



PLOG RUN Activity in association with ITC Wow

Date	Event	Public/ Beneficiaries	Students Volunteers	Teaching Staff	Non- Teaching Staff	Total
Aug 6	PLOG RUN (picking up of plastic waste) in association with ITC Wow	1000	15	20	20	1055

Plogathon harmonizes physical fitness with a meaningful cause by engaging participants in both activities. By collecting plastic waste while jogging, it serves a dual purpose: raising awareness about environmental issues and actively contributing to pollution reduction. This endeavor not only enhances participants' physical health through exercise but also promotes a cleaner environment, emphasizing the importance of responsible waste management.

We at RV Institute of Management organized a Plogathon in association with ITC-WoW, BBMP and Anubhuthi Foundation. As part of this event, we covered 4 major parks of Jayanagar and the connecting streets by involving all the teaching, non-teaching, support staff members, students and representatives from ITC WoW, BBMP and Anubhuthi Foundation. All the participants cleared out all the trash on the roads and parks while walking and it also brings a sense of ownership and cleanliness in the area covered.



RV Institute of Management®

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous
Institution Affiliated
to Bangalore City
University

Approved by AICTE,
New Delhi, Accredited
by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

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Showing: RVIM Director, staff members & students with ITC-Wow, participating in Plogathon on August 6, 2023



Showing: RVIM staff members & students cleaning parks during Plogathon on August 6, 2023



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Showing: Waste collection during Plogathon on August 6, 2023



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