GYANARJAN

ADITYA BIRLA

Free coaching to X, I PUC and II PUC Needy students

(A CSR initiative of Aditya Birla Fashion Retail Janakalyan Trust (ABFRJKT)

in association with

R V Institute of Management (RSST), Bangalore

ANNUAL REPORT

Academic year: 2021-22

Preface:

ABFRJKT is a public trust established in order to implement community initiatives and CSR projects of Aditya Birla Fashion and Retail Limited; 'ABFRJKT has an approved budget for projects relating to education for the under privileged children and is therefore desirous of providing Free Specialized Coaching Program for the students studying in Class X and preparing for Karnataka Secondary Education Examination Board (KSEEB), studying in Class XI (Science) & XII (Science) preparing for Karnataka Pre-University Board (KPUB), Common Entrance Test (CET), National Eligibility Cum Entrance Test (NEET) every year for over a period of 10-12 months ("Project");

'RSST' is engaged in offering quality education and have come forward to identify meritorious students in various schools and colleges (who have been deprived of professional coaching and due to lack of proper guidance are unable to succeed in competitive exams due to their financial and social backwardness) and execute and manage the Projects for ABFRJKT.

ABFRJKT has engaged RSST, effective from 1st June, 2019, to execute and manage the Projects for ABFRJKT at various schools and colleges across different locations in Bangalore, Karnataka as identified by ABFRJKT from time to time in accordance with the terms and conditions set out. RSST, shall extend the Project to any other state in India, if requested by ABFRJKT

RSST shall be responsible for successful implementation and management of the Project and shall be accountable to Mr. Ashish Dikshit, Chairman, ABFRJKT through Dr. Pragnya Ram, Group Executive President, and Corporate Communications & CSR. The project would be closely monitored by ABFRJKT through its trustees.

The certificates of completion to be given to the eligible student shall be jointly signed by Smt. Rajashreeji Birla, Chairperson, the Aditya Birla Centre for Community Initiatives & Rural Development & Dr. Purushottam Bung, Director of R.V. Institute of Management

The Term of the Agreement shall be for a period of 9 (Nine) Months, having commenced from 1st July, 2021 and which shall expire on 31st March, 2022.

Objectives:

- To conduct 300 hours classes for 10th and 12th Std., each and 240 hours classes for 11th Standard + 120 hours classes of CET / NEET (for 11th and 12th Std students) in this academic year.
- To coach students of economically backward class for Science, Mathematics, Social Science and English for SSLC students. PCMB subjects for Class XI and XII Students for better performance in board and competitive examination.
- Conduct monthly tests for X, XI and XII Std., students and for I PUC and II PUC students conduct mock tests on CET/NEET pattern to test the progress of the students on syllabus.
- Due to the current Covid -19 Pandemic situation, classes are offered through ONLINE as well, covering 500 students through licensed version of Zoom
- Recording of these classes are published after editing in RSST website by creating separate "Gyanarjan online YouTube channel" so that we can reach out to the unlimited number of students across the country

The following Target / Goal has been set for the year

- About 50% of the total students enrolled should be scoring minimum 60% marks.
- None of the students enrolled at the center should fail in board exams.
- Enable about 80% of the enrolled students to clear Common Entrance Test (CET) for engineering, out of which minimum 10% of students should secure ranks within 10000 ranks.
- Achieve better results than the state average score (5% more than the state average) in both 10th and 12th exams
- Ensure overall development of these students through organizing value addition programs.

Promotion materials used for publicizing Gyanarjan Project:



Implementation Plan for the year 2021-22

Sourcing the data base:

- Information pertaining to no. of students, pass percentage, gender classification, no. of students under BPL from the prospective schools and colleges was gathered from the Institutions database from previous years.
- Social media platforms such as Whatsapp, Face book is extensively used to gather information on the prospective students for Gyanarjan Project.
- Alternatively, an excel sheet comprising of the above data was gathered by visiting the schools and colleges within the radius of 8 kms from RVIM.

Promotion policy:

- An extensive promotion campaign was launched emphasising the benefits and the merits of the Gyanarjan project
- 10000 flyers containing the information about the program was printed in A5 size in English and the same be distributed in the schools and colleges
- 1000 A3 size posters containing the information about the Gyanarjan project was designed in English language and circulated to all the prospective schools and colleges with a request to display the posters in their notice boards to create awareness about the project.
- 1 permanent board containing the information about Gyanarjan project at the Entrance of RVIM campus was displayed
- Social media platforms was extensively used to promote Gyanarjan project
- Setting up admission kiosks at the selected schools and colleges on the result day (April 10th) to facilitate the admission process. The MBA students were used as volunteers for the process.

Selection Process:

- Based on the data gathered from personal visits to Schools and colleges, the prospective schools for the Gyanarjan project is shortlisted
- The hard copy of the application form was distributed to the selected schools and colleges.
- The students from the said schools and colleges are selected on the basis of the prerequisites set for Admissions
- Only science stream (PCMB, PCME, PCMC) students are considered for coaching classes for I and II PUC.



Details of students' enrollment:

Course	Name of the school /college	No. of students
	Al – Ameen High School	01
	Carmel Convent High School	01
	Gyana Jyothi Education Center	01
	Holy Christ School	05
	Indira Priyadarshini School	06
	Martin Luther English School	01
SSLC	Modern School	01
	Nalanda English School	40
	RSPA Vidya Kendra	01
	RV Girls' High School	59
	Sai Vidya Kendra	01
	SSVM school	03
	SMPS school	01
	St. Mira High School	04
	St. Thomas School	02
	Vijaya High School	02
	Total	130
	Al- Ameen PU College	01
	BES PU College	01
	BNM PU College	01
I PUC	Carmel PU College	01
	Girijamba Girls PU College	02
	Govt. PU College	01
	Govt. PU College Basavanagudi	02
	Jain College	01
		Bangalore in

	JSS College	02
	Loyola PU College	01
	Narayana E- Techno PU College	01
	New Vanivilas PU College	01
	NMKRV PU College	77
	PES College	01
	RJS PU College	01
	RNS PU College	01
	Sri Chaitanya PU College	01
	SSMRV PU College	29
	National PU College	01
	Vijaya PU College	01
	Total	127
	Bishop Cotton PU College	01
	Christ Junior College	05
	Dayanandsagar PU College	01
	Carmel PU College	03
	JKV PU College	01
II	Govt. PU College	01
PUC	Govt. PU College Basavanagudi	02
	Jain College	02
	Oxford PU College	01
	Silicon city College	01
	Kumaran's PU College	01
	St. Joseph PU College	01
	NMKRV PU College	118
	RJS PU College	01

Total Total students	158 415
Vijaya PU College	05
National PU College	03
SSMRV PU College	10
SVM College	01

Snapshots of Gyanarjan Classes:



Students attending classes @ RVIM $\,$



Third Batch Inaugural Ceremony of Gyanarjan Classes:

Inaugural ceremony:

The Third batch of Gyanarjan classes was inaugurated on **12th November 2021**. The Inaugural ceremony was held at DA Pandu Memorial RV Dental College Auditorium. The program was presided by Sri. D P Nagaraj, Hon. Joint Secretary, RSST. The chief guest for the program was Dr. Naresh Tyagi, Chief Sustainability officer, ABFRL. Mr. Purushottam Rao, the Group Manager (CSR) was the guest of Honour. The program was anchored by Dr. Purushottam Bung, Director, RVIM and coordinated by Dr. Santhosh M, Gyanarjan – RVIM centre Coordinator.



Program invitation



Program Schedule:

PROGRAM SCHEDULE 5.00 - 5.05Invocation by students 5.05 - 5.10Introduction and welcoming Dignitaries -Dr. Purushottam Bung 5.15 - 5.20Lighting the Lamp – by Dignitaries, Resource persons and few students 5.20 - 5.30Briefing on ABG CSR Initiatives -Mr. Purushottam Rao Video showcasing on CSR initiatives undertaken by Aditya Birla Group Video showcasing on Gyanarjan Project 5.30 - 5.35Distribution of Merit scholarship to outstanding performers of 2020-21 batch -Dr. Naresh Tyagi and Sri. D P Nagaraj 5.35 - 5.45Honoring the Teachers of Gyanarjan Project -Dr. Naresh Tyagi and Sri. D P Nagaraj 5.45-5.50 Distribution of Study Materials-Dr. Naresh Tyagi & Sri D.P. Nagaraj 5.50 - 6.00Address by Chief Guest - Dr. Naresh Tyagi 6.00 - 6.10Presidential Remarks - Sri. D P Nagaraj 6.10 - 6.15Vote of Thanks and concluding remarks -Dr. Santhosh M 6.15 - 6.16National Anthem

- The program was formally started by rendering invocation song by Ms. Prathima Bhat, student of Second year MBA program.
- Dr. Purushottam Bung welcomed the dignitaries and introduced them to the august gathering.
- All the dignitaries on the dais with few students and faculty members witnessed the lighting the lamp ceremony which is considered as an important event in all formal inauguration programs.



Lighting the lamp ceremony by dignitaries and students



Invocation song by Ms. Prathima and Koundinya



Welcome address by Dr. Purushottam Bung



Dr. Naresh Tyagi, CSO, ABFRL appreciated the efforts of RVIM in taking the project to new heights. He emphasized the importance of Education for the well-being of individuals. He briefed about various CSR initiatives of ABFRL and the activities undertaken for empowerment of people in the field of health and education.



Dr. Naresh Tyagi addressing the gathering

The teachers are the backbone of the Gyanarjan Project. We take pride in honoring those great individuals who are transforming the lives of many students by imparting quality education and selfless service. The team Gyanarjan honored all the faculty members of Gyanarjan project with a momento in recognition of their services towards Gyanarjan Project









Teachers and Academic coordinators with Dignitaries

ABFRL recognizes the meritorious students who have done exceptionally well in the SSLC and II PUC board Examinations. The students are honored by Merit scholarships and certificate by the dignitaries.



Meritorious students with Dignitaries

The USP of the Gyanarjan Project is the study material. The Study material is provided to all the Gyanarjan students from SSLC, I and II PUC. The study material is prepared by competent faculty members with rich experience in academics. The students are immensely benefitted by the study material provided by the Gyanarjan project.



Students receiving study material from dignitaries

The vote of thanks was proposed by Dr. Santhosh M, Coordinator of Gyanarjan Project. The program was witnessed by more than 500 students and their parents along with the representatives from print and electronic media.



Vote of thanks by Dr. Santhosh M

The program was extensively covered in Electronic and Print media. The media representatives took the Interview of Dr. Bung, Dr. Tyagi and Mr. Purushottam Rao on the various activities undertaken by ABFRL and RVIM to serve the society for better tomorrow.



Interview by media





Teachers Meeting:

Teachers meetings are regularly conducted to evaluate the progress of students, syllabus completion status, performance of students in the test, regularity in the class and other important information pertaining to classes. The feedback from students on the classes and teachers are taken at regular interval of time and the same is analysed. The feedback report is shared with the individual faculties. The feedback system has helped us to ascertain the teaching quality and also it has helped us in modifying the teaching pedagogy to reach the expectations of the students and achieve the objectives of the Gyanarjan project.

List of faculty Members associated with Gyanarjan Project:

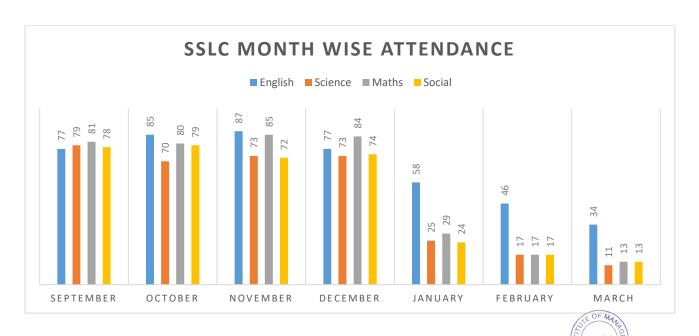
Class	Name of the faculty	Subject
	Mr. S Nagaraj	Science
	Mrs. H P Ambrani	Social studies
SSLC	Mr. M P Ramamohan	Mathematics
	Mr. Bhargav M R	English
	Mrs. Padmini S	Biology
	Ms. Roopasri K	Mathematics
	Mr. Shreyas K	Physics
	Mr. Nagendra S	Physics
I PUC	Mrs. Jayashree	Chemistry
	Mrs. Prameela	Chemistry
	Mrs. Poornima S	Biology
	Mrs. Roopa Rao	Biology
	Ms. Roopasri K	Mathematics



	Mr. Shreyas K	Physics
	Mr. Nagendra S	Physics
	Mrs. Jayashree	Chemistry
II PUC	Mrs. Prameela	Chemistry
	Mrs. Poornima S	Biology
	Mrs. Roopa Rao	Biology

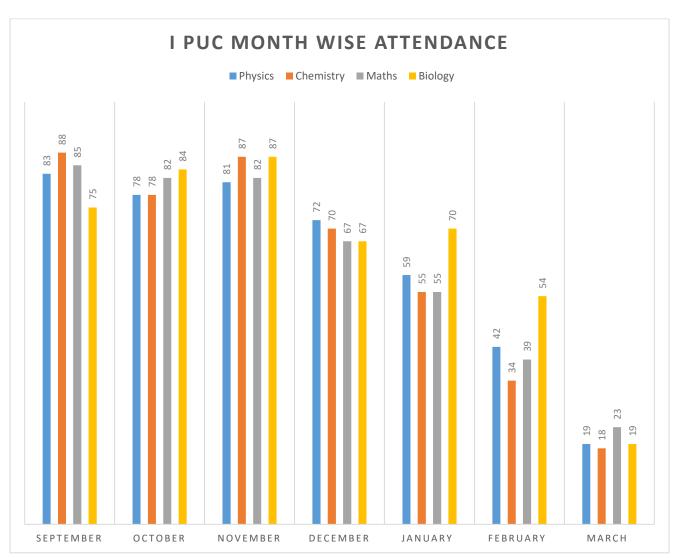
Month wise Attendance details of SSLC, I PUC and II PUC students (In Percentage): SSLC

Subject	September	October	November	December	January	February	March
English	77	85	87	77	58	46	34
Science	79	70	73	73	25	17	11
Maths	81	80	85	84	29	17	13
Social	78	79	72	74	24	17	13



I PUC

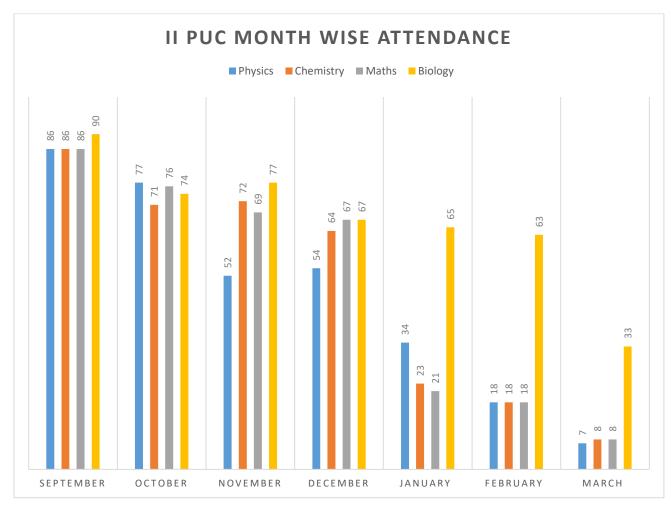
Subject	September	October	November	December	January	February	March
Physics	83	78	81	72	59	42	19
Chemistry	88	78	87	70	55	34	18
Maths	85	82	82	67	55	39	23
Biology	75	84	87	67	70	54	19





II PUC

Subject	September	October	November	December	January	February	March
Physics	86	77	52	54	34	18	7
Chemistry	86	71	72	64	23	18	8
Maths	86	76	69	67	21	18	8
Biology	90	74	77	67	65	63	33





Students' Performance in Mid-term Examinations SSLC

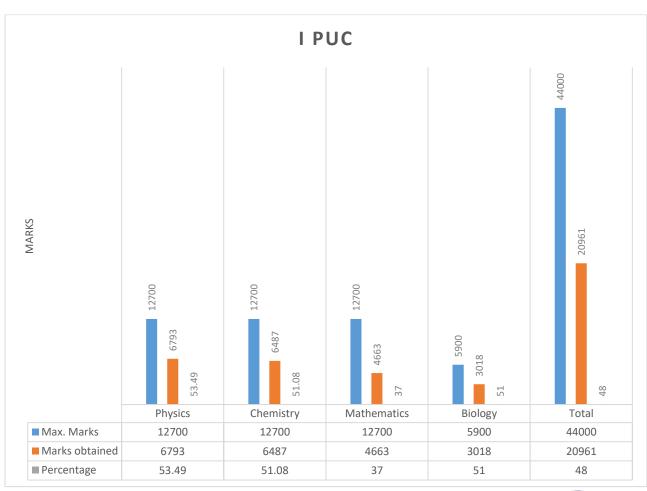
Subject	Max. Marks	Marks obtained	Percentage
English	3520	1907	54.18
Mathematics	10400	4933	47
Science	10400	5082	48.87
Social studies	10400	5294	51
Total	34720	17216	50





I PUC

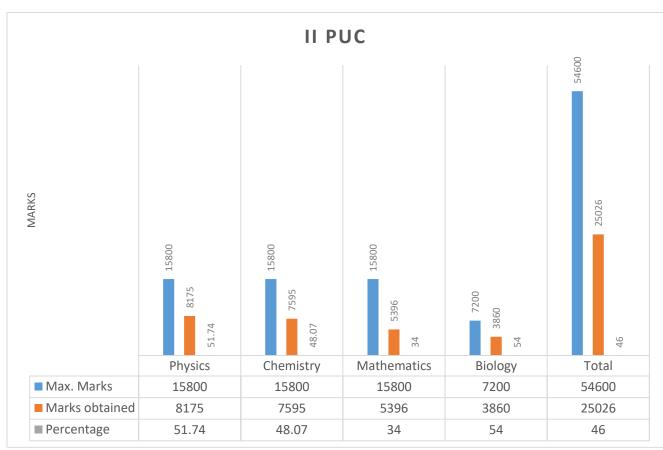
Subject	Max. Marks	Marks obtained	Percentage
Physics	12700	6793	53.49
Chemistry	12700	6487	51.08
Mathematics	12700	4663	37
Biology	5900	3018	51
Total	44000	20961	48





II PUC

Subject	Max. Marks	Marks obtained	Percentage
Physics	15800	8175	51.74
Chemistry	15800	7595	48.07
Mathematics	15800	5396	34
Biology	7200	3860	54
Total	54600	25026	46





Summary

- 100% syllabus completed across all the three classes viz., SSLC, I PUC and II PUC.
- CET / NEET classes for I and II PUC were conducted parallel along with regular classes.
- Mock tests were administered at CET classes to check the understanding of the students on CET pattern
- Revision classes were conducted to rehash the courses for better understanding
- Hybrid classes were done during third wave of pandemic to accommodate students who could not attend classes physically.
- Previous years' question papers were solved in all classes
- Important questions were listed and shared with students for better preparation
- Model question papers were prepared by respective teachers and shared with students
- The feedback about classes were taken on regular basis to identify any flaws in the system
- Teachers meetings were held periodically to assess the delivery pattern and syllabus completion status
- Study materials were distributed to all the students across all the classes to facilitate better learning.
- Couple of sessions were conducted on motivation and time management skills
- Video sessions on Examination preparation were featured for motivating students to perform better in examinations
- Additional information on subject, topic and latest developments were shared to students digitally through social media platform such as WhatsApp group.
