



R.V. Institute of Management

RVIM Centre for Social Responsibility

CA-17,36th Cross,26th Main, Jayanagar 4th 'T' Block, Bangalore 560041

Ph: 080-42540300 Fax:080-26654920 E Mail: contact@rvim.edu.in Web: www.rvim.edu.in

TITLE OF THE EVENT:

WORLD ANIMAL DAY 2019
Adoption of Animal/Bird

Category : Awareness
Date : October4,2019
Location : Campus
Time : 11.00 am

Partnering
Institution/Supported by :

RVIM, Worldanimalday.org,
Mysore Zoo

Participation breakup

TOTAL : 180 Students : 150 Staff: 10 Public/Others: 20

Objectives to be achieved

To meet the build responsibility towards animal welfare

Students of I Semester MBA were informed to submit a picture of their pet to prepare a photo caption book. The photos were uploaded in the world animalday.org a UK based website that is helping animal welfare.

Also Mr.Viveka.R , I Semester MBA has provided a thought on adopting an animal in the Mysore Zoo. Accordingly the students formed a volunteer donor team and an amount of Rs.5000/- was raised. The amount was submitted to Mysore Zoo through The Director. The Demand Draft was acknowledged by the Zoo with a certificate.

Report Summary

All the volunteers held a poster on World Animal Day and created awareness on various issues and challenges surrounding animal life. The tag line for the day was 'BE KIND TO ANIMALS'

IMPACT NOTES-The animal welfare and pet rearing is generally a personal preference of students. Some few students are towards this effort. However most of the other students even though they have an intention to be a part of animal welfare they may not have an opportunity to interact and visit Zoo and Sanctuaries. This programme provided opportunity for such students to support for the cause and along those lines they were able to spread the message to all.



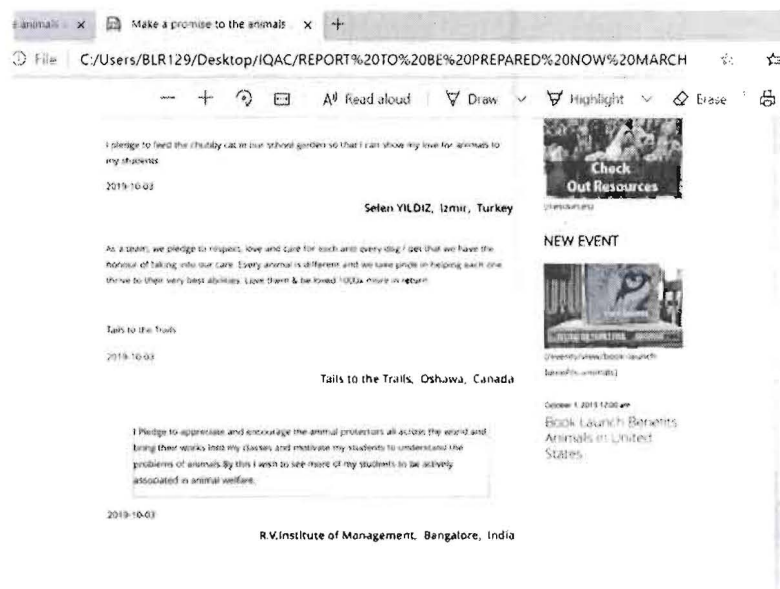
World Animal Day 2019

Adoption of Bird in Mysore Zoo

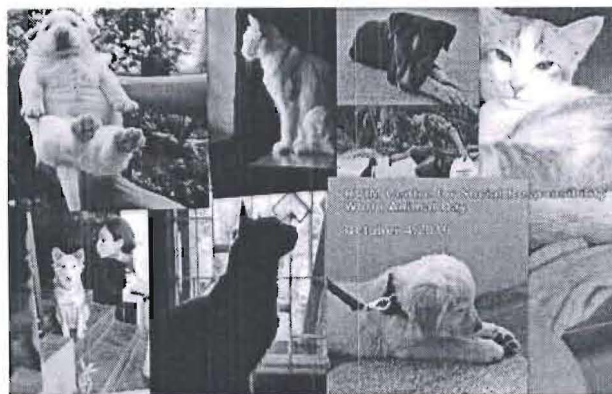
The WAD 2019 was a unique programme that made a remarkable achievement by a group of students in adopting 'Great Indian Hornbill' .

Faculty Coordinator for this CSR event pledged to support animal welfare initiatives at the worldanimalday.org . Later all the classes were addressed and encouraged students to send few photographs of their pat animals also . The photographs were shared in the website and the student team and donors held awareness posters to spread the message on the day.

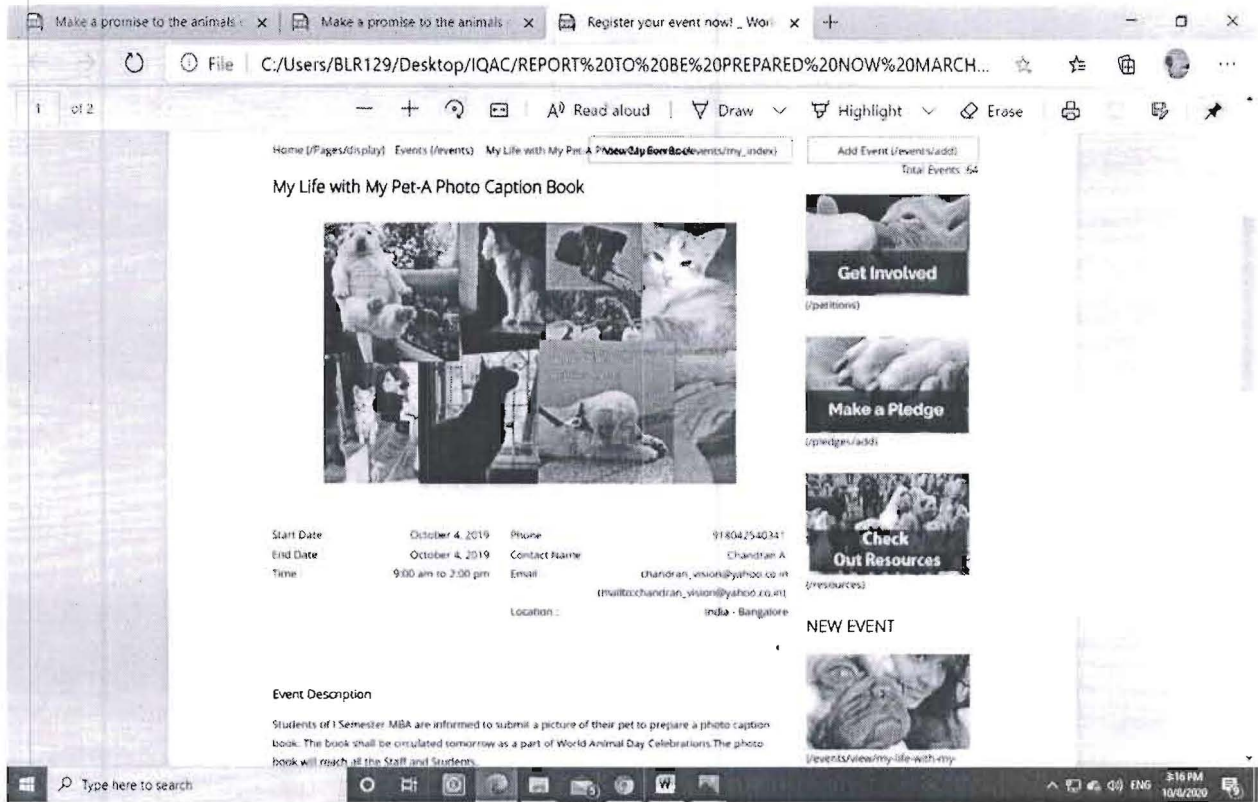
The amount of Rs.5000 /- was sent to Mysore Zoo through The Head of the Institution.



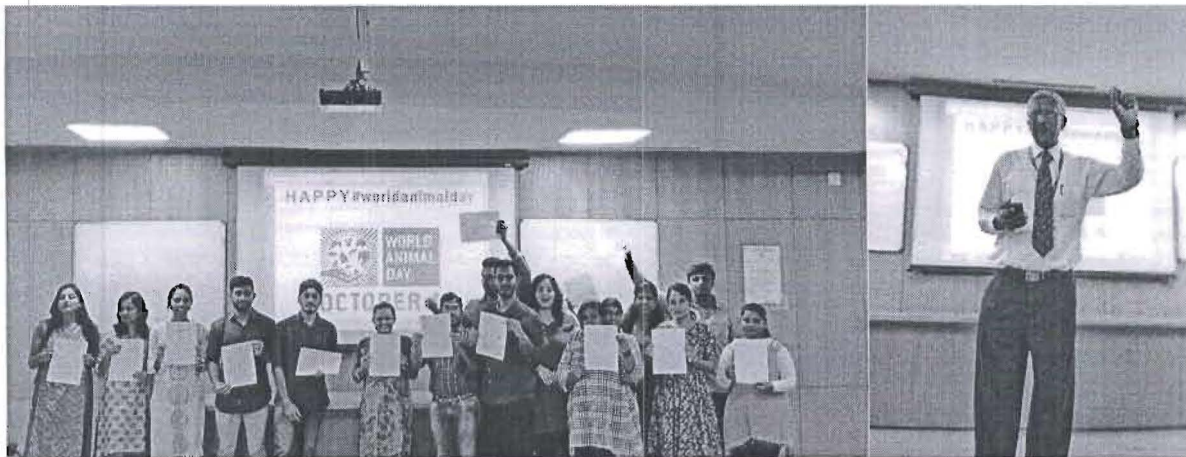
Pledge



Students and their Pets



The Campus event was listed in the United Kingdom WAD 2019 website



Student Donors display awareness cards in the class and guided by Coordinator for animal adoption

ACCOUNT

Canara Bank
 3999, 4th Floor, Post - 560 001
 JAYANAGAR, 4TH T BLOCK, BANGALORE - 560 041

30.10.2019
 041113038976 531563

EXECUTIVE DIRECTOR MYSURU ZOO

FIVE THOUSAND ONLY

₹ 5000.00

For Value Received

For Canara Bank

NAME: CHANDRAN

S. LEKHKA
 SIBANI / OFFICER
 KCR / S. P. No. 55376

MYSURU ACCOUNTS SECTION (1745)
 BR BRANCH S. P. 2008

531563 00005000: 850471 16

Amount of Rs.5000/- to Executive Director Mysuru Zoo Dt.30-10-2019

Rashtriya Sikshana Samithi Trust
RV Institute of Management
 Permanently Affiliated to Bangalore Central University
 Approved by AICTE, New Delhi - Recognized by Govt. of Karnataka

Ref: 476 / RVIM / MBA / 2019-20 Date: 30.10.2019

To
The Executive Director
Mysuru Zoo
Mysuru 570 010

Sir,

Sub: Adoption of Great Indian Hornbill -DD for Rs.5000 - Category C

RVIM had celebrated World Animal Day on October 4, 2019 and the students of I Semester MBA mobilized funds for adopting any animal bird in Zoo. The student initiative was supported through RVIM Centre for Social Responsibility and the volunteers had raised an amount of Rs.5000/- (Five Thousand Only).
The amount is submitted through Demand Draft No.531563 dated 30/10/2019, Canara Bank, Jayanagar 4th T Block, and Bangalore

The suggested name to be displayed 'R.V. Institute of Management, Bangalore'

Kindly acknowledge the receipt of DD

Thanking you

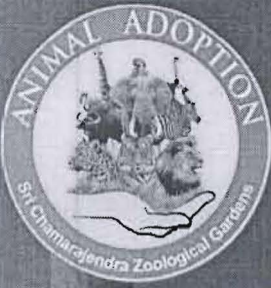
[Signature]
Dr.Puruskhottam Bung
Professor & Director

Encl: E Mail- Communication and Confirmation from your office

CA-17, 36TH CROSS, 20TH MAIN,
 4TH T BLOCK, JAYANAGAR,
 BANGALORE - 560 041

080-40540300, Fax: 080-26654900
 E-Mail: contact@rvim.edu.in
 director.rvim@rvim.edu.in
 Website: www.rvim.ac.in

Letter from The Head of the Institution



SRI CHAMARAJENDRA ZOOLOGICAL GARDENS



CERTIFICATE

*This is to certify that Sri/Smt. R.V. INSTITUTE OF MANAGEMENT
has adopted..... GREAT INDIAN HORNBILL
of this Zoo, for a period of..... ONE
..... 4/11/19..... to 3/11/2020.....*

*Mysore Zoo is thankful for the contribution made towards the
noble cause and involvement in conservation efforts.*



C. Ravishankar
C. Ravishankar
Executive Director
Sri Chamarajendra Zoological Gardens, Mysuru.
Date: _____ Place: Mysuru

Certificate for adopting Great Indian Hornbill from 4/11/2019 to 3/11/2020

LINK TO UK Based Website :

<https://www.worldanimalday.org.uk/events/view/my-life-with-my-pet#My Life with My Pet>



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