



Celebration of “Matribhasha Diwas” (Mother Language day)

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| Date: 21 st February, 2022 | Venue: RVIM Quadrangle |
| Time: 3.30pm to 6.30pm | Event : Matribhasha Diwas (Mother Language Day) |
| No. of Participant: 47 | Event Coordinator: Prof. Rajkumar Chavan and Prof. Dileep S |

RV Institute of Management celebrated the International Language Day (Matribhasha Diwas) as per the instructions of the AICTE norms. The event was celebrated on 21st February 2022 in SSMRV Quadrangle. The main objective of the program is to promote the Indian language among the youths and Indian citizens. The event is on grand manner to promote and preserve Mother Languages across the country in all the States/UTs from the Ministry of Education. The chief guest for the event was Mr Shashidhar Kote, Kannada Singer. On this occasion on stage and off stage competition was organized for the students. The event was taken incharge by AICTE Coordinator Mr Rajkumar Chavan, Assistant Professor, Department of Finance, and Prof Dileep S, Assistant Professor, Department of Finance. The event was commenced at 3.30pm with lighting of the lamp by Chief Guest Mr Shashidhar Kote, Dr Noor Firdoos Jahan, Incharge Director, RV Institute of Management. The Invocation song was sung by Ms Aishwarya P, I Sem student of MBA. The MC for the event was Ms Yogashree C N, Ms Trupti Shetty and Mr Varun Bharadwaj Students of I Sem MBA. The total number of participants for the event and competition were 47 from I Year and II Year Student. On the same day SAARANG (Talents Day) was organized for all the student of I Semester. This event Matribhasha Diwas organized in association with the Arts Man Club of RVIM.

The followings competitions were organized for the students:

1. Painting
2. Poster Making
3. Photography
4. Singing

The followings event was organized for the students are:

1. Solo and Group Dance
2. Speech on Mother Language
3. Music Instrument playing
4. Skit
5. Ramp Walk on Indian Traditional Attire



The following are the winner list of the competition held during the Matribhasha Diwas

| Sl.No | Name of the Event/ Competition | Winners Name | Judge Name |
|--------------|--|--|--|
| 1 | Painting | Ms Akhila (I Sem C) | Voted by all Teaching and Non-Teaching Staff |
| 2 | Poster Making | Ms Likitha A (I Sem C) | Voted by all Teaching and Non-Teaching Staff |
| 3 | Photography | Ms Aishwarya G (I Sem B) | Voted by all Teaching and Non-Teaching Staff |
| 4 | Singing 1 st Prize 2 nd Prize 3 rd Prize | Ms Aishwarya P (I Sem B) Ms Paulomee (I Sem A) Mr Varun Bharadwaj (I Sem C) | Prof. Pooja T, Teaching Assistant Department of Finance RV Institute of Management |

The event was concluded at 6.10 pm with final round of event Ramp Walk where all the traditional attire of the Indian Languages and Culture was showcased in the form of Ramp Walk. The vote of thanks was given by Ms Sahana Shetty, III Sem Student of MBA. After the event high-tea was arranged for all students, teaching staff, non-teaching staff and helpers. At last the whole event media partner was Business Standard.

Annexure 1: Event Brochure

Annexure 2: Photos



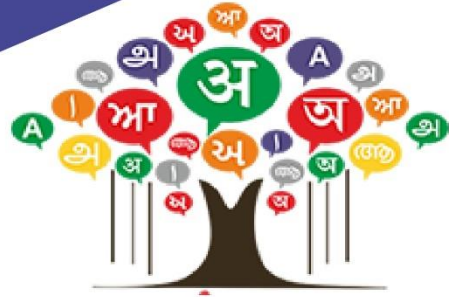
Annexure 1: Event Brochure



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Autonomous Institution,
Affiliated to Bengaluru
City University

Approved by AICTE,
NAAC 'A+' Accredited



MATRIBHASHA DIWAS



SAARANG

VENUE : RVIM QUADRANGLE

DATE: 21-02-2022

OUR CHIEF GUEST

MEDIA PARTNER



**SHASHIDHAR KOTE
SINGER**

Annexure 2: Photos of the Event



Left Side – Mr Dileep S , Event Coordinator, Middle – Mr Shashidhar Kote , Right side-Dr Noor Jahan, Incharge Director, RVIM during lighting of the Lamp





Mr Shashidhar Kote Singing the Song



Teaching Staff members group photo with Mr Shashidhar Kote



Group Photo of I Sem MBA Students with Traditional Attire





Students performing Ramp Walk during Matribhasha Diwas



