	P18FW21M0164	ANIRUDH K	B	[Signature]
54	P18FW21M0165	SALMAN FAISAL QADRI	B	[Signature]
55	P18FW21M0166	RAVISH RAMACHANDRA HEGDE	B	[Signature]
56	P18FW21M0167	POOJA VALLUR	B	[Signature]
57	P18FW21M0169	MAHANTH GOWDA K C	B	[Signature]
58	P18FW21M0174	SHAH VINIT SIDDHARTH	B	[Signature]
59	P18FW21M0175	NAYANA G C	B	[Signature]
60	P18FW21M0181	NIRANJAN JANARDHAN HEGDE	B	[Signature]



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 14<sup>th</sup> October 2022: ATTENDANCE**

Slno	UUCMS NO /	Name	Section	Signature
1	P18FW21M0001	VIPUL VILAS NAIK	C	
2	P18FW21M0002	M PRANEETH KUMAR REDDY	C	<i>Praneeth</i>
3	P18FW21M0003	NIKHIL S ANJANALLI	C	<i>Adh</i>
4	P18FW21M0004	KARTHIK P SHETTY	C	<i>Karthik</i>
5	P18FW21M0005	AMITH C	C	<i>Amith</i>
6	P18FW21M0007	AKANKSH P	C	<i>Akanksh</i>
7	P18FW21M0008	SACHITH B K	C	
8	P18FW21M0011	SOURAV SADANAND SWAR	C	
9	P18FW21M0012	NISHANTH KRISHNA	C	<i>All</i>
10	P18FW21M0013	MEHUL V BHASKAR	C	<i>Mehul</i>
11	P18FW21M0014	SHUBHAM RAJENDRA REVANKAR	C	<i>Shubham</i>
12	P18FW21M0016	SHEEBAL M S	C	
13	P18FW21M0017	VISHNU KUMAR	C	<i>Vishnu</i>
14	P18FW21M0029	AKHILA H	C	<i>Akhila</i>
15	P18FW21M0039	ANANYA P HEGDE	C	<i>Ananya</i>
16	P18FW21M0040	NIVEDITHA K SWAMY	C	<i>Niveditha</i>
17	P18FW21M0046	S SHREYAS	C	<i>Sshreyas</i>
18	P18FW21M0048	B S SUSHEN	C	<i>Bssushen</i>
19	P18FW21M0049	PRAJWALA H	C	<i>Prajwala H.</i>
20	P18FW21M0050	VAISHNAVI N	C	<i>Vaishnavi</i>
21	P18FW21M0056	M S SUKRUT	C	<i>Mssukrut</i>
22	P18FW21M0059	AMOGHA Y G	C	<i>Amogha</i>
23	P18FW21M0060	BHARATH K S	C	<i>Bharath K S</i>
24	P18FW21M0070	SHUBIKSHA S	C	<i>Shubiksha</i>
25	P18FW21M0072	P T KIRTI	C	
26	P18FW21M0078	MANOJ RAKSHATH B S	C	
27	P18FW21M0080	DIVYA SHREE M	C	<i>Divyashree</i>
28	P18FW21M0081	VARUN S BHARADWAJ	C	<i>VH</i>
29	P18FW21M0082	S KARTHIK	C	<i>Karthik</i>
30	P18FW21M0084	PRAMOD K L	C	



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 14<sup>th</sup> October 2022: ATTENDANCE**

Slno	UUCMS NO	NAME	Section	Signature
31	P18FW21M0087	BHOOMIKA BHAT	C	<i>Bhoomika</i>
32	P18FW21M0088	SOUMYA GANAPATI HEGDE	C	<i>Soumya</i>
33	P18FW21M0089	SHREEKRISHNA	C	
34	P18FW21M0097	YOGASHREE C N	C	
35	P18FW21M0098	CHARANA T U	C	
36	P18FW21M0100	NIKITHA J SHANBHOG	C	<i>Divya shree</i>
37	P18FW21M0110	DHANYA S SHARMA	C	<i>Dhanya</i>
38	P18FW21M0119	GANESH HEGDE	C	<i>Ganesh</i>
39	P18FW21M0120	ANUSHA PRAKASH	C	<i>Anusha</i>
40	P18FW21M0122	JAGADISH SHENOY R	C	<i>Jagadish</i>
41	P18FW21M0123	MADHAN KUMAR C S	C	<i>Madhan</i>
42	P18FW21M0125	DHANUSH K V	C	<i>Dhanush</i>
43	P18FW21M0126	SWAMI SAMIKSHA PUSHPARAJ	C	<i>Swami</i>
44	P18FW21M0133	NALASANI VARSHITHA	C	<i>Nalasa</i>
45	P18FW21M0135	KOTHA KEERTHANA	C	<i>Keerthana</i>
46	P18FW21M0143	SANKALP V	C	
47	P18FW21M0147	MANOJ N S	C	<i>Manoj</i>
48	P18FW21M0155	SHIVAM GANAPATI ANVEKAR	C	<i>Shivam</i>
49	P18FW21M0156	SHUBHAM SINGH	C	<i>Shubham</i>
50	P18FW21M0158	ABHJEETH MASHETTY	C	
51	P18FW21M0159	PRANITH KUMAR S	C	<i>Pranith</i>
52	P18FW21M0160	LIKITHA A	C	<i>Likitha</i>
53	P18FW21M0170	BHUPALI SAURABH PRAKASH	C	<i>Bhupali</i>
54	P18FW21M0171	SYED RAIHAN	C	<i>Syed</i>
55	P18FW21M0172	SHRI HARIL	C	<i>Shri</i>
56	P18FW21M0177	SATHYA B NAYAKA	C	<i>Sathya</i>
57	P18FW21M0178	NEHA H V	C	<i>Neha</i>
38	P18FW21M0179	SAAJIL SRIKANT KULLOLI	C	<i>Saaajil</i>
59	P18FW21M0180	SIMRANJIT KAUR	C	<i>Simranjit</i>
60	P18FW21M0184	AGAMYA A KINHAL	C	<i>Agamya</i>

Annexure 4  
Photo Gallery



world investor week 2022



world investor week 2022



world investor week 2022



world investor week 2022





world investor week 2022



world investor week 2022





**Annexure 6**

**Certificates**

# Certificate

OF PARTICIPATION

This Certificate is presented to

**Prof . Dileep**

for successfully attending the Investor Awareness Program (IAP) on

**FINANCIAL LITERACY RALLY, DATED: 14th October. 2022**

Organized by CDSL Investor Protection Fund Trust  
in association with Indira School of Business Studies, Pune



A handwritten signature in blue ink, appearing to read 'S. D. Dileep', written over a horizontal line.

For CDSL IPF Secretariat





## Student Development Programme (SDP)

**Date:** 27th Oct to 31st Oct 2022

**Venue:** RVIM

**Time:** 10:00 AM to 3:00 PM

**Event :** SDP

**No. of Participant:** 100

**Event Convener:** Dr. Padmalini Singh  
Prof. Pooja Takalkar

### Objectives

- The SDP was organized to bring insights from industry about web analytics and trends in digital marketing for students to learn practical aspects of digital marketing.



### Resource Person:

Mr. M. S. Kumar

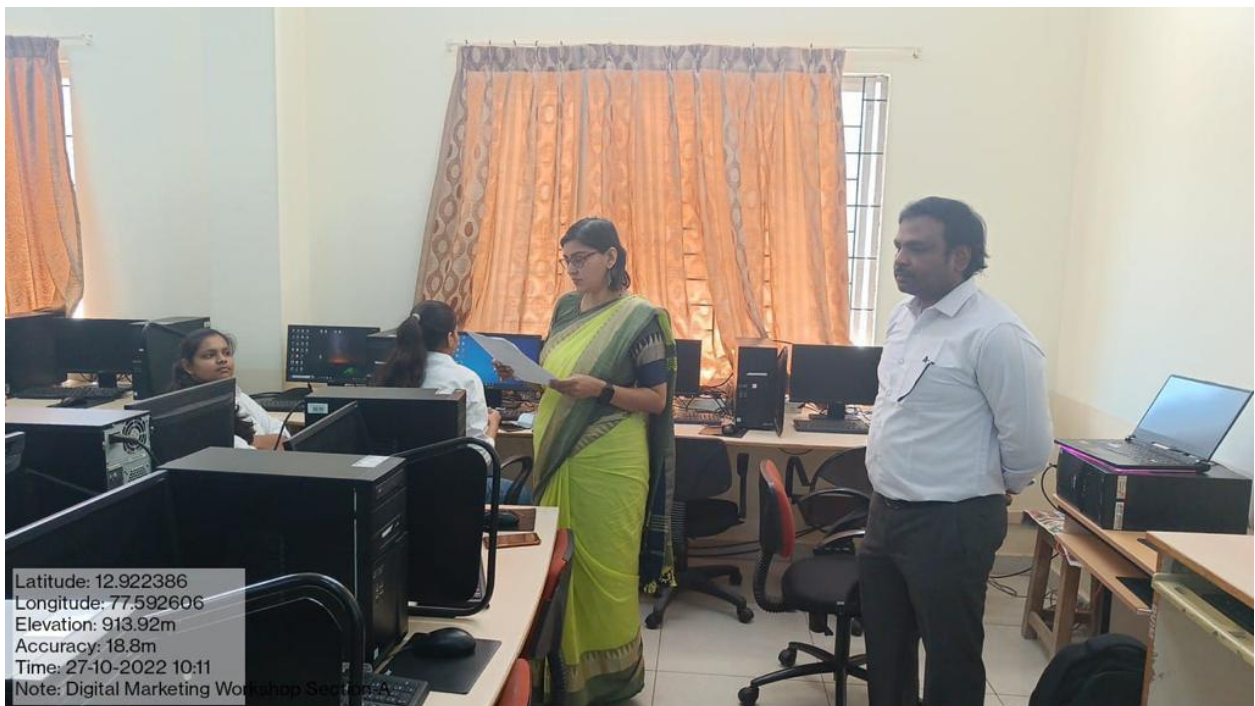
Digital Marketing Trainer and Consultant

- ❖ Visiting faculty for Digital Marketing - IIM Kozhikode - IIM Indore.
- ❖ Empaneled Trainer for NIIT - Digital Marketing Program.
- ❖ Sr.Digital Marketing Trainer & Consultant for PG Diploma program in Digital Marketing - TIMES OF INDIA GROUP - Times Pro.
- ❖ Digital marketing Faculty – Ordertrainings.com
- ❖ Visiting faculty – Make Intern & Simplilearn and Imarticus.
- ❖ Marketing consultant & CMO for MentorPro & Life Plus hospitals.
- ❖ Digital Marketing consultant for Xiaomi India.
- ❖ Consultant and Trainer for Novo Nordisk.
- ❖ CMO- Sr. Marketer NIDM-National Institute of Digital marketing.
- ❖ Visiting Faculty & Key note speaker at M.S Ramaiah University, Presidency university, PES University, IBMR Business School - RR Institutions -Sheshadripuram & Reva university.
- ❖ Worked a Digital Marketing consultant for H.P India – Comviva, Mahindra,Marlabs- Emphasis, Saxson Global
- ❖ Trained more than 11,000+ Trainees and corporate professionals.
- ❖ Conducted more than 360+ corporate workshops and Seminars.

Student Development Programme (SDP) on “Web analytics and Digital innovation and Trends”



Mr. Kumar demonstrated Hands-On session on Website analytics using google analytics, Behavioural analysis and recent trends in AI and machine learning, Chatbots, Influencer marketing, Programmatic advertising, conversational marketing and online communities and co-creation.





Latitude: 12.922364  
Longitude: 77.592621  
Elevation: 913.92m  
Accuracy: 16.9m  
Time: 28-10-2022 10:30  
Note: Digital Marketing Wo



**Feedback & Coordinator Comment:**

The webinar was appreciated by the students as it brought hands on experience in Web Analytics for all the participants.

**Event Coordinator**

*Padmalini*

**Dr. Padmalini Singh**

**Event Convener:**



**Director**



Seminar Organized by RVIM  
on  
Human Anatomy for (MBA Batch 2021-23)  
By  
Dr Jahan Zeb (HOD-Department of Human Anatomy)  
KLE Institute of Dental Sciences, Bangalore

Date: 28 <sup>th</sup> October 2022	Venue: Seminar Hall (RV Institute of Management)
Time: 07.30 am to 09.30 am	Event : Seminar
No. of Participants: 124 Section: A, B and C (MBA Batch 2021-23)	Event Coordinator: Asst. Professor Ankita Shrivastava

**Objectives**

- To impart knowledge on gross human structure.
- To brief about all the systems of human body.
- To understand various biological systems that carry out specific functions necessary for everyday healthy living.

**The flow of the Event**

- Introduction to anatomy and identification and description of the structures of human beings.
- Different types of systems & It's importance as group of organs.

**Outcome Achieved:**

The resource person commenced with explanation of why it is important to be aware of various systems that results in healthy functioning of a human body.

The session was then started with musculoskeletal system includes bones, muscles, tendons, ligaments and soft tissues which work together to support your body's weight and help you move. Injuries, disease and aging can cause pain, stiffness and other problems with movement and function.

Further cardiovascular system was discussed which delivers oxygen, nutrients, hormones, and other important substances to cells and organs in the body, also as it plays an important role in helping the body meet the demands of activity, exercise, and stress. It also helps maintain body temperature, among other things.

The resource person further described about respiratory system being the network of organs and tissues that help you breathe. This system helps your body absorb oxygen from the air so your organs can work. It also cleans waste gases, such as carbon dioxide, from your blood. Common problems include allergies, diseases or infections.

Further session included nervous system which has cells called neurons to send signals, or messages, all over

your body. These electrical signals travel between your brain, skin, organs, glands and muscles.

The session further included the description on digestive system which breaks down food into nutrients such as carbohydrates, fats and proteins. They can then be absorbed into the bloodstream so the body can use them for energy, growth and repair.

The session further included discussion on urinary system, endocrine system, lymphatic system, reproductive system and integumentary system.

**Feedback & Coordinator Comment:**

The resource person had a rich expertise in teaching and imparting knowledge on Human Anatomy and the basic human structure required for a healthy and fulfilling life. The seminar was excellent, and the resource person was very good and well versed in their knowledge on the topic. It was a great program including demonstration of the scenarios and the resource person has delivered in a very simple manner, the participants have got a great insight on overall wellbeing.

Event Coordinators



Prof. Ankita Shrivastava



Director

Annexure 1	Mail communication
Annexure 2	Brief profile of the speaker
Annexure 3	Attendees list
Annexure 4	Photo Gallery





dr zeb PPT

dr zehan zeb no jahanzeb@pvt.a.com  
to "jahanzeb@pvt.a.com" <jahanzeb@pvt.a.com>

24 October 2018, 12:14

Introduction to Anatomy (1) (1).pptx

## Annexure 2

### Brief Profile of the Resources Person

Dr Jahan Zeb is an under graduate from Maulana Azad Medical College. Delhi, he holds a post-graduation from PES college Kuppam and has also been awarded PhD in medical anatomy from Maulana Azad Medical College. Delhi.

He is a Professor and HOD of Department of Human Anatomy at KLE Institute of Dental Sciences, Bangalore, since 2008. He is a visiting post mortem surgeon in RV college and Sanjay Gandhi Institute of Trauma and Orthopedics.

Annexure 3

Attendees list

Seminar - "A Walkthrough of Human Anatomy" - 28.10.2022					
Sl	Names	Section	UCIMS	Date Attended	Signature
1	CHAITANYA RAMATAGI B	A	P18FW21M0009	28-10-22	
2	AKASH RACHAPPA KHANAGAVI	A	P18FW21M0010	28-10-22	
3	SHETTY TRUPTI CHANDRANAS	A	P18FW21M0019	28-10-22	
4	HARSHITHA SRINIVAS	A	P18FW21M0018	-	
5	SAGI SAMPI	A	P18FW21M0019	28-10-22	
6	PAULOMEE BARUAN	A	P18FW21M0020	28-10-22	
7	NEETHA KAMATH	A	P18FW21M0021	28-10-22	
8	ADITYA UDAY HEGDE	A	P18FW21M0022	-	
9	SHREYAS GA	A	P18FW21M0023	28/10/2022	
10	SRUJANA S	A	P18FW21M0024	28/10/2022	
11	PRAJWAL S N	A	P18FW21M0025	28/10/2022	
12	SUCHITRA G	A	P18FW21M0026	-	
13	SANKET SURESH SHIRSAT	A	P18FW21M0027	Director's office	
14	ANIKET SANJAY REVANKAR	A	P18FW21M0028	28/10/2022	
15	MULQMAN NAWAZ	A	P18FW21M0030	Placement ET	
16	MADHURA A	A	P18FW21M0031	28/10/2022	
17	H V SHREELVATA	A	P18FW21M0032	-	
18	LILIMA DASH	A	P18FW21M0033	28/10/2022	
19	KUMAR ASHUTOSH	A	P18FW21M0034	28/10/2022	
20	RAHUL S SANGOLI	A	P18FW21M0035	28/10/2022	
21	GIRISH N NASHI	A	P18FW21M0036	28/10/2022	
22	ANKITA GAJANAN NAIK	A	P18FW21M0037	28/10/2022	
23	GURUBASAVARAJ K M	A	P18FW21M0038	28/10/2022	
24	LIKHITHA L	A	P18FW21M0041	28/10/2022	
25	RAHUL RAM BHAT	A	P18FW21M0042	Placement ET	
26	AMIT KAMADOLLISHETTARU	A	P18FW21M0043	-	
27	PODIARANI TALAWAR	A	P18FW21M0044	-	
28	ABHITHA K	A	P18FW21M0045	28/10/22	
29	ABHISHEK SHENOY	A	P18FW21M0047	28/10/2022	
30	DEEPAK GIRISH KALYANI	A	P18FW21M0051	-	
31	ISAAC JESSE K	A	P18FW21M0052	28/10/2022	
32	VINAYAK RAO GAIKWAD K	A	P18FW21M0054	28/10/2022	
33	SUTOPA DEB	A	P18FW21M0055	28/10/22	
34	BHASKARA PRABHU	A	P18FW21M0057	28/10/22	
35	PRAKASH SHIVAKUMAR	A	P18FW21M0058	-	
36	AKANKSH K G	A	P18FW21M0061	28/10/22	
37	BERNARD FERNANDES	A	P18FW21M0062	28/10/22	
38	VIOLA PINTO	A	P18FW21M0064	28/10/22	
39	VARSHA	A	P18FW21M0065	28/10/22	
40	GAGANDEEP V N	A	P18FW21M0067	7	
41	ANUSHA	A	P18FW21M0071	-	
42	KAVYAPRIYA J	A	P18FW21M0074	28/10/22	
43	BASAVARAJ	A	P18FW21M0077	28/10/22	
44	ANVITH KUMAR	A	P18FW21M0086	28/10/2022	
45	DESAI JATIN ARUN	A	P18FW21M0093	-	
46	NAYAN KUMAR	A	P18FW21M0104	28/10/2022	
47	DINAH NEETHA NORONHA	A	P18FW21M0116	28/10/22	
48	CHETAN SINGH M	A	P18FW21M0129	28/10/22	
49	KAUSTUBH LACHAPPANAVAR	A	P18FW21M0130	-	
50	KSHITIJ P L	A	P18FW21M0131	28/10/2022	
51	BHUVANES P	A	P18FW21M0132	-	
52	KOKILA K	A	P18FW21M0134	-	
53	M M JABEZ	A	P18FW21M0141	-	
54	KALAVALA ABHISHTA	A	P18FW21M0142	28-10-2022	
55	KAPARTHI BHAVANA	A	P18FW21M0146	28-10-2022	
56	HEMA S	A	P18FW21M0149	28/10/2022	
57	RAMANABOINA ANAND KUMAR	A	P18FW21M0154	Medical	
58	SNEHA U	A	P18FW21M0173	28-10-2022	
59	D SURIYA PRIYASREE	A	P18FW21M0176	28/10/2022	
60	TEJAS N	A	P18FW21M0182	-	

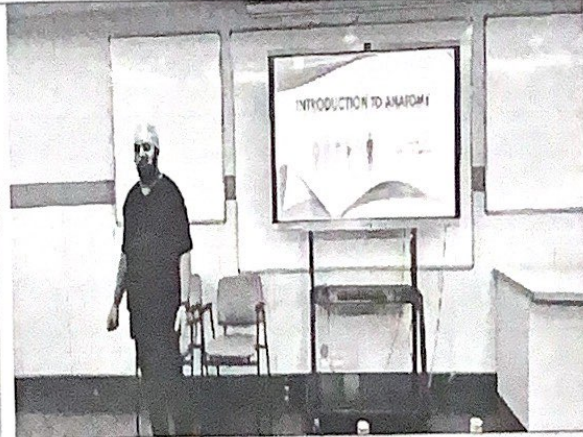
Seminar - "A Walkthrough of Human Anatomy" - 28.10.2022

Sl	Names	Section	UCIMS	Date Attended	Signature
1	AISHWARYA G	B	P18FW21M0006	28.10.22	P
2	SUPRIYA GOVIND BELSARE	B	P18FW21M0053		AB
3	AISHWARYA P	B	P18FW21M0063	28.10.22	P
4	CHIDRI BALAJI	B	P18FW21M0066	28.10.22	P
5	PRAJWALA	B	P18FW21M0068	28.10.22	P
6	POORNIMA L	B	P18FW21M0069	28.10.22	P
7	SAMEEKSHA M P	B	P18FW21M0073	28.10.22	P
8	RAKSHITH R T	B	P18FW21M0075	28.10.22	P
9	SHUBHA R	B	P18FW21M0076	28.10.22	P
10	ADITI RANI	B	P18FW21M0079	28.10.22	P
11	NELAMMA M K	B	P18FW21M0083		AB
12	NAMRATHA N	B	P18FW21M0085	29.10.22	P
13	OLETI SAI SREENITHYA	B	P18FW21M0090	28.10.22	P
14	RAMANUJAM H J	B	P18FW21M0091		AB
15	CHAVI JAGADEESH	B	P18FW21M0092		AB
16	MALLESH S	B	P18FW21M0094		AB
17	SRINIDHI K	B	P18FW21M0095	28.10.22	P
18	B SHASHANK	B	P18FW21M0096	28.10.22	P
19	NAGARAJ GAJANAN HEGDE	B	P18FW21M0099	28.10.22	P
20	YASHASWINI P	B	P18FW21M0101	1	AB
21	TANUSHREE R	B	P18FW21M0102	1	AB
22	CHETHAN KUMAR V A	B	P18FW21M0103	28.10.22	P
23	DEEPAK GOPALAKRISHNAN	B	P18FW21M0105	28.10.22	P
24	POORNAPRAINYA K MANGALVEDI	B	P18FW21M0106		AB
25	JENISHA MENEZES	B	P18FW21M0107	28.10.22	P
26	SRAVANI SUNIL MHALSEKAR	B	P18FW21M0108		AB
27	M RITISH	B	P18FW21M0109	28.10.22	P
28	PREETHAM D VARMA	B	P18FW21M0111	28.10.22	P
29	DHIRAJKUMAR BELAVADI	B	P18FW21M0112		AB
30	FERNANDES RICHA FLORINDA	B	P18FW21M0113		AB
31	MEGHA U JOSHI	B	P18FW21M0114		AB
32	HEGDE PAVANA GANAPATHI	B	P18FW21M0117		AB
33	LOYSTON CRASTA	B	P18FW21M0118	28.10.22	P
34	ANJANA KSHIRASAGAR	B	P18FW21M0121	1	AB
35	TEJAS H P	B	P18FW21M0124	1	AB
36	AMITH BHAT	B	P18FW21M0127	28.10.22	P
37	NUTHANA U	B	P18FW21M0128	28.10.22	P
38	MUCHELI SUBBARAJU	B	P18FW21M0136	28.10.22	P
39	NANDAGOPAL B R	B	P18FW21M0137	28.10.22	P
40	VISHAL SHIVARAJ	B	P18FW21M0138		AB
41	SHASHI KUMAR R	B	P18FW21M0139	28.10.22	P
42	YASHWANTR R	B	P18FW21M0140	28.10.22	P
43	NAVEEN C	B	P18FW21M0144	28.10.22	P
44	PAVAN KUMAR M	B	P18FW21M0145		AB
45	MADHUSUDAN G	B	P18FW21M0150	28.10.22	P
46	ANNASAGARAM RAGHAVENDRA	B	P18FW21M0151	28.10.22	P
47	SYED MUSSAVEERULLA	B	P18FW21M0152	28.10.22	P
48	SYED SAMEER	B	P18FW21M0153	28.10.22	P
49	GURU VARUN G	B	P18FW21M0157		AB
50	NAVEEN SETTY N A	B	P18FW21M0161	28.10.22	P
51	REHAN FAISAL QADRI	B	P18FW21M0162	28.10.22	P
52	SMITHA M	B	P18FW21M0163	28.10.22	P
53	ANIRUDH K	B	P18FW21M0164	28.10.22	P
54	SALMAN FAISAL QADRI	B	P18FW21M0165	28.10.22	P
55	RAVISH RAMACHANDRA HEGDE	B	P18FW21M0166	28.10.22	P
56	POOJA VALLUR	B	P18FW21M0167		AB
57	MAHANATH GOWDA K C	B	P18FW21M0169	28.10.22	P
58	SHAH VINIT SIDDHARTH	B	P18FW21M0174	28.10.22	P
59	NAYANA G C	B	P18FW21M0175	28.10.22	P
60	NIRANJAN JANARDHAN HEGDE	B	P18FW21M0181	28.10.22	P

## Seminar - "A Walkthrough of Human Anatomy" - 28.10.2022

Sl	Names	Section	UCIMS	Date Attended	Signature
1	VIPUL VILAS NAJK (A)	C	P18FW21M0001		
2	M PRANEETH KUMAR REDDY	C	P18FW21M0002	28/10/22	Praneeth
3	NIKHIL S ANJANALI (A)	C	P18FW21M0003		
4	KARTHIC P SHETTY	C	P18FW21M0004		
5	ANITH C	C	P18FW21M0005	28/10/22	Anith
6	ARANKSH P	C	P18FW21M0007	28/10/2022	Aranksh
7	SACHITH B R (A)	C	P18FW21M0008		
8	SOURAV SADANAND SWAR	C	P18FW21M0011	28/10/22	Sourav
9	NISHANTH KRISHNA	C	P18FW21M0012	28/10/2022	Nishanth
10	MEHUL V BHASKAR	C	P18FW21M0013	28/10/2022	Mehul
11	SHUBHAM RAJENDRA REVANKAR	C	P18FW21M0014		
12	SNEEBAL M S	C	P18FW21M0016	28/10/2022	Sneebal
13	VISHNU KUMAR	C	P18FW21M0017	28/10/2022	Vishnu
14	AKHILA H	C	P18FW21M0029	28/10/2022	Akhila
15	ANANYA P HEGDE	C	P18FW21M0039	28/10/2022	Ananya
16	NIVEDITHA K SWAMY	C	P18FW21M0040	28/10/2022	Niveditha
17	S SHREYAS	C	P18FW21M0046	28/10/2022	S Shreyas
18	B S SUSHEN (A)	C	P18FW21M0048		
19	PRAJWALA H	C	P18FW21M0049	28/10/22	Prajwala
20	VAISHNAVI N	C	P18FW21M0050	28/10/22	Vaishnavi
21	M S SUKRUT	C	P18FW21M0056	28/10/22	Sukrut
22	AMOGHA Y G (A)	C	P18FW21M0059		
23	BHARATH K S (A)	C	P18FW21M0060		
24	SHUBIKSHA S	C	P18FW21M0070	28/10/22	Shubiksha
25	P T KIRTI	C	P18FW21M0072	28/10/22	Pt Kirti
26	MANDI RAKSHATH B S	C	P18FW21M0078	28/10/22	Mandi
27	DIVYA SHREE M	C	P18FW21M0080	28/10/22	Divya
28	VARUN S BHARADWAJ	C	P18FW21M0081	28/10/2022	Varun
29	S KARTHIK (A)	C	P18FW21M0082		
30	PRAMOD K L	C	P18FW21M0084	28/10/2022	Pramod
31	BHOOMIKA BHAT	C	P18FW21M0087	28/10/2022	Bhoomika
32	SOUMYA GANAPATI HEGDE	C	P18FW21M0088	28/10/2022	Soumya
33	SHREEKRISHNA	C	P18FW21M0089	28/10/2022	Shreekrishna
34	YOGASHREE C N	C	P18FW21M0097	28/10/2022	Yogashree
35	CHARANA T U	C	P18FW21M0098	28/10/2022	Charana
36	NIKITHA J SHANBHOJ	C	P18FW21M0100	28/10/2022	Nikitha
37	DHANYA S SHARMA (A)	C	P18FW21M0110		
38	GANESH HEGDE	C	P18FW21M0119	28/10/22	Ganesh
39	ANUSHA PRAKASH	C	P18FW21M0120	28/10/22	Anusha
40	JAGADISH SHENOY R	C	P18FW21M0122	28/10/22	Jagadish
41	MADHAN KUMAR C S	C	P18FW21M0123	28/10/2022	Madhan
42	DHANUSH K V	C	P18FW21M0125	28/10/2022	Dhanush
43	SWAMI SAMIKSHA PUSHPARAJ	C	P18FW21M0126	28/10/2022	Swami
44	NALASANI VARSHITHA (A)	C	P18FW21M0133		
45	KOTHA KEERTHANA	C	P18FW21M0135	28/10/22	Kotha
46	SANKALP V (A)	C	P18FW21M0143		
47	MANOJ N S	C	P18FW21M0147	28/10/22	Manoj
48	SHIVAM GANAPATI ANVEKAR	C	P18FW21M0155	28/10/22	Shivam
49	SHUBHAM SINGH (A)	C	P18FW21M0156		
50	ABHUEETH MASHETTY (A)	C	P18FW21M0158		
51	PRANITH KUMAR S	C	P18FW21M0159	28/10/22	Pranith
52	LIKITHA A	C	P18FW21M0160	28/10/22	Likitha
53	BHUPALI SAURABH PRAKASH (A)	C	P18FW21M0170		
54	SYED RAIHAN	C	P18FW21M0171	28/10/22	Syed
55	SHRI HARI L	C	P18FW21M0172	28/10/22	Shri
56	SATHYA B NAYAKA	C	P18FW21M0177	28/10/22	Sathya
57	NEHA H V (A)	C	P18FW21M0178		
58	SAAHIL SRIKANT KULLOLI (A)	C	P18FW21M0179	28/10/22	Saahil
59	SIMRANJIT KAUR	C	P18FW21M0180	28/10/22	Simranjit
60	AGAMYA A KINHAL	C	P18FW21M0184	28/10/22	Agamy

Annexure 4  
Photo Gallery





## A Report and Relevant documents of workshop on 'Contemporary Trends in HRM'

<b>Date: 7th, November 2022</b>	<b>Venue: Seminar Hall</b>
<b>Time: 10:30 am to 2:00 pm</b>	<b>Semester &amp; Section: Second semester(A,B C)</b>
<b>No. of Participant: 180</b>	<b>Event Coordinator: Dr. Noor Firdoos Jahan</b>

### Objectives

The objective of the workshop was to educate students about recent trends and practices adopted by HR Managers in present as part of Human Resource Management subject

**Brief Profile of the Resources Person:** Mr. Chandramouli, Head - Human Resource and L & D, Abylle Solutions Pvt. Ltd., Bengaluru and Mr. Nadeem Pasha, Talent Acquisition Head, Robosoft Technologies, Bengaluru were the resource person for the workshop.

### Outcome Achieved/ Attained:

The workshop was very well delivered by the resource persons and it was very much beneficial for our students as the resource person share their practices in terms of the following topics:

- E-Recruitment using AI and Social Media – Mr, Chandramouli told that AI compares the experience between resumes and prioritises applicants from the most pertinent to the opening to the least relevant. Augmented intelligence takes this further by finding candidates through data collated from an internal database, social media networks, open-web profiles and job boards
- Virtual On boarding; Virtual onboarding is a process and/or program that gives your new team members the information they need to know everything about the organization they are joining. This includes mission, purpose, values, goals, and other HR and logistical information. Mr Nadeem said, how easy it is do this virtually during lock down.
- Augmented Reality and Virtual Reality
- Coworking and Coworking Spaces; Coworking is an arrangement in which workers for different companies share an office space. It allows cost savings and convenience through

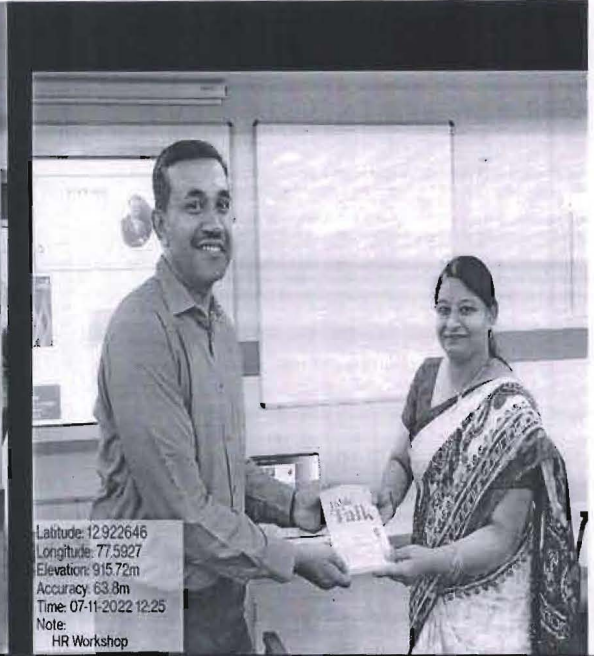
the use of common infrastructures, such as equipment, utilities and receptionist and custodial services, and in some cases refreshments and parcel acceptance services. They told how much it is helping startups to start their offices without many investments.

- Home as New office: People are enjoying work at home. They discuss about the challenges, they are facing in monitoring work from home.
- Organizational Justice and Fairness is very important for HR professional. Both of them presented many case studies of their companies. That was very good learning for the students.
- Managing Diversity and Inclusion: a lot of examples are given here, how ladies are being ask to join companies after their maternity leaves and how they are giving them all the benefits to balance their motherhood with the work.

The workshop concluded with a lot of questions from the students and resource person were answering tall their questions very well.



## Photo Gallery



# List of Participant

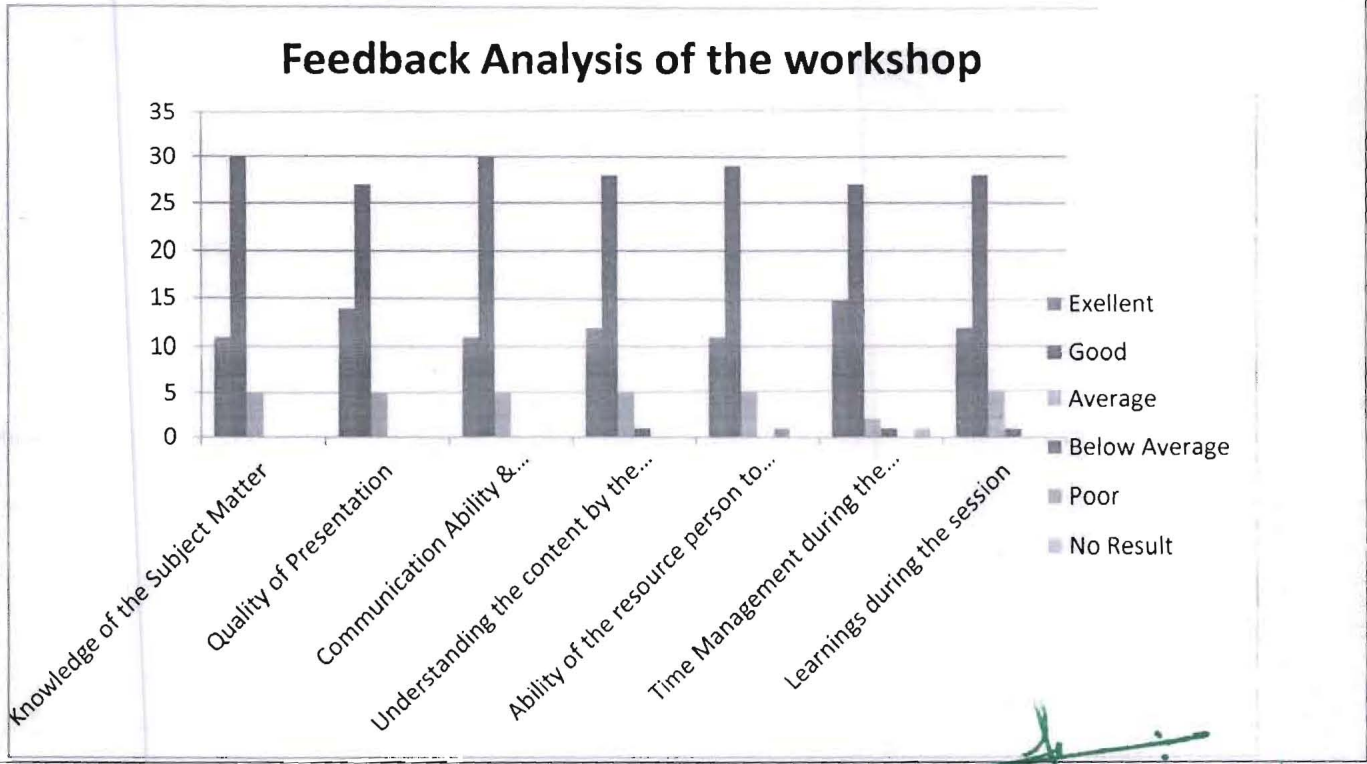
RV INSTITUTE OF MANAGEMENT  
Autonomous Institution Affiliated to IICU  
MBA Programme II Semester

Nov 17, 2022

Reg. No	Name	Section	MIS	MIS
P18W214001	VIVEK K. S. SHAIK	C		
P18W214002	M. PRASAD, TH. KUMAR, P. DODI	C		
P18W214003	ADARSH K. ANJANALI	C		
P18W214004	KARTHAN P. SHETTY	C		
P18W214005	ADITHYAN C	C		
P18W214006	AKASH K. S. J.	C		
P18W214007	W. ADITHYAN	C		
P18W214008	SAGUN K. SATHANANDH SWAR	C		
P18W214009	SARATHI K. RISHINA	C		
P18W214010	MEHUL N. BHASKAR	C		
P18W214011	SHUBHAM RAJENDRA REVANKAR	C		
P18W214012	SHUBHAM S. S.	C		
P18W214013	VISHAL R. DODIA	C		
P18W214014	ANJAN H.	C		
P18W214015	ANANYA P. HETLE	C		
P18W214016	SUDHAKAR SWAMY	C		
P18W214017	S. SHREYAS	C		
P18W214018	H. S. S. S. S.	C		
P18W214019	S. S. S. S. S.	C		
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P18W214070	S. S. S. S. S.	C		
P18W214071	S. S. S. S. S.	C		
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P18W214073	S. S. S. S. S.	C		
P18W214074	S. S. S. S. S.	C		
P18W214075	S. S. S. S. S.	C		
P18W214076	S. S. S. S. S.	C		
P18W214077	S. S. S. S. S.	C		
P18W214078	S. S. S. S. S.	C		
P18W214079	S. S. S. S. S.	C		
P18W214080	S. S. S. S. S.	C		
P18W214081	S. S. S. S. S.	C		
P18W214082	S. S. S. S. S.	C		
P18W214083	S. S. S. S. S.	C		
P18W214084	S. S. S. S. S.	C		
P18W214085	S. S. S. S. S.	C		
P18W214086	S. S. S. S. S.	C		
P18W214087	S. S. S. S. S.	C		
P18W214088	S. S. S. S. S.	C		
P18W214089	S. S. S. S. S.	C		
P18W214090	S. S. S. S. S.	C		
P18W214091	S. S. S. S. S.	C		
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P18W214099	S. S. S. S. S.	C		
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**Feedback/ Coordinators Comment:**

At the end of the session, the feedback was collected from the students in the Google form. The summary of the same is provided here:



  
**Event Coordinator**



  
**Director**

## SEE Doctoral Colloquium

RVIM in association with TISS, Mumbai, and Society for Entrepreneurship Educators (SEE) organised a Doctoral Colloquium on the theme of “**Entrepreneurship Research and Practice**” on November 18<sup>th</sup> and 19<sup>th</sup>, 2022.

SEE-Doctoral Colloquium (SEE-DC) aims at encouraging research and scholarship among doctoral scholars in Entrepreneurship. SEE-DC is open to all doctoral scholars who intend to test their research ideas, and work in progress and to scholars who have recently submitted their theses.

The participants were from their early years in the Ph.D. program. Doctoral students in this category and presented the proposed research area, theme, and design in the form of an Extended Abstract OR Advanced stages in the Ph.D. program. Doctoral students in this category can present their thesis in the form of a Full Paper.

All scholars enrolled in any full and part-time doctoral or Ph.D./FPM or other programs in any faculties of social sciences and business with entrepreneurship as the main theme of their research. RVIM hosted the Colloquium.

The final presentations and other plenary sessions, expert talks, and focus discussions were held on the campus at RVIM.

**Faculty Incharge: Dr. Rashmi Shetty, Prof. Uma Sharma Coordinators, RVIM Centre for Innovation, Entrepreneurship and Incubation**

**Number of attendees: 50**

## Proceedings of the Colloquium

November 18, 2022 (Friday) –

Session and Time	Title	Speaker
Registration and Reporting 08.30 AM – 09.30 AM		-
Opening Remarks and Orientation 09.30 AM – 10.00 AM	Context Setting of Conclave	Mr Ashutosh Tiwari, Managing Director, Safal Partners, Kathmandu (Nepal) and President, Society of Entrepreneurship Educators
Expert Session 1 10.00 AM – 11.00 AM	Conclave Lecture 'Research in Entrepreneurship – Experience and Perspectives'	Prof. Mathew J. Manimala, Retd. Professor, Indian Institute of Management – Bangalore
Tea/Coffee 11.00 AM – 11.30 AM		
Session on 'Research in Entrepreneurship' 11.30 AM to 01.00 PM	Discussion on Most Cited Research Paper – experiences	Prof. Suresh Bhagavatula, Professor, Indian Institute of Management – Bangalore

Lunch 01.00 PM – 02.00 PM		
Panel Discussion 1 02.00 PM – 03.30 PM	<b>Journey of Entrepreneurs and Investors</b> 1. Mr. Suresh Narasimha, Idea Stage Investor for student startups, Cocreate Ventures 2. Mr. Ashok Devanampriya, Fintech Entrepreneur & Investor, Cautilya Capital 3. Ms. Manjula Ramaprasad, CEO & Co Founder, a:typickle 4. Ms. Ameeta Mehta, CEO & Co Founder, a:typickle 5. Ms. Gayatri Chauhan, CEO , Founder, BuzzOnEarth 6. Mr. Giridhar Soundararajan, Founder & MD, Barrel Motors Pvt Ltd. 7. Mr. K.Satheesh Kumar, Founder Director & CEO of The Talk.	Moderated by Dr. Purushottam Bung and Dr. Rashmi Shetty, RVIM
Tea/Coffee 03.30 PM – 04.00 PM		
Expert Session 2 04.00 PM – 05.30 PM	‘Research in Entrepreneurship’	Prof Kumar K, Retd. Professor, Indian Institute of Management – Bangalore

November 19, 2022 (Saturday) –

Session and Time	Title	Speaker
08.30 AM – 09.30 AM	Networking and Review of Previous Day Sessions	-
Session by Doctoral Scholars 09.30 AM – 11.00 AM	Presentations with Discussion	Moderated by Mr Gautam Majumdar, Dr Rashmi Shetty and Ms Leena Barshikar
Tea/Coffee 11.00 AM – 11.30 AM		
Session by South Asian Entrepreneurs 11.30 AM to 01.00 PM	Face – to – Face with Entrepreneurs from Nepal, Bangladesh and Sri Lanka	Moderated by Mr Ashutosh Tiwari, Managing Director, Safal Partners, Kathmandu (Nepal) and Mr Narottam Aryal, Director, King’s College, Kathmandu (Nepal)
Lunch 01.00 PM – 02.00 PM		
Panel Discussion 2 02.00 PM – 03.30 PM	<b>Session on Students’ Startups</b> 1. Vipul Naik, UK-30 Naturals 2. Srinidhi Kommulu, RevivAL 3. Issac Jesse, "Eden" Mycelium Packing Solutions 4. Bhoomika, SANT - Solutions for Apparels & Textiles 5. Sowmyaa Shridhar Sanihue ,	Moderated by Mr. Suresh Narasimha, Idea Stage Investor for student startups, Cocreate Ventures Prof. Uma Sharma, RVIM
Tea/Coffee 03.30 PM – 04.00 PM		
Wrapping up and Closing 04.00 PM – 05.30 PM	Feedback and Discussion on Conclave	Moderated by Mr Sauroveshwar Sen and Mr Gautam Majumdar



In Association with




WELCOMES YOU FOR THE

## Doctoral Colloquium

On  
ENTREPRENEURSHIP  
RESEARCH & PRACTICE  
18th & 19th November, 2022

### HIGHLIGHTS



- 'Research in Entrepreneurship – Experience and By Prof. Prof. Mathew J. Manimala, Retd. Professor, IIMB.

- Discussion on Most Cited Research Paper – experiences By Prof. Suresh Bhagavatula, Professor, IIMB.



- 'Researcher in Entrepreneurship' By Prof. Kumar K, Retd. Professor, IIMB.


### FEATURED PANEL DISCUSSIONS

Doctoral Paper Presentations  
Entrepreneurs from Nepal, Bangladesh and Sri Lanka  
Journey of Entrepreneurs and Investors  
Session on Students' Startups


CONTACT  
Email: [seedc2022@gmail.com](mailto:seedc2022@gmail.com)  
Dr. Rashmi Shetty: 9632855589

For location Map:  
[goo.gl/maps/ogndxHexnMZCjtLf8](https://goo.gl/maps/ogndxHexnMZCjtLf8)

VENUE  
**RV INSTITUTE OF MANAGEMENT**  
CA 17, 36th Cross, 26th Main, 4th T Block,  
Jayanagar, Bangalore-560041  
Phone: 080-42540300



In Association with




WELCOMES YOU FOR THE

## Doctoral Colloquium

On  
ENTREPRENEURSHIP  
RESEARCH & PRACTICE  
18th & 19th November, 2022

### Panel Discussion on "The Journey of Entrepreneurs & Investors"

#### THE INVESTORS



Mr. Suresh Narasimha  
Idea Stage Investor  
for student startups  
Cocreate Ventures

Mr. Ashok Devanampriya  
Fintech Entrepreneur  
Investor  
Cautilya Capital



#### THE ENTREPRENEURS



Ms. Manjula Ramaprasad  
CEO & Co Founder  
a:typickle

Ms. Ameeta Mehta  
CEO & Co Founder  
a:typickle



Ms. Gayatri Chauhan  
CEO , Founder  
BuzzOnEarth

Mr. Giridhar Soundararajan  
Founder & MD  
Barrel Motors Pvt Ltd.



Mr. K. Satheesh Kumar  
Director & CEO  
The Talk

CONTACT  
Email: [seedc2022@gmail.com](mailto:seedc2022@gmail.com)  
Dr. Rashmi Shetty: 9632855589

For location Map:  
[goo.gl/maps/ogndxHexnMZCjtLf8](https://goo.gl/maps/ogndxHexnMZCjtLf8)

VENUE  
**RV INSTITUTE OF MANAGEMENT**  
CA 17, 36th Cross, 26th Main, 4th T Block,  
Jayanagar, Bangalore-560041  
Phone: 080-42540300



Photo Gallery





**Funded and supported by**



**Organized by**



**RV Institute of Management**

CA 17, 36th Cross, 26th main 4th T block, Jayanagar, Bangalore – 560041

**Coordinator: Dr. Padmalini Singh, Associate Professor, RV Institute of Management**

## **ABOUT THE TWO-DAY WORKSHOP**

Two Day Workshop on ‘Application of Design Thinking for Higher Education was organized by RV Institute of Management, Bangalore with the support of National Assessment and Accreditation Council (NAAC) New Delhi on 23<sup>rd</sup> & 24<sup>th</sup> Dec’22. The workshop participants were UG & PG faculty, research scholars and students from all over India.

## **RATIONALE OF THE WORKSHOP**

Higher education is today adopting to rapid changes both with education policies changing and academics adopting with new technology. Change and adopting to new thinking in academics is the new normal. For enabling this changing mind set there is a need to adopt creative and problem-solving skill with much ease and that is offered as a frame work under design thinking.

## **OBJECTIVE OF THE WORKSHOP**

Introduce the concept of design thinking and its application to the academic area.

Creative solution it can provide to make viable decisions for varied higher education issues or queries.

Use design thinking as a means to develop academic models that can meet the needs of changing academic needs.

## **METHODOLOGY ADOPTED FOR THE WORKSHOP**

After receiving the approval letter and sanction order from National Assessment and Accreditation Council, a systematic approach was carried out by the department to conduct the workshop.

Planning for promoting of the workshop

Identifying the internal core team members to conduct the workshop

Preparation of workshop brochure (attached as Annexure)

Preparation of the workshop schedule

Assigning tasks to various team members

Approval from National Assessment and Accreditation Council.

Creating google forms for registration  
Creating a zoom link for registration

Promotion of the programme on various platforms including emails, whatsapp, and social media and distribution of brochures in various colleges.

Formal Invitation sent to resource persons of various sessions  
Workshop successfully conducted as per the proposed schedule.

## BROCHURE



 **NAAC funded workshop**  
organized by  
**RV INSTITUTE OF MANAGEMENT** 

# Application of design thinking in higher education

---

Date: 22nd & 23rd Dec, 2022

Time: 9:30 am to 5:00 pm

Venue: Workshop Hall, RVIM

click the below link to register 

<https://us06web.zoom.us/j/86184294716?pwd=MTZScU1lY2lFb0Zlc0p1eUdScE1zOFZkdjZkdz09>

For more information  
[padmalinisingh.rvim@rvei.edu.in](mailto:padmalinisingh.rvim@rvei.edu.in)

Using design thinking approach to solve the problems pertaining to Teaching-Learning-Evaluation and other problems like stakeholder engagement in higher education space

- Two days interactive sessions and training on Design thinking
- Certificate of participation

## PROGRAM SCHEDULE

<b>DAY 1: 22ND DECEMBER</b>	
<i>Ice-Breaker</i>	9:00 AM – 9:30 AM
<i>Inaugural &amp; Overview on Design Thinking</i>	9:30 AM – 10:00 AM
<i>Seminar &amp; Workshop on Empathizing phase</i>	10:00 AM – 11:30 AM
<b>TEA BREAK - 11:30 AM – 11:45 AM</b>	
<i>Seminar &amp; Workshop on Defining the proble</i>	11.45 AM – 1.15 PM
<b>LUNCH 1:15 PM – 2:00 PM</b>	
<i>Presentation of the problem statement problem mapping by each group</i>	2:00 PM – 3:00 PM
<b>TEA BREAK 3:00 PM – 3:10 PM</b>	
<i>Seminar &amp; Workshop on Ideation</i>	3:10 PM – 4:45 PM
<b>DAY 2: 23RD DECEMBER 2022</b>	
<i>Recap</i>	9:00 AM – 9:15 AM
<i>Presentation of ideas by the groups</i>	9:15 AM – 11:00 AM
<b>TEA BREAK 11:00 AM – 11:10 AM</b>	
<i>Seminar &amp; Workshop on Prototyp development</i>	11.10 AM - 1.00 PM
<i>Presentation of Prototype</i>	1:00 PM – 2:00 PM
<b>LUNCH 2:00 PM – 2:45 PM</b>	
<i>Seminar &amp; Workshop on Testing and Iteratio of Ideas &amp;Prototype</i>	2.45 PM – 4.00 PM
<i>A&amp;A framework</i>	4:30 PM – 4:45 PM
<i>Summarizing, Feedback &amp; valedictory</i>	4:45 PM – 5:00 PM

# SAMPLE REGISTRATION FORM

The registration link was created on Zoom for online participants.

The screenshot shows a Zoom registration page with the following details:

- Topic:** APPLICATION OF DESIGN THINKING IN ENHANCING QUALITY EDUCATION
- Description:** ABOUT THE PROGRAMME  
This workshop will aid the participants to design and develop the learner centric pedagogy to overcome the impediments in teaching-learning evaluation process.  
DR. PURUSHOTTAM BUNG  
PROFESSOR & DIRECTOR,  
RV INSTITUTE OF MANAGEMENT
- WHAT WE OFFER:**  
Two days interactive sessions and training on Design thinking  
Certificate of participation

87324353333 - Registration Report (4).csv - Excel (Product Activation Failed)

Registration Report													
Topic	Webinar ID	Scheduled Tin	Duration (min)	# Registered	# Canceled	# Approve	# Denied						
APPLICATION OF DE	873 2435 3333	Dec 22, 2022 9	90	95	2	95	0						
Attendee Details	First Name	Last Name	Email	Address	City	Country/R	Phone	Organizat	Job Title	Registrati	Approval	Country/Region Name	
7	Shaik	Khadar vali	khadarkajoo	18/603, marke	Ananthapur	IN	8.92E+09	Sanskriti s	Assistant	Nov 16, 2C	approved	India	
8	Manjunath	N	manjunathn.r	Rvim	Bangalore	IN	9.54E+09	Rvim	Lab techni	Nov 16, 2C	approved	India	
9	Shiva	Kumar	shivakumar.r	Jayanagar Ben	Bengaluru	IN	8.15E+09	RV Institu	Assistant	Nov 16, 2C	approved	India	
10	Dr. Bala	Koteswari	deanacademi	Behind Sri sat	Puttaparthi, Sri	IN	9.1E+09	Sanskriti	Dean	Nov 16, 2C	cancelled	India	
11	Indwin E	Joel	indwinjoel@	Chennai	Chennai	IN	9.99E+09	Anubavan	Senior Ma	Nov 16, 2C	approved	India	
12	Dr D Rajesh	Babu	rajeshbabu@	Sathya Sai Dis	Puttaparthi	IN	9.06E+09	Sanskriti	Assistant	Nov 16, 2C	approved	India	
13	Shreesha	R	shreesha32@	Rameshnagar	Bangalore	IN	8.55E+09	Oxbridge	Assistant	Nov 16, 2C	approved	India	
14	Meera	Meera	mmeerarabab	1028 3 Rd mair	Bangalore -40	IN	9.92E+09	SJRC	HOD depa	Nov 16, 2C	approved	India	
15	Sujatha	G L	sujatha@pim	Assistant profi	Udupi	IN	9.45E+09	Poornapr	Assistant	Nov 16, 2C	approved	India	
16	Musavir	Ul Habib	habibmusavir	Government C	Srinagar	IN	9.02E+09	Departme	Assistant	Nov 16, 2C	approved	India	
17	Dr. Prasad	K	pgkulkarni13	GFGC Haliyal	Haliyal	IN	7.41E+09	GFGC Hall	Assistant	Nov 16, 2C	cancelled	India	
18	Bindu	Nambiar	dr.bindunam	B1	Bangalore	IN	9.81E+09	Self	Trainer	Nov 16, 2C	approved	India	
19	Parvati	Agrahari	parvatiaagra	396C/1B/1, Ch	Allahabad	IN	9.46E+09	Departme	Research	Nov 16, 2C	approved	India	
20	Vandana	Shree	Vandana.shre	Nsjksksjdsh	GWALIOR	IN	8.98E+09	Pimg	Admissior	Nov 16, 2C	approved	India	
21	Yogesh	Sharma	yogs343@gm	Dd nagar	Gwallor	IN	8.83E+09	Byjus	Business c	Nov 16, 2C	approved	India	
22	Aniket	Verma	av9708118@	gi Gautam nagar	Gwallor	IN	7.57E+09	No	Part time	Nov 16, 2C	approved	India	
23	Sunil	Kumar	Sunilkumarsit	DDU Campus	Motihari	IN	8.25E+09	MGCUB	Research	Nov 16, 2C	approved	India	

Sample of the registrations received



# INVITATION TO JOIN THE PROGRAMME

## LinkedIn Marketing

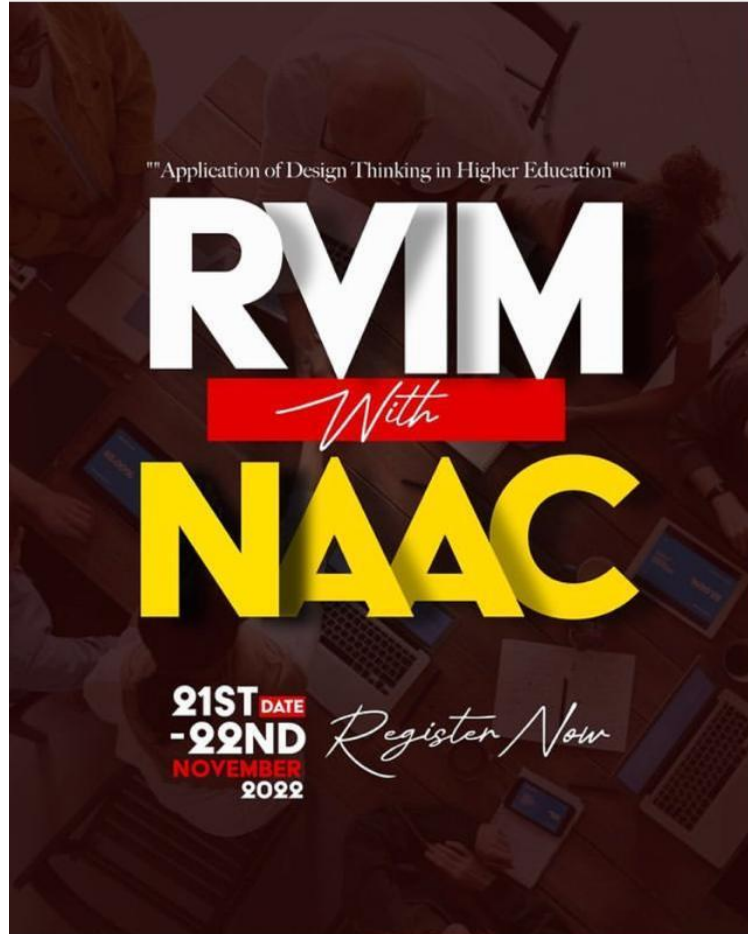
## WhatsApp Marketing



RVIM\_OFFICIAL  
Posts



rvim\_official



Instagram Marketing

## **ZOOM MEET JOINING LINK**

Topic: APPLICATION OF DESIGN THINKING IN ENHANCING QUALITY EDUCATION

Time: Dec 22, 2022 09:00 AM India

Every day, until Dec 23, 2022, 2 occurrence(s)

Dec 22, 2022 09:00 AM

Dec 23, 2022 09:00 AM

Please download and import the following iCalendar (.ics) files to your calendar system.

Daily: [https://us06web.zoom.us/meeting/tZcrcu-tqjgrGtPgwf0wBQVZFI0JS-AjarIK/ics?icsToken=98tyKuGrqD4sH9CWsRmARpwqBI\\_4M-\\_wiHZcjbdtmwjDUzdxUzXMEMsSGIEyMdLR](https://us06web.zoom.us/meeting/tZcrcu-tqjgrGtPgwf0wBQVZFI0JS-AjarIK/ics?icsToken=98tyKuGrqD4sH9CWsRmARpwqBI_4M-_wiHZcjbdtmwjDUzdxUzXMEMsSGIEyMdLR)

Join Zoom Meeting

<https://us06web.zoom.us/j/83656543107?pwd=Wk9FaDhoVVZyc3Z3eXVtZXYwcmtzQT09>

Meeting ID: 836 5654 3107

Passcode: rvim

One tap mobile

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+16892781000,,83656543107#,,,,\*421116# US

## **PROCEEDINGS OF THE WORKSHOP**

The Two Day Workshop on ‘Application of Design Thinking for Higher Education’, Day one of the workshop began with the Lighting of the lamp and a welcome address with a greeting to the session for part offline and online by Dr. Padmalini Singh, Coordinator of the programme. Before beginning the session, an ice-breaking session was planned to make all the participants feel comfortable with each other as the workshop required group efforts.

The resource person of the session Dr. Purushottam Bung was introduced and the session began with an overview of design thinking as a practice for finding solutions to problems that has not been addressed for a long. Dr. Bung began by explaining the initial phase when design thinking as was first proposed to the time when it gained popularity as one of the problem-solving techniques. To achieve the complete benefit of design thinking each possible solution has to be evaluated through the five-stage as proposed under the design thinking framework. The shopping cart case of IDEO that was developed through the design thinking process to solve all type of shoppers’ problem was used to narrate the five stages in design thinking.



Design thinking workshop is a structured approach to solving complex problems and creating innovative solutions by putting the end-users' needs and experiences at the center of the design process. The design thinking workshop process involves five main stages: Empathize, Define, Ideate, Prototype, and Test.



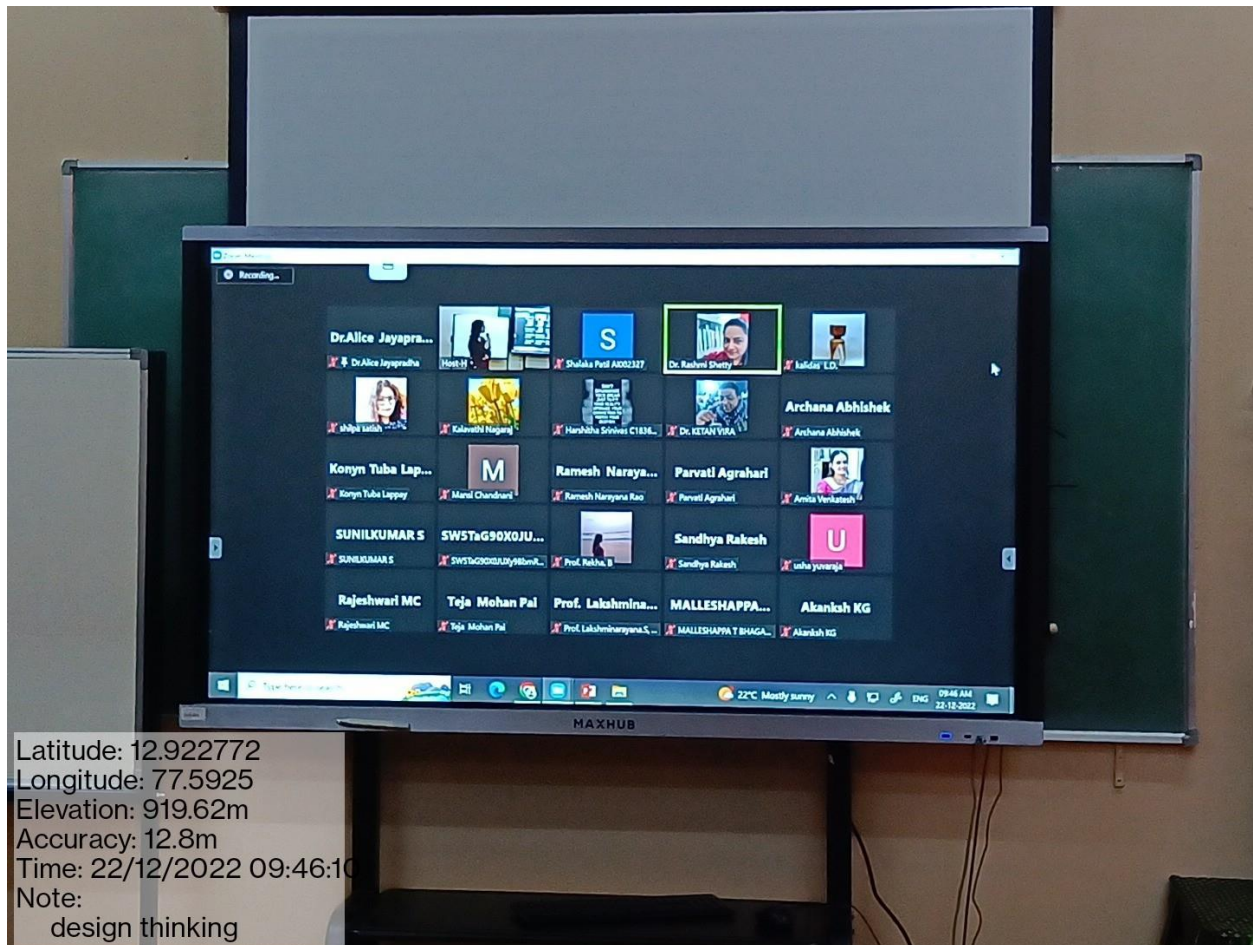
Latitude: 12.922772  
Longitude: 77.5925  
Elevation: 919.62m  
Accuracy: 12.8m  
Time: 22/12/2022 09:45:59  
Note:  
design thinking

### **Define:**

The second stage is to define the problem statement based on the insights gained during the empathize stage. This stage involves synthesizing the data collected to identify the user's needs and challenges. The problem statement should be specific, actionable, and focused on the user's needs. The problem statement will be the foundation for ideation and prototyping.

### **Ideate:**

The third stage is ideation, where the goal is to generate a large number of ideas to solve the problem. This stage involves brainstorming, ideation sessions, and other creative exercises to come up with new and innovative solutions. The key to ideation is to encourage free thinking and encourage participants to generate ideas that may seem wild or unconventional.

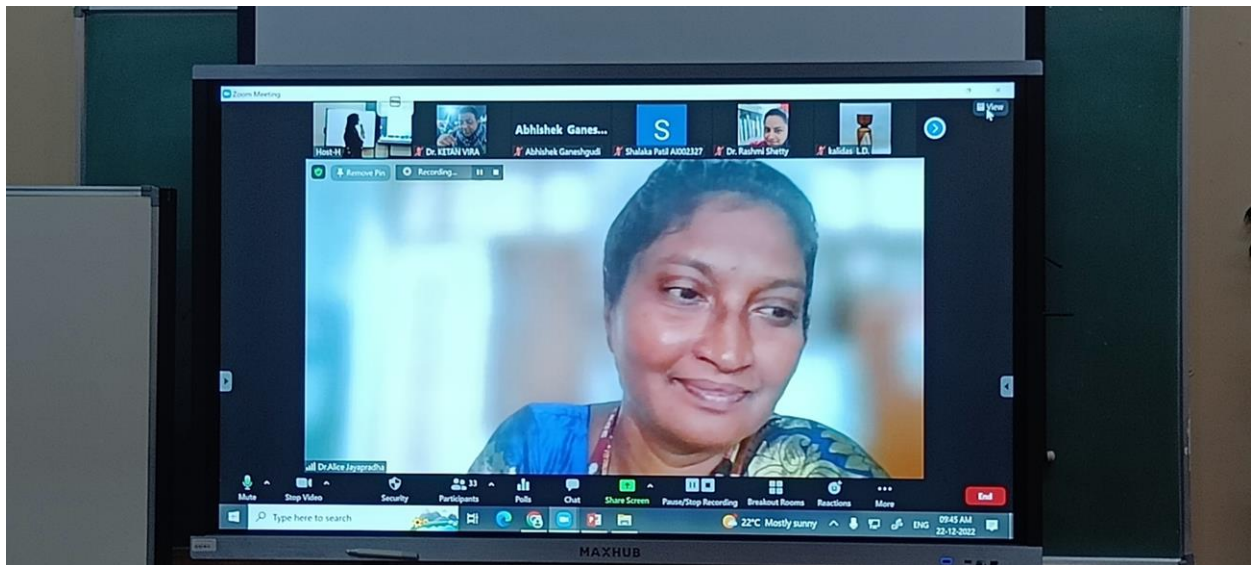
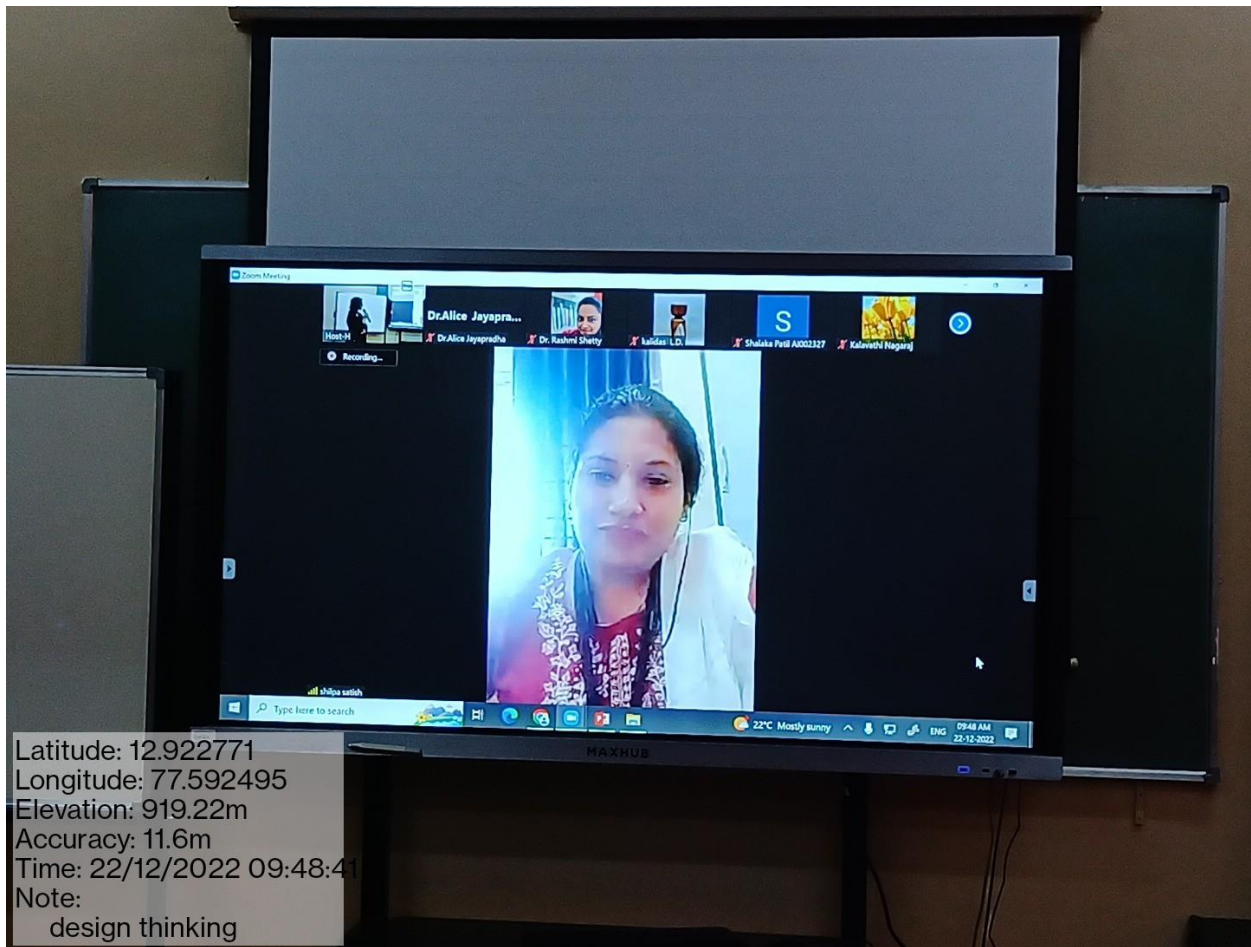


### **Prototype:**

The fourth stage is prototyping, where the goal is to turn the ideas generated during ideation into physical or digital prototypes. This stage involves creating tangible representations of the solutions to test and refine them. Prototyping can take many forms, from sketches to 3D models, and can be as simple or complex as required.

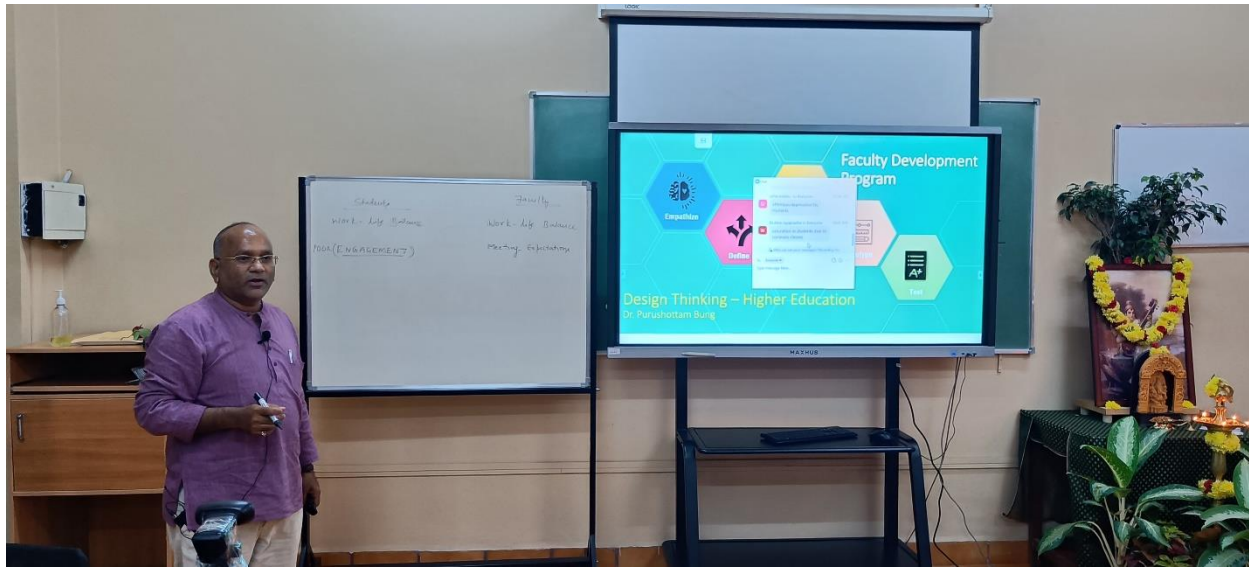
### **Test:**

The final stage is testing, where the goal is to evaluate the prototypes and gather feedback from end-users or stakeholders. This stage involves user testing, feedback sessions, and other methods to evaluate the effectiveness of the solutions developed. Based on the feedback received, the prototypes can be refined, improved, or even completely reworked.





## RESOURCE PERSON



*Dr. Purushottam Bung, Professor & Director, RV Institute of Management*

### **PROFILE OF THE RESOURCE PERSON: Dr. Purushottam Bung**

**B.E.** (E&C), **PDMS** (Melbourne Business School, Australia), **MBA** (Monash University, Australia), **Ph.D** in Management (Karnataka University)

**Professor and Director**

**R V Institute of Management Bengaluru: 560 041, Karnataka**

**Interest Area:** Strategy, Entrepreneurship, Innovation and Yoga

- Dr. Purushottam Bung is an engineer with a rich experience of around 28 plus years in Academia and industry (domestic and international). He completed PGDM from Melbourne Business School, Australia, one of the top 10 B-schools in the world and MBA from Monash University, one of the top universities in the world. He has a rich part time entrepreneurial experience of around 10 plus years in the food processing industry.
- He is on the expert/advisory/editorial panel of many Institutions, Universities, NGOs and journals. He has presented and published 28 plus research articles in national and international refereed journals.
- Dr. Bung was conferred "**Best Academic Leader of the year**" by BMA( Bangalore

Management Association during 65<sup>th</sup> Anniversary Award -2022. He was conferred with '*Education leader of the year -2020 (pan India)*' as part of National Education Excellence awards in 2020; "*Enterprising Academic Leader of the year (South India)*" as part of National Education Excellence Awards in 2018. He was conferred with "*Distinguished Educator*" award in 2013. In 2015 he was awarded as '*Best Director of a B-school in Karnataka*' as part of education excellence awards – 2015. He is member of many Associations and Institutional bodies. He was elected the Fellow of *World Academy of Productivity Sciences* at Beijing, China recently. He is also a research fellow of *Institute of Productivity, UK*.

- Dr. Bung is offering management consultancy services to local Businesses, Institutions and entrepreneurs as well. He has undertaken several funded research projects in various domains. He has completed a HarvardX course in collaboration with Pearson Global and Ureka Education group, UK on '*Future of Learning*' and many MOOCs in the area of Design Thinking, Leadership, Negotiation and so on as part of continuous learning endeavor.
- Dr. Bung has been training professionals on Building Entrepreneurial Skills; Design Thinking; Leadership skills; and YOGA – the ultimate stress reliever and the most promising tool to achieve work-life balance. He has completed the *Foundation*

*Course in YOGA* from BBAU, a Central University, Lucknow and is a qualified *YOGA Instructor* certified by YOGA Certification Board, Ministry of AYUSH, GOI.

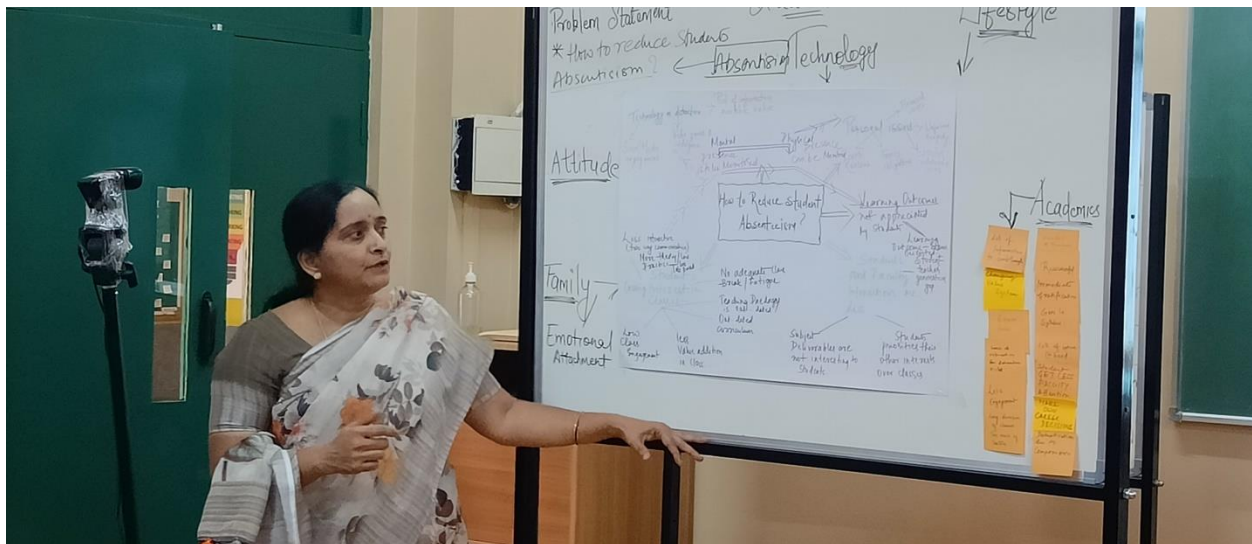
- Dr. Bung worked as the professor and Director at KLS IMER, Belgaum, Karnataka from July-2011 till January-2018 – One of leading Management Institutions of North Karnataka. During his tenure, the Institution bagged the NAAC accreditation with grade A (CGPA of 3.24); started Sandbox Incubation Centre in collaboration with Deshpande Foundation; Got the 2(f) and 12(B) recognition from the UGC; started preparations to become Autonomous Institution (It became one in 2020); and grew across all fronts.
- Currently he is working as Professor and Director at R V Institute of Management, a prestigious stand-alone Autonomous Institution of excellence at Bangalore which is part of prestigious RV group of Institutions. He is responsible for the growth of Institution across, all fronts, i.e.

Academics, Research, Consultancy, Extension and Outreach, Admissions, Placements, Alumni Relations, Industry Linkages, Collaborations (Domestic & International), Accreditations & Rankings, Usage of ICT in everything that we do, etc.

- During recent NAAC Reaccreditation, RVIM was graded with **A+ grade** (3.38 out of 4.0) and accredited by QS I-Gauge E-LEAD for E-Readiness. All these efforts have resulted in various recognitions and awards like; ‘Best B-School of the Year 2020 – South India’ and Improved rankings by various agencies like; Top 25 on pan India level on ROI; Top 10 in Bangalore Metro by Business India, The Week, Outlook, etc.

### **OTHER RESOURCE PERSONS**

Dr. Padmalini Singh, Dr. Vinay Kumar and Prof. Uma Sharma, RV Institute of Management, Bangalore who have completed the Design Thinking course from Coursera offered by University of Virginia. They anchored the course and facilitated the workshop sessions throughout.



*Dr. Uma Sharma explaining what is expected by the participants in a particular phase of Design Thinking activities.*



Dr. Padmalini Singh explaining the expected work to be done by the participants in a specific phase of Design Thinking



Dr. Vinay Kumar explaining the context of Design Thinking phase.

## *Seminar & Workshop on Empathizing phase*

### **Empathize:**

The first stage of the design thinking workshop is to empathize with the end-users or stakeholders to understand their needs, experiences, and challenges. This involves conducting research, interviews, and observations to gain insights into the user's perspective. The goal is to identify the user's pain points, motivations, and behaviors to develop a deep understanding of the problem.





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Longitude: 77.592502  
Elevation: 920.32m  
Accuracy: 11.6m  
Time: 22/12/2022 10:06:46  
Note:  
design thinking



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Elevation: 920.32m  
Accuracy: 12.4m  
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Note:  
design thinking

### ***Seminar & Workshop on Defining the problem***

Firstly, a common session was taken by the resource person for basic understanding of design thinking concept by the audience. Then all the participants were divided into groups including both online and offline participants. Offline participants were provided with the stationaries items and were responsible to coordinate with the online team members to have discussions, seek suggestions and work on the design process. Offline participants had to propose one team leader to present their idea in each phase.

**The sessions are as follows:**

#### **Define:**

The second stage is to define the problem statement based on the insights gained during the empathize stage. This stage involves synthesizing the data collected to identify the user's needs and challenges. The problem statement should be specific, actionable, and focused on the user's needs. The problem statement will be the foundation for ideation and prototyping.





*Presentation of the problem statement & problem mapping by each group*





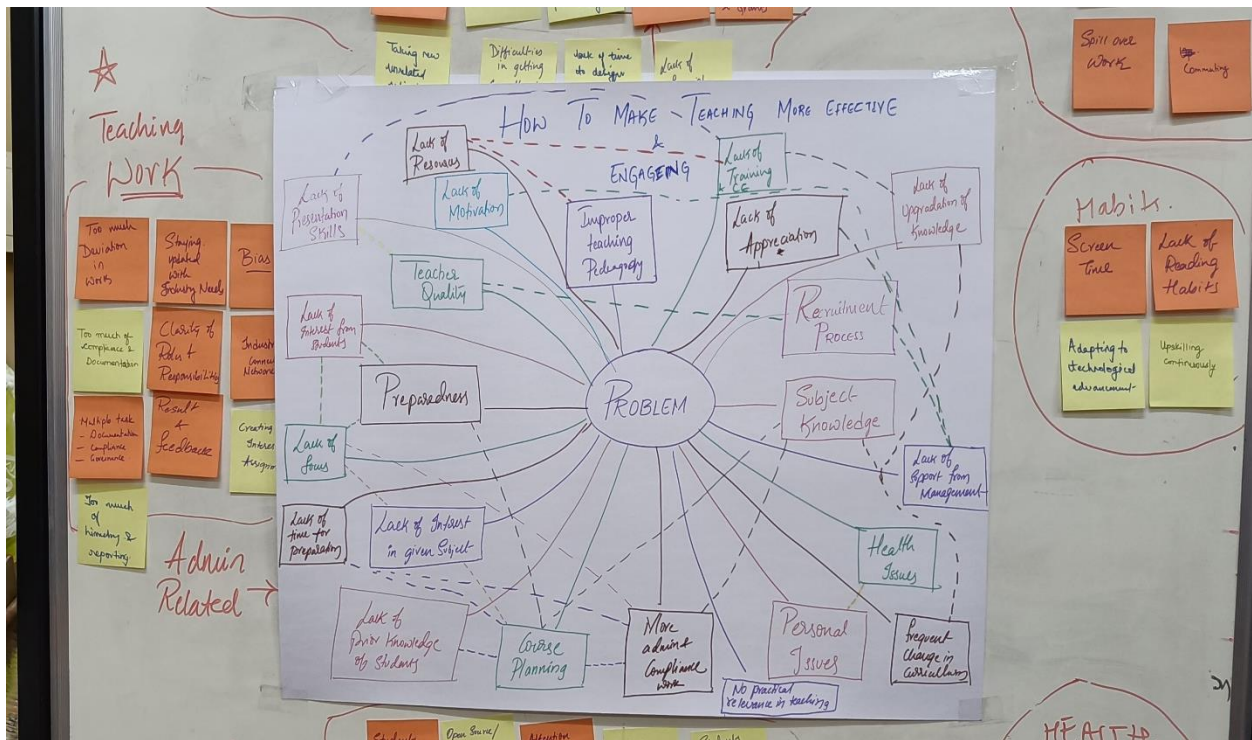


### ***Seminar & Workshop on Ideation***

#### **Ideate:**

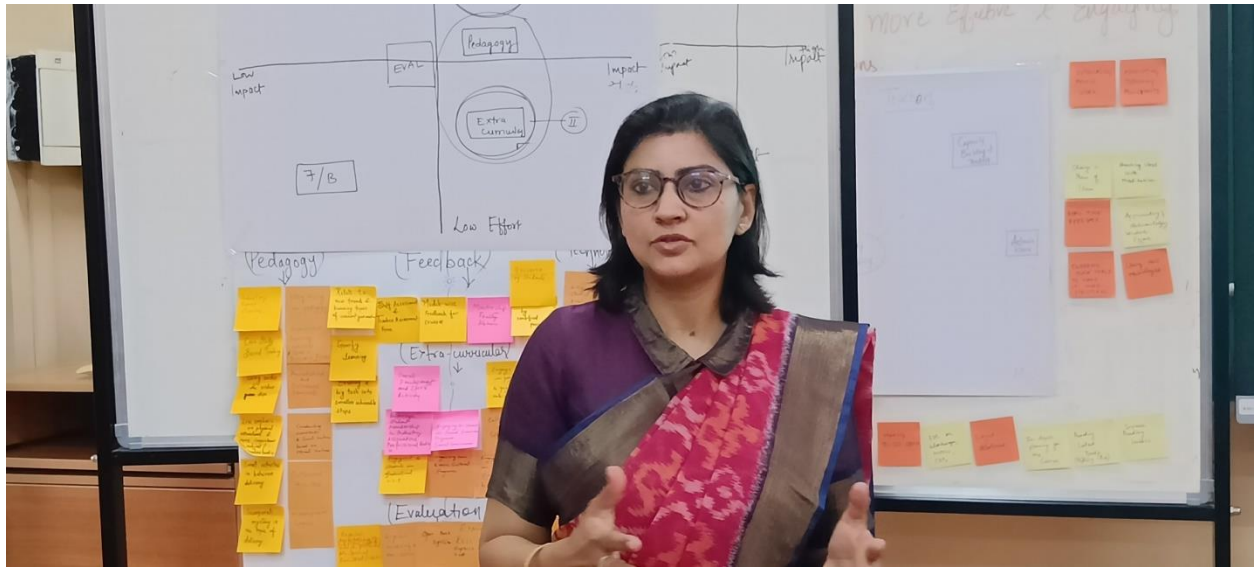
The third stage is ideation, where the goal is to generate a large number of ideas to solve the problem. This stage involves brainstorming, ideation sessions, and other creative exercises to come up with new and innovative solutions. The key to ideation is to encourage free thinking and encourage participants to generate ideas that may seem wild or unconventional.





**Presentation of ideas by the groups**





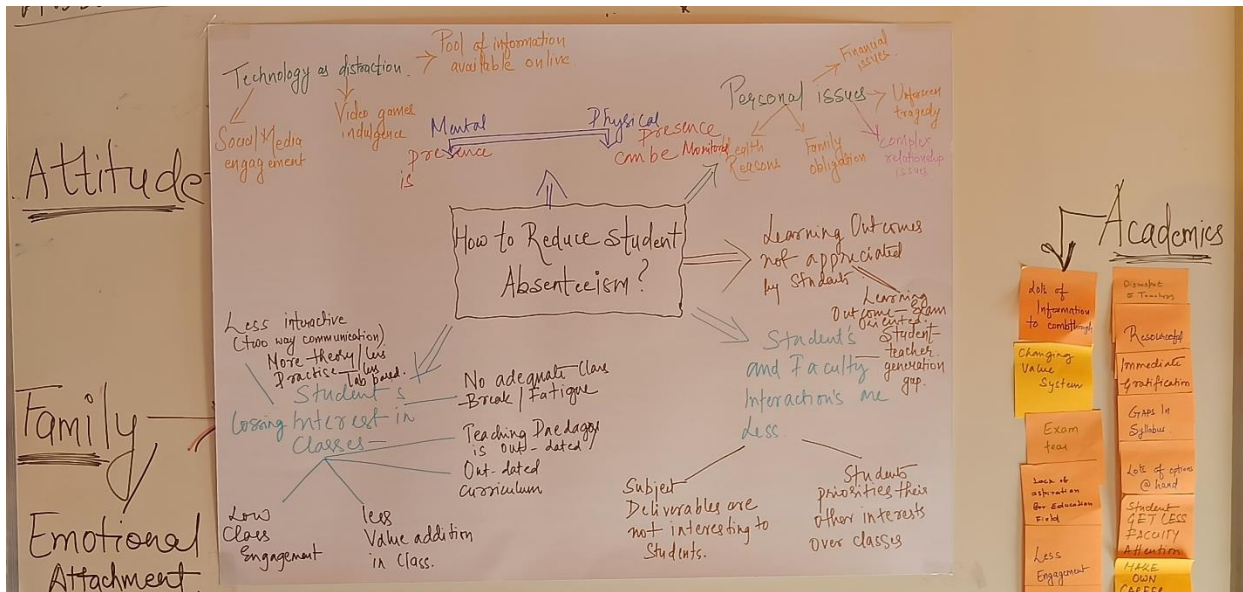
## ***Seminar & Workshop on Prototype development***

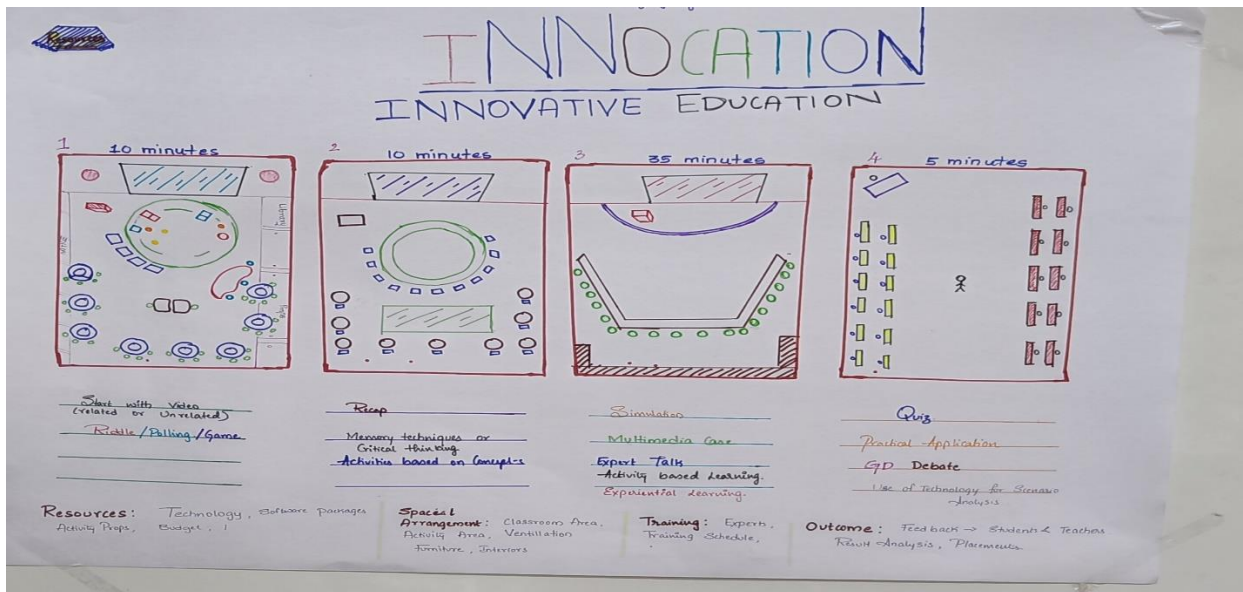
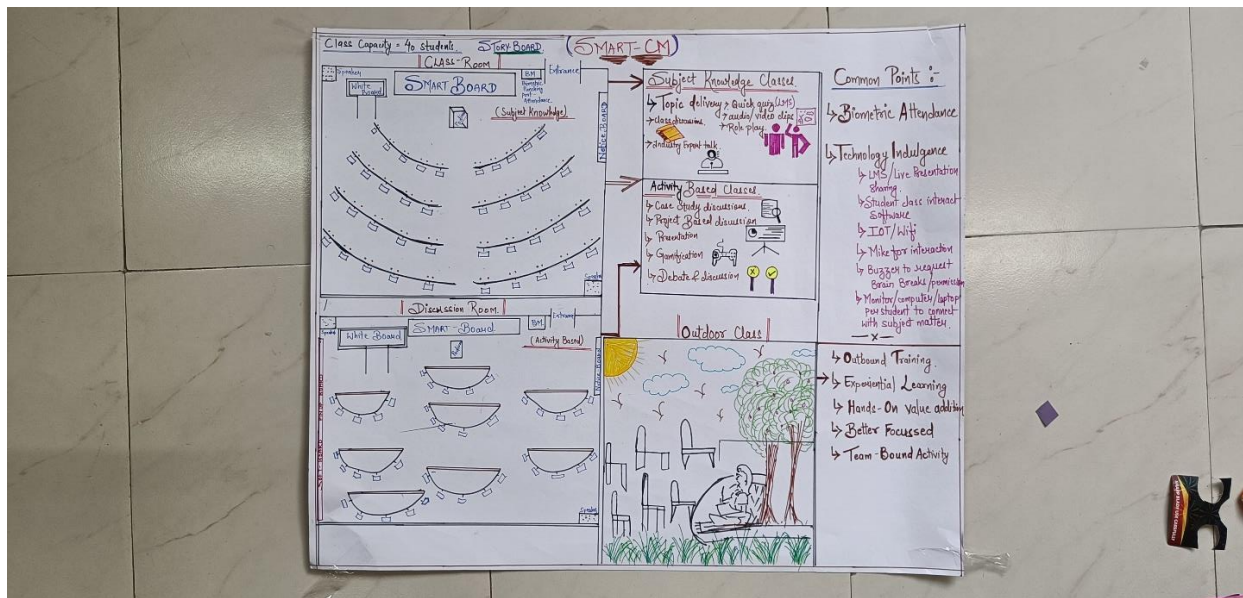
### **Prototype:**

The fourth stage is prototyping, where the goal is to turn the ideas generated during ideation into physical or digital prototypes. This stage involves creating tangible representations of the solutions to test and refine them. Prototyping can take many forms, from sketches to 3D models, and can be as simple or complex as required.

### ***Presentation of Prototype***







### PRIMARY GOALS

- Effective utilization of time.
- Inturn making Teaching effective.
- Improve student engagement.

### TIMELINE FOR INITIATIVE

- 6 Months.

### PRIMARY STAKEHOLDERS

- Teachers.
- Software Developers.
- Students.
- Industry Professionals.

### KPI's

- Time Management
- Student Engagement
- Teacher Feedback
- Academic Performance
- Placement.

### TAGLINE

**INNOVATION**  
INNOVATIVE EDUCATION.

### KEY FEATURES

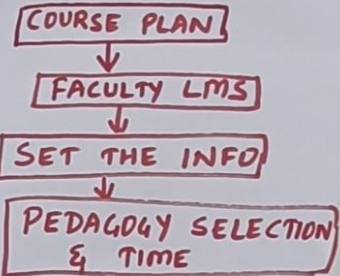
- \* Effectively managing class time.
- \* Real-Time access to different pedagogical tools.
- \* Future Retrieval of class activities.
- \* Effective Planning & Course Delivery.
- \* Effective Implementation.

### BENEFITS OF THE INITIATIVE

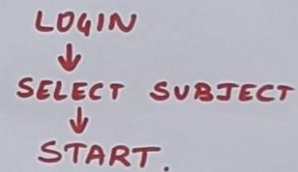
- \* Break the Monotony in classes.
- \* Bring surprise element throughout the class.
- \* Creativity is enhanced.
- \* Enhanced Learning.
- \* Ease of Delivery.
- \* Enhance confidence in Teachers.

### SKETCH OR CONCEPT DIAGRAM

#### I) CLASS PRE-PLANNING



#### II) IMPLEMENTATION



Course Plan

Login

Subject

Class

Select pedagogy

Class

Pedagogy

Video

Digital Marketing

Upload link

Riddle

Business puzzle

Marketing puzzle

Video

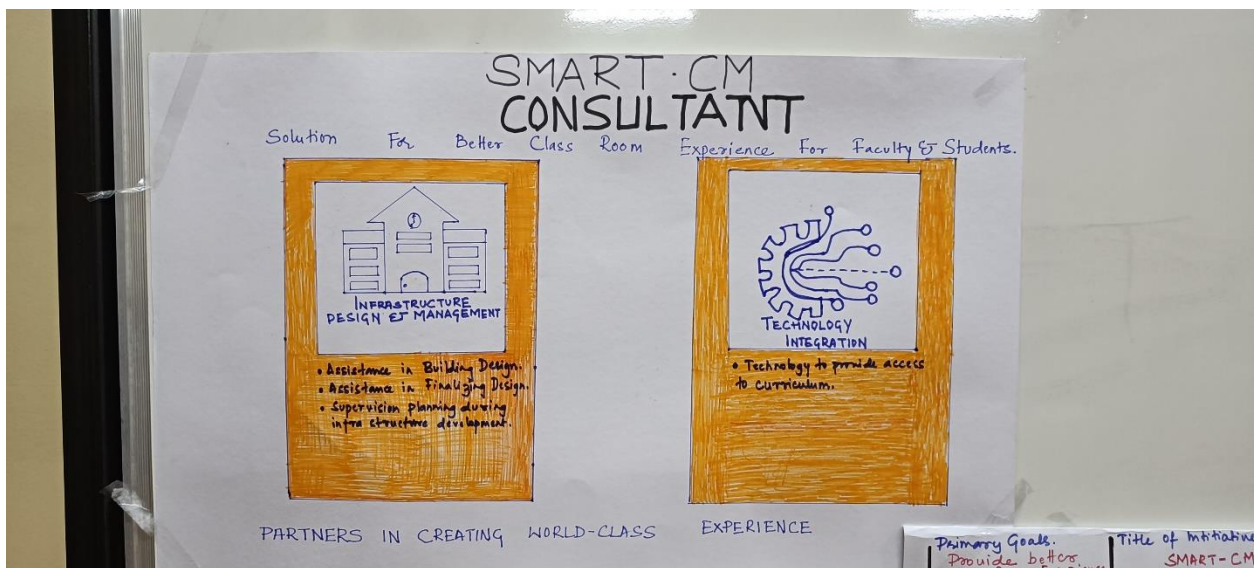
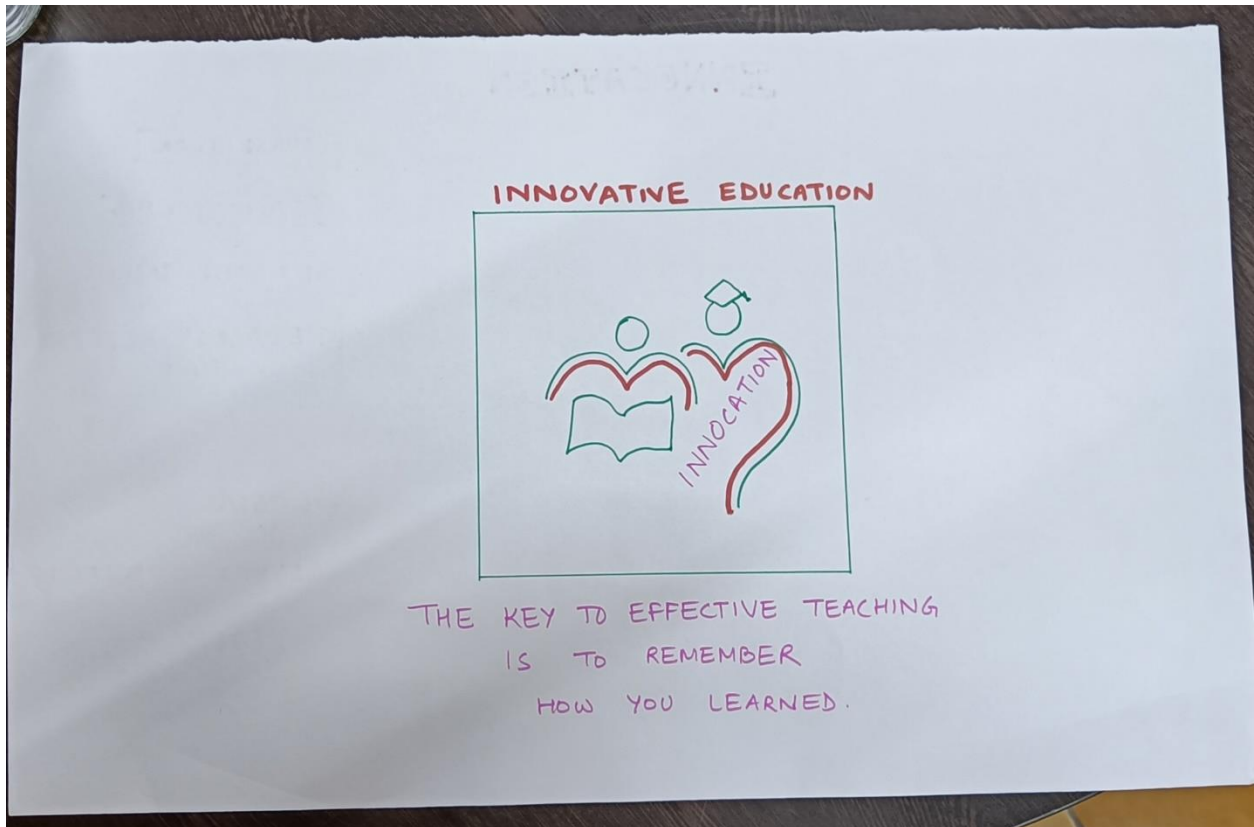
Riddle

upload link.

Feedback

Play

Logout



**Seminar & Workshop on Testing and Iteration of Ideas & Prototype**

**Test:**

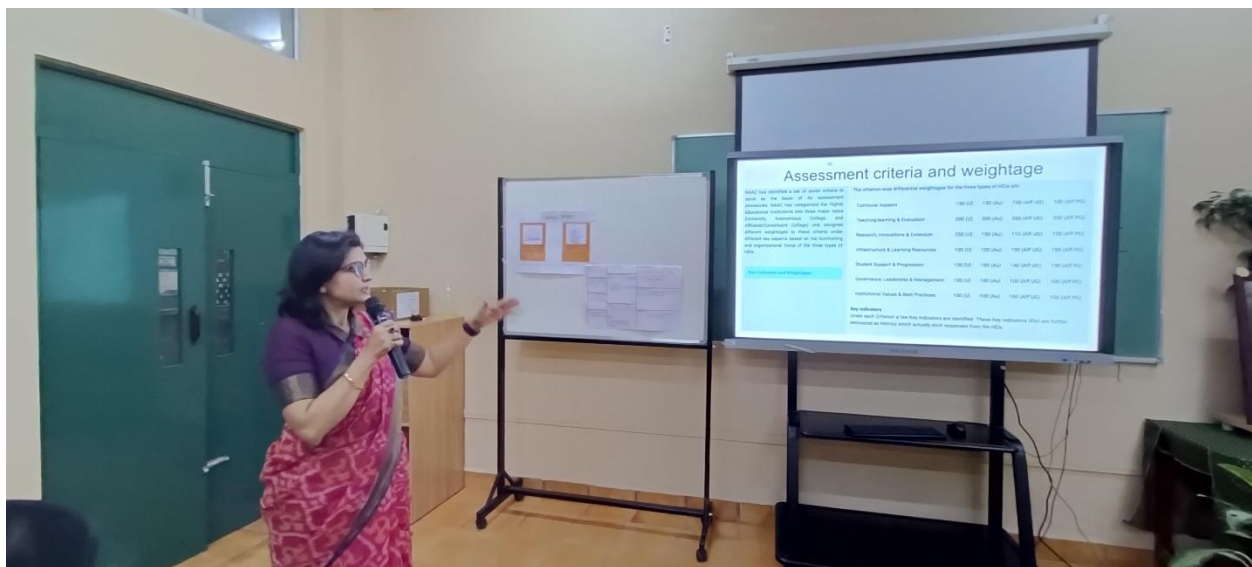
The final stage is testing, where the goal is to evaluate the prototypes and gather feedback from end-users or stakeholders. This stage involves user testing, feedback sessions, and other

methods to evaluate the effectiveness of the solutions developed. Based on the feedback received, the prototypes can be refined, improved, or even completely reworked.

The teams were given sufficient time to invite the audience for which they made the prototype and get their response on it. Further, teams modified the prototype after incorporating the suggestions.

### ***A&A framework***

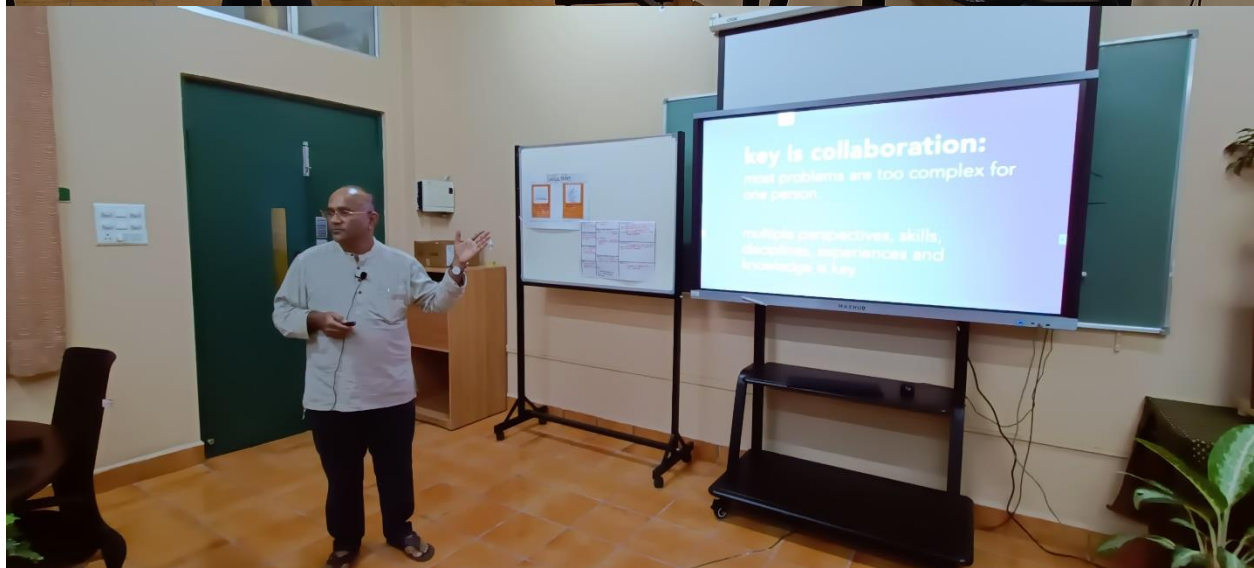
A&A framework was explained by Dr. Padmalini Singh, Associate Professor, RV Institute of Management, Bangalore to all the participants.






## Summarizing, Feedback & valedictory

All the sessions were an enriching experience for the participants as they identified the problem, conceived the solutions, developed the prototype as well as tested it. The session ended with a summarizing all the iterative process of Design Thinking once again by Dr. Purushottam Bung, Director, RV Institute of Management to make the audience recall all the iterative process they followed in order to propose a sustainable solution through a Design Thinking approach.




# SAMPLE FEEDBACK FORM

https://docs.google.com/forms/d/e/1FAIpQLScwjIBDFqKUJ-AvkwpjSUVTsyMXwwax62r\_2jOxd5jyKUdgiw/viewform



**RV Institute of Management**  
CA 17, 36th Cross Rd, 4th T Block East, Jayanagara 9th Block, Jayanagar, Bengaluru, Karnataka 560041  
<http://www.rvim.edu.in/>



In Association with  
**NAAC**  
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

Two-day workshop on “APPLICATION OF DESIGN THINKING IN HIGHER EDUCATION” on 21st & 22nd Nov 2022  
Feedback

Organized by RV Institute of Management in association with National Assessment and Accreditation Council (NAAC)

researchfdp.rvim@gmail.com [Switch account](#)

\* Required

Email \*

## ANALYSIS OF FEEDBACK

<b>Particulars</b>	<b>Number of respondents</b>	<b>Percentage</b>
Excellent	68	98
Good	2	2
Fair	0	0
Poor	0	0
Very poor	0	0
Total	70	100%

**Table 2: Adequacy of coverage of contents under each session**

<b>Particulars</b>	<b>Number of respondents</b>	<b>Percentage</b>
Excellent	61	87.1
Good	7	10
Fair	2	2.86
Poor	0	0
Very poor	0	0
Total	70	100%

**Table 3: Knowledge and expertise of the resource person**

<b>Particulars</b>	<b>Number of respondents</b>	<b>Percentage</b>
Excellent	62	88.5
Good	8	11.4
Fair	0	0
Poor	0	0
Very poor	0	0
Total	70	100%

<b>Table 4: Handling of Question and answer session</b>		
<b>Particulars</b>	<b>Number of respondents</b>	<b>Percentage</b>
Excellent	65	92.8
Good	5	7.1
Fair	0	0
Poor	0	0
Very poor	0	0
Total	70	100%

<b>Table 4: Overall Experience</b>		
<b>Particulars</b>	<b>Number of respondents</b>	<b>Percentage</b>
Excellent	63	90
Good	5	7.1
Fair	2	2.8
Poor	0	0
Very poor	0	0
Total	70	100%

**KEY OUTCOMES OF THE WORKSHOP**

- The workshop provided participants an opportunity to understand and apply design thinking for finding solutions for the issues of the Higher education field.
- Workshop content delivery was activity based this engaged both the offline and online participants in collaborative teamwork as they proposed their solutions for each of the sessions.
- Each session of the workshop emphasized on participants’ ability to develop and modify their solutions as per the suggestion on each iteration.

\*\*\*\*\*

# **Report on Faculty Development Programme (FDP) on Bibliometric Analysis**

**January 12 – 13, 2023**

**RV Institute of Management, Bangalore**

**In association with**



## **Introduction**

Bibliometric analysis is a scientific computer-assisted review methodology that can identify core research or authors, as well as their relationship, by covering all the publications related to a given topic or field. For a literature review, systematic literature review or meta-analysis has been the major research methodology in the areas of social science and medicine, etc, which deals with several restricted publications with sampling procedures and implements content analysis. However, this bibliometric analysis can provide abundant and relational information on the topic, thereby the understanding of the overall intellectual landscape can be possible.

## **The program**

Carrying forward its endeavors for strengthening a research ecosystem among the faculty members, RV Institute of Management in association with AIMS organized a Faculty Development Programme on “Bibliometric Analysis” on January 12 – 13, 2023. FDP enabled the participants to learn how to apply techniques like SLR and Bibliometric analysis to consolidate available literature providing a base for future study.

## **Participation**

The FDP witnessed a participation of nearly 60 delegates including academicians and research scholars from various institutions around the country like Chennai, Coimbatore, Calcutta, Bangalore, New Delhi, and Hyderabad. The FDP created a lot of excitement in the research fraternity which was reflected through their involvement. During the two-day FDP, there were four sessions and despite being organized at a National level, it owes to its credit participation from Malaysia and Pakistan who joined online.

## Inauguration



The FDP program was inaugurated by lighting the lamp to seek the blessings of the almighty. Our Director Dr. Purushottam Bung welcomed the participants and introduced the theme of the FDP and he mentioned how the idea to host an FDP on this theme germinated and was executed by the organizers.

### **Session 1: Systematic Literature Review (SLR) and Meta-Analysis**

Soon after the inaugural session, the first session on “Systematic Literature Review (SLR) and Meta-analysis” was delivered by Dr. Sreejith SS, Assistant Professor, National Institute of Technology, Calicut. He gave a brief overview of the SLR process that allowed us to collect relevant evidence on the given topic that fits the pre-specified eligibility criteria and to have an answer to the formulated research questions. The usual method has four basic steps: search (define searching string and types of databases), appraisal (pre-defined literature inclusion and exclusion, and quality assessment criteria), synthesis (extract and categorized the data), and analysis (narrate the result and finally reach into conclusion).

### **Session 2: Systematic Review using PRISMA and Mendeley**

The second session on systematic review using PRISMA and Mendeley was delivered by Dr. Ashuleka, Professor, Graphic era deemed to be University, Dehradun. She introduced the topic for the session and explained how PRISMA and Mendeley software is adopted in the

bibliometric analysis. PRISMA Statement is to help authors improve the reporting of systematic reviews and meta-analyses. She also highlighted Mendeley a reference manager software developed by Elsevier which is used to manage and share research papers and generate bibliographies for scholarly articles.

### **Session 3: Bibliometric software - VOSviewer**

The third session on 13<sup>th</sup> January was on Bibliometric software and the session was delivered by Dr. Bijay Prasad Kushwaha, Assistant Professor, VIT University, Vellore who enlightened the participants with the importance of bibliometric software like VOSviewer tool for constructing and visualizing bibliometric networks which include journals, researchers, or individual publications, and they can be constructed based on citation, bibliographic coupling, co-citation, or co-authorship relations. VOSviewer also offers text mining functionality that can be used to construct and visualize co-occurrence networks of important terms extracted from a body of literature.



### **Session 4: Bibliometric software – Biblioshiny**

The fourth session on Bibliometric software Biblioshiny is also delivered by Dr. Bijay Prasad Kushwaha, Assistant Professor, VIT University, Vellore. He explained on the shiny app provides a web interface for bibliometrics which supports scholars in easy use of the main features of bibliometrics: Data importing and conversion to data frame collection. Data gathering using Dimensions, PubMed, and Scopus APIs collection.





The FDP ended with a valedictory session where our Director Dr. Purushottam Bung, Convener Dr. Tamizharasi, and Co-Convener Dr. Padmalini Singh distributed certificates to all the participants. The contribution of resource persons towards FDP has added a new dimension to the Bibliometric study and this endeavor would certainly add a chapter in the history of RVIM, Bangalore.

### Details of expenditure incurred

S.no.	Particulars	Expenditure	Income
1	FDP Kit (60*150)	9000	
1	Honorarium for Resource persons For Dr Sreejith S S Rs 8,000 For Dr Asulekha Rs 5,000 For Dr Bijay Rs 15,000	Rs 28,000	
2	Travelling expenses	Rs 5,000	
3	Food and beverages for 2 days 65*250*2 (Including our faculty members)	Rs 32,500	
4	Brochure and certificate printing charges	Rs 5000	
5	Registration Academicians(15*1000) = Rs 15000 Research Scholars (30*750) = Rs 22500		Rs 37,500
6	Deficit	<b>(Rs 42,000)</b>	





## **REPORT ON ORIENTATION 1<sup>ST</sup> Sem BATCH 2023**

Date: February 2, and 3<sup>rd</sup> 2023,

Venue: RV Institute of Management

Faculty In-Charge: Dr. Anupama K Malagi, Dr. Rashmi Shetty, Prof. Uma Sharma, Prof. Payal Jindal, Prof. Sowmya D S, Prof. Ramya S

About The Activity: This program is designed to introduce students to the key aspects of their MBA journey and provide them with the necessary information and resources to succeed in their studies.

Objective of the activity:

1. Introduction to the curriculum and course structure
2. Overview of core courses and electives
3. Explanation of credit requirements and grading system
4. Introduction to the program's resources, such as libraries, research centers, and career services
5. Explanation of academic policies, including attendance, grading, and code of conduct
6. Introduction to the online learning management system and other educational platforms
7. Tour of the campus, including key facilities such as classrooms, libraries, computer labs, and student lounges
8. Introduction to student support services, such as counseling, health services, and disability support
9. Overview of extracurricular activities, clubs, and student organizations
10. Introduction to networking opportunities within the program, including alumni connections and industry events
11. Overview of team-building activities and group projects

12. Overview of team-building activities and group projects
13. Overview of internship and job placement opportunities
14. Open forum for students to ask questions and seek clarifications
15. Icebreaker activities to promote interaction among students

### Orientation Schedule

#### DAY 1

February 2, 2023

Time	Group A		Group B	Faculty Incharge
9.30 am - 11.00 am	Be Boundless ( Mr. RamG Vallath)			Dr. Anupama Malagi, Dr. Rashmi Shetty
11.00 am - 11.30 am	BREAK			
		<b>Faculty Incharge</b>		<b>Faculty Incharge</b>
11.30 am - 12.30 am	Curriculum (Dr. Anupama K Malagi)	Prof. Vidhyadhar	Quiklrn ( Ms. Nupur)	Dr. Dileep
12.30 pm - 1.30 pm	Quiklrn ( Ms. Nupur)	Dr. Dileep	Curriculum Anupama K Malagi) (Dr.	Prof. Vidhyadhar
1.30 pm - 2.30 pm	LUNCH			
2.30 pm - 3.30 pm	Health & Nutrition (Ms. Deepika)	Dr. Rashmi Shetty	(Image Management) Ms. Ramya Siddharth	Prof. Ramya S
3.30 pm - 4.30 pm	(Image Management) Ms. Ramya Siddharth	Prof. Ramya S	Health & Nutrition (Ms. Deepika)	Dr. Rashmi Shetty

### Orientation Schedule

#### DAY 2

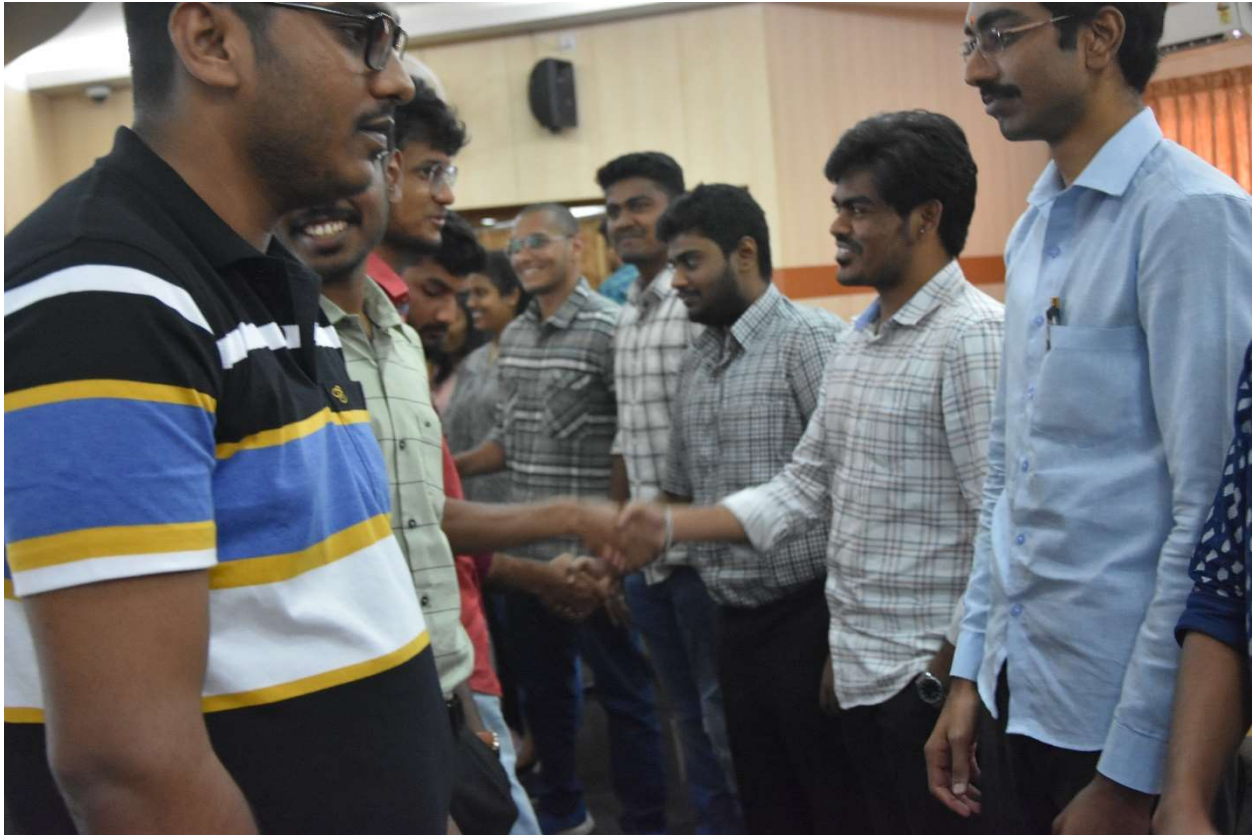
February 3, 2023

Time	Group A	Faculty Incharge	Group B	Faculty Incharge
9 am - 10 am	Library & IT (Mr. Mathias & Prof NNS Reddy)	Mr. Shivkumar & Mr. Manjunath	Exam (Dr. Santosh)	Mr. Sujan Paul
	BREAK			
10.30 am - 11.30 am	Exam (Dr. Santosh)	Mr. Sujan Paul	Library & IT ( Mr. Mathias & Prof NNS Reddy)	Mr. Shivkumar & Mr. Manjunath
11.35 am - 1.30 am	Alumni Panel Discussion (Making the most out of MBA)			Dr. Rashmi Shetty Prof. Payal Jindal Prof. Uma Sharma
1.30 pm - 2.30 pm	LUNCH			
2.30 pm - 3.30 pm	Networking (Mr. Arvind Variar)	Prof. Uma Sharma	Placement ( Ms. Payal Jindal)	Placement Coordinators
3.30 pm - 4.30 pm	Placement ( Ms. Payal Jindal)	Placement Coordinators	Networking (Mr. Arvind Variar)	Prof. Uma Sharma







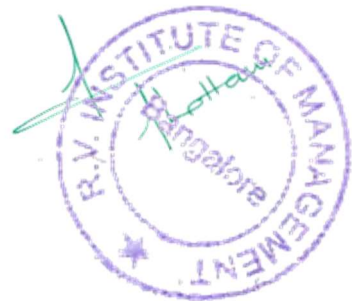


President: Dr. Rashmi Shetty

A handwritten signature in red ink, appearing to be 'Rashmi Shetty'.

Date: December 30, 2022

Place: Bangalore







## A Workshop on “Social Media Marketing”

Date: 1 <sup>st</sup> , 3 <sup>rd</sup> and 30 <sup>th</sup> March 2023	Venue: Seminar Hall, RVIM
Time: 10:00 AM to 12:30 PM	Event : Workshop
No. of Participant: 76	Event Convener: Dr. Padmalini Singh

### Objectives

- The webinar was organized to bring insights from industry about social media marketing for students to learn practical aspects of digital marketing.

### Agenda/Flow of the Event

#### Resource Persons:

#### Dr. Shweta Singh

Entrepreneur,  
 |Food & Lifestyle | myfoodspree@gmail.com  
 Vancouver, Canada



Shweta Singh is an experienced influencer with a demonstrated history of content creation and blogging. She is a strong arts and design professional with a Doctor of Philosophy (Ph.D.) focused in Mass Communication/Media Studies from Banaras Hindu University. She has also worked with DD News, New Delhi.

She is currently based in Vancouver, Canada. She has partnered with a number Canadian and global brands. These include Save on Foods, Chalo FreshCo, Knorr, Meyer Canada, Friteloy, T Fal, Royale, Vahdam India, and, Red Path Sugar.





**Keerthan Kamath**

Social Media Specialist, RDPR, GOI

A social media marketing professional with 2.5 years of experience, I have had the opportunity to work with clients from various industries and domains. My expertise lies in social media management, Facebook and Instagram advertising, online reputation management, and LinkedIn marketing. He has worked with popular smartphone brands like Google, OnePlus, and realme to name a few.



**Ms. Shreya Satish Deshpande**

Social Media Manager

As a Freelance Social Media Manager, Shreya have a diverse expertise in managing the social media accounts for clients. She manage her own Art brand that is well promoted on social media and also works with Startups in Bangalore to plan, develop and execute social media marketing for branding.

**Online Workshop on “Social Media Marketing”**



Ms. Shreya explained how the social media campaigns are conceptualized and executed. She then gave a classroom exercise in a group for students to work on the social media campaign and design the content for a given companies. She further analyzed it and gave feedback to the students.



Mr. Keerthan Kamath explained all the features of LinkedIn platform to the students and asked students to work on their LinkedIn profile simultaneously. At the end, students were able to see the difference in profile building after incorporating his valuable inputs.



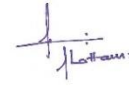
Dr. Shweta Singh navigated through her own Instagram page to show the content strategies (photo, videos etc.,) She shared her expertise of photography and open software to develop a content. The choice of music, background, and lighting etc., and also discussed how rate cards are made and influencers contact the sponsor companies.

**Feedback & Coordinator Comment:**

The workshop was appreciated by the students as it brought hands on experience in Social Media Marketing and for all the participants.

**Event Convener:**

*Padmalini*



**Event Coordinator**

**Dr. Padmalini Singh**

**Director**





RASHTREEYA SIKSHANA SAMITHI TRUST

## R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar

Bengaluru, Karnataka 560 041

### Visit to Additional Labour Commissioner's Office - Experiential Learning as part of Industrial Relations and HR Audit - 4.4.3

**Date:** March 9, 2023

**Venue:** Karmika Bhavana, Dairy Circle, Bannerghatta, Bangalore

**Time:** 9:00 am. to 12:00 pm.

**Semester & Section/:** IV semester HR Specialisation

**No. of Participant:** 37

**Event Coordinator:** Dr. Anupama K Malagi & Prof. Ramya S

#### Objectives

- To understand the practical aspects of labour legislations and labour welfare activities
- To gain insights about the impact of labour laws on the Indian Organisations
- To understand the functioning of Department of Labour and its role in the labour welfare

#### About the event:

The Department of Labour is a major department of the government. It is the responsibility of the Department to maintain smooth industrial relations with labour welfare activities. The implementation of labour laws and activities that promote industrial peace are run by the department at one time. This will enable the objectives of industrial growth and labour welfare.

Dr. G Manjunath, Additional Labour Commissioner [ADLC-IR], briefed about the department. The Labour department has three field departments under the control of Labour Minister, with assistance and coordination of the Secretary to Government, Department of Labour.

The major 3 field departments are:-

**Labour Department:-** Implementation of various Labour Laws, labour acts, working conditions and industrial relations and implementation of welfare measures for laborers.

**Department of Factories, Boilers, Industrial Safety and Health:-** Implementing Industrial Safety, Health Care, Occupational Diseases and Factories Functions under Factories Act 1948 and Boilers Act 1923.

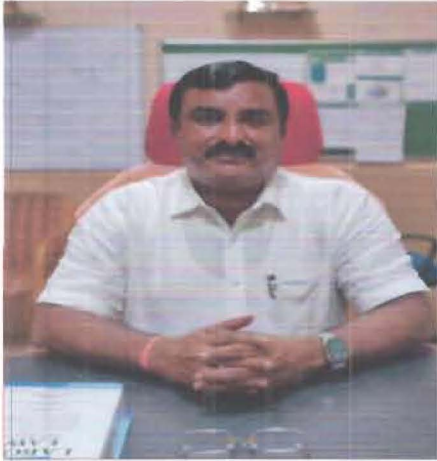
**Employees State Insurance Scheme (Medical) Services Department:-** Managing and Running of Hospitals and Pharmacies for workers who are members of the ESI scheme

All the 3 departments are working independently & take care of their departments, the Secretary of the State

Labour Secretariat will directly report to the Labour Minister.

The activities of the Department naturally reflect the labour policy, implementation of labour legislations and social security/welfare measures.

### **Profile of the Guest Speaker**



### **Additional Labour Commissioner (Industrial Relations) - Government of Karnataka**

Presently, Additional Labour Commissioner (Industrial Relations)-Government of Karnataka. Academically he is PhD from National Law School of India University, Master of Women's Studies, M.A in Economics & B.A – Double Gold Medalist and First Rank holder from Bangalore University. I have been awarded with many national and international fellowships. I am specialized in Law against Sexual Harassment, Industrial Relations and Labour Law Jurisprudence, Informal Labour & Social Security, Corporate Social Responsibility.

### **Outcome Achieved/ Attained:**

The students were able to understand the structure and functioning of the Labour Department. They were informed about the realities of managing the labour challenges and problems were discussed with different case examples. The students got the overview of the labour legislations and welfare activities initiated by the department.

Photo Gallery







**Event Coordinator**



**Director**



## Two Day Workshop on Design Thinking and Innovation

Date: 5th to 6th April 2023

Time: 9.00 am to 5.00 pm

No. of Participants: 180

Venue: Seminar Hall, Conference Hall, Workshop Hall  
Event : Workshop on Design Thinking and Innovation

Event Coordinators: Prof. Ankita S., Prof. Pooja T, Prof. Ramya, Prof. Sowmya, Prof. Uma & Prof. Mithun

### Objectives

- To immerse students into the world of innovation as a systematic process of tackling relevant business and/or social problems.
- To provide a social and thinking space for the recognition of innovation challenges and the design of creative solutions. An innovation new ventures, value propositions, new products or services.
- Using a practical hands-on approach, this workshop will support student in the sketching, conception and early development of an innovation challenge, which is a critical input for the innovation course.
- To exercise their foresight and insight muscles in the process of opportunity identification/creation

### Outcome Achieved/ Attained:

A two day workshop on Design Thinking & Innovation was conducted on the 5th and 6th April, 2023 at RV Institute of Management in the Seminar hall, Conference hall and Workshop hall. The workshop started in the morning around 09:00am. Total 180 students of 3<sup>rd</sup> Semester participated in this session. The resource person for the workshop was Dr. Purushottam Bung, Director, RVIM, Dr. Tamizharasi and Dr. Padmalini Singh. All the 5 steps of design thinking were explained and students then worked in teams to identify a suitable problem statement and a suitable solution. The best solution was awarded in each room with a cash prize of Rs. 5000 and a certificate of Excellence was awarded to the participants of the winning team. The students also submitted a Report of the solution given by them for their problem statement.

### Feedback & Coordinator Comment:

In the entire program, all the participants actively participated and the workshop was well received by all the participants and lots of appreciation to resource person and RVIM team from the participants.

## TOPICS FOR DESIGN THINKING WORKSHOP

Sl No.	TOPICS	TEAM NUMBER
1	Problems related to Traffic Congestion in Metro Cities	3
2	Problems related to Waste Management	1
3	Problems related to Energy Management	2
4	Problems related to Soil Management	6
5	Problems related to Water Management	5
6	Problems related to Health and Hygiene	4
7	Problems related to Climate Change	10
8	Problems related to Financial Illiteracy among unorganised sector	12
9	Problems related to Work life Balance	11
10	Problems related to Women Security	7
11	Problems related to Road Accidents	9
12	Problems related to Waste Disposal in EV Sector	8
13	Problems related to Higher Education Absenteeism and Dropouts	15
14	Problems related to Primary Education in India.	18
15	Problems related to Garbage Disposal of a city.	17
16	Problems related to Stray Animals and their rehabilitation.	13
17	Problems related to Urbanization	14
18	Problems related to Gig Economy	16



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Longitude: 77.642008  
Elevation: 94512m  
Accuracy: 15.5m  
Time: 05/04/2023 12:59:0  
Note: Design Thinking Day







RASHTREEYA SIKSHANA SAMITHI TRUST

**R V INSTITUTE OF MANAGEMENT**  
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar  
Bengaluru, Karnataka 560 041

## A Report and Relevant documents of workshop on 'Emerging Trends in Logistics'

**Date: 12th, April 2023**

**Venue: Seminar Hall**

**Time: 2:40 pm to 4:40 pm**

**Semester & Section: Third semester(Marketing)**

**No. of Participant: 70**

**Event Coordinator: Dr. Noor Firdoos Jahan**

### Objectives

The objective of the workshop was to educate students about recent trends in Logistics as part of Sales and Distribution subject

Brief Profile of the Resources Person: C.S.Venkatesh, Currently managing a training company – MetaCog Solutions

- More than 35 years work experience in sales, marketing, supply chain management and consulting
- Industries – diesel engines, FMCG, automotive, consumer electronics, enterprise software
- Companies – Cummins, ITC, Singapore Technologies, Baan Asia-Pacific, i2 Technologies
- Worked in India and Asia-Pacific
- B.Tech from NITK and MBA from XLRI

### Outcome Achieved/ Attained:

The workshop was very well delivered by the resource persons and it was very much beneficial for our students as the resource person share their practices in terms of the following topics:

The massive adoption of smartphones, increased data network and scores of apps gave a big boost to the mobile retail. Retailers came up with specific strategies to incorporate mobile into its customer experience with massive transition from typical commerce to e-commerce and then to m-commerce. As a result, m-commerce industry in India is expected to capture 80% of the e-commerce market by 2020. Retailers are now using every technology available at their disposal to establish a direct route to their customers and end consumers in terms of digital payments, personalisation & agile retail. Following key trends are likely to emerge in the technology distribution and retail space:

• **Higher acceptance for e-distribution** - There will be increased acceptability for e-payments at small and big retailers alike, leading to an increased number of retailers going digital with higher acceptance for e-based offline distribution.

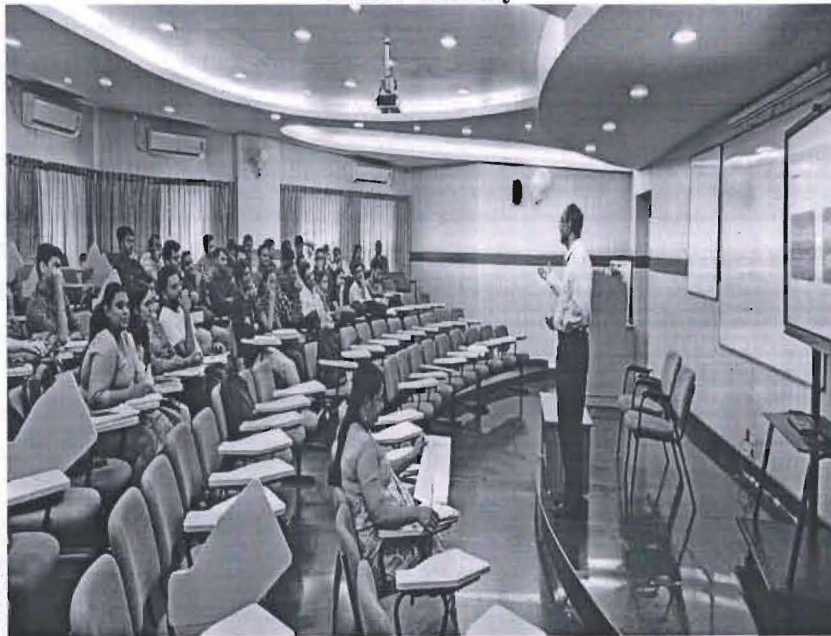
• **More Efficient Distribution** - This will be a surge in D2R business in India where manufacturers will directly bill to the retailers as per their need, making the supply chain more

efficient and at far lesser cost.

- **Grey Market will Crash** - Demonetisation will lead to increase in cash-less transactions and hit the grey market massively (which, in case of accessories, can be as high as 70%).
- **Accessories under GST Net** - GST implementation will lead to further adherence of taxation, leading to growth in tax-paid accessories
- **High-end Accessories market will boom** - Increase in Smartphone penetration will lead to a major boom for high-end mobile accessories. We might be at the tipping point in 2017 with multiple international brands making a beeline for India.

The workshop concluded with a lot of questions from the students and resource person were answering all their questions very well.

### Photo Gallery



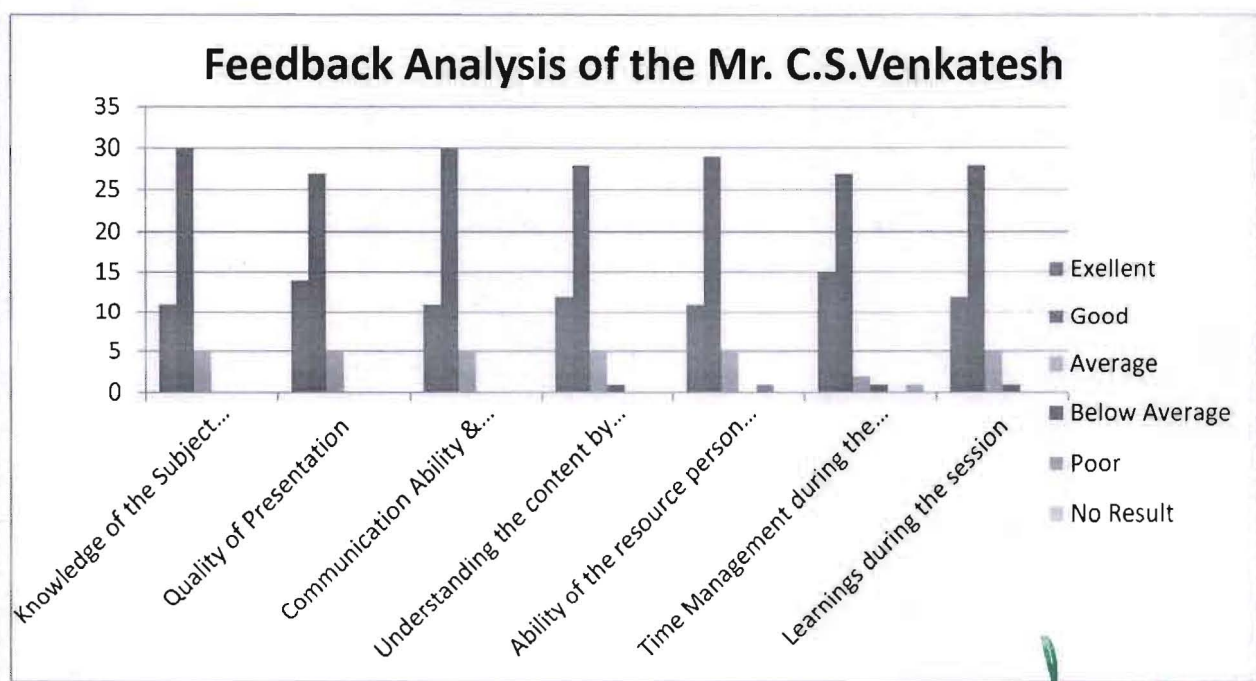
### List of Participant



Sr	Name of the student	Signature
33	KISHAN K. K.	
34	KISHAN K. K.	
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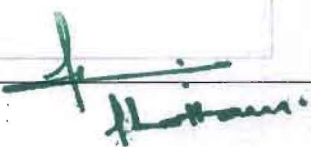
**Feedback/ Coordinators Comment:**

At the end of the session, the feedback was collected from the students in the Google form. The summary of the same is provided here:



  
**Event Coordinator**



  
**Director**

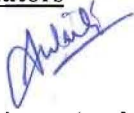


<b>Webinar Organized by</b> <b>Centre For Business Analytics - RVIM</b> on <b>Real Time Applications of Machine Learning and Deep Learning Algorithms in E-commerce and Retail</b> By <b>Mr. Mithun D J</b> Coordinator – Business Analytics Program	
Date: 27 <sup>th</sup> April 2023	Venue: Online over zoom – Business Analytics Lab
Time: 02:30 pm to 04:30 pm	Event : Webinar
No. of Participants: 287	Event Coordinator: Mr. Mithun D J, Dr. Jahnavi & Ms. Ankita Shrivastava
<b>Objectives</b> <ul style="list-style-type: none"><li>▪ Explore Real-world Implementations.</li><li>▪ Understanding Algorithmic Techniques.</li><li>▪ Optimizing Business Outcomes.</li></ul>	
<b>The flow of the Event</b> <ul style="list-style-type: none"><li>▪ Introduction and information on Real Time Applications of Machine Learning and Deep Learning.</li><li>▪ Hands on exposure.</li></ul>	
<b>Outcome Achieved:</b> <p>Attendees gained a comprehensive understanding of how machine learning and deep learning algorithms work and their specific applications in the e-commerce and retail industries. They grasped the underlying principles of algorithms like recommendation systems, natural language processing, and image recognition, fostering a deeper appreciation for their role in driving innovation.</p> <p>Participants became aware of the diverse range of real-time applications of these technologies in e-commerce and retail. By showcasing successful case studies and practical implementations, the webinar will help attendees envision how they can incorporate similar solutions in their own businesses to streamline operations, improve customer experiences, and stay competitive.</p> <p>The webinar equipped attendees with strategic insights into leveraging machine learning and deep learning algorithms to make informed business decisions. Participants will learn how to identify relevant opportunities for integrating these technologies into their processes, aligning them with business goals, and ultimately maximizing returns on investments.</p>	

**Feedback & Coordinator Comment:**

Mr. Mithun has very rich experience in the corporate sector having built more than 100 Machine Learning models in a career spanning more than a decade. He has served in SPSS South Asia Pvt Ltd, WNs Global Services, Target Pvt. Ltd. and Blueocean Market Intelligence after completing his master's in Statistics from Bangalore University.

**Event Coordinators**




Centre for Business Analytics

**Director**




Annexure 1	Mail communication
Annexure 2	Brief profile of the speaker




**RV Institute of Management**  
Approved Institution  
Approved for UGC  
Approved for M.A.T.  
Approved for M.B.A.



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Centre for Business Analytics  
In Association with  
**Boston IT Solutions Indian Pvt. Ltd.**  
is Organizing a  
**WEBINAR ON**  
Real-time Applications of  
**Machine Learning & Deep Learning Models**  
In E-Commerce & Retail



Date: 27<sup>th</sup> April 2023, Time: 2.30 pm – 5.30 pm

Click Here for Registration:  
<https://forms.gle/aTXZ9v9wQczRgHFVA>

Note:

- The link for participation will be shared on the day of the webinar with all the registered participants
- E Certificates will given to participants

For any queries contact:  
**Prof. Mithun - 9844284240**

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## Annexure 2

### Brief Profile of the Resources Persons

Mr. Mithun holds a rich experience in the corporate sector having built more than 100 Machine Learning models in a career spanning more than a decade. He has served in SPSS South Asia Pvt Ltd, WNS Global Services, Target Pvt. Ltd, and Blue ocean Market Intelligence. He is an AWS certified Trainer, IBM Certified Trainer, Machine Learning certified by AWS and Design Thinking certified. He possesses an extensive repertoire of software skills, encompassing over 25 applications including IBM SPSS, PASW Modeler, Tableau, and Power BI, Amos, WEKA, Rapid Miner, Python to name a few. He has had the fortune to train and conduct workshops in some of the prestigious institutions like planning commission of India, National Hydrological Institute of India, IIM Bangalore and JNTU Hyderabad. He has also been an international trainer and conducted workshops in Qatar National Research Institute (QNRF) and Dubai Customs to name a few.

Name of the Participant	Profession/Job Role	Name of the Institution/Organization
Guruprasad	Student	R v institute of management
Dinesh G	Student	R V Institute of Management
Revathi Ravi	Academician / Research Scholar	PES University
Shakunthala	Others	Na
Nagesha R	Others	RV University
S.Vishnu Shankar	Student	Dr.Y.S.Parmar University of Horticulture and Forestry, Solan, Himachal Pradesh
Varalakshmi J	Academician / Research Scholar	Saveetha Engineering College
Immaculate Joyce Palavi	Academician / Research Scholar	St Aloysius Degree college
Sudheer Sannikanti	Academician / Research Scholar	VFSTR Deemed to be University
Nisarga M A	Student	Maharanis Women's Commerce and Management College, Mysore
Harshitha Srinivas	Student	RV INSTITUTE OF MANAGEMENT
Mayur D Naik	Student	RV Institute Of Management
Koishik kumar R	Student	Rv institute of management
Dr. Sumit Mall	Student	Central University of Haryana
Akshay S Raikar	Student	RV Institute of Management
LIKITHA A	Student	Rv Institute of management
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Sneha jadhav	Student	Academy of higher learning
Nikitha K A	Student	MLA academy of higher learning
Megha S	Student	MLAAHL
K Mareya selceya	Student	MLA Academy of higher learning
Sirisha. B. S	Student	MLA Academy of higher leaning
Chaitra B	Student	MLA Academy of Higher Learning
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Raksha.S	Student	MLA academy of higher learning
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Shreya R	Student	MLA Academy of Higher Learning
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Anjali Vithale	Student	College
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Shristi Singh	Student	Parul University
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Dr.Yogita Satish Garwal	Academician / Research Scholar	Manipal University Jaipur
Sonali Gaur	Academician / Research Scholar	Satyug Darshan Institute of Engineering & Technology
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Rajeshwari MC	Academician / Research Scholar	Bangalore University
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Manish Kothari	Academician / Research Scholar	DVHIMSR
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Spandana Reddy	Student	Universal Business School
Stency Rajan	Student	Geeklurn
Saniya Iram	Student	Mount Carmel College
Ranjitha.L	Student	MLA Academy of higher learning
Stency Rajan	Student	Geeklurn
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Chetan Singh	Student	RVIM
Salman Bagwan	Student	Geeklurn
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Pooja Kohli	Academician / Research Scholar	Hemwati Nandan Bahuguna Garhwal University
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Deeksha Tripathi	Academician / Research Scholar	University of Lucknow
Shrasty Katiyar	Academician / Research Scholar	University of Lucknow
Mahashweta Chakravarty	Others	Dayanand Sagar University
Ritu kaushik	Academician / Research Scholar	BMU, Rohtak
Deepalakshmi.R	Academician / Research Scholar	NMKRV college for women
RAJAMAHANTI SURYA KIRAN	Academician / Research Scholar	SITAM-SANKETIKA TECHNICAL CAMPUS
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Priyanka Panwar	Academician / Research Scholar	The Oxford College of Science
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Manu C V	Others	AXA XL
Pranjal Rai	Student	Malviya National Institute of Technology
Saunik Kumar Singh	Others	Gujrat Fluorochemicals limited
Syed Faizul Abbas	Student	Allahabad University
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SHIKHA AGGARWAL	Academician / Research Scholar	Institute of Technology & Science, Ghaziabad
Bali Ram Singh	Others	Dell
Manasi Pandey	Others	None



Name of the Participant	Profession/Job Role	Name of the Institution/Organization
Ankur Sharma	Others	Star Interior
Vishal Dwivedi	Industry	Toshiba Elevator and Building System Corporation
BINESH P	Industry	PENMYWAY
Ramadevi	Academician / Research Scholar	Oxford college of science
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Apoorv Bhardwaj	Student	Institute of technology and science
Sanjeev Kumar	Student	Institute of Technology and Science (I.T.S)
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Supriya . S	Student	MLA Academy of Higher Learning
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Sarita	Student	N.B.G.S.M Clg, Sohna(Gurugram)
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Chethan KN	Student	RVIM
Km samiksha	Student	Its mohan nagar
Sweta kumari	Student	I.T.S College
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Pramod Nadageri	Student	RVIM Bangalore
Susmitha M Jois	Student	RVIM
Khushboo	Student	I.t.s mohan nagar ghaziabad
Abimbola Olaniran	Academician / Research Scholar	KIT
Rahul Jawali	Student	RV INSTITUTE OF MANAGEMENT
Rahul kumar	Others	ICICI bank
Kritika Chandra	Student	ISBR Bengaluru
Seema Rani	Academician / Research Scholar	Guru Nanak Khalsa College Yamunanagar
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Pushpak kumar	Student	Institute of technology and science
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C A Supradika	Student	Nagarjuna College Of Management Studies
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Gaurav	Student	RVIM
Praveen S Raj	Student	RVIM
BHARGAVI	Student	RV institute of management
Saiganesh venkatesh	Student	Rv institute of management
Priyanka Mallya	Student	RV institute of management
Tejas	Student	RV Institute of Management
Aaptha Shetty	Student	RVIM
Vishal S	Student	RV Institute of Management
Aditi Khona	Student	RV Institute of Management
Kristam preethika	Student	RV institute of management
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Janani. S	Student	Malleshwaram ladies association academy of higher learning
Nageshwari N K	Student	Mlaahl
Rajesh	Student	RVIM
Megha S	Student	MLAAHL
Puneethashree. K. P	Student	MLA AHL
Tejaswini M	Student	MLA Academy of higher learning
Rajkumar T	Student	Rc institute of management
Kiran Kumar T N	Academician / Research Scholar	Nagarjuna College of Management Studies
Rakhendu Kanakvidu	Industry	Biometric Access India Pvt Ltd
Harshitha S L	Student	RVIM
Nikitha Raj N	Student	RV institute of management
Sumukha H C	Student	RV Institute of Management
SOWJANYA N M	Student	RV institute of management
Nikitha K A	Student	MLA academy of higher learning
Deekshitha J	Student	MLA AHL
Rakshitha.R	Student	MLA Academy of Higher Learning
Vipul Kumar	Student	Universal business school
Bhavishya	Student	Rv institute of management
SUPRITI PRAKASH	Student	RV institute of management

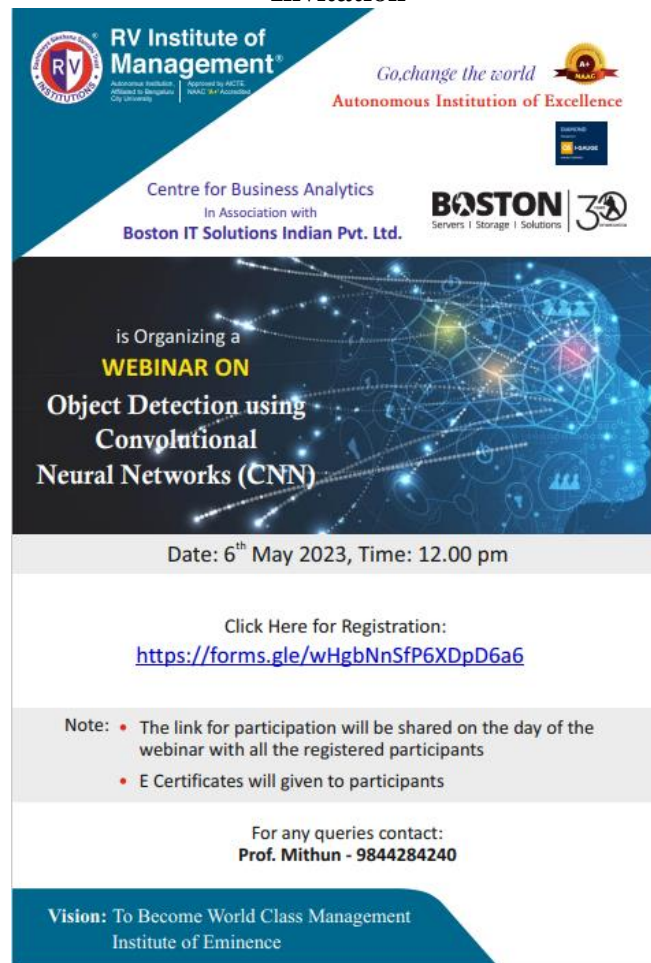


<b>Webinar on Object Detection Using Convolutional Neural Networks (CNN)</b>	
Date: 6 <sup>th</sup> May 2023	
Time: 2 hours	Resource Person: Prof. Mithun D J
Number of Participants: 146	Event Coordinators: Dr. Jahnvi M, Prof. Nagasubba Reddy & Prof. Ankitha
<b>Objectives:</b> <ol style="list-style-type: none"><li>1. To introduce participants to the fundamentals of CNN</li><li>2. To demonstrate how CNN can be adapted and utilized for object detection tasks</li><li>3. To equip participants with hands-on training on object detection models using CNN</li></ol>	
<b>About the Session:</b> <p>Object detection is a fundamental computer vision task that involves identifying and locating objects of interest within images or videos. Convolutional Neural Networks (CNNs) have emerged as a powerful approach for object detection due to their ability to automatically learn hierarchical features from data. This report explores the concept of object detection using CNNs, the key components of CNN-based object detection systems, popular architectures, evaluation metrics, and real-world applications.</p> <p>The seminar begins with an introduction to object detection and its significance in various fields, including autonomous vehicles, surveillance, robotics, and more. It explains the challenges of object detection, such as occlusion, scale variation, and complex backgrounds, and sets the stage for how CNNs address these challenges.</p> <p>The session started with introducing participants to the fundamental of CNN including its architecture, layers, and their role in image processing tasks like object detection. Followed by its importance and the challenges involved in detecting and localizing objects in images. This section provides an overview of CNNs, explaining the architecture and working principles. It covers convolutional layers, pooling layers, and fully connected layers, highlighting how CNNs automatically learn hierarchical representations of features from input images.</p> <p>The second half of the session concentrated on demonstrating how CNN can be adapted and utilized for object detection tasks with real-time examples.</p> <p>This section focuses on the training process of CNNs for object detection. It explains the importance of large labeled datasets and the use of transfer learning to fine-tune pre-trained models for specific object detection tasks. Techniques like data augmentation and learning rate scheduling are also covered.</p>	


## Feedback/Coordinators Comment:


The seminar concludes by summarizing the key takeaways from the presentation on object detection using CNNs. It emphasizes the significance of CNNs in revolutionizing object detection tasks and encourages further exploration and innovation in this rapidly evolving field.

## Annexure - 1 Invitation



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Centre for Business Analytics  
In Association with  
**Boston IT Solutions Indian Pvt. Ltd.** 

is Organizing a  
**WEBINAR ON**  
**Object Detection using**  
**Convolutional**  
**Neural Networks (CNN)**

Date: 6<sup>th</sup> May 2023, Time: 12.00 pm

Click Here for Registration:  
<https://forms.gle/wHgbNnSfP6XDpD6a6>

Note:

- The link for participation will be shared on the day of the webinar with all the registered participants
- E Certificates will given to participants

For any queries contact:  
**Prof. Mithun - 9844284240**

**Vision: To Become World Class Management  
Institute of Eminence**

## Annexure – 2

### List of the Participants:

S. No	Name of the Participant	Profession / Job Role	Name of the Institution/Organization	S. No	Name of the Participant	Profession / Job Role	Name of the Institution/Organization
1	Saima Khuhro	Academician / Research Scholar	Dawood University of Engineering and Technology Pakistan	74	KOVELATHOTA BHAGYALAKSH MI	Student	SV University
2	Anandkumar K Shelat	Academician / Research Scholar	Working Professional	75	Daksh Kapoor	Student	LBSIM
3	Vaibhav Sorcar	Student	New Horizon college of Engineering	76	Prakash P Nair	Academician / Research Scholar	Musaliar Institute of Management Pathanamthitta Kerala
4	Anitha BM Dsilva	Academician / Research Scholar	RV Institute of Management	77	Mohammed Junaid Ahmed	Student	Camara Bank School of Management Studies
5	Abimbola Olaniran	Academician / Research Scholar	KIT	78	Balasubramanian P	Academician / Research Scholar	Amrita School of Business
6	Kiran Shankar Nayak	Student	Ramaiah college of arts science and commerce Bangalore	79	Rajesh	Student	Rvim
7	V SUDHA	Academician / Research Scholar	SIVANANDA SARMA MEMORIAL RV COLLEGE	80	Dr N Geethanjali	Academician / Research Scholar	PSNA College of Engineering and Technology
8	Neetha R	Student	Vivekananda institute of technology	81	Prof A.Seshachalam	Academician / Research Scholar	IFIM College (Autonomous)
9	DR.MOHAMMED QUADIR MOHIUDDIN	Academician / Research Scholar	University of Technology and Applied Sciences	82	Allauddin Abdulisqaq Nadaf	Academician / Research Scholar	Kousali Institute of Management Studies Karnatak University Dharwad
10	Dr. R. SELVAKUMAR	Academician / Research Scholar	Hindusthan College of Arts and Science	83	Abdulfayyaz N Patil	Academician / Research Scholar	Kousali Institute of Management Studies Karnatak University Dharwad
11	Sapna	Academician / Research Scholar	BBD University Lucknow	84	Mahadevaswamy R M	Academician / Research Scholar	JSS Academy of Higher Education and Research
12	Prajwala R	Others	VKIT	85	Zayienu Richa	Student	Student
13	Dr.P.Nithya Devi	Academician / Research Scholar	Hindusthan college of Arts & Science	86	Bhavya S	Academician / Research Scholar	MITE Moodbidri
14	Susmitha M Jois	Student	RVIM	87	Radhaswamy AP	Others	Aurson Electricals Pvt.Ltd.,
15	Vijaya Mahadevi P	Academician / Research Scholar	Bishop Cotton Academy for Professional Management	88	Indhumathi G	Academician / Research Scholar	Rajalakshmi Engineering College
16	Dr Asha Joseph	Academician / Research Scholar	Amal Jyothi College of Engineering	89	Dr V Saravana Kumar	Academician / Research Scholar	AIMS Institutes Peenya Bangalore
17	Dr Rajesh P S	Academician / Research Scholar	Nagarjuna College of Management Studies	90	Dr. B. K. Verma	Academician / Research Scholar	Sanskriti University
18	VANAJA.S	Academician / Research Scholar	Dr.Ambedkar Government Arts College	91	Dr.S.Yavana Rani	Academician / Research Scholar	CMS Business School, JAIN (Deemed-to-be)University
19	Padmavathi S M	Academician / Research Scholar	S J C Institute of Technology	92	Vaithyanathan R	Academician / Research Scholar	ISBR Research Center

20	Suhas Kashyap V K	Student	IIIT Delhi	93	Dr.Gayathri.R	Academician / Research Scholar	CMS Business School, Jain University
21	Dr.Meera.B	Academician / Research Scholar	SJR College of Science, Arts and Commerce	94	Dr.N.muthukumar	Academician / Research Scholar	Rajarajeswari college of engineering
22	Widisha	Academician / Research Scholar	Central University of South Bihar	95	DR MOHAMMED OSAMA	Academician / Research Scholar	SCHOOL AND MASS EDUCATION DEPARTMENT ODISHA
23	Rupali Rathod	Student	Saibalaji international Institute of management and sciences	96	Varsha.V	Student	MLA AHL
24	Dr. Yashashwini. A	Academician / Research Scholar	Pearl Academy	97	Dr. K. Prasad	Academician / Research Scholar	Balaji Institute of Management Sciences
25	Dr.Smitha Rajappan	Academician / Research Scholar	Bhavan's Royal Institute of Management	98	Dr Grace Ganta	Academician / Research Scholar	SWARNANDHRA college of engineering and technology
26	BODDU SESHARAO	Academician / Research Scholar	BVC INSTITUTE OF TECHNOLOGY AND SCIENCE	99	Dr.Mansi Kukreja	Academician / Research Scholar	CMS Business School ,JAIN Deemed to be University.
27	Bhargav revalla	Student	Delhi Technological University	100	Murali	Industry	Confidential
28	Nawab Uddin	Academician / Research Scholar	M. J. P. Rohilkhand University	101	Dr.P.Vijayashree	Academician / Research Scholar	VISTAS, VELS UNIVERSITY
29	Dr.S Pragathy	Industry	Bharath Sanchar Nigam limited	102	Dr. Yogita Satish Garwal	Academician / Research Scholar	Manipal University Jaipur
30	Dr. Shiju George	Academician / Research Scholar	Amal Jyothi College of Engineering	103	Dr.M.D.RAMYAS RI	Others	Vels University
31	C.Eyamini	Academician / Research Scholar	Kathir College of Engineering	104	DR.K.MAJINI JES BELLA	Academician / Research Scholar	VELS INSTITUTE OF SCIENCE TECHNOLOGY AND ADVANCED STUDIES
32	H M Shiva Sagar	Student	Hero Vired	105	Dr.G.S.Dhanashree	Academician / Research Scholar	Vels University
33	Suryanarayan Puranchand Panda	Student	S.I.W.S Degree College, Mumbai	106	Dr.V.Geetha	Academician / Research Scholar	Mannar Thirumalai Naicker College
34	Nidhi Jain	Academician / Research Scholar	Prestige Institute of Management and Research, Gwalior, M.P.	107	S Kavitha	Academician / Research Scholar	Dr.Ambedkar Institute of Technology
35	Vijayalakshmi.S	Academician / Research Scholar	M.P.Birla Institute of Management	108	Rakesh N	Academician / Research Scholar	JAIN (DEEMED TO BE UNIVERSITY )
36	S Kala	Academician / Research Scholar	Bishop Cotton Academy of Professional Management	109	Jeevanandham S	Academician / Research Scholar	The Oxford College of Science, Bangalore
37	Prateek Ramannavar	Industry	Ocwen financial corporation	110	K.Swaminathan	Academician / Research Scholar	Perunthalaivar kamarajar Institute of engineering and technology
38	Khushboo	Student	Institute of technology and science	111	Vinson Jos Kunnankada	Academician / Research Scholar	ISBR
39	SHYAMALADEV I C	Academician / Research Scholar	SHRIMATI INDIRA GANDHI COLLEGE	112	Dr.H.KAMILAH BANU	Academician / Research Scholar	Vels Institute of Science Technology and Advanced Studies

40	Hemanth G	Student	JSS AHER DHSMS MYSORE	113	Arij Naser Abougreen	Academician / Research Scholar	University of Tripoli
41	Dr. Savita Punjabi	Academician / Research Scholar	Bharat College of Arts and Commerce	114	Atukuri Upendra	Industry	Reliance retail Ltd
42	Priyajit Ray	Academician / Research Scholar	University of Calcutta	115	Rupali Gupta	Academician / Research Scholar	IIEBM
43	Ravi Kant	Academician / Research Scholar	Uttaranchal University	116	Prof.C.Boopathy	Academician / Research Scholar	Sri Krishna College of Engineering and Technology
44	Venkata Naga Rani Bandaru	Academician / Research Scholar	Vishnu Institute of Technology	117	Mohammad Aqib	Student	Geeklurn
45	HARSHITHA SRINIVAS	Student	RV INSTITUTE OF MANAGEMENT	118	Vishnu Priya L V	Academician / Research Scholar	ISBR
46	Capt Dr.Lakshmi.T	Academician / Research Scholar	Residential Govt First Grade College	119	Vishnu Priya L V	Academician / Research Scholar	ISBR
47	MEENA G	Academician / Research Scholar	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY	120	Fazal	Academician / Research Scholar	S E T Degree College
48	Sushmitha Jois	Student	Rvim	121	Dr BHARGAVA N	Academician / Research Scholar	ACHARYA INSTITUTE OF GRADUATE STUDIES
49	Chandrakanth S	Student	Oxford College of Engineering	122	Harish kumar	Others	Presidency university
50	Shrutika S Nagre	Student	PG department of commerce government first grade college humnabad. Bidar. Karnataka	123	Sheryl Mendonsa	Others	NA
51	Dr. Saroj Kumar Sahoo	Academician / Research Scholar	Sambalpur University	124	Tamilarasi	Student	Rajarajeswari college of engineering
52	Rohit Mishra	Student	ITS College Mohan Nagar Ghaziabad	125	Deepak Kumar Mallick	Others	Swayam sikshan Prayog
53	Dr B Hari Mallikarjuna Reddy	Academician / Research Scholar	DrYSRHU-College of Horticulture	126	V Lakshmi Suneetha	Academician / Research Scholar	The Oxford College of Engineering
54	Dr. Sandhyarani Sahoo	Academician / Research Scholar	Sambalpur University	127	Abhijin	Student	Bms
55	Rohit Mishra	Student	ITS College Mohan Nagar Ghaziabad	128	V Venu Madhav	Student	Guru Nanak Institute of Technology
56	V V S Ramakrishna	Student	Tata Institute of Social Sciences	129	Arpitha S N	Student	Winner design solutions
57	Shraddha Deori	Student	IIT Kharagpur	130	Suchita revankar	Academician / Research Scholar	Siws college
58	K S Subash	Academician / Research Scholar	Brindavan Group of Institutions	131	Dr.M.S.VASU	Academician / Research Scholar	Sree Rama Engineering College
59	K. Geetha	Academician / Research Scholar	Sri sankara arts and science college	132	Anand Mohan	Academician / Research Scholar	RACE REVA University
60	Dr. Veena P Bhosale	Academician / Research Scholar	KCESs College of Engg and Management ,Jalgaon	133	Shashank Patel	Others	Forest Department
61	Prof Dr Rudra	Academician / Research Scholar	CSD	134	Ibrahim B	Student	Universal School of Administration

62	Dr. Anil Kumar	Academician / Research Scholar	Kurukshetra University, Kurukshetra	135	Manasi y	Others	None
63	Dr.S.TAMILARA SI	Academician / Research Scholar	Hindusthan College of Arts & Science	136	Sanjay Halder	Industry	Shree cement
64	Dr.M.Parveen Roja	Academician / Research Scholar	PSNA College of Engineering and Technology	137	AKSHAYA S DAS	Academician / Research Scholar	BHARATHIAR UNIVERSITY
65	Sagar Dash	Academician / Research Scholar	IGIT SARANG	138	S. Vishnu Shankar	Student	Dr.Y.S.Parmar University of Horticulture & Forestry, Nauni, Solan
66	Meghendra Kumar Gajpal	Industry	Aspirtek Technology Pvt Ltd., Navi Mumbai	139	Tapan Deka	Academician / Research Scholar	Medhavi Skills University
67	MANCHALA RAMESH	Academician / Research Scholar	Sadhana college of Education lecturer in Biological science	140	A.M Rajendra Prasad	Others	Sai Gokula Seva Samsthe
68	Richa Agarwal	Academician / Research Scholar	H N B Garhwal (A Central) University, Uttarakhand	141	Vishal Dwivedi	Others	Toshiba Building systems
69	Kishore	Student	MLA academy of higher learning	142	Vijay kumar R	Student	S.E.T degree college
70	Ibrahim B	Student	Universal School of Administration	143	Vidya Shree	Student	SET collage
71	Prof. (Dr.) CA. Haresh Kothari	Academician / Research Scholar	Former Vice-Chancellor (KK Modi University)	144	Navneet Kumar Rathore	Industry	GodAura devices privet limited
72	Abhinav Srivastava	Academician / Research Scholar	Noida International University	145	Lavanya k	Academician / Research Scholar	C.B.Bhandari Jain College
73	Pammi Kumari	Academician / Research Scholar	GNS UNIVERSITY	146	Bhavana. S	Student	Degree college

Director



R.V. INSTITUTE OF MANAGEMENT  
Bangalore



**RASHTREEYA SIKSHANA SAMITHI TRUST**  
**R V INSTITUTE OF MANAGEMENT**  
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar  
Bengaluru, Karnataka 560 041

**Guest Lecture in Emerging trends in Marketing**

**Date: 22-5-2023**

**Day: Monday**

**Time: 14.30 - 16.30pm**

**Semester & Section : I Semester A, B & C**

**No. of Participant: Students 157 and  
Staff Members 02**

**Topics of the session**

- Emerging trends in marketing
- Digital marketing - Virtual and Augmented Reality in marketing
- AI in marketing - Network marketing
- Affiliate marketing - Marketing analytics
- Social marketing

**Agenda/Flow of the Event**

Session 1 : 2.30pm to 4.15 Pm

Session 2 : 4.15 to 4.30pm Q& A, Interactions

**About Resource person**

Ms. Divya Purnaiya, Founder and Director of Brand Update that carves digital strategies for brands. Brand Update has been responsible for over 40 brands across product categories like retail, FMCG, E-learning, consumer durables, B2B, Food, Events, agriculture, web based services. She holds a BSc in mathematics from St. Theresa College and a management degree with marketing specialization from the Xavier Institute of Management in Bhubaneswar.

She has over 20 years of experience as a marketing professional, working to help brands in achieving their marketing goals, and 20 years of teaching experience educating management graduates with a marketing specialization. She serves as a visiting professor at the Mount Carmel Institute of Management. She also serves as a mentor and a key member of the Swayam team, a division of the FICCI Ladies organization dedicated to helping women entrepreneurs grow their businesses. She worked as the marketing director for Principal Axis Systems Pvt Ltd, a company that created cutting-edge mobile and online apps, and as a business developer for Polaris Software Lab. She is a tech lover, story teller, boisterous extrovert, bibliophile, insane list maker, coffee holic, and she is a closet spiritualist.



Resource person Ms. Divya Purnaiya and Prof. Anitha BM Dsilva during the session



*1<sup>st</sup> semester students in the seminar hall*

**The resource person spoke about the data privacy and how effectively Ecommerce apps use our data for their benefit. The data given is used for their convenience and market the products to us on a regular basis.** Digital marketing is an all-encompassing term that consists of digital channels, such as **content marketing**, SEO, email marketing, social media marketing, and mobile marketing. Virtual Reality creates a digital environment that replaces the user's real-world environment. Virtual Reality is primarily used in gaming and entertainment applications. **Data exposed in transit** — Data transmitted via emails, API calls, chat rooms, and other communications. Data breach can have critical consequences, including financial losses. However, a data leak involves more negligence than a data breach, typically resulting from insider threats.

Thanks to social media and rapid-fire search engines people find what they are looking for faster than ever before in today's world. Data relating to Shopping goods, luxury, stationery, grocery, and automobiles are available in abundance in the net. Both marketer and customers have become choosy.

#### **Feedback/ Coordinators Comment:**

The guest lecture empowered the students to understand the meaning of Artificial intelligence marketing solutions offer ways to bridge the gap between data science and execution. The process of sifting through and analyzing data and how marketers analyse the same. Marketing teams can then use this data to ensure the right message is being delivered to the right person at the right time, via their channel of choice.

**Outcome achieved/ attained:** The following were the outcome of the session

- Students were informed to keep the data secured at all points of time
- Never to share information on net, or any public media
- Data like phone, email id should not be given to unknown sources. Ecommerce platform are the major users of our data. They screen the requirement of the individuals based on the data available to them.
- Machine learning platforms come in handy when marketers are using for their convenience.
- Marketers can use AI to both identify potential clients or buyers, and deliver the ideal content that's most relevant to them.
- Often marketers can have trouble customers determining where to and when to place advertisements and can struggle with figuring out what content to deliver individuals

**Report prepared  
Prof. Anitha BM Dsilva**



RASHTREEYA SIKSHANA SAMITHI TRUST

## R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar

Bengaluru, Karnataka 560 041

### CBMA Workshop by Talent Metrix

**Date:** 1<sup>st</sup> November 2022

**Venue:** Workshop Hall, RVIM, Bengaluru

**Time:** 9:00 am. to 5:00 pm.

**Faculty members of RVIM**

**No. of Participant:** 16

**Event Coordinator:** Dr. Anupama K Malagi

#### Objectives

- To strengthen the mentoring process in the institution
- To gain insights about the various dimensions of mentoring
- To get certified as CBMA by Talent Metrix

#### About the event:

Mentoring system has been adopted in RVIM wherein we have 10 students allocated to each faculty mentor. Student profile cards have been given to each mentor so that progress of the student is regularly recorded by the mentors. In order to strengthen this process, the mentorship committee of RVIM organized the workshop on Certified Behavioural & Mentoring Analyst certification workshop by Talent Metrix.

The workshop was attended by 16 faculty members who were later given an opportunity to undergo the assessment and get certified.

The resource person for the session was Ms Suprita Sinha, who is CBMA certified. The sessions during the workshop focused on various modules pertaining to the nuances of mentoring based on the DISC Model.

## Attendance Sheet

Called Behavioral mentoring Analyst

Date: 01 Nov-2022

### Teaching Staff List

Sl.No.	Name	Signature
1	Dr. Noor Firdoos Jahan	
2	Dr. Anupama K Malagi	
3	Dr. Santhosh. M	
4	Dr. Padmalini Singh	
5	Dr. M. Jahnvi	
6	Dr. Rashmi Shetty	
7	Dr. Vinay KS (online)	
8	Dr. Tamizharasi	
9	Smt. Anitha. B.M. D'Silva	
10	Mr. Nagasubba Reddy	
11	Smt. Sowmya. D. S	
12	Smt. Payal Jindal	
13	Mr. S.K. Manjunath	
14	Smt. Ramya. S	
15	Mr. Dileep. S	
16	Smt. Uma Sharma	
17	Ms. Pooja Ravindra Takalkar	
18	Mr. Vidyadhara Hegde	
19	Ms. Ankita Shrivastva	
20	Smt. Anupama S.M.	

### Outcome Achieved/ Attained:

The faculty members were able to learn the nuances of advanced mentoring process and also the various parameters to be considered for identifying the career anchors for the students.

Event Coordinator

Director





## Research Seminar on 'identifying the research problem' and writing an introduction'

Date: 4th February 2023	Venue: Webinar / Zoom meeting
Time: 10:20-11:20 am	Event : Research Seminar
No. of Participant: 180	Event Convener: Dr. Padmalini Singh

### Objectives

- The webinar was organized to provide an understanding of identifying the research problem and writing an introduction.

### Agenda/Flow of the Event



#### Resource Person:

**Dr. Padmalini Singh**  
Associate Professor  
RVIM

The Research Seminar on 'Identifying the Research Problem and Writing an Introduction' was organized to provide researchers, scholars, and students with a comprehensive understanding of the critical initial stages of the research process. The seminar aimed to address the challenges researchers face in formulating a clear research problem and crafting an effective introduction. This report encapsulates the key components of the seminar, the topics covered, and the benefits derived from attending.

The seminar spanned for an hour and comprised a presentations, interactive workshops, and discussions led by the speaker. The sessions were designed to be both informative and practical, allowing participants to engage actively in the learning process.

#### Key Topics Covered:

##### Understanding the Research Problem:

Defining what constitutes a research problem.

Exploring the significance of a well-defined research problem.

Identifying gaps in existing literature as potential research problems.

##### Crafting the Introduction:

The purpose and importance of the introduction in a research paper.

Components of an effective introduction.

Techniques for engaging readers and establishing the research's context.

Refining Research Objectives:

Translating a research problem into clear research objectives.

Ensuring alignment between research problem, objectives, and introduction.



**Feedback & Coordinator Comment:**

The Research Seminar on 'Identifying the Research Problem and Writing an Introduction' successfully provided participants with a comprehensive toolkit for initiating their research projects effectively. By addressing the critical stages of research problem formulation and introduction writing, the seminar offered valuable skills that researchers can apply to produce impactful and well-structured research papers. The benefits derived from this seminar are expected to extend beyond the event, enriching the research endeavors of participants and contributing to the advancement of various academic disciplines.

*Padmalini*



**Event Convener: Dr. Padmalini Singh**

**Director**



## Research Seminar on ‘literature review and Hands-on - Mendeley and ‘Research Methodology’

Date: 4th February 2023	Venue: Webinar / Zoom meeting
Time: 1:00-3:00 pm	Event : Research Seminar
No. of Participant: 180	Event Convener: Dr. Tamizharasi D

### Objectives

- The webinar was organized to provide an understanding of “literature review and Hands-on - Mendeley and ‘Research Methodology’

### Agenda/Flow of the Event



#### Resource Person:

**Dr. Tamizharasi D**  
Professor  
RVIM

The Research Seminars encompassing 'Literature Review,' 'Hands-on Mendeley,' and 'Research Methodology' was designed to equip researchers and students with comprehensive skills and tools crucial for conducting effective research. Expert speaker, who are well-versed in the respective fields, led engaging sessions, interactive workshops, and discussions to ensure participants gained a thorough understanding of the subject matter. This report provides an overview of the key topics covered in each seminar and outlines the myriad benefits participants gained from attending.

#### Seminar Content:

##### Literature Review:

- Understanding the purpose and significance of a literature review.
- Techniques for searching and selecting relevant literature.
- Organizing and synthesizing information to build a coherent review.
- Identifying gaps and debates in existing literature.
- Avoiding plagiarism and maintaining proper citation practices.

##### Seminar on Hands-on Mendeley:

- Introduction to Mendeley as a reference management software.
- Importing, organizing, and managing references in Mendeley.

- Generating citations and bibliographies effortlessly.
- Collaborative features and group work functionalities.
- Integrating Mendeley with word processors for seamless manuscript writing.

#### Seminar on Research Methodology:

- Understanding different research paradigms and approaches.
- Designing research questions and hypotheses.
- Selecting appropriate research methods and data collection techniques.
- Ensuring research validity, reliability, and ethical considerations.
- Data analysis techniques and tools.

#### **Benefits of the Research Seminars:**

**Comprehensive Literature Review Skills:** Attendees gained a deep understanding of the literature review process, enabling them to critically analyze existing research, identify gaps, and contribute to the scholarly discourse effectively.

**Efficient Reference Management:** The 'Hands-on Mendeley' seminar equipped participants with practical skills to manage references, citations, and bibliographies efficiently, enhancing their workflow and ensuring accurate citations.

**Enhanced Research Methodology Knowledge:** The 'Research Methodology' seminar empowered attendees to design rigorous research projects by choosing appropriate methodologies, formulating research questions, and ensuring ethical considerations.

**Practical Application:** Interactive workshops in all seminars provided hands-on experience, allowing participants to apply the concepts learned immediately, fostering confidence in using literature review techniques, Mendeley software, and research methodologies.

**Networking Opportunities:** The seminars brought together researchers and scholars from various disciplines, facilitating networking and potential collaborations.

**Access to Expertise:** Participants benefited from the expertise of experienced speakers who shared real-world insights, best practices, and emerging trends in literature review, reference management, and research methodology.





**Feedback & Coordinator Comment:**

The Research Seminars on 'Literature Review,' 'Hands-on Mendeley,' and 'Research Methodology' collectively provided participants with a well-rounded understanding of critical aspects of the research process. The seminars' benefits extended beyond theoretical knowledge, empowering attendees with practical skills that they can readily apply to their ongoing and future research projects. The comprehensive nature of the seminars ensured that attendees left with enhanced capabilities in literature review, reference management, and research methodology, setting them on a path towards producing impactful and well-structured research work.

*Padmalini*

**Event Convener: Dr. Padmalini Singh**

**Director**





### Research Seminar on ‘Data analysis and interpretation’

Date: 25th April 2023

Venue: Webinar / Zoom meeting

Time: 1:00-3:00 pm

Event : Research Seminar

No. of Participant: 180

Event Convener: Dr. Tamizharasi D

#### Objectives

- The webinar was organized to provide an understanding of ‘Data analysis and interpretation’

#### Agenda/Flow of the Event



**Resource Person:**

**Dr. Tamizharasi D**  
Professor  
RVIM



**Mr. Mithun**  
Expert – Business Analytics

The Research Seminars encompassing ‘data analysis and interpretation’ are fundamental processes in the field of research, aiding in the extraction of valuable insights from raw data. It played a pivotal role in enhancing researchers' skills and understanding of these critical processes. The seminar was designed to equip researchers and students with comprehensive skills and tools crucial for data analysis and interpretation are that is a fundamental processes in the field of research, aiding in the extraction of valuable insights from raw data. Research seminars on data analysis and interpretation play a pivotal role in enhancing researchers' skills and understanding of these critical processes. The seminar included the data analysis tools used in HR, Marketing and Finance domain and its interpretation.

#### Seminar Content:

The seminar is designed to offer participants a comprehensive understanding of data analysis tools specific to HR, Marketing, and Finance, and how to effectively interpret the results. The content included fundamentals of variables, hypothesis development, hypothesis testing using ANOVA, Chi-

square etc., GARCH and ARCH models.



**Feedback & Coordinator Comment:**

The Data Analysis Tools and Interpretation Seminar tailored to the HR, Marketing, and Finance domains is a valuable resource for analyzing data. By focusing on domain-specific tools and their interpretation, the seminar equips participants with the skills needed to navigate the complex landscape of data analysis in their respective fields. As data continues to drive success in various industries, this seminar proves essential to stay relevant and effective in the field of research.

*Padmalini*

**Convener: Dr. Padmalini Singh**

**Director**

