



Report on the Celebration of Kannada Rajyotsava at RV Institute of Management, Bangalore	
Date: 10 th November, 2023	Venue: Quadrangle, RVIM, Bangalore.
Time: 2.00 pm to 4.45 pm	Event : Kannada Rajyotsava
No. of Participants: 80	Event Coordinators: Prof. Ramya S.
On 10th November, 2023, RV Institute of Management, Bangalore, hosted a vibrant and heartfelt celebration of Kannada Rajyotsava to honor the formation of the state of Karnataka. The event brought students, faculty, and esteemed guests together to pay tribute to Karnataka's rich cultural heritage and history. This year's celebration was marked by an array of cultural performances, traditional displays, and a captivating speech by the chief guest, Mr. Dharmendra Kumar Arenhalli, a well-known figure in Kannada literature and a dedicated advocate for the Kannada language. A civil engineer by profession, having worked all over the world, Dharmendra Kumar sir's heart and soul resided in Karnataka and Kannada which impelled him to move to Bangalore. Born and raised in Mysuru, his adoration towards the history of this city was drawn from the house that his grandfather bought from Krishnaraja Wadiyar. This can be seen in his book "Maretu Hoda Mysurina Putagalu" and his other book Savi Nenape Manadalli Arardhane" is walk down memory lane! The event began with a ceremonial lamp-lighting, symbolizing enlightenment and unity, followed by the Karnataka state anthem, which resonated deeply with attendees. In his opening remarks, Dr. Purushottam Bung, the Director of RV Institute of Management, highlighted the importance of Kannada Rajyotsava, emphasizing its role in fostering state pride and unity. The chief guest, Mr. Dharmendra Kumar Arenhalli, delivered an inspiring speech about Karnataka's historical achievements, linguistic heritage, and the pride of being Kannadigas. He encouraged the students to take an active role in preserving the language and culture, stating that it was the responsibility of the youth to carry forward Karnataka's legacy. His words resonated with the audience, who responded with enthusiastic applause and gratitude. The cultural segment of the celebration showcased Karnataka's rich artistic diversity, with folk dances, kannada quiz, classical music, and a display of Kannada poetry that received widespread applause. Students from various programs also organized a visual presentation on the history and significance of Kannada Rajyotsava, bringing to light the milestones that have shaped Karnataka's identity. The event concluded with a "DEEPOTSAV" Ceremony wherein each participant lit up diyas and attendees left with a sense of pride and respect for Karnataka's traditions and cultural heritage. The Kannada Rajyotsava celebration at RV Institute of Management this year was a profound reminder of the importance of cultural identity and community in fostering a sense of belonging and pride.	



RV Institute of Management®

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

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PHOTO GALLERY:





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