



**Ek Bharath Shretha Bharat – An AICTE Initiative
Report on Uttarakhand Tourism- A Short Documentary Film**

Date: 17 th December, 2021	Venue: Seminar Hall
Time: 3.30 pm to 4.30 pm	Event : EBSB
No. of Participant: 47	Event Coordinator: Prof. Rajkumar Chavan
Objectives <ul style="list-style-type: none">- To understand the culture and tourism of Uttarakhand- To make awareness of tourism places of uttarakhand among the students and faculty members.	

**Flow of the Event
Session Details**

Time	Session planned	Coordinator
3.30 – 3.40 pm	Welcome of the gathering	Ms Sahana (3 rd Sem MBA)
3.40-4.00	Introduction to Ek Bharath Shretha Bharath	Prof. Rajkumar
4.00-4.20	Inaugural of documentary film	Prof. Purushottam Bung (Director-RVIM)
4.20 – 4.35	Speech by Prof. Purushottam Bung – Director, RVIM on Ek Bharath Shretha Bharath	
4.35 – 4.45	Introduction about the upcoming events	Ms Sparsha (3 rd Sem MBA)
4.45-4.50	Vote of thanks	Ms Sindhu (3 rd Sem MBA)
4.50-4.55	National Anthem	

Outcome Achieved/ Attained:

Ek Bharath Shretha Bharath which is an initiative taken by our beloved Prime Minister to make awareness among the people of the nation about the culture, languages and customs from state to state. It aims to enhance and promote mutual understanding between peoples of different states/UTs through the concept of state/UT pairing. RV Institute of Management has taken such initiative with pairing the state with Uttarakhand which is located in the northern region of India. Under EBSB RVIM has launch it first activity named as Uttarakhand tourism- A Short Documentary Film organized on 17th December 2021, at Seminar Hall. There were 47 students and 4 faculty members were present for the session. The event started with Welcome speech by

Ms Sahana (Student of RVIM 3rd Sem), followed by Introduction to Ek Bharath Shretha Bharath by Prof Rajkumar Chavan, Department of Finance, RVIM. The documentary video was inaugurated by Dr Purushottam Bung, Director and Professor, RVIM. Later, director spoke on the importance of knowing the languages, EBSB and highlighted the key aspects of the uttarakhand and making sensitise among the students. He also urged the students to visit the place uttarakhand and learn the culture, visit the temple. He also spoke on the various temples located in the uttarakhand. Later the documentary video played for the all the students and staff. The total duration of the video was 14 minutes and 54 Second. After the video played the Ms Sparsha, student coordinator of 3rd sem MBA gave the highlights of the upcoming events. Finally, the event came to end with the vote of thanks given by Ms Sindhu (3rd Sem MBA) and followed by National Anthem. The event was closed at 5pm.

Annexure 1: Invitation Poster

Annexure 2: List of Students attended

Annexure 3: Photos of the event

**Annexure 1:
Invitation Poster**



Annexure 2:
List of Students attended

Sl.No	Name of the Student
1	Abhilash K
2	Aditya Shettar
3	Afeefah Bakhtar Majumdar
4	Aishwarya.s.k
5	Anusha R Hegde
6	Apoorva Raghu Rao
7	C Pranathi
8	C. Prasanth kumar
9	Chandana T
10	Chetana. S
11	Delson Glan D Silva
12	Karuna V Divate
13	Kavya Ganapati Hegde
14	Koundinya R
15	MAHIMA HARISH BHAT
16	Nisha T
17	Prarthana Upadhyaya
18	Rachana D
19	Rachana kumari
20	Rakshith Hegde
21	Rakshith TG
22	SAHANA M S
23	Sarika Mallya
24	Sharan Bandrad
25	Shashank Y
26	Shetty Lavanya Shekar
27	Shruthi R
28	Sindhu L Dabeer
29	Sirisha K J
30	Sneha Gowda R
31	Srilaxmi
32	Sripoorna Indurkar
33	Srushti B R
34	SUJAY SHAH
35	Sukannya Dalal
36	Tejashree.R
37	Tejashwini Lokapuramath
38	Tejasvi Gangadhar Angadi
39	Ullas shripad shet
40	Varsha biradar
41	Aishwarya KM
42	Bharath.C
43	M Janani Priya
44	Phalguni P
45	Sparsha
46	Subhashini
47	Indraneel Dash

Annexure 3:

Photos of the Event



Sd/-



Dr. Purushottam Bung

Professor & Director